# Christopher Wernli

### Web Developer

After several years of working in marketing and customer service the desire to become a software engineer was ignited working as an account manager for IDS, a software company. My diverse background has allowed me to become a proficient learner which has helped me quickly learn new languages and key computer science concepts.

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#### **WORK EXPERIENCE**

## Account Manager

IDS (International Document Services)

04/2017 - Present Draper, Utah A software company that developed a web-based application to help mortgage lenders easily create documents

Achievements/Tasks

- Manage 2 of the top 10 accounts and 3 of the top 25.
- Code documents based on client requests to make them unique and compliant.
- Write custom code for clients to print an additional document, check a particular box, change a calculation, etc.

### **Ecommerce Marketing Consultant** Learning Systems

06/2014 - 03/2017 American Fork, Utah Taught clients how to sell and market on different online platforms. Achievements/Tasks

- Assisted clients in growing their personal business online through SEO, social media, and other areas of online marketing.
- Taught clients to research and create a marketing plan to ensure a successful PPC marketing campaign.
- Assisted clients in creating an online business through eBay, Amazon, or a personal website.

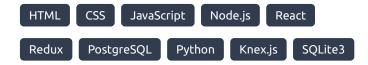
# Marketing Internship Alta Sol/Brigham Young University

09/2015 - 12/2015 Provo, Utah

Achievements/Tasks

- Created a competitor analysis report for the company Alta Sol to identify strengths and weaknesses in company's online presence in comparison to competitors.
- Introduced a marketing plan for Alta Sol utilizing online (SEO, social media, PPC campaigns) and other marketing means (specific tradeshows to target, specific areas to target, etc).
- Researched, constructed, and physically mapped out a customer profile for Alta Sol's typical customer in their areas of operation.

#### **SKILLS**



### **PROJECTS**

Workout Tracker (10/2019 - 01/2020) 🗗

- Workout Tracker is a React web application that allowed users to create and track their workouts. React | Redux | Node.js | Postgres | Knex.js | JavaScript | exrx (a third party) API.
- Worked with 3 other developers remotely to build this application that is being picked up by other developers.
- Built the back end with one other developer, implemented the exrx api, and collaborated to build the workout creation functionality on the front end.

Trip Split (09/2019 - 09/2019)

- Trip Split is a React application that allows users to split trip costs among themselves. React | Node.js | Postgres | Knex.js.
- Solely created the back end in under a week.

Macro Calculator (05/2019 - 05/2019) 🗷

- Macro Calculator was an application that would allow users to keep track of their macros. CSS | HTML | JavaScript.
- Built the landing page in under a week.

### **EDUCATION**

### Web Development Lambda School

04/2019 - 06/2020

Courses

- Web Fundamentals (HTML, CSS)
- Web API (Node.js)
- Web Applications (JavaScript, React)
- Computer Science (Python, Data Structures)

# **Bachelors of Science in Exercise Science**Brigham Young University

09/2011 - 12/2016 Provo, Utah