

Syllabus

B. Tech Information Technology (Last Year Semester VII & VIII)

From Academic Year 2017-18 (KJSCE 2014 CBGS Pattern)



K. J. Somaiya College of Engineering, Vidyavihar, Mumbai -77 (Autonomous College Affiliated to University of Mumbai)

Vision and Mission of Information Technology Department

Vision

To become a center of excellence for holistic education by preparing world class professionals in the dynamic field of Information Technology.

Mission

Providing quality education to:

- Developed competent IT professionals with ethical values and enable them in lifelong learning.
- Promote a conductive ambience for research and creativity.

Program Educational Objectives (PEOs)

A graduate of Information Technology will able to:

PEO1: Excel in professional career and contribute to social needs through Information Technology.

PEO2: Pursue higher education, conduct research, and demonstrate professionalism and ethics.

PEO3: Exhibit innovation, adaptability, team work, leadership and communication skills.

PROGRAM OUTCOMES (POS) FOR I.T. DEPT.

After successful completion of the program an Information Technology Graduate will be able to:

PO1: Apply knowledge of mathematics, science and engineering in IT domain.

PO2: Analyze problems using engineering principles.

PO3: Design, document and develop IT systems using best practices tailored to the specific needs of any business scenario.

PO4: Investigate problems / design experiments and interpret data to produce IT-based solutions.

PO5: Use current IT techniques and tools in a given context.

PO6: Apply contextual knowledge to health, safety and legal issues.

PO7: Know the benefits of IT solutions to society and environment for sustainable Development.

PO8: Apply knowledge of IT in our profession ethically.

PO9: Function effectively as a member or leader in a diverse team to accomplish a common Goal.

PO10: Communicate effectively with the engineering community and society at large.

PO11: Recognize the need to engage in life-long learning.

PO12: Apply engineering and management skills to implement quality IT projects.

Program Specific Outcomes (PSOs)

After successful completion of the program an Information Technology Graduate will be able to:

PSO1: Work as professionals in Information Technology based companies, create innovative career paths to be an entrepreneur or pursue higher studies.

PSO2: Practice problem solving, decision making skills through the use of appropriate technology (in web, database, security, network and mobile application development).

B. Tech IT VII Semester Credit Scheme

Course Code	Course Name	Teaching	Scheme (Hi	rs.)	Credits Assigned				
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITC701	Software Testing and Quality Assurance	03			03			03	
UITC702	Artificial Intelligence	03			03			03	
UITC703	Modeling and Simulation	03			03			03	
UITC704	Big Data Analytics	03			03			03	
	Elective II								
UITE701	Digital Image Processing	03			03			03	
UITE702	Advanced Information Security	03			03			03	
UITE703	Search Engine Optimization	03			03			03	
UITE704	Software Architecture	03			03			03	
UITE705	Usability Engineering	03			03			03	
UITE706	Advanced Computer Networks	03			03			03	
UITL701	Software Testing and Quality Assurance Laboratory		02			01		01	
UITL702	Artificial Intelligence Laboratory		02			01		01	
UITL703	Modeling and Simulation Laboratory		02			01		01	
UITL704	Big Data Analytics Laboratory		02			01		01	
UITL7XX	Elective II Laboratory		02			01		01	
UITP701	Project-A		04			04		04	
Total		15	14		15	09		24	

B. Tech IT VII Semester Examination Scheme

		Exar	ninatio	n Scheme					
		Theo	ory Mar	ks					
Course	Course Name	#Con	tinuous	Assessment	· @End	Term			Total
Code		Test 1	Test 2	Internal Assessment IA	Sem. Exam ESE	Work TW	Practical	Oral	
UITC701	Software Testing and Quality Assurance	15	15	10	60				100
UITC702	Artificial Intelligence	15	15	10	60				100
UITC703	Modeling and Simulation	15	15	10	60				100
UITC704	Big Data Analytics	15	15	10	60				100
	Elective II								
UITE701	Digital Image Processing	15	15	10	60				100
UITE702	Advanced Information Security	15	15	10	60				100
UITE703	Search Engine Optimization	15	15	10	60				100
UITE704	Software Architecture	15	15	10	60				100
UITE705	Usability Engineering	15	15	10	60				100
UITE706	Advanced Computer Networks	15	15	10	60				100
UITL701	Software Testing and Quality Assurance Laboratory		-			25		25	50
UITL702	Artificial Intelligence Laboratory		-			25		25	50
UITL703	Modeling and Simulation Laboratory					25		25	50
UITL704	Big Data Analytics Laboratory					25		25	50
UITL7XX	Elective II Laboratory					25		25	50
UITP701	Project-A					25		25	50
Total		75	75	50	300	150		150	900

List of Electives II

Theory Course Code	Laboratory Course code	Name of the Course
UITE701	UITL705	Digital Image Processing
UITE702	UITL706	Advanced Information Security
UITE703	UITL707	Search Engine Optimization
UITE704	UITL708	Software Architecture
UITE705	UITL709	Usability Engineering
UITE706	UITL710	Advanced Computer Networks

B Tech IT VIII Semester Credit Scheme

Course Code	Course Name	Teachi	ng Scheme	(Hrs.)	Credits	Assigned		
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITC801	Software Project Management	03			03			03
UITC802	Cloud Computing	03			03			03
UITC803	Soft Computing	03			03			03
	Elective-III							
UITE801	Digital Marketing	03			03			03
UITE802	Robotics	03			03			03
UITE803	Digital Forensics	03			03			03
UITE804	Internet of Things	03			03			03
UITE805	Geographical Information System	03			03			03
UITL801	Software Project Management Laboratory	1	02			01		01
UITL802	Cloud Computing Laboratory	1	02			01		01
UITL803	Soft Computing Laboratory	-	02			01		01
UITL8XX	Elective-III Laboratory		02			01		01
UITP801	Project-B		08			08		08
Total		12	16		12	12		24

B. Tech IT VIII Semester Examination Scheme

		Examir	nation Sc	heme					
		Theory	Marks						
Course Code	Course Name	#Contin	nuous As	sessment	@End Sem.	Term Work	Practical	Oral	Total
		Test 1	Test 2	Internal Assessment IA	Exam ESE	TW			
UITC801	Software Project Management	15	15	10	60				100
UITC802	Cloud Computing	15	15	10	60				100
UITC803	Soft Computing	15	15	10	60				100
	Elective-III								
UITE801	Digital Marketing	15	15	10	60				100
UITE802	Robotics	15	15	10	60				100
UITE803	Digital Forensics	15	15	10	60				100
UITE804	Internet of Things	15	15	10	60				100
UITE805	Geographical Information System	15	15	10	60				100
UITL801	Software Project Management Laboratory					25		25	50
UITL802	Cloud Computing Laboratory					25		25	50
UITL803	Soft Computing Laboratory					25		25	50
UITL8XX	Elective-III Laboratory					25		25	50
UITP801	Project-B					100		50	150
Total		60	60	40	240	200		150	750

List of Elective III

Theory Course Code	Laboratory Course code	Name of the Course
UITE801	UITL804	Digital Marketing
UITE802	UITL805	Robotics
UITE803	UITL806	Digital Forensics
UITE804	UITL807	Internet of Things
UITE805	UITL808	Geographical Information System

Course Code	Course Name	Te	aching Sch	eme	Credits Assigned				
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITC701	Software Testing	03			03			03	
	and Quality								
	Assurance								

Course	Course Name				Examination	on Scheme			
Code			Th	eory Marks		Term	Practical	Oral	Total
		Continuous Assessment End				Work			
			(CA)						
		Test	Test	IA	Exam				
		1	2						
UITC701	Software	15	15	10	60				100
	Testing and								
	Quality								
	Assurance								

[#] There is no separate head of passing for individual components of CA.

Course Pre-requisite: Object Oriented Software Engineering

Course Outcomes:

The student should be able to

- 1. Understand software testing concepts and strategies.
- 2. Plan, design and execute test cases using testing techniques.
- 3. Identify the needs of software test automation and its use in testing tool.
- 4. Appreciate role of testing practices that support the production of quality software.

Module	Unit	Topics	Hrs.
No.	No.		
1		Testing Methodology	07
	1.1	Introduction, Goals and Model for Software Testing, Effective vs Exhaustive Software Testing, Software Testing Terminology and Methodology, Software Testing Life Cycle (STLC)	
	1.2	Verification: Verification of requirements, high level design and low level design	
	1.3	Validation: Unit Testing, Integration Testing, Function Testing, System Testing, Acceptance Testing	
2		Testing Techniques	12
	2.1	Static Testing: Inspection, Review and Walkthrough	

[@] ESE will be of 100 marks and scaled to 60 marks

	2.2	Dynamic Testing:	
		White box Testing: Logic coverage criteria, Basis path testing, Loop testing,	
		Data flow testing, Mutation testing	
		Black Box Testing: Boundary value analysis, Equivalence class testing,	
		Decision table based testing, Usability and accessibility Testing	
	2.3	Regression Testing: Objectives, need and types	
	2.5	Regression resultg. Objectives, need and types	
3		Testing Metrics for Monitoring and Controlling the Testing Process	04
	3.1	Measurement objectives, Attributes and corresponding metrics, Estimation	
		models for estimating testing efforts, Architectural design metrics,	
		Information flow metrics, Cyclomatic complexity measures, Function point	
		metrics, Test point analysis, Testing progress metrics	
4		Test Automation and Testing for Specialized Environment	08
	4.1	Automation: Need and Guidelines for automated testing	
		Testing Tools: Categorization, Selection and Cost incurred	
		# Self Learning: Study of testing tools(LoadRunner, Selenium)	
	4.2	Testing Web based Systems: Challenges, Types of testing: Security,	
		Navigation and Performance Testing	
	4.3	Testing Agile based Software, Mobile Application Testing	
	7.0	results right bused bottware, moone rippheution results	
5		Software Quality Management	08
	5.1	Software Quality, Five Views of Software Quality, McCall's Quality Factors	
		and Criteria, Software Quality metrics	
	5.2	Quality Management: PDCA cycle, Quality Plan, Assurance, Control and	
		Methods, Quality Cost, Benefits of Investment on Quality	
	5.3	Software Quality Tools: Ishikawa Diagram, Check List, Control Chart, Flow	
	3.3	Chart, Pareto Chart, Histogram	
	5.4	-	
	5.4	SQA Models: ISO 9000:2015 Software Quality Standard ,ISO 9000:2015	
		Fundamentals, ISO 9001:2015 Requirements, Capability Maturity Model,	
		Software Total Quality management, Six Sigma	
		Total	39

- 1. Software Testing Principles and Practices Naresh Chauhan, Second edition Oxford Higher Education
- 2. Effective Methods for Software Testing , Third edition by Willam E. Perry, WileyPublication
- 3. Software Testing and quality assurance theory and practice by KshirasagarNaik,PriyadarshiTripathy , Wiley Publication
- 4. Software Testing Principles, techniques and tools by M.G. Limaye , McGraw Hillpublication

Course	Course Name	Te	aching Sch	eme	Credits Assigned				
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITC702	Artificial	03			03			03	
	Intelligence								

Course	Course Name		Examination Scheme								
Code			Th	eory Marks		Term	Practical	Oral	Total		
		Continuous Assessment End				Work					
		(CA)			Sem.						
		Test Test IA		Exam							
		1	2								
UITC702	Artificial	15	15	10	60				100		
	Intelligence										
	8										

[#] There is no separate head of passing for individual components of CA.

Course Pre-requisite:

• Data structure, Analysis of Algorithms.

Course Outcomes:

Students will be able to :-

- 1. Understand structure, types and PEAS parameters of an AI agent.
- 2. Select an appropriate problem-solving method and knowledge-representation scheme.
- 3. Analyze and formalize the problem (as a state space, graph, etc.) and select the appropriate search method.
- 4. Develop/demonstrate/ build simple intelligent systems or classical toy problems using different AI techniques.

Module	Unit	Topics	Hrs.
No.	No.		
1		Introduction to AI and Intelligent Agents:	
	1.1	Introduction to AI, AI Problems and AI techniques,	
	1.2	Structure of Intelligent agents, Types of Agents	
	1.3	Agent Environments PEAS representation for an Agent	06
	1.4	Solving problems by searching, Problem Formulation.	vv
2		Uninformed, Informed and Adversarial Search Techniques:	
	2.1	Uninformed: DFS, BFS, Uniform cost search, Depth Limited Search, Iterative Deepening, Bidirectional search, Comparing different techniques.	

[@] ESE will be of 100 marks and scaled to 60 marks

	2.2	Informed: Heuristic functions, Best First Search, Greedy BFS, A*, Hill	
		Climbing, Simulated Annealing, Crypto-Arithmetic Problem, CSP and	
		Backtracking for CSP, Performance Evaluation.	
			12
	2.3	Adversarial: Game Playing, Min-Max Search, Alpha Beta pruning	
3		Knowledge and Reasoning:	06
	3.1	A Knowledge Based Agent, WUMPUS WORLD Environment,	
	3.2	Propositional Logic, First Order Predicate Logic,	
	3.3	Forward and Backward Chaining, Resolution., Introduction to PROLOG/LISP	
4		Uncertain Knowledge and Reasoning:	06
	4.1	Uncertainly, Representing Knowledge in an Uncertain Domain,	
	4.2	Conditional Probability, Joint Probability,	
	4.3	Bay's theorem, Belief Networks, Simple Inference in belief networks.	
5		Learning:	09
	5.1	Learning from Observations, General Model of Learning Agents,	
	5.2	Inductive learning, learning Decision Trees,	
	5.3	Introduction to neural networks, Perceptrons, Multilayer feed forward network,	
		Application of ANN,	
	5.4	Reinforcement learning: Passive & Active Reinforcement learning.	
		Self learning Topic: Expert System,	
		Total	39

- **1.** Stuart Russell and Peter Norvig, Artificial Intelligence: A Modern Approach, 5th Edition, Pearson Education, 2004.
- **2.** Elaine Rich, Kevin Knight, Shivshankar B Nair, Artificial Intelligence, McGraw Hill, 3rd Edition, 2012
- **3.** Elaine Rich, Kevin Knight, Artificial Intelligence, Tata McGraw Hill, 2nd Edition,2003.
- **4.** George Lugar, .AI-Structures and Strategies for Complex Problem Solving., 4/e, Pearson Education, 2002
- **5.** Nils J. Nilsson, Principles of Artificial Intelligence, Narosa Publication, 2002.
- 6. Patrick H. Winston, Artificial Intelligence, 3rd edition, Pearson Education, 1992
- 7. Deepak Khemani, A First Course in Artificial Intelligence, McGraw Hill Publication, 2014.

Course	Course Name	Teach	hing Schem	e	Credits Assigned			
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITC703	Modeling and	03			03			03
	Simulation							

Course	Course Name				Examina	ation Scher	me		
Code			Theory Marks				Practical	Oral	Total
		Cont	Continuous Assessment			Work			
			(CA)						
		Test	Test	IA	Exam				
		1	2						
UITC703	Modeling and	15	15	10	60				100
	Simulation								

[#] There is no separate head of passing for individual components of CA.

Course Outcomes:

At the end of successful completion of the course a student will be able to:

- 1. Apply the experimental process of simulation using spreadsheets as well as simulation language/package
- 2. Generate pseudorandom numbers and perform emperical tests to measure the quality of a pseudorandom number generator.
- 3. Analyze simulation results to reach an appropriate conclusion.

Module	Unit	Topics	Hrs.
No	No.		
1		Introduction to Modeling and Simulation	06
	1.1	Model Characterization, Model Development	01
	1.2	Simulation Studies, Programming Languages	01
	1.4	Organization and Terminology	01
	1.3	Simulation Examples: Single Server Queue, Simple Inventory system	03
2		Random Number Generation	07
	2.1	Lehmer Random Number Generators : Introduction, Implementation	02
	2.2	Monte Carlo Simulation: Examples	02
	2.3	Empirical tests of Randomness: KS, Chi Square, Runs, Gap, Autocorrelation	03
	2.4	Overview –Finite-State Sequences (Self study)	
3		Discrete Event Simulation & Statistics	12
	3.1	Discrete –Event Simulation	02
	3.2	Multi-Stream Lehmer Random Number Generators	01
	3.3	Discrete-Event Simulation examples	02

[@] ESE will be of 100 marks and scaled to 60 marks

	3.4	Statistics: Sample Statistics	03
		Discrete-Data Histogram	
		Continuous-Data Histogram	
		Correlation	
	3.5	Next-Event Simulation: Introduction, Terminology, Algorithmic approach, examples	02
	3.6	Event List Management: Introduction, schemes, examples	01
	3.7	Overview -A Network of Single-Server Service Nodes	01
4		Random Variables	07
	4.1	Discrete Random Variables: Introduction, Generation, Algorithmic approach, Applications, Models	02
	4.2	Random Sampling and Shuffling	01
	4.3	Continuous Random Variables: Introduction, Generation, Algorithmic approach, Applications, Models	02
	4.4	Nonstationary Poisson Processes, Acceptance-Rejection technique	01
	4.5	Overview- Birth Death Processes , Finite-State Markov Chains	01
5		Verification, Validation, Input Modeling and Output Analysis	07
	5.1	Verification, Calibration and Validation of Simulation Models	01
	5.2	Input Modeling: Trace-Driven Modeling of stationary Processes, Parametric Modeling of Stationary Processes ,Modeling Non stationary Processes	03
	5.3	Output Analysis: Interval Estimation, Monte Carlo Estimation, Finite-Horizon and Infinite-Horizon Statistics, Batch Means, Steady-state Single – Server Node Statistics	03
		Total	39

- 1. Lawrence M. Leemis, Stephen K. Park, "Discrete-Event Simulation: A First Course", 1st Edition, Pearson
- 2. Jerry Banks, John Carson, Barry Nelson, and David M. Nicol, "Discrete Event System Simulation", Third Edition, Prentice-Hall
- 3. Jerry Banks, John Carson, Barry Nelson, and David M. Nicol, "Discrete Event System Simulation", Fifth Edition, Prentice-Hall
- 4. Averill M Law, "System Modeling & Analysis", 4th Edition TMH.
- 5. Banks C M, Sokolowski J A, "Principles of Modeling and Simulation", Wiley
- 6. Geoffrey Gordon, "System Simulation", IEEE

Course	Course Name	Te	aching Sch	eme		Credits Assigned			
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITC704	Big Data Analytics	03			03			03	

Course	Course Name				Examinatio	n Scheme			
Code			Th	eory Marks		Term	Practical	Oral	Total
		#Con	tinuous	Assessment	@End	Work			
			(CA	()	Sem.				
		Test	Test	IA	Exam				
		1	2						
UITC704	Big Data Analytics	15	15	10	60				100
	Analytics								

[#] There is no separate head of passing for individual components of CA.

Course Outcomes:

The student should be able to

- 1. Understand what Big Data Analytics is
- 2. Comprehend fundamentals of Hadoop, Map Reduce and NO SQL.
- 3. Apply techniques and algorithms to solve actual Big Data problems (derive value from vast data sets).
- 4. Realize adequate perspectives of big data analytics in various applications.

Module No.	Unit No.	Detailed content	Hrs
1		Introduction to Big Data and its Handler	05
	1.1	Introduction to Big Data, Big Data characteristics, types of Big Data, Traditional vs. Big Data business approach, Case Study of Big Data Solutions	
	1.2	What is NoSQL? NoSQL business drivers; NoSQL case studies	
	1.3	NoSQL data architecture patterns: Key-value stores, Graph stores, Column family (Bigtable) stores, Document stores, Variations of NoSQL architectural patterns	
	1.4	Using NoSQL to manage big data: What is a big data NoSQL solution? Understanding the types of big data problems; Analyzing big data with a shared-nothing architecture	
	1.5	Choosing distribution models: master-slave versus peer-to-peer; Four ways that NoSQL systems handle big data problems	
2		Insight to Hadoop and MapReduce	08

[@] ESE will be of 100 marks and scaled to 60 marks

	2.1	What is Hadoop? Core Hadoop Components; Hadoop Ecosystem;	
		Physical Architecture; Hadoop limitations	
_	2.2	MapReduce: The Map Tasks, Grouping by Key, The Reduce	
		Tasks, Combiners, Details of MapReduce Execution, Coping	
		With Node Failures	
	2.3	Algorithms Using MapReduce: Matrix-Vector Multiplication by	
		MapReduce, Relational-Algebra Operations, Computing	
		Selections by MapReduce, Computing Projections by	
		MapReduce, Union, Intersection, and Difference by MapReduce,	
		Computing Natural Join by MapReduce, Grouping and	
		Aggregation by MapReduce, Matrix Multiplication, Matrix	
		Multiplication with One MapReduce Step	
3		Finding Similar Items	03
	3.1	Applications of Near-Neighbor Search, Jaccard Similarity of Sets,	
	3.1	Similarity of Documents, Collaborative Filtering as a Similar-Sets	
		Problem	
	3.2	Distance Measures: Definition of a Distance Measure, Euclidean	
	3.2	Distances, Jaccard Distance, Cosine Distance, Edit Distance,	
		Hamming Distance	
4		Mining Data Streams and Frequent Item Sets	11
Ŧ		0	
Т	4.1	The Stream Data Model: A Data-Stream-Management System,	
- F	4.1	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream	
,		The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing	
•	4.1	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample,	
•	4.2	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size	
•		The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct	
•	4.2	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet-	
•	4.2	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet- Martin Algorithm, Combining Estimates, Space Requirements	
•	4.2	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet- Martin Algorithm, Combining Estimates, Space Requirements Counting Ones in a Window: The Cost of Exact Counts, The	
•	4.2	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet-Martin Algorithm, Combining Estimates, Space Requirements Counting Ones in a Window: The Cost of Exact Counts, The Datar-Gionis-Indyk- Motwani Algorithm, Query Answering in the	
	4.2 4.3 4.4	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet-Martin Algorithm, Combining Estimates, Space Requirements Counting Ones in a Window: The Cost of Exact Counts, The Datar-Gionis-Indyk- Motwani Algorithm, Query Answering in the DGIM Algorithm, Decaying Windows	
	4.2	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet-Martin Algorithm, Combining Estimates, Space Requirements Counting Ones in a Window: The Cost of Exact Counts, The Datar-Gionis-Indyk- Motwani Algorithm, Query Answering in the DGIM Algorithm, Decaying Windows Handling Larger Datasets in Main Memory: Algorithm of	
	4.2 4.3 4.4	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet-Martin Algorithm, Combining Estimates, Space Requirements Counting Ones in a Window: The Cost of Exact Counts, The Datar-Gionis-Indyk- Motwani Algorithm, Query Answering in the DGIM Algorithm, Decaying Windows Handling Larger Datasets in Main Memory: Algorithm of Park, Chen, and Yu, The Multistage Algorithm, The Multihash	
	4.2 4.3 4.4	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet-Martin Algorithm, Combining Estimates, Space Requirements Counting Ones in a Window: The Cost of Exact Counts, The Datar-Gionis-Indyk- Motwani Algorithm, Query Answering in the DGIM Algorithm, Decaying Windows Handling Larger Datasets in Main Memory: Algorithm of Park, Chen, and Yu, The Multistage Algorithm, The Multihash Algorithm	
	4.2 4.3 4.4 4.5	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet-Martin Algorithm, Combining Estimates, Space Requirements Counting Ones in a Window: The Cost of Exact Counts, The Datar-Gionis-Indyk- Motwani Algorithm, Query Answering in the DGIM Algorithm, Decaying Windows Handling Larger Datasets in Main Memory: Algorithm of Park, Chen, and Yu, The Multistage Algorithm, The Multihash	
	4.2 4.3 4.4 4.5	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet-Martin Algorithm, Combining Estimates, Space Requirements Counting Ones in a Window: The Cost of Exact Counts, The Datar-Gionis-Indyk- Motwani Algorithm, Query Answering in the DGIM Algorithm, Decaying Windows Handling Larger Datasets in Main Memory: Algorithm of Park, Chen, and Yu, The Multistage Algorithm, The Multihash Algorithm The SON Algorithm and MapReduce	
5	4.2 4.3 4.4 4.5 4.6 4.7	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet-Martin Algorithm, Combining Estimates, Space Requirements Counting Ones in a Window: The Cost of Exact Counts, The Datar-Gionis-Indyk- Motwani Algorithm, Query Answering in the DGIM Algorithm, Decaying Windows Handling Larger Datasets in Main Memory: Algorithm of Park, Chen, and Yu, The Multistage Algorithm, The Multihash Algorithm The SON Algorithm and MapReduce Counting Frequent Items in a Stream: Sampling Methods for Streams, Frequent Itemsets in Decaying Windows Link Analysis and Clustering	12
	4.2 4.3 4.4 4.5	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet-Martin Algorithm, Combining Estimates, Space Requirements Counting Ones in a Window: The Cost of Exact Counts, The Datar-Gionis-Indyk- Motwani Algorithm, Query Answering in the DGIM Algorithm, Decaying Windows Handling Larger Datasets in Main Memory: Algorithm of Park, Chen, and Yu, The Multistage Algorithm, The Multihash Algorithm The SON Algorithm and MapReduce Counting Frequent Items in a Stream: Sampling Methods for Streams, Frequent Itemsets in Decaying Windows Link Analysis and Clustering PageRank Definition, Structure of the web, dead ends, Using Page	
	4.2 4.3 4.4 4.5 4.6 4.7	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet-Martin Algorithm, Combining Estimates, Space Requirements Counting Ones in a Window: The Cost of Exact Counts, The Datar-Gionis-Indyk- Motwani Algorithm, Query Answering in the DGIM Algorithm, Decaying Windows Handling Larger Datasets in Main Memory: Algorithm of Park, Chen, and Yu, The Multistage Algorithm, The Multihash Algorithm The SON Algorithm and MapReduce Counting Frequent Items in a Stream: Sampling Methods for Streams, Frequent Itemsets in Decaying Windows Link Analysis and Clustering PageRank Definition, Structure of the web, dead ends, Using Page rank in a search engine, Efficient	
	4.2 4.3 4.4 4.5 4.6 4.7	The Stream Data Model: A Data-Stream-Management System, Examples of Stream Sources, Stream Queries, Issues in Stream Processing Sampling Data in a Stream: Obtaining a Representative Sample, The General Sampling Problem, Varying the Sample Size Filtering Streams: The Bloom Filter, Analysis. Counting Distinct Elements in a Stream The Count-Distinct Problem, The Flajolet-Martin Algorithm, Combining Estimates, Space Requirements Counting Ones in a Window: The Cost of Exact Counts, The Datar-Gionis-Indyk- Motwani Algorithm, Query Answering in the DGIM Algorithm, Decaying Windows Handling Larger Datasets in Main Memory: Algorithm of Park, Chen, and Yu, The Multistage Algorithm, The Multihash Algorithm The SON Algorithm and MapReduce Counting Frequent Items in a Stream: Sampling Methods for Streams, Frequent Itemsets in Decaying Windows Link Analysis and Clustering PageRank Definition, Structure of the web, dead ends, Using Page	

	Algorithm, Initializing & Merging Buckets, Answering Queries	,							
	Clustering in Parallel Environment	ustering in Parallel Environment							
5.4	Case Study:								
	o Social Networks as Graphs,								
	o Clustering of Social-Network Graphs,								
	o Direct Discovery of Communities,								
	o SimRank, Counting triangles using Map-Reduce								
	Total	ı	39						

- 1. Zikopoulos, Paul, and Chris Eaton. Understanding big data: Analytics for enterprise class hadoop and streaming data. McGraw-Hill Osborne Media, 2011.
- 2. Hurwitz, Judith, et al. Big data for dummies. John Wiley & Sons, 2013.
- 3. McCreary and Ann Kelly "Making Sense of NoSQL" A guide for managers and the rest of us, Manning Press,2013
- 4. Alex Holmes "Hadoop in Practice", Manning Press, Dreamtech Press, 2012
- 5. Chuck Lam, "Hadoop in Action", Dreamtech Press,2014
- 6. AnandRajaraman and Jeff Ullman "Mining of Massive Datasets", Cambridge University Press, 2010
- 7. Boris Lublinsky, Kevin T. Smith, Alexey Yakubovich, "Professional Hadoop Solutions", Wiley India, 2013.

Course	Course Name	Te	eaching Sch	eme	Credits Assigned			
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITE701	Digital Image	03		-	03			03
	Processing							

Course	Course Name	Examination Scheme								
Code		Theory Marks				Term	Practical	Oral	Total	
			#Conti	nuous	@End	Work				
		A	Assessme	ent (CA)	Sem.					
		Te	Test	IA	Exam					
		st	2							
		1								
UITE701	Digital Image	15	15	10	60		-		100	
	Processing									

[#] There is no separate head of passing for individual components of CA.

Pre-requisite: Fundamentals of Digital Signal Processing

Course Outcomes:

The student should be able to

- 1. Illustrate the fundamental concepts of a digital image processing.
- 2. Apply various Image Processing techniques like enhancement, object extraction, object representation & description on images.
- 3. Demonstrate the concepts and techniques of image compression for efficient storage and transmission
- 4. Understand the basics of feature extraction and object recognition techniques.

Module No.	Detailed content	Hrs
0*	Introductions to Signal Processing	04
	Analog, discrete and digital signals, Conversion from analog to digital, Classification of signals.	
	Discrete time signals: Representation, classification & operations.	
	Discrete time systems, LTI systems and their properties	
	Convolution and Correlation- need, methods and examples	
	1-D Discrete Fourier Transform, properties.	
1	Introduction to digital image processing	03
	Introduction: Definition of digital image	
	Generation of digital image, steps in digital image processing	
	2-D sampling, spatial and tonal resolution	
	Pixel connectivity, elements of digital image processing systems	
2	Image enhancement	10

[@] ESE will be of 100 marks and scaled to 60 marks

	Spatial Domain	05
	Point operations	
	Histogram processing	
	Spatial filtering: smoothing, sharpening, median ,high boost	
	Frequency Domain	05
	Introduction to image in frequency domain, Concept of basis images	
	Two dimensional D.F.T. and its properties	
	Two dimensional F.F.T	
	F.F.T. Filtering in the frequency domain: smoothening, sharpening and homomorphic filtering.	
3	Image segmentation, representation and description	14
	Segmentation	10
	Detection of discontinuities	
	Edge linking and boundary detection: Local Processing, Global Processing: Hough Transform, Graph Theoretic Technique	
	Segmentation based on Thresholding	
	Region based segmentation	
	Representation and description	04
	Boundary descriptors: Run length code, Shape number, Fourier descriptor	
	Area Descriptors: Statistical moments	
	Morphological Operators	
	Fundamental Operations in Morphology: Dilation Erosion,	
	Opening & Closing, Hit or Miss Transform, other basic Morphological Algorithms	
4	Image data compression	05
	Image data redundancies: coding, inter-pixel psycho-visual	
	Fundamentals of lossless compression: Arithmetic coding,	
	Huffman coding, LZW coding, RLE, Bit plane coding	
	Lossy compression : JPEG, Vector quantization	
	Image compression standard, Fidelity criteria	
5	Feature Extraction and Object Recognition	03
	Overview of different types of features and Classification	
	/recognition methods(Supervised and Unsupervised)	
	Case study: Feature Extraction and classification techniques in	
	Hand-written Character Recognition	20
	Total	39

^{*}Module 0 is to bridge the GAP in the syllabus as there is no course on Digital Signal Processing. It will have no weightage in End-semester examination.

- 1. Gonzalez & Woods, Digital Image Processing, Pearson Education, Third Edition.
- 2. W. Pratt, Digital Image Processing, Wiley Publication, Fourth Edition, 2013.
- 3. J. G. Proakis and D. G. Manolakis, Digital Signal processingPrincipals,Algorithms and Applications,PHI publications, Third edition,
- 2. Milan Sonka, Digital Image Processing and Computer Vision, Thomson publication, Second Edition. 2007.
- 3. A.K. Jain, Fundamentals of Image processing, Prentice Hall of India Publication, 1995
- 4. Gonzalez & Woods, Digital Image Processing using MATLAB, Pearson Education
- 5. S.Jayaraman, S Esakkirajan and T Veerakumar, Digital Image Processing ,McGraw Hill Education (India) Private Limited, New Delhi, 2009.
- 6. S.Sridhar, Digital Image Processing, Oxford University Press, New Delhi, 2011.

Course	Course Name	Te	aching Sch	eme	Credits Assigned				
Code		Theory Practical Tutorial			Theory	Practical	Tutorial	Total	
UITE702	Advanced	03	03		03			03	
	Information								
	Security								

Course	Course Name				Examinatio	on Scheme			
Code			Th	eory Marks		Term	Practical	Oral	Total
		#Con	tinuous	Assessment	@End	Work			
			(CA	A)	Sem.				
		Test	Test Test IA						
		1	2						
UITE702	Advanced	15	15	10	60				100
	Information								
	Security								

[#] There is no separate head of passing for individual components of CA.

Course Outcomes:

The student should be able to

- 1 To develop information security and Computer Forensics Awareness
- 2 Ability to design security protocols and use security Tools
- 3 Ability to use Cyber security Applications

Module No.	Unit No.	Detailed content	Hrs
1	Digital Certifica	ates	06
	1.1	Introduction to Digital Certificates ,Digital Signatures, Application of Authentication Protocols: Kerberos, X.509 Authentication Service	02
	1.2	Private Key Management, PKI Trust Models, Public Key Cryptography Standards,	02
	1.3	Revocation, Directories and PKI, PKIX and Security.	02
2	Anonymous Bro	owsing	04
	2.1	Browsing anonymously HTTP Proxies, Verifying proxy anonymity ,HTTP_VIA /HTTP_X_FORWARDED_FOR,	02
	2.2	Tor Network Tunneling for anonymity, SSH Tunneling Cleaning traces, Cleaning the event log	02
3	Penetration and	l vulnerability Analysis	07
	3.1	Understanding and Exploiting Heap Overflows ,Finding and fixing Buffer Overflows: Beyond the Stack , Exploiting Integer Overflow Vulnerabilities	01
	3.2	Creating Temporary Files, Finding and fixing vulnerability	01

[@] ESE will be of 100 marks and scaled to 60 marks

	3.3	associated with temporary files, Storing Password in plain text – Finding and fixing associated, Leaving data in memory, Finding and fixing vulnerability associated with data stored in Network Basics for Digital Investigators	01
	3.4	Applying Forensic Science to Networks	01
	3.5	Digital Evidence on the Internet	01
	3.6	Digital Evidence on Physical and Data-Link Layers	01
	3.7	Digital Evidence at the Network and Transport Layers, Security and Fraud detection in Mobile and wireless networks.	01
4	OWASP Attacks	S	17
	4.1	Introduction to OWASP top10	02
	4.2	AVISPA tool	02
	4.3	Case Study	02
	4.4	Introduction, The Cellular Network, Handset Specifications,	02
	4.5	Mobile Operating Systems- Android OS, Windows Phone	02
	4.6	Standard Operating Procedures for Handling Handset Evidence	02
	4.7	Handset Forensics, Manual Cell phone Examinations, Global Satellite Service Providers	02
	4.8	Legal Considerations, Other Mobile Devices	02
	4.9	Case Study	01
5	Security Policies	and Design Guidelines	05
	5.1	Policies: Policy creation, Regularity considerations, Privacy regulations.	02
	5.2	Security: Infrastructure and components.	01
-	5.3	Design Guidelines. Authentication: Authorization and accounting.	01
	5.4	Physical and logical access control. User authentication: Biometric devices.	01
		Total	39

- 1. Robert Bragge, Mark Rhodes, "Network Security- The complete reference", TMH
- 2. Stephen Northcatt,"Inside Network: Perimeter security", Pearson Education
- 3. King, Patton,"Security Architecture, design, deployment and operation", RSA press
- 4. William Stallings, "Cryptography and Network Security", 3rd Edition, Prentice Hall, 2003
- 5. Bruce Schneier," Applied Cryptography: Protocols, Algorithms and Source Code in C", Wiley
- 6. Heather Mahalik, Rohit Tamma, Satish Bommisetty," Practical Mobile Forensics", Second Edition Kindle Edition, Packt publishing 2016
- 7. Darren R. Hayes," A Practical Guide to Computer Forensics Investigations", Pearson IT Certification 2014

Course	Course Name	Te	aching Sch	eme	Credits Assigned				
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITE703	Search Engine	03			03			03	
	Optimization								

Course	Course Name	Examination Scheme								
Code		Theory Marks				Term	Practical	Oral	Total	
		Cont	inuous A	Assessment	End	Work				
			(CA	()	Sem.					
		Test	Test	IA	Exam					
		1	1 2							
UITE703	Search Engine	15	15 15 10						100	
	Optimization									

[#] There is no separate head of passing for individual components of CA.

Course Outcomes:

At the end of successful completion of the course a student will be able to

- 1. Apply search engine optimization essentials covering aspects of on-page and off-page optimization to web page
- 2. Comprehend factors influencing search engine optimization
- 3. Understand how to measure performance of web site from search engine perspective and avoid SEO traps

Module No	Unit No.	Details of Topic	Hrs.
1		Introduction to SEO	06
	1.1	Search Engines That Matter Today, Types of Search Engines and Web	02
		Directories, Web Directories, Search Engine Anatomy	
	1.2	SEO Process, SEO Benefits, SEO Marketing, SEO Challenges	01
	1.3	Analyzing SERP, Determining searcher Intent and Delivering Relevant,	03
		Fresh Content, Analyzing Ranking factors, Using advanced search	
		techniques	
2		On-Page and Off Page Optimization	10
	2.1	On –Page Optimization - Keyword Planning, On- Site Ranking factors	02
	2.2	Meta Tags- Description, Keywords, Author, Country, Robots, Redirection	02
		Tags, Headings Tags, Anchor Text, Link Title, Robots.txt file use and	
		creation	
	2.3	Optimal Information Architecture (IA), Root Domain, Subdomains,	02
		Microsites, Optimization of Domain Names/URLs, Content Optimization	
	2.4	External Ranking Factors- External Links, Broken Outbound Links, User	02
		Behavior Patterns, Website Performance and Website Age	

[@] ESE will be of 100 marks and scaled to 60 marks

	2.5	Off –Page Optimization – Determining Top Competitors, Assessing Historical Progress, Website Backlinks	02
3		Factors influencing SEO	12
	3.1	Introduction to Web metrics, Sitemaps – Understanding Sitemaps, Utilizing other sitemaps style	02
	3.2	Keyword Research - Keyword Strategy, Traditional approaches, The Importance of Word Stemming, Keyword Modifiers, Keyword Research Process, Keyword research tools	03
	3.3	Link Building – Precursors to Link Building , Types, Choosing Link-Building strategy, Elements of Link Building, Approaches to Content-based link acquisition , Link marketing , Fighting Link Spam	03
	3.4	Content Considerations- Predictive SEO, Short-Term Content, Long-Term Content, Content Balance, Content Creation Motives, Content Duplication Issues, Vertical Search, Controlling contents with Cookies and Session IDs	02
	3.5	Introduction to SEO Algorithms – Page Rank, Google Panda, Google Penguin, Google Hummingbird	02
4		Monitoring and Tracking Progress	06
	4.1	Measuring Search Traffic, Popular Web Stats Tools, Competitive and Diagnostics Search Metrics	03
	4.2	Introduction to Google webmaster tools and Google Analytics	03
5		Search Engine Traps	05
	5.1	JavaScript Traps, Dynamic Widget Traps, HTML Traps, Website Performance Traps	02
	5.2	Maintaining Search Engine Visibility during and after a Site redesign and domain name changes	01
	5.4	Changing Server, Hidden Content, Spam Filtering and Penalties, Content Theft	02
		Total	39

- **1.** Eric Enge, Stephan Spencer, Jessie Stricchiola, Rand Fishkin, "The Art of SEO, 2nd Edition Mastering Search Engine Optimization", O'Reilly Media; 2 edition, 2012
- 2. John I Jerkovic, "SEO Warriors", O'Reilly Media; 1 edition, 2009
- **3.** RafiqElmansy, "Teach Yourself VISUALLY Search Engine Optimization (SEO)" John Wiley & Sons, 2013

Course	Course Name	Teaching Scheme			Credits Assigned				
Code		Theory	Theory Practical Tutorial			Practical	Tutorial	Total	
UITE704	Software	03			03			03	
	Architecture								

Course	Course Name	Examination Scheme							
Code			Th	eory Marks		Term	Practical	Oral	Total
		Continuous Assessment End				Work			
		(CA)			Sem.				
		Test	Test	IA	Exam				
		1	2						
UITE704	Software	15	15	10	60				100
	Architecture								

[#] There is no separate head of passing for individual components of CA.

Course Outcomes:

At the end of successful completion of the course a student will be able to

- 1. Comprehend the related concepts of architecture of software systems including connector, architectural styles and patterns, etc.
- 2. Apply modeling, visualization techniques to obtain software architecture design decisions.
- 3. Apply analysis, Implementation, Deployment concepts of software architecture for software design

Module No	Unit No.	Details of Topic	Hrs.
1		Introduction to Software Architecture	08
	1.1	Concept of Software Architecture, Model, Process, Stakeholders	
	1.2	Architecture Design Process, Architectural conception	1
	1.3	Architectural Styles	1
	1.4	Architectural Pattern	1
2		Software Connectors	06
	2.1	Introduction to connector with example, Connector foundations, Framework of software connector	
	2.2	Software Connector Roles, Types	1
	2.3	Examples of distributed connector types	1
3		Architectural Modelling and Visualization	13
	3.1	Modelling concepts – Stakeholder driven modeling, Basic architectural concepts, Elements of Architectural Style, Static and Dynamic Aspects	

[@] ESE will be of 100 marks and scaled to 60 marks

	3.2	Ambiguity, Accuracy, Precision, Views and Viewpoints, Criteria for evaluating modeling techniques	
	3.3	Modeling Techniques- Generic, Informal Graphical, UML	
	3.4	Introduction to Architectural description languages	
	3.5	Visualization – Concepts, Evaluation of Visualization, Common Issues in Visualization, Evaluating Visualization techniques, Visualization Techniques – Textual, Informal Graphical, UML, xADL	
4		Architectural Analysis, Implementation, Deployment	10
	4.1	Analysis- Goals, Scope, Architectural concern being analyzed, level of formality of architectural models, Type of analysis, level of automation, System stakeholders, Analysis techniques- Inspection and review based, Model based analysis	
	4.2	Implementation – concepts, Existing Frameworks	
	4.3	Deployment – concepts, Deployment activities	
5		Applied Architectures and Styles	02
		Distributed and Networked architectures, Architectures for Network-Based Application, REST, SOA	
		Total	39

- 1. Richard Taylor, "Software Architecture Foundations, Theory and Practice", Wiley-India
- 2. Len Bass, "Software Architecture in Practice", Pearson

Course	Course Name	Te	aching Sch	eme	Credits Assigned			
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITE705	Usability	03			03			03
	Engineering							

Course	Course Name		Examination Scheme							
Code			Th	eory Marks		Term	Practical	Oral	Total	
		Cont	inuous A	Assessment	End	Work				
		(CA)			Sem.					
		Test	Test	IA	Exam					
		1	2							
UITE705	Usability	15	15	10	60				100	
	Engineering									

[#] There is no separate head of passing for individual components of CA.

Course Outcomes:

At the end of successful completion of the course a student will be able to

- 1. Comprehend role of usability engineering in software development along with its life cycle
- 2. Apply usability heuristics, testing and assessment methods
- 3. Develop web application with usability understanding

Module No	Unit No.	Details of Topic	Hrs.
1		Introduction to Usability Engineering	08
	1.1	Usability and Other Considerations, Definition of Usability, Usability Slogans	
	1.2	Example: Measuring the Usability of Icons, Usability Trade-Offs, Categories of Users and Individual User Differences	
	1.3	Generations of User Interfaces	
	1.4	Responsive UI	
2		The Usability Engineering Lifecycle	08
	2.1	Know the User, Competitive Analysis, Goal Setting, Parallel Design, Participatory Design, Coordinating the Total Interface	
	2.2	Guidelines and Heuristic Evaluation, Prototyping, Interface Evaluation	
	2.3	Iterative Design, Follow-Up Studies of Installed Systems, Meta-Methods, Prioritizing Usability Activities	
3		Usability Heuristics	06
	3.1	Simple and Natural Dialogue, Speak the Users' Language, Minimize User	

[@] ESE will be of 100 marks and scaled to 60 marks

		Memory Load	
	3.2	Consistency, Feedback, Clearly Marked Exits, Shortcuts, Good Error Messages	
	3.3	Prevent Errors, Help and Documentation, Heuristic Evaluation	
4		Usability Testing and Assessment Methods	09
	4.1	Test Goals and Test Plans, Getting Test Users, Choosing Experimenters	
	4.2	Ethical Aspects of Tests with Human Subjects, Test Tasks, Stages of a Test	
	4.3	Performance Measurement, Thinking Aloud, Usability Laboratories	
		Usability assessment Methods beyond Testing – Observation, Questionnaires and Interviews, Focus Groups, Logging Actual Use, User Feedback, Choosing Usability Methods	
5		Prioritizing Web Usability	08
	5.1	Revisiting Web usability Findings	
	5.2	Prioritizing Usability Problem	1
	5.3	Navigation and Information Architecture	1
		Total	39

- 1. Jakob Nielsen, "Usability Engineering", Academic Press, 1993
- 2. HoaLoranger and JakobNielsen , "Prioritizing Web Usability", New Riders Press, Berkeley CA, 2006
- 3. Alan Dix, J. E. Finlay, G. D. Abowd, R. Beale "Human Computer Interaction", Prentice Hall

Course Code	Course Name	Te	aching Sch	eme	Credits Assigned				
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITE706	Advanced Computer Networks	03			03			03	

Course	Course Name		Examination Scheme							
Code			Th	eory Marks		Term	Practical	Oral	Total	
		Continuous Assessment End				Work				
		(CA)			Sem.					
		Test	Test	IA	Exam					
		1	2							
UITE706	Advanced	15	15	10	60				100	
	Computer									
	Networks									

[#] There is no separate head of passing for individual components of CA.

Course Pre-requisite: Computer Networks, Principles of Communication Engineering.

Course Outcomes:

After completing this course, students will be able to:

- 1. Understand the protocols at network, Transport and Application Layers
- 2. Describe the concept of routing, flow control, Congestion Control and Quality of Sevice.
- 3. Interpret the Multimedia basics and performance modelling.

Module	Unit	Topics	Hrs.
No.	No.		
1		Network Layer	10
	1.1	Multicast Routing :Introduction, Multicasting Basics, Design	
		requirements of routing protocol, Classification of routing protocols, Core	
		routing concepts, Routing protocols in the internet: RIP, OSPF, BGP.	
	1.2	Next generation IP:IPv6 Protocol, IPv6 addressing, Transition from IPv4	
		to IPv6.	
	1.3	Host Configuration: BOOTP, DHCP	
	1.4	Private Networks, Virtual private networks and Network Address	
		Translation	
2		Flow control and Congestion control	13
	2.1	TCP: Flow Control, Congestion Control, Transmission Policy, Timer	
		management, Remote Procedure call, SCTP :Services and features and	

[@] ESE will be of 100 marks and scaled to 60 marks

		Packet format, SCTP Association.	
	2.2	Frame Relay: Packet switching networks, Frame relay Networks,	
		Congestion Control in Frame Relay.	
	2.3	ATM: Protocol Architecture, Logical connections, Cells, Service	
		categories, AAL, CongestionControl in ATM, Traffic management in	
		ATM	
	2.4	Quality of Service: Data Traffic, Quality of service, Techniques to	
		improve QOS, Integrated Services, Differentiated Services, QoS in	
		switched networks: Frame relay and ATM	
3		Application Layer	08
	3.1	Domain Name System: Name space, Domain name space, Distribution of	
		Name space, DNS in the Internet, Resolution, DNS Messages, Types of	
		Records	
	3.2	Remote Logging, TELNET, Electronic mail, User agent, SMTP, POP,	
		IMAP, Web based mail, File transfer.	
4		Performance Modelling	05
	4.1	Overview, Queueing Analysis: Queing Models, Single server Queuing,	
		Multiserver Queuing, Queues with priorities, Other queuing models,	
		Estimating Model parameters	
5		Multimedia	03
	5.1	Multimedia: Digitizing Audio/Video, Compression, Multimedia data,	
		Streaming live Audio/Video, Multimedia in the internet, Real Time	
		Interactive Audio Video: Characteristics, Protocols: RTP, RTCP, Voice	
		over IP:SIP, H.323.	
		Total	39

- 1. Behrouz A Forouzan, "Data communication and Networking", 4th Edition Tata McGraw Hill, Third Edition, 2003
- 2. William Stallings, "High Performance Networks and Internet, Performance and Quality of Service", 5th edition, Pearson Education
- 3. Andrew Tanenbaum, "Computer Networks", 5th Edition, Pearson education
- 4. James F. Kurose, Keith W. Ross, "Computer Networking-A Top Down Approach", 5th Edition, Pearson education
- 5. SumitKasera, NishantNarang, SumitaNarang, "Communiation Networks, Principles and practices", TataMcGraw Hill
- 6. Behrouz A Forouzan, "TCP/IP Protocol Suite", 3rd/4th Edition, Tata McGraw Hill

Course	Course Name	Te	aching Sch	eme	Credits Assigned			
Code								
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITL701	Software Testing		02			01		01
	and Quality							
	Assurance							
	Laboratory							

Course	Course Name				Examination	on Scheme			
Code			Th	eory Marks		Term	Practical	Oral	Total
		Cont	tinuous A	Assessment	End	Work			
		(CA)			Sem.				
		Test	Test Test IA						
		1	2						
UITL701	Software					25		25	50
	Testing and								
	Quality								
	Assurance								
	Laboratory								

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time. Final term work marks will be the average of all experiments marks.

Oral Exam:

Course	Course Name	Te	aching Sch	eme	Credits Assigned			
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITL702	Artificial		02			01		01
	Intelligence							
	Laboratory							

Course	Course Name				Examinatio	on Scheme			
Code			Th	eory Marks		Term	Practical	Oral	Total
		Cont	inuous A	Assessment	End	Work			
			(CA	()	Sem.				
		Test	Test Test IA						
		1	2						
UITL702	Artificial					25		25	50
	Intelligence								
	Laboratory								

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time. Final term work marks will be the average of all experiments marks.

Oral Exam:

Course Code	Course Name	Te	aching Sch	eme	Credits Assigned				
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITL703	Modeling and		02			01		01	
	Simulation								
	Laboratory								

Course	Course Name				Examination	on Scheme			
Code			Th	eory Marks		Term	Practical	Oral	Total
		Cont	inuous A	Assessment	End	Work			
			(CA	()	Sem.				
		Test Test IA			Exam				
		1	2						
UITL703	Modeling and					25		25	50
	Simulation								
	Laboratory								

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time out of 25. Final term work marks will be the average of 8 to 10 experiments marks.

Oral Exam:

Course	Course Name	Te	aching Sch	eme	Credits Assigned				
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITL704	Big Data		02			01		01	
	Analytics								
	Laboratory								

Course	Course Name		Examination Scheme								
Code			Th	eory Marks		Term	Practical	Oral	Total		
		Cont	inuous A	Assessment	End	Work					
			(CA) Sem.								
		Test	Test Test IA								
		1	2								
UITL704	Big Data					25		25	50		
	Analytics										
	Laboratory										

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time out of 25. Final term work marks will be the average of 8 to 10 experiments marks.

Oral Exam:

Course Code	Course Name	Те	aching Sch	eme	Credits Assigned			
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITL705	Digital Image		02			01		01
	Processing							

Course	Course Name		Examination Scheme									
Code			Th	eory Marks		Term	Practical	Oral	Total			
		Cont	inuous A	Assessment	End	Work						
			(CA	()	Sem.							
		Test Test IA			Exam							
		1 2										
UITL705	Digital Image					25		25	50			
	Processing											

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time. Final term work marks will be the average of all experiments marks.

Oral Exam:

Course Code	Course Name	Те	aching Sch	eme	Credits Assigned				
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITL706	Advanced		02			01		01	
	Information								
	Security								

Course	Course Name				Examinatio	n Scheme			
Code			Th	eory Marks		Term	Practical	Oral	Total
		Cont	tinuous A	Assessment	End	Work			
			(CA	()	Sem.				
		Test Test IA			Exam				
		1	2						
UITL706	Advanced					25		25	50
	Information								
	Security								

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time. Final term work marks will be the average of all experiments marks.

Oral Exam:

Course Code	Course Name	Те	aching Sch	eme	Credits Assigned				
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITL707	Search Engine		02			01		01	
	Optimization								
	Laboratory								

Course	Course Name				Examinatio	n Scheme			
Code		Theory Marks				Term	Practical	Oral	Total
		Continuous Assessment			End	Work			
		(CA)			Sem.				
		Test	Test	IA	Exam				
		1	2						
UITL707	Search Engine					25		25	50
	Optimization								
	Laboratory								

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time. Final term work marks will be the average of all experiments marks.

Oral Exam:

Course Code	Course Name	Те	aching Sch	eme	Credits Assigned				
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITL708	Software		02			01		01	
	Architecture								
	Laboratory								

Course	Course Name				Examinatio	n Scheme			
Code		Theory Marks				Term	Practical	Oral	Total
		Continuous Assessment			End	Work			
		(CA)			Sem.				
		Test	Test	IA	Exam				
		1	2						
UITL708	Software					25		25	50
	Architecture								
	Laboratory								

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time. Final term work marks will be the average of all experiments marks.

Oral Exam:

Course Code	Course Name	Te	aching Sch	eme	Credits Assigned				
UITL709	Usability	Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
	Engineering		02			01		01	
	Laboratory								

Course	Course Name		Examination Scheme							
Code			Th	eory Marks		Term	Practical	Oral	Total	
		Cont	Continuous Assessment (CA)			Work				
		Test 1	Test 2	IA	Exam					
UITL709	Usability Engineering Laboratory					25		25	50	

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time. Final term work marks will be the average of all experiments marks.

Oral Exam:

Course Code	Course Name	Te	aching Sch	eme	Credits Assigned				
UITL710	Advanced	Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
	Computer		02			01		01	
	Networks								

Course	Course Name		Examination Scheme							
Code			Theory Marks				Practical	Oral	Total	
		Cont	Continuous Assessment (CA)			Work				
		Test 1	Test 2	IA	Exam					
UITL710	Advanced Computer Networks					25		25	50	

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time. Final term work marks will be the average of all experiments marks.

Oral Exam:

SEM VIII

Course Code	Course Name	Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITC801	Software Project	03			03			03
	Management							

Course	Course Name		Examination Scheme							
Code			Th	eory Marks		Term	Practical	Oral	Total	
		Continuous Assessment E			End	Work				
			(CA	()	Sem.					
		Test	Test	IA	Exam					
		1	2							
UITC801	Software	15	15	10	60				100	
	Project									
	Management									

[#] There is no separate head of passing for individual components of CA.

Course Pre-requisite: Object Oriented Software Engineering

Course Outcomes:

The student should be able to

- 1. Apply knowledge of functional areas of Project Management.
- 2. Use the tool for developing the project schedule.
- 3. Understand best practices, standards and their applications.

Module	Unit	Topics	Hrs.
No.	No.		
1		An overview of IT Project Management and Project Integration	08
		Management	
	1.1	The State of IT Project Management, Context of Project Management, Need,	
		Project Goals, PMBOK, Project Life Cycle and IT Development, Agile	
		Project Management	
	1.2	Information Technology Project Methodology(ITPM), Project Feasibility,	
		Business Case, Project Selection and Approval, Project Management	
		Processes	
	1.3	Introduction to Project Integration Management, Project Charter, Project	
		Planning Framework, Planning Process, Administrative Closure, Project	
		Evaluation, Project Audit	
	1.4	Case Studies	
2		Project Scope Management, Project Time Management and Project	14
		Cost Management	
	2.1	Introduction to Scope Management, Scope Planning, Project Scope	
		Definition, Project Scope Verification, Scope Change Control, Linear	

[@] ESE will be of 100 marks and scaled to 60 marks

		Responsibility Chart	
	2.2	Introduction to Project Time Management, Developing the Project Schedule, Logic Diagrams and Networks (AOA), Critical Path, PERT, CPM, PDM	
		Network, Management Schedule Reserve	
	2.3	Allocating Resources to the Project: Resource Loading, Resource Leveling, Constrained Resources and Goldratt's Critical Chain	
	2.4	Introduction to Project Cost Management, Cost Estimating, Cost Escalation, Cost Estimating and System Development Cycle, Cost Estimating Process, Elements of Budgets and Estimates	
	2.5	Case Studies	
3		Project Human Resource Management and Stakeholder Management	07
	3.1	Introduction, Organization and Project Planning ,Formal Organization, Project Team, Multidisciplinary Teams, Project Environment	
	3.2	Project Leadership and Ethics: Introduction, Project Leadership, Leadership Styles ,Ethics in Projects, Multicultural Projects, Role of Project Manager, IT Governance and Project Office	
	3.3	Managing Change, Resistance and Conflicts: Introduction, the Nature of Change, Change Process, Change Management Plan, Dealing with Resistance and Conflicts	
	3.4	Introduction to Project Stakeholder Management, Stakeholder Analysis	
	3.5	Case Studies	
4		Project Procurement Management	05
	4.1	Introduction, Project Procurement Processes, Outsourcing	
	4.2	Request for Proposal (RFP), Project Proposal ,Project Contracting	
	4.3	Case Study	
5		Project Communication Management	05
	5.1	Introduction, Monitoring and Controlling the Project, Project Communication Plan, Plan-Monitor-Control Cycle	
	5.2	Project Metrics, Reporting Performance and Progress, Information Distribution	
	5.3	Case Study	
		Total	39

Recommended Books:

- 1. Jack T. Marchewka, Information Technology Project Management, 4th edition, Wiley India, 2009.
- John M. Nicholas, Project Management for Business and Technology, 3rd edition, Pearson Education.
- 3. E-Book Project Management Body of Knowledge (PMBOK).
- 4. Claudia M. Baca, Patti M. Jansen, PMP: Project Management Professional Workbook, SybexPublication.
- 5. Hughes and Cornell, Software Project Management, 3rd edition, Tata McGraw Hill
- 6. Joseph Phillips,IT Project Management,endedition, Tata McGraw Hill

Course	Course Name	Te	aching Sch	eme	Credits Assigned			
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITC802	Cloud	03			03			03
	Computing							

Course	Course Name		Examination Scheme						
Code			Th	eory Marks		Term	Practical	Oral	Total
		#Con	tinuous	Assessment	@End	Work			
			(CA)						
		Test	Test	IA	Exam				
		1	2						
UITC802	Cloud	15	15	10	60				100
	Computing								

[#] There is no separate head of passing for individual components of CA.

The student should be able to

- 1. Describe the common terms and definitions of virtualization and different types of Virtualization technologies
- 2. Comprehend the cloud platform architecture
- 3. Implement basic cloud applications
- 4. Identify security issues in cloud computing.

Module No.	Unit No.	Detailed content	Hrs
1	Introduction to	Cloud Computing and Cloud Computing Services	08
		Cloud architecture, The economics and benefits of cloud computing, horizontal/vertical scaling, Purpose of architecture, XaaS, IaaS, PaaS-Leveraging PaaS for Productivity-Languages for PaaS –SaaS –Software as a service, Comparison of various cloud computing providers, pattern design, visualization, mobile apps for CC, Storage and retrieval on cloud	
2	Virtualization		08
		What is Virtualization, Types of Virtualization, CPU Virtualization, Memory Virtualization, Storage Virtualization, Network Virtualization, OS virtualization, Advantages and disadvantages of Virtualization ESX internals, Microsoft –Window, Virtualization Technologies: Hyper-V,Xen and KVM Hypervisor. QEMU, SUN's VirtualBox	

[@] ESE will be of 100 marks and scaled to 60 marks

3	Cloud Platform Architectures	10
	Amazon AWS,	
	Microsoft Azure,	
	Google App Engine,	
	Google MapReduce / Yahoo Hadoop,	
	Eucalyptus,	
	Nimbus,	
	OpenStack	
4	Cloud Security	06
	Security for Virtualization Platform –Issues in security of	
	cloud computing, Host security for SaaS, PaaS and IaaS –	
	Data Security –Data Security Concerns –Data	
	Confidentiality and Encryption –Data Availability –Data	
	Integrity –Cloud Storage Gateways –Cloud Firewall	
5	Cloud Programming	07
	Programming Support for Google Apps engine: GFS, Big	
	tables,Xen technologies,	
	Total	39

Recommended books:

- 1. Rajkumar Buyya ,Cloud Computing Principles and Paradigms, Wiley
- 2. Kai Hwang, Distributed and Cloud Computing, Mk Publication
- 3. Kailash Jayaswal, Jagannath Kallakurchi, Donald J. Houde, Dr. Deven Shah, KLSI Cloud computing Black Book Dreamtech Publication
- 4. Judith Hurwitz, R.Bloor, M.Kanfman, F.Halper, Cloud Computing for Dummies Wiley India Edition
- 5. Gautam Shroff, Enterprise Cloud Computing, Cambridge
- 6. Ronald Krutz and Russell Dean Vines, Google Apps by Scott Granneman, Pearson
- 7. Tim Malhar, S.Kumaraswammy, S.Latif, Cloud Security & Privacy, SPD,O'REILLY
- 8. Antohy T Velte, Cloud Computing: A Practical Approach, et.al McGraw Hill,
- 9. Barrie Sosinsky, Cloud Computing Bible, Wiley India
- 10. Stefano Ferrettiet.al.QoS-aware Clouds", 2010 IEEE 3rd International Conference on Cloud Computing
- 11. Bernald Golden, Virtualization for Dummies, Wiley India.

Course	Course Name	Te	aching Sch	eme	Credits Assigned			
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITC803	Soft Computing	03			03			03

Course	Course Name		Examination Scheme						
Code			Theory Marks				Practical	Oral	Total
		#Continuous Assessment			@End	Work			
		(CA)			Sem.				
		Test	Test	IA	Exam				
		1	2						
UITC803	Soft Computing	15	15	10	60				100

[#] There is no separate head of passing for individual components of CA.

The student should be able to

- 1. Understand the components of Soft Computing and their advantages, dis-advantages and applications.
- 2. Apply various Neural Learning Algorithms to design, analyze and perform experiments on real life problems.
- 3. Conceptualize fuzzy logic and its implementation for various real world applications.
- 4. Understand the fundamentals of components of Evolutionary computation and their applications.

Module	Unit	Detailed content	Hrs
No.	No.		
01		Introduction to Soft Computing and its components	02
	1.1	Machine Learning: Neural Networks, Support Vector Machines	
	1.2	Fuzzy Logic	
	1.3	Evolutionary Computation: Genetic Algorithms, Metaheuristic and Swarm	
		Intelligence	
02		Machine Learning: Artificial Neural Networks	15
	2.1	Biological Neurons and their artificial models, Basic models of Artificial	
		Neural Networks, Neural Processing, Learning and adaptation, Neural	
		Network Learning Rules and comparison.	
	2.2	Single layer Perceptron classifiers: Single Discrete Perceptron Learning	
		Algorithm, Single layer Continuous Perceptron Networks for linearly	
		separable classifiers, Multicategory Single- Layer Perceptron Networks	
	2.3	Multilayer Feedforward Networks: Linearly Nonseparable Pattern	
		Classification, Delta learning rule for Multiperceptron layer, Generalized	
		Delta Learning Rule, Feedforward Recall and Error back-propagation	

[@] ESE will be of 100 marks and scaled to 60 mark

		algorithm, learning factors	
	2.4	Recurrent Neural Networks: Bidirectional Associative Memories,	
		Discrete Hopfield Networks	
03		Machine Learning: Support vector Machines	02
		Introduction, Need for Support Vector Machines, Support vector Machine Classifier, Applications	
04		Fuzzy Logic	12
		Introduction, Classical set (crisp set) Fuzzy sets and their properties, Fuzzy models, Member Function Formulation and Parameterization, Fuzzy Rules and Fuzzy Reasoning, Extension Principle and Fuzzy Relations, Fuzzy If-Then Rules, Defuzzification. Application of Fuzzy logic to real world problem.	
05		Evolutionary Computation	08
	5.1	Genetic Algorithms: Introduction, basic operators and Terminologies in GA, Genetic operators – Selection, cross-over, reproduction and mutation – fitness function, traditional vs. Genetic algorithm, simple genetic algorithm, general genetic algorithm, the schema theorem, classification of GA, Genetic programming Introduction to Ant Systems (Ant Colony Systems), Swarm Intelligence	
		(Particle Swarm Optimization)	20
		Total	39

Recommended books:

- 1. Jacek M. Zurada, "Introduction to Artificial Neural Systems," Jaico Publishing House
- 2. S. Rajasekaran, G. A. Vijayalakshmi Pai, "Neural Networks, Fuzzy Logic and Genetic Algorithm: Synthesis and applications," PHI Learning Pvt. Ltd
- 3. Timoth J. Ross, "Fuzzy Logic with Engineering Applications," 3rd ed. Wiley India
- 4. S. N. Sivananandam and S. N. Deepa, "Principles of Soft Computing," 2nd ed. Wiley India.
- 5. H. J. Zimmerman, "Fuzzy Set Theory and its Applications," Allied Publishers Ltd.
- 6. Zbigniew Michalewicz, Martin Schmidt, Matthew Michalewicz, constantinChiriac, "Adaptive Business Intelligence," Springer

Course	Course Name	Te	aching Sch	eme	Credits Assigned			
Code		Theory	Theory Practical Tutorial			Practical	Tutorial	Total
UITE801	Digital	03			03			03
	Marketing							

Course	Course Name	Examination Scheme							
Code			Theory Marks				Practical	Oral	Total
		Continuous Assessment			End	Work			
		(CA)			Sem.				
		Test	Test	IA	Exam				
		1	2						
UITE801	Digital	15	15	10	60				100
	Marketing								

[#] There is no separate head of passing for individual components of CA.

At the end of successful completion of the course a student will be able to

- 1. Comprehend change in marketing paradigm from Digital Marketing perspective
- 2. Realize different digital marketing channels
- 3. Apply web marketing principles
- 4. Apply social media platforms for digital marketing

Module No	Unit No.	Details of Topic	Hrs.
1		Digital Marketing – A paradigm shift in marketing	09
	1.1	New world of Marketing, Modern Digital consumer and his journey	
	1.2	Marketing Strategies for Digital world, Measurement and ROI for Digital Strategies	
	1.3	Capturing Customers with Online Marketing Techniques - Web 2.0 Interactive Techniques, Video and Vlogs, Webcasts, Web Conferences, and Webinars, Podcasts, Mobile Devices	
	1.4	Understanding Law in Digital Marketing	
2		Introduction to Digital Marketing Channels	08
	2.1	PPC Platforms, PPC Fundamentals, Marketing with PPC, Google AdWords, Google AdSense	
	2.2	Video Marketing And Video Cast	
	2.3	Email Marketing	
	2.4	Mobile Marketing	
3		Web Marketing	08
	3.1	Setting Goals for Web Site, Creating a Concept and developing content	
	3.2	Introduction to SEO - Optimizing with google and other search engine,	

[@] ESE will be of 100 marks and scaled to 60 mark

-		-	
		Ensuring Easy navigation, site structure, link structure	
	3.3	Improving result with web analytics - Tracking Web Site Activity, Identifying What Parameters to Measure, Interpreting Sales Statistics, Getting Going with Google Analytics, Diagnosing Conversion Rate Troubles	
	3.4	Crating marketing effective online store - Examining the Key Components of an Online Store, Selling B2B with an Online Store, Merchandising Online Store, Making It Easy for Customers to Buy, Understanding Do's and Don't of Online store	
4		Social Media Marketing	08
	4.1	Defining Social Media Marketing, Understanding Pros and cons of Social Media marketing, Developing a Strategic Social Media Marketing Plan, Segmenting B2C Market, Researching B2B Markets, Conducting Other Types of Market Research Online	
	4.2	Managing Cybersocial Campaign - Managing Social Media Schedule, Creating a Social Media Marketing Policy, Staying on the Right Side of the Law, Protecting Band	
	4.3	Discovering Helpful Tech Tools- Keeping Track of the Social Media Scene, Saving Time with Content Distribution Tools, Notifying Search Engines about Updates, Snipping Ugly URLs, Using E-Commerce Tools for Social Sites	
	4.4	Optimizing Social Media for Search Engines, Gaining Visibility in Real- Time Search	
5		Case study -Facebook	06
	5.1	Creating a Page for Your Business, Developing a Facebook Marketing Plan, Promoting Your Page	
	5.2	Using Facebook As a Marketing Tool, Facing Facebook Groups, Hosting Facebook Events, Reaching out Further with Facebook Connect, Using Facebook Tools and Applications	
		Analyzing Facebook Metrics - Checking Referrals from Web Sites, Monitoring Post Comments, Measuring Link Effectiveness, Making the Grade on Facebook Grader	
		Total	39

Recommended Books:

- 1. Eric Greenberg, Alexander Kates, "Strategic Digital Marketing: Top Digital Experts Share the Formula for Tangible Returns on Your Marketing Investments", McGraw Hill Education
- 2. Jan Zimmerman, "Web Marketing For Dummies", Willy Publishing, 2nd Edition
- 3. Jan Zimmerman, Deborah Ng, "Social Media Marketing All-in-One For Dummies, 2nd Edition", Willy Publishing
- 4. Amy Porterfield, Phyllis Khare, Andrea Vahl, "Facebook Marketing All-in-One For Dummies", Willy Publishing

Course	Course Name	Te	aching Sch	eme	Credits Assigned			
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITE802	Robotics	03			03			03

Course	Course Name		Examination Scheme						
Code			Th	eory Marks		Term	Practical	Oral	Total
		Cont	Continuous Assessment End						
			(CA)						
		Test	Test	IA	Exam				
		1	2						
UITE802	Robotics	15	15	10	60				100

[#] There is no separate head of passing for individual components of CA.

The student should be able to

- 1. Understand key components of robotics technologies namely classification, kinematics, sensors and actuators, systematization, and typical applications
- 2. Solve basic robot forward and inverse kinematics problems
- 3. Understand basics of robotic dynamics, path planning and Task planning
- 4. Apply image processing techniques in robotics to improve the ability of robots
- 5. Understand the current trend of automation and data exchange in manufacturing technologies

Module	Unit No.	Detailed content	Hrs
No.			
01		Introduction	05
	1.1	Automation and Robots	
	1.2	Robot Classification	
	1.3	Robot Applications	
	1.4	Robot Specifications	
	1.5	Advantages and Dis-advantages of Robots	
02		Robot Arm Kinematics	15
	2.1	Direct Arm Kinematics:	
		Homogeneous Co-ordinates, Homogeneous Co-ordinate	
		Transformations, Composite Homogeneous Co-ordinate	
		Transformations, Kinematic parameters, D-H Algorithm, Arm	
		Equation, Direct Kinematic analysis of 2 and 3 axes planar robot, 4-	
		axes Adept One SCARA Robot	
03		Workspace Analysis, trajectory Planning and task planning	02
	3.1	Workspace Analysis: Workspace Analysis of 4-axis SCARA	
		robot, workspace fixtures	

[@] ESE will be of 100 marks and scaled to 60 marks

	3.2	Trajectory Planning: The pick-and-place operation, Continuous	
		Path Motion of a 4-axis Adept One SCARA Robot	
	3.3	Task Planning: Task-level programming, Uncertainity, Gross-	
		Motion Planning (Generalized Voronoi Diagrams), Grasp Planning,	
		Fine Motion Planning	
04		Robot Vision	12
		Image Representation, Template Matching, Edge detection, Corner	
		Point detection, Thresholding, Region Labelling, Run-length	
		encoding, Shape Analysis, Iterative Processing, Perspective	
		Transformations	
05		Industry 4.0	05
	5.1	Definition and Key Components of Industry 4.0	
	5.2	Requirements of CPA	1
	5.3	IIoT Architecture and Information-Based Interaction	1
	5.4	Cloud Robotics	
		∘A brief History	
		∘BIG DATA	
		∘ Cloud Computing	
		∘Collective robot Learning	
		o Human Computation: Crowd Sourcing and call	
		Centers	
		o Open-Source and Open-Access	
	5.5	Two Stages of Achieving Zero defects	-
			_
	5.6	Robot and AI-Bot: Drawing parallels	
		Total	39

Recommended books and Papers:

- 1. Robert Shilling, Fundamentals of Robotics-Analysis and control, Prentice Hall of India
- 2. Fu, Gonzales and Lee, Robotics, McGraw Hill
- 3. J.J, Craig, Introduction to Robotics, Pearson Education
- 4. Ben Kehoe, Sachin Patil, Pieter Abbeel, and Ken Goldberg, "A Survey of Research on Cloud Robotics and Automation," IEEE Trans. On Automation Science and Engineering, Vol. 12, No. 2, April 2015
- 5. Fan-Tien Cheng, HaoTieng, Haw-Ching Yang, Min-Hsiung Hung, Yu-Chuan Lin, Chun-Fan Wei, and Zih-Yan Shieh, "Industry 4.1 for Wheel Machining Automation," IEEE Robotics and Automation Letters, Vol. 1, No. 1, January 2016
- 6. Jiafu Wan, Shenglong Tang, ZhaogangShu, Di Li, ShiyongWang,Muhammad Imran, and Athanasios V. Vasilakos, "Software-Defined Industrial Internet of Things in the Context of Industry 4.0," IEEE Sensors Journal., VOL. 16, NO. 20, OCTOBER 15, 2016.

Course	Course Name	Te	aching Sch	eme	Credits Assigned			
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITE803	Digital Forensics	03			03			03

Course	Course Name		Examination Scheme						
Code			Th	eory Marks		Term	Practical	Oral	Total
		#Continuous Assessment @End				Work			
			(CA)						
		Test	Test	IA	Exam				
		1	2						
UITE803	Digital	15	15	10	60				100
	Forensics								

[#] There is no separate head of passing for individual components of CA.

The student should be able to

- 1. Understand the fundamentals of Digital forensics and its role in crime investigation process.
- 2. Describe the importance of evidence management in forensic examination.
- 3. Identify and apply some of the current techniques and tools for network, e-mail and mobile forensics.

Module	Unit No.	Detailed content	Hrs
No.			
1	Digital For	rensics Foundations	06
	1.1	Introduction, six A's of Digital Forensics, Digital Investigations and	
		Evidence, Digital Crime Scene Investigation Process,	
	1.2	Computer evidence- Introduction, Types, Chain of custody, rules of	
		evidence, The location of Electronic evidence- Files created by computer	
		users, Files protected by computer users, Files created by the computer,	
		Authentication, Standards	
	1.3	Incident Response and computer forensics	
		Incident response – types of incidents, Incident response methodologies,	
		Order of volatility, Initial triage – live response, memory forensics	
	1.4	IT Law, Case Study	
2	Image cap	turing and Information Extraction from Data-	06
	2.3	The Imaging Process, Types of Images, Partial Volume Images, Working	
		with Virtual Machines, Imaging/Capture Tools	
	2.4	Extracting Information from Data, Hidden Evidence, Trace Evidence,	
		Registry Analysis, File Carving, Internet artifacts analysis	
	2.5	Passwords- Finding Passwords, Deducing Passwords, Cracking Passwords,	
		Encryption and bit-locker	
	2.6	Case Study	

[@] ESE will be of 100 marks and scaled to 60 marks

3	Network I	Forensics	09
	3.8	Standalone vs Networked Devices, Computer Networks	
	3.9	Network components, Network related evidence	
	3.10	Network Forensics analysis Tools	
	3.11	Special issues when conducting investigations in a Networked	
		Environment, Preliminary analysis,	
	3.12	Documentation and collection, Analysis and preservation	
	3.13	Self Learning -Database Forensics	
	3.14	IT Law , Case Study	
4	E-mail Fo	rensics	08
	4.4	The importance of Email Investigations, Email: The Basics	
	4.5	How to conduct an Email Investigation	
	4.6	Problems Encountered by Computer Forensics Investigators	
	4.7	IT Law ,Case Study	
5	Mobile Fo	prensics	10
	5.1	Introduction, The Cellular Network, Handset Specifications,	
	5.2	Mobile Operating Systems- Android OS, Windows Phone	
	5.3	Standard Operating Procedures for Handling Handset Evidence	
	5.4	Handset Forensics, Manual Cell phone Examinations, Global Satellite	
		Service Providers	
	5.5	Legal Considerations, Other Mobile Devices	
	5.6	IT Law, Case Study	
		Total	39

Recommended books:

- 1. Marie-Helen Maras, "Computer Forensics: Cybercriminals, Laws and Evidence", Jones & Bartlett Learning
- 2. Dr. Darren R. Hayes, "A Practical Guide to Computer Forensics Investigations", Pearson Publications
- 3. Cory Altheide, Harlan Carvey,"Digital Forensics with Open Source Tools", Elsevier Publications
- 4. Michael G. Solomon, K Rudolph, Ed Tittel, Neil Broom, Diane Barrett, "Computer Forensics Jumpstart", Second Edition, Wiley Publishing Inc.

Course	Course Name	Te	aching Sch	eme	Credits Assigned			
Code		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITE804	Internet of	03			03			03
	Things							

Course	Course Name		Examination Scheme						
Code			Th	eory Marks		Term	Practical	Oral	Total
		Cont	Continuous Assessment End						
			(CA) Sem.						
		Test	Test	IA	Exam				
		1	2						
UITE804	Internet of	15	15	10	60				100
	Things								

[#] There is no separate head of passing for individual components of CA.

At the end of successful completion of the course a student will be able to

- 1. Appreciate the IoT and its perceived applications for today and tomorrow
- 2. Comprehend IoT architecture, enabling technologies and protocols
- 3. Realize design process of IoT applications and IoT challenges

Module No	Unit No.	Details of Topic	Hrs.
1		Introduction to the Internet of Things (IoT)	07
	1.1	From M2M to IoT, M2M towards IoT-the global context, A use case example,	
		Differing Characteristics	
	1.2	M2M and IoT Technology fundamentals	
	1.3	Domain Specific IoT applications- Home Automation, Industry Automation,	
		Energy, Cities, Environment, Retail, Agriculture	
2		IoT Architectures	07
	2.1	IoT Architecture – State of the Art	
	2.2	IoT Reference model	
	2.3	IoT Reference Architecture - Functional view, Information view, Deployment and operational view, Other relevant architectural views	
3		Enabling Technologies and Protocols	12
	3.1	RFID – Introduction, Role in IoT Environment	
	3.2	Wireless Sensor Network - Introduction, Role in IoT Environment	

[@] ESE will be of 100 marks and scaled to 60 marks

	3.3	Cloud Computing - Introduction, Role in IoT Environment	
	3.4	Embedded Systems - Introduction, Role in IoT Environment	
	3.5	IoT Protocols at Link, Network, Transport and Application Layer	
4		Design of IoT application	07
	4.1	Logical Design of IoT- IoT Functional Blocks, IoT Communication Models, IoT Communication API	
	4.2	IoT levels and Deployment Templates	
	4.3	IoT Design Methodologies	
	4.4	Case study on IoT system	
5		IoT Challenges	06
	5.1	Problem of Interoperability	
	5.2	Problem of Standardization - Importance	
	5.3	Security, Privacy, Trust	1
		Total	39

Recommended Books:

- 1. Jan Holler, Vlasios Tsiatsis, Catherine Mulligan, Stefan Avesand, Stamatis Karnouskos, David Boyle, "From Machine-to-Machine to the Internet of Things: Introduction to a New Age of Intelligence", 1st Edition, Academic Press, 2014.
- 2. Vijay Madisetti and Arshdeep Bahga, "Internet of Things (A Hands-on-Approach)", 1stEdition, VPT, 2014.
- 3. Dr. Ovidiu Vermesan, Dr. Peter Friess, "Internet of Things From Research and Innovation to Market Deployment", River Publisher, 2014

Course Code	Course Name	Te	eaching Sch	eme	Credits Assigned				
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITE805	Geographical Information Systems	03			03			03	

Course	Course Name				Examinatio	n Scheme			
Code			Th	eory Marks		Term	Practical	Oral	Total
		Cont	inuous A	Assessment	End	Work			
			(CA	()	Sem.				
		Test Test IA			Exam				
		1	1 2						
UITE805	Geographical	15	15	10	60				100
	Information								
	Systems								

[#] There is no separate head of passing for individual components of CA.

Course Pre-requisite: Computer Graphics, Image Processing, Database Systems.

Course Outcomes:

After completing this course, students will be able to:

- 1. Understand main concepts that define Geographic Information Systems.
- 2. Perform map projections, spatial data processing, spatial analysis, spatial interpolation for spatial data.
- 3. Describe Remote Sensing concepts, Remote Sensing Systems and programs, its potential to spatial analysis.
- 4. Apply some basic tools and techniques to Create GIS and cartographic outputs for presentation.

Module	Unit	Topics	Hrs.
No.	No.		
1		Fundamentals of GIS	06
	1.1	Introduction, Definition of GIS, Evolution of GIS, components of GIS,	
	1.2	Geospatial Data, Geographic Coordinate System,	
		Map Projections, Commonly Used Map Projections, UTM grid system,	
		Map Scale	
	1.3	Cartographic Symbolization, Types of Maps, Typography, Map Design,	
		Map Production	
2		Data Management, Models and Quality Issues	08
	2.1	Vector Model: Topology, Non topological Vector models, Attribute Data	

[@] ESE will be of 100 marks and scaled to 60 marks

		in GIS, Attribute Data Entry, Vector Data Query, Manipulation of Fields and Attribute Data	
	2.2	Raster Data Model: Elements of Raster Data Model, Types of Raster	
	2.2	Data, Raster Data Structure, Raster Data Query, Data Compression, Data	
		Conversion, Integration of Raster and Vector data	
	2.3	Data input and editing, Data quality Issues: Accuracy, Consistency,	
		Precision and Resolution, Completeness; sources of error in GIS	
3		GIS Data Exploration Analysis and Visualization	10
	3.1	Data exploration: Descriptive statistics, Graphs, Dynamic Graphics	
	3.2	Vector Data Analysis: Buffering, Overlay, Distance Measurement, Pattern Analysis, Map Manipulation	
	3.3	Raster Data Analysis: Local Operations, Neighborhood Operations, Zonal Operations, Data Extraction, Data Generalization, Comparison of Vector and Raster Based Data	
	3.4	Spatial Interpolation: Elements of Spatial Interpolation, Global methods, Local Methods, Comparison of Spatial Interpolation Methods, Slope and Aspect in Terrain Mapping	
4		Remote Sensing Fundamentals	09
	4.1	Remote Sensing: Basic Principles, Electromagnetic Remote Sensing, Energy Sources, Energy Interactions with Earth's Surface Materials, Energy Interactions with Atmosphere, Spectral Reflectance Curves.	
	4.2	Remote Sensing Platform and Sensors, Satellite System Parameters, Sensor Parameters, Imaging Sensor Systems, Earth Resources Satellites, Meteorological Satellites. Data Formats, Standard Products. Image Interpretation, Elements of Image Interpretation.	
5		Project Management , Modern trends and Applications of GIS	06
	5.1	Planning of project, Implementation of project, management of Project, case study. Multimedia GIS, Internet GIS, Mobile GIS, Applications of GIS in Urban and municipal area.	
		Total	39

Recommended Books:

- 1. Kang-tsung Chang, "Introduction to Geographical Information Systems", Tata McGraw Hill, Third Edition, 2003
- 2. M. AnjiReddi, "Remote Sensing and Geographical Information Systems", B. S. Publications, Second Edition, 2001
- 3. BasudebBhatta ,Remote Sensing and GIS ,Oxford University Press,2nd Edition
- 4. Ian Heywood, Sarah Cornelius &etal., "An Introduction to Geographical Information Systems", 2nd Edition, Pearson Education
- 5. Remote Sensing S Chandra, Narosa Publications

Course Code	Course Name	Teaching	g Scheme		Credits Assigned				
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITL801	Software Project		02			01		01	
	Management								
	Laboratory								

Course	Course Name	Exam	ination	Scheme					
Code		Theor	ry Mark	S		Term	Practical	Oral	Total
		Conti	nuous	Assessment	End	Work			
		(CA)							
		Test	Test	IA	Exam				
		1	2						
UITL801	Software					25		25	50
	Project								
	Management								
	Laboratory								

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time out of 25. Final term work marks will be the average of 8 to 10 experiments marks.

Oral Exam:

Course Code	Course Name	Teaching	g Scheme		Credits Assigned			
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITL802	Cloud		02			01		01
	Computing							
	Laboratory							

Course	Course Name	Exam	Examination Scheme								
Code		Theor	ry Mark	S		Term	Practical	Oral	Total		
		Conti	nuous	Assessment	End	Work					
		(CA)			Sem.						
		Test Test IA			Exam						
		1	2								
UITL802	Cloud					25		25	50		
	Computing										
	Laboratory										

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time out of 25. Final term work marks will be the average of 8 to 10 experiments marks.

Oral Exam:

Course Code	Course Name	Те	aching Sch	eme	Credits Assigned			
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITL803	Soft Computing		02			01		01
	Laboratory							

Course	Course Name				on Scheme				
Code			Th	eory Marks		Term	Practical	Oral	Total
		Cont	inuous A	Assessment	End	Work			
			(CA	()	Sem.				
		Test Test IA			Exam				
		1	2						
UITL803	Soft Computing					25		25	50
	Laboratory								

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time out of 25. Final term work marks will be the average of 8 to 10 experiments marks.

Oral Exam:

Course Code	Course Name	Te	aching Sch	eme	Credits Assigned			
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
UITL804	Digital		02			01		01
	Marketing							
	Laboratory							

Course	Course Name		Examination Scheme							
Code			Th	eory Marks		Term	Practical	Oral	Total	
		Cont	tinuous A	Assessment	End	Work				
			(CA	()	Sem.					
		Test Test IA			Exam					
		1	2							
UITL804	Digital					25		25	50	
	Marketing									
	Laboratory									

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time out of 25. Final term work marks will be the average of 8 to 10 experiments marks.

Oral Exam:

Course Code	Course Name	Te	aching Sch	eme	Credits Assigned				
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITL805	Robotics		02			01		01	
	Laboratory								

Course	Course Name		Examination Scheme								
Code			Th	eory Marks		Term	Practical	Oral	Total		
		Continuous Assessment End				Work					
		(CA) Sem.									
		Test	Test	IA	Exam						
		1	2								
UITL805	Robotics					25		25	50		
	Laboratory										

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time out of 25. Final term work marks will be the average of 8 to 10 experiments marks.

Oral Exam:

Course Code	Course Name	Te	aching Sch	eme	Credits Assigned				
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITL806	Digital Forensics		02			01		01	
	Laboratory								

Course	Course Name		Examination Scheme									
Code			Th	eory Marks		Term	Practical	Oral	Total			
		Continuous Assessment End				Work						
		(CA)			Sem.							
		Test	Test	IA	Exam							
		1	2									
UITL806	Digital					25		25	50			
	Forensics											
	Laboratory											

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time out of 25. Final term work marks will be the average of 8 to 10 experiments marks.

Oral Exam:

Course Code	Course Name	Те	aching Sch	eme	Credits Assigned				
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
UITL807	Internet of		02			01		01	
	Things								
	Laboratory								

Course	Course Name		Examination Scheme								
Code			Th	eory Marks		Term	Practical	Oral	Total		
		Cont	tinuous A	Assessment	End	Work					
			(CA)								
		Test	Test	IA	Exam						
		1	2								
UITL807	Internet of					25		25	50		
	Things										
	Laboratory										

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time out of 25. Final term work marks will be the average of 8 to 10 experiments marks.

Oral Exam:

Course	Course Name	Te	aching Sch	eme		Credits Assigned				
Code										
		Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total		
UITL808	Geographical		02			01		01		
	Information									
	System									
	Laboratory									

Course	Course Name		Examination Scheme								
Code			Th	eory Marks		Term	Practical	Oral	Total		
		Cont	inuous A	Assessment	End	Work					
			(CA)								
		Test	Test	IA	Exam						
		1	2								
UITL808	Geographical					25		25	50		
	Information										
	System										
	Laboratory										

Term work shall consist of total 8 to 10 experiments covering entire syllabus.

Term work assessment will be based on the overall performance of the student with every experiment graded from time to time out of 25. Final term work marks will be the average of 8 to 10 experiments marks.

Oral Exam: