# HumanMatters\_Final-Copy1

July 12, 2019

## 1 Data Science for Good - Jobs in LA

## 1.0.1 Goal

In 2020, 1/3 of the 50000 employees of the City of Los Angeles will retire. The goal of this project is to uncover biases in job postings provided by the city of L.A to help optimize recruitment and decrease unconscious discriminations.

## 1.0.2 Entry Data

The entry data is composed of a set of 683 job postings as text files. Each file is composed of a title, the job description, the requirements, the selection methods, the deadline to apply and other parts that we are going to explore.

## 1.0.3 Action plan

We'll be performing the following actions: ##### 1. Exploratory Data Analysis ##### 2. Uncover gender bias > Requirements length: studies show the length of requirements can discourage women from applying

## 3. Explore other biases by correlation analysis

Number of steps in the recruiting process Deadline for applying: is it too short? Do the candidates have time to get aware of the job and prepare to apply?

## 4. Listing suspicious Job postings

## 5. Text analysis

- Word cloud
- Named Entity Recognition

## 6. Modeling

## 1.0.4 1. Exploratory Data Analysis

## 1.a Gather all job postings into one dataframe to manipulate the data

```
'NoneType' object has no attribute 'group'
umatched sequence
```

Some attributes were not parsed but not too much apparently. Let's go further.

### 1.b Descriptive statistics

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 675 entries, 0 to 674
Data columns (total 27 columns):
File Name
                     675 non-null object
Position
                      675 non-null object
                    675 non-null object
salary_start
salary_end
                     575 non-null object
                     675 non-null datetime64[ns]
opendate
                      675 non-null object
requirements
duties
                      675 non-null object
                      625 non-null object
deadline
deadline_date
                      625 non-null datetime64[ns]
validity_duration 625 non-null object
selection
                      675 non-null object
                      675 non-null object
nb_lines
```

```
nb_chars
                       675 non-null object
                       675 non-null float64
Essay
Exercices
                       675 non-null float64
Interview
                       675 non-null float64
MultiChoice
                       675 non-null float64
                       675 non-null float64
OralPres
PhysicalTest
                       675 non-null float64
WTest
                       675 non-null float64
nb_requirements
                       675 non-null float64
nb_selection_steps
                       675 non-null float64
raw_job_text
                       675 non-null object
                       576 non-null object
EXPERIENCE_LENGTH
FULL_TIME_PART_TIME
                       576 non-null object
EDUCATION_YEARS
                       122 non-null object
SCHOOL_TYPE
                       122 non-null object
dtypes: datetime64[ns](2), float64(9), object(16)
memory usage: 142.5+ KB
```

• On the 683 files we've been processing, 675 are now in our dataframe, so only a few presented a problem during parsing. We have most of them though (98%) so we can move on.

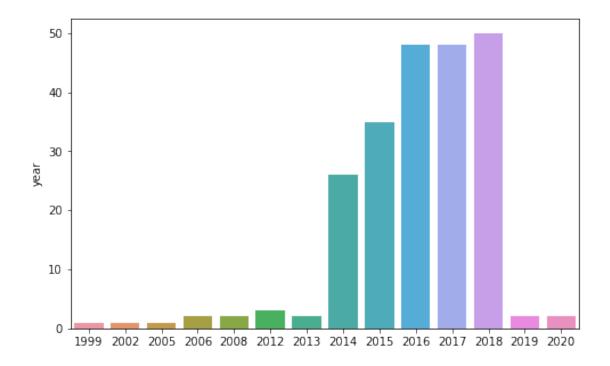
- We can notice we don't have all values for the following fields:
- salary\_end
- deadline
- validity\_duration
- EXPERIENCE LENGTH
- FULL\_TIME\_PART\_TIME
- EDUCATION\_YEARS
- SCHOOL\_TYPE

The two last fields especially are not often filled. Let's look at how it looks in the dataframe:

```
Out [964]:
                                                  File Name \
          0
                             311 DIRECTOR 9206 041814.txt
          1
                                 ACCOUNTANT 1513 062218.txt
          2
                          ACCOUNTING CLERK 1223 071318.txt
          3
             ACCOUNTING RECORDS SUPERVISOR 1119 072718.txt
          4
                    ADMINISTRATIVE ANALYST 1590 060118.txt
                                   Position salary_start salary_end
                                                                       opendate
                                                 125,175
                                                           $155,514 2014-04-18
          0
                              311 director
          1
                                 accountant
                                                  49,903
                                                             $72,996 2018-06-22
          2
                          accounting clerk
                                                  49,005
                                                             $71,618 2018-07-13
             accounting records supervisor
          3
                                                  55,332
                                                             $80,930 2018-07-27
          4
                    administrative analyst
                                                  60,489
                                                             $88,468 2018-06-01
```

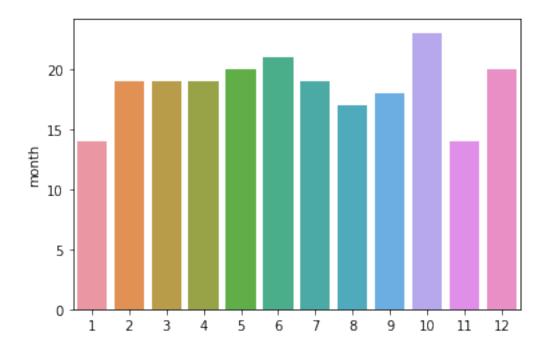
```
requirements \
  1. One year of full-time paid experience as a ...
   Graduation from an accredited four-year colleg...
   Two years of full-time paid office clerical ex...
   Two years of full-time paid experience as an A...
   1. One year of full-time paid professional exp...
                                                duties
                                                               deadline
  A 311 Director is responsible for the successf...
                                                            MAY 1, 2014
   An Accountant does professional accounting wor...
                                                        AUGUST 25, 2018
   An Accounting Clerk performs difficult and res...
                                                                    NaN
   An Accounting Records Supervisor assigns, revi...
                                                         AUGUST 9, 2018
3
   An Administrative Analyst performs professiona...
                                                          JUNE 14, 2018
  deadline_date validity_duration
                                    ... OralPres PhysicalTest WTest
0
     2014-05-01
                                             0.0
                                                                 0.0
1
     2018-08-25
                                64
                                             0.0
                                                           0.0
                                                                 1.0
                                    . . .
2
                               NaN
                                             0.0
                                                           0.0
                                                                 1.0
            NaT
                                    . . .
3
     2018-08-09
                                13
                                             0.0
                                                           0.0
                                                                 1.0
4
     2018-06-14
                                13
                                             0.0
                                                           0.0
                                                                 1.0
   nb requirements nb selection steps
0
               3.0
                                    1.0
               1.0
                                    2.0
1
2
               1.0
                                    1.0
                                    2.0
3
               1.0
4
               3.0
                                    3.0
                                         raw_job_text
                                                        EXPERIENCE_LENGTH \
  311 DIRECTOR Class Code:
                                   9206 Open Date:...
                                                                      One
  ACCOUNTANT Class Code:
                                  1513 Open Date: ...
                                                                      NaN
2 ACCOUNTING CLERK Class Code:
                                        1223 Open ...
                                                                      Two
  ACCOUNTING RECORDS SUPERVISOR Class Code:
                                                                      Two
  ADMINISTRATIVE ANALYST Class Code:
                                              1590...
                                                                      One
   FULL_TIME_PART_TIME
                        EDUCATION YEARS
                                                     SCHOOL TYPE
             FULL TIME
0
1
                   NaN
                                    four
                                          College or University
2
                                     NaN
             FULL_TIME
                                                             NaN
3
             FULL_TIME
                                     NaN
                                                             NaN
4
             FULL_TIME
                                    four College or University
[5 rows x 27 columns]
```

**1.b.1 Opendate's distribution - Job postings by year** Opendate is the field indicating the date the job was posted.



- Before 2014, very few employment opportunities were offered to the citizen. As we approach 2020, we can see that the number of bulletins is increasing, there's even already job postings for 2020. There is a strong issue in managing the turnover since 2014. The number of job opportunities offred has almost doubled between 2014 and 2016, and then the number of published bulletins remain high.
- This makes our job even more challenging!

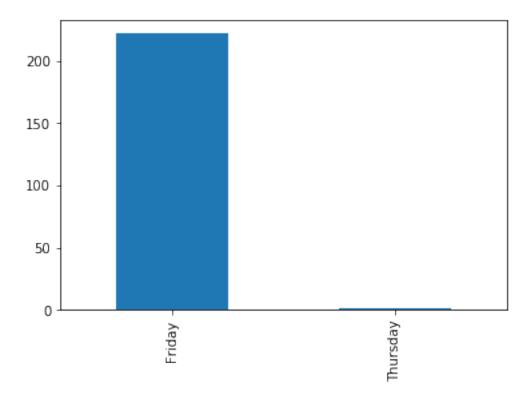
## 1.b.2 Job postings by month over the years



- The job openings seem about the same over the years throughout the months. January and November seem the months when there are less job opennings; October on the other hand seems to be the month when most of job opennings occur.
- January and November are the months with less postings.
- October concentrates more postings than other months, maybe this can be explained by the
  fact that it is a "back to business" period, the city assesses what is needed in september after
  school holidays and posts in October.
- \_\_\_\_\_ Budget decisions may be taken in November as well which leads to concentrate lots
  of postings in October. \_\_\_\_

**1.b.3 Job postings by weekdays over the years** When are the job posted during the week?

Out[967]: <matplotlib.axes.\_subplots.AxesSubplot at 0x22f97224780>



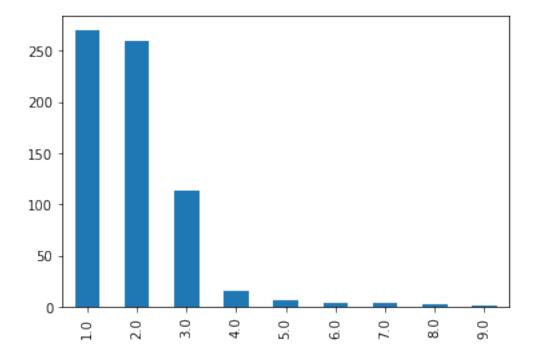
Apparently, almost every job openning is posted on a friday! Why is that, is it the best option ? It leaves candidates time to review them on weekends ?

## 1.b.4 Number of requirements specified

Out [968]:	count	675.000000
	mean	1.924444
	std	1.080682
	min	1.000000
	25%	1.000000
	50%	2.000000
	75%	2.000000
	max	9.000000

Name: nb\_requirements, dtype: float64

Out[969]: <matplotlib.axes.\_subplots.AxesSubplot at 0x22f961c98d0>



The number of requirements can have a big impact and the more is indicated, the more female candidate can be discouraged, it may represent an unconscious bias. This parameter is to be looked up, because when confronted to a lot of requirements, A candidate can feel uncomfortable. The number of requirements should be moderate to allow more candidates to apply.

### Here:

- The large majority of the bulletins indicate less that 4 requirements.
- However there are few bulletins that include more than 4 requirements and up to 9!

## What we can infer:

• Including more than 3 requirements can add to much complexity in the reading of the job posting and can be due to the intend of having a dedicated candidate, which may constitute a bias.

**1.b.5** Number of steps to go through during the recruting process Let's check the different steps, what are they, how many are required and in which proportion

Out[970]:	[Interview]	162
	[Essay, Interview]	130
		99
	[Test]	93
	[Questionnaire]	30
	[Test, Interview]	29
	[Essay]	25

```
[Test, Essay, Interview]
                                   22
[Review]
                                   10
[Questionnaire, Interview]
                                   10
[Test, Test]
                                    9
[Test, Questionnaire]
                                    8
[Experience]
                                    6
                                    5
[Evaluation]
[Choice, Essay, Interview]
                                    5
[Exercise, Interview]
[Written, Interview]
                                    4
[Essay, Test, Interview]
                                    3
[Choice, Interview]
                                    3
                                    3
[Written]
                                    2
[Test, Essay]
[Test, Test, Test]
                                    2
                                    2
[Essay, Test]
[Essay, Exercise, Interview]
                                    2
[Test, Exercises, Interview]
                                    1
[Choice, Test]
                                    1
[Written, Essay, Interview]
                                    1
[Test, Defense]
                                    1
[Choice]
                                    1
[Interview, Essay]
                                    1
[Abilities, Interview]
                                    1
Name: selection, dtype: int64
```

• Several selection steps can be asked for one job (maximum 3).

Let's get a list of distinct possible selection steps

• 13 types of evaluation are possible but some of them seem weird (Abilities, Review and Defense), we'll check them later

```
Out[973]: count 675
unique 31
```

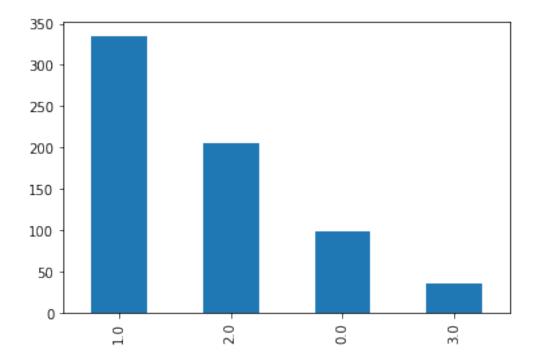
[Interview] top 162 freq

Name: selection, dtype: object

Out [974]: count 675.000000 mean 1.263704 0.771392 std 0.000000 min 25% 1.000000 50% 1.000000 75% 2.000000 3.000000 max

Name: nb\_selection\_steps, dtype: float64

Out[975]: <matplotlib.axes.\_subplots.AxesSubplot at 0x22f972fa898>



Having a complex selection process may dissuade potential candidates, like disabled ones or women because of its duration and the availability required for attending each appointment. Enabling a complex selection process can be legitimate when the city wants to hire a high responsibility profile.

## Here:

- There are up to 3 steps for the selection.
- This procedure helps the collectivity ensure they are hiring the appropriate candidate.
- 80% of the job opportunities include 1 or 2 steps, the most common being interview and tests.

- 15% of them do not require any selection step.
- The remaining 5% of bulletins suggest a selection performed in 3 steps. Are they related to a specific kind of job?

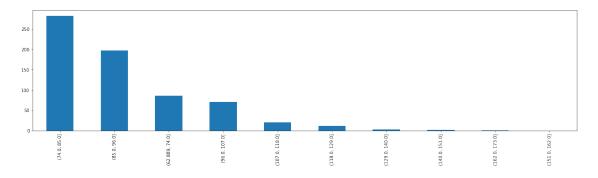
**Next steps:** By intituion, we would say that a 3-step selection process should be reserved to high responsibility position, where a hiring mistake can have strong impacts on the organization. We then need to look for a correlation between the number of selection steps and the responsibility level.

## 1.b.6 Number of lines in the job description

Out[976]: count 675 unique 63 top 83 freq 31

Name: nb\_lines, dtype: int64

Out[977]: <matplotlib.axes.\_subplots.AxesSubplot at 0x22f9735e4a8>



**Analysis of the number of lines in the job description** Having a long description may be interesting for high responsibility positions in order to provide sufficient context elements on the job offer and the performance of the work. However a long bulletin can dissuade potential candidates to apply because the text would be too long.

#### Here:

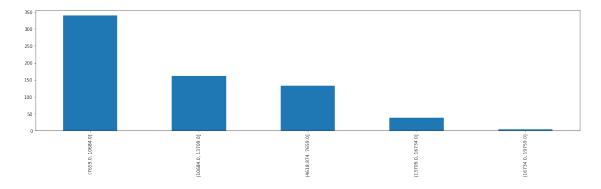
- Most of the job postings include less than 100 lines.
- The vast majority is between 74 and 96 lines

**Next steps:** We will list the positions according to a scale of responibility and check if a long job description is legitimate or not. if it is not the case, maybe is it due to an unconsious biais. We will use a scale from 1 to 5

## 1.b.7 Number of caracters in the job description

```
Out [978]: count
                      675
          unique
                      649
          top
                     8215
          freq
          Name: nb_chars, dtype: int64
Out[979]: (7659.0, 10684.0]
                                 339
          (10684.0, 13709.0]
                                 161
          (4618.874, 7659.0]
                                 133
          (13709.0, 16734.0]
                                  38
          (16734.0, 19759.0]
          Name: nb_chars, dtype: int64
```

Out[980]: <matplotlib.axes.\_subplots.AxesSubplot at 0x22f973e1470>



**Analysis** Having a long description may be interesting for high responsibility positions in order to provide sufficient context elements on the job offer anr the performance of the work. However a charged (in terms of chars) can dissuade potential candidates to apply because the text would be too complex.

## Here:

- Most of the job postings (527 of them i.e 78%) include 4.600 to 13.700 caracters.
- the remaining 148 bulletins (about 22%) may be too 'verbose'.

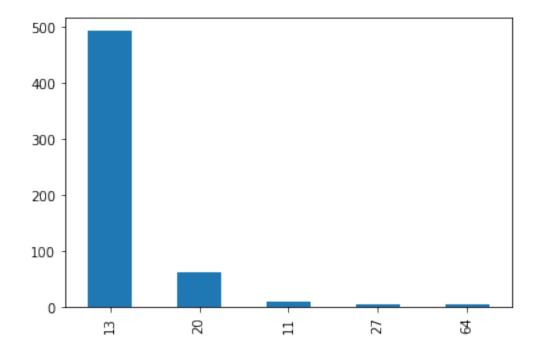
**Next steps:** We will list the positions according to a scale of responibility and check if a verbose description is legitimate or not. if it is not the case, maybe is it due to an unconsious biais. We will use a scale from 1 to 5

**1.b.8 Deadline - Time to apply** validity\_duration field has been computed to give us the time between the date the job was posted and the deadline to apply.

Out[981]: count 625 unique 38 top 13 freq 494

Name: validity\_duration, dtype: int64

Out[982]: <matplotlib.axes.\_subplots.AxesSubplot at 0x22f974466d8>



Analysis of the time remaining to apply Validity duration is an important parameter. Offering little time to apply reduces the number of candidates . We can expect a job opening to leave enough time to people to apply. Maybe more for disabled people who may have access to the job opennings less easily. We can also expect the deadline to be extended for rare profiles like those intended for high responsibility positions.

If a low validity duration is given for a high responsibility position or for a position open to all, it can represent a barrier to the City to meet interesting external candidates. We should here offer a prescriptive action to the City.

## Here

- Most of the job opportunities (about 65%) are to be applied within 13 days, equivalent to 2 weeks since the release of the bulletin.
- The next most common validity duration is 20 days equivalent to 3 weeks.
- Up to 10 bulletins offer a validity duration of 10 days, which is rather short. This is the shortest validity duration.

**Next steps:** We have to explore those bulletins with 11-day validity duration, check if they are opent to all and check if the position leads to high responibilities. We will foculs on 11-day validity bulletin because this is the shortest duration, and a 13-day validity duration is to common.

## 1.1 Descriptive Analysis Summary

## File parsing performance

• Over the 683 files we managed to keep 675 of them after parsing (98%).

## Offered employment

- Before 2014, very few employment opportunities were offered to the citizen. As we approch 2021, we can see that the number of bulletins is increasing. There is a strong issue in managing the turnover since 2014. The niumber of job opportunities offred is almost doubled between 2014 and 2016, and then the number of published bulletins remain high.
- This makes our job even more challenging!

## Job posting all over the year

 It seems that about the same amount of jobs have been posted every month throughout the years.

## Number of requirements

- In large majority, the bulletins indicate less that 4 requirements.
- However that are few bulletins that include more requirements even up to 9!
- Including lots of requirements may have a negative impact on female applications and therefore be part of an unconscious bias. This parameter is to be looked into.

## Number of selection steps

- There are up to 3 steps for the selection.
- This procedure helps the collectivity ensure they are hiring the appropriate candidate.
- 80% of the job opportunities include 1 or 2 steps, the most common being interview, essay and test
- 15% of them do not require a complex selection process.
- The remaining 5% of bulletins suggest a selection performed in 3 steps. Are they related to a specific kind of job?
- Having a 3-step selection process may dissuade potential candidates, like disabled ones or women because of its duration and the availability required for attending each appointment.

## Validity duration

- Most (about 65%) of the job opportunities are to be applied within 13 days equivalent to 2 weeks since publishing of the bulletin.
- The next validity duration is 20 days equivalent to 3 weeks.
- Up to 10 bulletin offer a validity duration of 10 days, which is rather short. This is the shortest validity duration.

 Validity duration is an important parameter, offering little time to apply may reduce the number of candidates. We also need to identify if some job positions are only opened to current employees, which can explain why validity duration is short.

**Next steps** Correlate Responsibility level with: - Validity duration, - Nb of requirements in the job description - Nb steps in the selection process - Nb lines in the job description - Nb chars in the job description

## 1.1.1 1.d Feature engineering - Enriching the dataframe with computed fields

In this section we will enhance our dataframe with additional computed fields: - nb\_line\_scale : number of lines on a scale from 0 to 5 - nb\_char\_scale : number of chars on a scale from 0 to 5 - full\_time\_part\_time\_code : indicates if job is part time (1) or full time (2) - exp\_years : number of years of experience needed - high\_education : 1 if requiring University or College, 0 else - Open\_To\_All : indicates if the position is open to all including actual city employees - Resp\_level : scale of responsibility from 0 to 5

Resp\_level based on the job title : - Director = 5, - Manager, Principal, Chief, Captain = 4, - Engineer, Specialist, Representative, Advocate, Inspector, Supervisor = 3 - Officer = 2 - Other = 0

```
Out [983]: count
                               675
                               665
          unique
          top
                    annual salary
          Name: Position, dtype: object
Out [986]:
                                                 File Name
          0
                             311 DIRECTOR 9206 041814.txt
          1
                                ACCOUNTANT 1513 062218.txt
          2
                          ACCOUNTING CLERK 1223 071318.txt
          3
             ACCOUNTING RECORDS SUPERVISOR 1119 072718.txt
          4
                    ADMINISTRATIVE ANALYST 1590 060118.txt
                                  Position salary_start salary_end
                                                                      opendate
          0
                                                125,175
                              311 director
                                                           $155,514 2014-04-18
          1
                                accountant
                                                 49,903
                                                            $72,996 2018-06-22
          2
                          accounting clerk
                                                 49,005
                                                            $71,618 2018-07-13
             accounting records supervisor
                                                 55,332
                                                            $80,930 2018-07-27
                    administrative analyst
                                                 60,489
                                                            $88,468 2018-06-01
          4
                                                  requirements \
            1. One year of full-time paid experience as a ...
            Graduation from an accredited four-year colleg...
          1
            Two years of full-time paid office clerical ex...
            Two years of full-time paid experience as an A...
             1. One year of full-time paid professional exp...
                                                                        deadline \
                                                         duties
          O A 311 Director is responsible for the successf...
                                                                    MAY 1, 2014
```

```
An Accounting Clerk performs difficult and res...
                                                                                  NaN
             An Accounting Records Supervisor assigns, revi...
                                                                      AUGUST 9, 2018
             An Administrative Analyst performs professiona...
                                                                       JUNE 14, 2018
             deadline_date validity_duration
                                                ... EDUCATION YEARS
                                                                                  SCHOOL_TYPE
                2014-05-01
          0
                                                                                           {\tt NaN}
                2018-08-25
          1
                                            64
                                                . . .
                                                                 four
                                                                       College or University
                                           NaN
                                                                 NaN
                                                                                           NaN
                       NaT
                                                . . .
          3
                2018-08-09
                                                                  NaN
                                                                                           NaN
                                            13
                                                . . .
          4
                2018-06-14
                                            13
                                                                 four
                                                                       College or University
            nb_line_scale
                                                          Open_To_All
                            nb_char_scale
                                            Resp_level
                                                                        Open_To_Mention
                                                       5
                                                                                        0
          0
                                          1
                                                                     1
          1
                          2
                                          1
                                                       0
                                                                     1
                                                                                        1
          2
                          2
                                          1
                                                       0
                                                                     1
                                                                                        1
          3
                          2
                                          1
                                                       3
                                                                     0
                                                                                        1
          4
                          2
                                          3
                                                       0
                                                                     0
                                                                                        1
                         high_education full_time_part_time_code
              exp_years
          0
                    1.0
          1
                    NaN
                                        1
                                                                    0
          2
                    2.0
                                        0
                                                                    2
                                                                    2
          3
                    2.0
                                        0
                    1.0
                                        1
                                                                    2
           [5 rows x 35 columns]
Out [987]: count
                    675.000000
                      1.795556
          mean
                      1.748160
          std
          min
                      0.000000
          25%
                      0.000000
          50%
                      3.000000
          75%
                      3.000000
                      5.000000
          max
          Name: Resp_level, dtype: float64
Out[988]: 0
                313
          3
                215
          4
                 99
```

An Accountant does professional accounting wor...

AUGUST 25, 2018

Out[989]: <matplotlib.axes.\_subplots.AxesSubplot at 0x22f974465c0>

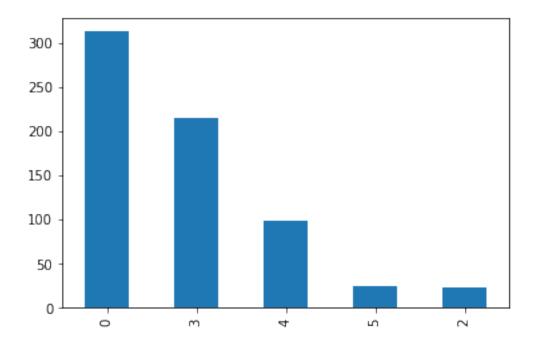
5

2

25

23

Name: Resp\_level, dtype: int64



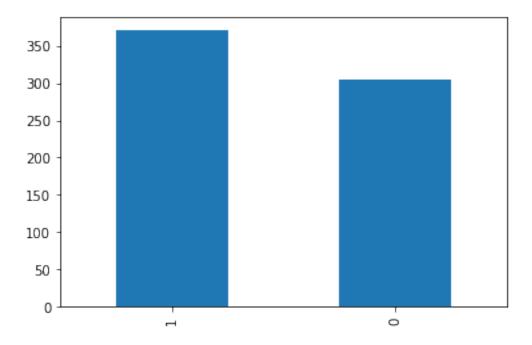
## 1.d.1 Responsibility Level

- Most (about 50%) of the job opportunities are very low responsibility levels (levels 0 to 2)
- About 46% of the job positions present a medium or high responibility level (level 3 and 4).
- About 4% of the job positions deal with very high responsibility (level 5)

Our feeling is that the should not have displayed bias especially for medium to very high responsibility levels. If there is a bias, for instance en gender bias, it should be considered as a critical one.

```
Out [990]: count
                    675.000000
          mean
                      0.548148
          std
                      0.498045
          min
                      0.00000
          25%
                      0.000000
          50%
                      1.000000
          75%
                      1.000000
                      1.000000
          Name: Open_To_All, dtype: float64
Out[991]: 1
               370
               305
          Name: Open_To_All, dtype: int64
```

Out[992]: <matplotlib.axes.\_subplots.AxesSubplot at 0x22f9751fc50>



## 1.d.2 Open to All

- About 370 Job bulletins (about 55%) are open to all kind of candidates including already city employees.
  - About 305 Job bulletins (about 50%) clearly specify the are open to all.
  - About 35 Job bulletins (about 5%) do not specify whether the job is opent to external cadidates.
- About 305 Job bulletins (about 45%) are only open to current city employees

This is huge, only 50% of the job postings are open to every candidate, this may reduce chances to have new candidates.

## 1.d.3 Part time or full time?

- The very large most of the position are specifically indicated as open in Full time (about 85%)
- The remaining bulletins (99 of them) DO NOT specify if they are open to PART\_TIME or NOT. Wee assume that they are fulltime.

# 1.d.4 High eductation or Not?

- Only 122 job position require a college or university education (about 18%)
- The remaining bulletins DO NOT specify anything. We will assume that they do don't require it.

## 1.d.5 Salaries analysis

3

Out[995]:		File Name	\				
0	311 DIRECTOR	9206 041814.txt					
1	ACCOUNTANT	1513 062218.txt					
2	ACCOUNTING CLERK	1223 071318.txt					
3	ACCOUNTING RECORDS SUPERVISOR	1119 072718.txt					
4	ADMINISTRATIVE ANALYST	1590 060118.txt					
	Position	salary_start sa	alary_end opendate \				
0	311 director	125175	\$155,514 2014-04-18				
1	accountant	49903	\$72,996 2018-06-22				
2	accounting clerk	49005	\$71,618 2018-07-13				
3	accounting records supervisor	55332					
4	administrative analyst	60489	\$88,468 2018-06-01				
-	ddminiboldolvo dnarybo	00100	\$60,100 Z010 00 01				
		requireme	ents \				
0	1. One year of full-time paid	-					
1	Graduation from an accredited	•					
2	Two years of full-time paid office clerical ex						
3	Two years of full-time paid ex	-					
4	1. One year of full-time paid	professional exp	o				
		du:	ties deadline \				
0	A 311 Director is responsible						
1	An Accountant does profession						
2	An Accounting Clerk performs	•					
3	An Accounting Records Supervis						
4	An Administrative Analyst per	•					
_	deadline_date validity_duration						
0	2014-05-01 13		NaN NaN				
1		1	four College or University				
2	NaT Nal		NaN NaN				
3	2018-08-09 13		NaN NaN				
4	2018-06-14	3	four College or University				
	nb_line_scale nb_char_scale l	Resp_level Open	_To_All Open_To_Mention \				
0	1 1	5	1 0				
1	2 1	0	1 1				
2	2 1	0	1 1				

3

0

1

1

```
high_education full_time_part_time_code
             exp_years
          0
                   1.0
          1
                                                                 0
                   NaN
                                      1
                                                                 2
          2
                   2.0
                                      0
          3
                   2.0
                                      0
                                                                 2
                   1.0
                                                                 2
          [5 rows x 35 columns]
Out [996]: (72938.0, 116143.0]
                                   304
          (29516.974, 72938.0]
                                   299
          (116143.0, 159348.0]
                                    66
          (159348.0, 202553.0]
                                     5
          (202553.0, 245758.0]
                                     1
          Name: salary_start, dtype: int64
   • Let's encode the salary ranges to add that variable to the model
Out [999]:
                                                   File Name
          0
                              311 DIRECTOR 9206 041814.txt
          1
                                 ACCOUNTANT 1513 062218.txt
          2
                           ACCOUNTING CLERK 1223 071318.txt
             ACCOUNTING RECORDS SUPERVISOR 1119 072718.txt
          3
          4
                    ADMINISTRATIVE ANALYST 1590 060118.txt
                                   Position salary start salary end
                                                                        opendate
          0
                               311 director
                                                    125175
                                                             $155,514 2014-04-18
          1
                                 accountant
                                                     49903
                                                              $72,996 2018-06-22
          2
                                                    49005
                           accounting clerk
                                                              $71,618 2018-07-13
          3
             accounting records supervisor
                                                    55332
                                                              $80,930 2018-07-27
          4
                    administrative analyst
                                                     60489
                                                              $88,468 2018-06-01
                                                    requirements
             1. One year of full-time paid experience as a ...
             Graduation from an accredited four-year colleg...
             Two years of full-time paid office clerical ex...
             Two years of full-time paid experience as an A...
            1. One year of full-time paid professional exp...
                                                                          deadline \
                                                          duties
                                                                      MAY 1, 2014
             A 311 Director is responsible for the successf...
             An Accountant does professional accounting wor...
                                                                  AUGUST 25, 2018
             An Accounting Clerk performs difficult and res...
                                                                               NaN
          3 An Accounting Records Supervisor assigns, revi...
                                                                   AUGUST 9, 2018
            An Administrative Analyst performs professiona...
                                                                    JUNE 14, 2018
```

3

0

0

1

4

2

```
0
               2014-05-01
                                           13
                                                                        NaN
                                                                                         1
               2018-08-25
                                                                                         2
          1
                                           64
                                                    College or University
                                               . . .
          2
                                          NaN
                                                                        {\tt NaN}
                                                                                         2
                       NaT
                                                                                         2
          3
               2018-08-09
                                           13
                                                                       NaN
                                                                                         2
          4
               2018-06-14
                                           13
                                               . . .
                                                    College or University
            nb_char_scale Resp_level Open_To_All Open_To_Mention exp_years \
                                                                               1.0
                         1
                                      5
                                                   1
                         1
                                      0
                                                                      1
                                                                               NaN
          1
                                                    1
          2
                         1
                                      0
                                                                      1
                                                                               2.0
                                                    1
          3
                         1
                                      3
                                                    0
                                                                      1
                                                                               2.0
          4
                         3
                                      0
                                                    0
                                                                               1.0
                                                                      1
             high_education full_time_part_time_code
                                                          salary_start_code
          0
          1
                           1
                                                       0
                                                                           1
          2
                           0
                                                       2
                                                                           1
          3
                           0
                                                       2
          4
                                                       2
                                                                           1
          [5 rows x 36 columns]
Out[1000]: 0
                155514
           1
                 72996
           2
                 71618
           3
                 80930
           4
                 88468
           Name: salary_end_strip, dtype: object
Out[1001]: 0
                30339.0
           1
                23093.0
           2
                22613.0
                25598.0
           3
           4
                27979.0
           Name: salary_variation, dtype: float64
Out[1002]: (17063.4, 31620.8]
                                    265
           (31620.8, 46178.2]
                                   137
           (2433.212, 17063.4]
                                   120
           (46178.2, 60735.6]
                                    52
           (60735.6, 75293.0]
                                      1
           Name: salary_variation, dtype: int64
Out[1003]:
                                                    File Name \
                               311 DIRECTOR 9206 041814.txt
           0
           1
                                   ACCOUNTANT 1513 062218.txt
           2
                            ACCOUNTING CLERK 1223 071318.txt
           3 ACCOUNTING RECORDS SUPERVISOR 1119 072718.txt
```

. . .

SCHOOL\_TYPE nb\_line\_scale

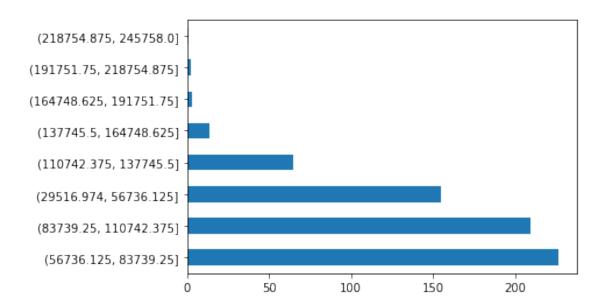
deadline\_date validity\_duration

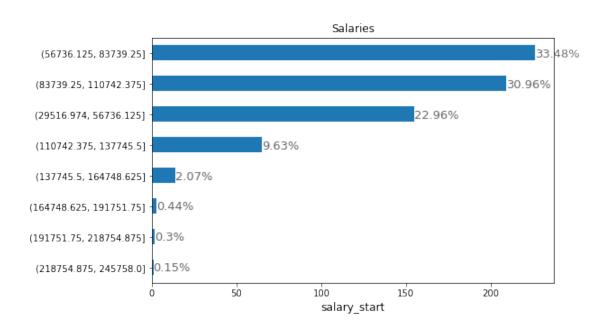
### 4 ADMINISTRATIVE ANALYST 1590 060118.txt

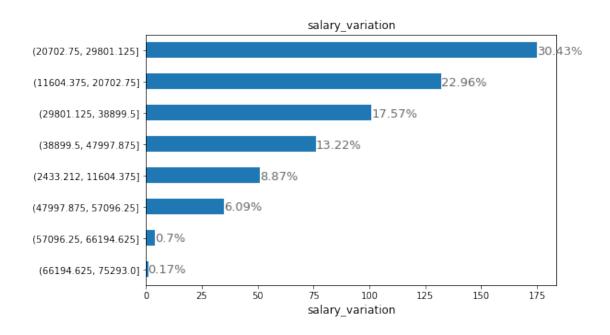
```
Position salary_start salary_end
                                                              opendate
0
                    311 director
                                         125175
                                                   $155,514 2014-04-18
1
                                                    $72,996 2018-06-22
                      accountant
                                          49903
2
                accounting clerk
                                          49005
                                                    $71,618 2018-07-13
3
   accounting records supervisor
                                          55332
                                                    $80,930 2018-07-27
4
          administrative analyst
                                          60489
                                                    $88,468 2018-06-01
                                         requirements \
  1. One year of full-time paid experience as a ...
  Graduation from an accredited four-year colleg...
  Two years of full-time paid office clerical ex...
 Two years of full-time paid experience as an A...
   1. One year of full-time paid professional exp...
                                               duties
                                                               deadline
  A 311 Director is responsible for the successf...
                                                            MAY 1, 2014
  An Accountant does professional accounting wor...
                                                       AUGUST 25, 2018
  An Accounting Clerk performs difficult and res...
                                                                    NaN
                                                         AUGUST 9, 2018
  An Accounting Records Supervisor assigns, revi...
   An Administrative Analyst performs professiona...
                                                          JUNE 14, 2018
  deadline_date validity_duration ... Resp_level Open_To_All Open_To_Mention
0
     2014-05-01
                                                  5
                                                              1
                                                                               0
                                13
     2018-08-25
1
                                64
                                                  0
                                                              1
                                                                               1
                                    . . .
2
                                                  0
                                                              1
                                                                               1
            NaT
                               NaN
3
     2018-08-09
                                13
                                                  3
                                                              0
                                                                               1
4
     2018-06-14
                                13
                                                                               1
             high_education full_time_part_time_code
                                                          salary_start_code
   exp_years
0
         1.0
                            0
                                                       2
                                                                           3
                                                       0
1
         NaN
                            1
                                                                           1
2
         2.0
                            0
                                                       2
                                                                           1
3
         2.0
                            0
                                                       2
                                                                           1
         1.0
                                                       2
4
                            1
                                                                           1
   salary_end_strip salary_variation
                                        salary_variation_code
0
             155514
                               30339.0
                                                             3
                                                             2
1
              72996
                               23093.0
2
              71618
                               22613.0
                                                             2
3
              80930
                               25598.0
                                                             3
              88468
                               27979.0
                                                             3
```

[5 rows x 39 columns]

Out[1004]: <matplotlib.axes.\_subplots.AxesSubplot at 0x22f97589780>







Out[1008]:	count	575.000000
	mean	27491.669565
	std	12717.306214
	min	2506.000000
	25%	18311.000000
	50%	25891.000000
	75%	36634.500000
	max	75293.000000

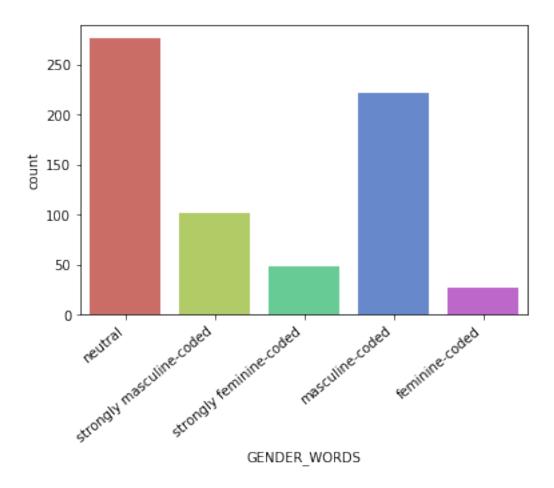
Name: salary\_variation, dtype: float64

## 1.1.2 Analysis

- The majority of job postings offer a salary between 56K\$ and 110K\$
- Most jobs have a pretty big amplitude btw the entry salary and the end salary offered

## 1.2 2. Gender bias analysis

Let's assign a "tendency" to each job posting based on the following paper : https://www.hw.ac.uk/services/docs/gendered-wording-in-job-ads.pdf
Are there any indication of a gender bias in the duties part?



Out[1011]:	neutral	276
	masculine-coded	222
	strongly masculine-coded	102
	strongly feminine-coded	48
	feminine-coded	27
	Name: GENDER WORDS, dtvpe:	int64

## **2.a Gender tendency analysis** There is an insight here!

- 41% of the bulletins are masculine coded including
- 33% are masculine coded
- 8% are strongly masculine coded
- Only 11 % are feminine or strongly feminine coded

So the job postings are three times more inclined towards masculine words than feminine.

## Next steps:

• We need to enrich the dataset with the tendancy separetedly masculine or feminine

```
Out[1014]:
                                                    File Name \
           0
                               311 DIRECTOR 9206 041814.txt
           1
                                  ACCOUNTANT 1513 062218.txt
           2
                            ACCOUNTING CLERK 1223 071318.txt
           3
              ACCOUNTING RECORDS SUPERVISOR 1119 072718.txt
           4
                      ADMINISTRATIVE ANALYST 1590 060118.txt
                                    Position
                                              salary_start salary_end
                                                                          opendate
           0
                                311 director
                                                     125175
                                                               $155,514 2014-04-18
           1
                                  accountant
                                                      49903
                                                                $72,996 2018-06-22
           2
                                                                $71,618 2018-07-13
                            accounting clerk
                                                      49005
           3
                                                                $80,930 2018-07-27
              accounting records supervisor
                                                      55332
                                                                $88,468 2018-06-01
           4
                      administrative analyst
                                                      60489
                                                     requirements
              1. One year of full-time paid experience as a ...
              Graduation from an accredited four-year colleg...
           1
             Two years of full-time paid office clerical ex...
             Two years of full-time paid experience as an A...
              1. One year of full-time paid professional exp...
                                                           duties
                                                                           deadline
              A 311 Director is responsible for the successf...
                                                                        MAY 1, 2014
              An Accountant does professional accounting wor...
                                                                    AUGUST 25, 2018
           1
              An Accounting Clerk performs difficult and res...
                                                                                NaN
                                                                     AUGUST 9, 2018
              An Accounting Records Supervisor assigns, revi...
           3
              An Administrative Analyst performs professiona...
                                                                      JUNE 14, 2018
             deadline_date validity_duration
                                                ... full_time_part_time_code
           0
                2014-05-01
           1
                2018-08-25
                                            64
                                                                            0
           2
                       NaT
                                           NaN
                                                                            2
                                                . . .
                                                                            2
           3
                2018-08-09
                                            13
           4
                2018-06-14
                                                                            2
                                            13
             salary_start_code salary_end_strip salary_variation
                                                                     salary variation code
           0
                              3
                                           155514
                                                            30339.0
                                                                                           3
           1
                              1
                                            72996
                                                            23093.0
                                                                                           2
                                                                                           2
           2
                                            71618
                                                            22613.0
                              1
           3
                              1
                                            80930
                                                            25598.0
                                                                                           3
           4
                                            88468
                                                            27979.0
                                                                                           3
                           GENDER_WORDS
                                         Too_Feminine
                                                        Too_Masculine
                                                                        gender_bias
           0
                                neutral
                                                     0
                                                                     0
                                                     0
                                                                                   2
           1
              strongly masculine-coded
                                                                     1
           2
                                neutral
                                                     0
                                                                     0
                                                                                  0
           3
                                neutral
                                                     0
                                                                     0
                                                                                  0
```

2

strongly masculine-coded

	gender_score
0	0
1	4
2	0
3	0
4	4

[5 rows x 44 columns]

The enriching with the gender tendency is over

# 1.3 4. What are the bulletins that require immediate action to reduce unconscious biases?

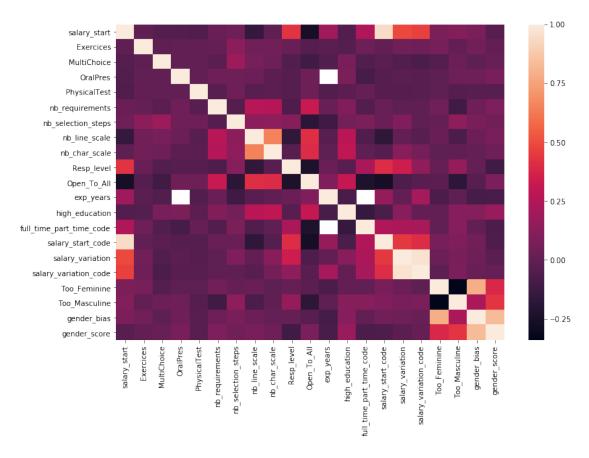
For this, we will look for bulletins with high masculine or high feminine coded language and check their responsibility level as well as the complexity of the selection, and the validity duration

**4.a Interesting correlations** In this section, we will check if there are 'unlegitimate' correlation between - responsibility level, - vadility duration - nb\_lines\_scale (in the text description) - Nb\_chars\_scale - nb\_requirement - nb\_selection steps, - Open\_to\_All - exp\_years - full\_time\_part\_time\_code - high\_education - toomasculine - toofeminine

Out[1015]:			File Na	me \		
0		311 DIRECTOR	9206 041814.t	xt		
1		ACCOUNTAN	T 1513 062218.t	xt		
2	A	CCOUNTING CLER	K 1223 071318.t	xt		
3	ACCOUNTING REC	ORDS SUPERVISO	R 1119 072718.t	xt		
4	ADMINIS	TRATIVE ANALYS	T 1590 060118.t	xt		
		Positio	n salary_start	salary_end	validity_duration	. \
0		311 directo	r 125175	\$155,514	13	
1		accountan	t 49903	\$72,996	64	:
2	a	ccounting cler	k 49005	49005 \$71,618 55332 \$80,930		Ī
3	accounting rec	ords superviso	r 55332			;
4	adminis	trative analys	t 60489	\$88,468	13	
	nb_lines nb_cha	rs Exercices	MultiChoice O	ralPres	\	
0	72 97	0.0	0.0	0.0		
1	90 102	0.0	0.0	0.0		
2	88 102	0.0	0.0	0.0		
3	87 78	0.0	0.0	0.0		
4	93 114	51 0.0	0.0	0.0		
	full_time_part	_time_code sa	lary_start_code	salary_end	l_strip \	
0		2	3		155514	
1		0	1		72996	
2		2	1		71618	

	80930	1			2			3	
	88468	1			2			4	
\	GENDER_WORDS		n_code	ria	salary_var	ion	lary_variat		
	neutral		3			9.0	3033	0	
	masculine-coded	strongly	2			3.0	2309	1	
	neutral		2			3.0	2261	2	
	neutral		3			8.0	2559	3	
	masculine-coded	strongly	3			9.0	2797	4	
	score	gender_s	er_bias		_Masculine	Too	o_Feminine		
	0		0	1	0		0	0	
	4		2		1		0	1	
	0		0		0		0	2	
	0		0	,	0		0	3	

[5 rows x 29 columns]



## 4.b Interesting correlations summary

## Open\_To\_All VS nb\_requirements

No straight correlation ==> Difficult to suspect a biais on this situation

## high\_education VS Open\_To\_All

No straight correlation ==> Difficult to suspect a biais on this situation

## Resp\_level VS tooMasculine and tooFeminine:

There is very little (0.25) trend that responsibility level can correlate with masculine coded. The opposite trend is obtained for feminine coded (-0.25)

## Resp\_Level VS nb\_line\_scale

At the opposite to what we could expect there is not a strait correlation between the nuber of lines in the job description and the responsibility level.

## Resp\_Level VS nb\_char\_scale

At the opposite to what we could expect there is not a straight correlation between the nuber of chars in the job description and the responsibility level.

## Resp\_Level VS nb\_char\_scale

At the opposite to what we could expect there is not a straight correlation between the nuber of chars in the job description and the responsibility level.

## Resp\_Level VS nb\_selection\_steps

There is very little (0.25) trend that responsibility level can correlate with the number of selection steps which makes sense.

## Resp\_Level VS nb\_requirements

No straight correlation ==> Difficult to suspect a biais on this situation.

### **Resp\_Level VS**: other observations

There is also 1 little correlation betweel Resp\_Level and Fulltime job. Indeed, Responibility jobs require full time. We can also be surprised by the fact that there is no straigh correlation between Resp\_Level and exp\_years, neither high\_education. The backgroung does not seem to be important for offering rresponsibility jobs.

#### Too Masculine VS ???

There is a little trend on the correlation of TooMasculine with the number of requirements, the complexity of the selection, the requirement of a high education background. The sexist trend is very subtle.

## Too\_Feminine VS ???

there is no straight correlation possible between a feminine coded bulletin and other bulletin characteristics.

#### **Salaries**

The entry salary is - positively correlated to the responsability level (seems consistent) - negatively correlated to the "open to all" criteria

**4.c Suspicious bulletins** We need to identify the most suspicious bulletins inside our dataframe of 675. By "suspicious", we mean buletins that would be biased, or that would need to follow basic recommandations about the validity duration, or other parameters.

For this, we are going to score bulletin. The score is a combiations of penalties based on the main indcators of a biais which are - Resp\_level - gender\_score - nb\_line\_scale - nb\_char\_scale - nb\_selection\_steps - nb\_requirements - Open\_To\_All - validity\_duration

The higher the socre is, the higher is the necessity to look up the bulletin. > When it comes to medium to high responsibility position, biased bulletins are sanctioned even harder.

```
Out[1019]: 0
                   434
                   105
           15
           20
                   63
           60
                   29
           80
                    13
           25
                    13
           108
                     4
                     4
           100
                     3
                     2
           8
           2
                     2
           24
                     1
           16
                     1
           10
                     1
           Name: score, dtype: int64
Out[1020]:
                                                          File Name
                COMMUNICATIONS INFORMATION REPRESENTATIVE 1461...
           145
                TRANSPORTATION ENGINEERING ASSOCIATE 7280 0724...
           617
           163
                  CUSTOMER SERVICE REPRESENTATIVE 1230 020918.txt
                ELECTRICAL ENGINEERING ASSOCIATE 7525 093016 R...
           195
                ASSISTANT DIRECTOR INFORMATION SYSTEMS 9377 03...
           55
                DIRECTOR OF AIRPORT OPERATIONS 9304 062317 (3)...
           172
                DIRECTOR OF PRINTING SERVICES 1488 101218 REV ...
           181
           113
                            CHIEF FORENSIC CHEMIST 2237 092818.txt
                   CHIEF OF OPERATIONS 7258 042018 REV 051318.txt
           120
                    CHIEF OF DRAFTING OPERATIONS 7271 042018.txt
           119
```

Position salary\_start score \

145	communic	ations informat	tion rep	resentat	ive	41697	108	
617	transportation engineering associate 68549 108							
163	customer service representative 57148 108							
195		electrical eng	gineerin	g associa	ate	66231	108	
55	assis	tant director	informat	ion syste	ems	145199	100	
172		director of	airport	operation	ons	141858	100	
181		director of	printin	g service	es	117596	100	
113		chie	ef foren	sic chem:	ist	106362	80	
120		(	chief of	operation	ons	90473	80	
119		chief of o	drafting	operation	ons	135302	80	
	salary_end validi	•				MultiCh		\
145	\$59,340	11	111	13006	1.0		0.0	
617	\$85,149	11	88	12544	0.0		0.0	
163	\$71,012	11	89	9186	0.0		0.0	
195	\$94,252	11	94	11977	0.0		0.0	
55	\$180,382	13	77	8157	0.0		0.0	
172	\$201,867	13	80	9286	0.0		0.0	
181	\$171,946	20	74	8078	0.0		0.0	
113	\$155,493	13	77	6419	0.0		0.0	
120	\$132,274	20	103	14062	0.0		0.0	
119	\$168,084	13	80	8166	0.0		0.0	
	4.77		_				,	
4.45	-	art_time_code	salary_	start_co	•	end_stri	_	
145	• • •	2			1	5934		
617	• • •	0			1	8514		
163	• • •	2			1	7101		
195	• • •	0			1	9425		
55	• • •	2			4	18038		
172	• • •	2			4	20186		
181	• • •	2 2			3	17194		
113 120	• • •	2			3 2	15549		
	• • •					13227		
119	• • •	2			4	16808	4	
	salary_variation	salary_varia	tion cod	0	CENT	ER_WORDS	\	
145	17643.0	Salary_varia	_		ngly femini			
617	16600.0				gly masculi			
163	13864.0			,	gry mascuri ngly femini			
195	28021.0				gly masculi			
55	35183.0			•	ngly femini			
172	60009.0				gly masculi			
181	54350.0			•	gly masculi gly masculi			
113	49131.0			,	gly masculi gly masculi			
120	41801.0			-	gly masculi gly masculi			
119	32782.0			-	gry mascuri ngly femini			
113	32102.0			0 20101	renting	me coaea		

Too\_Feminine Too\_Masculine gender\_bias gender\_score

145	1	0	4	4
617	0	1	2	4
163	1	0	4	4
195	0	1	2	4
55	1	0	4	4
172	0	1	2	4
181	0	1	2	4
113	0	1	2	4
120	0	1	2	4
119	1	0	4	4

[10 rows x 30 columns]

**4.c Top 10 Suspicious bulletins scoring analysis** In this top 10: > 40% are of the bulletins are strongly feminine coded > 60% are strongly masculine coded. > All of them are medium to high responibility positions which make sense, as our schme add more penalites to thos profiles. > The highest scores are given to 11-days validity duration bulletins open to all, which can be considered as too short to allow external candidates to apply

Revolting habits: the score also unviels that the city is very traditionalist and tends to follow stereotypes likes > Jobs for women consists in secretary, communication or sales. > Jobs for men consists in more technical jobs such as engineers.

# 2 5. Text Analysis

```
ModuleNotFoundError Traceback (most recent call last)

<ipython-input-1022-9f2b669dad53> in <module>
----> 1 import spacy
    2 from pprint import pprint
    3 from collections import Counter
    4
    5 nlp = spacy.load("en_core_web_sm")
```

# 3 6. Modeling

We managed to get a dataset with the number of applicants to each position and their characteristics (gender and race). Let's check our work on the gender scoring.

```
Out[783]: Fiscal Year Job Number Job Description \
0 2013-2014 9206 OP 2014/04/18 311 DIRECTOR 9206
```

ModuleNotFoundError: No module named 'spacy'

```
2013-2014
                        1223 P 2013/08/09
                                                      ACCOUNTING CLERK 1223
              2013-2014 7260 OP 2014/02/14
                                                        AIRPORT MANAGER 7260
              2013-2014
                         3227 P 2013/11/15 AIRPORT POLICE LIEUTENANT 2013
          3
          4
              2013-2014
                        2400 0 2014/05/02
                                                               AQUARIST 2400
             Apps Received Female Male Unknown_Gender Black Hispanic
                                                                            Asian
                                                              25
          0
                        54
                                20
                                      31
                                                        3
                               488
                                                        8
                                                             151
                                                                       204
          1
                       648
                                      152
                                                                               123
          2
                        51
                                13
                                      37
                                                        1
                                                               8
                                                                        12
                                                                                 9
          3
                        48
                                 9
                                      38
                                                              21
                                                                                 3
                                                        1
                                                                        14
          4
                        40
                                15
                                      24
                                                               3
                                                                         7
                                                                                 7
                                                        1
             Caucasian American Indian/ Alaskan Native Filipino Unknown_Ethnicity \
          0
                     6
                                                       0
                                                                 0
                                                                                     4
          1
                    62
                                                       3
                                                                79
                                                                                    26
          2
                    20
                                                       0
                                                                                     2
                                                                 0
          3
                     7
                                                       0
                                                                 1
                                                                                     2
                    19
                                                                                     2
                                                       1
                                                                 1
            JobNumber
                 9206
          0
          1
                 1223
          2
                 7260
          3
                 3227
                 2400
Out [847]:
                                                    File Name \
            CUSTOMER SERVICE REPRESENTATIVE 1230 020918.txt
               CHIEF OF DRAFTING OPERATIONS 7271 042018.txt
                                    Position salary_start score salary_end \
                                                                      $71,012
            customer service representative
                                                      57148
                                                               108
                chief of drafting operations
                                                     135302
                                                                80
                                                                     $168,084
          1
            validity_duration nb_lines nb_chars Exercices
                                                             MultiChoice
          0
                           11
                                    89
                                            9186
                                                        0.0
                                                                     0.0
                                                                                 19892
                                                                          . . .
          1
                           13
                                    80
                                            8166
                                                        0.0
                                                                     0.0
                                                                                     2
             Male Unknown_Gender Black Hispanic Asian Caucasian \
                                              10214
                                                      1094
             7968
                              370
                                   12618
                                                                 1958
          0
          1
                                0
                                                  7
                                                         2
                                                                    1
               11
                                       1
             American Indian/ Alaskan Native Filipino Unknown_Ethnicity
          0
                                          131
                                                    740
                                                                      1475
          1
                                            0
                                                      1
                                                                         1
```

[2 rows x 45 columns]

**5.2 Simple encoding of target result based on what we know** Let's code a target label based on the number of male/female applicants. First, simple : if more female applicants, let's code it as attract\_female\_applicants = 1 else 0

```
Out[849]:
                                                        File Name
          0
               CUSTOMER SERVICE REPRESENTATIVE 1230 020918.txt
          1
                  CHIEF OF DRAFTING OPERATIONS 7271
                                                      042018.txt
          2
                       CHIEF MANAGEMENT ANALYST 9182 020918.txt
          3
                         CONSTRUCTION INSPECTOR 7291 042117.txt
             FIRE PROTECTION ENGINEERING ASSOCIATE 7978 041...
                                            Position salary_start
                                                                     score salary_end \
          0
                    customer service representative
                                                              57148
                                                                        108
                                                                               $71,012
          1
                       chief of drafting operations
                                                             135302
                                                                         80
                                                                              $168,084
          2
                           chief management analyst
                                                             123667
                                                                         80
                                                                              $179,944
          3
                             construction inspector
                                                              80283
                                                                               $97,092
                                                                         60
             fire protection engineering associate
                                                              66231
                                                                               $96,841
            validity_duration nb_lines nb_chars
                                                   Exercices
                                                               MultiChoice
          0
                            11
                                      89
                                             9186
                                                          0.0
                                                                        0.0
          1
                            13
                                      80
                                             8166
                                                          0.0
                                                                        0.0
          2
                            13
                                      76
                                             7385
                                                          0.0
                                                                        0.0
          3
                           NaN
                                     133
                                            15445
                                                          0.0
                                                                        0.0
          4
                            13
                                             9384
                                                          0.0
                                      89
                                                                        0.0
              salary_variation_code
                                      JobNumber Fiscal Year
                                                                               Job Number
          0
                                           1230
                                                    2013-2014
                                                                        1230 0 2013/12/27
                                  1
          1
                                  3
                                           7271
                                                    2013-2014
                                                                        7271 P 2013/11/08
          2
                                  5
                                           9182
                                                   2013-2014
                                                                        9182 P 2014/06/20
          3
                                  2
                                           7291
                                                    2014-2015
                                                               7291 P 2014/07/04-ARCHIVE
          4
                                           7978
                                  3
                                                   2013-2014
                                                                          7978 0 2014/6/6
                                     Job Description Apps Received
                                                                      Female
                                                                               Male
              CUSTOMER SERVICE REPRESENTATIVE 1230
          0
                                                               28230
                                                                        19892
                                                                               7968
          1
                  CHIEF OF DRAFTING OPERATIONS 7271
                                                                            2
                                                                                 11
                                                                  13
          2
                      CHIEF MANAGEMENT ANALYST 9182
                                                                 143
                                                                           78
                                                                                 54
             CONSTRUCTION INSPECTOR 7291 - ARCHIVE
          3
                                                                 471
                                                                           17
                                                                                443
             FIRE PROTECTION ENGINEERING ASSOCIATE
                                                                 107
                                                                           16
                                                                                 89
                        attract_female_applicants
                ratio
          0
             2.496486
                                                 1
             0.181818
                                                 0
          1
          2
             1.444444
                                                 1
          3
             0.038375
                                                 0
             0.179775
                                                 0
```

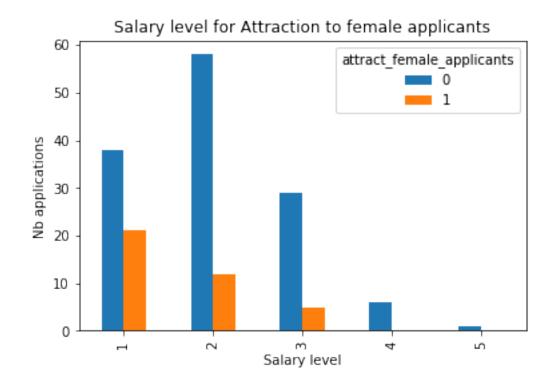
Out[850]: Index(['File Name', 'Position', 'salary\_start', 'score', 'salary\_end',

[5 rows x 39 columns]

```
'validity_duration', 'nb_lines', 'nb_chars', 'Exercices', 'MultiChoice',
'OralPres', 'PhysicalTest', 'nb_requirements', 'nb_selection_steps',
'nb_line_scale', 'nb_char_scale', 'Resp_level', 'Open_To_All',
'exp_years', 'high_education', 'full_time_part_time_code',
'GENDER_WORDS', 'Too_Feminine', 'Too_Masculine', 'gender_bias',
'gender_score', 'salary_start_code', 'salary_end_strip',
'salary_variation', 'salary_variation_code', 'JobNumber', 'Fiscal Year',
'Job Number', 'Job Description', 'Apps Received', 'Female', 'Male',
'ratio', 'attract_female_applicants'],
dtype='object')
```

## 3.0.1 Let's analyse some relationships

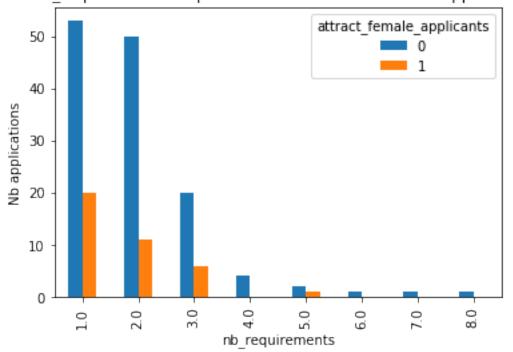
Out[851]: Text(0, 0.5, 'Nb applications')



- globally, jobs attract men and women until the 4th level of salary where no job that offered the salary levels 4 and 5 (the highest) attracted more women than men.
- In fact, they all attracted more men than women to apply.

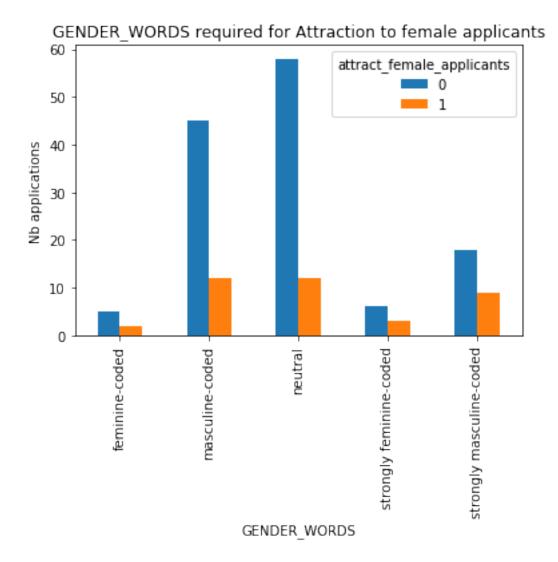
Out[852]: Text(0, 0.5, 'Nb applications')

# nb\_requirements required for Attraction to female applicants



• The more the number of requiresments, the less applications are done mostly by women

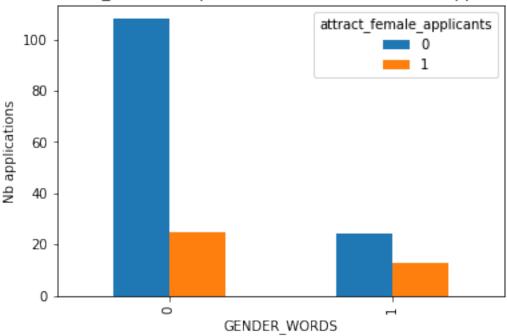
Out[853]: Text(0, 0.5, 'Nb applications')



- We would have expected a clearer relationship between the trend of candidate (mostly feminine or masculine) and the words used.
- Here we can see indeed that the difference is very little when the job posting is strongly feminine-coded, meaning women apply more on those jobs in average
- but we observe kind of the same for strongly masculine-coded words..

Out[854]: Text(0, 0.5, 'Nb applications')



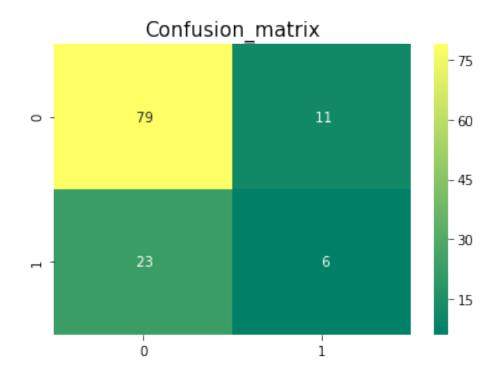


### 3.0.2 5.3 Training and testing

Let's get our train and test datasets from the labeled one

#### 5.3.1 First model: Decision Tree

Out[859]: Text(0.5, 1.05, 'Confusion\_matrix')



#### The confusion matrix tells us:

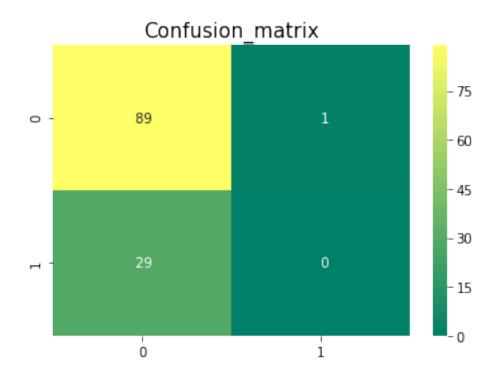
- \* 79 true positive were predicted as positive
- \* 6 true negative were predicted as negative
- \* 11 true positive were predicted as negative
- \* 23 true negative were predicted as positive

We get a score of 71.36% and an accuracy of 60, not very good... Let's check other models :

### 3.0.3 5.3.2 Logistic Regression

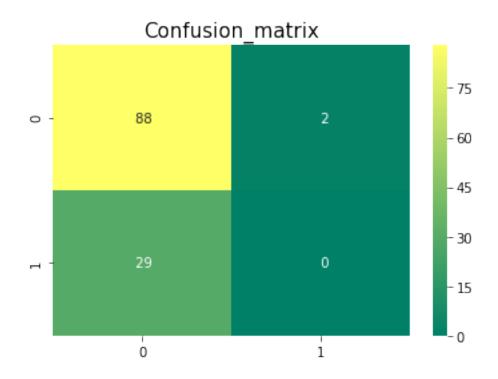
The accuracy of the Logistic Regression is 76.67
The cross validated score for Logistic Regression is: 74.85

Out[860]: Text(0.5, 1.05, 'Confusion\_matrix')



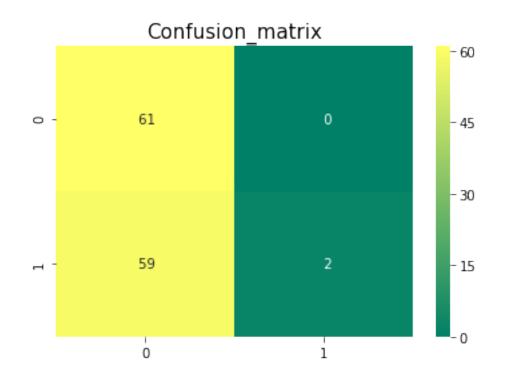
## **5.3.3 Random Forests**

Out[861]: Text(0.5, 1.05, 'Confusion\_matrix')



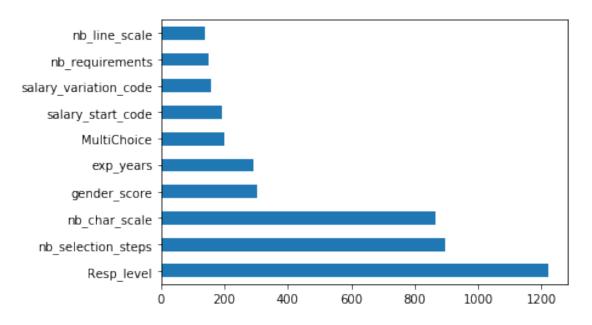
		precision	recall	f1-score	support
	0	0.83	0.96	0.89	25
	1	0.00	0.00	0.00	5
micro	avg	0.80	0.80	0.80	30
macro	avg	0.41	0.48	0.44	30
weighted	avg	0.69	0.80	0.74	30

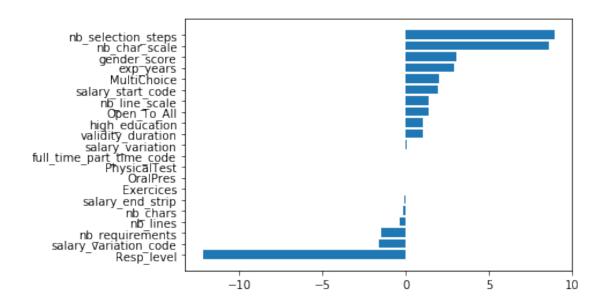
Out[925]: Text(0.5, 1.05, 'Confusion\_matrix')



# We get a good score with a good accuracy, let's try to check the most important features

Out[864]: <matplotlib.axes.\_subplots.AxesSubplot at 0x22f92f12da0>

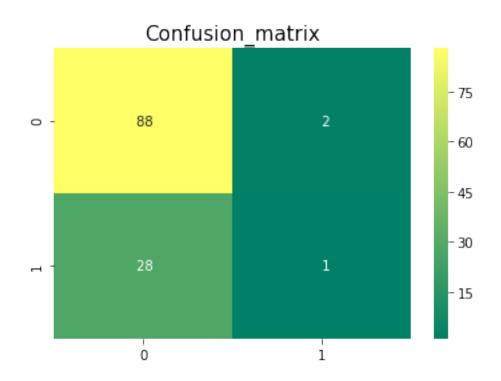




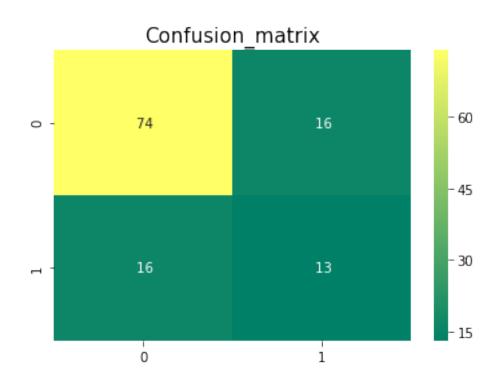
- The number of selection steps, the "gender score" (wether it's biased in favor of men or not), the years of experience and entry salary seem to be impactful in favor of female applications.
- On the other end, the responsability level seems to have a huge negative impact on female applications.

------The Accuracy of the model------The accuracy of the K Nearst Neighbors Classifier is 80.0
The cross validated score for K Nearest Neighbors Classifier is: 74.77

Out[866]: Text(0.5, 1.05, 'Confusion\_matrix')

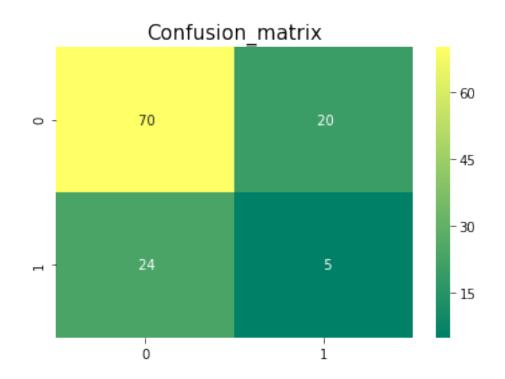


Out[867]: Text(0.5, 1.05, 'Confusion\_matrix')



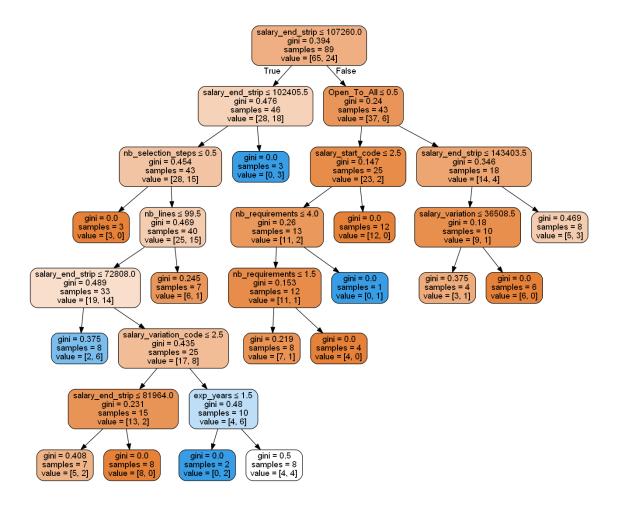
The accuracy of the DecisionTree Classifier is 66.67
The cross validated score for Decision Tree classifier is: 70.53

Out[868]: Text(0.5, 1.05, 'Confusion\_matrix')



Let's check the decision tree in detail:

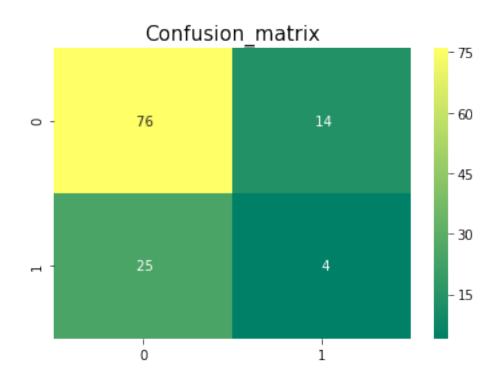
Out[869]:



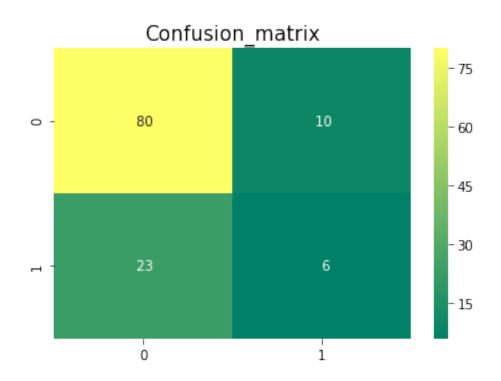
• The maxmum salary in the job posting seems to be very important in that model to determine we'll have more male applicants over female ones.

The accuracy of the AdaBoostClassifier is 76.67
The cross validated score for AdaBoostClassifier is: 67.12

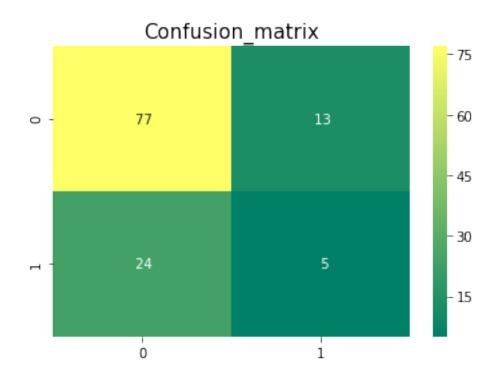
Out[870]: Text(0.5, 1.05, 'Confusion\_matrix')



Out[871]: Text(0.5, 1.05, 'Confusion\_matrix')



Out[872]: Text(0.5, 1.05, 'Confusion\_matrix')



### 3.0.4 Let's compute a summary of all our models to compare

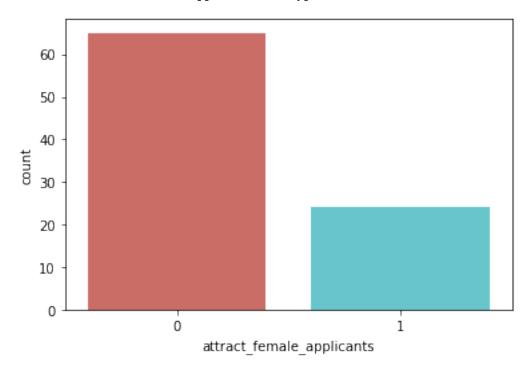
```
Out[873]:
                                    Model
                                              Score
          0
                  Support Vector Machines
                                           0.756818
                      Logistic Regression
          2
                                          0.748485
          1
                                      KNN 0.747727
          3
                            Random Forest 0.739394
          4
                              Naive Bayes 0.732576
          7
            Linear Discriminant Analysis 0.722727
          8
                            Decision Tree 0.705303
          6
                          Gradient Decent 0.690152
          5
                       AdaBoostClassifier 0.671212
```

• The Support Vector Machines seems to be the best model, we should try it on our dataframe !

However, there is a test we didn't perform to check how balanced our classes are... In our classes are imbalanced, our model can be wrong..

Out[876]: 0 65 1 24

Name: attract\_female\_applicants, dtype: int64



percentage of NOT 'attract\_female\_applicants' is 73.03370786516854
percentage of 'attract\_female\_applicants' 26.96629213483146

• Indeed, our classes are imbalanced. We'll could the SMOTE algo to up-sample and improve our model. https://arxiv.org/pdf/1106.1813.pdf

(We're just going to make first step but no time to investigate more...)

#### Let's try SVM on our unlabeled dataframe!

```
Out [449]:
              validity_duration nb_lines nb_chars nb_requirements nb_selection_steps
                                             13006
                                                                                      2.0
          145
                              11
                                      111
          163
                              11
                                       89
                                              9186
                                                                 1.0
                                                                                      2.0
          55
                              13
                                       77
                                              8157
                                                                 1.0
                                                                                      2.0
          172
                              13
                                       80
                                              9286
                                                                 3.0
                                                                                      1.0
          181
                              20
                                       74
                                              8078
                                                                 2.0
                                                                                      1.0
               nb_line_scale nb_char_scale Resp_level Open_To_All
          145
                            3
                                           4
                                                        3
                                                                     1
                                                                               1.0
                            2
                                                        3
                                                                     1
          163
                                           1
                                                                              2.0
                                                        5
                                                                     0
                                                                              2.0
          55
                                           1
          172
                            1
                                           1
                                                        5
                                                                     1
                                                                              4.0
                                                        5
                                                                              3.0
          181
                            1
                                           1
               high_education full_time_part_time_code predicted
          145
          163
                             0
                                                        2
                                                                   0
                                                        2
                             0
                                                                   1
          55
          172
                                                        2
          181
Out [450]:
                                                         File Name \
               COMMUNICATIONS INFORMATION REPRESENTATIVE 1461...
          145
                 CUSTOMER SERVICE REPRESENTATIVE 1230 020918.txt
          163
                                                 Position salary_start score salary_end \
          145
              communications information representative
                                                                41,697
                                                                           108
                                                                                   $59,340
          163
                          customer service representative
                                                                 57,148
                                                                           108
                                                                                   $71,012
              validity_duration_x nb_lines_x nb_chars_x nb_requirements_x \
                                          111
                                                    13006
                                                                         3.0
          145
                                11
                                                    9186
                                                                         1.0
          163
                                11
                                           89
               nb_selection_steps_x ... nb_requirements_y nb_selection_steps_y \
          145
                                 2.0 ...
                                                          3.0
                                                                                 2.0
                                                                                 2.0
          163
                                 2.0 ...
                                                          1.0
               nb_line_scale_y nb_char_scale_y Resp_level_y Open_To_All_y
          145
                              3
          163
               exp_years_y high_education_y full_time_part_time_code_y predicted
                                                                        2
          145
                       1.0
                                           0
          163
                       2.0
                                           0
                                                                        2
                                                                                    0
```

[2 rows x 36 columns]

predicted	score	Out[451]:
1	108	145
0	108	163