# Hi! I'm Mel.

- @mkramer
- GH: melodykramer

# I work at 18F. What's 18F?

18F is a civic consultancy for the U.S. government, inside the U.S. government.



We're federal employees that can help you build, buy, and share the best digital government services available.



#### HOW?

Put the needs of the public first.

Design-centric, agile, open, and data-driven.

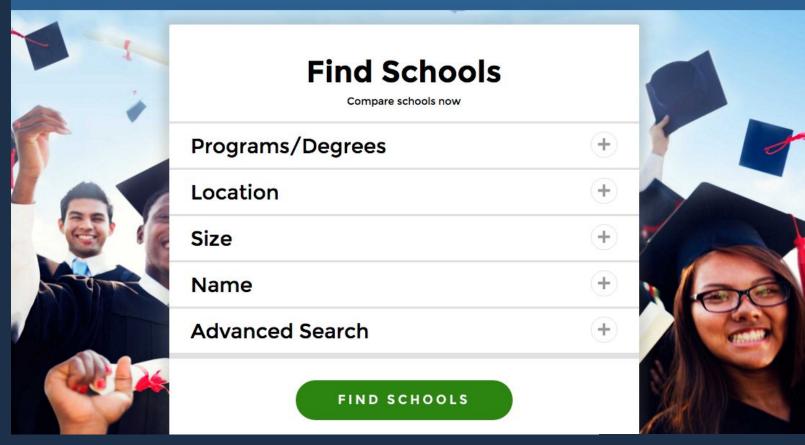
Always be shipping.



We work openly. Here's our GitHub.

And our open source policy.

## **College Scorecard**



Looking for FEC.gov?

An official website of the United States Government



Campaign finance data

Registration and reporting (Calendar)

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Contact

This site is in beta.



We're designing this site in phases. This allows us to launch new features faster than releasing a completely redesigned FEC.gov. The official site for FEC data is still the Campaign Finance Disclosure Portal.

#### New features



finance data

See how money is raised and spent in federal elections. Compare candidates' financial data. Learn how campaigns have spent their money. Discover who contributed to which candidates.



Use the glossary to learn the meaning of an unfamiliar word or phrase

Click words or phrases with the book icon next to them to pull up a definition. Or click the glossary icon at the top of any page to open the full, searchable glossary. For example, click on this term to see its definition: principal campaign committee 11.



candidates and committees register and

We're making it easier for groups to learn the essentials of registration and reporting. We started with House and Senate candidates and committees, but soon we'll have content for all the individuals and groups that register with the FEC.

#### Coming soon



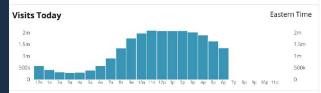
Build a custom calendar to suit your needs, and export it to your personal calendar.

beta.FEC.gov

#### What's next?



people on government websites now



#### Visits in the Past 90 Days

There were **1.60 billion** visits over the past 90 days.

Devices		Brows	
desktop	62.7%	Chrome	
mobile	30.1%	Internet Explorer	
tablet	7.2%	11.0 9.0	
		10.0	
		7.0	
		8.0	
		6.0 Other	
		Safari	
		Firefox	
		Edge	
		Android Browser	

Browsers		Operating Systems	
Chrome	42.1%	Windows	53.6%
Internet Explorer	21.4%	7 10	34% 8.7%
11.0	15.1%	8.1	796
9.0	2.2%	XP	1.8%
10.0	1.6%	Vista	1.3%
7.0	1.5%	8	0.8%
8.0	196	Other	< 0.196
6.0	< 0.1%		
Other	< 0.1%	iOS	18.3%
Safari	21.3%	Android	17%
Firefox	8.6%	Macintosh	8.7%
Edge	2.1%	Chrome OS	1%
Android Browser	1.9%	Other	1.4%
Other	2.7%		

analytics.usa.gov

#### Visitor Locations Right Now

Cities Countries

**Top Pages** People on a single, specific page now. Download the full Where's My Refund? - It's Quick, Easy and Secu... 17,625 Internal Revenue Service 2,577 National Weather Service 1,791 Get Your Electronic Filing PIN 1,214 Tax Topics - Topic 152 Refund Information 1,169 Current Status 1,016 NOAA - National Oceanic and Atmospheric Ad... 885 myUSCIS - Case Status 869 Application Manager 728 Forms & Pubs NOAA - National Oceanic and Atmospheric Ad.. 555 USAJOBS - The Federal Government's Official Jo... 514 477 Earthquakes The United States Social Security Administration When is Where's My Refund Available? 455 The FSA ID | Federal Student Aid OPM.gov 373 How to Apply for a Passport 314 The United States Social Security Administration 309 mySS - Home 301 **Top Downloads** 

Total file downloads over the last week on government domains.

250,248

212,628

Forms & Pubs

Forms & Pubs

irs.gov / f1040.pdf

irs.gov / i1040gi.pdf



analytics phila gov

91

people on city websites now







analytics.phila.gov

# **Working Open**

**Good for: Security Transparency Asking for help** Public Trust

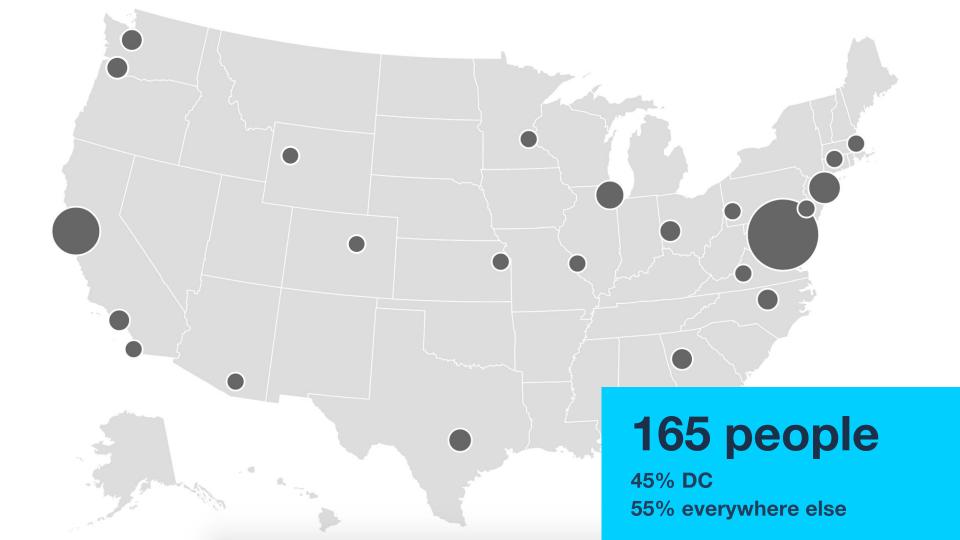
## Where to start:

Start small **Prototype** Partners, not clients. Be transparent. Show your wins.

# How to be open? Not just code.

Ask for specific help. Tag your issues well. Thank your helpers. Improve documentation.





## Ask me about...

making your projects more open

inviting the public in

more datasets

how you can join 18F

the best food in Philadelphia (native)

public media stuff



# 18F.gsa.gov join.18F.gov

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