COLIN WALBRIDGE

T: 248-224-7255 | **E:** cwalbrid@umich.edu
LinkedIn: /in/colin-walbridge **GitHub:** github.com/cwalbrid

Front-End Developer with a penchant for performance and beautiful design with a background in Advertising, Marketing, and Sales.

EDUCATION

Grand Circus Front-End Bootcamp | Detroit, MI – 2016

Full-time, intensive 10 week program for developing technical and professional skills needed to excel in the tech industry.

University of Michigan | Ann Arbor, MI – 2010 to 2014
Bachelor of Arts**,** Sociology
Graduated with Honors in Academics and Social Justice

SKILLS

- HTML5
- CSS3
- JavaScript
- JQuery

- Git/GitHub
- Bootstrap
- Angular JS
- NodeJS

- Copywriting/editing
- Branding
- Dialogue Facilitation

EXPERIENCE

Front-End Developer, Synectics Media | Ferndale, MI – 04/17 - PRESENT
- Developed and maintained beautiful, responsive websites for multiple clients
- Used content management systems to develop HTML5/CSS blog templates
- Managed and edited marketing content for client sites

Marketing Support Adviser, General Motors | Detroit, MI – 03/16 – 08/16

- Used digital chat tool to generate 1,200 leads for dealerships nationwide
- Maintained a 56.88% lead conversion rate for inbound customer inquiries
- Received inaugural "Chatting and Crushing It" department award

Sales Associate, Moosejaw Mountaineering | Birmingham, MI – 10/14 – 03/16
- Cultivated an enthusiastic and fun atmosphere while providing exceptional customer service
- Educated customers on latest outdoor apparel, tents, sleeping bags, packs, and climbing gear

ADDITIONAL EXPERIENCE

Research Assistant, University of Michigan	01/14 - 05/14
Team Member, TEDxUofM	09/13 - 05/14
Dialogue Facilitator, The Program on Intergroup Relations	09/13 - 05/14
Copy Manager, American Advertising Federation, UofM Chapter	09/12 - 05/14
Student Teacher, Gus Harrison Correctional Facility- Project Community Outreach	09/12 - 01/13