

CHRISTINA WARMBRUNN

PROGRAM MANAGER

EXPERIENCE

Program Manager

*Rocket Companies
Detroit, MI
December 2019 - Present*

Responsible for the continued success and implementation of Hack Week, our quarterly internal innovation program for 2,000+ Technology team members. Conduit between team members, senior leaders, external business partners, and internal stakeholders. Supervisor of all related workstreams for Hack Week and Catalyst Radio.

- Promoted in 10-month timeframe to Program Manager due to exceptional management of several high-impact programs and projects (e.g. Hack Week, Catalyst Radio, Tech Con, etc.) across the Rocket Companies reaching thousands of team members.
- Identified workflow tracking deficiencies and spearheaded new workflow tracking processes using Trello and Agile methodologies, optimizing team planning and execution. Resulted in a time savings of roughly 20-30 hours each month.
- Strategized ideas and acted as primary producer for Catalyst Radio, an innovation centered podcast, reaching 600-800+ team members each broadcast.
- Conceptualized and launched a "quick-start" Hack Week guide (Hack Pack) based on post-event feedback. This targeted new team members and leaders, providing clear expectations for participation, engagement, and post-event execution - reaching over 2,000 team members.
- Pitched and built new DEI focused strategies and one-off features to boost team member engagement and tie threads with our DEI pillars. Most notably, our Innovation Cohort, targeting HBCU students and other underrepresented populations within Tech.
- Led strategic partnerships with IBM, StockX, AWS, Microsoft, and Meta - resulting in high-value learning sessions and interactive workshops each quarter for thousands of team members across the Rocket Companies.
- One of two mentors in business area that won Urban Alliance's mentorship award in 2021. This award recognized outstanding commitment to youth and mentorship for students interested in pursuing STEM careers from marginalized backgrounds.

Various Internships

*Rocket Companies
Detroit, MI
May 2019 - December 2019*

Provided top-notch support for C-Suite and D&I teams. Collaborated with several business areas on D&I related initiatives including a pronoun feature, gender-inclusive menstruation products, and more. Effectively organized company-wide events and created communications for Trina Scott, Vice President of D&I at Quicken Loans (now Rocket Companies).

- Ideated and implemented Aunt Flow initiative in first two months of internship - bringing gender-inclusive menstruation products to Rocket Companies' downtown Detroit offices in 2019, set to launch in Q1 2021.
- Collaborated with Sift, our online workplace directory, to implement a pronoun feature to highlight our commitment to DEI strategies, launched in 2020.
- Propped out by C-suite leadership for dedication and passion for executing DEI focused projects and initiatives.

PERSONAL PROFILE

Program Manager who effectively combines technical front-end (HTML, CSS, JavaScript, etc.) and back-end knowledge with top-tier communication and program management skills to guide cross-functional teams and programs to their dream states. Passionate about optimizing programs and applications of all scales while weaving in DEI best practices and implementing data-driven solutions.

Excited to work alongside emerging and existing talent to create the next big innovation program.

CONTACT INFORMATION

Available Upon Request

LinkedIn: [/ChristinaWarmbrunn](#)
GitHub: [cwarmbrunn.github.com](#)

EDUCATION

Michigan State University

Bootcamp Certificate, 2022 - Current

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS

Wayne State University

Bachelor of Arts (B.A.) in English, 2015 - 2019

- Graduated *cum laude*, top 20% of class.
- Maintained a 3.7 GPA
- Dean's List for 2017-2019

TECHNICAL SKILLS

- CSS
- HTML
- JavaScript
- Bootstrap
- Node.js

INTERESTS

- To keep my German sharp, I practice with my German relatives weekly. (I'm a dual citizen of the U.S. and Germany!)
- I'm a huge medievalist - I love examining medieval works from a contemporary perspective. **[Check out my work on The Public Medievalist!](#)**