

CARRIE RONG

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EXPERIENCE

Voyage Labs (formerly Medella Health)

Product Design Intern

SUMMER 2019

- Crafted user interaction flows and mockups for health tech startup's point-of-care sensor and roadside drug detection platform
- Directed UI design and development for company rebrand from Medella Health to Voyage Labs, creating branding style guide and interface prototypes as the sole designer
- Built landing page using React, HTML, and CSS, and created illustrations for site

PROJECTS

MAPP iOS App Design

- Designed fluid user experiences and case study on iOS mobile platform for tracking daily user locations and activities
- Conducted usability testing across user groups to develop user journeys and iterate on features including data visualization, maps, and location recommendations

Space Catz Browser-Based Game

- Illustrated static visual content and sprites for a browser-based game using Procreate and Illustrator, winning prize at McHacks 2019

EXTRACURRICULARS

Physiology Undergraduate League of Students

Web Designer & Communications Director

SEP 2018 - PRESENT

- Spearheaded website redesign as part of elected student council, leading the growth of PULS's brand and visual identity
- Produced visual content and copy for events, website, and social media, developing branding guidelines used for creation of all assets

Medical Direction

VP Communications

SEP 2018 - APR 2019

- Created social media marketing campaigns, digital media, and copy for a pre-medical student organization that were seen by over 2.7K students, while Facebook post engagement increased by 3x over the course of the campaigns

Sequence Production Psychology Lab, McGill University

Research Assistant

JAN 2019 - APR 2019

- Surveyed participants 1-on-1 regarding their musical experience and background to compare spontaneous production rates and motor tempos of musicians vs non-musicians, and collected and analyzed data using software including MATLAB and command line interfaces

SKILLS

TOOLS

Sketch
Figma
InVision
Adobe Photoshop
Adobe Illustrator
Adobe XD
Principle

DEVELOPMENT

HTML5
CSS / SCSS
JS / React

RESEARCH & DESIGN

Prototyping
Wireframing
User Research
Usability Testing
Branding
Graphic Design
Illustration

EDUCATION

McGill University

Bachelor of Science
Major Physiology
cGPA 3.71

2017 - 2021 (Expected)