

# COLIN WALBRIDGE

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Front-End Developer with a penchant for performance and beautiful design with a background in Advertising, Marketing, and Sales.

## EDUCATION

**Grand Circus Front-End Bootcamp** | Detroit, MI - 2016

Full-time, intensive 10 week program for developing technical and professional skills needed to excel in the tech industry.

**University of Michigan** | Ann Arbor, MI - 2010 to 2014

Bachelor of Arts, Sociology

Graduated with Honors in Academics and Social Justice

## SKILLS

- HTML5
- CSS3
- JavaScript
- JQuery
- Git/GitHub
- Bootstrap
- Angular JS
- NodeJS
- Copywriting/editing
- Branding
- Dialogue Facilitation

## EXPERIENCE

**Marketing Support Adviser**, General Motors | Detroit, MI - 03/16 - 08/16

- Used digital chat tool to generate 1,200 leads for dealerships nationwide
- Maintained a 56.88% lead conversion rate for inbound customer inquiries
- Received inaugural "Chatting and Crushing It" department award

**Sales Associate**, Moosejaw Mountaineering | Birmingham, MI - 10/14 - 03/16

- Cultivated an enthusiastic and fun atmosphere while providing exceptional customer service
- Educated customers on latest and greatest outdoor gear, including apparel, tents, sleeping bags, packs, and climbing equipment

**Marketing Intern**, MO Marketing + PR | Ferndale, MI - 06/14 - 09/14

- Generated and managed content for multiple client social media accounts
- Edited copy for client websites and blog posts

## ADDITIONAL EXPERIENCE

**Research Assistant**, University of Michigan 01/14 - 05/14

**Team Member**, TEDxUofM 09/13 - 05/14

**Dialogue Facilitator**, The Program on Intergroup Relations 09/13 - 05/14

**Copy Manager**, American Advertising Federation, UofM Chapter 09/12 - 05/14

**Student Teacher**, Gus Harrison Correctional Facility- Project Community Outreach 09/12 - 01/13