

CYNTHIA WANG

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Current:

1235 Richmond Street, Unit 1207
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Permanent:

61 Fairmeadow Avenue
Toronto, Ontario, Canada
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QUALIFICATIONS

- Strong organizational, communication, and analytical skills
- Highly proficient with Microsoft Office Suite
- Great team player, and effective time management
- Quick learner, results-oriented, and attention to details
- Excellent interpersonal and relationship management skills
- Highly ethical, displays utmost integrity

EDUCATION

Western University

2013-2017

Honours Specialization in Global Economics with AEO status to the Richard Ivey School of Business

University of Toronto Schools

2009-2013

SAT Score: 2350/2400

Cornell University

Summer 2012

The Business World

An intensive three-week summer program teaching business management in multiple contexts, from lectures, to guest speakers, to case-method learning.

WORK EXPERIENCE

Royal Bank of Canada

May-August 2014

Summer Intern, Investor & Treasury Services

- Assessed the existing decentralized operation systems of IT&S worldwide offices with the goal of creating a unified and centralized system
- Developed a sophisticated governance system for the Chief Operating Officer (COO) office in the Toronto headquarter
- Advanced KPIs (Key Performance Indicators) to track the effectiveness of the new arrangements across the division
- Monitored and tracked weekly and offsite operating committee meetings

LEADERSHIP EXPERIENCE

Pre-Business Students' Network (PBSN)

October 2013-present

Communications Executive (October 2014-present)

Development Executive (October 2013-September 2014)

- Responsible for executing effective marketing in support of all the organization's events
- Developing the first annual "Careers Report" that will relay critical career advice to members
- Managing the network's social media accounts by posting intriguing, relevant content

DECA U Western**October 2013-present***VP Creative (October 2014 – present)*

- Connecting over 350 members to monthly events through creative promotions
- Managing a team of three Creative Directors to meet tight deadlines to advertise events

Director Creative (October 2013 – September 2014)

- Promoted various DECA events through social media
- Increased awareness about INC (internal Western business conference) and the 2014 DECA Provincial Competition to the entire campus community

Ivey ACE Conference**October 2013-present***Marketing Executive (April 2014 – present)*

- Bringing awareness to this annual business conference attended by over 200 people
- Guiding a team of eight First-Year Marketing Representatives to increase ticket sales

Marketing Representative (October 2013 – April 2014)

- Responsible for ticket sales through word-of-mouth and online at www.aceconference.ca
- Brought in approximately 10% of sales for the 2014 conference

AWARDS

2015 DECA U Ontario Provincial Competition**January 2015***3rd Place Winner, Case Boss Event*

Teams were asked to present the next big technology and demonstrate its potential to a panel of Deloitte consultants. My team chose to tackle Project Ara, a new and modular phone by Google.

2014 Case Competition**November 2014**

(Sponsored by PBSN, Info-Tech Research Group, and Chartered Professional Accountants of Ontario)

2nd Place Winner

Teams were required to evaluate the expansion of Loblaws into Africa.

2013 Case Competition**November 2013**

(Sponsored by PBSN, Social Spark, Bitmaker Labs, and Certified General Accountants)

1st Place Winner

Awarded to the team with the most feasible and creative proposal to solve the gender gap faced by Bitmaker Labs and the entire technology industry today.

Western Scholarship of Excellence by Western University**August 2013**

Issued in recognition of outstanding academic achievements upon admission to Western University.

2013 DECA Ontario Provincial Competition**February 2013***1st Place Winner, BMOR (Buying and Merchandising Operations Research) Event*

Awarded to the team with the most persuasive business proposal addressing changes needed amidst the growth of e-commerce in the retail industry. My team addressed the progress of Aritzia, one of the most popular women's boutique stores today.