

CARRIE RONG

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EXPERIENCE

Voyage Labs (formerly Medella Health)

Product Design Intern

JUL 2019 - AUG 2019

- Prototyped interaction flows and mockup concepts, working directly with nanoengineers and manufacturers, to define navigation, infrastructure, and content for healthcare startup's point-of-care sensor and roadside drug detection platform
- Iterated on service design protocols for automated blood testing device and THC saliva detector, identifying practical requirements for doctors and law enforcement officers in parallel to meeting user needs of customers
- Directed UI design and development for company rebrand from Medella Health to Voyage Labs as the sole designer, coordinating brand assets including style guides and product interfaces

COMMUNITY

Influence Design

Founder

AUG 2019 - PRESENT

- Established a student-run creative agency providing graphic, UX, web, and brand design services for campus organizations and local non-profits, resulting in the growth of McGill's design community and giving beginners a space to explore design freely
- Directed and mentored 15+ designers during 1-week sprints and feedback cycles, creating consistently high quality products through practice of design thinking and principles

HackMcGill

Front-End Developer

SEP 2019 - PRESENT

- Worked with a team of 27 developers and designers to build the tools that power McHacks, McGill's largest hackathon, including hacker/sponsor dashboards and static websites

Physiology Undergraduate League of Students

Web Developer & Communications Director

SEPT 2018 - PRESENT

- Restructured website design to improve information architecture and accessibility as part of elected council, leading the growth of PULS' brand and identity to an audience of 500+ students
- Produced visual content and editorial copy for events, website, and social media, developing branding guidelines used to create all assets

PROJECTS

MAPP iOS App Design

- Crafted fluid user experiences and case study on iOS mobile app concept for visual tracking of daily locations and activities, validating design choices through conducting usability testing and iterating on features including data visualization, maps, and location recommendations
- Presented design concept at Velocity Pitch Competition, winning Best Pitch out of 12 teams

SKILLS

TOOLS

Sketch
Figma
InVision
Adobe Photoshop
Adobe Illustrator
Adobe XD
Principle

DEVELOPMENT

HTML5
CSS / SCSS
JS / React

RESEARCH & DESIGN

Prototyping
Wireframing
User Research
Usability Testing
Branding
Service Design
Graphic Design
Illustration

EDUCATION

McGill University

Bachelor of Science
Major Physiology
cGPA 3.71

2017 - 2021 (Expected)