Christopher Wernli

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Experience

Account Manager/Customer Service Representative
IDS (International Document Services), Draper, Utah (April/2017-Present)
- Manage 2 of the top 10 accounts and 3 of the top 25.
- Code documents based on client requests to make them unique and compliant.
- Program variables for clients to trigger certain actions in loan files (e.g. printing an additional document or checking a particular box) based off of data entry.

Ecommerce Marketing Consultant
Learning Systems, American Fork, Utah (June/2014-March/2017)
- Assisted clients in growing their personal business online through SEO, social media, and other areas of online marketing.
- Taught clients to research and create a marketing plan to ensure a successful PPC marketing campaign.
- Assisted clients in creating an online business through eBay, Amazon, or a personal website.

Marketing Internship
Alta Sol/Brigham Young University (Sept/2015-Dec/2015)
- Created a competitor analysis report for the company Alta Sol to identify strengths and weaknesses in company's online presence in comparison to competitors.
- Introduced a marketing plan for Alta Sol utilizing online (SEO, social media, PPC campaigns) and other marketing means (specific tradeshows to target, specific areas to target, etc).
- Researched, constructed, and physically mapped out a customer profile for Alta Sol's typical customer in their areas of operation.

Education

Full Stack Web Development
Lambda School (March/2019-Now)
- Learning Javacript, React, Redux, Node.js, and Express to become a full stack web developer.

Bachelors of Science in Exercise Science
Brigham Young University (Sept/2011-Dec/2016)
- Related courses: BYU in term marketing internship for Alta Sol.

Skills

- Git, HTML, CSS, LESS, JavaScript, React, Redux, and Node.js

Projects

Macro Calculator Web page - https://nifty-banach-97c963.netlify.com/, GitHub: https://github.com/build1-macrocalculator-ui
- Built and Designed the fully responsive landing page for this project using HTML, CSS, LESS, and JavaScript.

Miscellaneous

- Served a two-year volunteer church mission in Guatemala serving local communities while learning Spanish.
- Won three collegiate national championships in rugby for BYU and received the Second Team All American Honors Award.