

## **The Battle of Neighborhoods – Week 4**

The City of New York, usually called either New York City (NYC) or simply New York (NY), is the most populous city in the United States. New York is also the most densely populated major city in the United States, and has been described as the cultural, financial and media capital of the world.

New York City is home to more than 3.2 million residents born outside the United States, the largest foreign-born population of any city in the world. Asians constituted the fastest-growing segment of the city's population between 2000 and 2010; Approximately 37% of the city's population is foreign born, and more than half of all children are born to mothers who are immigrants. Asian Americans in New York City, according to the 2010 Census, number more than one million, greater than the combined totals of San Francisco and Los Angeles. New York contains the highest total Asian population of any U.S. city proper. The New York City borough of Queens is home to the state's largest Asian American population in the United States and is also the most ethnically diverse urban area in the world.

A community numbering 20,000 Korean-Korean (Chaoxianzu or Joseonjok) is centered in Flushing, Queens. Koreans made up 1.2% of the city's population.

New York City's food culture includes an array of international cuisines influenced by the city's immigrant history. Korean and other Asian restaurants, sandwich joints, trattorias, diners, and coffeehouses are ubiquitous throughout the city. The city is home to "nearly one thousand of the finest and most diverse haute cuisine restaurants in the world", according to Michelin.

### **Business Problem**

I am part time real estate consultant and have few Korean clients who are moving to New York. Clients have requested my advice on a good location to move in New York. My client's prime consideration in selecting a good location is availability of good Korean restaurants, apart from other minor considerations.

So in this project, we will list and visualize the neighborhoods with good Korean restaurants, and recommend this to my Korean clients.