CARRIE RONG

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EXPERIENCE

Voyage Labs (formerly Medella Health)

Product Design Intern   JUL 2019 - AUG 2019

— Conceived the first mockups and prototypes for healthcare startup's point-of-care sensor platform, by defining digital navigation, content, and frameworks. Analyzed user needs and ideated solution to make drug detection device easy for law enforcement to use.

— Directed visual design and website development for company rebrand from Medella Health to Voyage Labs as the sole designer, coordinating core UI components in design systems and product interfaces

COMMUNITY

Design Collective

Founder   AUG 2019 - PRESENT

— Established a student-run creative community providing graphic, UX, web, and brand design services for campus and non-profit organizations. Directed and mentored 20+ designers during sprints, creating consistently high quality products through practice of design thinking

— Planned and led weekly interactive workshops focusing on design principles, resulting in the growth of McGill's design community and giving beginners a space to explore design freely. Provided learning resources and connected student designers to industry leaders

HackMcGill

Front-End Developer   SEP 2019 - PRESENT

— Worked with a team of 26 students to build the tools that power McHacks, McGill's largest hackathon. Developed McHacks' static website using React and Gatsby, which was seen by thousands of students and received 2000+ applicants

Physiology Undergraduate League of Students

Web Developer & Communications Director   SEP 2018 - PRESENT

— Structured website design to improve information architecture and accessibility as part of elected departmental council. Led the growth of PULS' identity by overseeing social media promotional material and designing visual graphics and copy, growing average Facebook post reach by 25% to 750+ views

PROJECTS

MAPP   iOS App Design   APR 2019

— Designed iOS mobile app concept for visual tracking of daily locations and activities, validating design choices through usability testing. Iterated on features including data visualization, maps, and location recommendations

— Presented design concept at Velocity Pitch Competition, winning Best Pitch out of 12 teams

SKILLS

TOOLS

Sketch
Figma
InVision
Principle
Adobe Photoshop
Adobe Illustrator
Adobe XD

DEVELOPMENT

HTML5
CSS / SCSS
JS / React

RESEARCH & DESIGN

Prototyping
Wireframing
User Research
Usability Testing
Branding
Service Design
Graphic Design
Illustration

EDUCATION

McGill University

Bachelor of Science
Major Physiology
cGPA 3.71

2017 - 2021 (Expected)