# Shopping for Game levels: A Visual Analytics Approach to Exploring Procedurally Generated Content

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## ABSTRACT

Procedural content generation techniques can be used during game design to aid in exploration and expedite the content creation process. But this comes with the challenge of exploring a large quantity of generated content. This challenge is exacerbated by the lack of proper supporting tools. We contend that such tools should encourage exploration, and respect the nature of design judgment. We present a visual analytics tool, DesignSense, developed as a response to a similar challenge in the architectural design domain. In a case study, we applied DesignSense to a dataset of generated levels for a puzzle game. The initial observations suggest a match between the task described and the features present in DesignSense with room for improvement concerning its integration with the game development process.

## CCS CONCEPTS

• **Applied computing** → **Computer games**; • **Human-centered computing** → **Visual analytics**.

## KEYWORDS

Games, Procedural Content Generation, Data Visualization

## 1 INTRODUCTION

Procedural content generation (PCG) has a long history in games with goals such as compressing game content, improving game replayability, generation of personalized content, augmenting content creation, etc. [26]. Akin to other domains, game development has its own story with generative techniques. An essential side of this story relates to the nature of the relation between the game designers and the game content explored. This relation have been mediated via design metaphors [12] and captured in taxonomies [11, 27]. We are particularly interested in how game designers interact with

the game content created using offline generative systems [27]. Regardless of the technique applied, designers face a large design space comprised of innumerable possible content alternatives. Any generative technique, in line with its potentials and limitations, can rapidly create hundreds, if not thousands, of alternatives. To avoid *sifting* through these alternatives, designers may be tempted to limit their exploration in the first place, which may defy the purpose of using generative methods at the outset. In such a scenario, the designers' cognitive system is overloaded with choices [7]. When lacking tools that can support navigating through and studying the created alternative contents, designers mainly rely on improvised or ad hoc methods such as random sampling, rapidly scanning images of the generated content in an image gallery, or curating content alternatives into sets or groups, etc.

We contend that there is a surpassing need for design-aid tools that enable exploring a large number of generated content (alternatives). These tools should encourage exploration, do ameliorate the choice overload, and respect the nature of design judgment (with its tacit and explicit dimensions).

We observe a similar challenge in the domain of architectural design where generative methods have a rich history starting from the early applications of rule-based systems and shape grammars [21] to the recent rise in using meta-heuristic optimization using parametric models [28] (or more generally Generative Design). Examples of Generative Design applications in architecture include the generation of exhibit halls [17], and sustainable buildings [9].

To explore and filter collections of generated designs in architecture, several design exploration tools were proposed [4, 10, 15, 22, 29]. These tools rely on interactive visualization techniques to support their tasks and emphasize representing and evaluating both the quantitative (e.g. performance) and the qualitative (e.g. form and aesthetics) aspects of design solutions. Following the arguments [6, 12] calling for tools that aid in understanding and interacting with procedural generators and motivated by the commonalities we found between the two task environments (of PCG in games and Generative Design in architecture), we present a preliminary case study on applying a design exploration tool in exploring a dataset of procedurally generated game levels.

## 2 BACKGROUND

### 2.1 Evaluating Game Content

An obvious approach to evaluating a piece of generated game content concerns with how well the content satisfies the designer's goals. For example, if the content is a game level, the designer may expect it to be fun and of appropriate difficulty. This can be assessed mainly by play-testing the levels within the game context. Playing

every single generated level can be labor-intensive and often redundant, in particular when many of those levels differ slightly from each other. Instead, a second level of evaluation can depend on an illustrative visual representation of the generated content. For example, this can be a top-down image of a dungeon layout (possibly with annotations). Designers can use those to evaluate generated content relying on their experience and acquired intuition.

## 2.2 Metrics for Game Content

Exploring large quantities of even static visuals remains a challenge without analytical assistance. This can be accomplished by using quantitative metrics that capture certain aspects of the structure or behavior of those game pieces. Using metrics alone can be short-sighted as they inherently abstract away important qualities of the content alternatives. Instead, those metrics can be used to sort or filter the aforementioned visuals. The use of analytical assistance via metrics appears in different ways in the literature of PCG. A quick glance shows proposing generic metrics [14] or employing metrics during generation (e.g. embedded in evaluation functions [27]) or as a design-aid in mixed-initiative interfaces [2, 5, 13].

## 2.3 Expressive Range Analysis

Interactive visualizations have been applied to data resulting from a running game (i.e. *game analytics* [3]) but they can also be used to support the early design process. An important technique at this stage is the expressive range analysis (ERA) [20] which have been used in evaluating both *online* and *offline* content generators [27]. The merit of a generator stems in no small part from the variety in its generative space. To capture that, ERA starts by quantifying individual pieces of content via computed metrics and proceeds by visualizing chosen metrics in two-dimensional heatmaps [20]. ERA can be used to evaluate and iterate on a generator [5] or to comparing multiple generators for the same PCG problem [24].

## 2.4 Visualizing Design Spaces

Data in its raw form is hard to comprehend. By representing data graphically, we start capitalizing more on the ability of our perceptual system to recognize visual patterns. Each different graphical representation (visualization) is suited for different analytical tasks. From a visualization design perspective, the heatmaps employed by the ERA are not as effective as other techniques at identifying outliers and correlations or comparing individual points (e.g. compared to scatterplot). They are also not suitable for visualizing and filtering multidimensional data (e.g. compared to parallel coordinates plots [16]). So for the task of selecting the 'best' content from a larger collection, different visualization techniques are more suitable.

## 3 APPROACH

### 3.1 Motivation

To foster selection based on both the quantitative and qualitative aspects of game content we can envision a dashboard where both an image gallery containing visuals of game content and a suitable visualization of quantitative metrics are present. They can then be coordinated such that an interaction on any of them directly

influences the other. Finally, the literature on design space exploration in architectural design includes several examples for tools combining the elements described above [4, 10, 15, 22, 29].

## 3.2 DesignSense: A Design Exploration Tool

DesignSense is an under-development tool for exploring generated design spaces through interactive visualizations. DesignSense was designed by learning from the gaps identified in the design space exploration literature [1] in addition to being informed by studies on how architectural designers explore a large number of design alternatives [19]. Its techniques are based on the field of Visual Analytics [25], which combines both interactive visualization and automated analysis. The interface of DesignSense is composed of a parallel coordinates plot and scatterplot as abstract data visualizations (e.g. Fig 1-A), a visuals (game level images) gallery (Fig 1-B) and exploration support components like curated Design Sets (Fig 1-D) and automated clustering. In practice, the parallel coordinates plot is used to provide an overview of data dimensions. It is also commonly used for filtering and identifying outliers [16].

**Selection:** The main goal of DesignSense to enable selecting a subset of items from a larger collection of them. This is accomplished through filtering by data dimensions (Fig 1-A) as well as by interacting with visual representations of those items (Fig 1-B). When items are selected through the gallery they also get selected automatically in the other visualizations (and vice versa). This is an example of a Coordinated Multiple Views technique [18]. The premise is that no single view on the dataset is sufficient for all purposes and so instead we rely on multiple views that coordinate while showing different aspects of the data. When a new selection is made (e.g. by dragging a box around data ranges as in Fig 1-A) it is integrated into the current selection of items by replacing it, adding the new to the old or intersecting them. This makes it possible to fine-tune the selection of items in a plethora of ways.

**Inspection** The best measure of the quality of a piece of content stems from inspecting it closely or play-testing it (as we described in Section 2.1). Any piece of content can be inspected by hovering over its representation in the gallery or the data visualizations. When an item is inspected then its visual appearance will be shown at the top of the gallery (Fig 1-B). From there it can currently be examined closely via a series of images. The dataset in this case study contains turn-based puzzle levels and the series of images present a stepping through its solution.

**Saving to Sets** When a group of levels is selected (whether because of the levels' metrics, visuals, or both) they can be saved in a set and recalled back when needed. Sets can also have comments and titles that describe what they are about.

## 4 CASE STUDY

In a case study setup, we used DesignSense to visualize and explore a dataset of generated game levels. This was done with the aim of exploring the application of design space exploration tools in PCG.

### 4.1 The Dataset

Each item in the dataset is a different level in a turn-based puzzle game[1]. The mechanics of the game revolves around moving white

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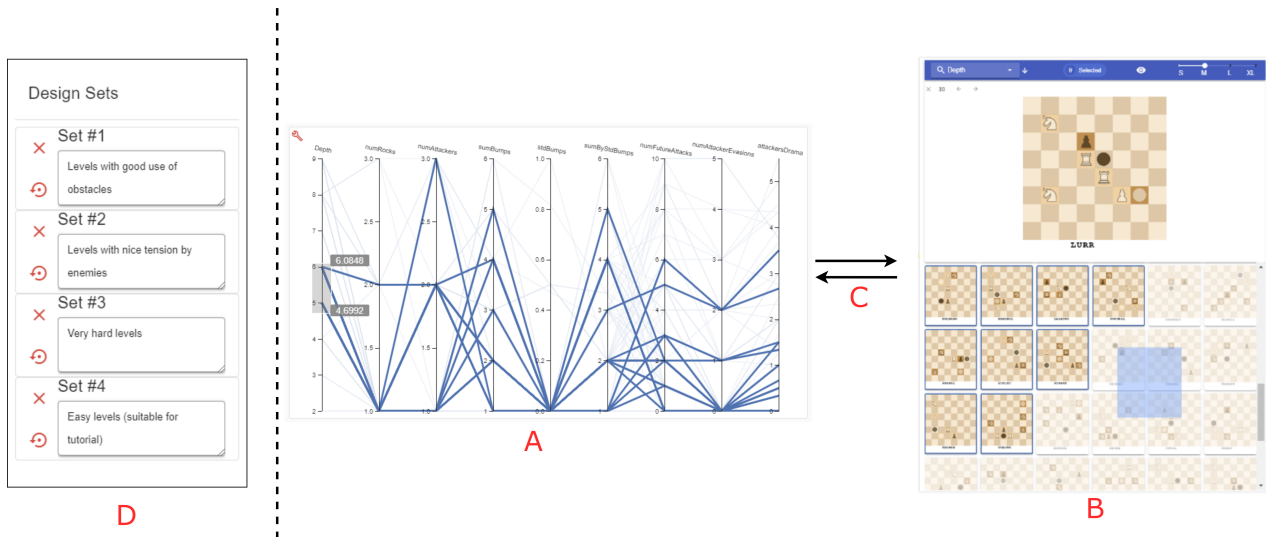[1]Unpublished by the time of writing.

**Figure 1: A: The parallel coordinates plot (PCP). Each game level is represented by a line and each axis a metric. Users can select levels by selecting ranges on the chosen metric's axis. B: The visuals gallery. At its bottom is a scrollable grid. Levels can be selected dragging a box around their static images. Selected levels are highlighted. At the top is a larger image of the currently inspected level. Arrow buttons can be used to change to the next/previous step in solving the puzzle. C: The gallery and the PCP are coordinated D: the current selection can be saved to a set or be replaced with the content of a set.**

and black board pieces, that always move in opposite directions to their respective final targets while avoiding moving enemy pieces. Finally, the player can choose to 'bump' one of the pieces with walls or obstacles to freeze it while moving the other piece freely in the opposite direction. The solution comprises of a sequence of moves from the start to the end for one of the pieces (e.g. left-up-right-right). One of the authors is the lead designer and developer for the game and so had the full capacity to judge the generated levels.

### 4.2 Levels Generation

The creation of the dataset was done as follows: first, a few hand-designed levels were created. By analyzing these levels a few metrics were identified which signified an 'interesting use of the mechanics' (e.g. more use of the bumping mechanism), whether they are solvable, and the number of moves in their solution (which gave an estimate of their difficulty). They also included the quantity and type of obstacles and enemies in the level.

An Evolutionary Strategy (ES) algorithm (later turned into NSGA-II) was first used to generate different puzzles by varying the initial positions of the pieces (black, white, targets, enemies, obstacles) and evaluating each according to a weighted sum of the identified metrics. In order to refine our metrics, we continuously sampled few levels and play-tested them. Finally, we exported images of the puzzles' layout after each move in their solution in order to capture how a puzzle would playout without running it in a game engine. The final dataset had roughly 70 levels.

### 4.3 The Exploration Process

The case study started by presenting the process of generating the dataset and the final set of metrics with the intuition behind each.

Next, a matrix of heatmaps (not part of DesignSense) was used to visualize the expressivity of the generator. The designer noted that to pick the best metrics to visualize, he first needs to study some good levels. This way, he could get an intuition about their metrics and learn how they relate to the 'goodness' of the levels. This leads us to DesignSense –which was intended to help in just that– before revisiting the expressive range analysis again.

First, the main features of the system were presented upon which a talk-aloud run through the dataset was initiated with interleaving discussions. The main bulk of the run followed this pattern: 1) out of the 15 metrics available in the dataset, the designer limited those on the parallel coordinates plot to 9. He noted that he would favor only using those initially until he understood what they meant before adding more metrics. This was followed by filtering the levels down based on one of the metrics (number of obstacles, a non-behavioral metric) by highlighting a chosen range on the axis representing that metric in the parallel coordinates plot. This was followed by visually inspecting the selected levels through the images gallery.

Upon finding an interesting level (visually and possibly data-wise), that level was played through by moving through the sequence of images showing the steps to solve it. After inspecting a level, the designer placed it in a set for future reference. The designer hypothesized that he would use the sets in the interface to categorize the interesting levels based on their difficulty or common dominant features (gameplay-wise).

A discussion about the metrics used leads us to the realization that the ones used were all aggregated summaries and that sometimes a more granular set of metrics might be useful. Finally, the designer also argued that the relative difference between the metrics mattered more than how well they approximated an 'absolute goodness' and that he would be interested in the metrics up to the

point where they lead to good levels (except perhaps to learn more about what they meant).

## 5 DISCUSSION

The designer in the case study recommended supporting multiple means for inspecting a level in addition to moving manually through a sequence of images. These may include animated images (GIFs) or loading the inspected level into a game engine where it can be play-tested. To capitalize on the results of the exploration process, the designer suggested a system feature to enable exporting the composed sets of content to folders in the game project. The last two suggestions are similar in their emphasis on tying DesignSense with the game development process.

While the case study pertains to a specific game, the concepts of are generalizable to other games and content types with necessary game-specific changes. These include the generative technique employed, and the chosen metrics and visuals. Bearing in mind that the grid gallery (Fig 1-B) is as effective as the visuals presented on it and that the visuals should ideally allow comparing and evaluating content at a glance.

The process we followed is similar to the one described by Stump et al. [23] as *design-by-shopping* where individual content pieces are generated, evaluated, and then filtered down with the support of interactive visualizations. The advantages of *design-by-shopping approach* are as follows. First, as a generic approach, it does not assume a specific type of content. Second, the interactive visualizations can enable deriving crucial insight about game content through its data, e.g. the relation between input parameters and metrics, among metrics, or between metrics and the resulting visuals. Third, the approach presented in the case study with DesignSense provides a substitute for the common practice of exploring generative spaces via tweaking parameters which suffer from change blindness [8].

## 6 CONCLUSION AND FUTURE WORK

Exploring a large collection of generated game content can be challenging without the proper support tools. We present a visual analytics tool, DesignSense, developed as a response to a similar challenge in the architectural design domain. In a case study, we applied DesignSense to a dataset of generated levels for a puzzle game. The initial observations suggest a match between the task described and the features present in DesignSense with room for improvement concerning its integration with the game development process. In the future, we intend to explore such an integration between DesignSense and a game development environment (e.g. Unity). We would like to also extend our evaluation of this approach to other PCG problems and bring it to a wider audience.

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