

Visual recognition

370: Intro to Computer Vision

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April 10, 2025

College of
INFORMATION AND
COMPUTER SCIENCES



UMASS
AMHERST

A brief history of recognition ...



Slides adapted from Svetlana Lazebnik, Alex Berg, Fei-Fei Li, Rob Fergus, Antonio Torralba, and Jean Ponce

What does it mean to recognize?



Scene categorization



- outdoor/indoor
- city/forest/factory/etc.

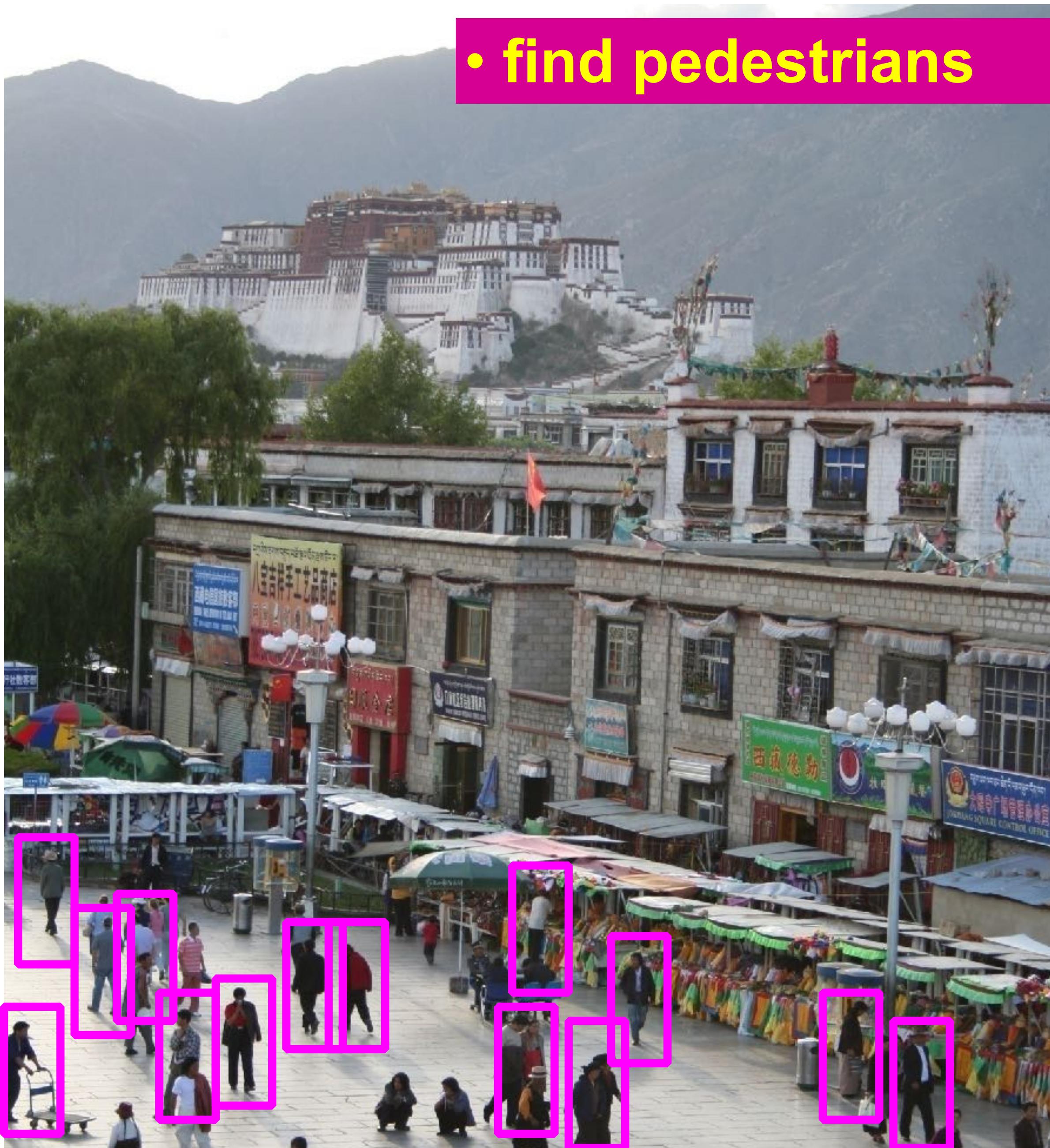
Image annotation or tagging



- street
- people
- building
- mountain
- ...

Object detection

- find pedestrians



Activity recognition



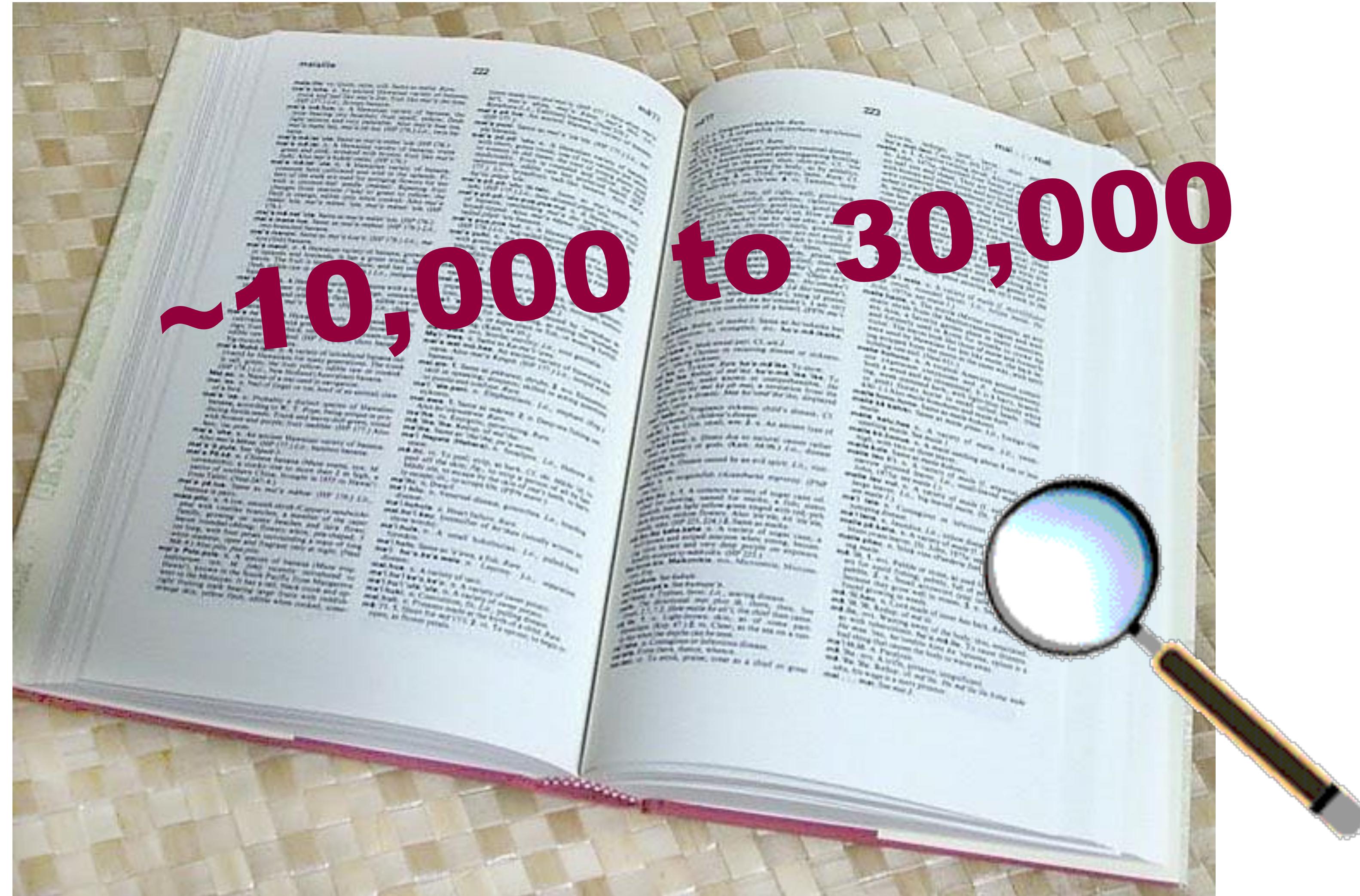
Image parsing



Image understanding?



How many categories are there?



[http://wexler.free.fr/library/files/biederman%20\(1987\)%20recognition-by-components.%20a%20theory%20of%20human%20image%20understanding.pdf](http://wexler.free.fr/library/files/biederman%20(1987)%20recognition-by-components.%20a%20theory%20of%20human%20image%20understanding.pdf)



~10,000 to 30,000

How many categories?

FGVC7

Home Competitions ▾ Submission Program Organizers



<https://hackercombat.com/free-facial-recognition-tool-to-track-people-on-social-media-sites/>



<https://osxdaily.com/2017/11/10/can-use-iphone-x-without-face-id/>

FGVC7 Competitions



iWildCam2020

Identify different species of animals in camera trap images.

<https://www.kaggle.com/c/iwildcam-2020-fgvc7>



Plant Pathology Challenge

Classify images of diseased plants.

<https://www.kaggle.com/c/plant-pathology-2020-fgvc7>



Semi-Supervised Fine-Grained Recognition Challenge

Semi-supervised classification of birds images.

<https://www.kaggle.com/c/semi-inat-2020>



Herbarium 2020 Challenge

Identify plant species from a large, long-tailed, collection of herbarium specimens.

<https://www.kaggle.com/c/herbarium-2020-fgvc7>



iMat Fashion2020

Apparel instance segmentation and fine-grained attribute classification.

<https://www.kaggle.com/c/imaterialist-fashion-2020-fgvc7>



iMet2020

Fine-grained attributes classification of works of art.

<https://www.kaggle.com/c/imet-2020-fgvc7>

How many faces can an
average person
recognize?



Cite this article: Jenkins R, Dowsett AJ, Burton AM. 2018 How many faces do people know? *Proc. R. Soc. B* **285**: 20181319.
<http://dx.doi.org/10.1098/rspb.2018.1319>

Received: 13 June 2018

Accepted: 17 September 2018

How many faces do people know?

R. Jenkins¹, A. J. Dowsett² and A. M. Burton¹

¹Department of Psychology, University of York, York Y010 5DD, UK

²School of Psychology, University of Aberdeen, Aberdeen, UK

RJ, 0000-0003-4793-0435

Over our species history, humans have typically lived in small groups of under a hundred individuals. However, our face recognition abilities appear to equip us to recognize very many individuals, perhaps thousands. Modern society provides access to huge numbers of faces, but no one has established how many faces people actually know. Here, we describe a method for estimating this number. By combining separate measures of recall and recognition, we show that people know about 5000 faces on average and that individual differences are large. Our findings offer a possible explanation for large variation in identification performance. They also provide constraints on understanding the qualitative differences between perception of familiar and unfamiliar faces—a distinction that underlies all current theories of face recognition.

Looking back



Evolution's Big Bang: Cambrian Explosion, 530-540million years, B.C.



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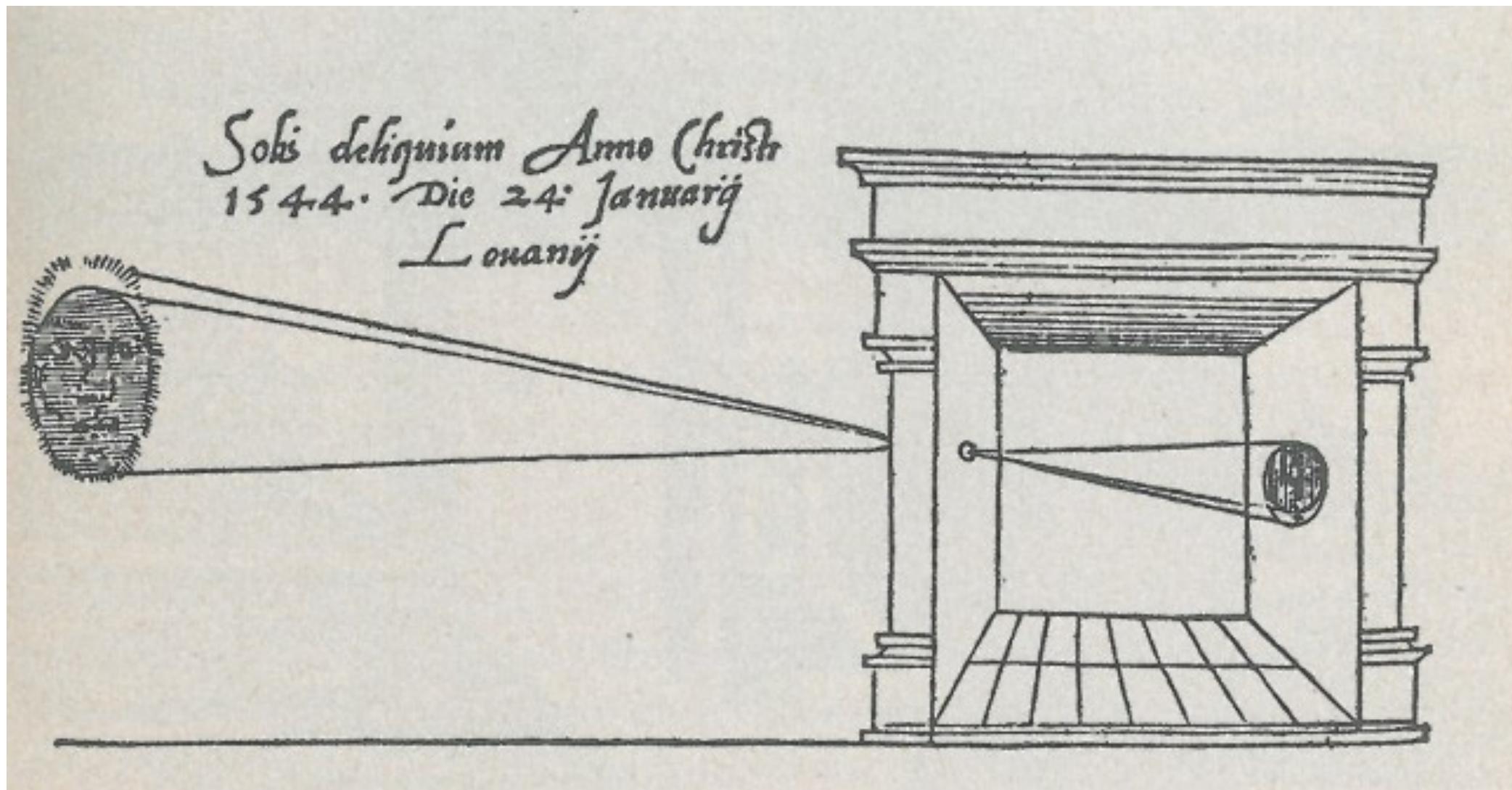


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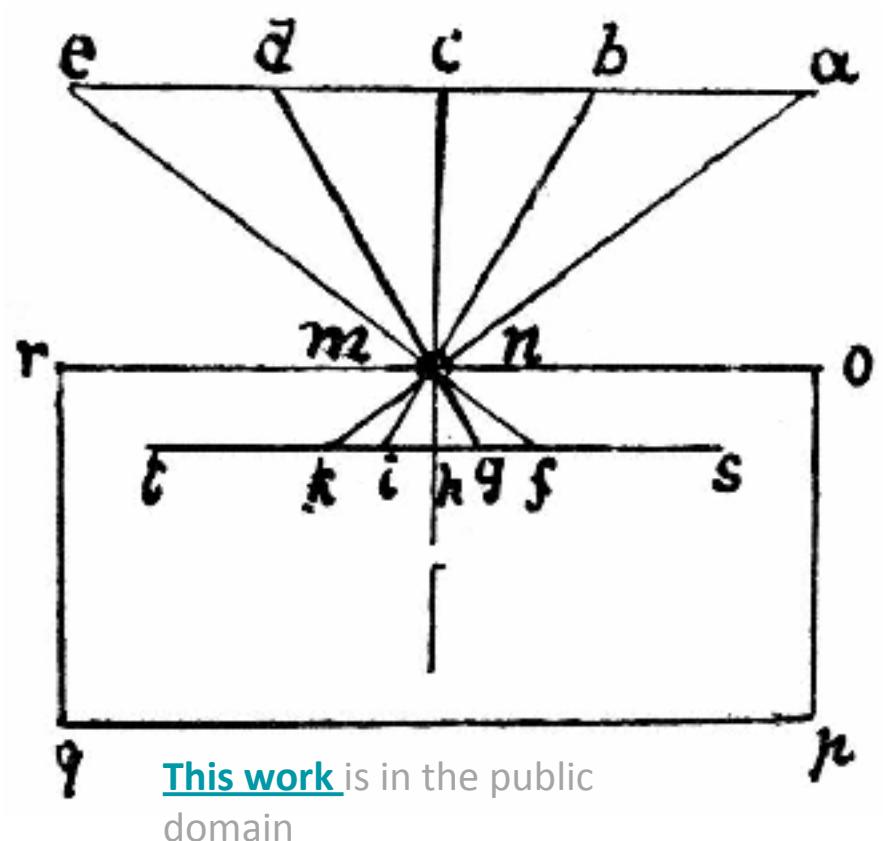


Camera Obscura

Gemma Frisius, 1545



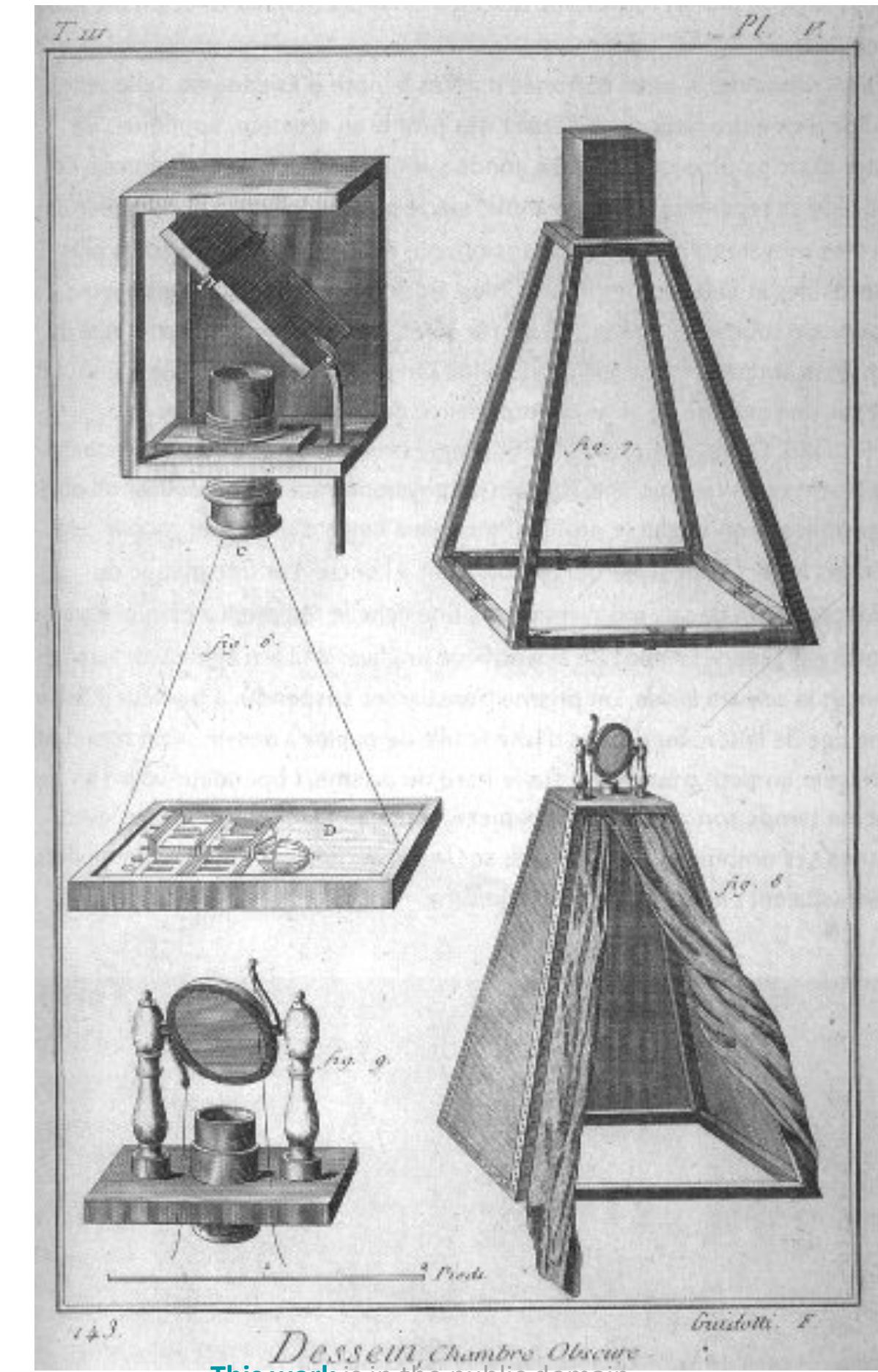
[This work](#) is in the public domain



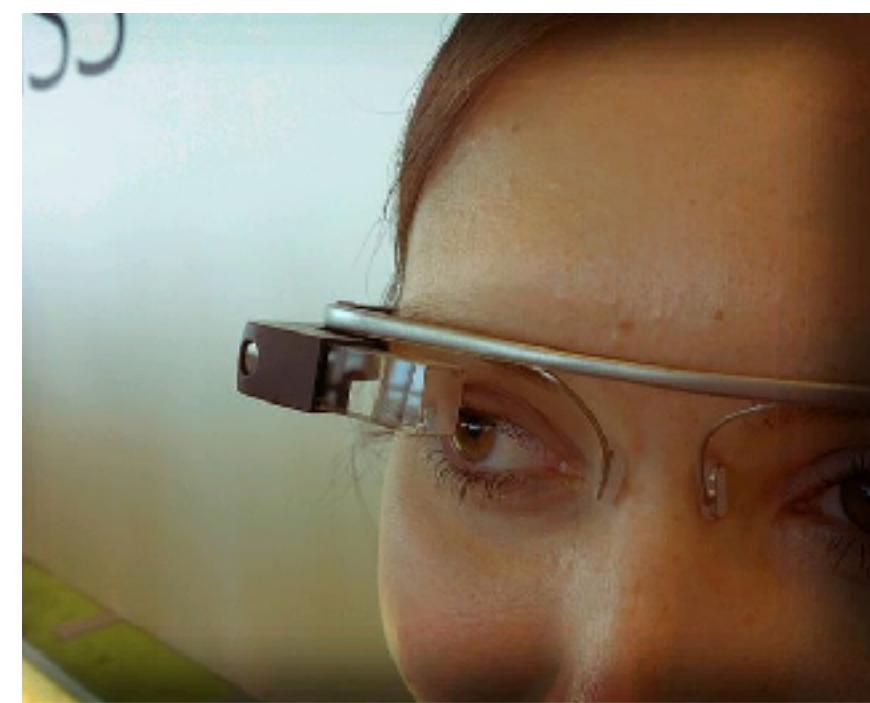
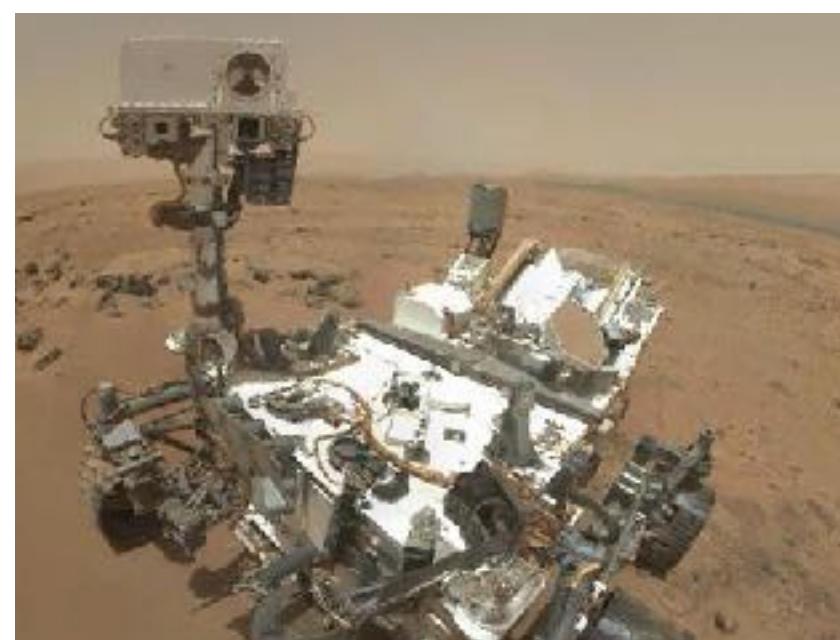
Leonardo da Vinci,
16th Century AD

[This work](#) is in the public domain

Encyclopedia, 18th Century



Computer Vision is everywhere!



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Left to right:
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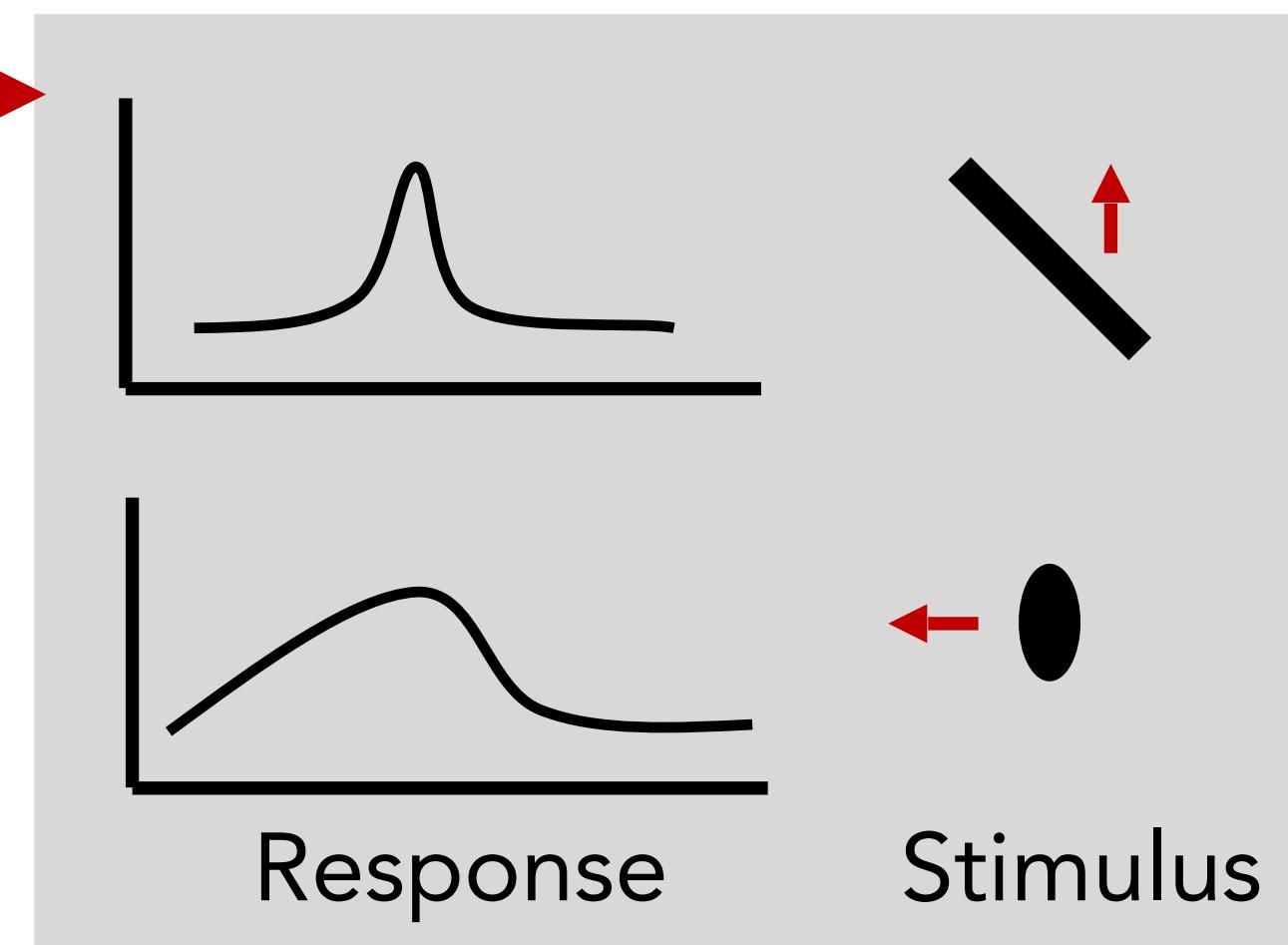
Bottom row, left to right
[Image is CC0 1.0](#) public domain
[Image by Derek Keats](#) is licensed under [CC BY 2.0](#) changes made
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Where did we come from?

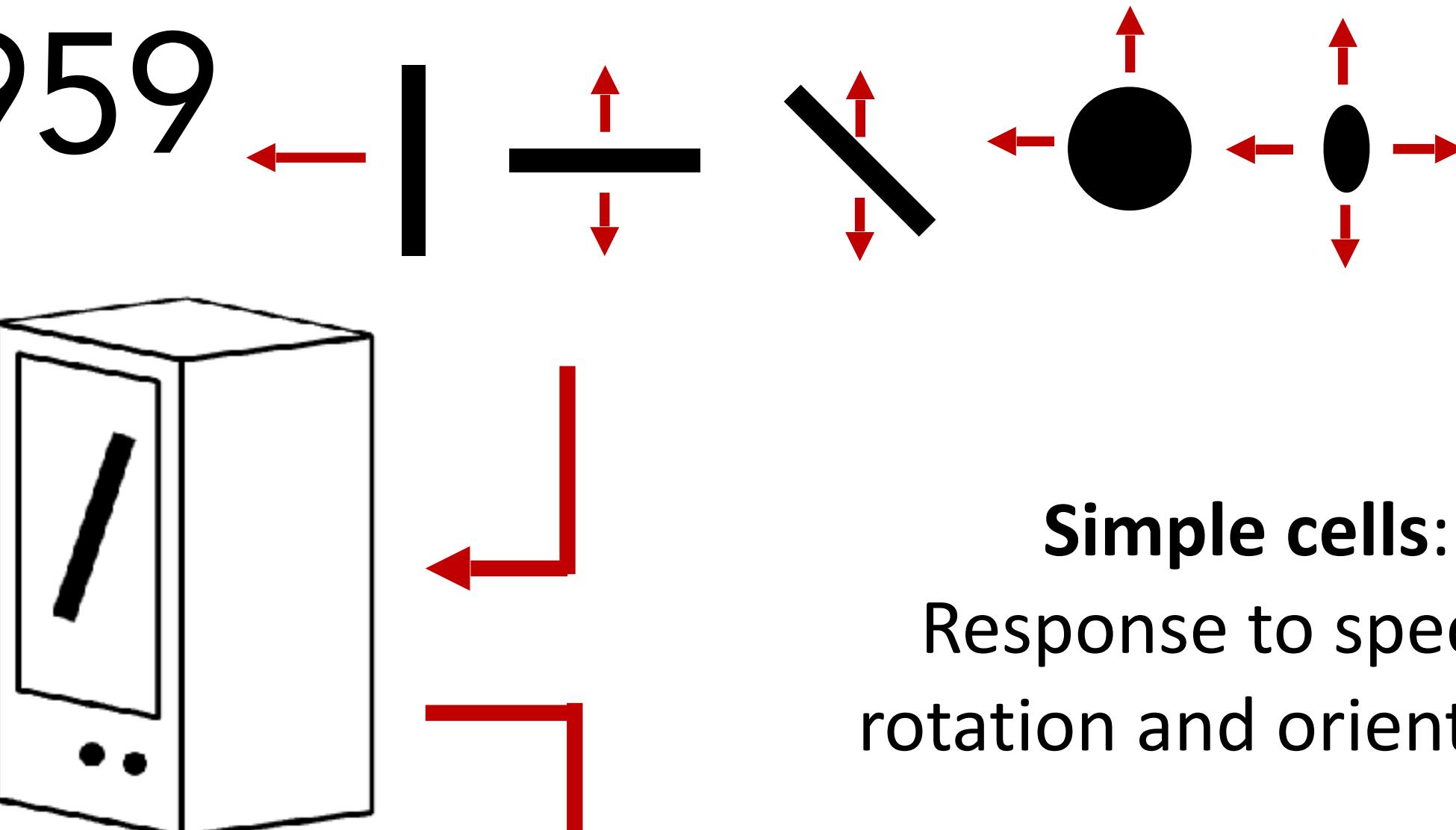
Hubel and Wiesel, 1959

Measure

brain
activity



Cat image by CNX OpenStax is licensed under CC BY 4.0; changes made

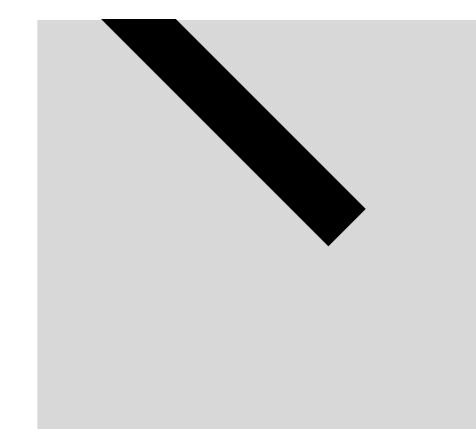
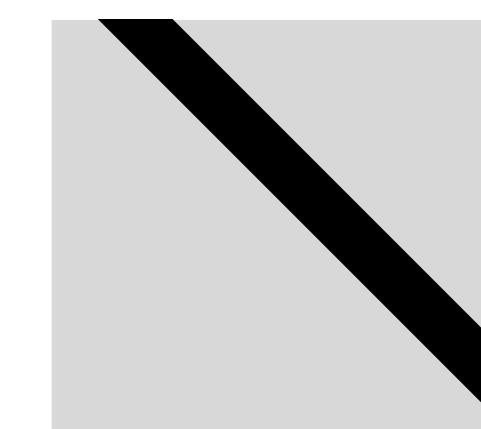


Simple cells:

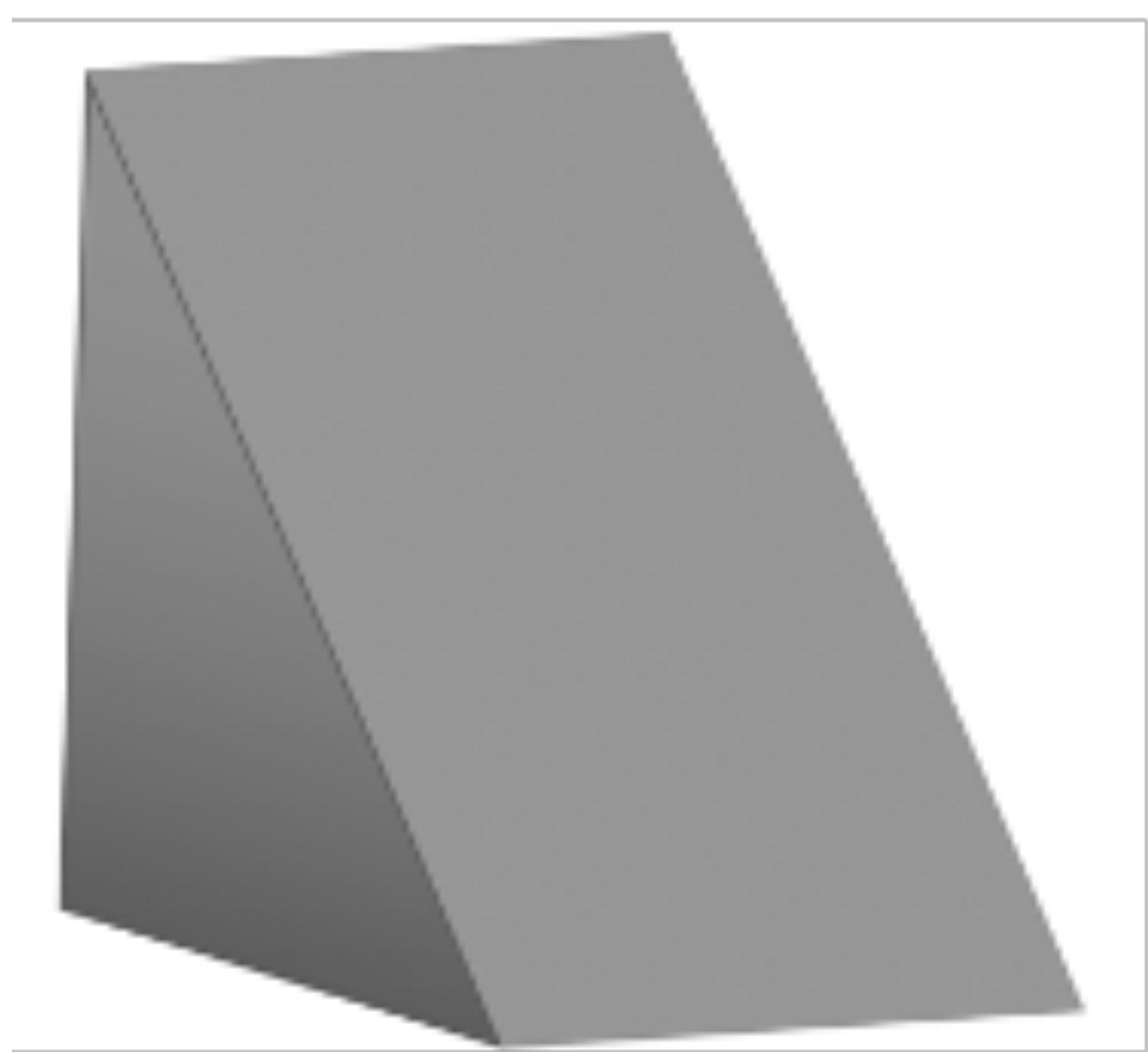
Response to specific rotation and orientation

Complex cells:

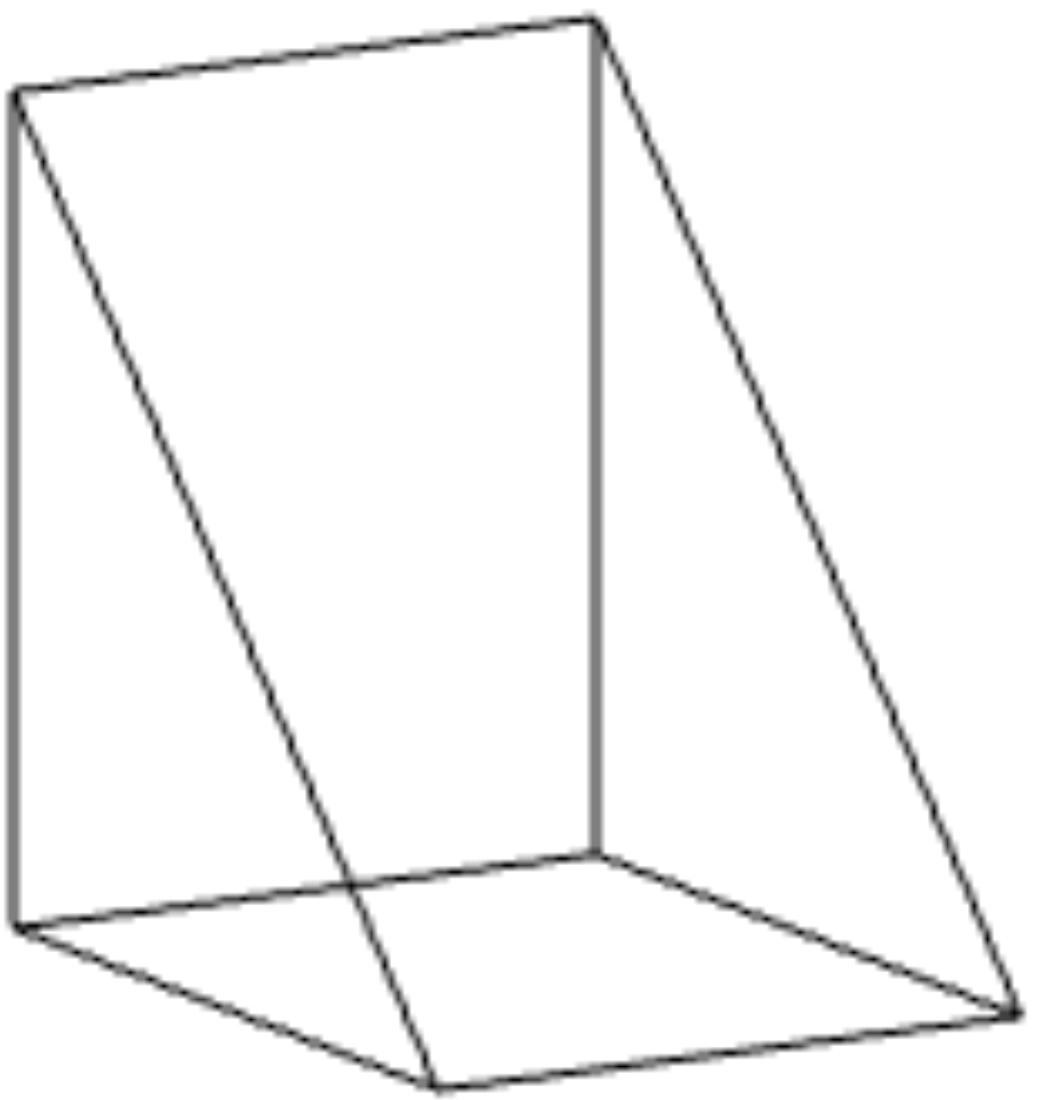
Response to light orientation and movement, some translation invariance



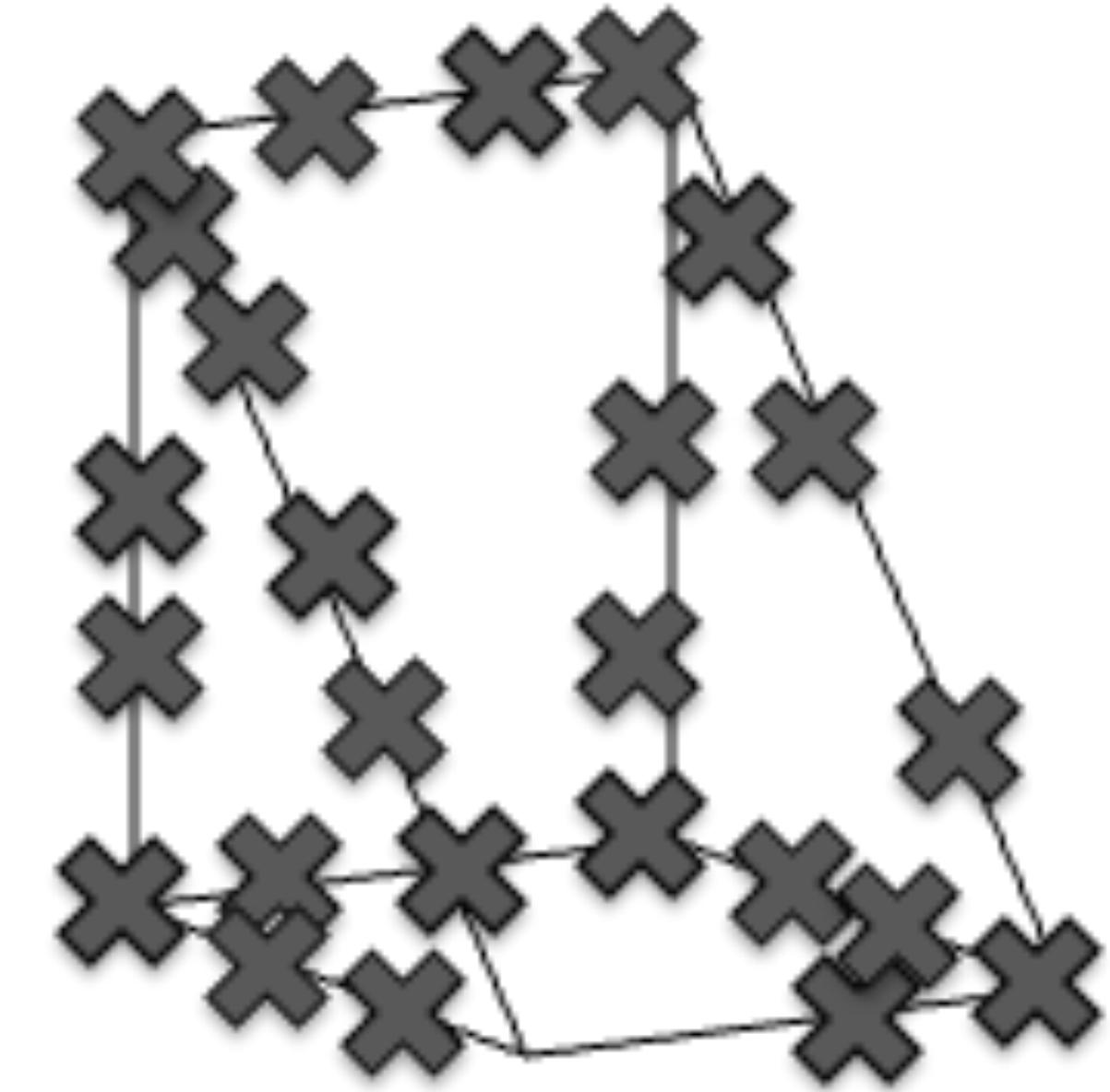
Larry Roberts, 1963



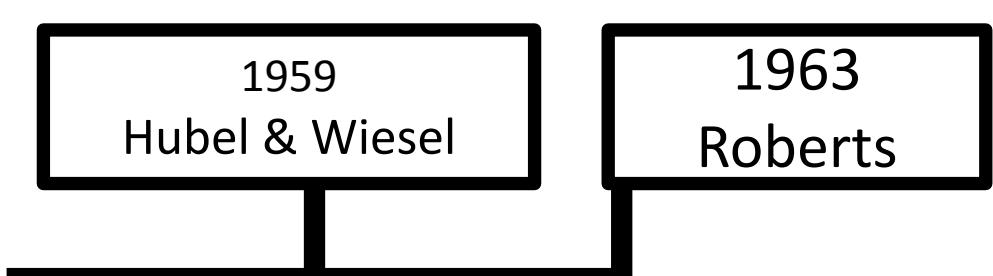
(a) Original picture



(b) Differentiated
picture



(c) Feature points
selected



Lawrence Gilman Roberts, "Machine Perception of Three-Dimensional Solids", 1963

Slide inspiration: Justin Johnson

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

PROJECT MAC

Artificial Intelligence Group
Vision Memo. No. 100.

July 7, 1966

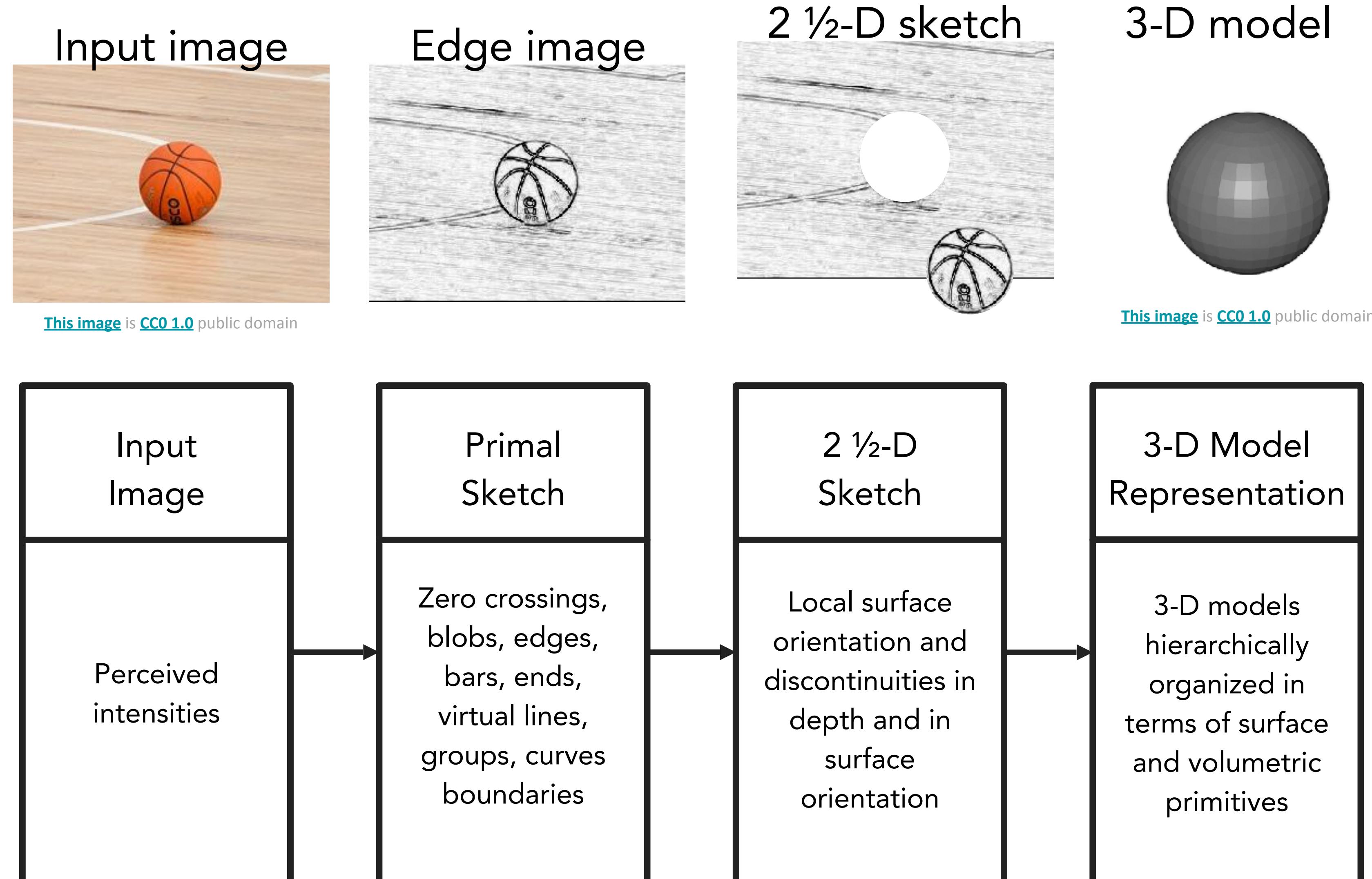
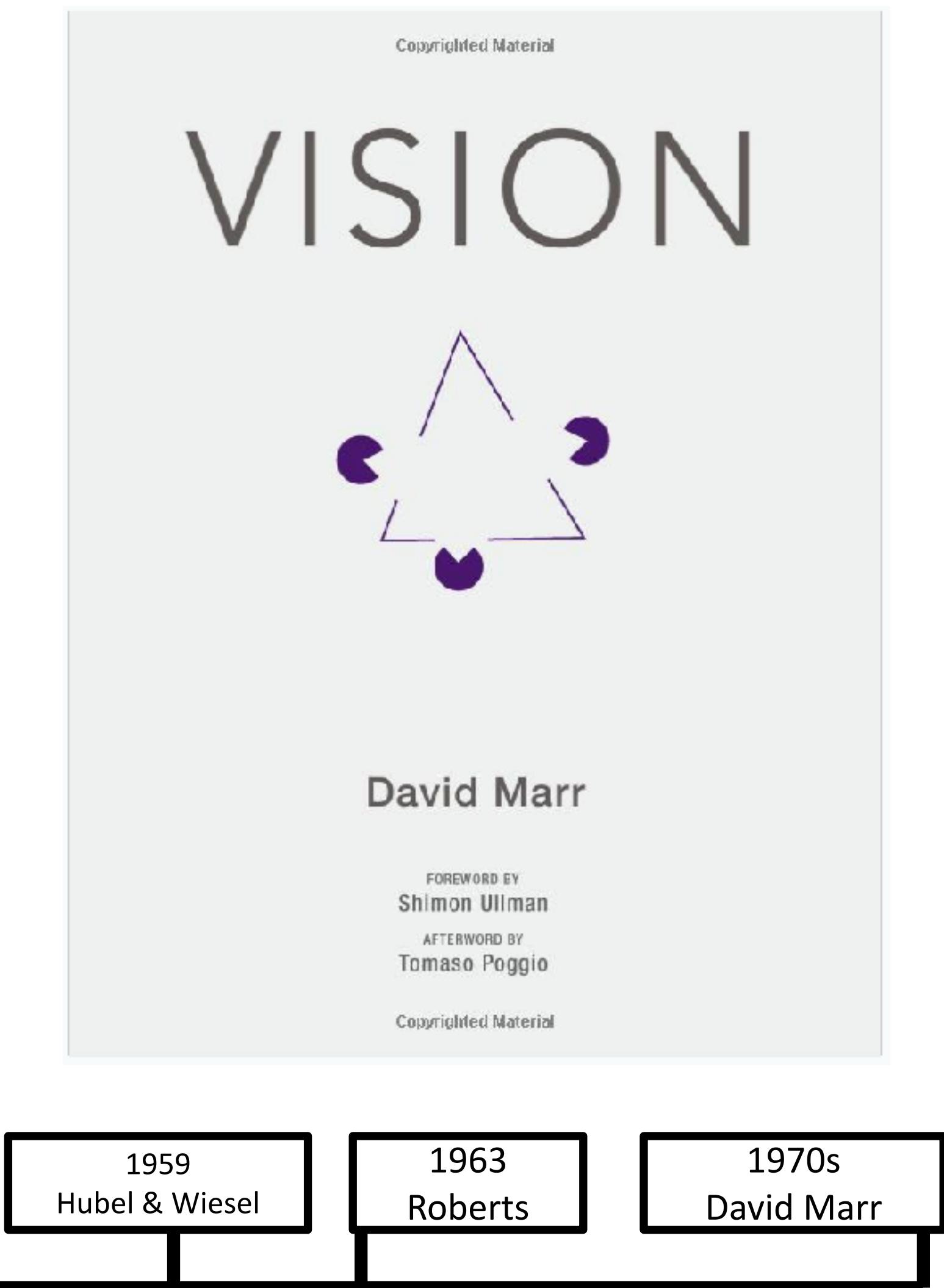
THE SUMMER VISION PROJECT

Seymour Papert

The summer vision project is an attempt to use our summer workers effectively in the construction of a significant part of a visual system. The particular task was chosen partly because it can be segmented into sub-problems which will allow individuals to work independently and yet participate in the construction of a system complex enough to be a real landmark in the development of "pattern recognition".

1959
Hubel & Wiesel

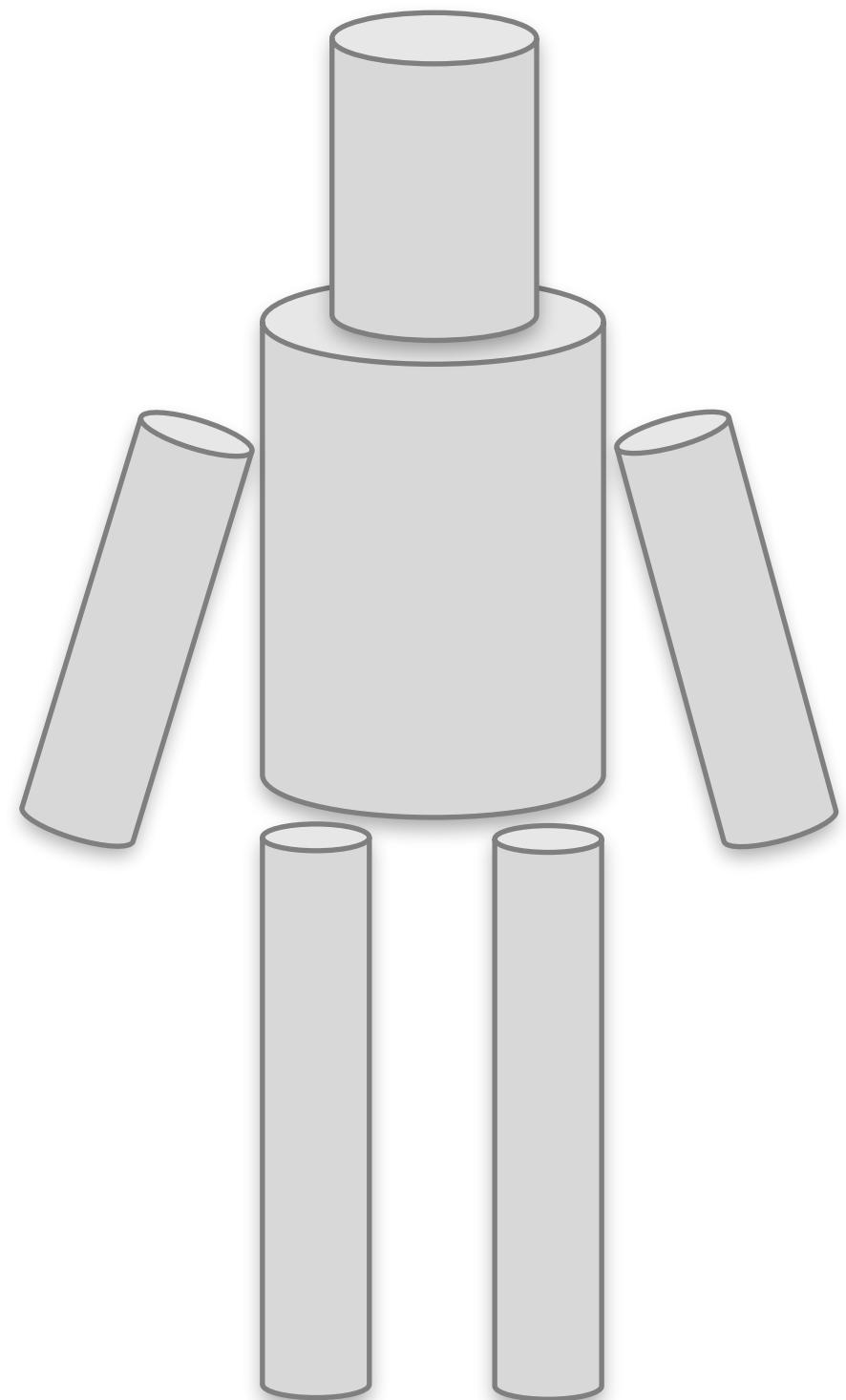
1963
Roberts



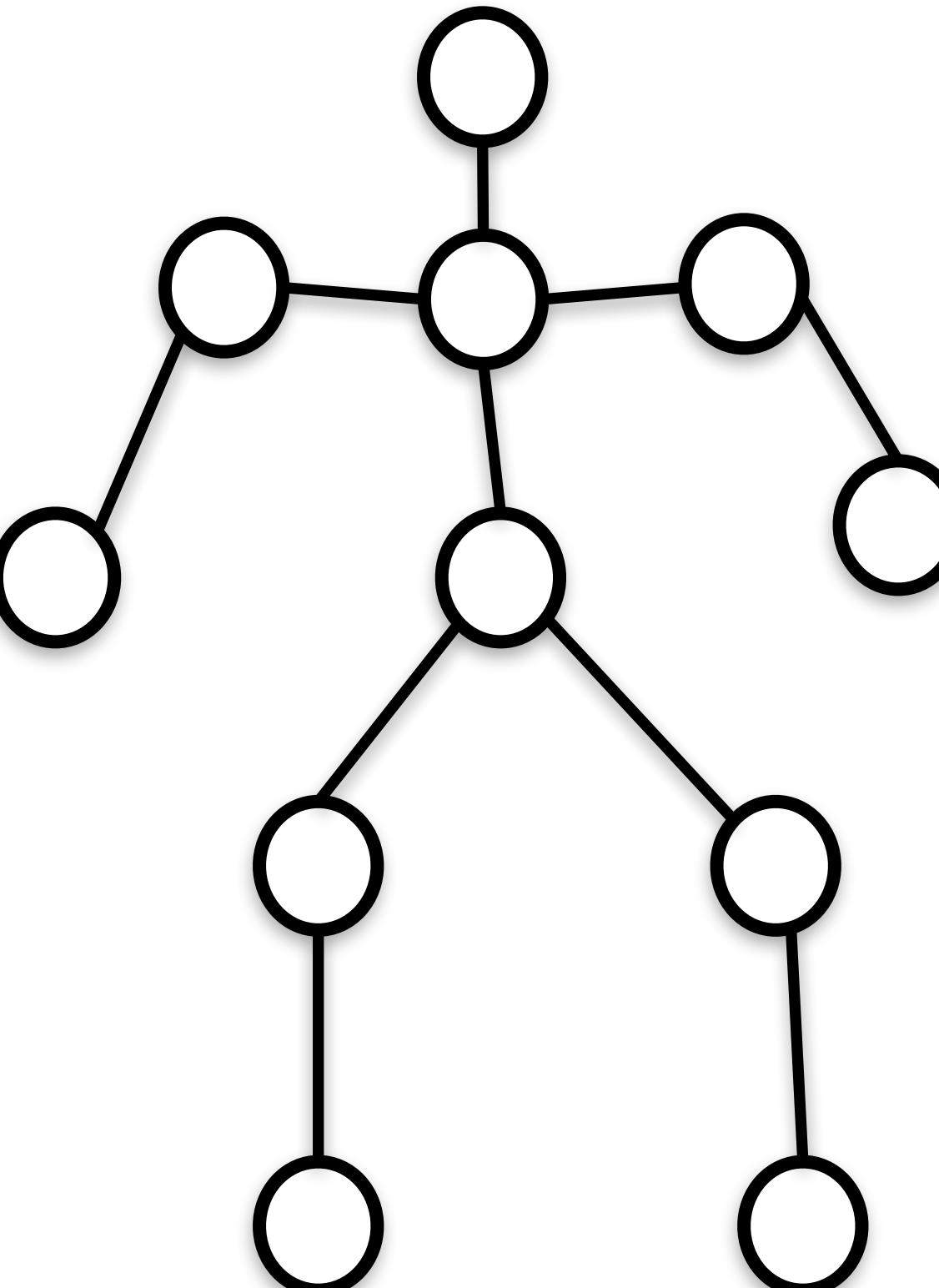
Stages of Visual Representation, David Marr, 1970s

Slide inspiration: Justin Johnson

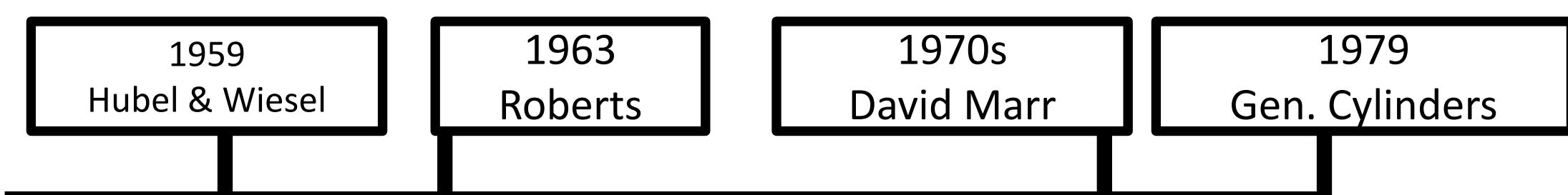
Recognition via Parts (1970s)



Generalized Cylinders,
Brooks and Binford,
1979



Pictorial Structures,
Fischler and Elshlager, 1973



Slide inspiration: Justin Johnson

Recognition via Edge Detection (1980s)



1959
Hubel & Wiesel

1963
Roberts

1970s
David Marr

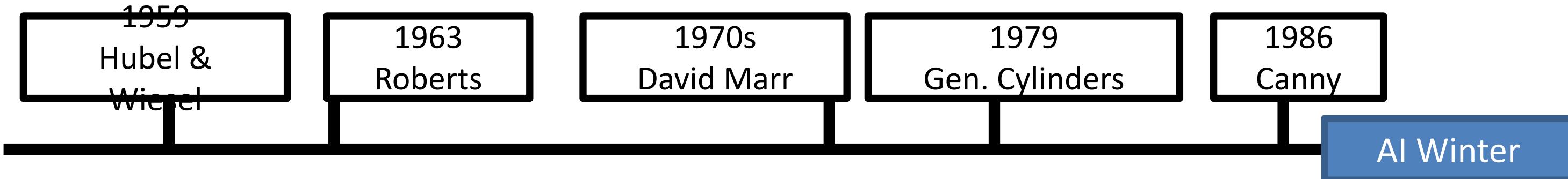
1979
Gen. Cylinders

1986
Canny

John Canny, 1986
David Lowe, 1987

Arriving at an “AI winter”

- Enthusiasm (and funding!) for AI research dwindled
- “Expert Systems” failed to deliver on their promises
- But subfields of AI continues to grow
 - Computer vision, NLP, robotics, compbio, etc.



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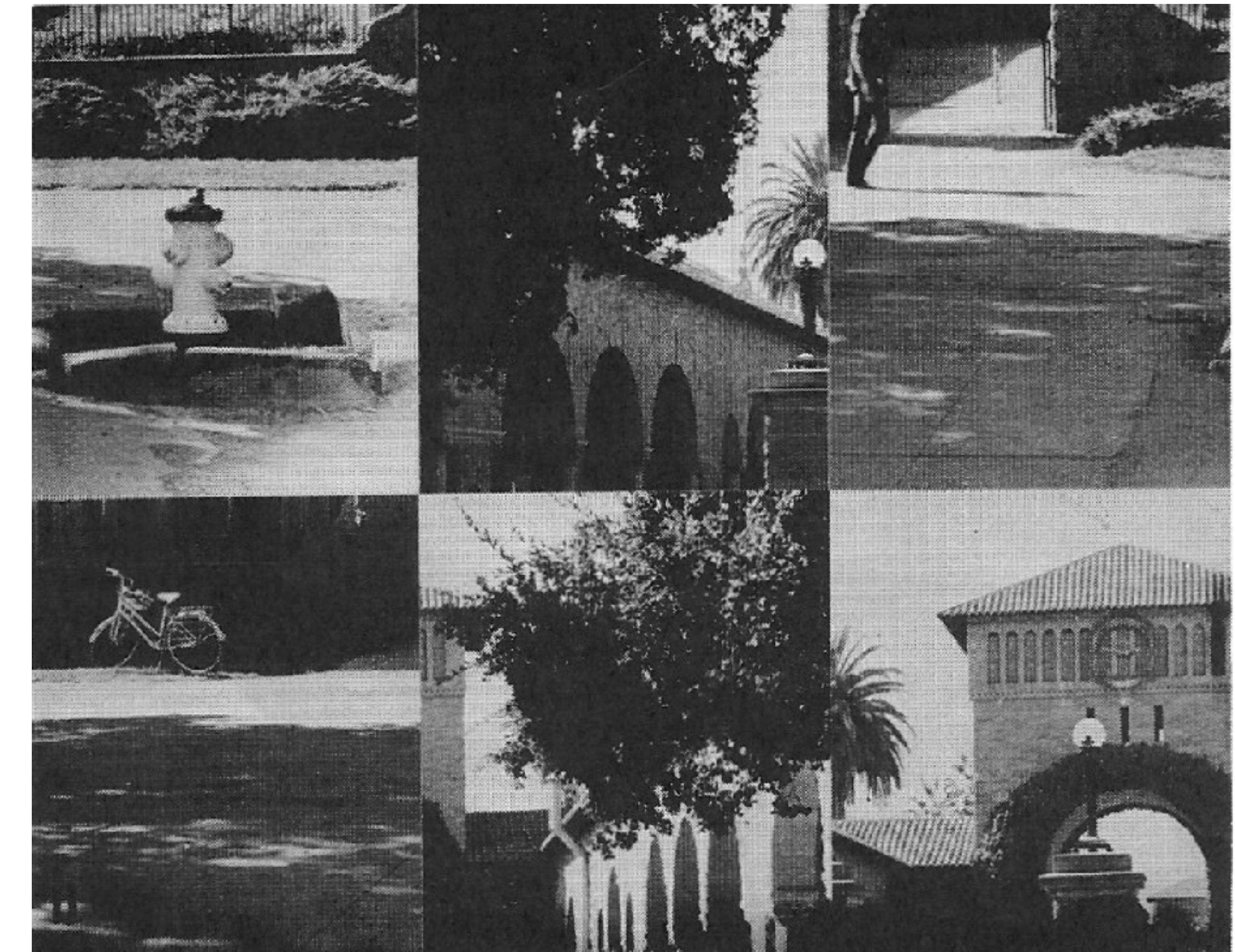
[Right Image](#) is CC-BY 2.0; changes made

Slide inspiration: Justin Johnson

In the meantime...seminal work in
cognitive and neuroscience

Perceiving Real-World Scenes

Irving Biederman



I. Biederman, *Science*, 1972

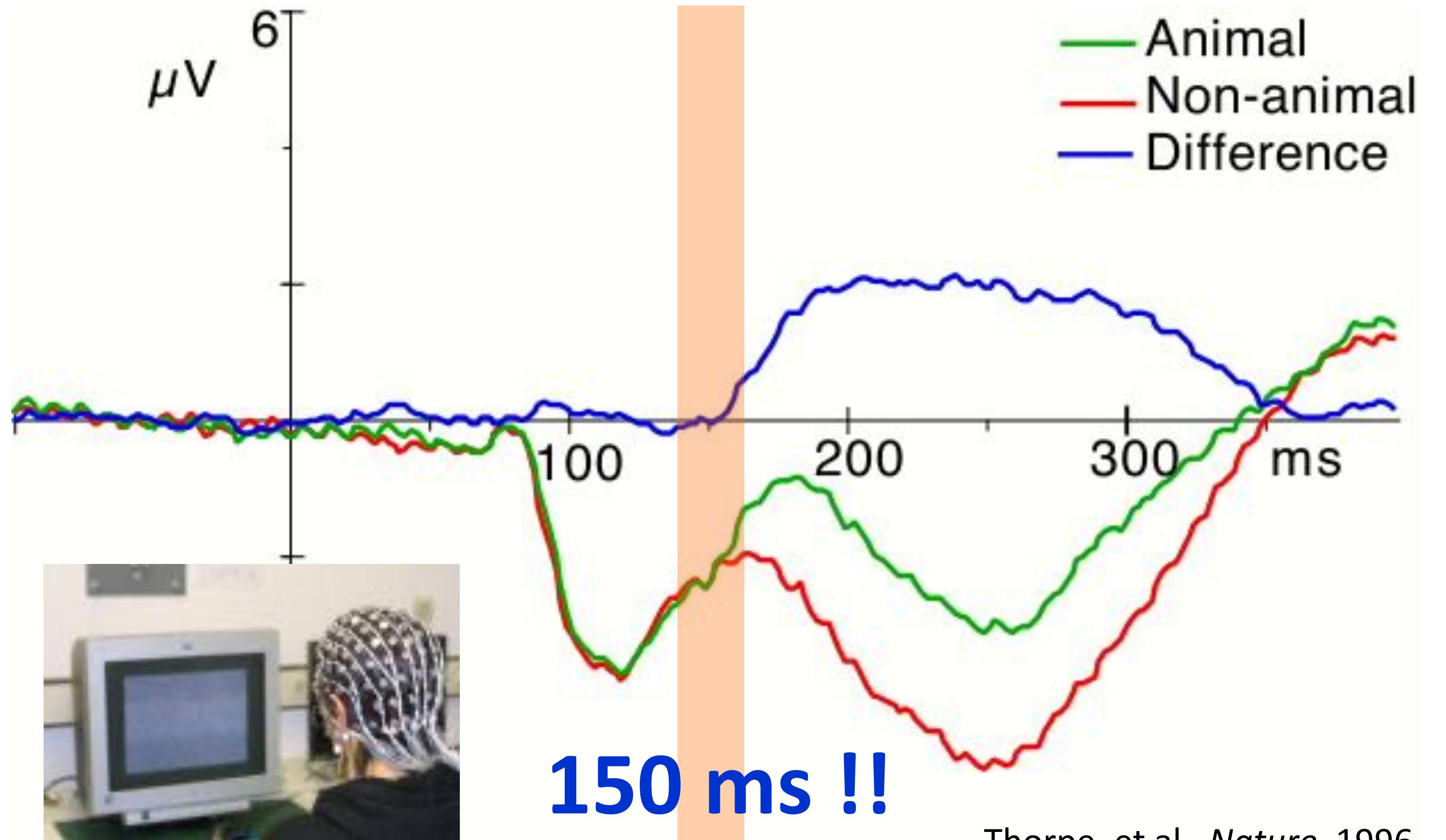
Rapid Serial Visual Perception (RSVP)



Potter, etc. 1970s

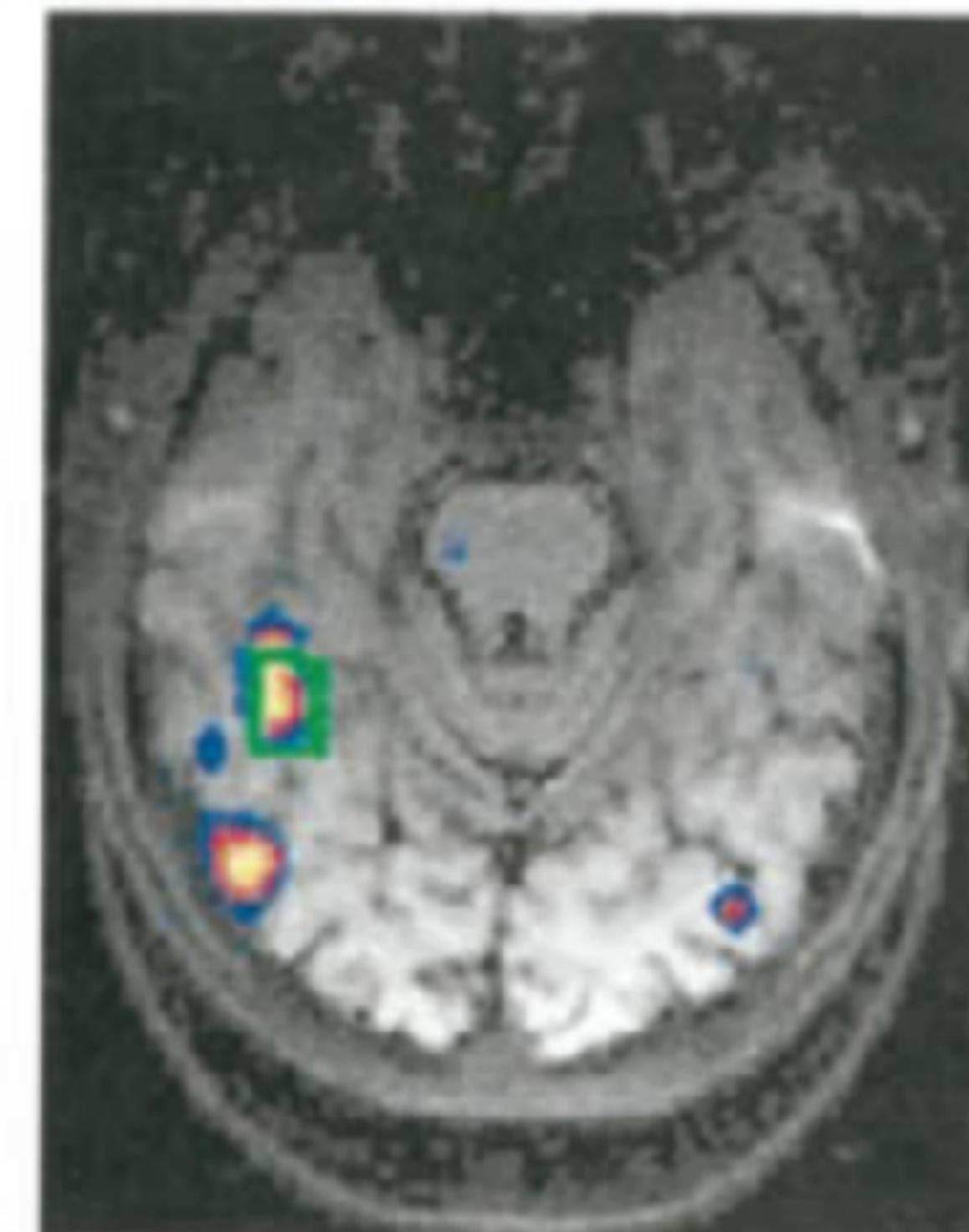
Speed of processing in the human visual system

Simon Thorpe, Denis Fize & Catherine Marlot



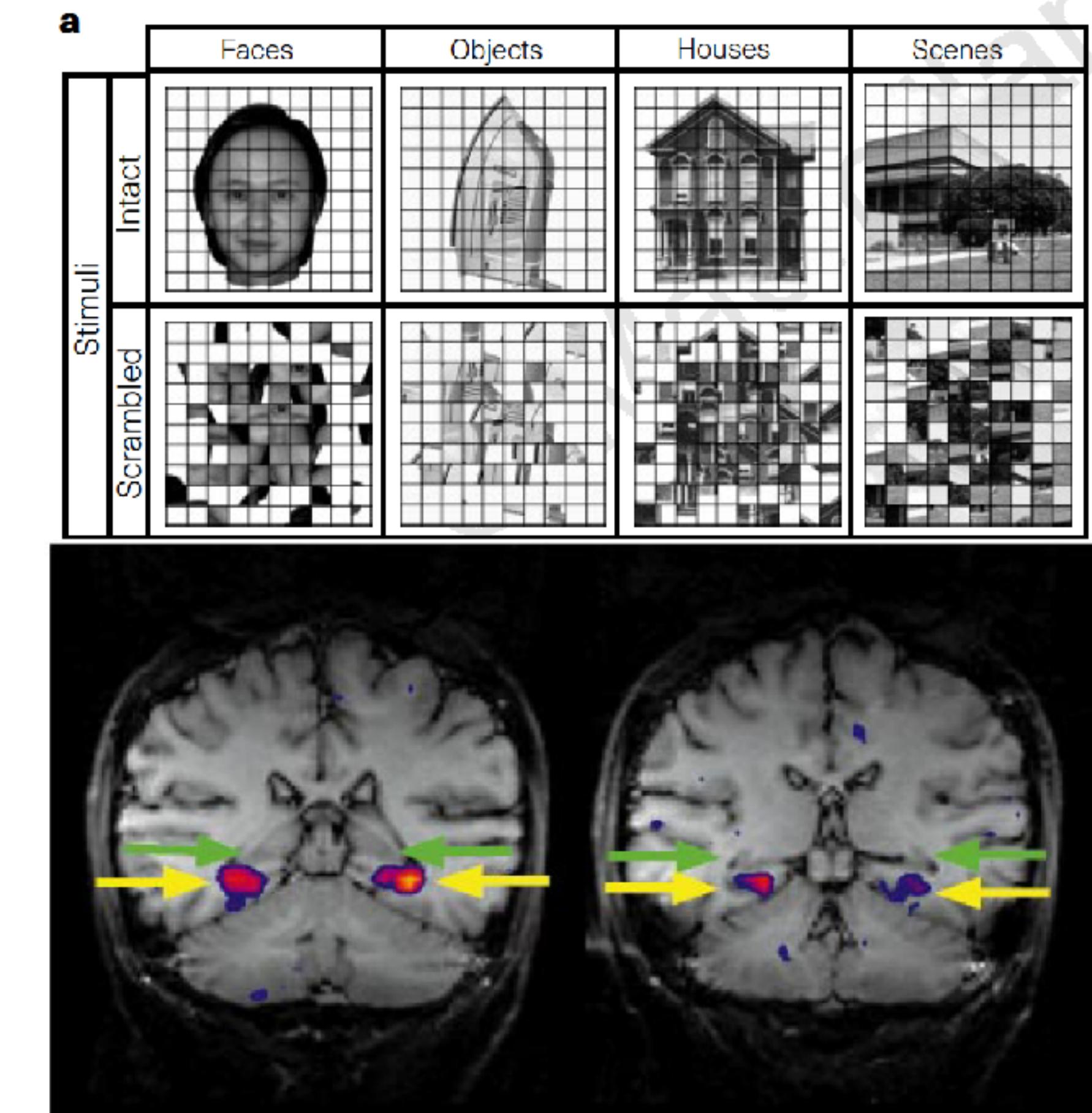
Neural correlates of object & scene recognition

Faces > Houses



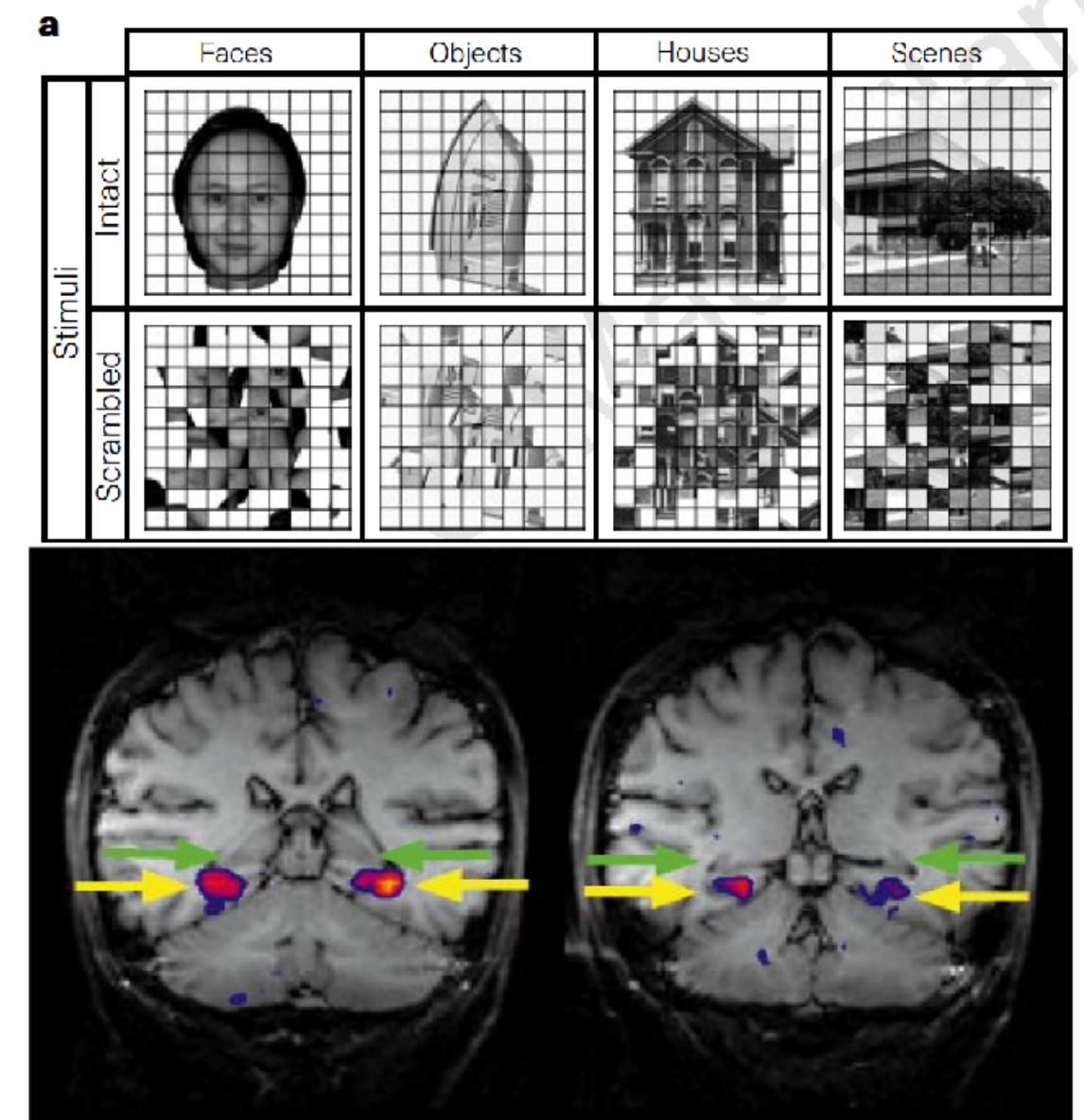
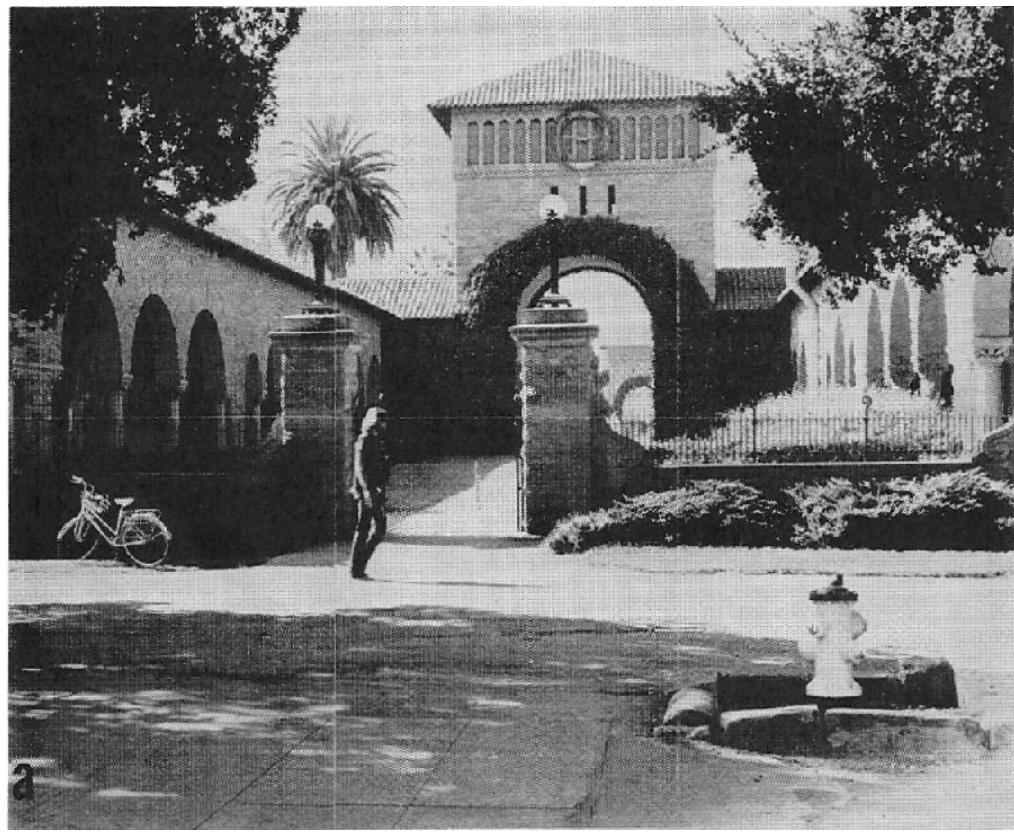
% signal change

Kanwisher et al. J. Neuro. 1997

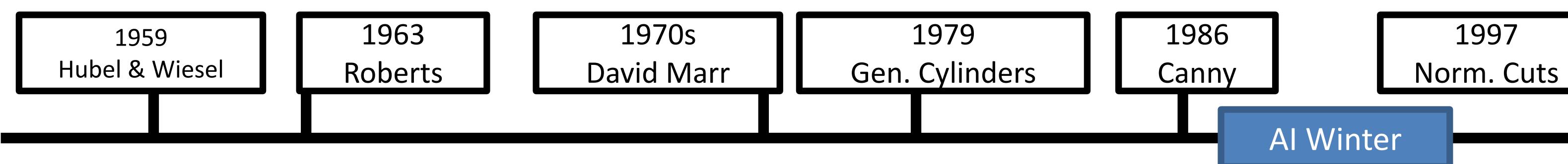


Epstein & Kanwisher, Nature, 1998

Visual recognition is a fundamental task for visual intelligence



Recognition via Grouping (1990s)



Normalized Cuts, Shi and Malik, 1997

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Slide inspiration: Justin Johnson

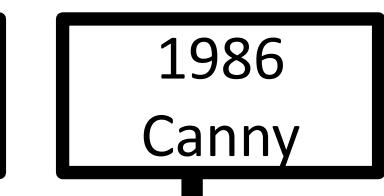
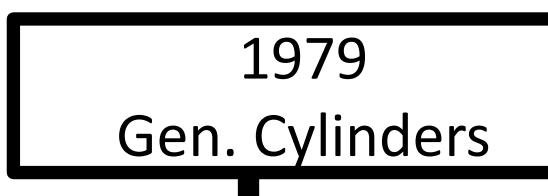
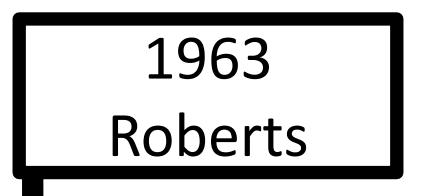
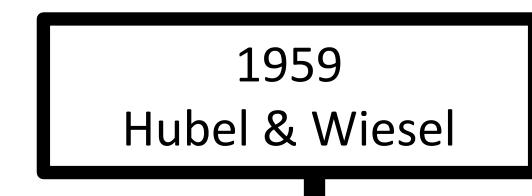
Recognition via Matching (2000s)



[Image](#) is public domain



[Image](#) is public domain



AI Winter

SIFT, David
Lowe, 1999

Slide inspiration: Justin Johnson

Face Detection

Viola and Jones, 2001

One of the first successful
applications of machine
learning to vision



1959
Hubel & Wiesel

1963
Roberts

1970s
David Marr

1979
Gen. Cylinders

1986
Canny

1997
Norm. Cuts

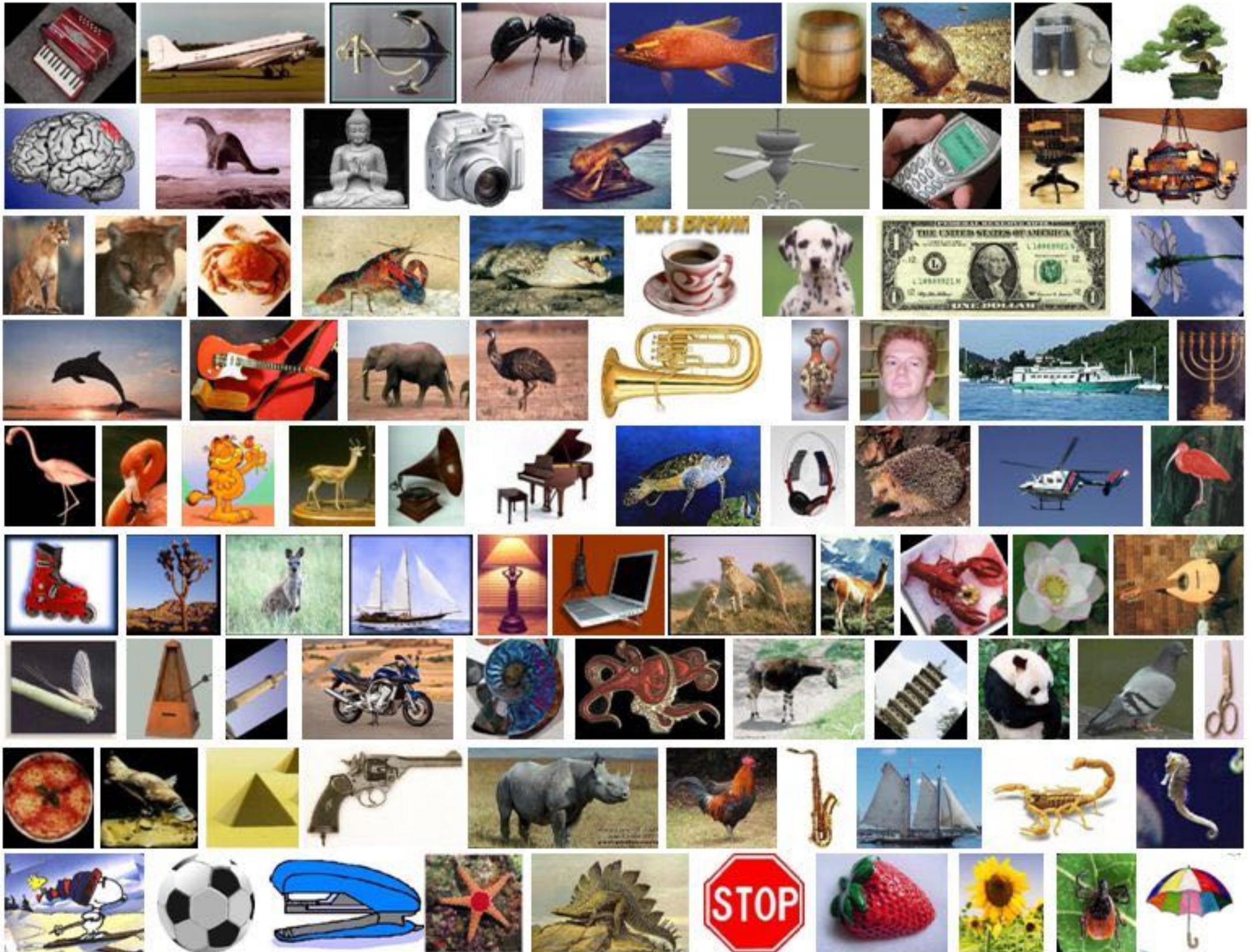
1999
SIFT

2001

AI Winter

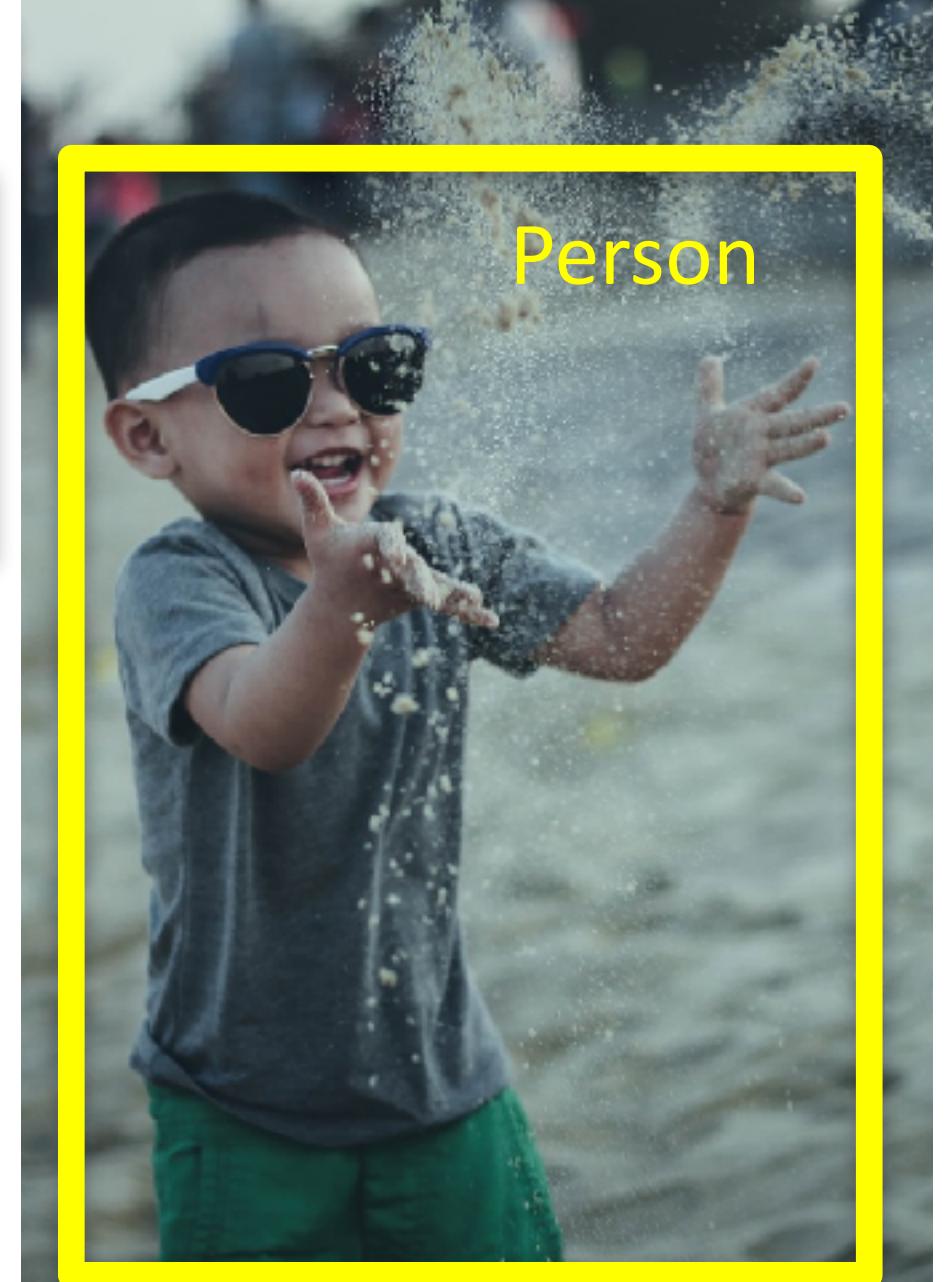
Slide inspiration: Justin Johnson

Caltech 101 images



PASCAL Visual Object Challenge

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1959
Hubel & Wiesel

1963
Roberts

1970s
David Marr

1979
Gen. Cylinders

1986
Canny

1997
Norm. Cuts

1999
SIFT

2001
V&J

2004, 2007
Caltech101;
PASCAL

AI Winter

Slide inspiration: Justin Johnson

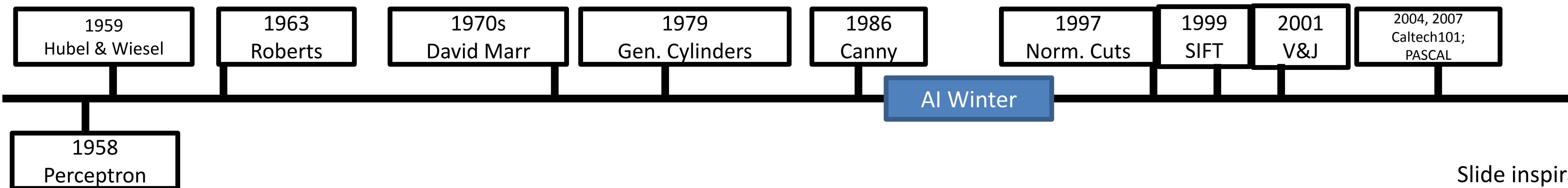
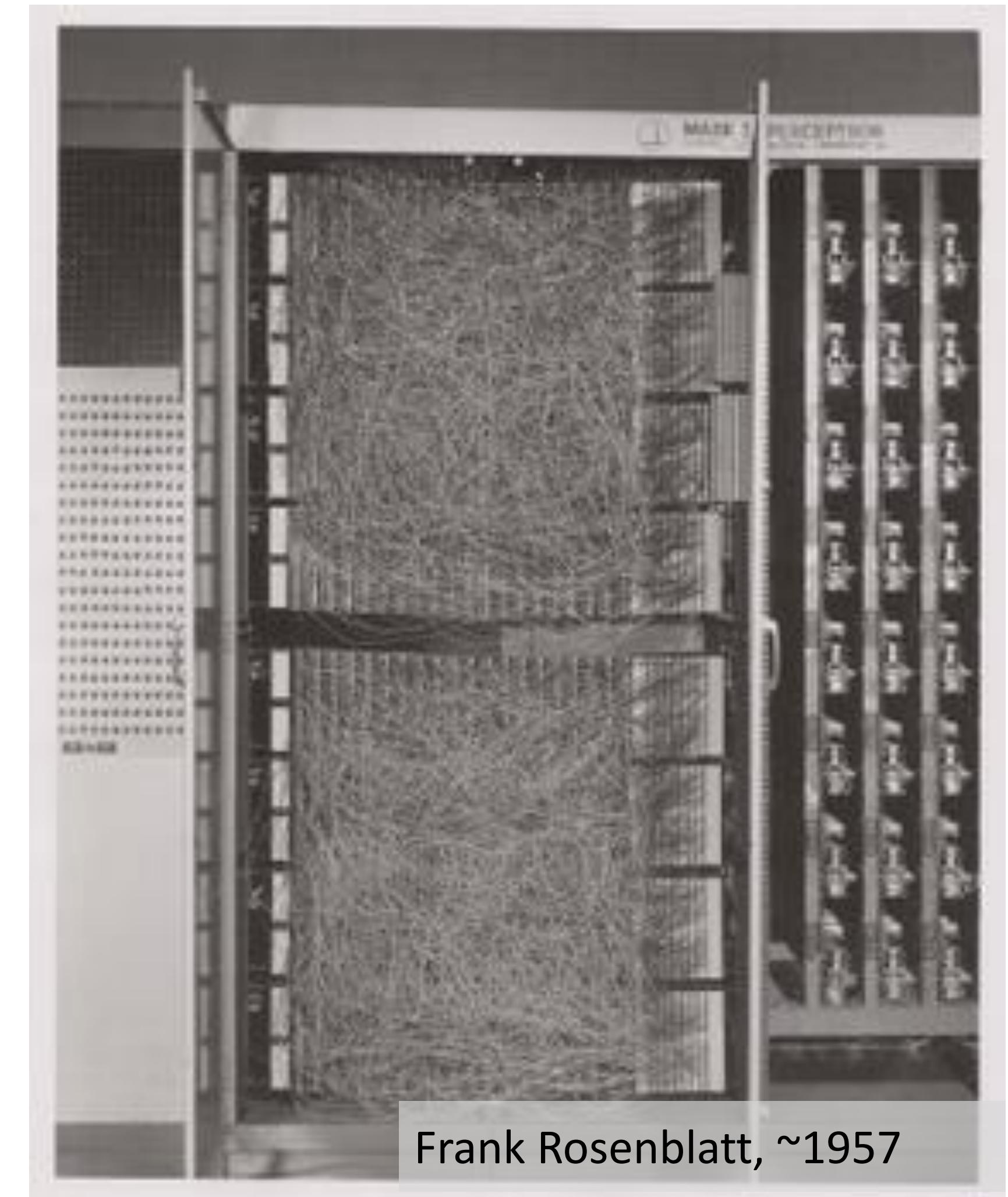
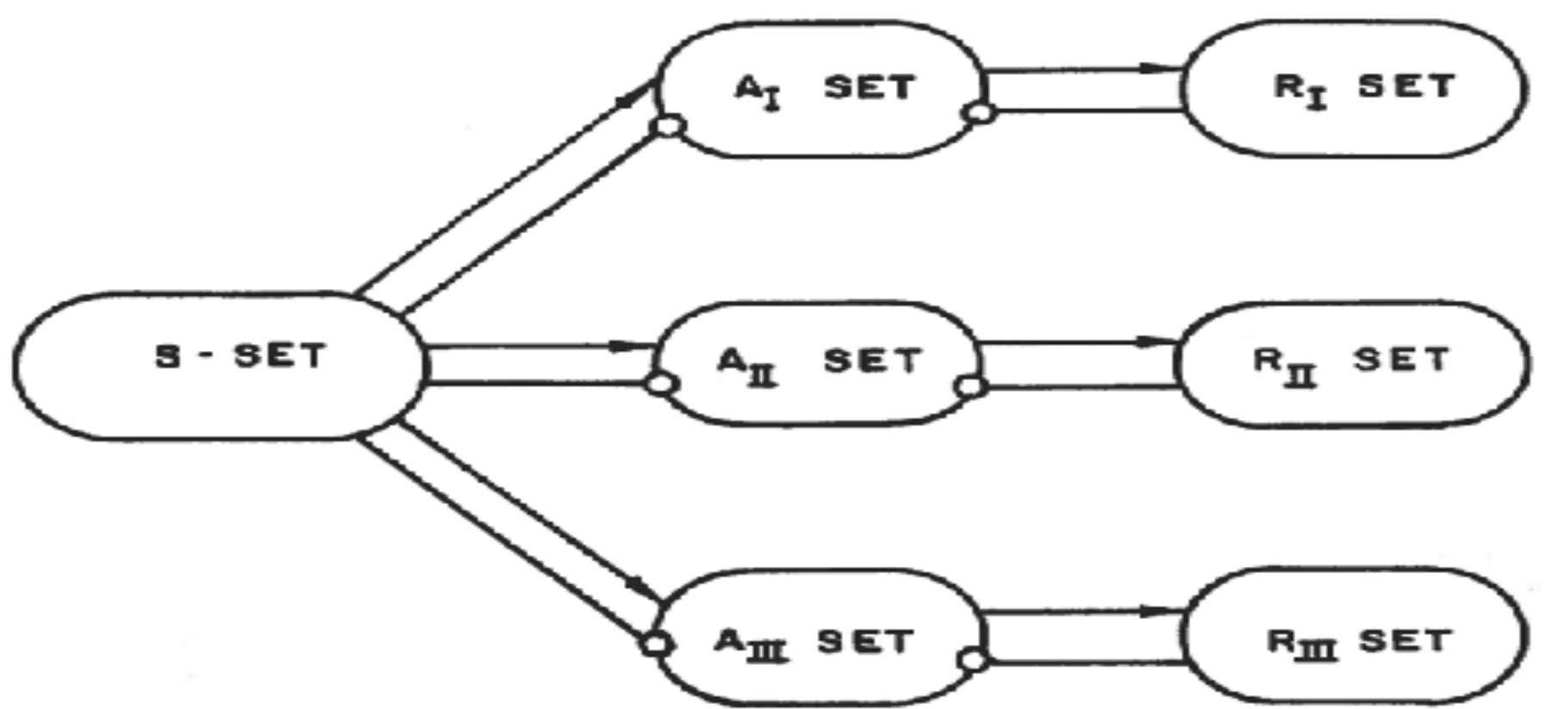
Learning representations by back-propagating errors

Perceptron

David E. Rumelhart*, Geoffrey E. Hinton†
& Ronald J. Williams*

* Institute for Cognitive Science, C-015, University of California,
San Diego, La Jolla, California 92093, USA

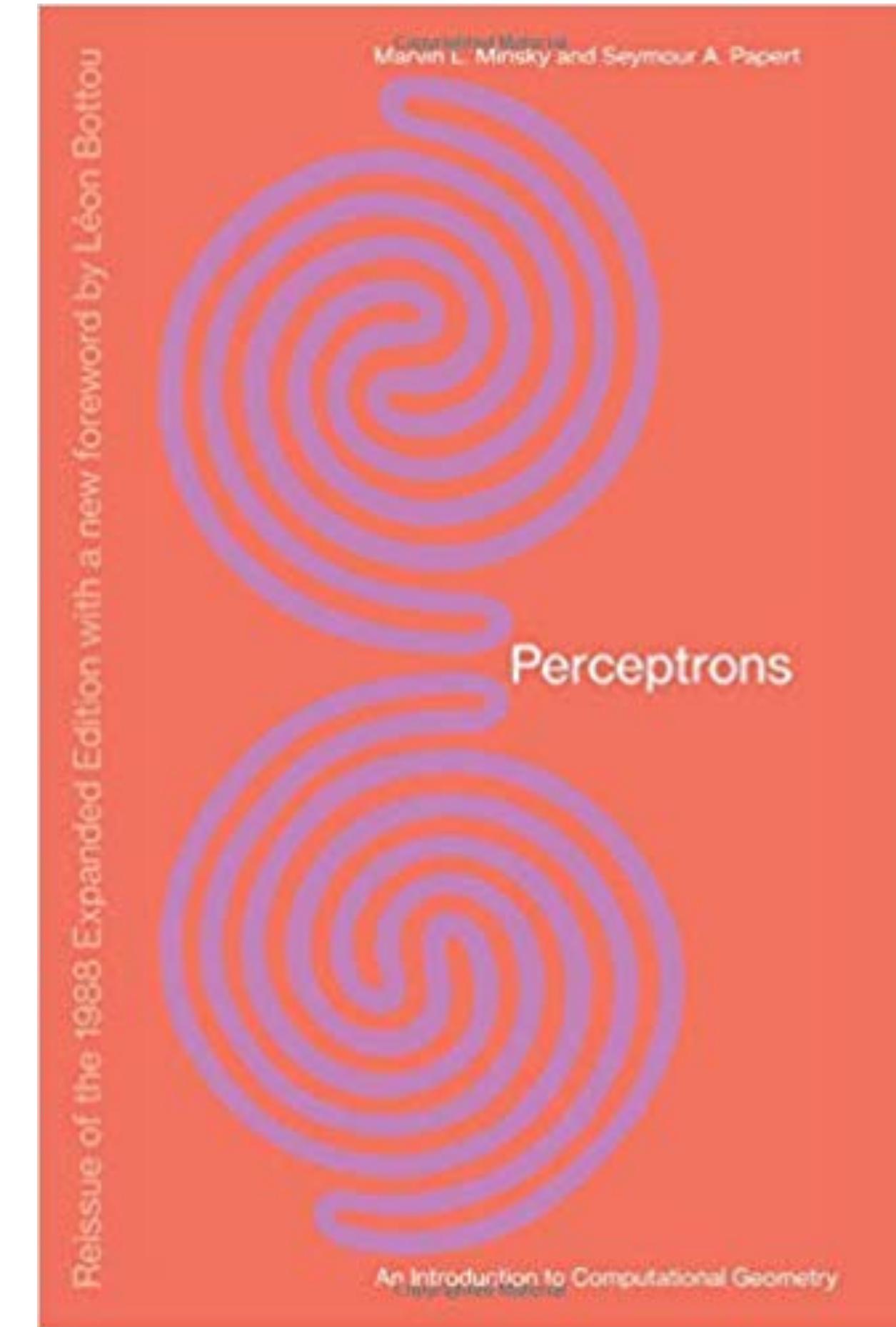
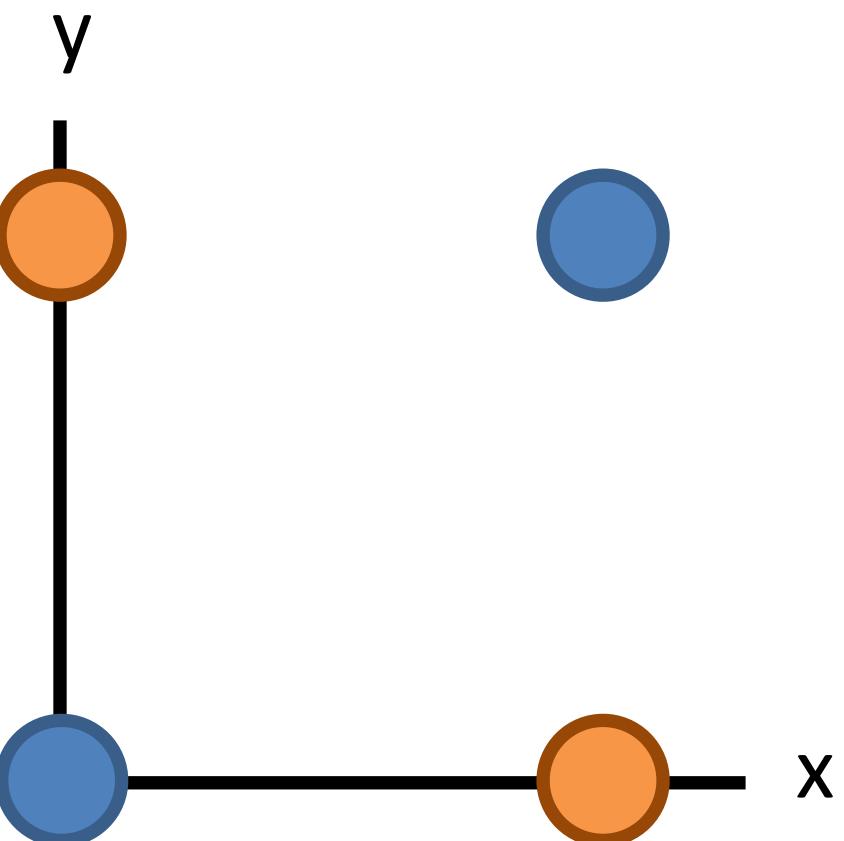
† Department of Computer Science, Carnegie-Mellon University,
Pittsburgh, Philadelphia 15213, USA



Slide inspiration: Justin Johnson

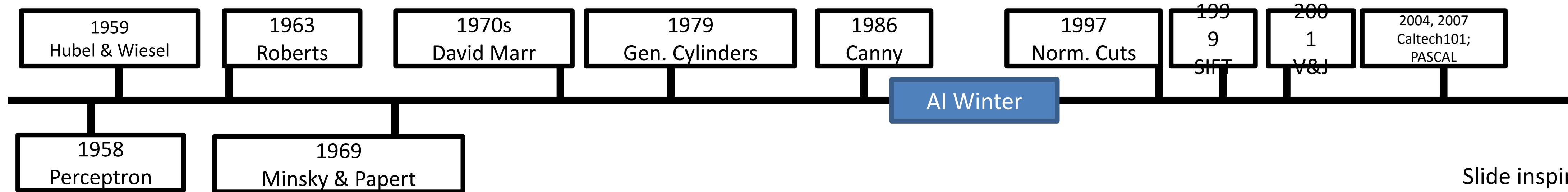
Minsky and Papert, 1969

X	Y	F(x,y)
0	0	0
0	1	1
1	0	1
1	1	0



Showed that Perceptrons could not learn the XOR function

Caused a lot of disillusionment in the field



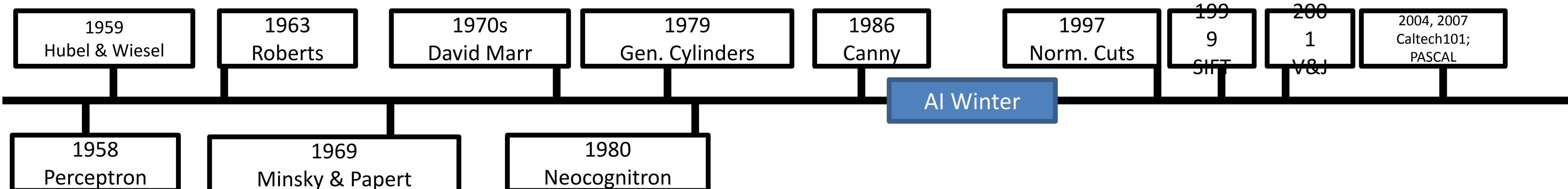
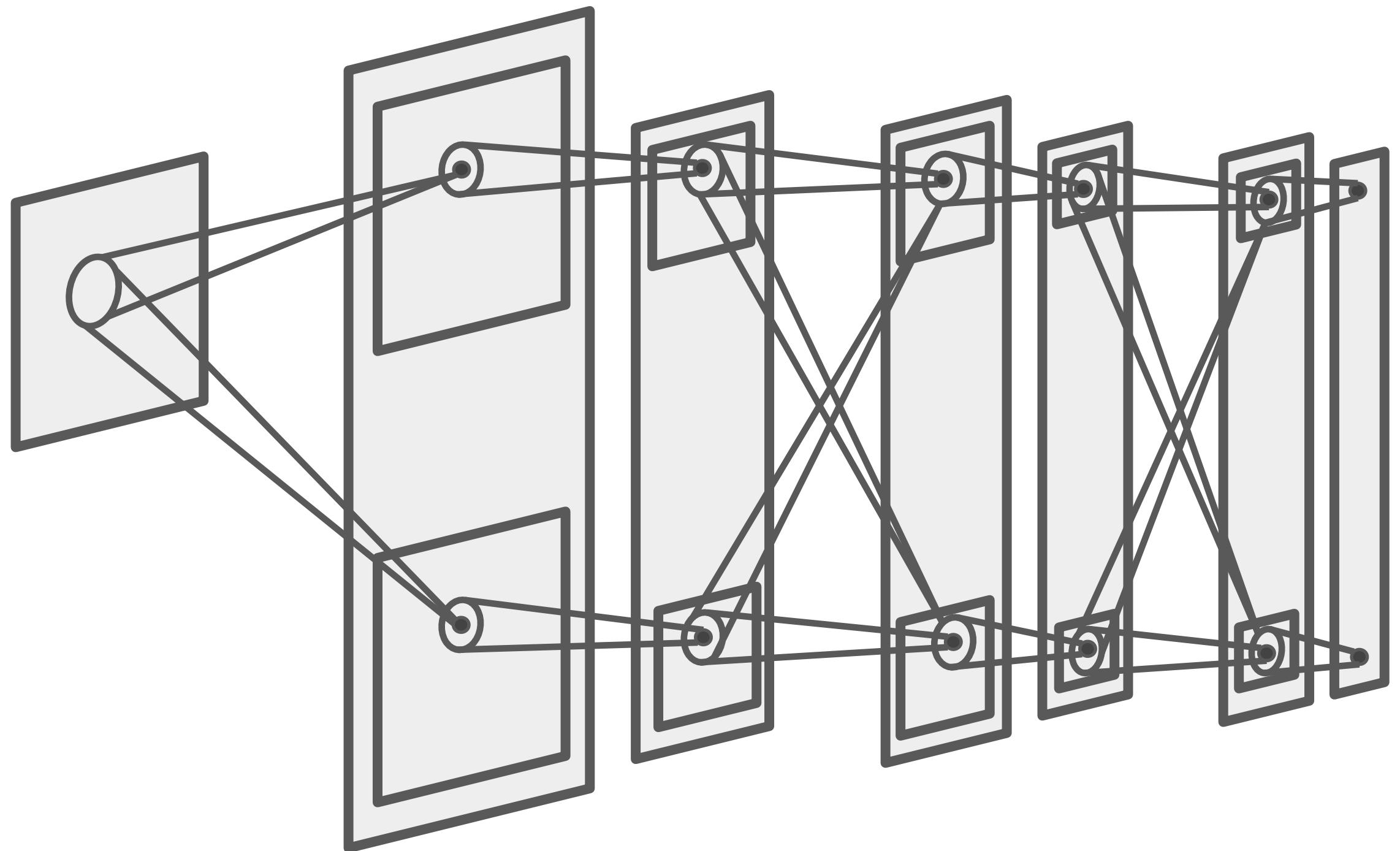
Slide inspiration: Justin Johnson

Neocognitron: Fukushima, 1980

Computational model the visual system,
directly inspired by Hubel and Wiesel's
hierarchy of complex and simple cells

Interleaved simple cells (convolution)
and complex cells (pooling)

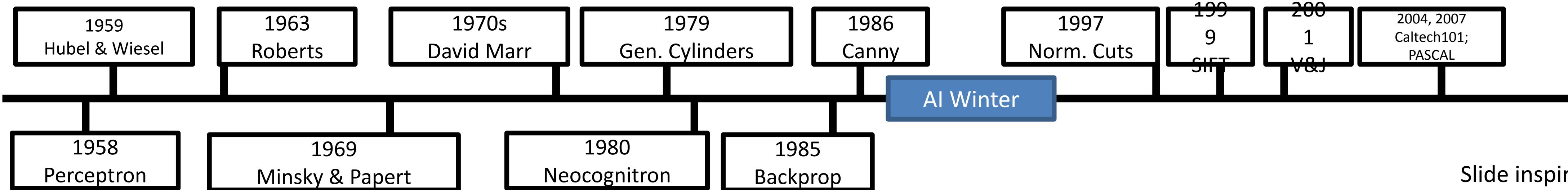
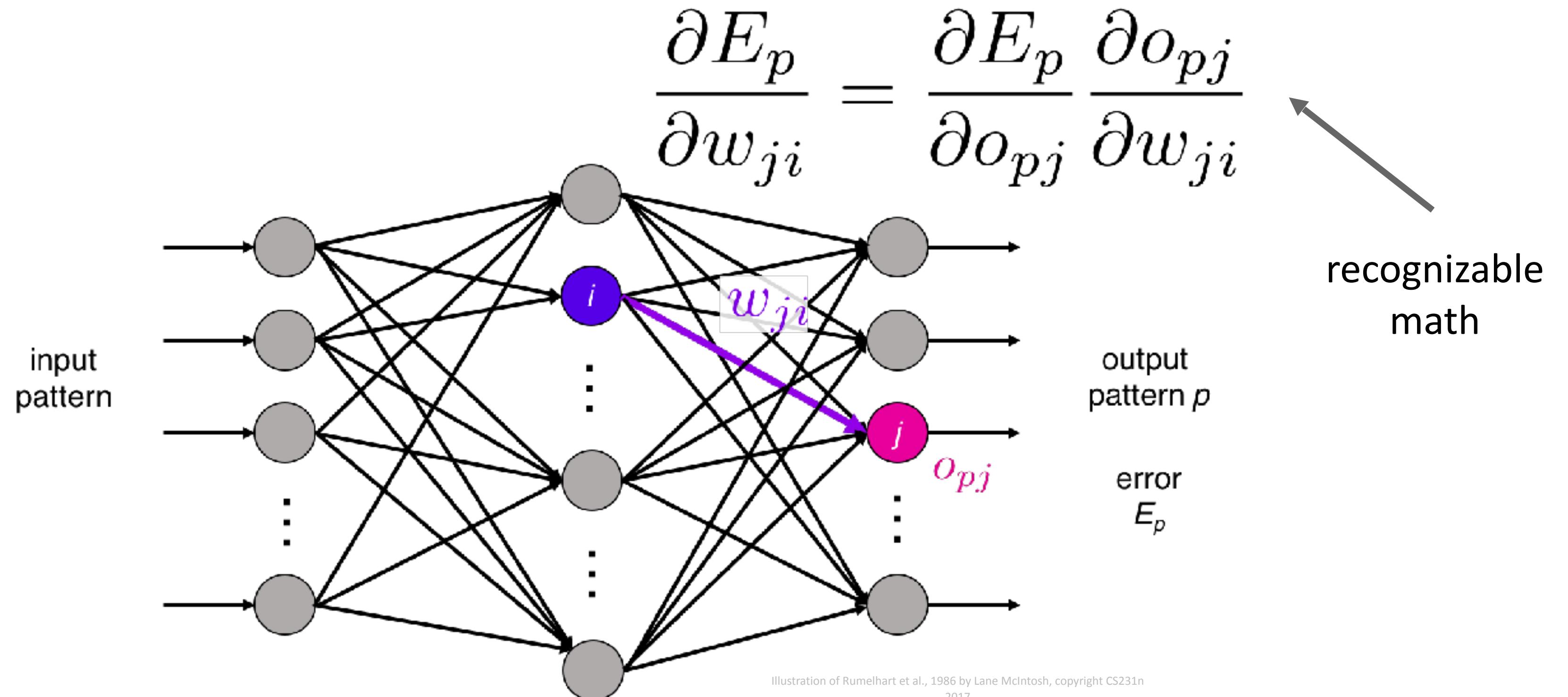
No practical training algorithm



Backprop: Rumelhart, Hinton, and Williams, 1986

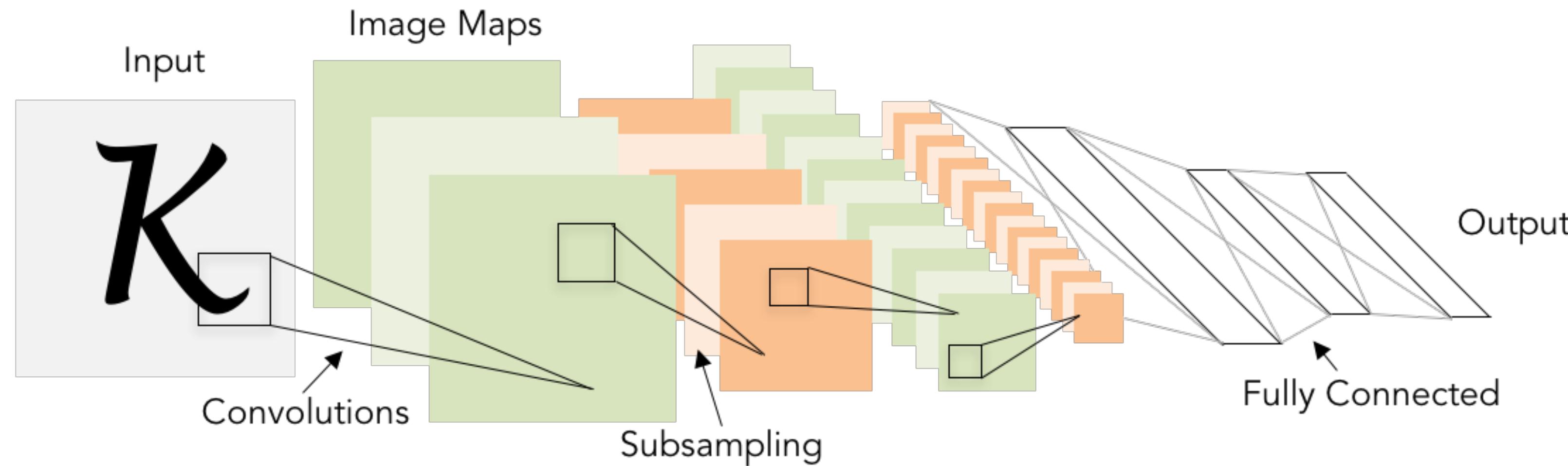
Introduced backpropagation for computing gradients in neural networks

Successfully trained perceptrons with multiple layers

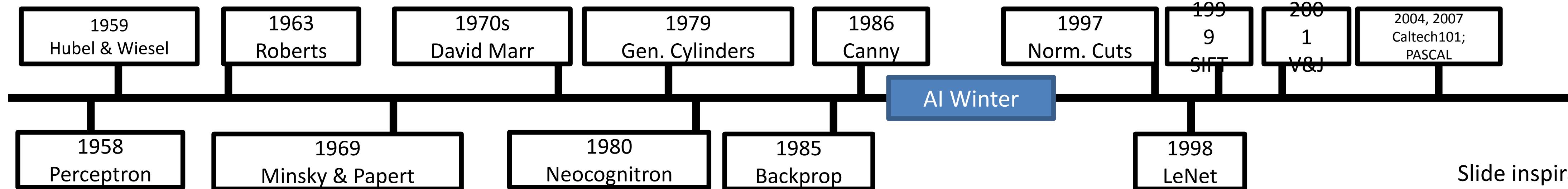


Slide inspiration: Justin Johnson

Convolutional Networks: LeCun et al, 1998



Applied backprop algorithm to a Neocognitron-like architecture
Learned to recognize handwritten digits
Was deployed in a commercial system by NEC, processed handwritten checks
Very similar to our modern convolutional networks!



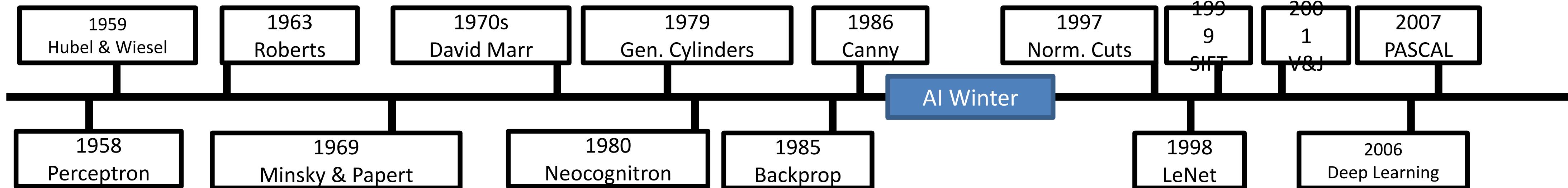
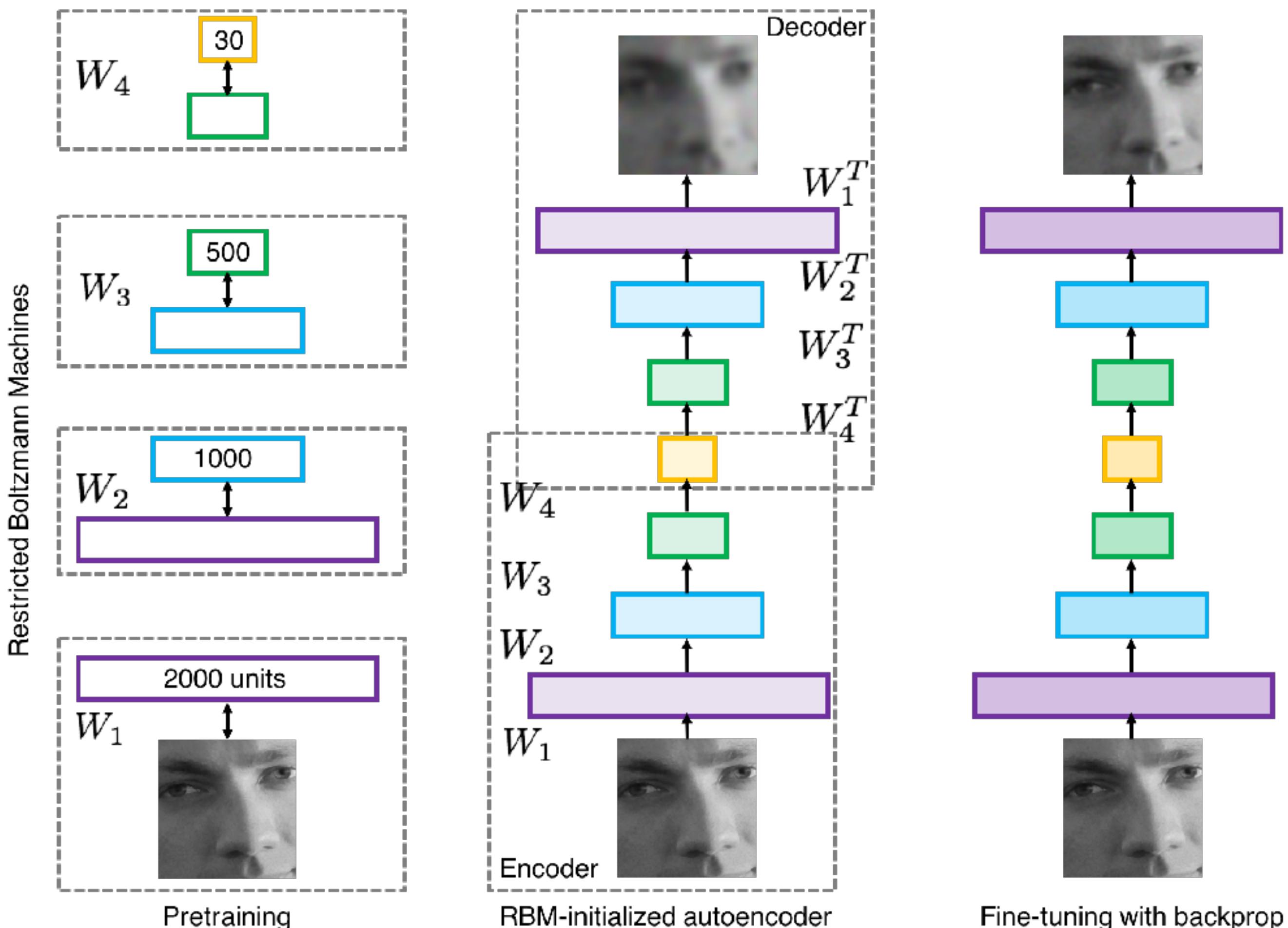
Slide inspiration: Justin Johnson

2000s: “Deep Learning”

People tried to train neural networks that were deeper and deeper

Not a mainstream research topic at this time

Hinton and Salakhutdinov, 2006
Bengio et al, 2007
Lee et al, 2009
Glorot and Bengio, 2010



2000s: “Deep Learning”

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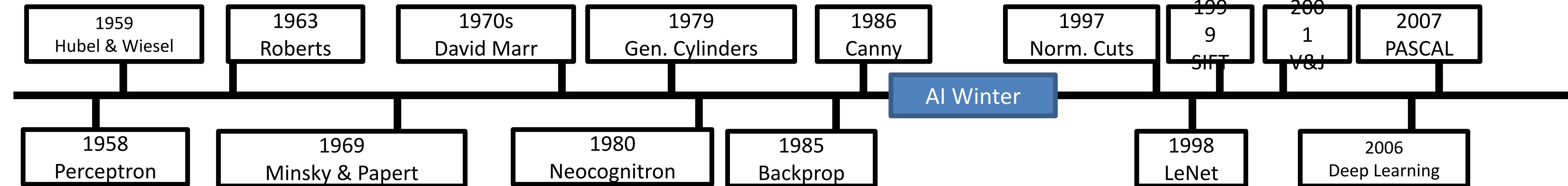
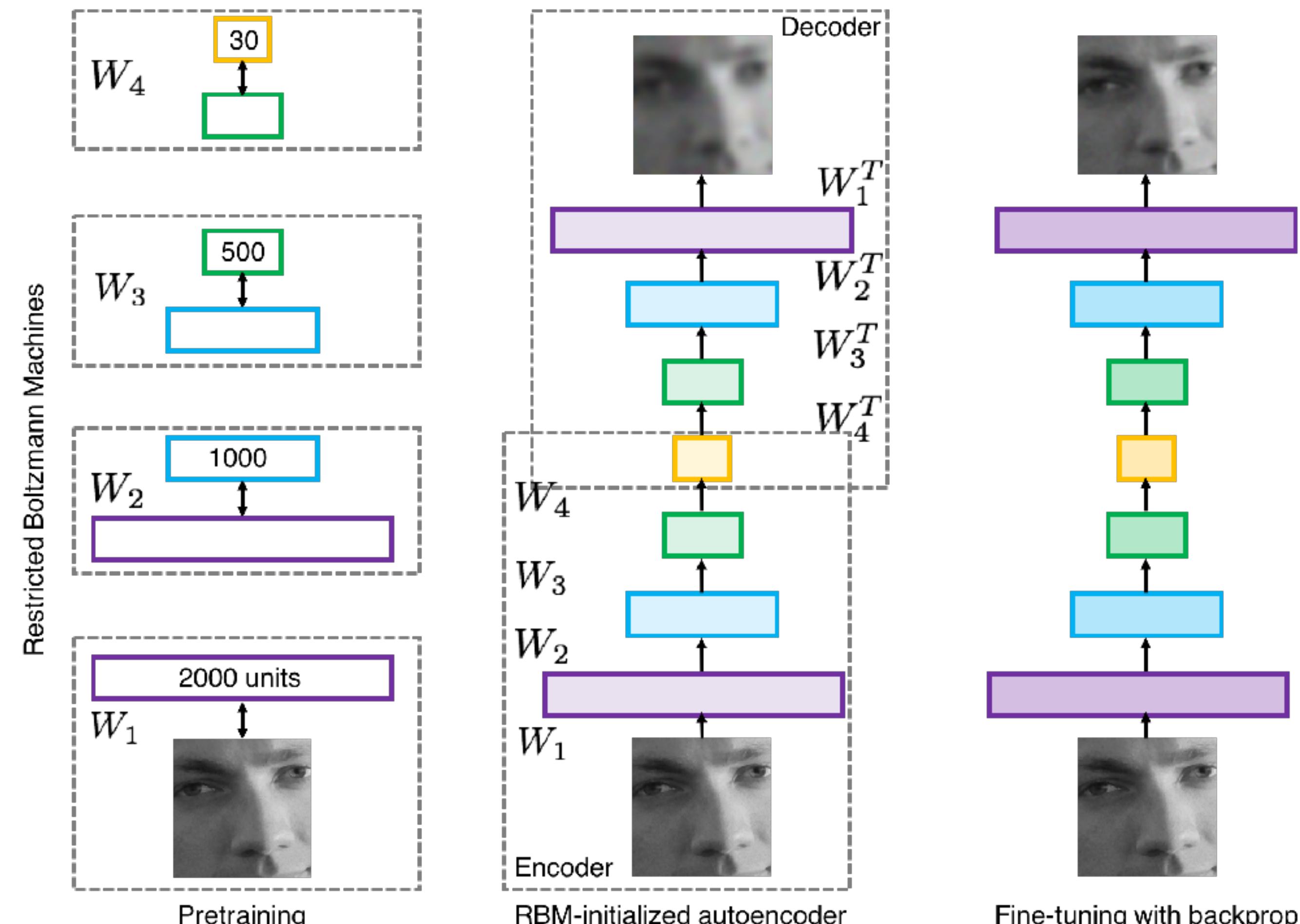
No good dataset to work on

Hinton and Salakhutdinov, 2006

Bengio et al, 2007

Lee et al, 2009

Glorot and Bengio, 2010



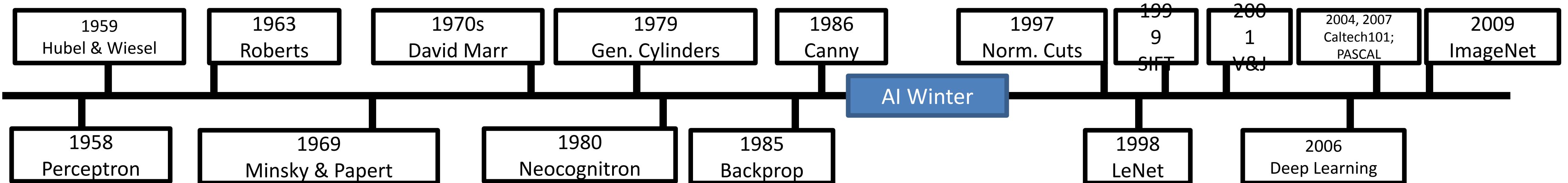
IMAGENET Large Scale Visual Recognition Challenge

The Image Classification Challenge:
1,000 object classes
1,431,167 images

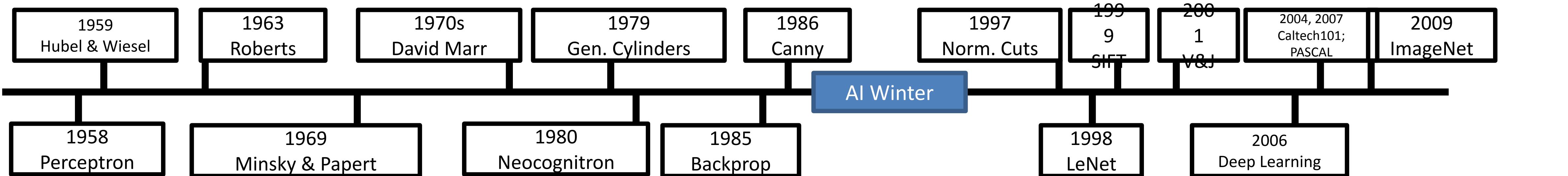
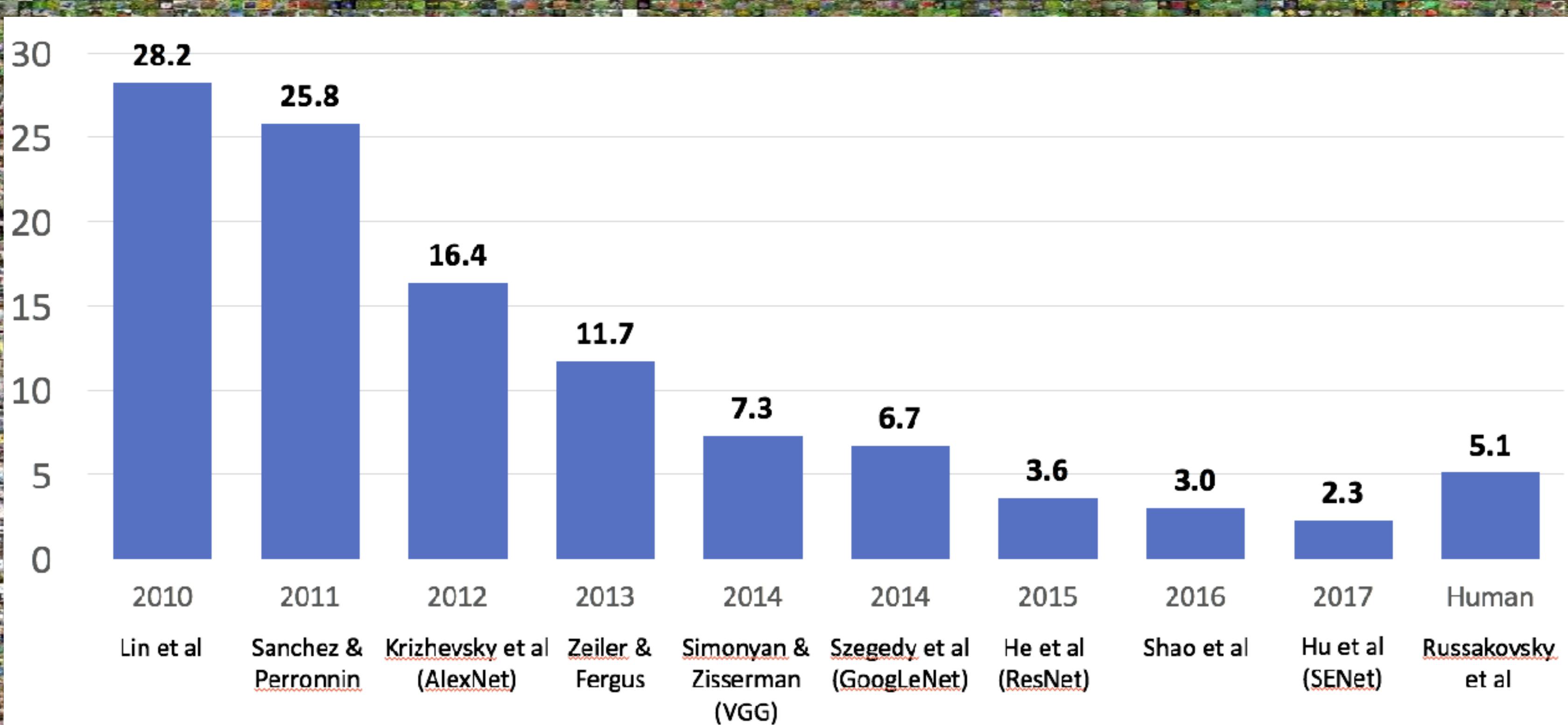


Output:
Scale
T-shirt
Steel drum
Drumstick
Mud turtle

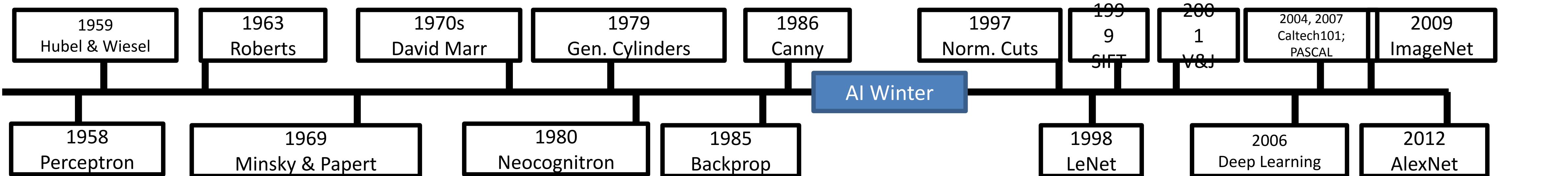
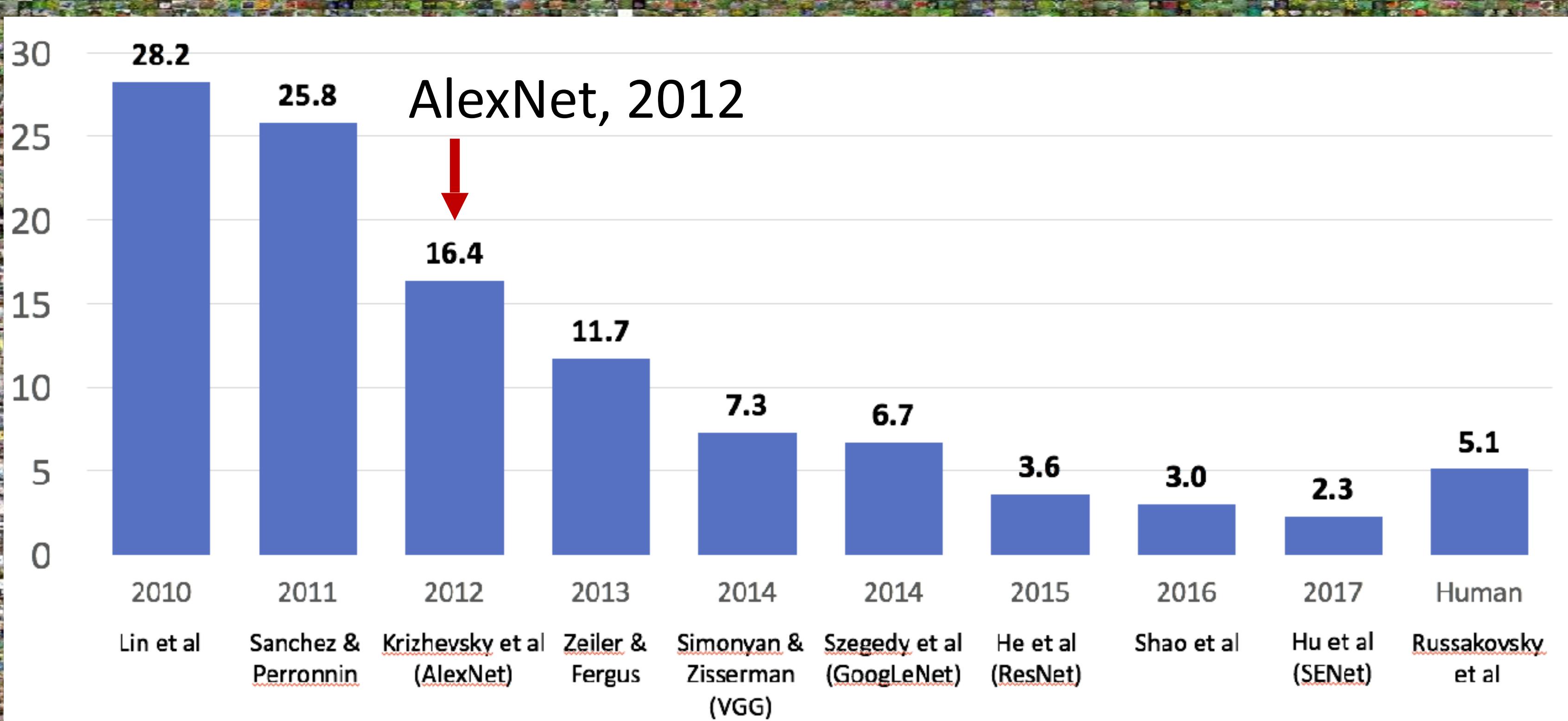
Deng et al, 2009
Russakovsky et al. IJCV 2015



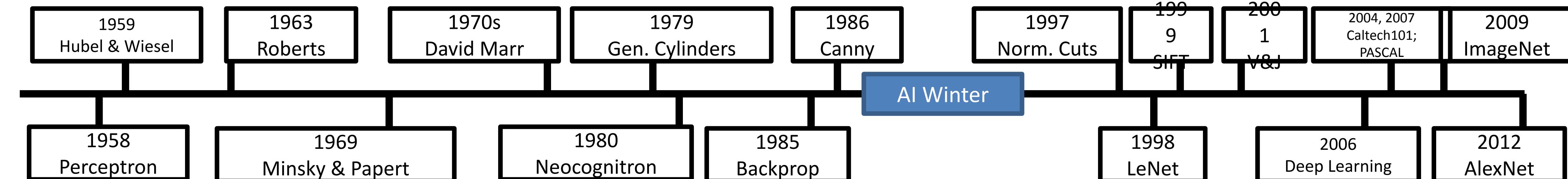
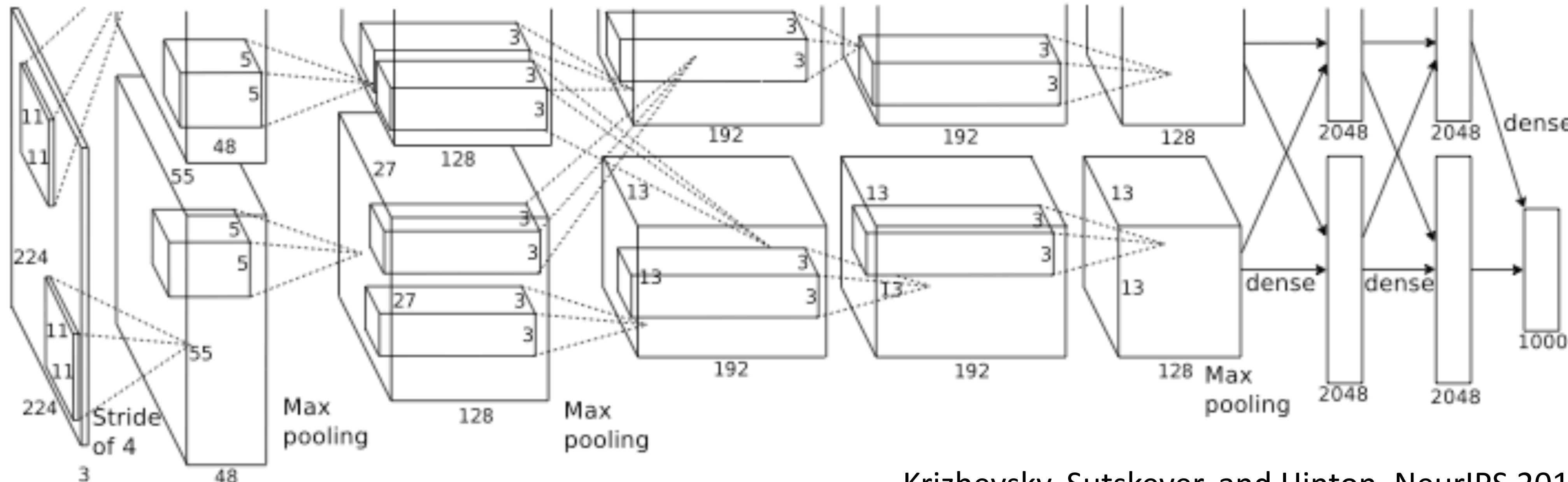
IMAGENET Large Scale Visual Recognition Challenge



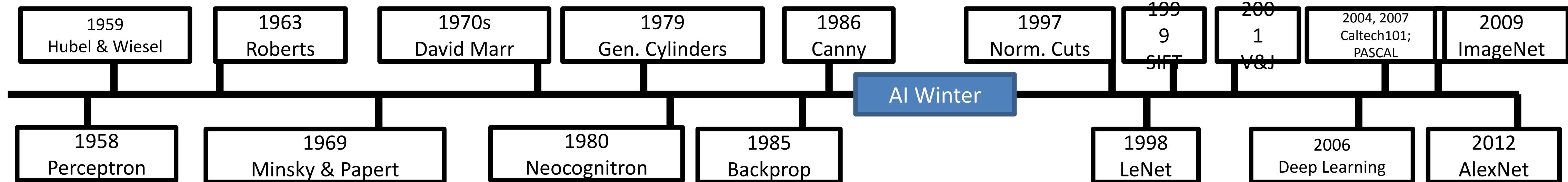
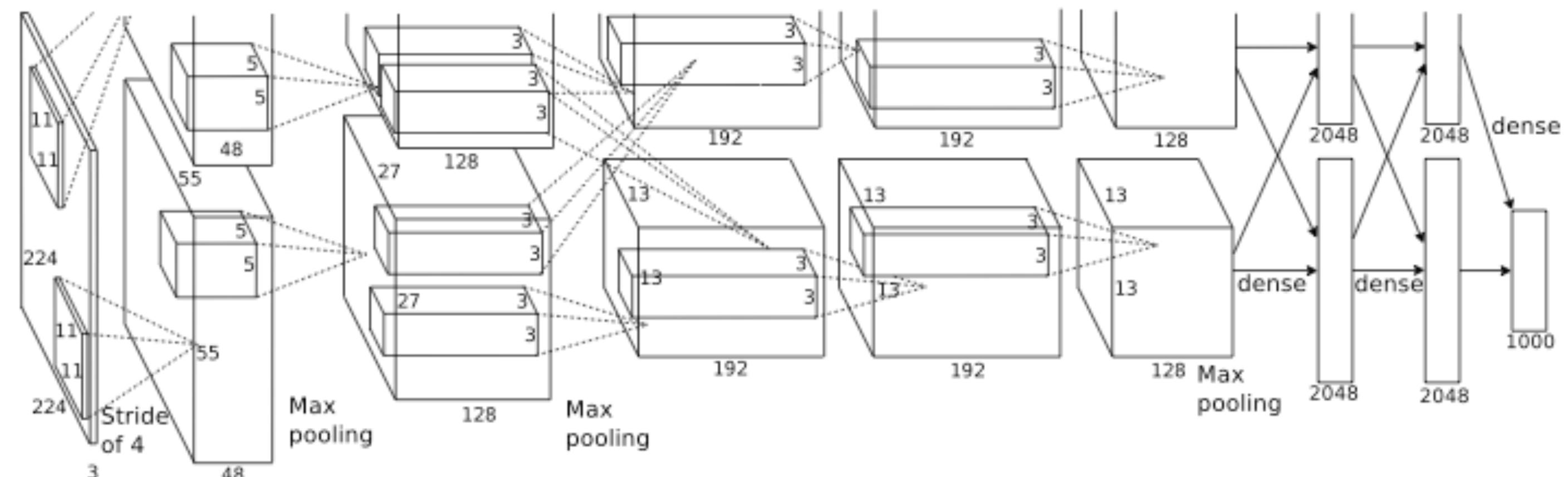
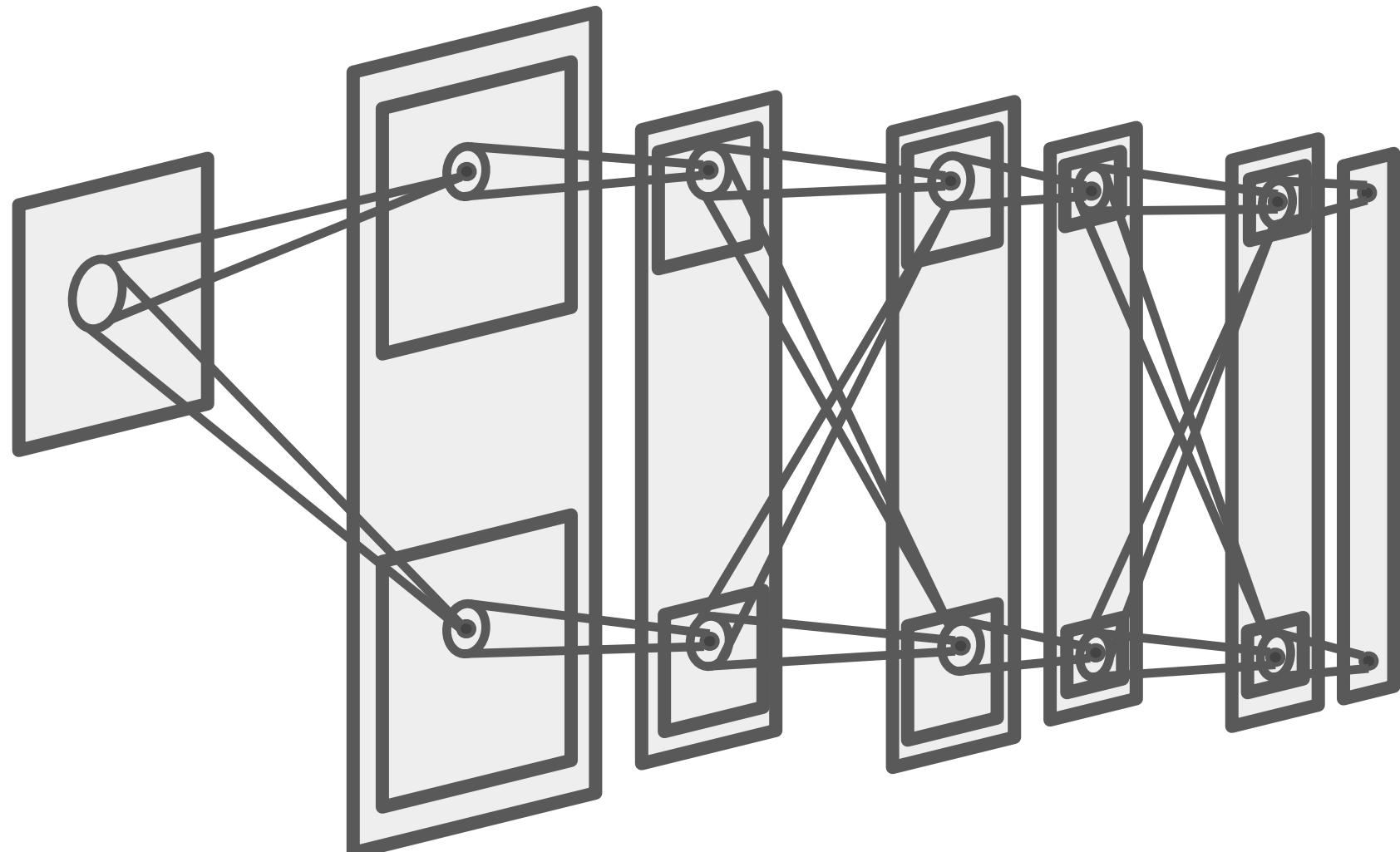
IMAGENET Large Scale Visual Recognition Challenge



AlexNet: Deep Learning Goes Mainstream



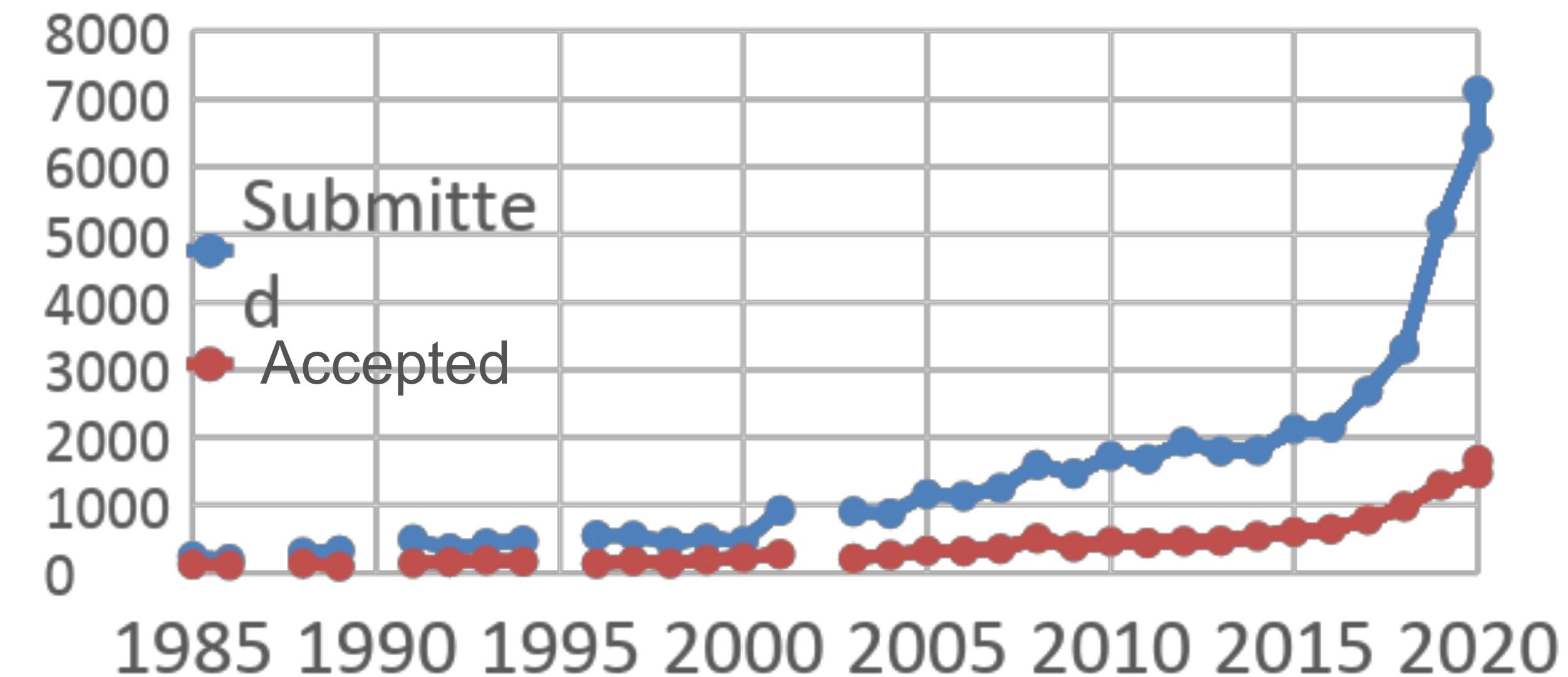
AlexNet vs. Neocognitron: 32 years apart



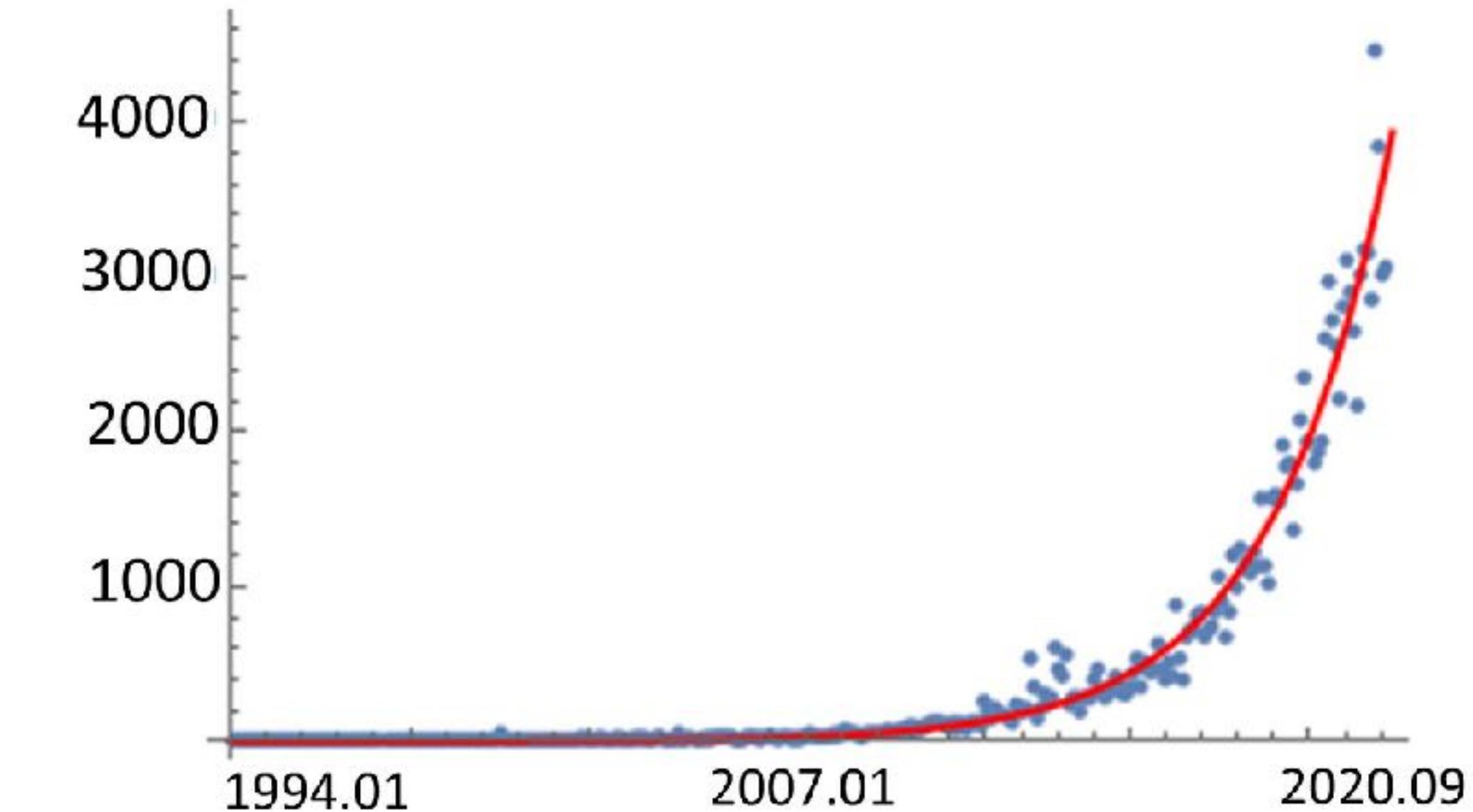
The AI winter thawed,
deep learning revolution arrived

2012 to Present: Deep Learning Explosion

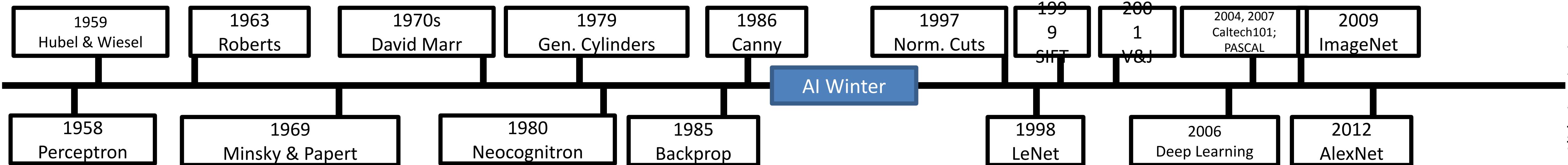
CVPR Papers



ML+AI arXiv papers per month



Publications at top Computer Vision conference

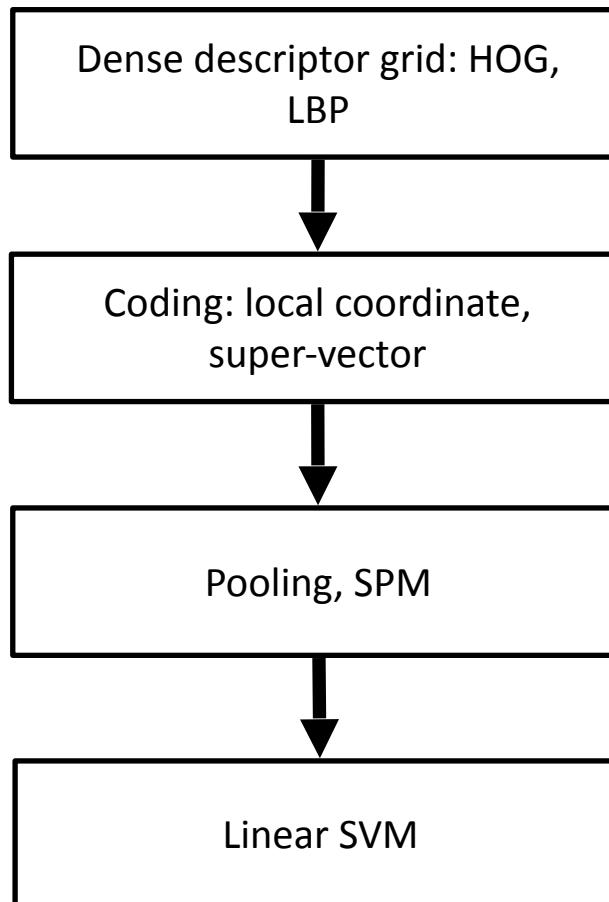


Slide inspiration: Justin Johnson

2012 to Present: Deep Learning is Everywhere

Year 2010

NEC-UIUC

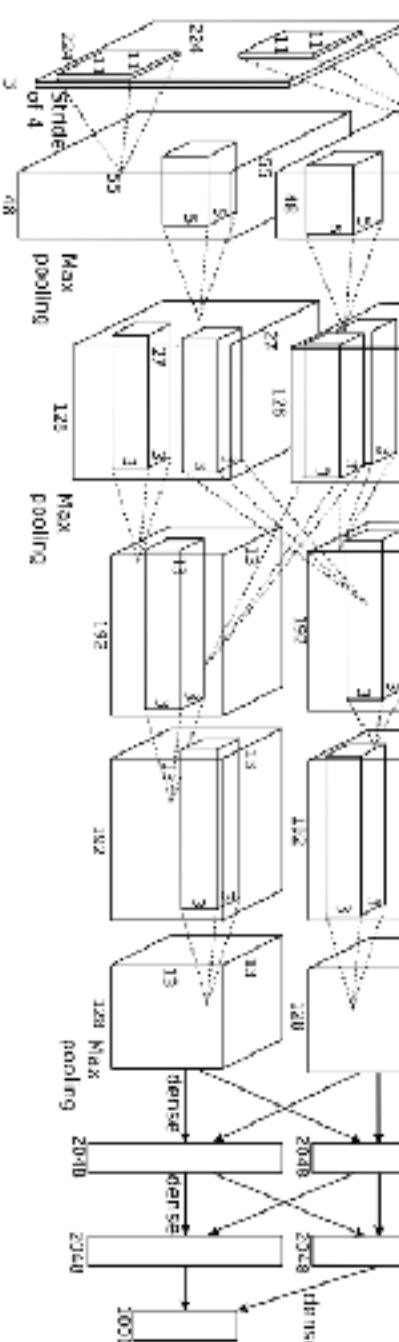


[Lin CVPR 2011]

[Lion image](#) by Swissfrog is licensed under [CC BY 3.0](#)

Year 2012

SuperVision

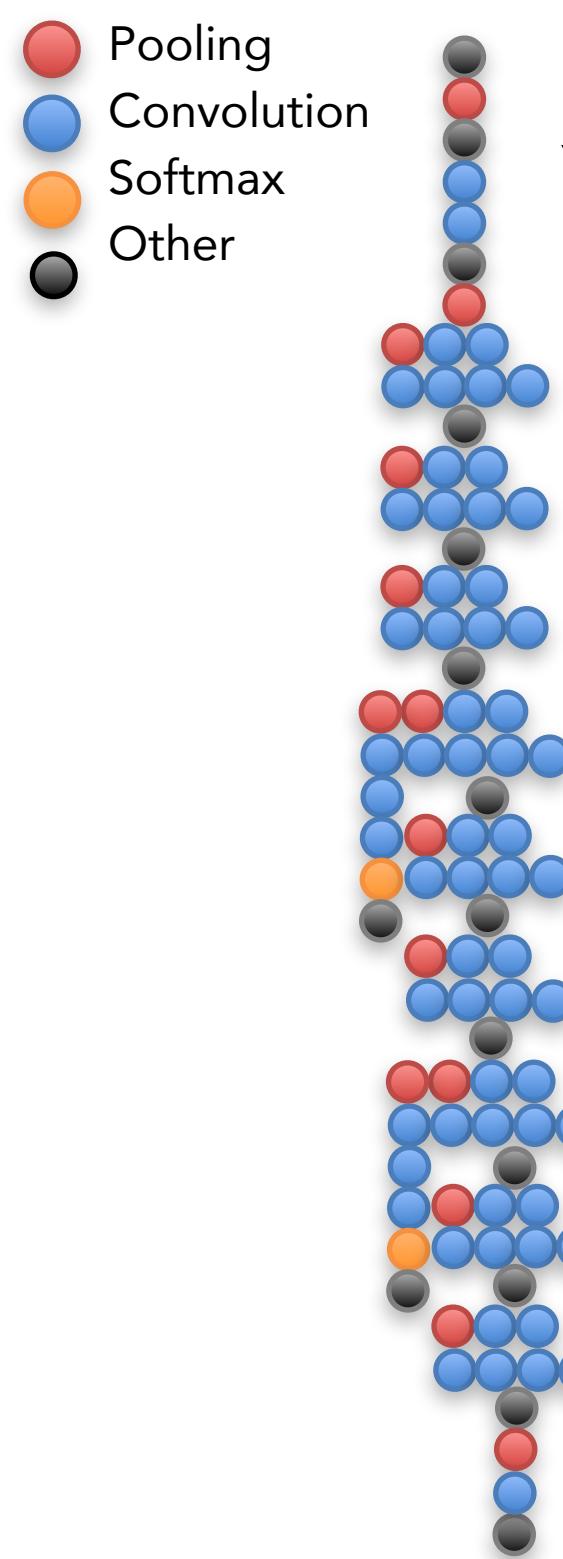


[Krizhevsky NIPS 2012]

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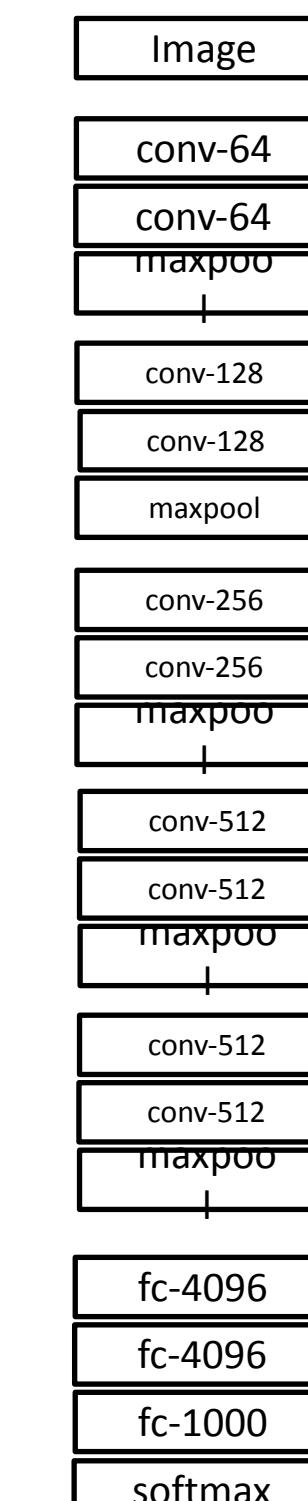
Year 2014

GoogLeNet



[Szegedy arxiv 2014]

VGG

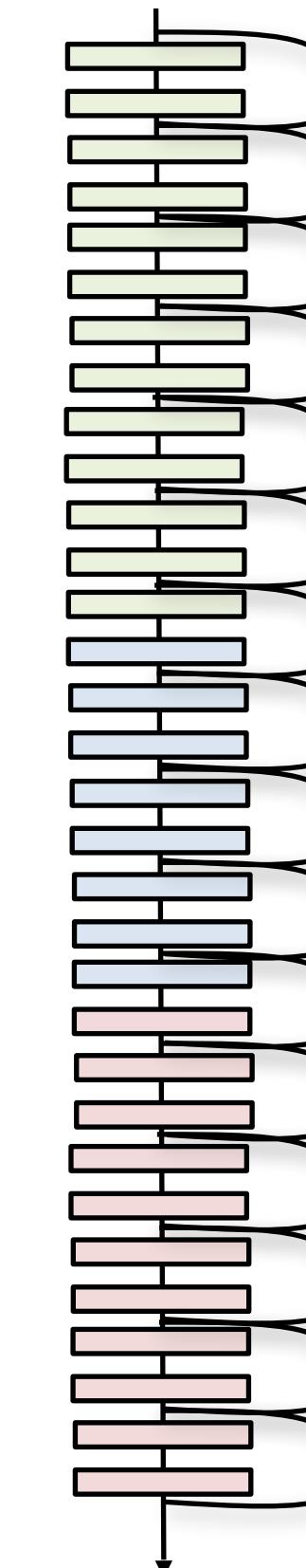


[Simonyan arxiv 2014]

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Year 2015

MSRA



[He ICCV 2015]

2012 to Present: Deep Learning is Everywhere

Image Classification

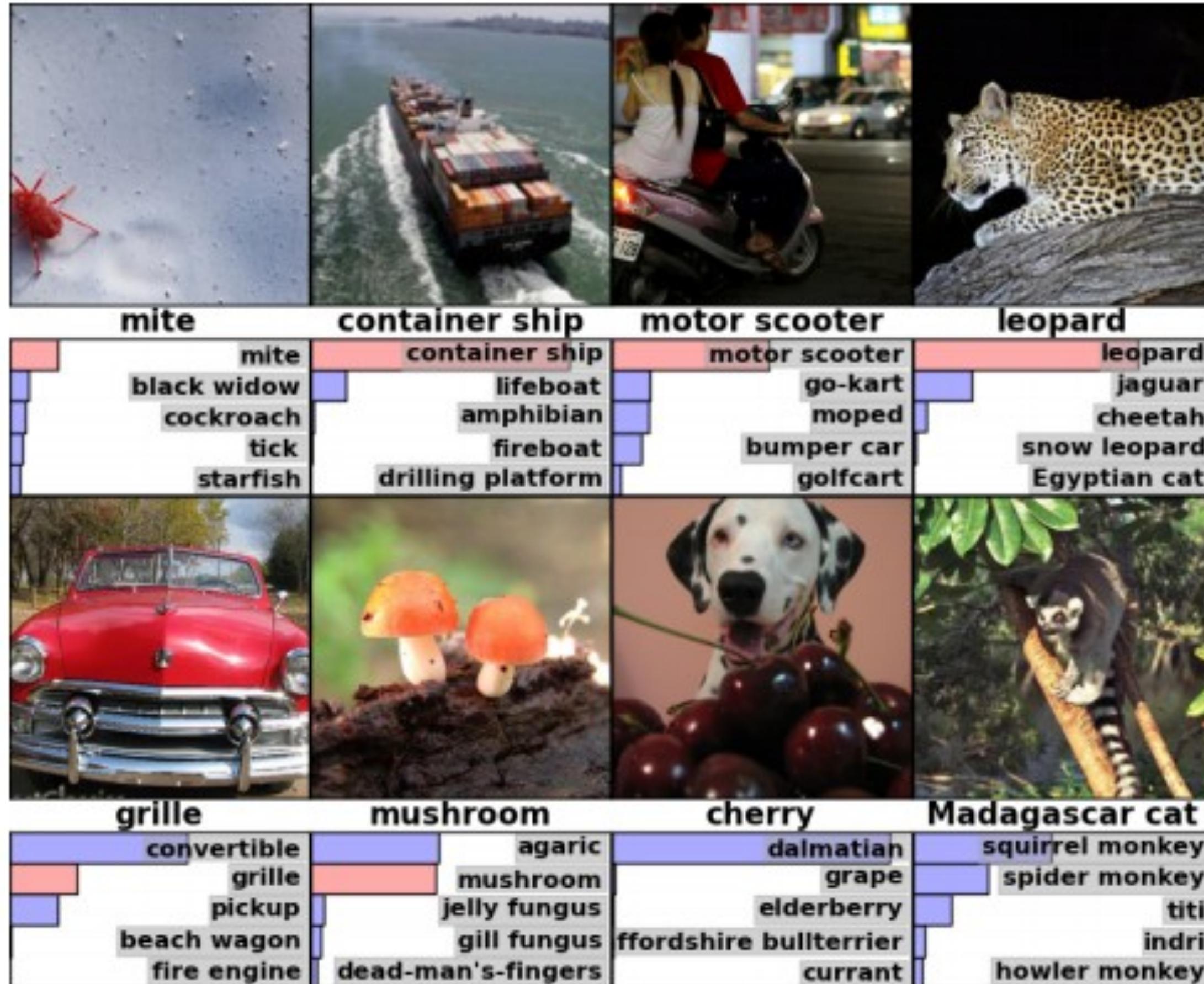
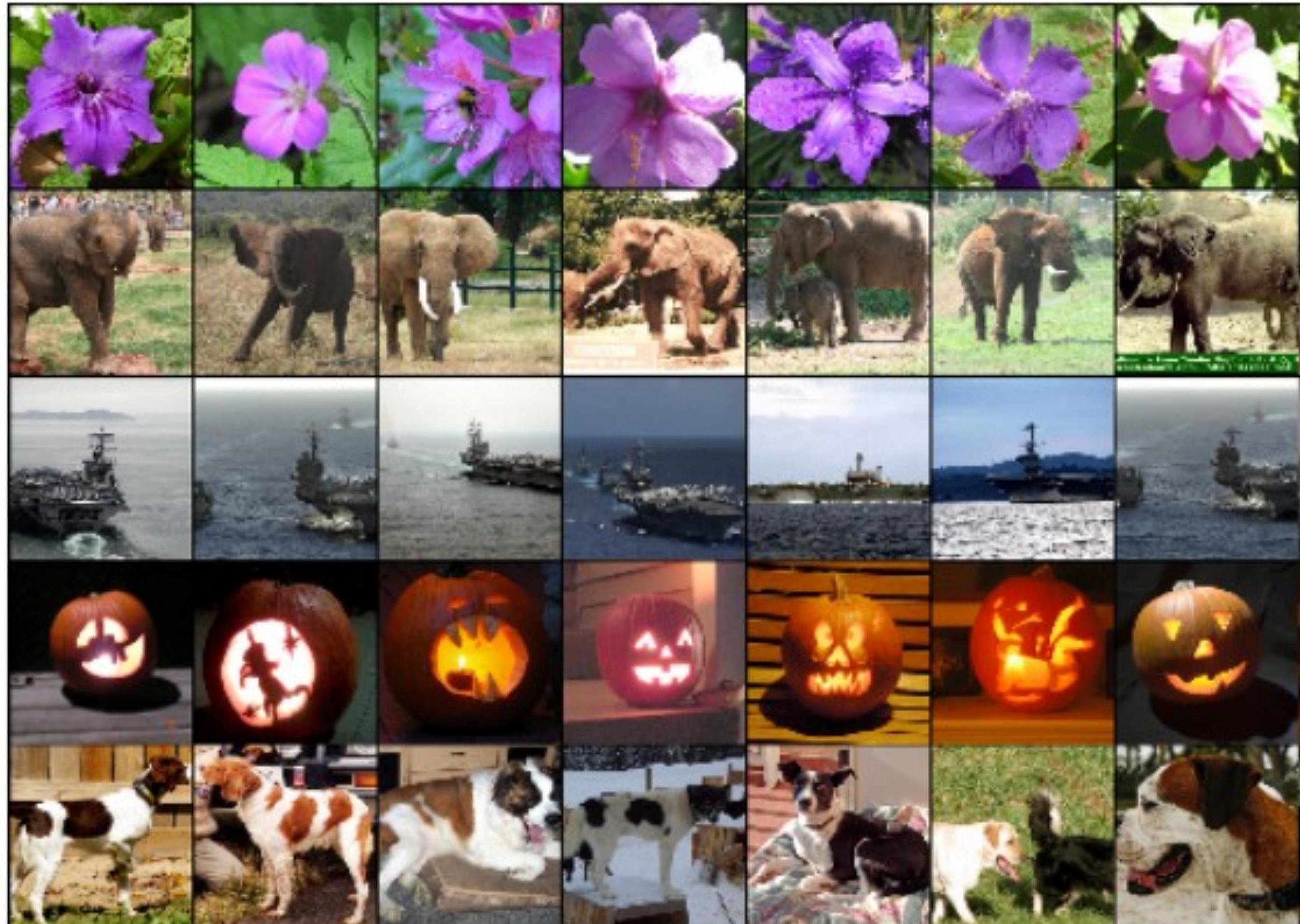


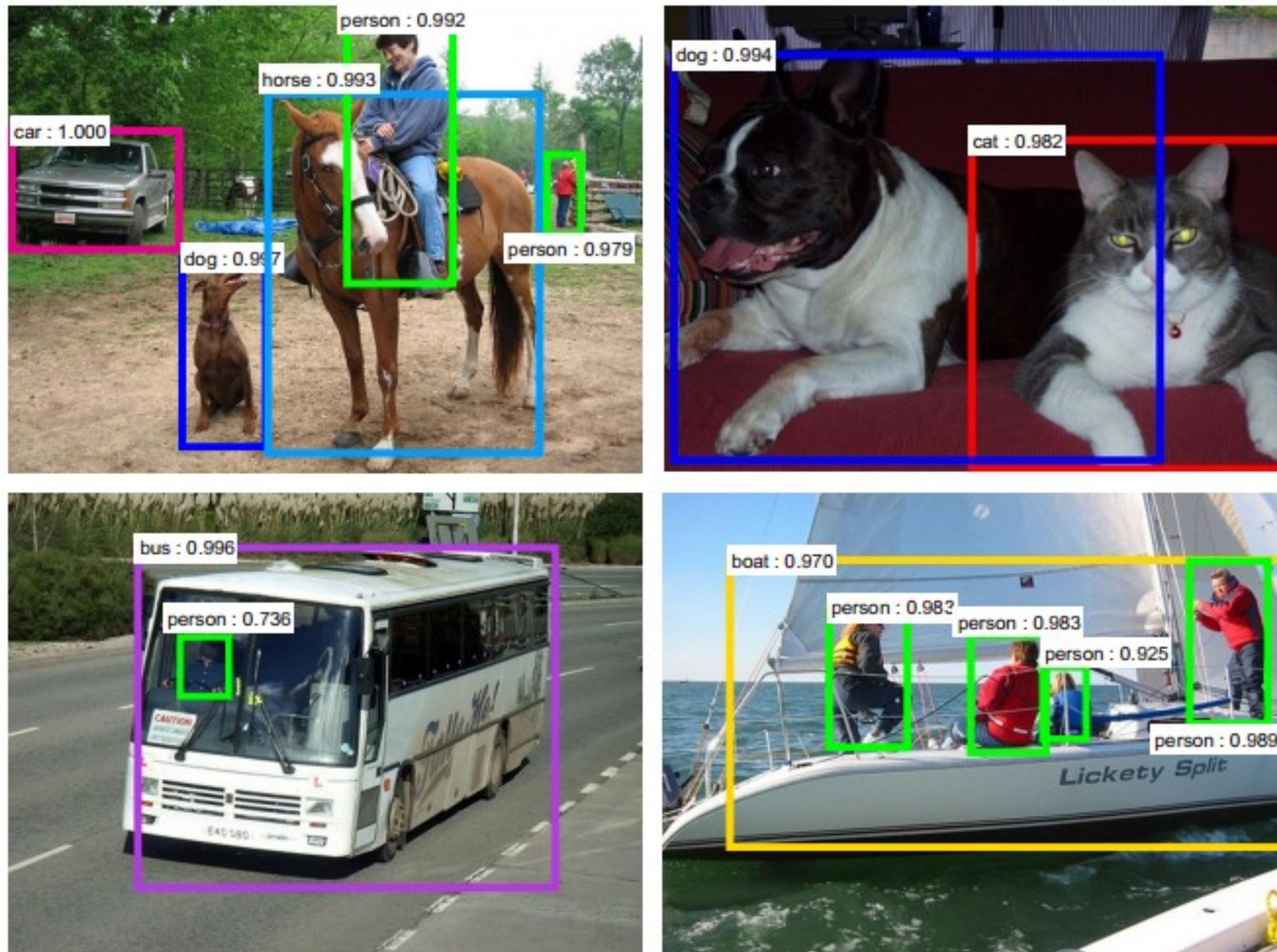
Image Retrieval



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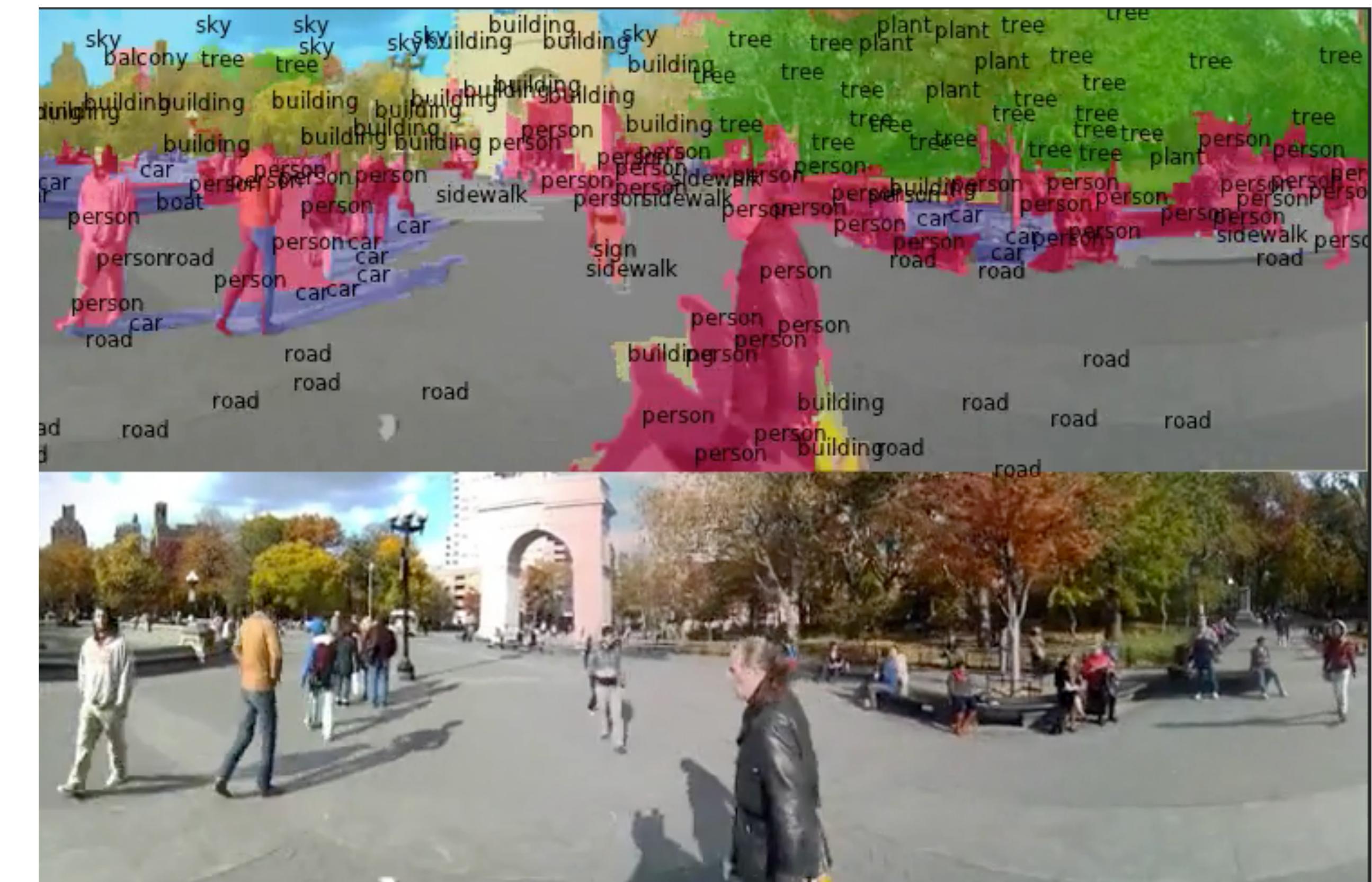
2012 to Present: Deep Learning is Everywhere

Object Detection



Ren, He, Girshick, and Sun, 2015

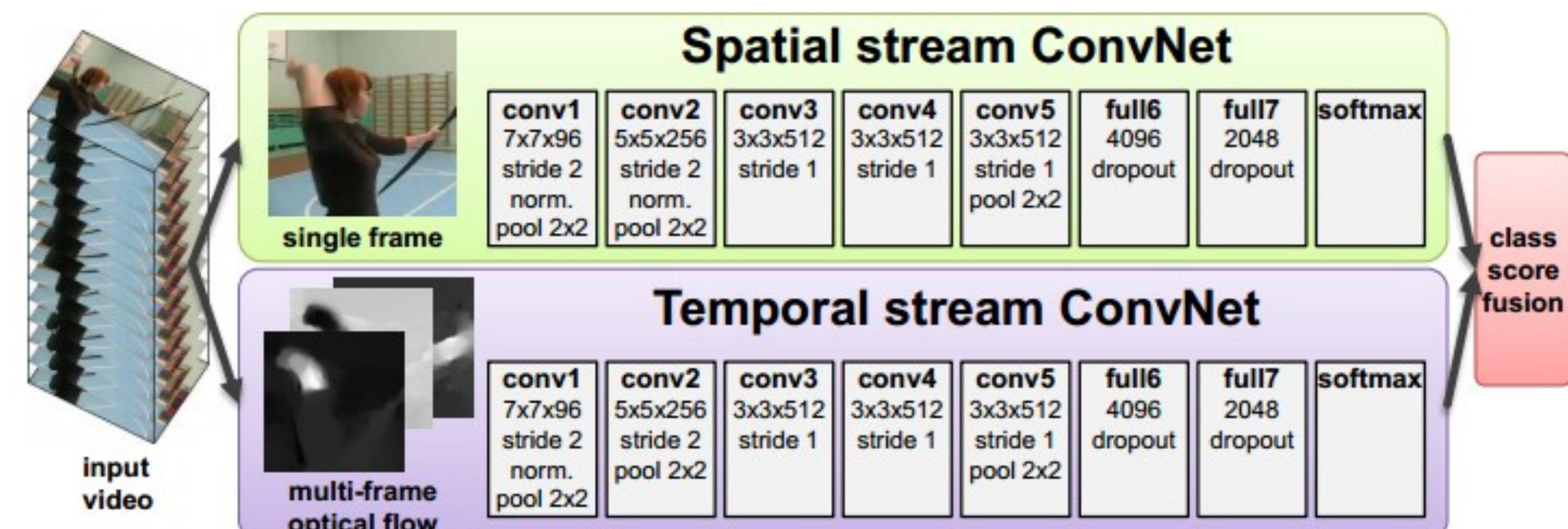
Image Segmentation



Fabaret et al, 2012

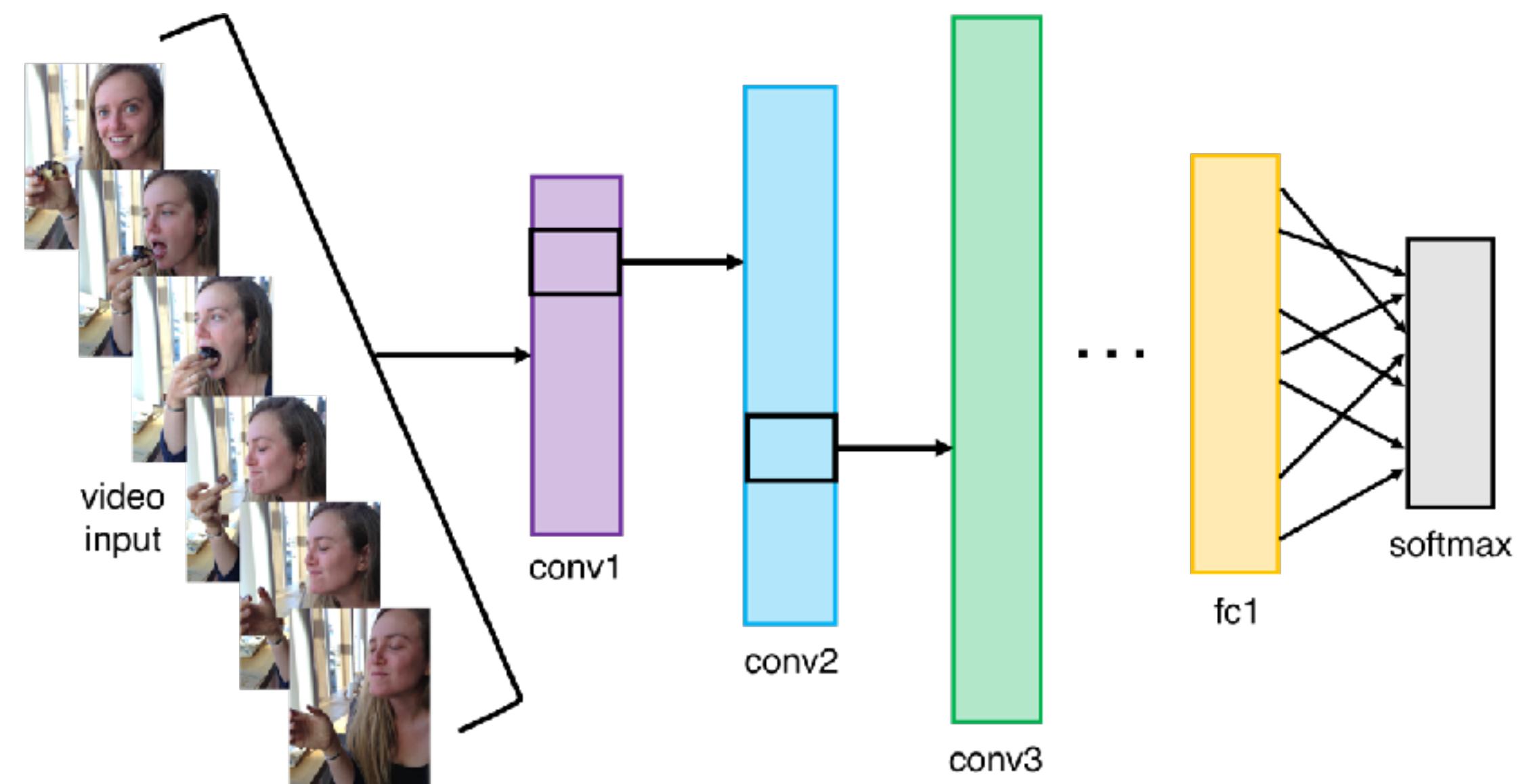
2012 to Present: Deep Learning is Everywhere

Video Classification



Simonyan et al, 2014

Activity Recognition

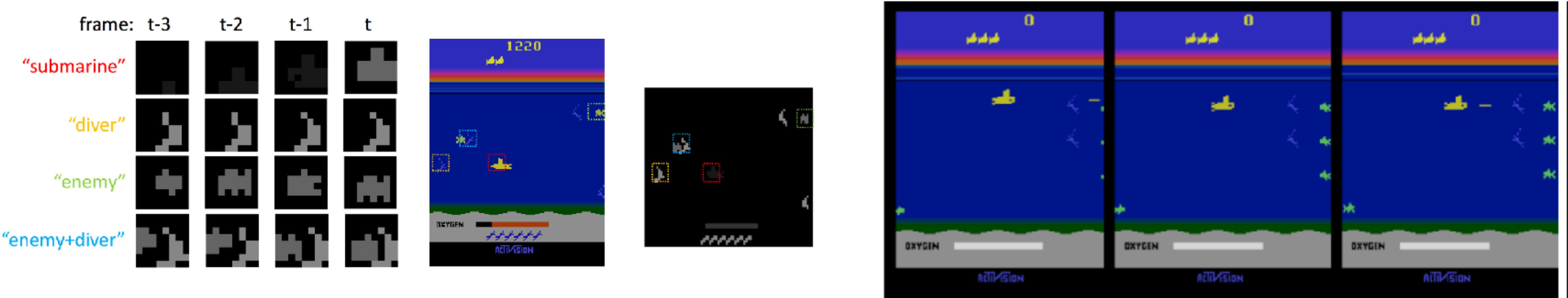


2012 to Present: Deep Learning is Everywhere

Pose Recognition (Toshev and Szegedy, 2014)



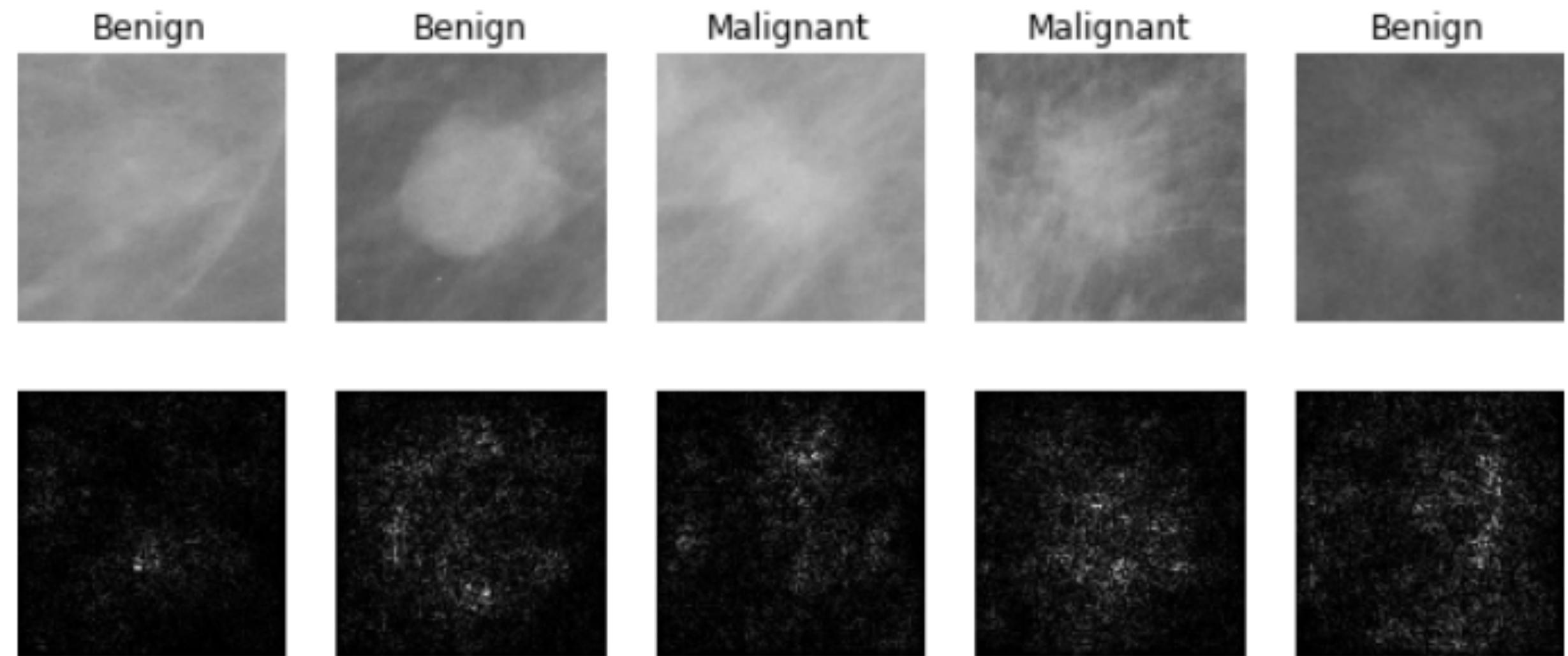
Playing Atari games (Guo et al, 2014)



Slide inspiration: Justin Johnson

2012 to Present: Deep Learning is Everywhere

Medical Imaging



Levy et al, 2016

Figure reproduced with permission

Whale recognition



Galaxy Classification



Dieleman et al, 2014

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[Kaggle](#)
[Challenge](#)

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2012 to Present: Deep Learning is Everywhere



*A white teddy bear
sitting in the grass*



*A man in a baseball
uniform throwing a ball*



*A woman is holding
a cat in her hand*



*A man riding a wave
on top of a surfboard*



*A cat sitting on a
suitcase on the floor*



*A woman standing on a
beach holding a surfboard*

Image Captioning

Vinyals et al, 2015

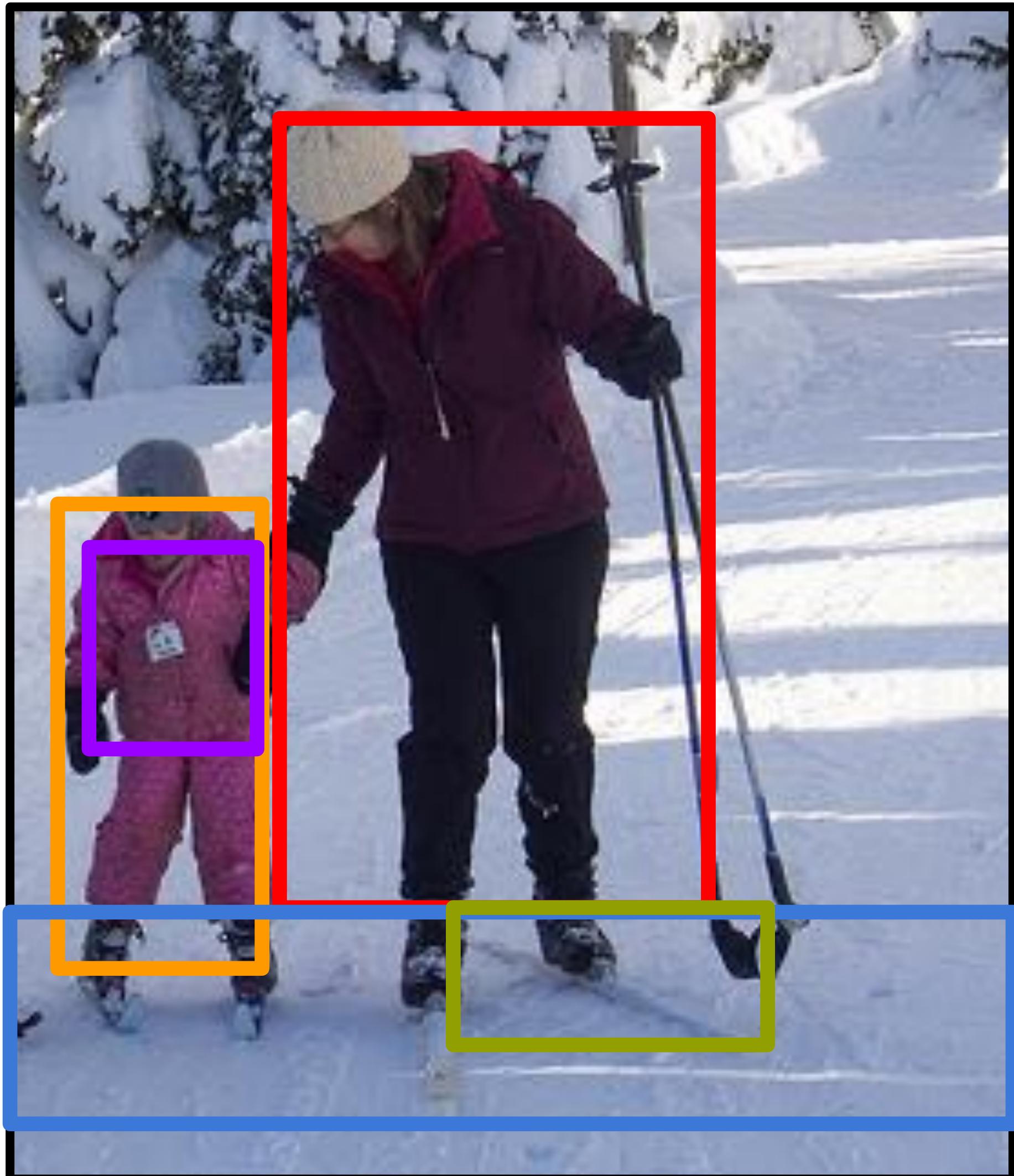
Karpathy and Fei-Fei, 2015

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<https://pixabay.com/en/teddy-plush-bears-cute-teddy-bear-1623436/>
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<https://pixabay.com/en/baseball-player-shortstop-infield-1045263/>

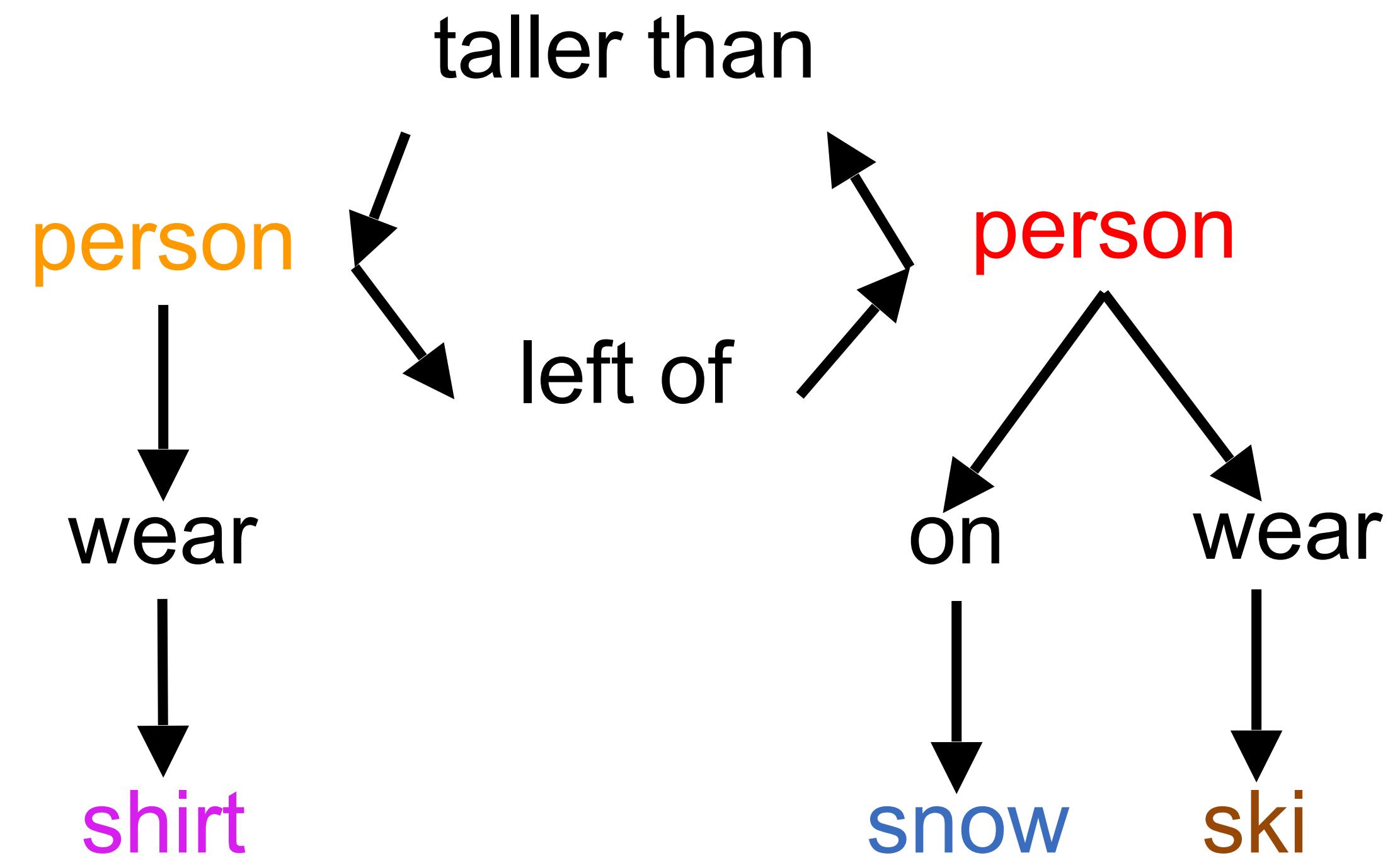
Captions generated by Justin Johnson using [Neuraltalk2](#)

2012 to Present: Deep Learning is Everywhere

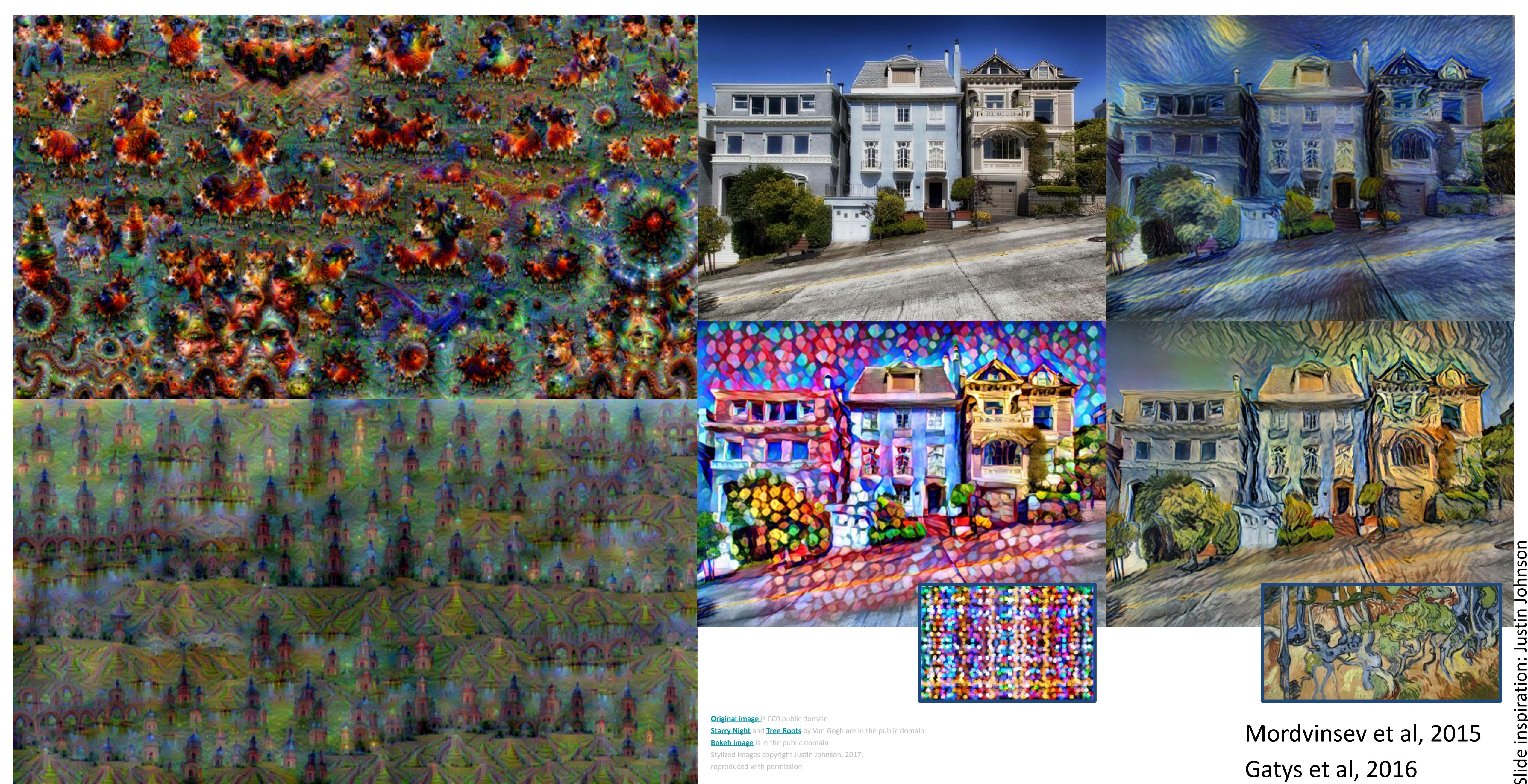


Results:

spatial, comparative, asymmetrical, verb,
prepositional



Krishna*, Lu*, Bernstein, Fei-Fei, ECCV 2016



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[Starry Night](#) and [Tree Roots](#) by Van Gogh are in the public domain
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2012 to Present: Deep Learning is Everywhere



<https://openai.com/index/dall-e-3/>

A Dutch still life of an arrangement of tulips in a fluted vase. The lighting is subtle, casting gentle highlights on the flowers and emphasizing their delicate details and natural beauty.

2012 to Present: Deep Learning is Everywhere

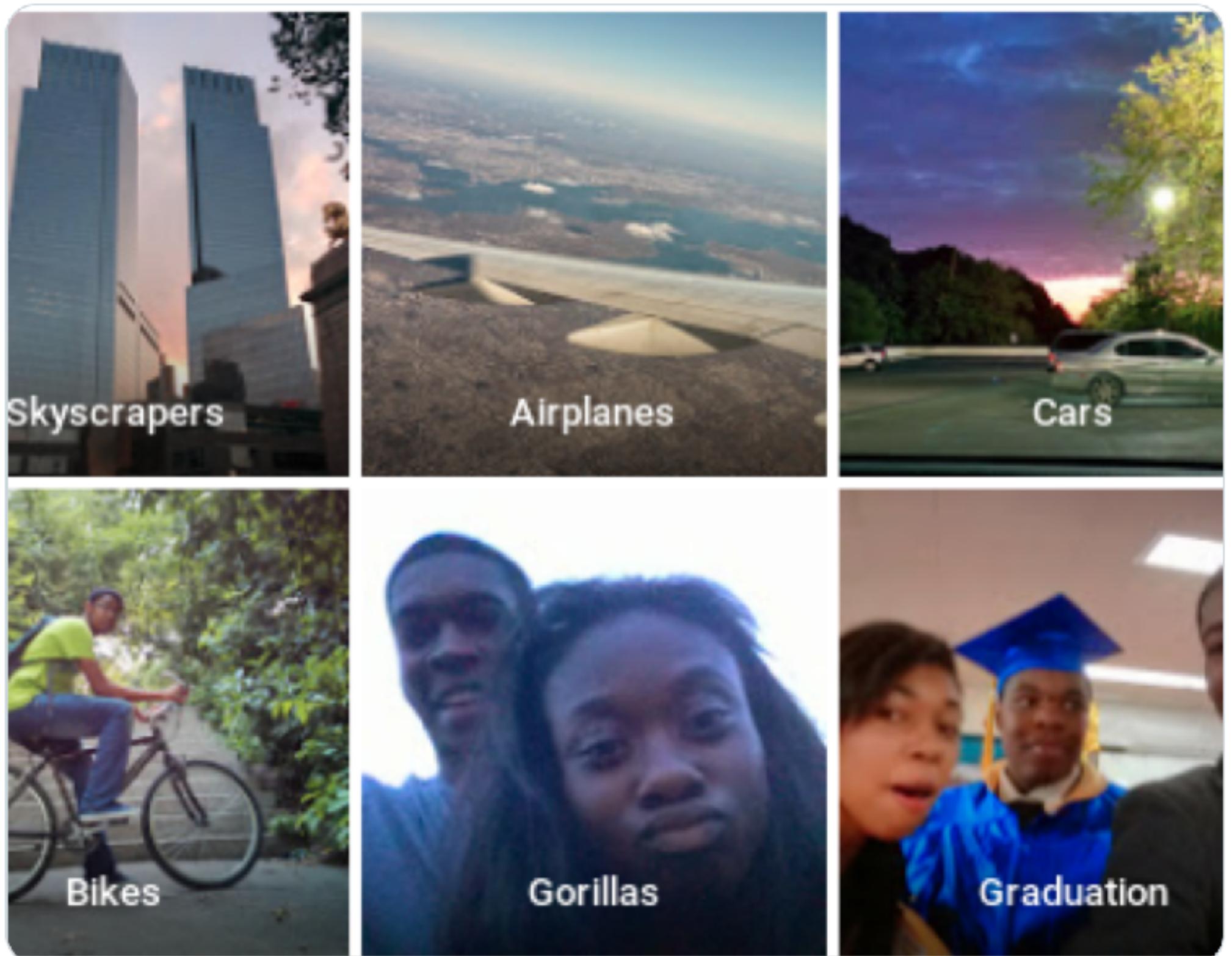


A 2D animation of a folk music band composed of anthropomorphic autumn leaves, each playing traditional bluegrass instruments, amidst a rustic forest setting dappled with the soft light of a harvest moon.

Despite the successes, computer
vision still has a long way to go

Computer Vision Can Cause Harm

Harmful Stereotypes



Barocas et al, "The Problem With Bias: Allocative Versus Representational Harms in Machine Learning", SIGCIS 2017
Kate Crawford, "The Trouble with Bias", NeurIPS 2017 Keynote

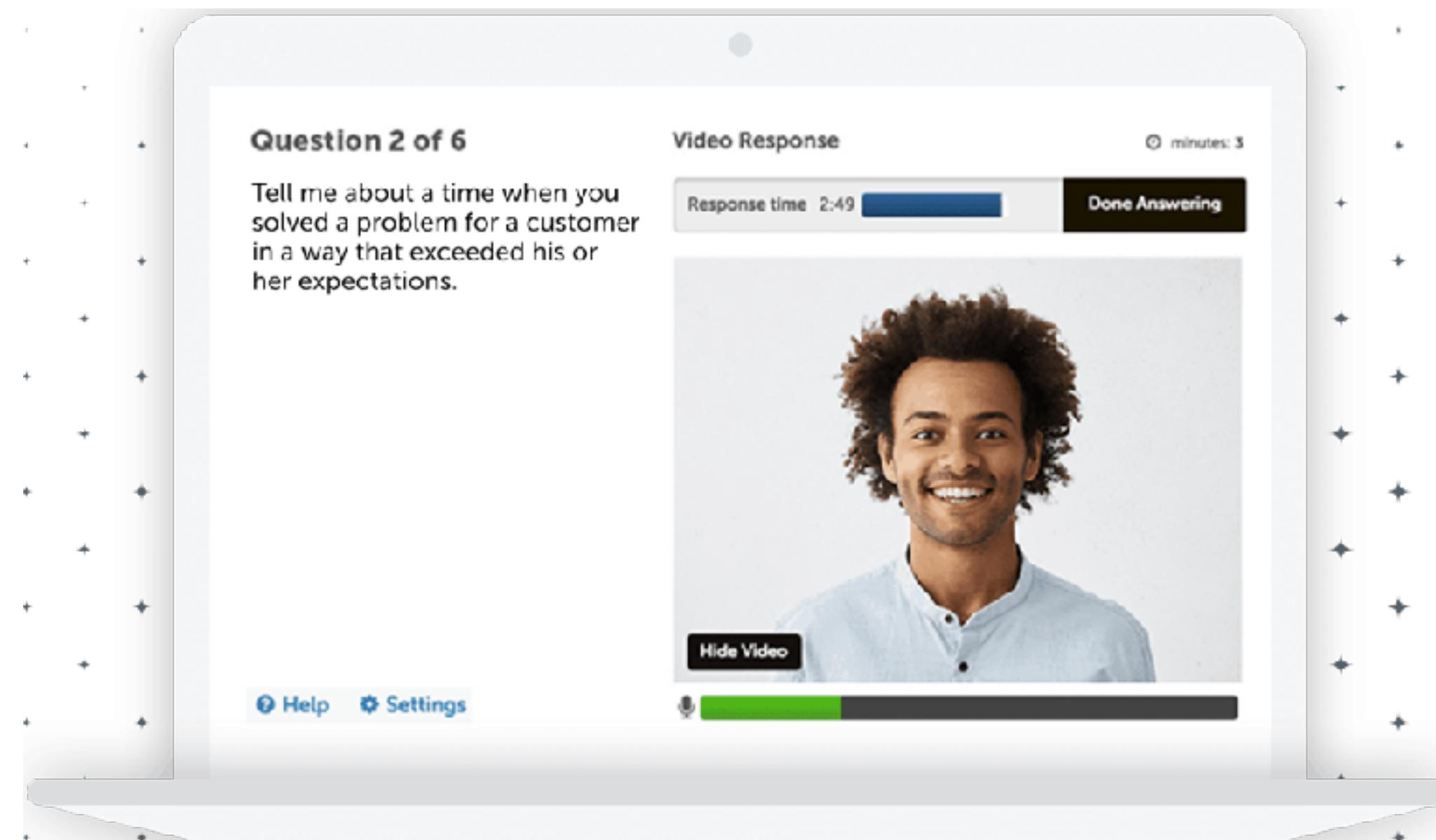
Source: <https://twitter.com/jackyalcine/status/615329515909156865> (2015)

Affect people's lives

Technology

A face-scanning algorithm increasingly decides whether you deserve the job

HireVue claims it uses artificial intelligence to decide who's best for a job. Outside experts call it 'profoundly disturbing.'



Source: <https://www.washingtonpost.com/technology/2019/10/22/ai-hiring-face-scanning-algorithm-increasingly-decides-whether-you-deserve-job/>
<https://www.hirevue.com/platform/online-video-interviewing-software>

Example Credit: Timnit Gebru

And there is a lot we don't know how to do



https://fedandfit.com/wp-content/uploads/2020/06/summer-activities-for-kids_optimized-scaled.jpeg



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Further thoughts and readings

Chapter 14, Szeliski's book

Think of the applications of computer vision around you

Some slides kindly provided by Fei-Fei Li, Jiajun Wu, Erik Learned-Miller