

Romina Barrett

Senior Web Engineer
San Diego, California

CONTACT.

- 3949 33rd ST, #10
San Diego, CA 92104
- 360.213.6128
- romina@bumbli.com

TECHNOLOGIES USED.

React, Wordpress, Shopify,
PHP, Angular.js, Meteor.js
ES6, jQuery, vanilla javascript
Radium, CSS3, SCSS, LESS, Stylus
HTML5, Liquid, Jade, Handlebars

RELEVANT SKILLS.

2D and 3D animation
Webpack or Gulp for task management
Git for Version Control
Extensive A/B Testing
Performance Optimization
Google Analytics/Custom Reports

PROFILES.

Github: YayRomina
LinkedIn: RominaBarrett

WORK EXPERIENCE.

○ MJD Interactive

Senior Web Engineer - June 2016 - Present

- Leader of the front end team and resource for all engineers
- Built React components and applications with ES6 syntax
- Created and developed internal front end library and workflow
- Conducted workshops to teach engineers thoughtful front end methodology
- Taught animation principles to UX, designers, mobile developers, and web engineers
- Built a WebGL package for efficiently loading 3D assets
- Created a training program for Falken Tire salespeople
- Created an internal analytics and reporting tool for SDG&E
- Developed a revolutionary in-store experience for American Girl, launching this winter

○ Bumbli

Lead Web Developer - July 2014 - Present

- Developed custom Wordpress, Shopify, and Cratejoy themes and plugins for clients.
- Utilized Foundation and proprietary frameworks for responsive development
- Used PHP, Angular.js, and Meteor.js to create powerful web sites
- Built a custom in-house workflow using javascript/jQuery, SCSS, Jade HTML, and Gulp
- Created engaging animations using CSS3, three.js, Velocity, and Particles
- Created custom reports with Kissmetrics, Google Analytics, and New Relic

○ The Control Group

Web Developer - June 2012 - July 2014

- Led a team of developers to A/B test and optimize SaaS products, leading to a 300% growth in conversion rate over the course of 2 years with millions of pageviews a day.
- Contributed development of a proprietary, in-house responsive front end framework
- Used PHP, Angular.js, and CodeIgniter to rapidly build new variations
- Utilized jQuery/AJAX, SCSS, and HTML to create delightful user experiences

AWARDS AND EDUCATION.

○ Women Who Move The City Woman Of The Year Nominee

- Nominated for Woman Of The Year by San Diego Magazine
- Recognized for achievements in technology and philanthropic efforts

○ San Diego Press Club's Journalism Awards Excellence in Digital Journalism - Lighten Up With Neda

- Third place for best website in digital journalism

○ DigiPen Institute of Technology Bachelor of Fine Arts in Production Animation

- Featured game at Game Developer's Conference (GDC)
- Specialized in 2D and 3D character animation