## Ksenia Proкofieva

Front End Developer Moscow, Russia. (+7)966-1716840



xeniweb(@)gmail.com https://xeniweb.github.io

I am a web developer engaged in front-end development, user interface design, usability, and digital publishing.

## **Degrees**

#### MSc, City University, UK, 2010

Course: Information, Communication, Society. Faculty of Informatics.

# BA, Software Development Technologies, Moscow Technological Institute, Russia.

Course: Software Development Technologies

## **Professional Employment**

#### Web Developer, Pravat, Nov 2015 - Present

• Front-end development, UI design, maintaining the intranet, supporting editors and content owners with the creation and editing of content.

### Information Technologies Manager / IPES Jan 2013 - Sept 2015

 Integration of offline and online customer databases, ensuring that the computer systems work efficiently.

#### Technical Writer, Healthwareweb, May 2012 - April 2015

 Day-to-day management, writing and reviewing help documentation for system programs.

#### Website Administrator, CSW, Mar 2011 - Apr 2012

SEO optimisation, email campaigns, online advertising and social media, populating a
database with new information, assisted in the development and maintenance of CSW
website.

## **Technology Applications and Expertise**

**Specialized Skills:** User Interface Design, Usability Testing, Front-End Web Development, Web Design, Web Analytics, Digital Publishing, SEO and Google Analytics. **Markup/Programming:** HTML/CSS (SASS/LESS/BEM), XML, Json, MySQL, JQuery/JavaScript, React framework.

**Publishing Platforms:** WordPress, Git, Static Site Generators. **Applications:** Adobe Creative Suite, Sony VegasPro (video).