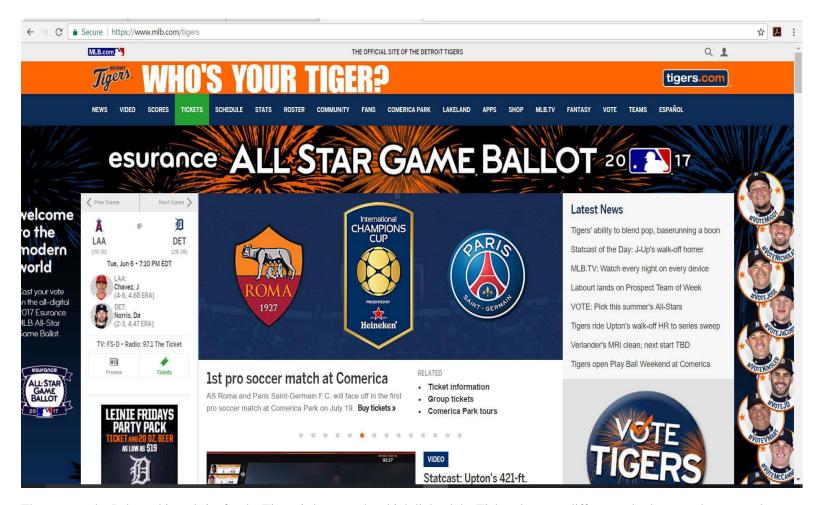
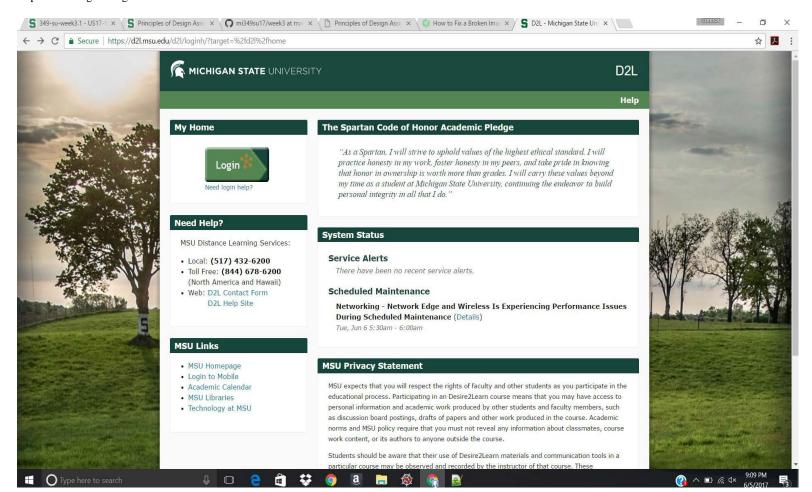
Principles of Design Assignment

Affordance



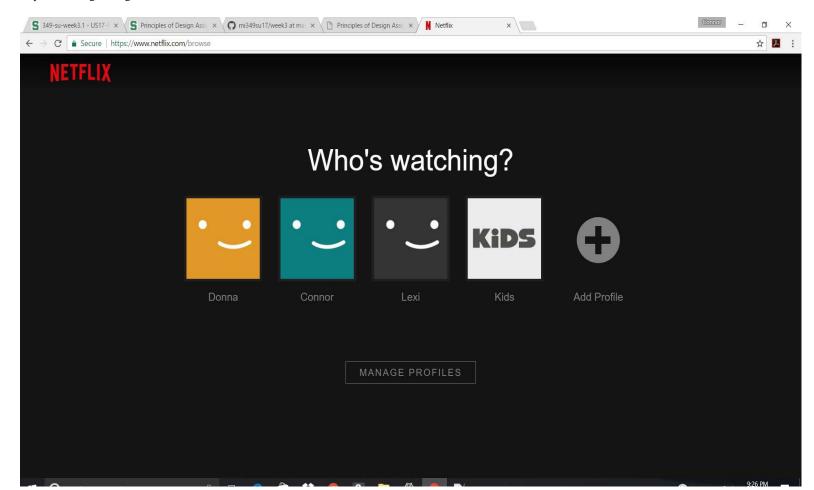
The reason why I chose this website for the Tigers is because they hightlighted the Tickets button a different color because they wanted to make sure the viewer knew that it was a button. This is affordance because they creator of the site made sure everyone knew that it was a button to use.

Mapping



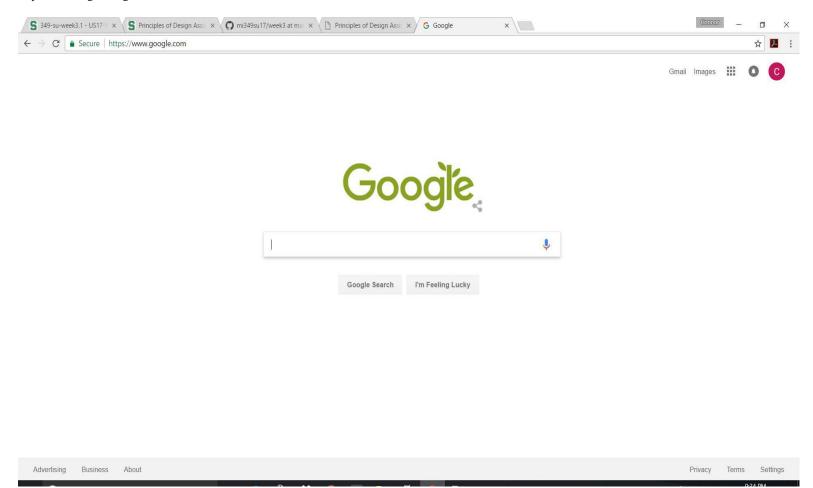
The reason why I chose the MSU website for mapping is because the website does a great job of being organized and sticking with the layout. It is considered mapping because the site does a good job of following the layout.

Hick's Law



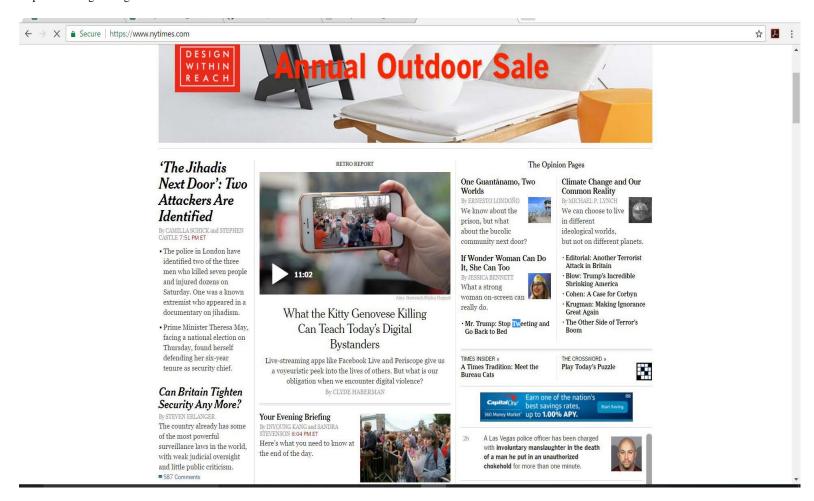
The reason why I picked this site for Hick's Law is because netflix does a good job after logging in of limiting options which are pick a user or add a new one. This represents the law because it gives simple decision to the user.

Signal-to-Noise Ratio



The reason why I picked the google sight for this principle is because this sight has little to no ads. That fits the Signal-to-Noise Ratio because it limits things that do not pertain to the functionality of the website.

Chunking



The reason why I picked this site for this principle is because this site does a good job of getting as much information in one place so there is options. This is chunking because all of the options are put in a similar area.