



# CHARLOTTE WEYER

DIGITAL DESIGNER

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## HELLO

My name is Charlotte Weyer. I'm a designer and recent Interaction Design graduate with bags of enthusiasm and a willingness to learn and develop new skills. I am currently working for a business media company, where I have had a very enjoyable year in design and video for events marketing. I am now seeking a new opportunity to work alongside a talented team that will allow me to grow within digital and UX design.

 charlotteweyer.co  
 /cweyer25  
 /charlotteweyer

## EXPERIENCE

- DESIGNER & ON DEMAND CONTENT PRODUCER**

Innovation Enterprise | June 15 - Current

Following my graduation, I joined Innovation Enterprise, who host 150+ annual summits in the UK, US and Asian Pacific. My role has been fast-paced and hands-on. I work closely with the in-house marketing team to develop the visual identities and online experiences for a diverse selection of events. I am responsible for front-end web design, web and print campaign assets, magazines, brochures, as well as other materials.
- WEB CONTENT DESIGNER**

Rubber Road Ltd | June 13 - Aug 14

During my year in industry, I joined Rubber Road as a Web Content Designer to help launch a selection of their new products and services. I was responsible for creating, developing and managing the content for the Rubber Road platforms. Managing a team of freelancers, from journalists to developers, we worked collaboratively to produce engaging content across all of our platforms, including websites, mobile apps, email and social media accounts.
- PRODUCTION INTERN**

Two Four Broadcast | Dec 13

Interning as a runner on BBC's 'Britains Biggest Hoarders' was a great opportunity to gain an insight into the working departments of a successful production company.

## EDUCATION

- BA (HONS) DIGITAL ART AND TECHNOLOGY (INTERACTION DESIGN) WITH YEAR IN INDUSTRY**

Plymouth University | First Class Honours

Studying the merge between design and computing, my elective modules included: Real Time Data Visualization, The Internet of Things (Creative Coding) and Venture Culture.
- LONGDEAN SCHOOL SIXTH FORM**

A- Levels | BCCD

Art (Graphics), ICT, Computing, English Language & Literature
- LONGDEAN SCHOOL**

GCSEs | 14 A\*-C

Incl. Maths, English, Art, ICT, Graphic Products

## SKILLS

Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
Indesign	<div><div></div></div>
HTML/CSS	<div><div></div></div>
Video/Photography	<div><div></div></div>
Web Content / SEO	<div><div></div></div>