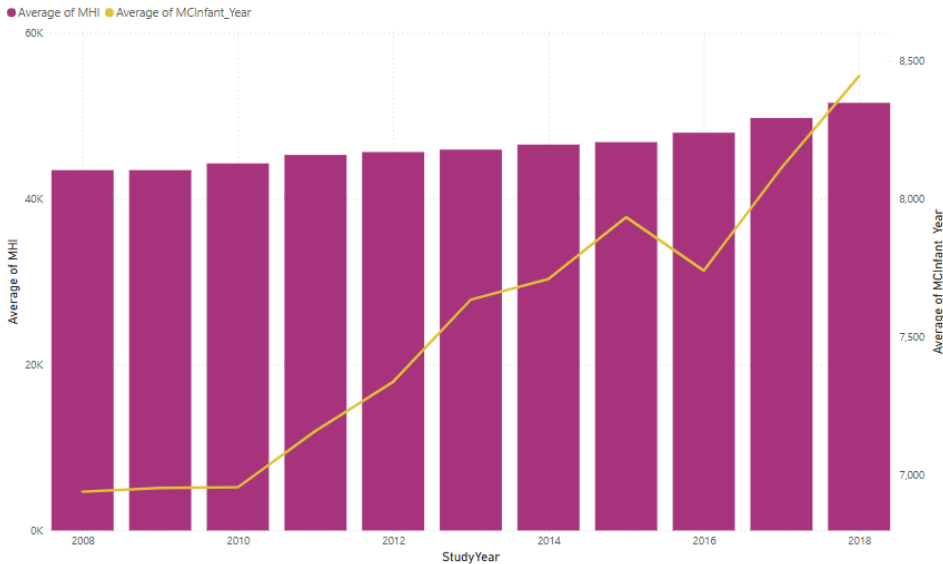


Employer Opportunity to Invest in Affordable Childcare

Average MHI compared to Increase in Childcare Costs



Childcare costs have risen 18-20% over the past decade, while median household income grew by only 16%. Without aid from the government, childcare costs will soon become too unaffordable for families leading them to leave the workforce to become stay at home parents in order to mitigate childcare costs.



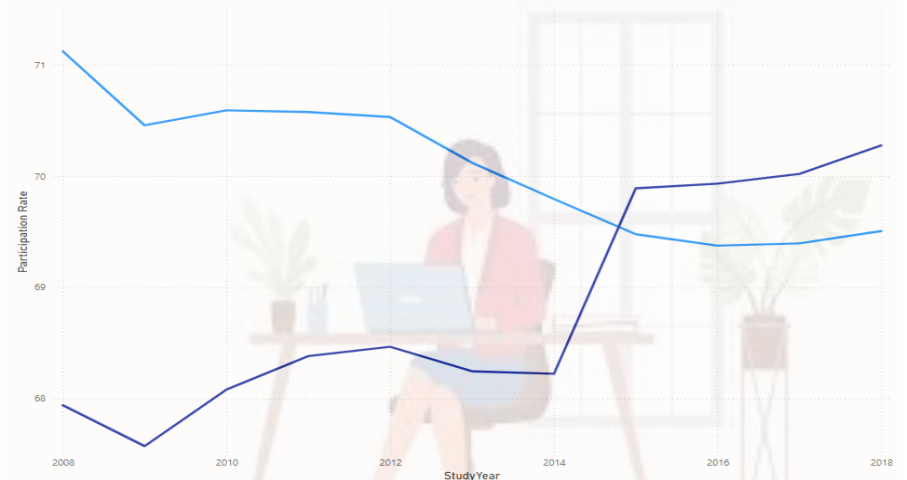
\$7.2K

Spent on Average on Childcare Each Year

16.3%

Annual Income Dedicated to Childcare

Female Labor Force Participation



Female labor force participation is decreasing overall; however, it is increasing among women with children under the age of 6. This could change without affordable childcare.



By offering affordable childcare, employers can reduce turnover, boost productivity, and enhance job satisfaction. Reliable childcare allows parents to stay in the workforce, leading to lower absenteeism and a more engaged, focused team. Companies that support working parents attract top talent and foster a diverse, committed workforce.

Affordable childcare isn't just a family issue—it's an economic necessity. Employers can make a difference!