

Casey Walters

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EDUCATION

Northern Illinois University

GPA: 3.77/4.0

Master of Science in Management Information Systems

May 2020

Bachelor of Science in Operations and Information Management, Marketing

May 2019

WORK EXPERIENCE

Graduate Assistant, Northern Illinois University, Dekalb, Illinois

August 2019 – May 2020

- Developed and maintained a news source style website, replacing a PDF newsletter, used to inform students of internship opportunities, job postings, and OMIS related events
- Utilized scrum/agile framework as a product owner to continuously improve the website with each sprint
- Applied HTML, CSS, and JavaScript and hosted with Jekyll to enhance user experience

Portfolio Development Lead, InspirEd Lab

August 2019 - Present

- Created a graph database using Cypher and Neo4j to express the importance of relationships in datasets
- Executed git and version control using GitHub to collaborate in cross functional teams on various projects
- Participated in agile activities, such as issue creation, Kanban management, pair programming, sprint retrospectives, and sprint reviews

Inside Sales/Business Development Intern, Richardson Electronics

June 2018 - August 2018

- Compiled data from global suppliers to load information onto company website and database
- Tested company website, using e-commerce platform Magento, and provided suggestions to management in order to improve user friendliness and efficiency
- Contacted businesses to further qualify their needs, presenting customers with information/quotes/orders when applicable

SKILLS AND CERTIFICATIONS

- SAP Certified Application Consultant – *Business Process Integration with SAP S/4HANA*
- **Web Design:** HTML, CSS, Balsamiq wireframing, Jekyll, JavaScript
- **Data Analysis/Visualization:** Qualtrics, Tableau
- **Database Administration:** Microsoft SQL Server, Microsoft Access, Cypher, Neo4j

LEADERSHIP

Business Consultant, uterUS

August 2019 – May 2020

- Conducted usability tests and market research to better understand how to launch a successful product, company, and brand
- Produced social media material, branding guidelines, and ecommerce website using Wix to assist in the launch of the startup company

Vice President, Delta Sigma Pi Professional Business Fraternity

May 2018 - May 2019

- Communicated with chapter members and the executive board to ensure participation in recruitment activities and managed recruitment events to increase membership

VOLUNTEER EXPERIENCE

C.A.U.S.E: Collegiate Association of Unreasonable Social Entrepreneurs

2018 - 2019

- Fundraised money to donate to organizations that benefit various social causes