CHARLOTTE WEYER

EXPERIENCE DESIGNER

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HELLO

My name is Charlotte Weyer; I'm a designer and recent Interaction Design graduate with bags of enthusiasm and a willingness to learn and develop new skills. I am currently working for a business media company, where I have had a very enjoyable year in design and video for events marketing. I am now seeking a new opportunity to work alongside a talented team that will allow me to grow within digital and UX design.

Portfolio Available

/cweyer25

/charlotteweyer

EXPERIENCE

DESIGNER & ON DEMAND CONTENT PRODUCER

Innovation Enterprise | June 15 - Current

Following my graduation, I joined Innovation Enterprise, who host 150+ annual summits in the UK, US and Asian Pacific. My role has been fast-paced and hands-on. I work closely with the in-house marketing team to develop the visual identities and online experiences for a diverse selection of events. I am responsible for front-end web design, web and print campaign assets, magazines, brochures, as well as other materials.

WEB CONTENT DESIGNER

Rubber Road Ltd | June 13 - Aug 14

During my year in industry, I joined Rubber Road as a Web Content Designer to help launch a selection of their new products and services. I was responsible for creating, developing and managing the content for the Rubber Road platforms. Managing a team of freelancers, from journalists to developers, we worked collaboratively to produce engaging content across all of our platforms, including websites, mobile apps, email and social media accounts.

PRODUCTION INTERN

Two Four Broadcast | Dec 13

Interning as a runner on BBC's 'Britains Biggest Hoarders' was a great opportunity to gain an insight into the working departments of a successful production company.

EDUCATION

BA (HONS) DIGITAL ART AND TECHNOLOGY (INTERACTION DESIGN) WITH YEAR IN INDUSTRY

Plymouth University | First Class Honours

Studying the merge between design and computing, my elective modules included; Real Time Data Visualization, The Internet of Things (Creative Coding) and Venture Culture.

LONGDEAN SCHOOL SIXTH FORM

A- Levels | BCCD

Art (Graphics), ICT, Computing, English Language & Literature

LONGDEAN SCHOOL

GCSEs | 14 A*-C

Incl. Maths, English, Art, ICT, Graphic Products

SKILLS

Illustrator

Photoshop

Indesign

HTML/CSS

Video/Photography

Web Content / SEO