

# CHRISTINA WARMBRUNN

## PROGRAM MANAGER

### WORK EXPERIENCE

#### Program Manager

*Rocket Companies*

*December 2019 - Present*

*Responsible for the continued success and implementation of Hack Week, our internal innovation program for 2,000+ Technology team members. Conduit between team members, senior leaders, and external business partners. Supervisor of all related workstreams for Hack Week and Catalyst Radio.*

- Promoted within a ten-month time frame for exceeding goals and supporting company culture.
- Constructor of the overall vision, structure, and strategy of Hack Week.
- Launched newly designed internal site - acts as an information hub for new team members and leaders.
- Developed and executed communication strategy to provide visibility into the wins of Hack Week.
- Owner and driver for Hack Week related OKRs.
- Advocated for better metrics and additional reporting for our Hack Week registration site, providing stakeholders with a deeper dive into the participation breakdown of the program and encourages continued buy-in.
- Implement operating procedures and best practices to ensure success of program.
- Coordinate with external and internal business partners to elevate collaborative workshops.
- Execute on strategic communication deliverables to ensure maximum team member happiness and engagement.
- Producer for Catalyst Radio, our innovation centered live event, averaging 600+ unique listeners.
- Support process ideation, execution, on multiple confidential projects through the Rocket Companies.
- Identified deficiencies in team workflow - then located and implemented a project management tool, Trello, to streamline work intake and execution.
- Mentor to several interns internally - recognized by leadership for ability to create engaging and enriching shadowing opportunities curated around interns' unique interests and experiences.

#### Various Internships

*Rocket Companies*

*May 2019 - December 2019*

*Provided top-notch support for the C-Suite and D&I team. Collaborated with several business areas on D&I related initiatives including a pronoun feature, gender-inclusive menstruation products, and more. Effectively organized company-wide events and created communications for Trina Scott, Vice President of D&I (now Chief Diversity Officer) at Quicken Loans (now Rocket Mortgage).*

- Worked alongside executive senior leadership on D&I initiatives acting as project manager.
- Spearheaded Aunt Flow initiative—providing free menstruation products throughout our family of companies for team members in all downtown Detroit buildings.
- Coordinated and ghostwrote LinkedIn content for Trina Scott.
- Organically increased LinkedIn engagement and views per post (1,000 to 3,000 views).
- Continued collaboration with Sift, our online workplace directory, to implement a pronoun feature.
- Facilitated monthly presentations for internal employee resource groups.
- Expedited project logistics by managing deadlines and workflows.
- Served as primary editor for internal D&I blog, edited weekly blogs.
- Transformed business operations by streamlining event logistics.
- Created expense reports for senior executives via Workday and ensured budgeting processes were followed.
- Investigated topics relevant to the pillars of team strategy and produce concise, confidential summaries for senior executives to use.

### PERSONAL PROFILE

Trello Aficionado. DEI Champion. Known Disruptor. Lover of words, intersectionality, and innovation.

Proven Program Manager offering 2-year record of accomplishment in program development and helming day-to-day management. Results-driven and innovative with excellent pitching and project management abilities. Articulate and tactful with good mediation and consensus-building abilities.

### CONTACT INFORMATION

**Available Upon Request**

### EDUCATION

#### Wayne State University

*BA in English, 2015-2019*

- Graduated *cum laude*, top 20% of class.
- Maintained a 3.7 GPA
- Dean's List for 2017-2019

### SKILLS

- Program Management
- Public Speaking
- Strategic Planning
- Process Improvement
- Copywriting/Ghostwriting
- Editing
- Diversity & Inclusion
- Event Planning

### PROGRAMS

- Workday
- Qualtrics
- Microsoft Office Suite
- Trello
- Brightidea
- Adobe Creative Suite
- Azure DevOps

### INTERESTS

- To keep my German sharp, I practice with my German relatives weekly. (I'm a dual citizen of the U.S. and Germany!)
- I'm a huge medievalist - I love examining medieval works from a contemporary perspective. [Check out my work on The Public Medievalist!](#)