



### Essay with a Problematic Answer

What is the most prominent concept in the study of social interaction (conflict, aggression, prejudice, and prosocial behavior)? Describe the important terms and principles of a theory that incorporates this concept.

I believe that helping theory is the most important concept. I would like to believe that humanity is naturally good but this theory shows that the presence of possible benefits and of other people actually determine how we react. It is this theory of helping where people go through stages on the way to help others. In the end, you provide help. I never thought people could be so callous, but with cases like the Kitty Genowveve case it shows that the knowledge of these steps may improve the chances to help.

**Essay Grade:**  
**2/4 Points**

Category	Unacceptable	Problematic	Satisfactory	Exceptional
Theories & Concepts (0-3 Points)	<input type="checkbox"/> Inappropriate <input type="checkbox"/> Incorrect <input type="checkbox"/> Incomplete	<input type="checkbox"/> Relevancy Vague <input checked="" type="checkbox"/> Major Inaccuracies <input checked="" type="checkbox"/> Lacking	<input type="checkbox"/> Relevancy Implied <input type="checkbox"/> Minor Inaccuracies <input type="checkbox"/> Too Broad	<input type="checkbox"/> Relevancy Described <input type="checkbox"/> No Inaccuracies <input type="checkbox"/> Thorough
Writing Style & Integration (0-1 Points)	<input type="checkbox"/> Improper Format for Question <input type="checkbox"/> Several Grammatical/Spelling Errors <input type="checkbox"/> Unclear or Haphazard Organization		<input checked="" type="checkbox"/> Proper Format for Question Few Grammatical/Spelling Errors Focused and Integrated Organization	
<ul style="list-style-type: none"><li>• The answer does indeed describe an important theoretical perspective on helping, but it is not as detailed as it could be. Whose theory is being describe and why was it chosen here?</li><li>• The answer is too informal and there are a few errors, but it is direct enough to (barely) meet expectations.</li></ul>				

### Essay with a Satisfactory Answer

What are the main differences between a within-subjects and a between-subjects design? Describe characteristics such as the number of distinct groups, the number of treatment conditions, and the assignment of participants to conditions.

There are several important differences between within-subjects and between-subjects designs. A between-subjects design randomly assigns participants to two or more groups, with one group typically being a control group. A within-subjects design uses the same participants across two or more conditions (and is sometimes called a repeated-measures design).

Category	Unacceptable	Problematic	Satisfactory	Exceptional
Theories & Concepts (0-3 Points)	<input type="checkbox"/> Inappropriate <input type="checkbox"/> Incorrect <input type="checkbox"/> Incomplete	<input type="checkbox"/> Relevancy Vague <input type="checkbox"/> Lacking	<input type="checkbox"/> Relevancy Implied <input checked="" type="checkbox"/> Minor Inaccuracies <input checked="" type="checkbox"/> Too Broad	<input type="checkbox"/> Relevancy Described <input type="checkbox"/> No Inaccuracies <input type="checkbox"/> Thorough
Writing Style & Integration (0-1 Points)	<input type="checkbox"/> Improper Format for Question <input type="checkbox"/> Several Grammatical/Spelling Errors <input type="checkbox"/> Unclear or Haphazard Organization		<input checked="" type="checkbox"/> Proper Format for Question Few Grammatical/Spelling Errors Focused and Integrated Organization	

- Aspects of this answer are acceptable; for example, the description of within-subjects designs is OK. However, not all between-subjects designs involve random assignment. Neglect of these other possibilities means that the answer is too broad.
- As a result, the answer is definitely too short. Nonetheless, the writing style is generally good.

### Essay with an Exceptional Answer

The field of social psychology endured significant critique during the 1960s and 1970s. What were the most important elements of this critique and how has this altered the study of human social behavior?

During the 60s and 70s, social psychology was criticized for two primary reasons: 1 - it did not take history and culture into account and 2 - its use of research methods suffered from ethical problems.

The textbook notes that many of the studies conducted in social psychology through the 70s were primarily on American-college students (just like the studies I had to participate in for my Intro Psych credit last year!). The field increased the number of cross-cultural studies during the 90s (they mention a study by Markus on the self). This has led to an improvement of the field.

The second challenge (unethical studies) resulted largely from Milgram's famous "shock" study of obedience. This study caused debate because some believed that it was unethical - how can you ethically shock people and not let them leave the experiment? There are many everyday topics we want to know more about (such as aggression and romantic relationships), but the field needs to find ethical ways of studying these topics. Following the Milgram study, the field increased the number of ethical standards research needs to follow.

Each of these challenges to the field is important because they represent a more "pluralistic" approach to research, where many different methods are used. They show that the history of social psychology research has a very real application to everyday life.

Category	Unacceptable	Problematic	Satisfactory	Exceptional
Theories & Concepts (0-3 Points)	<input type="checkbox"/> Inappropriate <input type="checkbox"/> Incorrect <input type="checkbox"/> Incomplete	<input type="checkbox"/> Major inaccuracies <input type="checkbox"/> Lacking	<input type="checkbox"/> Relevancy Implied <input type="checkbox"/> Minor Inaccuracies <input type="checkbox"/> Too Broad	<input checked="" type="checkbox"/> Relevancy Described No Inaccuracies Thorough
Writing Style & Integration (0-1 Points)	<input type="checkbox"/> Improperly written <input type="checkbox"/> Several Grammatical/Spelling Errors <input type="checkbox"/> Unclear or Haphazard Organization		<input checked="" type="checkbox"/> Proper Format for Question Few Grammatical/Spelling Errors Focused and Integrated Organization	

- The student uses terms from the literature (jargon such as "pluralistic") and they are defined. The two primary criticisms are described in sufficient detail, including several quality examples throughout.
- The answer is quite focused, organizing the various points in clear paragraphs. With few errors in structure or grammar, it easily meets expectations.

## Graded 4-Point Activities

### Activity with a Problematic Answer

Identify factors that you believe influence bystander intervention. For each type, please provide: 1) a clear name or label for that factor, 2) the important principle or logic behind that factor, and 3) at least one example that fits that factor.

Factor Influencing Helping	Explanation and an Everyday Example
Label for This Factor:  Observation of a helpful model	Brief Explanation of the Main Principle Behind this Factor:  When someone helps another person, we should be doing the same thing. Assume responsibility.
	Brief Example Where This Factor Influences Helping:  At the grocery store, helping an elderly person load their care. Or holding the door open for someone.
Label for This Factor:  Not in a hurry	Brief Explanation of the Main Principle Behind this Factor:  When people are not in a rush, they're more willing to intentionally intervene to help.
	Brief Example Where This Factor Influences Helping:  Loading groceries, helping someone (neighbor) rake their yard, get their mail.
Label for This Factor:  Few other bystanders	Brief Explanation of the Main Principle Behind this Factor:  The person may not feel judged if they choose to help someone that others may be intimidated by.
	Brief Example Where This Factor Influences Helping:  Helping someone who is handicapped complete a task they may not be able to do on their own. Giving up a seat on a bus.

Activity Grade:	Problematic	Satisfactory	Exceptional
Evidence (0-3 Points)	<input type="checkbox"/> Relevancy Vague <input type="checkbox"/> Major Inaccuracies <input type="checkbox"/> Lacking Details	<input checked="" type="checkbox"/> Relevancy Implied <input type="checkbox"/> Minor Inaccuracies <input checked="" type="checkbox"/> Details Too Broad	<input type="checkbox"/> Relevancy Described <input type="checkbox"/> No Inaccuracies <input type="checkbox"/> Thorough Details
Writing & Integration (0-1 Points)	<input type="checkbox"/> Incorrect Format for Question <input type="checkbox"/> Several Grammatical/Spelling Errors <input checked="" type="checkbox"/> Unclear or Haphazard Organization	<input type="checkbox"/> Proper Format for Question <input type="checkbox"/> Few Grammatical/Spelling Errors <input type="checkbox"/> Focused and Integrated Organization	
<ul style="list-style-type: none"> <li>The labels for the factors are a bit vague, but the brief explanations do help to clarify what the student is thinking. However, the examples are not always clearly and explicitly an application of the factor that has been described.</li> <li>Note that writing style includes several sentence fragments that deprive the example from being clear.</li> </ul>			

**Study 1 (Nonexperimental):** An instructor hypothesized that the students who earn a B or higher spend a significantly different number of hours per week outside of class on course work than those who receive a C or lower. She collects the following data on two independent samples of students.

B or higher: 9, 4, 7, 11, 1, 5, 3, 2, 1  
C or lower: 3, 2, 0, 3, 2, 1, 4, 3, 3

2. Given the data for the study above, use SPSS to obtain an independent samples *t* test and a confidence interval for the difference between the means (using  $\alpha = .01$ ).

- On your SPSS output, calculate "by hand" the statistical significance test and the confidence interval using the descriptive statistic information given to you. [You do not need to recalculate the means and standard deviations.] Use appropriate marks (e.g., arrows, circles, etc.) to show that your calculations match the statistics provided by SPSS. (3 pts.)
- Describe your findings in an appropriate APA-style Results section. Be sure to interpret the findings of the study. What do the analyses tell you about the difference between the groups? (1 pt.)

**T-Test**  
(DataSeiz)

Study 2

**Group Statistics**

Group	N	Mean	Std. Deviation	Std. Error Mean
Hours (C or Higher)	9	4.7778	3.56283	1.18764
Group (D or E)	9	2.3333	1.22474	.40833

$9.0401 SE = 3.5628 / \sqrt{9} = 1.1876$   
 $9.0401 SE = 1.22474 / \sqrt{9} = .40833$   
 $SE_D = \sqrt{1.1876^2 + .4083^2}$   
 $SE_D = 1.2558$

**Independent Samples Test**

		Levene's Test for Equality of Variances				t-test for Equality of Means			
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference Lower Upper
Hours	Equal variances assumed	8.294	.011	1.946	16	.089	2.44444	1.25585	-21764 5.10873
	Equal variances not assumed			1.946	9.855	.081	2.44444	1.25585	-35898 5.24787

$df = 16$   
 $16 = 9 + 9$   
 $t(16) = 2.444 - 0$   
 $t(16) = 1.9465$   
 $CU = 2.921$   
 Fail to reject the null hypothesis

$95\% CI$   
 $CI_M = M \pm (CU)(SE_D)$   
 $= 2.4444 + (-2.179, 5.1067)$   
 $CI_M = (-2.179, 5.1067)$

Category	Unacceptable	Problematic	Satisfactory	Good
Procedures & Formulae (0-3 Points)	<input type="checkbox"/> Inappropriate <input type="checkbox"/> Incorrect <input type="checkbox"/> Incomplete	<input type="checkbox"/> Relevant Variables <input type="checkbox"/> Major Errors <input type="checkbox"/> Lacking	<input type="checkbox"/> Relevant Variables <input type="checkbox"/> Minor Inaccuracies <input type="checkbox"/> Good Detail	<input checked="" type="checkbox"/> Relevancy Described <input type="checkbox"/> No Inaccuracies <input type="checkbox"/> Thorough
Writing Style & Integration (0-1 Points)	<input checked="" type="checkbox"/> Improper Format for Question <input type="checkbox"/> Several Grammatical/Spelling Errors <input type="checkbox"/> Unclear or Haphazard Organization	<input type="checkbox"/> Proper Format for Question <input type="checkbox"/> Several Grammatical/Spelling Errors <input type="checkbox"/> Unclear and Integrated Organization	<input type="checkbox"/> Proper Format for Question <input type="checkbox"/> Minor Grammatical/Spelling Errors <input type="checkbox"/> Clear and Integrated Organization	

• This student did a very good job with the calculation part of the problem (Problem 2a). The SPSS is printout is correct. The hand calculations are on the printout and they match the SPSS printout. The student clearly indicated that she understood how the calculations match the output by using arrows and boxes.

• However, the second part of the problem (Problem 2b) is virtually missing. There is a slight interpretation of the output (“fail to reject the null hypothesis”), but there is no written description or explanation of the results in appropriate APA style.

### Activity with an Exceptional Answer

Choose a recent media claim about human behavior. Adopt a skeptical, scientific approach to the problem by beginning to design an empirical study that could be used to test the claim.

<p><b>List the Media Claim That You Will be Testing:</b></p> <p>"Skeptics are less gullible but more lonely"</p>
<p><b>How would you define and describe the important principles or practices of your study?</b></p> <p>First, we need to find two groups of people - skeptics and "acceptors." We need will differentiate them using a pretest survey (to be built later).</p> <p>Next, we'd need to measure both gullibility and loneliness. The claim would only be accurate if we found group differences on both of these measures. Loneliness might be easier to measure (again a survey) but gullibility is harder. Perhaps people could read an urban legend and state whether they believe it!</p>
<p><b>How would you assure that your study ruled out alternative explanations for the behavior?</b></p> <p>This would be more difficult. The research would be nonexperimental because the researchers would not determine who is the skeptic and who is not. Therefore, it would be hard to determine cause and effect.</p> <p>On second thought, that shouldn't matter for the claim. The claim does not try to describe WHY the difference exists, only that it does exist. We will consider alternative explanations for the differences later.</p>
<p><b>What things might you need to be careful about while running the study?</b></p> <p>The claim is not clear what the people are skeptical about. Some people might be skeptical about the politics of health care, but not at all about religion. So, we would need to be very careful about how we measure things (as stated above) but also about what conclusions we make (cause and effect).</p>

Category	Unacceptable	Problematic	Satisfactory	Exceptional
Theories & Concepts (0-3 Points)	<input type="checkbox"/> Inappropriate <input type="checkbox"/> Incorrect <input type="checkbox"/> Incomplete	<input type="checkbox"/> Major Inaccuracies <input type="checkbox"/> Lacking	<input type="checkbox"/> Relevancy Implied <input type="checkbox"/> Minor Inaccuracies <input type="checkbox"/> Too Broad	<input checked="" type="checkbox"/> Relevancy Described No Inaccuracies Thorough
Writing Style & Integration (0-1 Points)	<input type="checkbox"/> Improper Format <input type="checkbox"/> Several Grammatical/Spelling Errors <input type="checkbox"/> Unclear or Haphazard Organization		<input checked="" type="checkbox"/> Proper Format for Question Few Grammatical/Spelling Errors Focused and Integrated Organization	
<ul style="list-style-type: none"> <li>For an in-class activity with limited space, the answers are fairly thoughtful. Major aspects of measurement and research design are addressed, as are concerns about generalization. Of course, many more details would be required for a full research proposal on the topic.</li> <li>Note that writing style (grammar, spelling, etc.) is evaluated here. There are typographical and grammatical errors, but they are quite minor. Therefore, there is no deduction.</li> </ul>				