

Supermarket Sales Insights: Driving Performance Across Branches and Product Lines

Take a closer look at supermarket sales performance with this interactive dashboard. Explore how branches stack up in revenue, uncover trends across product lines, and see how customer preferences shape sales. W..

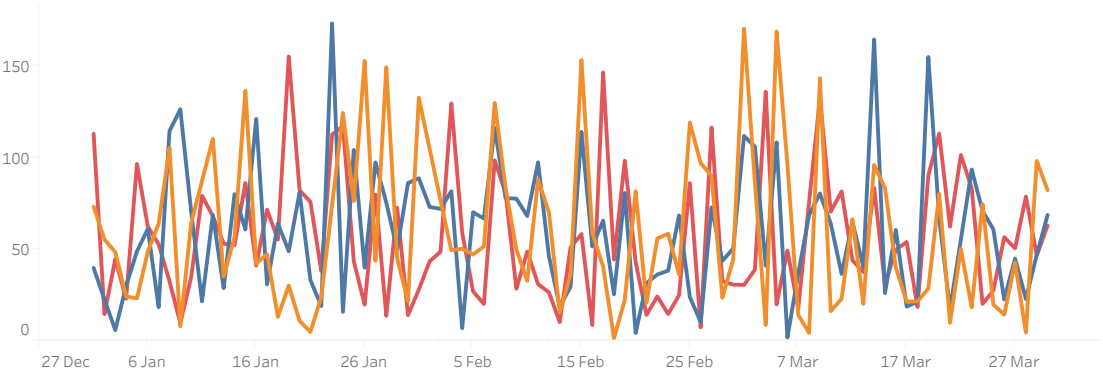
Explore customer behavior and branch performance like never before. Uncover how gender influences product preferences, gain insights into customer satisfaction across product lines, and identify opportuniti..

Branch

Branch

All

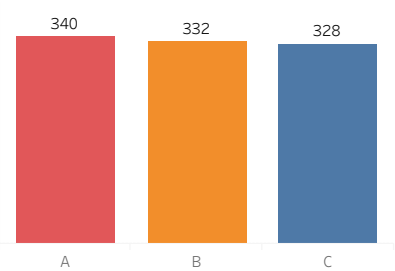
Trend in gross income for each branch over time



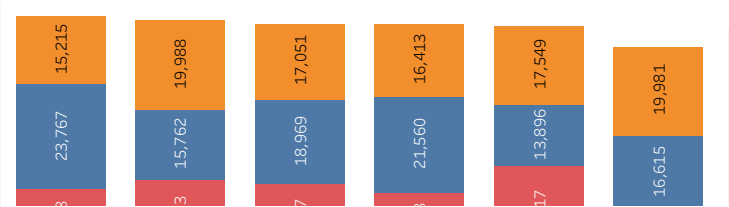
Payment

All

Most frequently used payment method in each branch



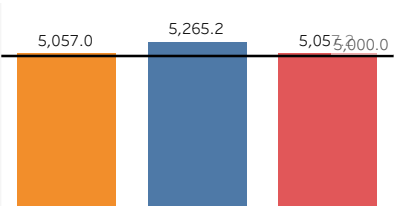
Total sales per product line



Quantity of products purchased and gross income per branches



Gross Income per branch against target goal



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Gender

Female

Male

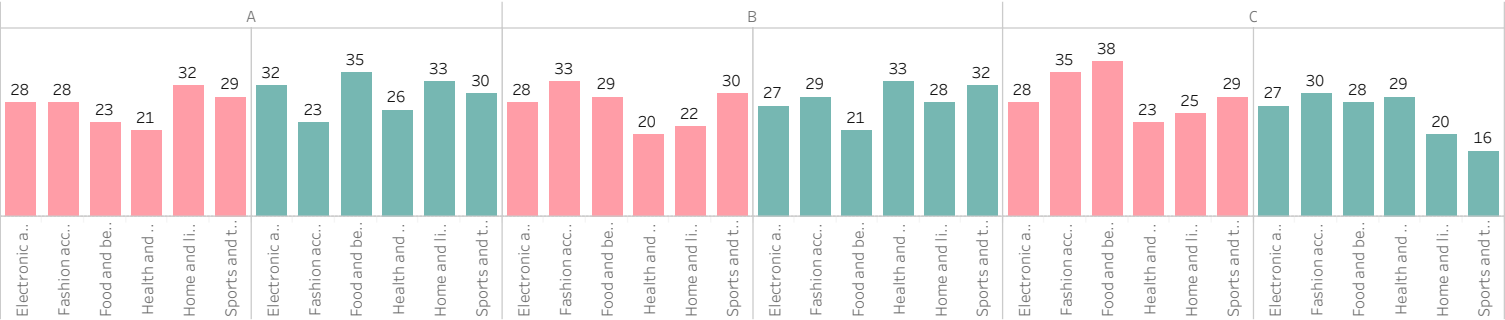
Branch

All

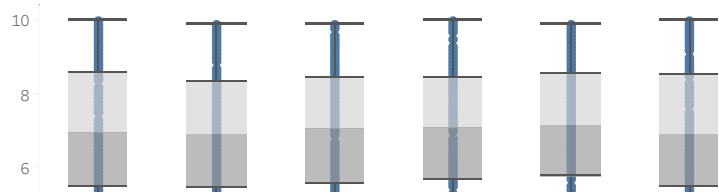
Payment

All

Most frequently used payment method in each branch by gender



Distribution of ratings per product line



Male and female customers differ by product line

