

Recommending Books Based On Emotional Arcs

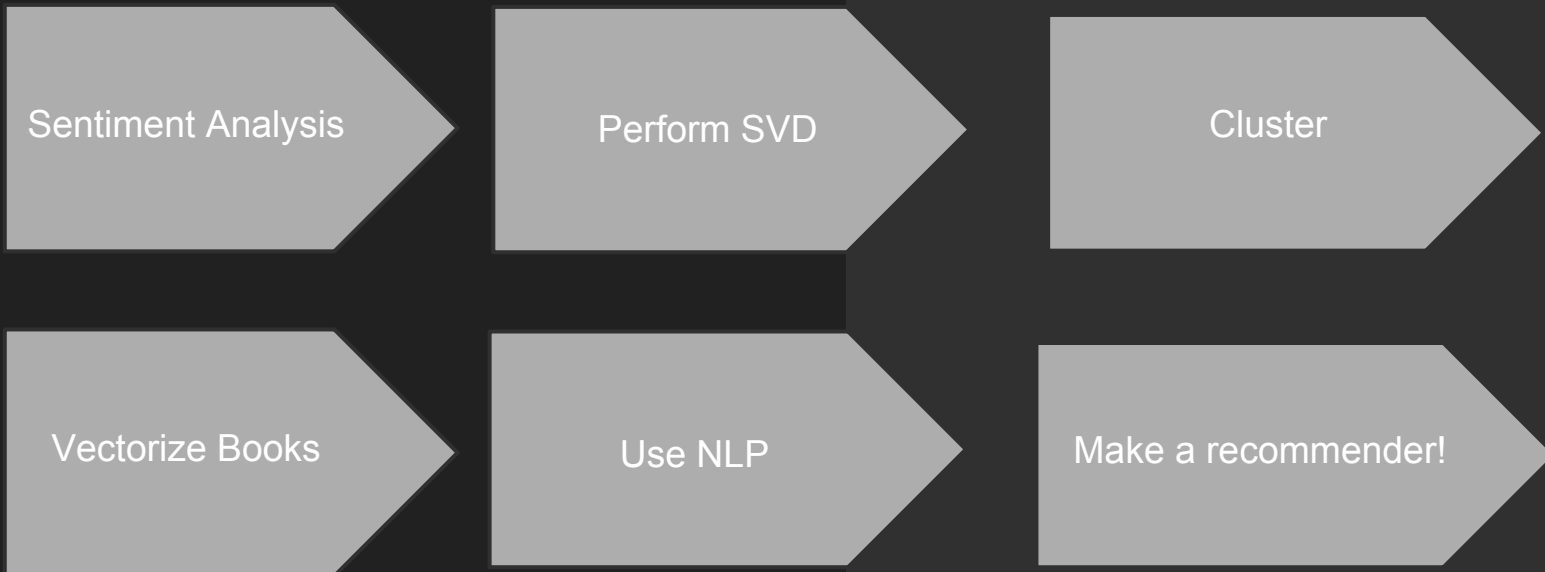
Christian Hansen

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Goal:

Use sentiment analysis and nlp features to recommend books.

Pipeline:



Emotional Acs != Plot Arcs

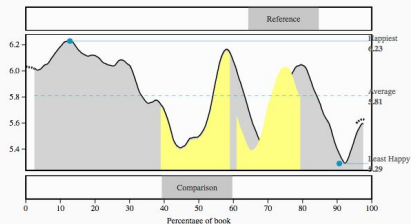
Emotional Arc

- Sentiment of words over length of book.
- Can be categorized, or clustered.

Plot Arc

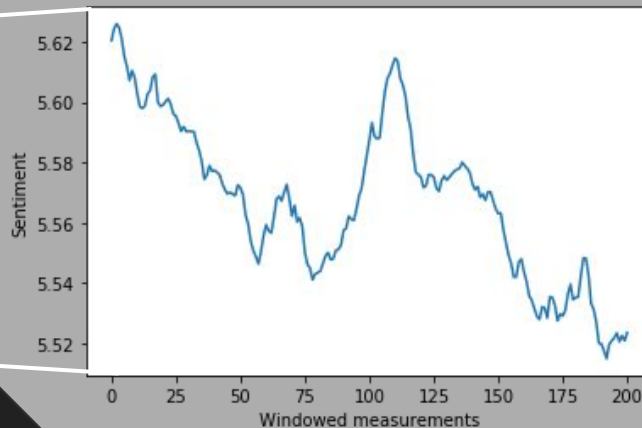
- Highly Conceptual.
- Classically hard to define.

Book happiness time series:
Explore the work's emotional dynamics by sliding and resizing the reference and comparison sections.



Hedonometer.org

Sentiment of window over the entire book



**A Journey To The
Centre Of The Earth,
by Jules Verne**

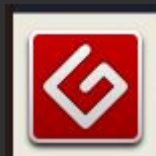
Tools

Python
MongoDB
labMT Sentiment Library



Data

Project Gutenberg
~1300 Full text books

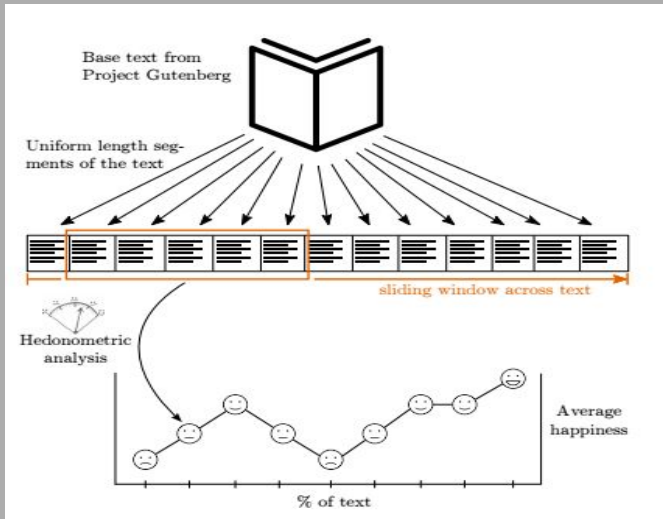


Emotional Arc

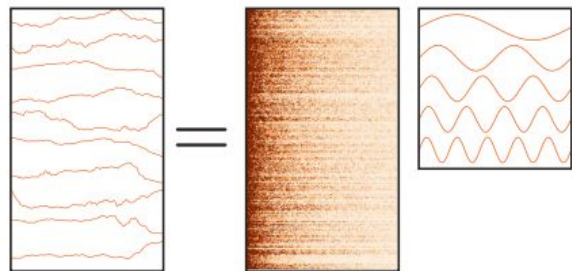
- Using sentiment analysis to measure the “happiness” score (0-9) of a word over an entire book.

Window length = (length of book - window size + 1) / Resolution

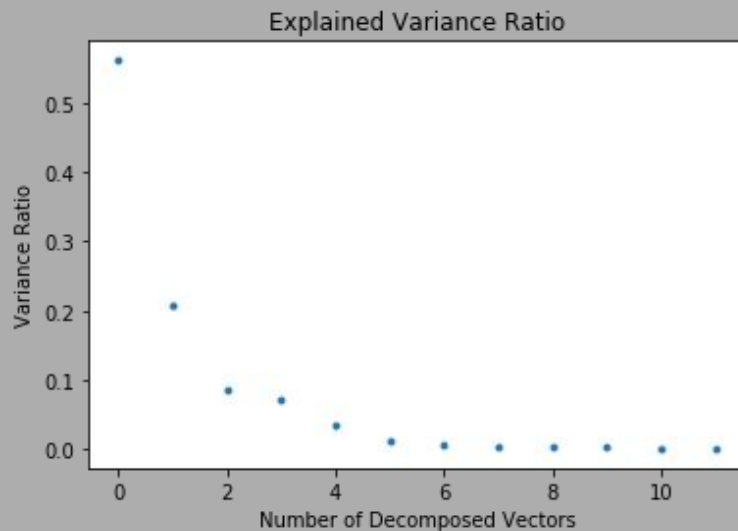
- Each book will have the same number of windows.



- Use SVD to decompose the sentiment arrays.
- Examine top components based on explained variance.

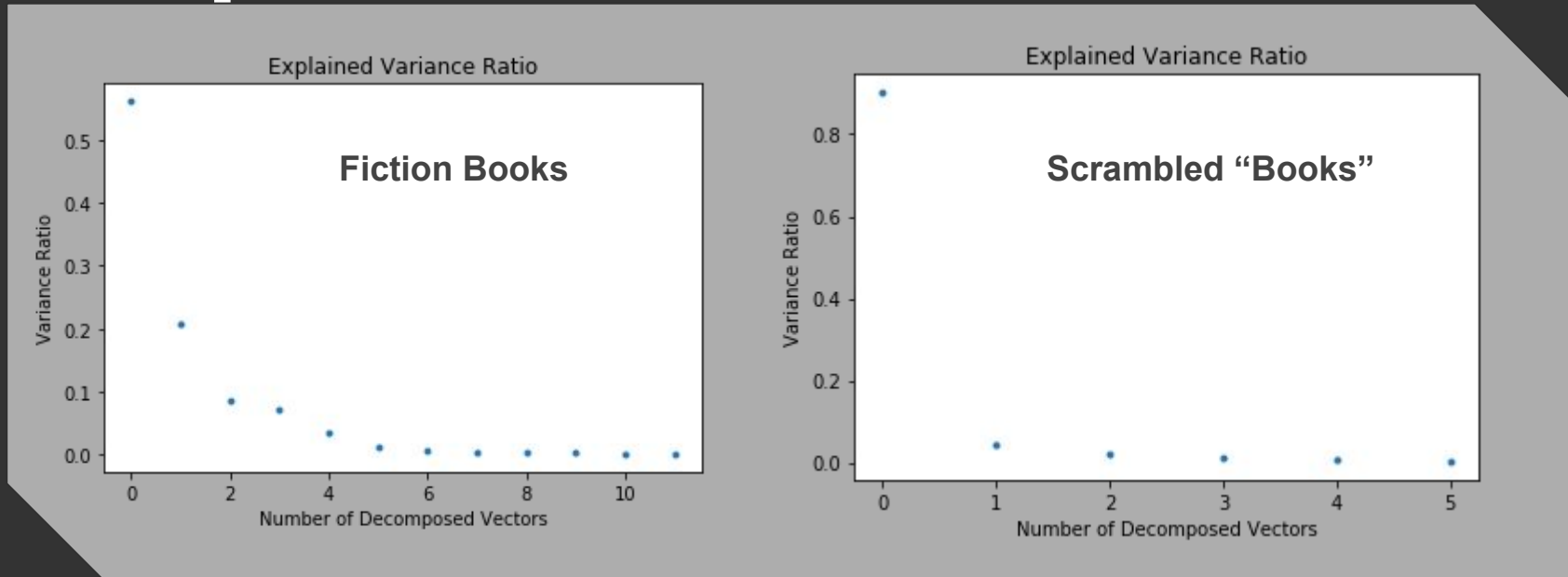


$$A = W V^T$$



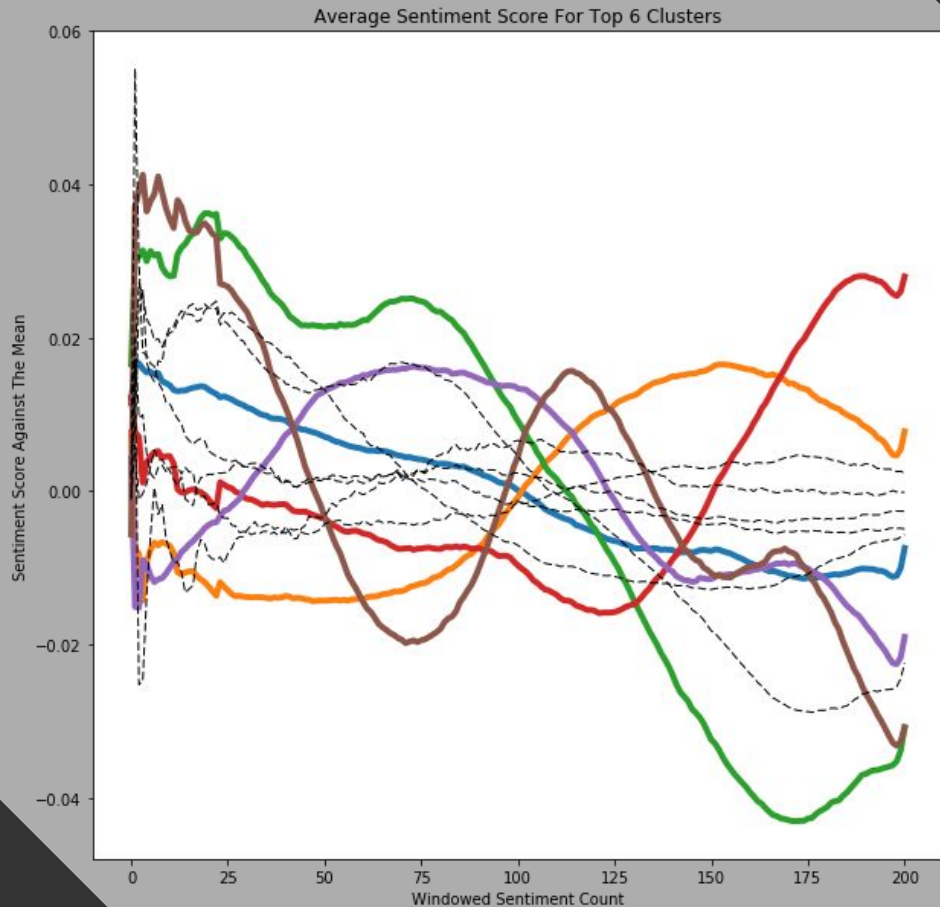
<https://arxiv.org/pdf/1606.07772.pdf>

Explained Variance Ratio Comparison

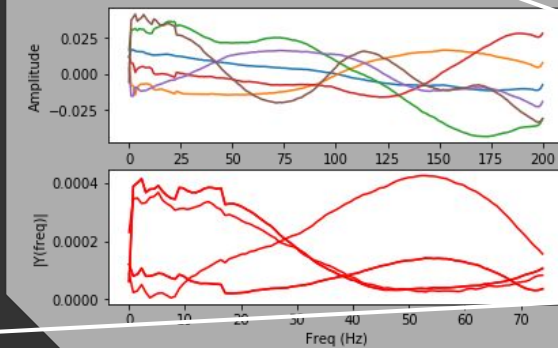


The percentage of variance explained by each of our chosen dimensions.

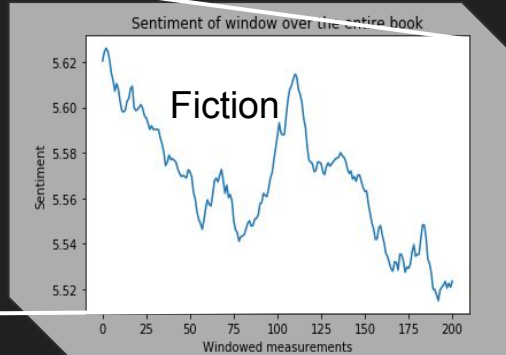
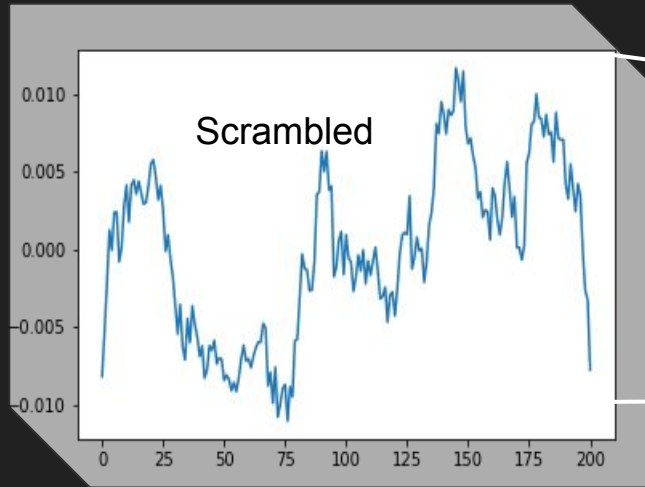
Emotional Arcs



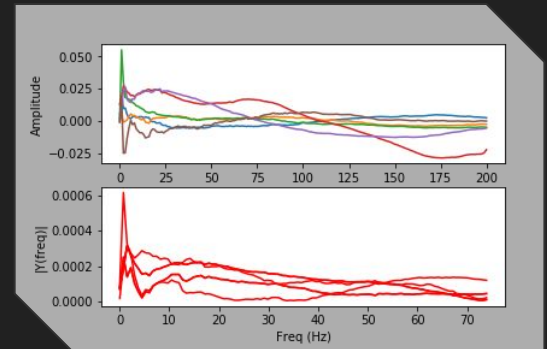
Fast Fourier Transform Of Emotional Arcs



Example of scrambled sentiment for a “book”!



FFT of scrambled books



Recommender

Combine vectorized and SVD'd text from all books in collection and combine with SVD'd emotional arcs and NLP derived features.

Results

- Recommender system favors certain books more than others from selection.
- Not a strong distinction between the null books and fiction.

INPUT:

Flatland: A Romance of Many Dimensions

OUTPUT:

- 1.) 'Notes from the Underground'
- 2.) "Abraham Lincoln's First Inaugural Address"
- 3.) 'Steep Trails: California, Utah, Nevada, Washington, Oregon, the Grand Canyon'
- 4.) 'The Life and Adventures of Robinson Crusoe'
- 5.) 'Notes on Life & Letters'
- 6.) 'The History and Practice of the Art of Photography'
- 7.) 'The Autobiography of Benjamin Franklin'
- 8.) 'Collected Articles of Frederick Douglass'
- 9.) 'Spoon River Anthology'
- 10.) 'McTeague: A Story of San Francisco'

^ Approximately Discovery Topics