Want to Keep Your Client Competitive & Secure?

## **Cloud Paks**

Financial Services Market



## What?

AI-powered software with pre-certified containerized software & foundational services to provide help clients build, modernize, & manage applications across any cloud

## Why?

- Accelerate Application Development
  - Up to 66%
- Reduce TCO
  - By 4%
- Decrease Hardware Costs
  - By 44%

"One of the great things about IBM
Cloud Pak for Data is the speed with
which we'll be able to launch and scale
our analytics platform"
– CEO, Capitalogix, LLC

## **Help Clients**

- Eliminate data migration
- Automate manual processes
- Increase visibility with one console
- Enable flexible growth
- Reduce vendor lock-in