

Ksenia Prokofieva

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I am a creative individual, I have a passion for art and high range of computer skills.

Core Competencies:

- Promotional and intro video production;
- Designing brands and labels;
- Website development.

Countries of work experience: UK, Russia.

Degrees

MSc, London City University, 2010

BA, Software Development Technologies, Moscow Technological Institute, Moscow, Russia.

Employment

Web Developer, Pravat, Nov 2015 – Present

- Front end development, UI design;
- Maintaining the intranet;
- Supporting editors and content owners with the creation and editing of content.

Information Technologies Manager / IPES Jan 2013 - Sept 2015

- Supporting editors and content owners with the creation and editing of content.
Integration of offline and online customer databases;
- Ensuring that the computer systems work efficiently.

Technical Writer, Healthwareweb, May 2012 – April 2015

- Documentation development to improve access and usability;
- Writing and reviewing help documentation for system programs.

Website Administrator, CSW, Mar 2011 - Apr 2012

- SEO optimisation, email campaigns, online advertising and social media;
- Populating a database with new information;
- Assisted in the development and maintenance of CSW website.

Expertise

Programming: HTML/CSS, Java Script, SVG.

Tools: WordPress, Git, Static Site Generators, Adobe Creative Suite.

Media: Sony VegasPro (video creation), Google Podcasts, converting video and audio into web-ready form.

Web Analytics: SEO and Google Analytics.