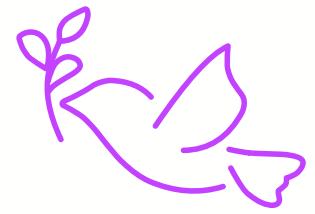


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Introducing

Timeless Tribute



UMPSA X HUAWEI

APPGALLERY MOBILE APP

COMPETITION 2024

<https://www.uxhmac.com/>

Market Segment



Target Audience



Primary Market

- individuals who unable to visit gravesites due to
 - geographical distance
 - working schedules
 - life commitment

- Culturally Traditional Populations
- Overseas/Outstation Family Members
- Adults (Aged 30–60) often responsible for family tradition



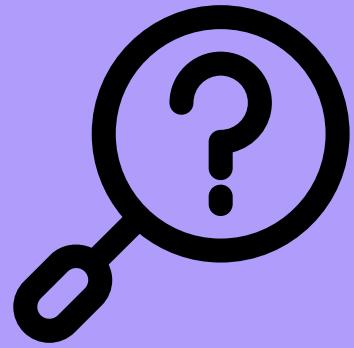


Background Introduction

Many people today are separated from their hometowns, making it difficult to honor deceased loved ones. Distance, work responsibilities, and limited travel often prevent participation in graveside rituals, where physical presence is traditionally required. Leaving many unable to fulfill traditional obligations.

"Timeless Tribute" satisfy the demand for remote graveyard services, allowing people to honor loved ones despite distance and time constraints.

Issue Clarification



Problem Statement

Individuals facing:

- Physical distance
- Time constraints
- Life commitments



Results

- Feel regret because unable to fulfill cultural obligation or pay respect on time
- Grave unattended
- People neglecting grave visiting

Project Description

App Concept

Timeless Tribute is a mobile app that allows users to remotely honor and maintain loved ones' graves

Service Offerings

- Provide service like cleaning, praying and offering items
- Locate gravesites and track maintenance status.
- Schedule services in advance for cultural festival
- Provide video confirmation of completed services as proof

Benefits

- Enables remote honoring of loved ones
- Preserve cultural tradition with customizable services
- Provides peace of mind through video proof

SDG Impact and Social Value

3 GOOD HEALTH AND WELL-BEING



SDG 3 – Good Health and Well-Being

By providing a means for individuals to pay their respects remotely. This help alleviate feelings of guilt and grief for being unable to visit. Supporting mental health as they can fulfill cultural obligation without the stress of travel.

SDG Impact and Social Value



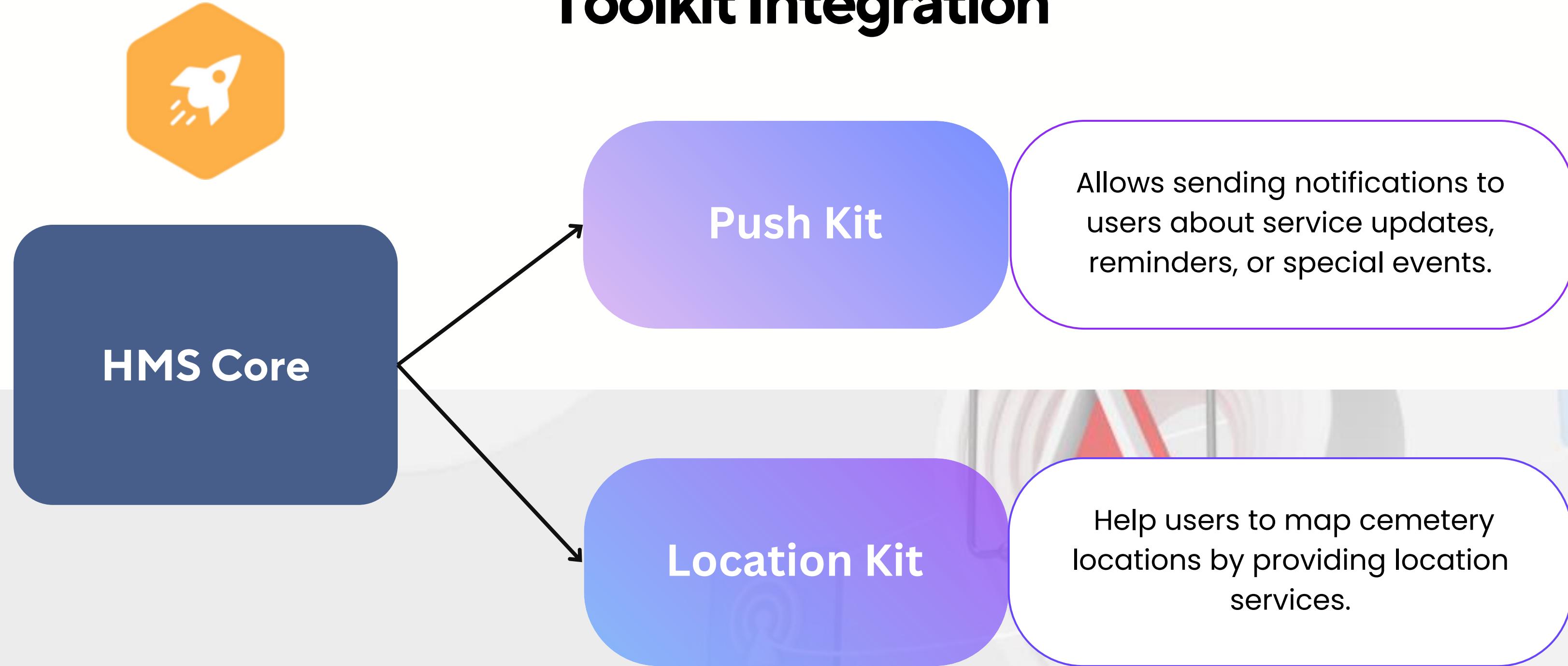
SDG 11 - Sustainable Cities and Communities

- **Target 11.4:** Strengthen efforts to protect the world's cultural and natural heritage.

Preserve cultural traditions of paying respects and honor loved ones even when they can't be physically present. Preserving these meaningful practices for future generations.

Huawei Mobile Services (HMS)

Toolkit Integration



Artificial Intelligence (AI) Integration

HOW

- **Data Collection:** Gather user preferences and historical browsing data to understand service choices (e.g., cleaning, flower offerings).

- **AI-powered suggestions**
Recommend services based on user's past choices (e.g., types of flowers).

- **Predictive Scheduling**
sending notification automatically to remind user on important dates.
(e.g., death anniversary)

AI-based Recommendation

BENEFITS

- **Relevant recommendations encourage users to interact with the app.**
- **Increase user satisfaction make users feel understood and valued**
- **Users save time to find services that match their preferences.**
- **A personalized experience fosters loyalty, making users more likely to return.**
- **Ensure user never miss important dates**

NEXT →

List of Key Features

1. Login and Register

2. Home Page : A) Quick action button

- View service cart
- View pending for service
- View notifications
- Add service to graves

B) Album showing the picture of services we have

C) Display the upcoming events and promotions

3. Decedent Page

- Display list of decedents (User can view and add decedent)
- View and Edit decedents' profile
- View service cart
- Add service (direct to service page)
- Album of memories with the deceased

List of Key Features

4. Services page:

- View list of services

- i) Grave Maintenance
- ii) Decorations and Offerings
- iii) Religious and Cultural Services
- iv) Seasonal and Festival Promotion

- Add service to decedents' service cart
- View and Edit service cart
- Check on pending services
- Track service progress by viewing real time grave location

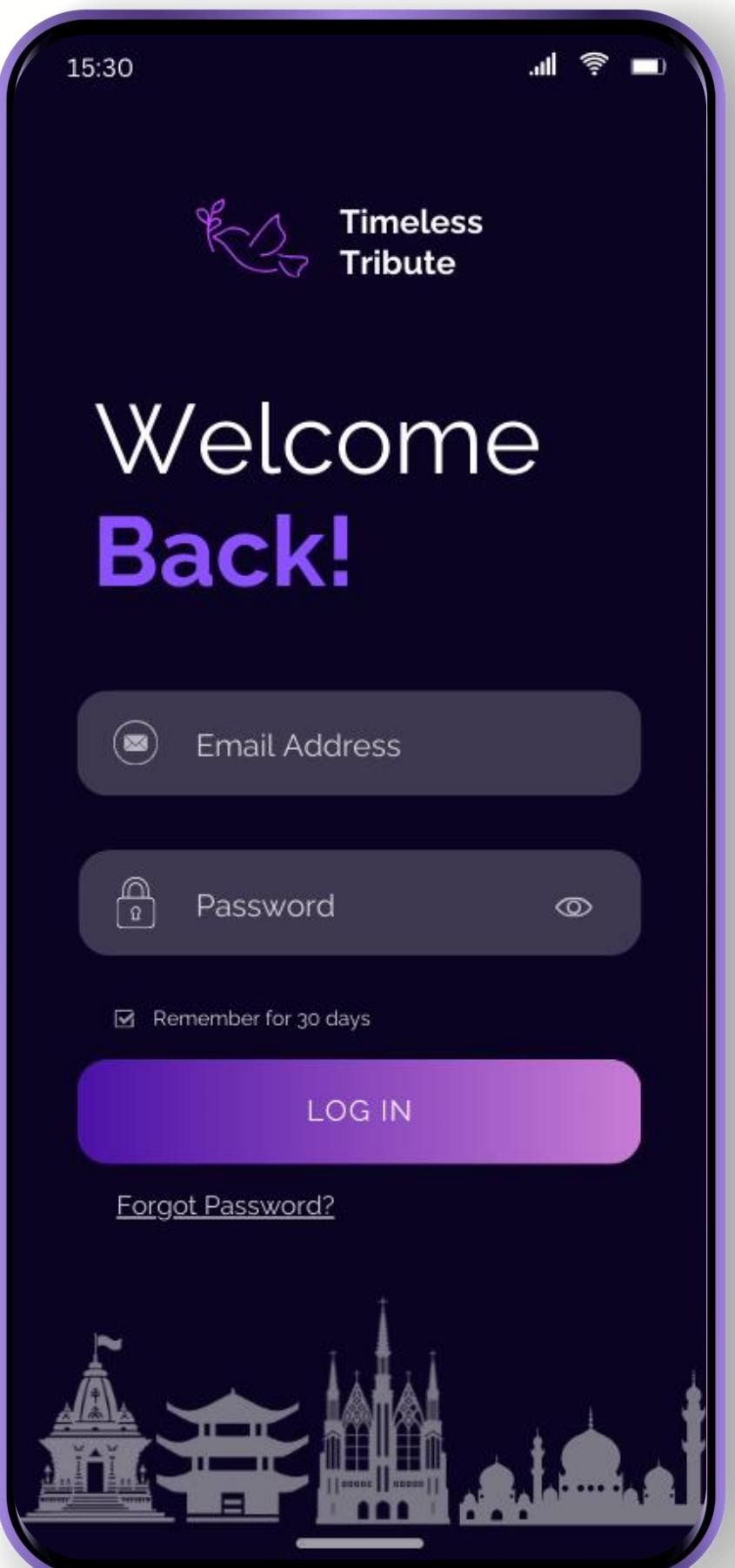
5. User profile page:

- View and Edit profile
- Set security and privacy
- View service history
- Logout

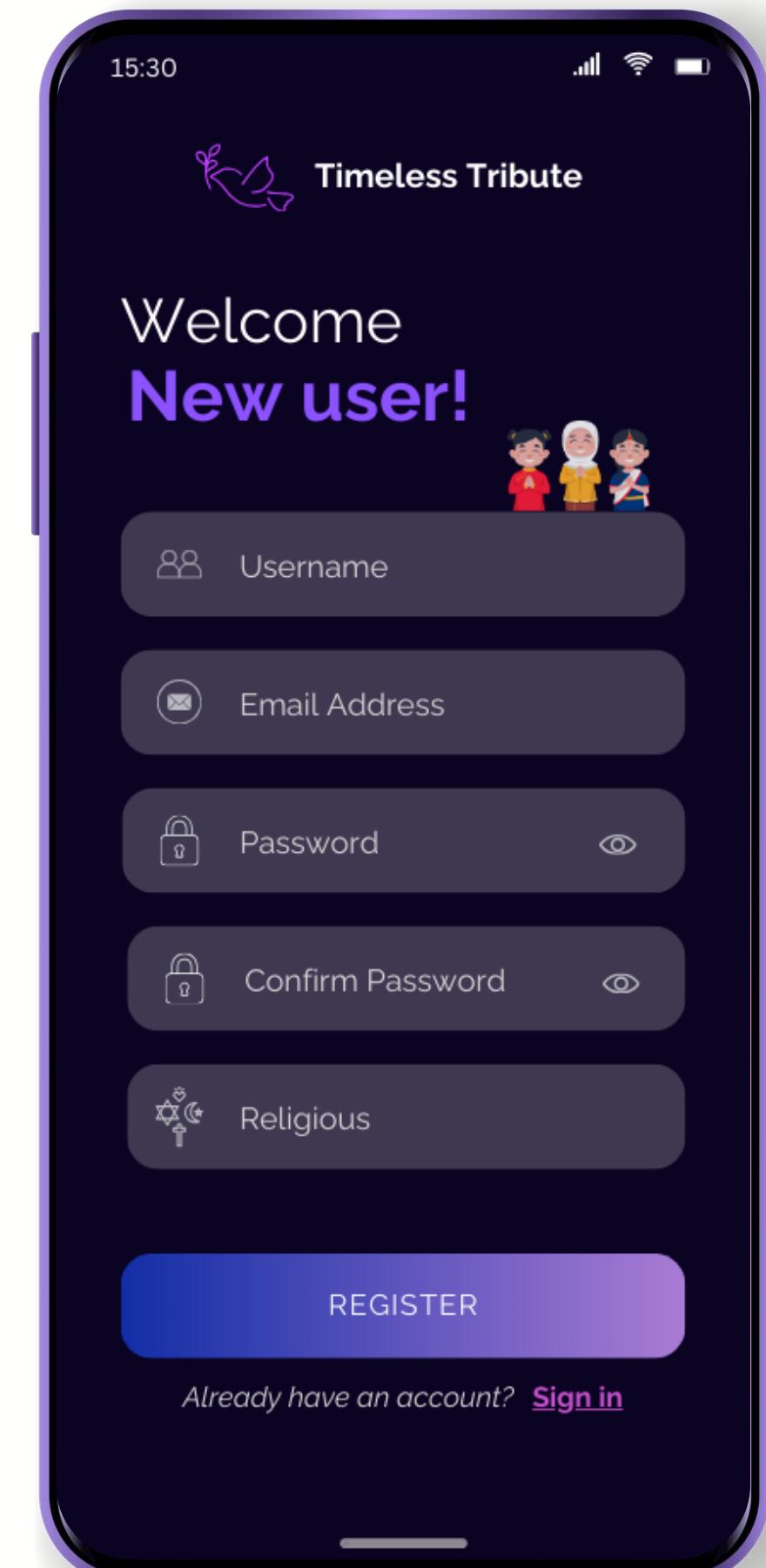
NEXT →



Login or Register



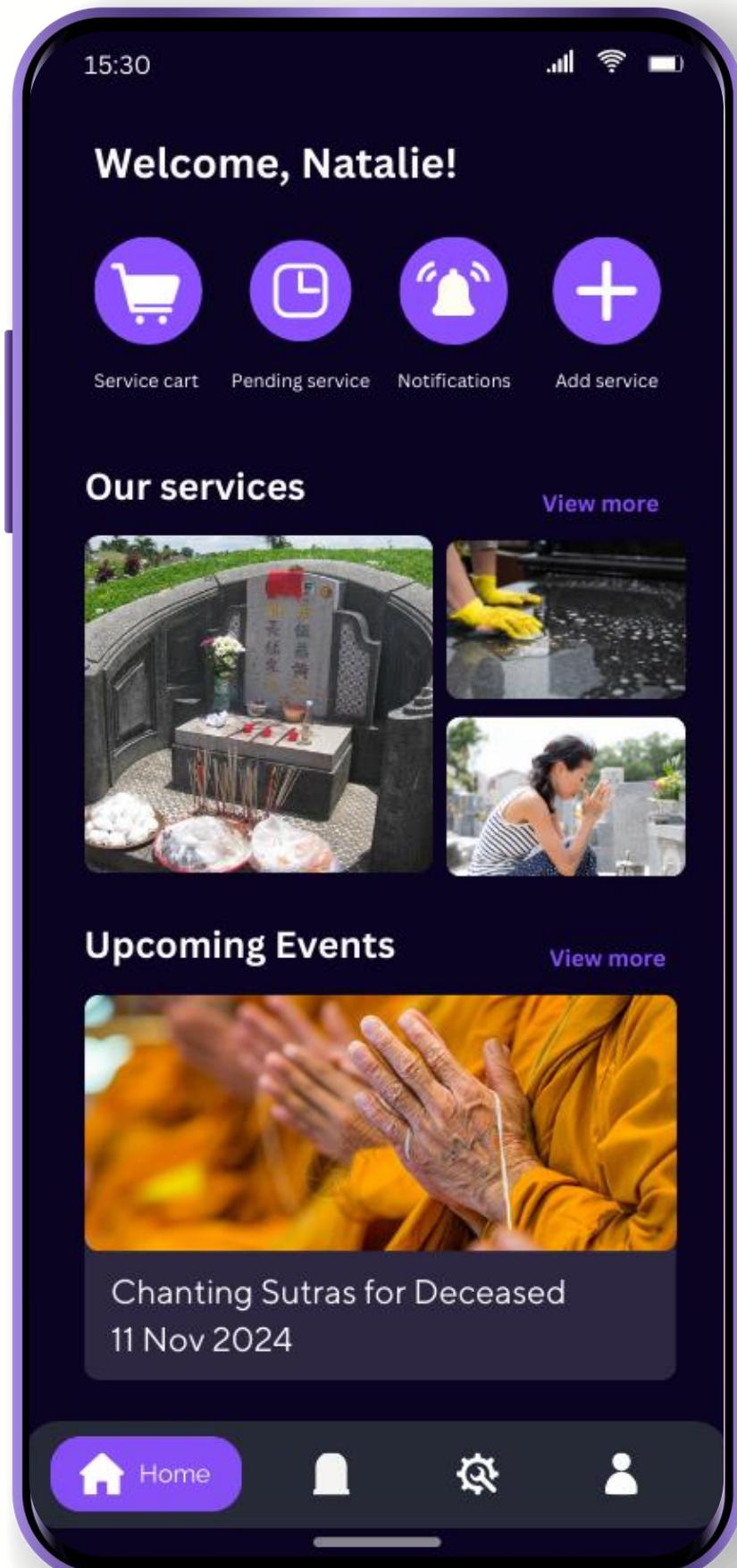
Login Page



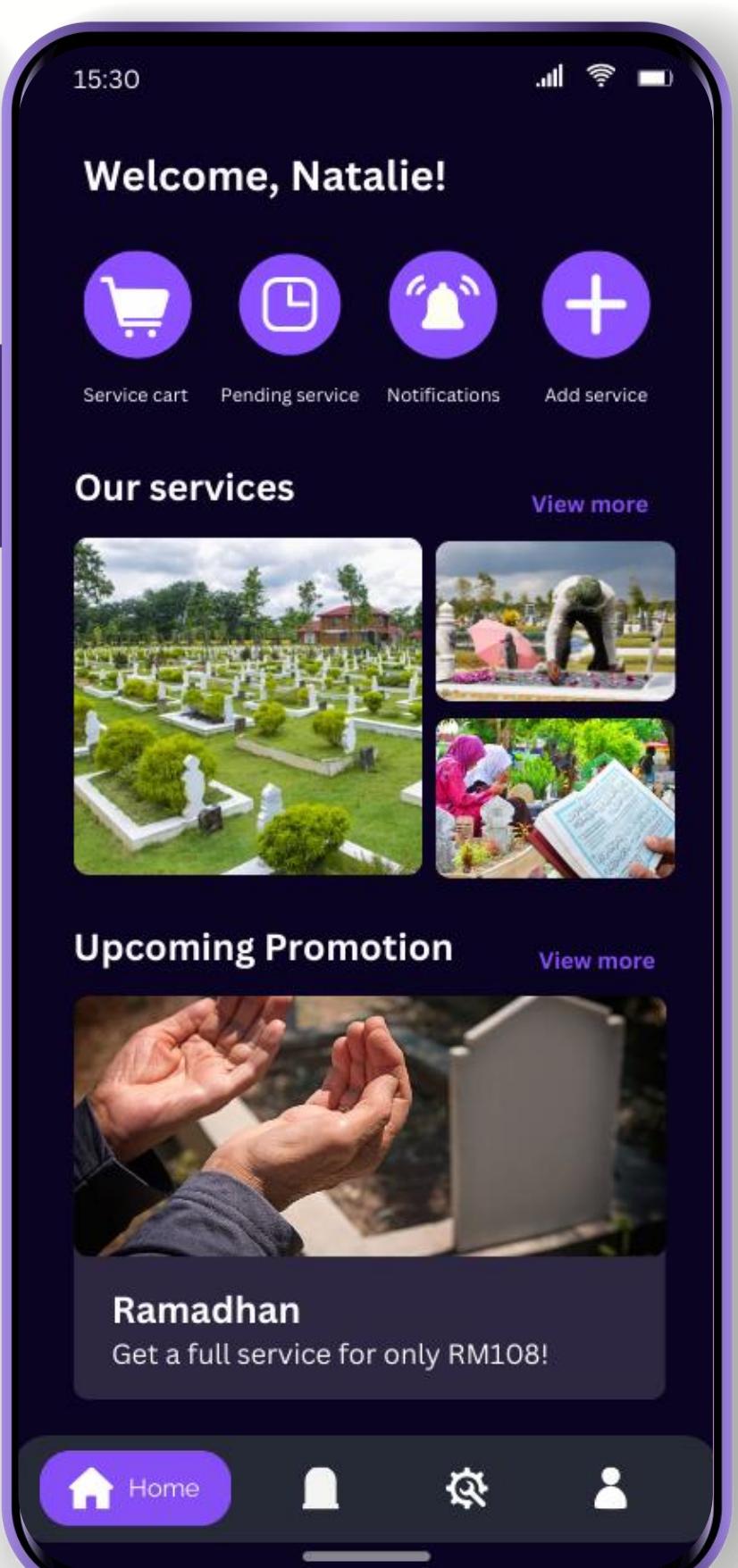
Register Page

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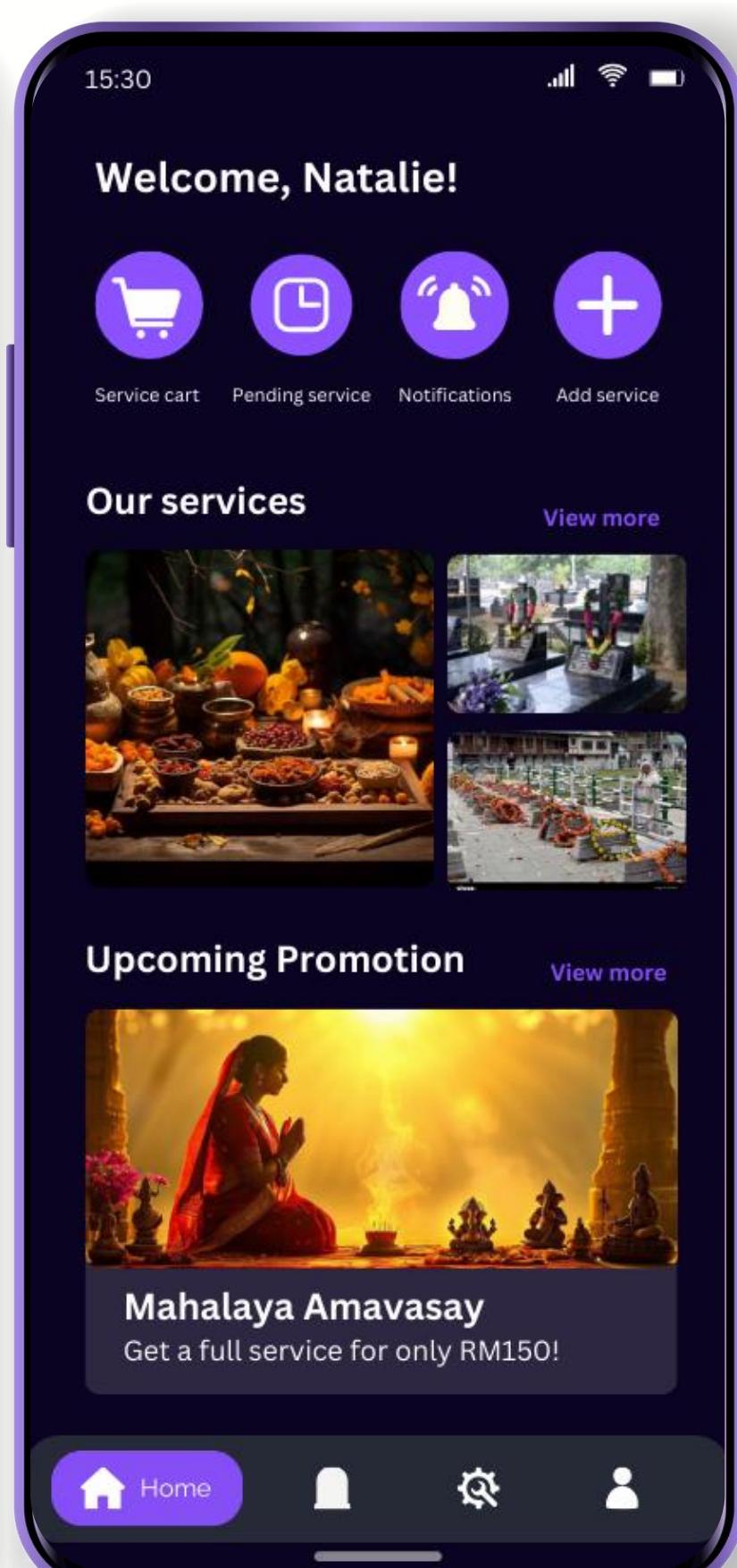
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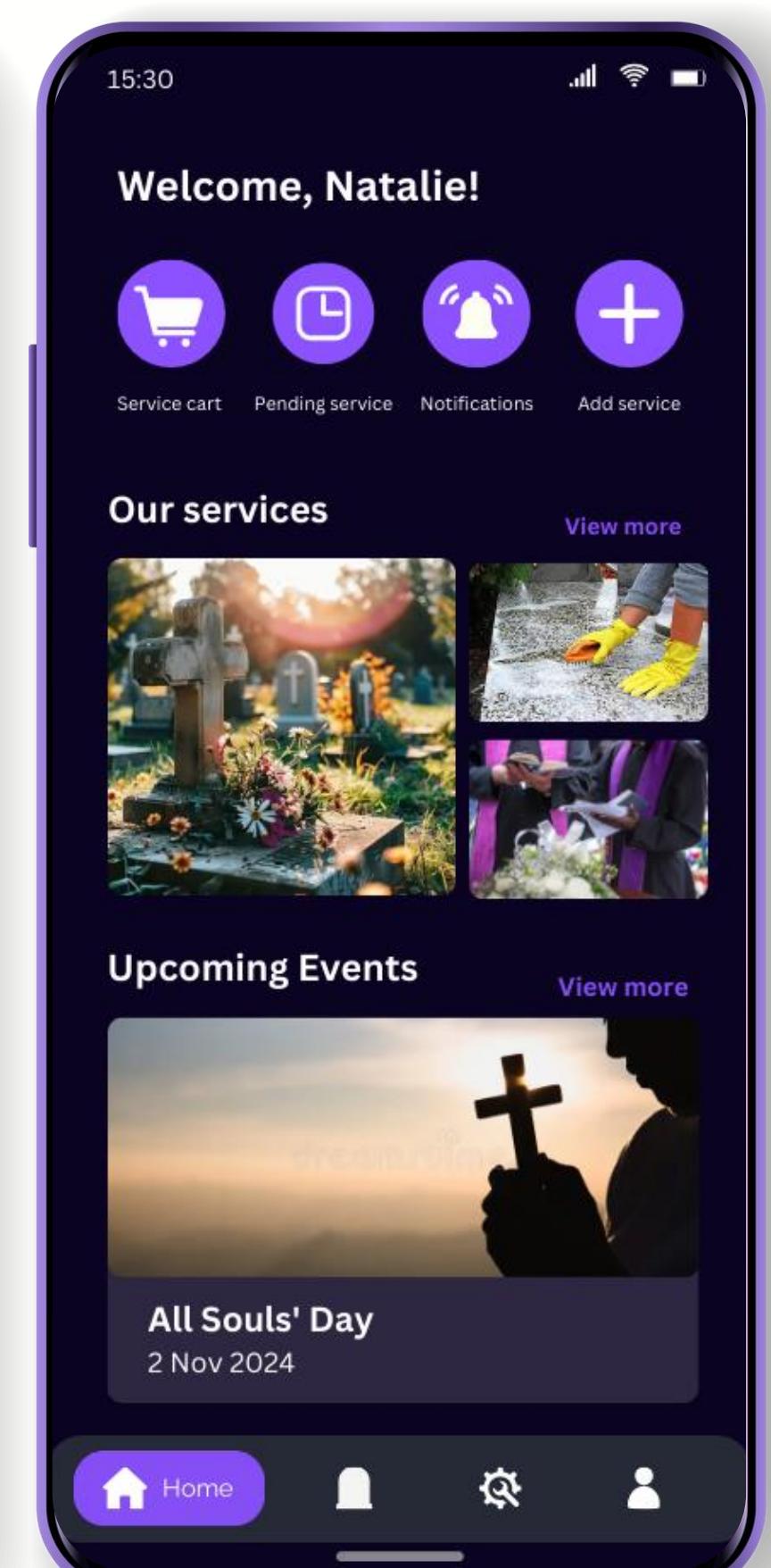
Buddhist



Islam



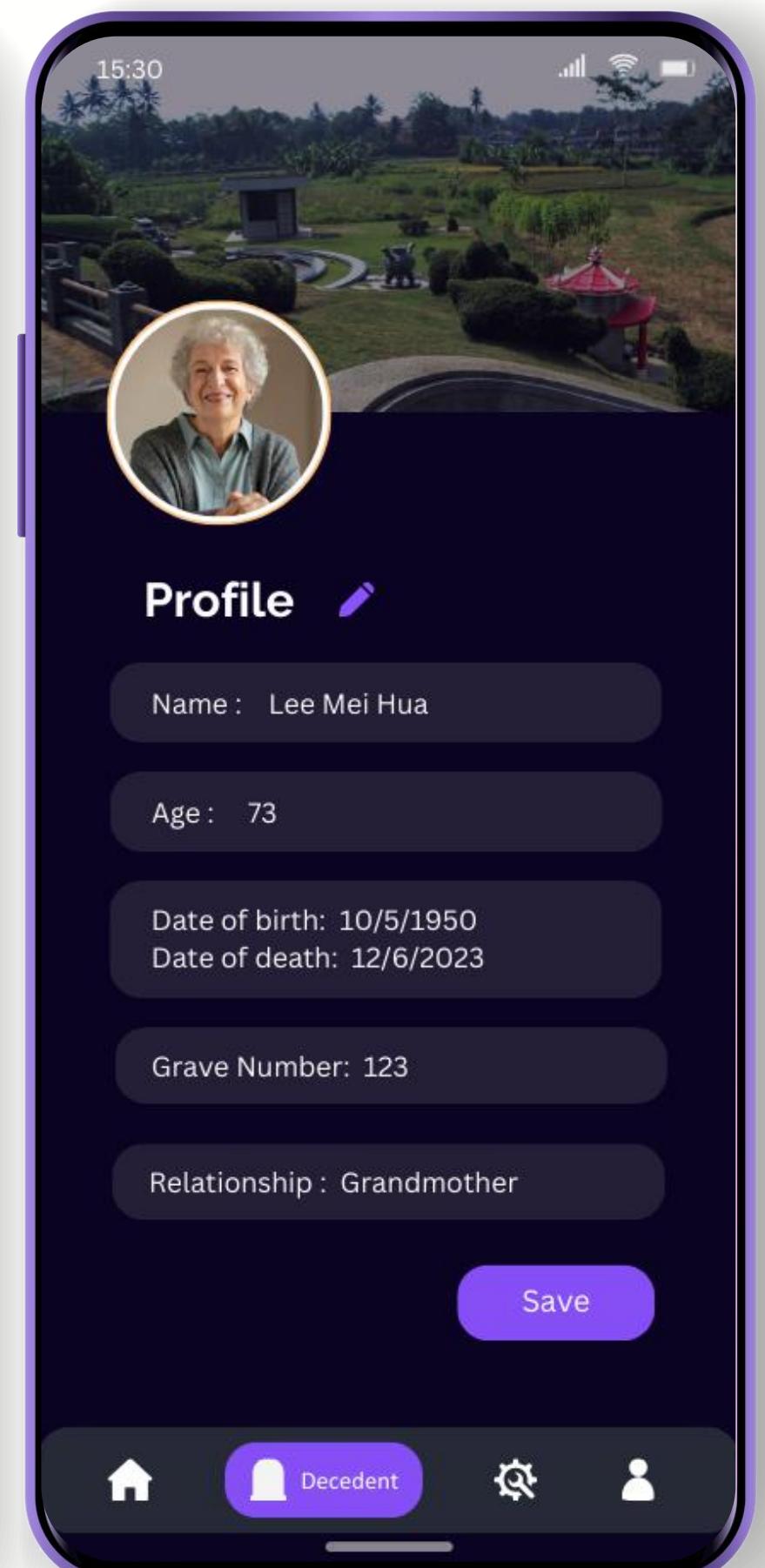
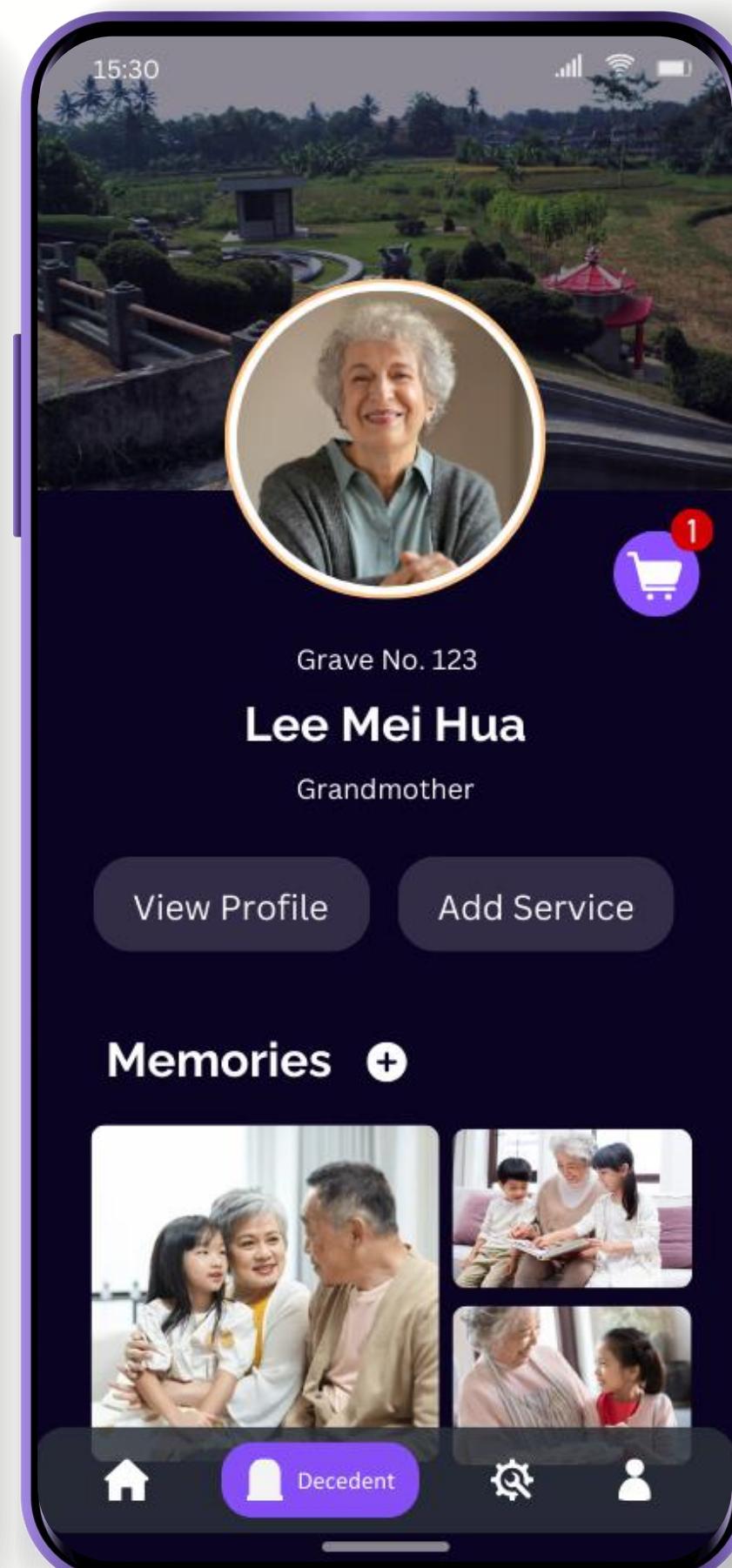
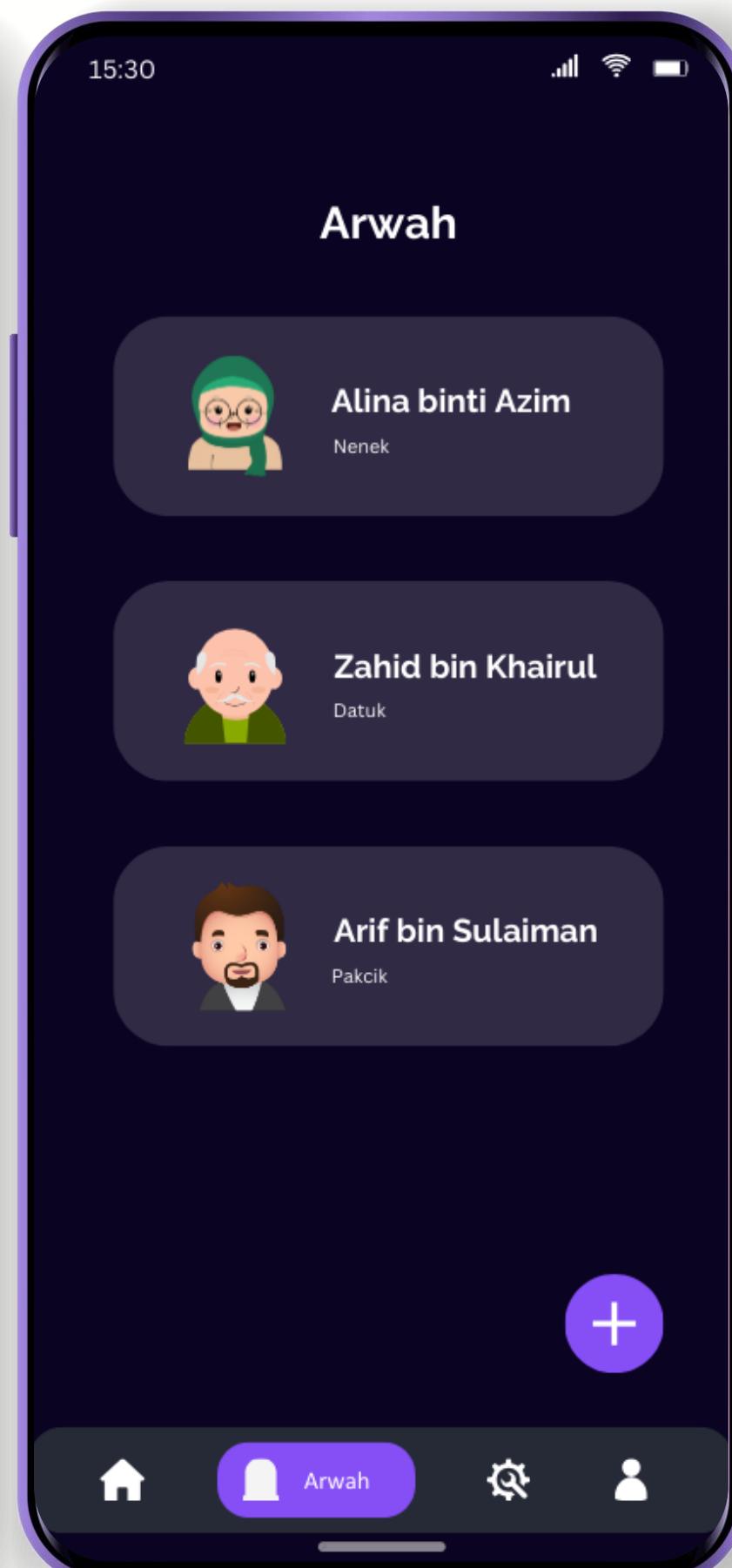
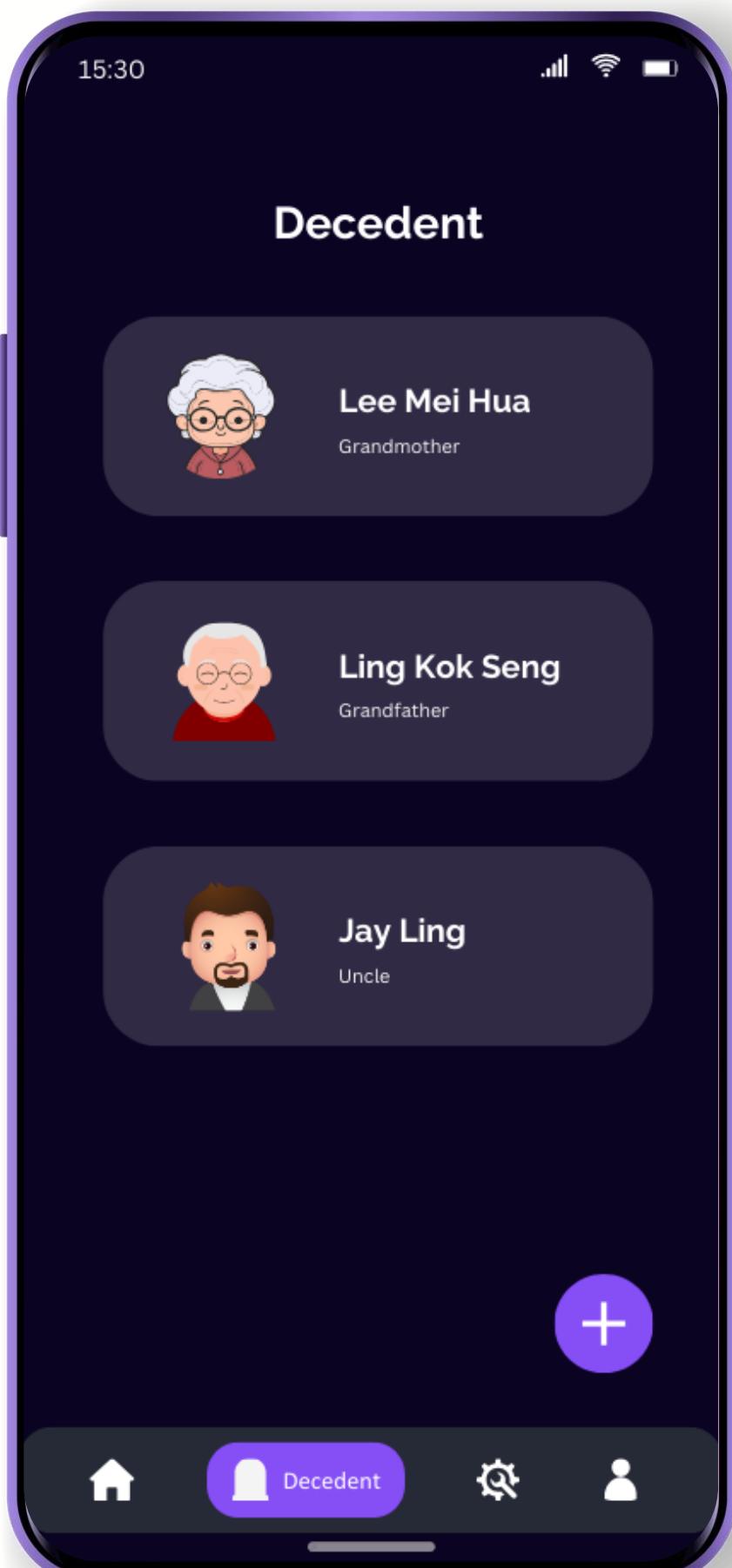
Hindu



Christian

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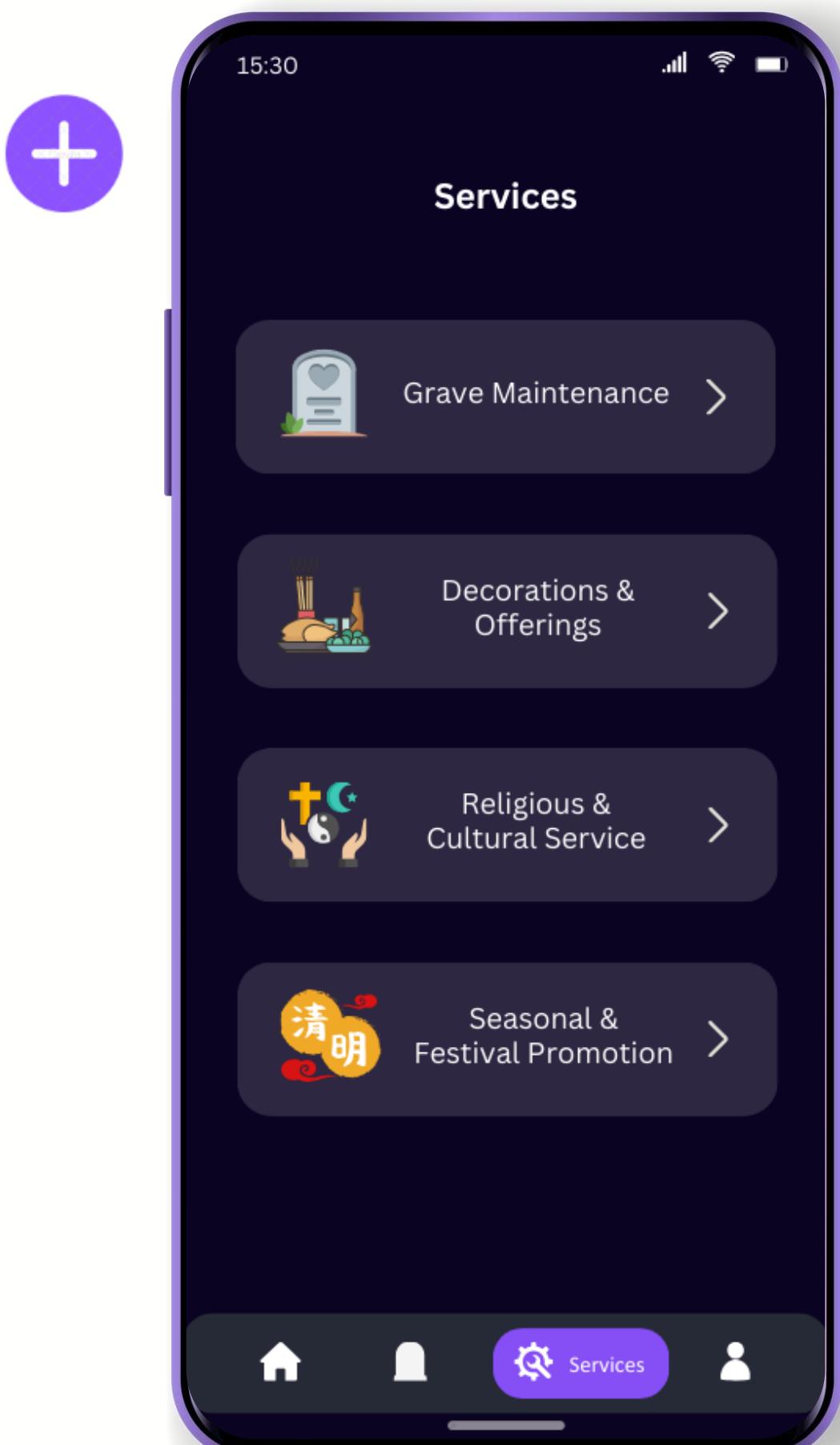
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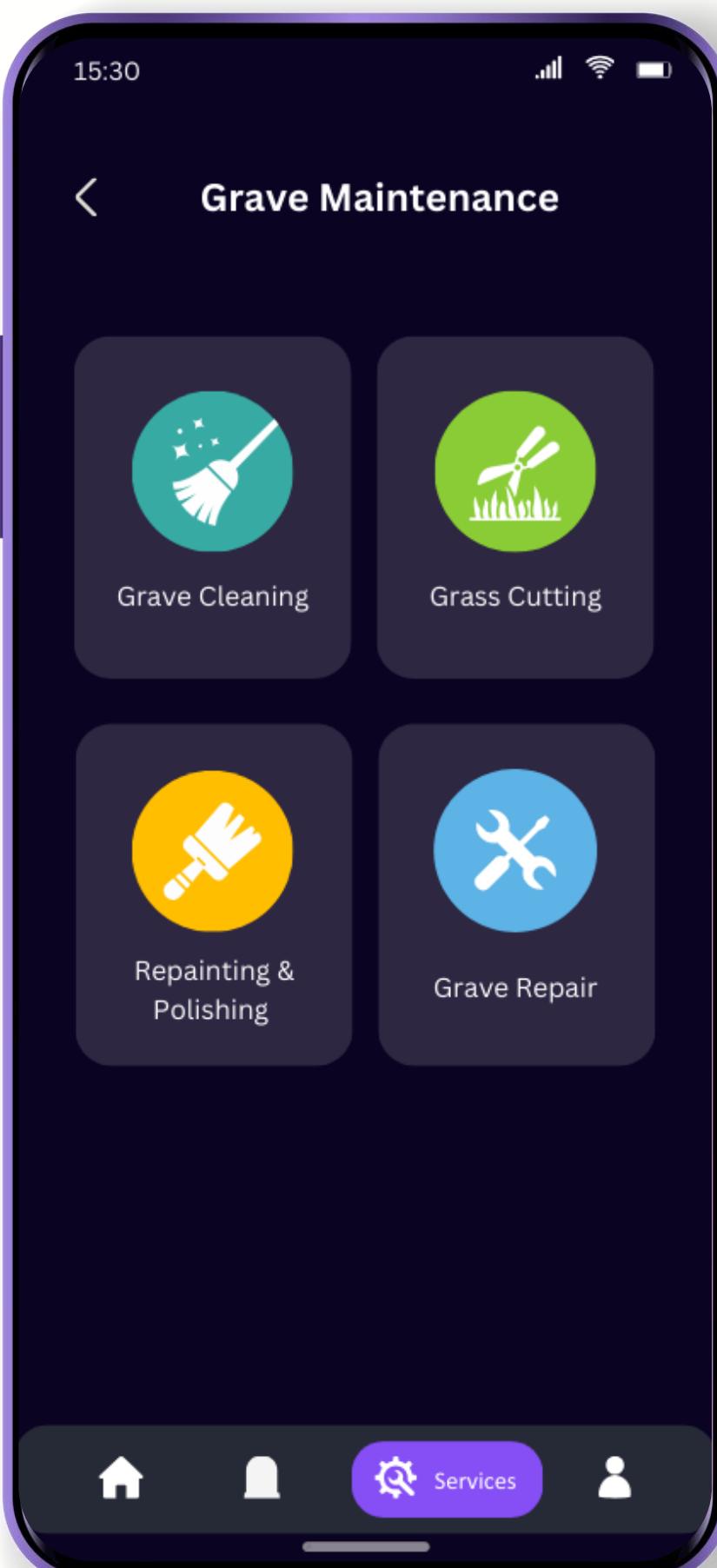
Decedent List

Decedent Profile

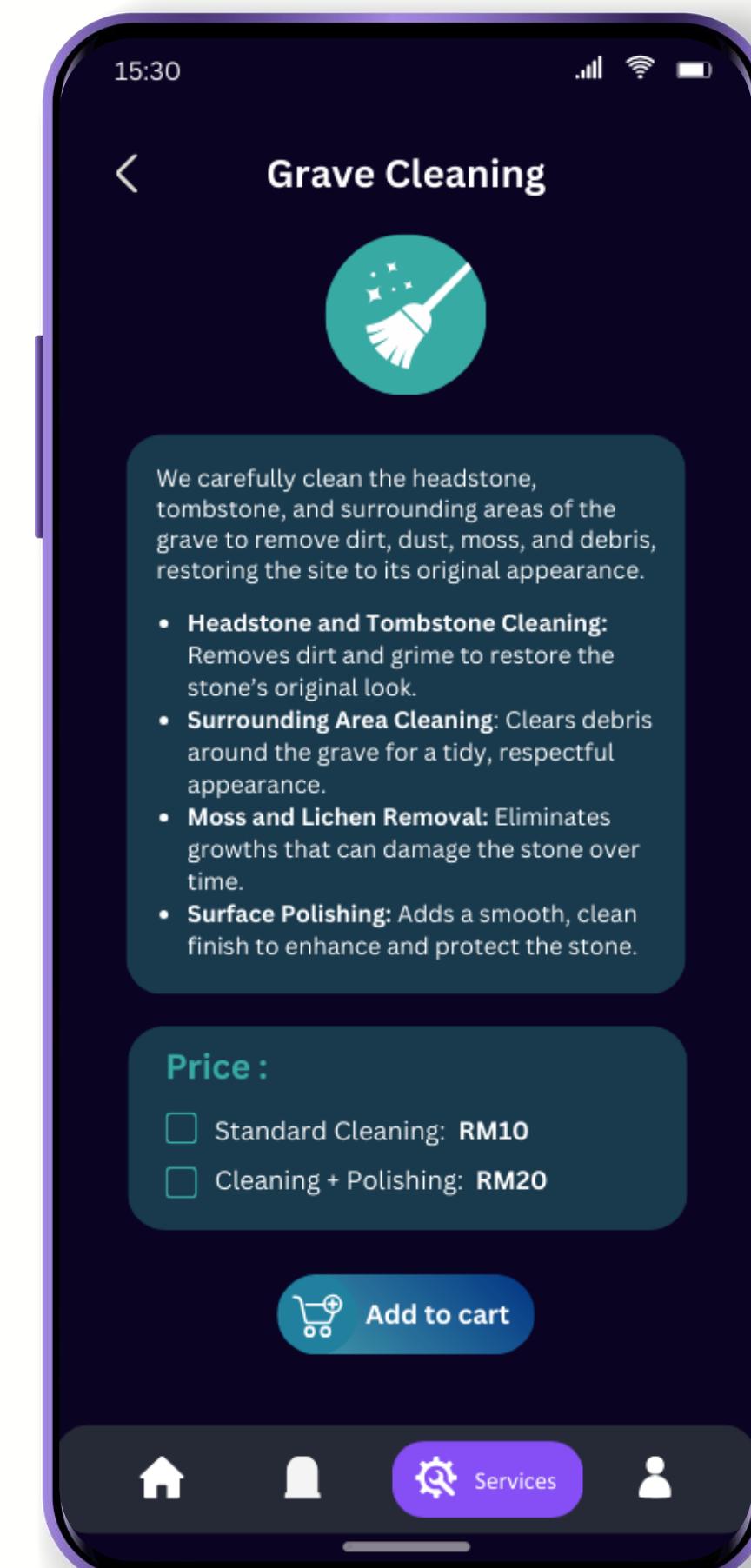
Edit Decedent Profile



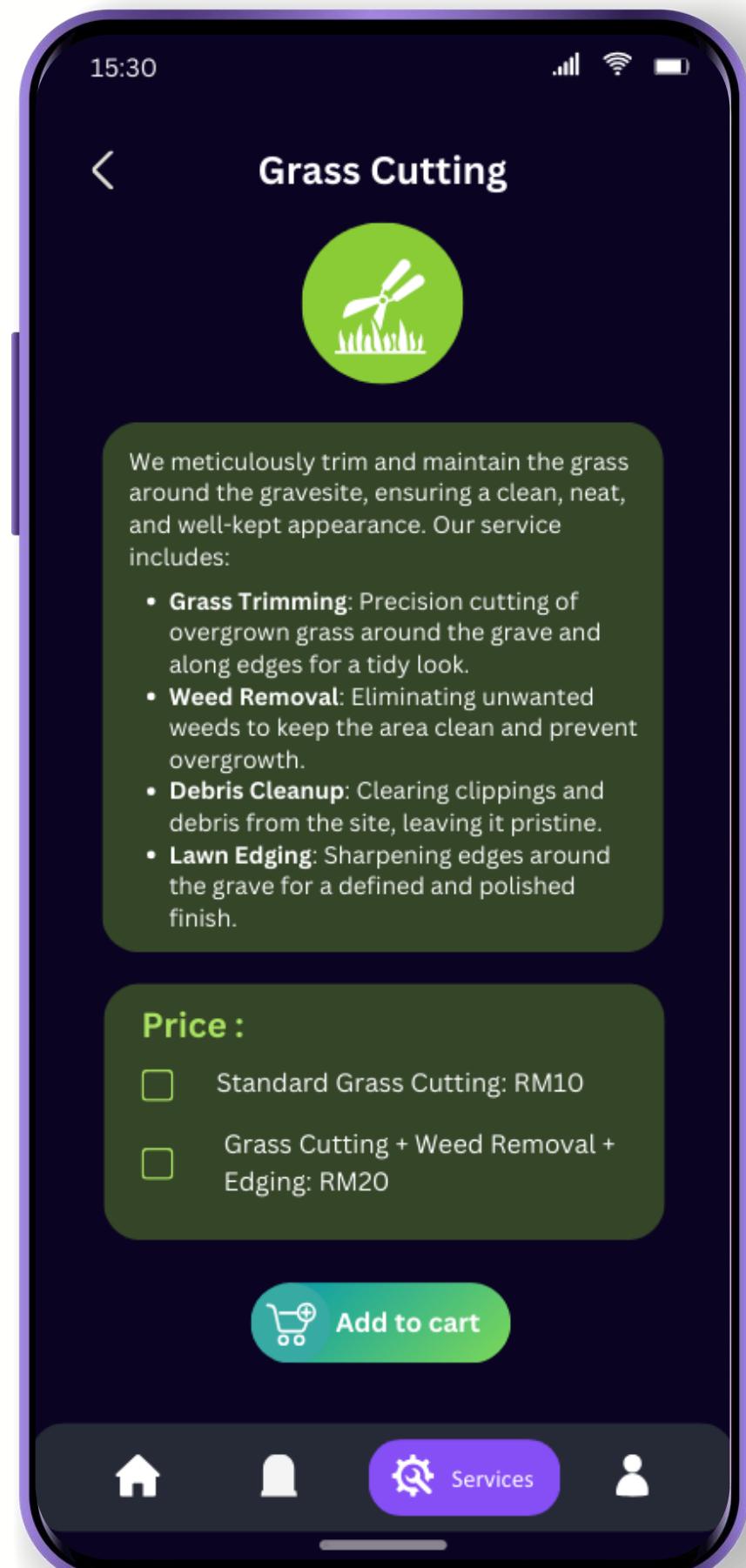
List of services



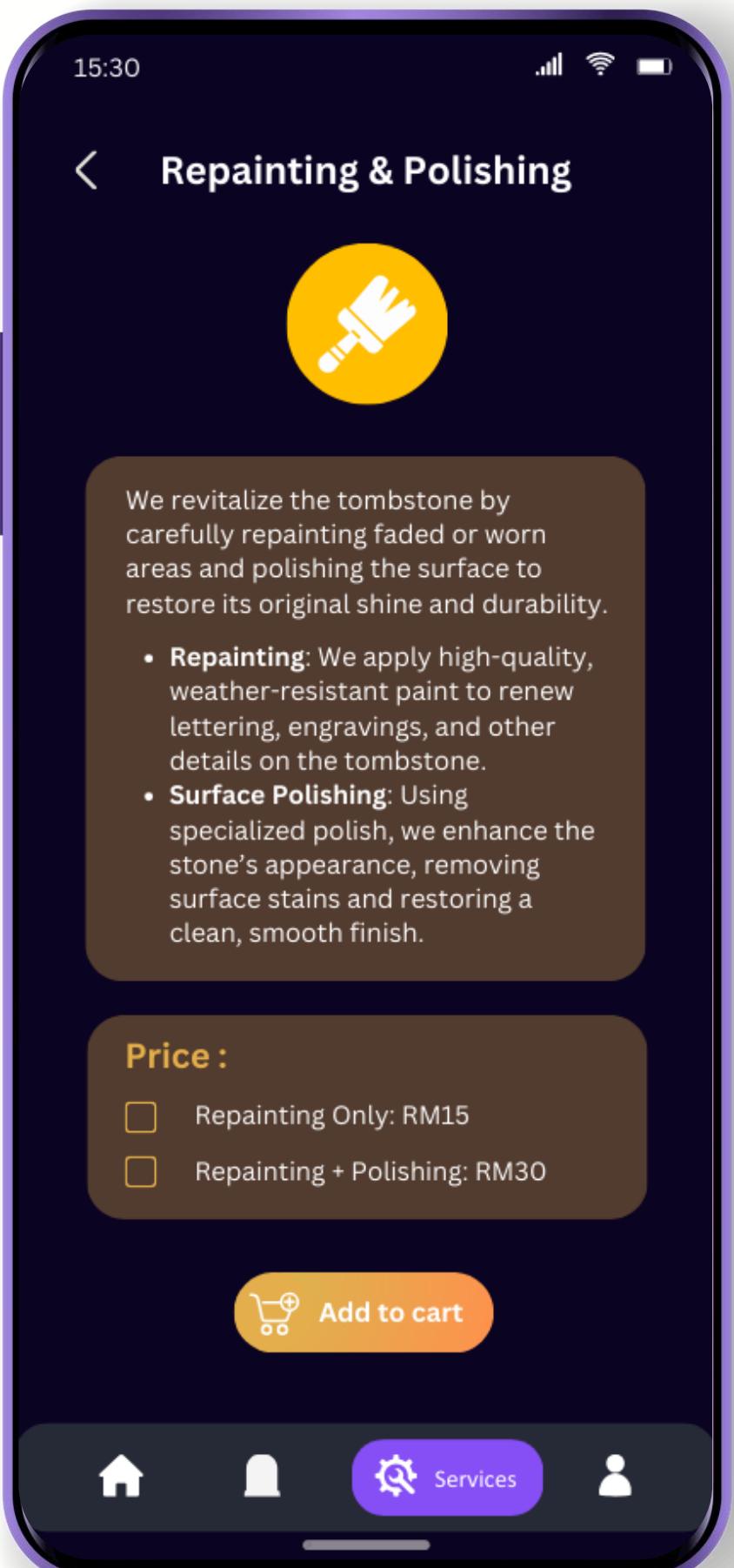
Grave maintenance



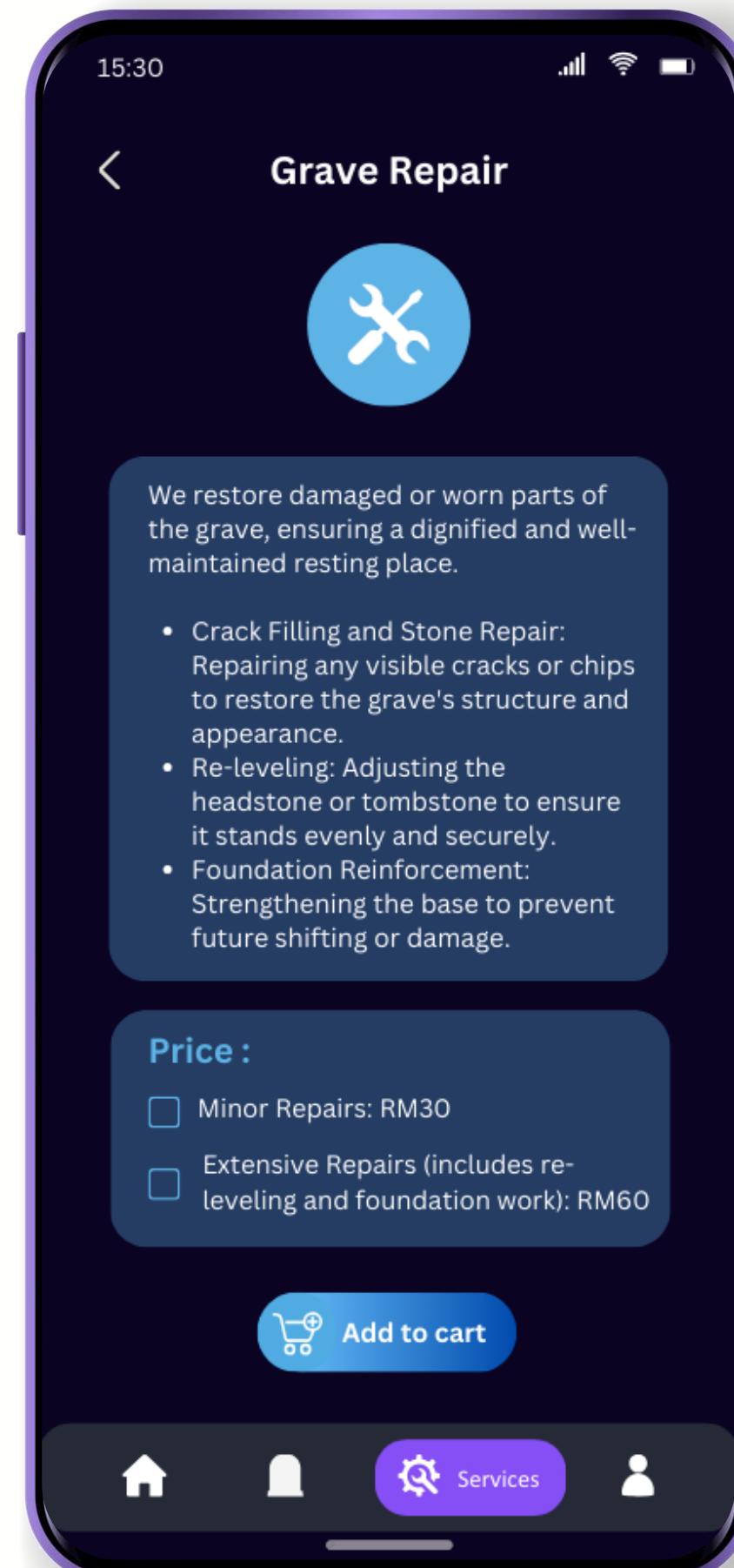
Grave Cleaning



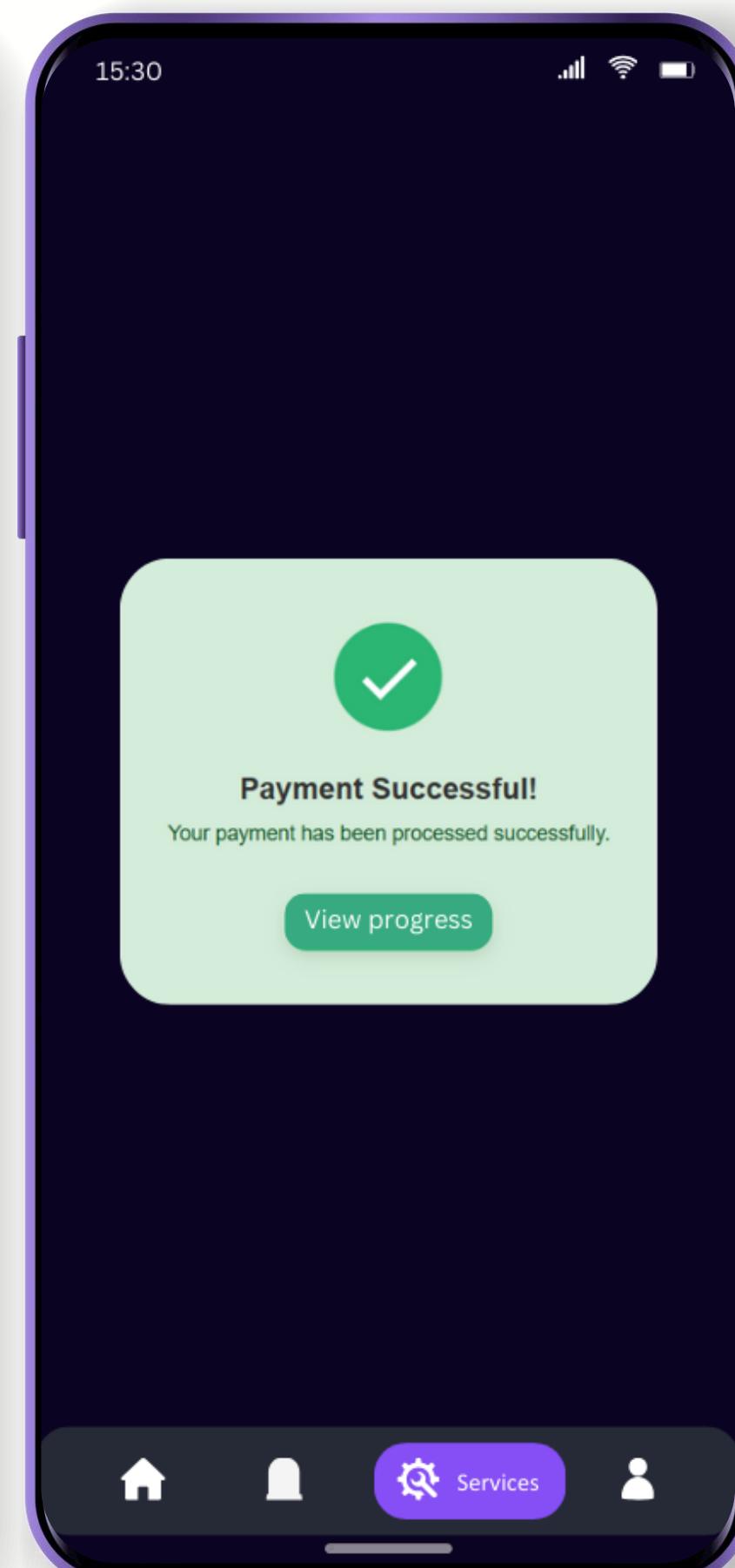
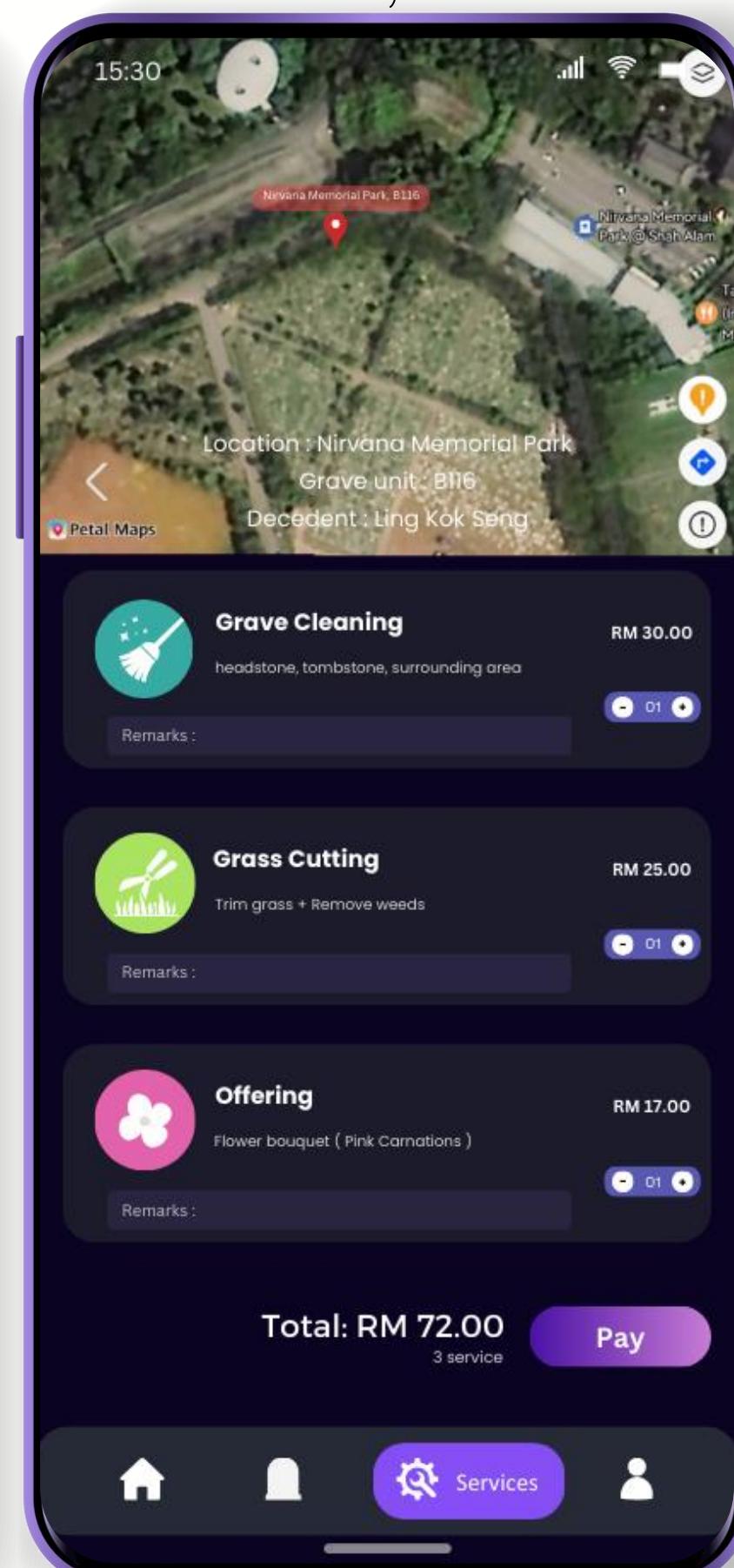
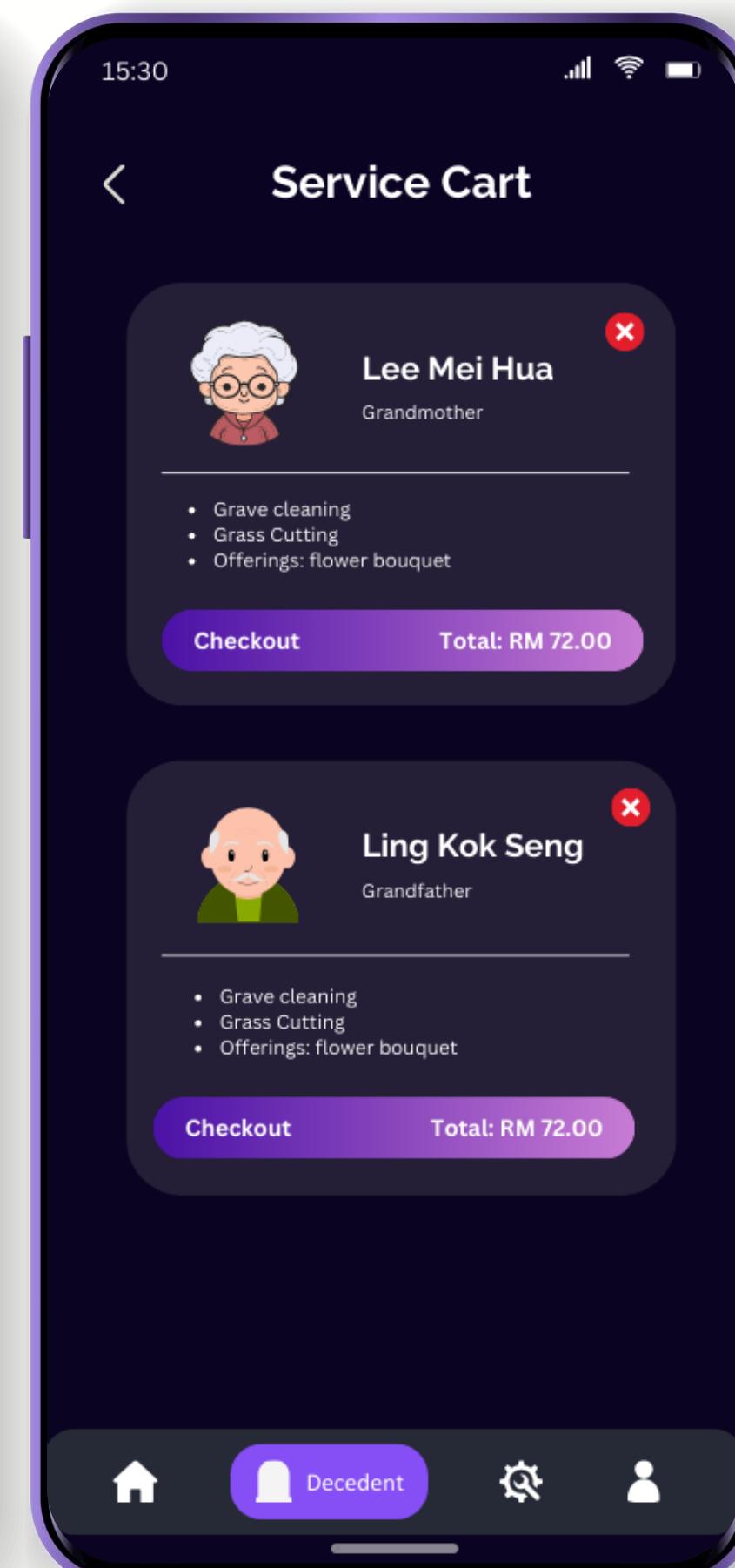
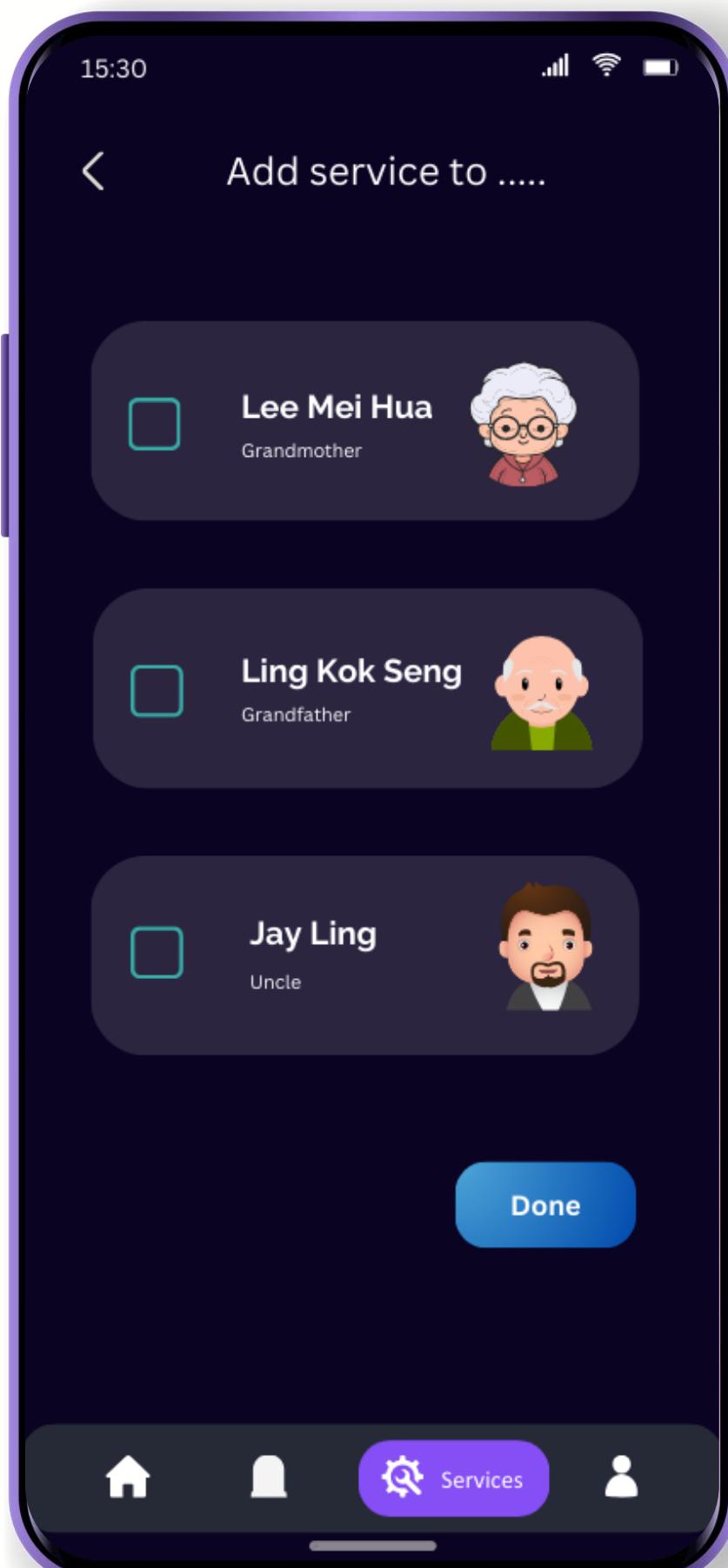
Grass Cutting



Repainting & Polishing



Grave Repair



Add service to decedent's cart

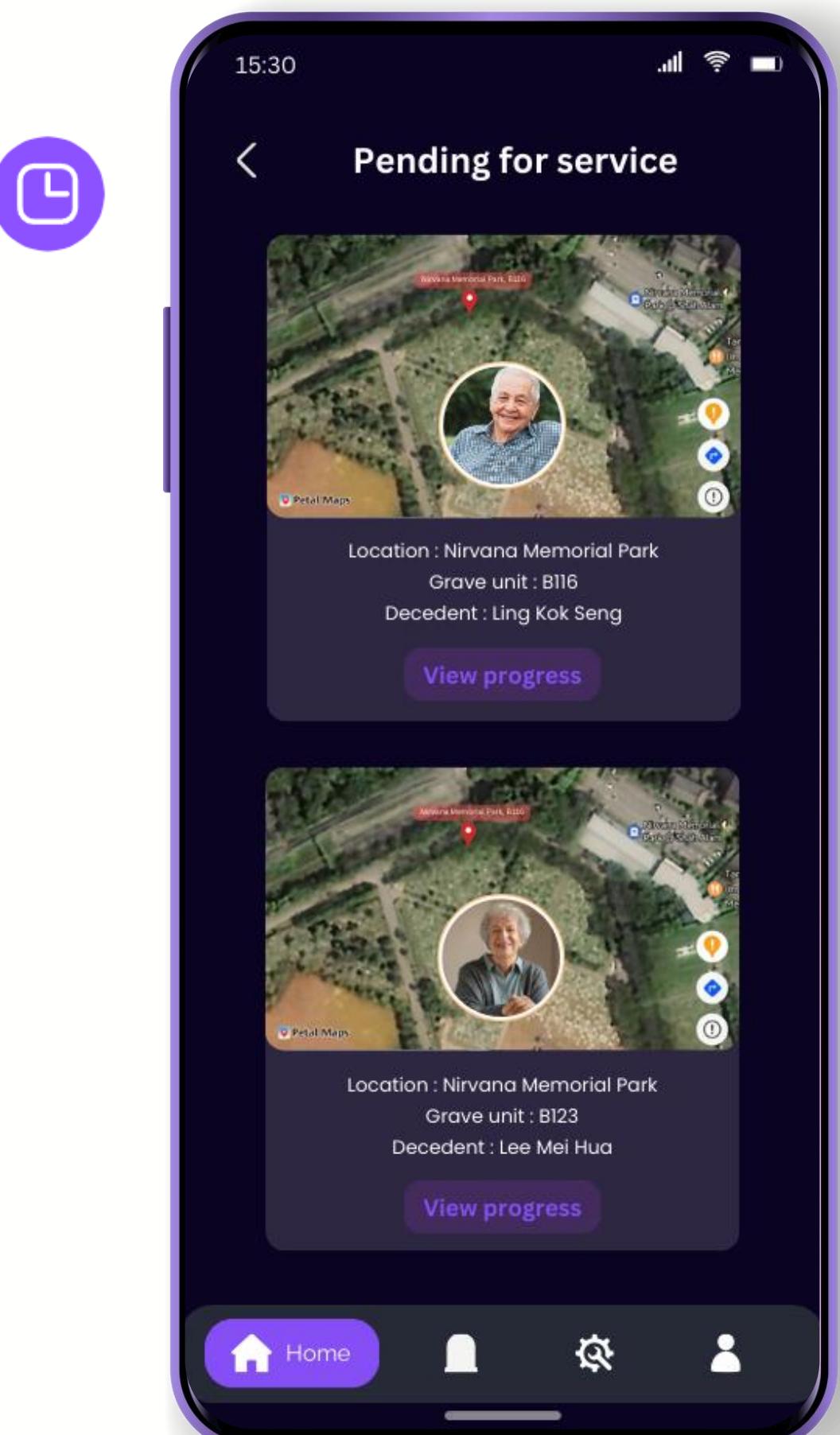
Decedents' service cart

View each decedent's cart

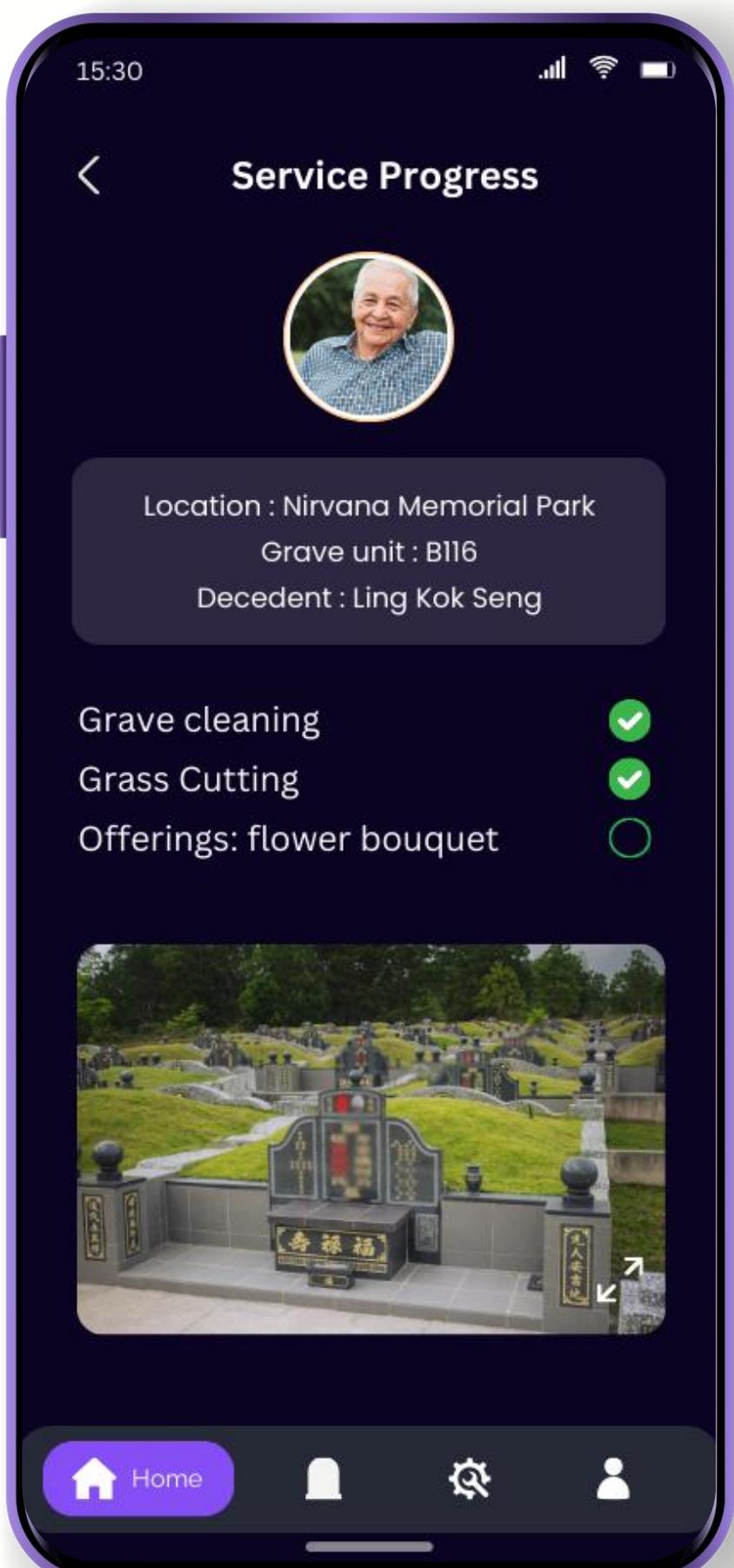
Payment Succeed

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Pending for service

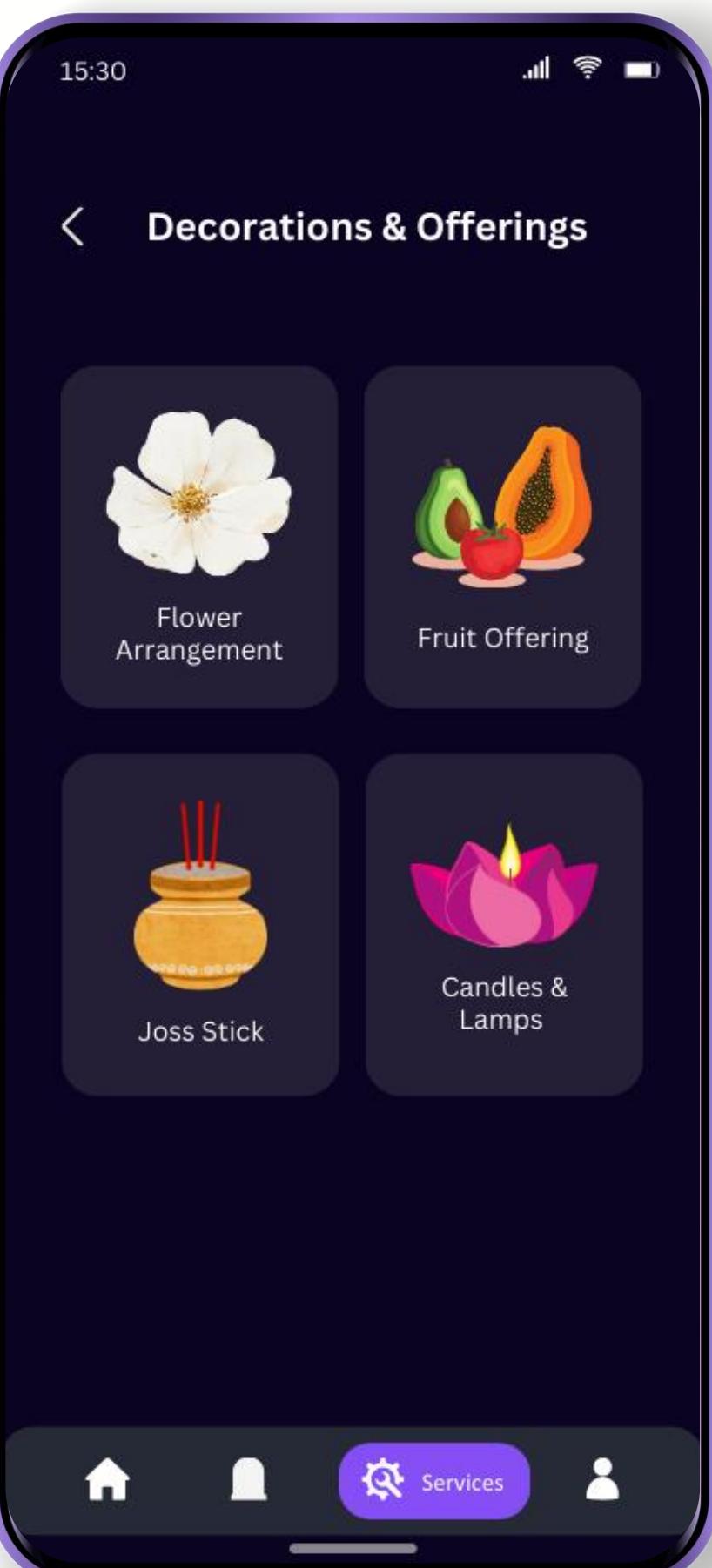


Real time tracking



View real time grave

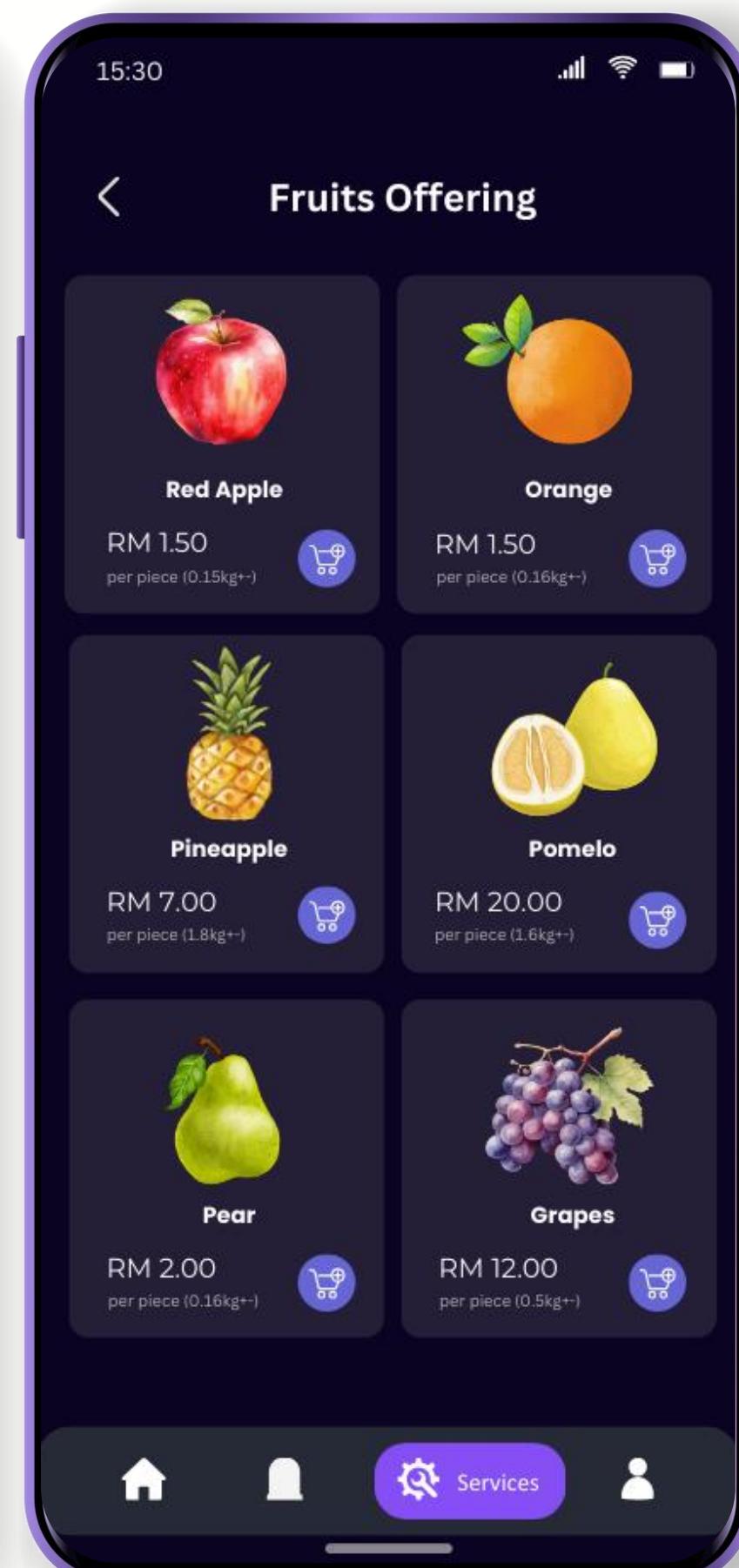
AI Recommendation based on user's preference



Decorations & offerings



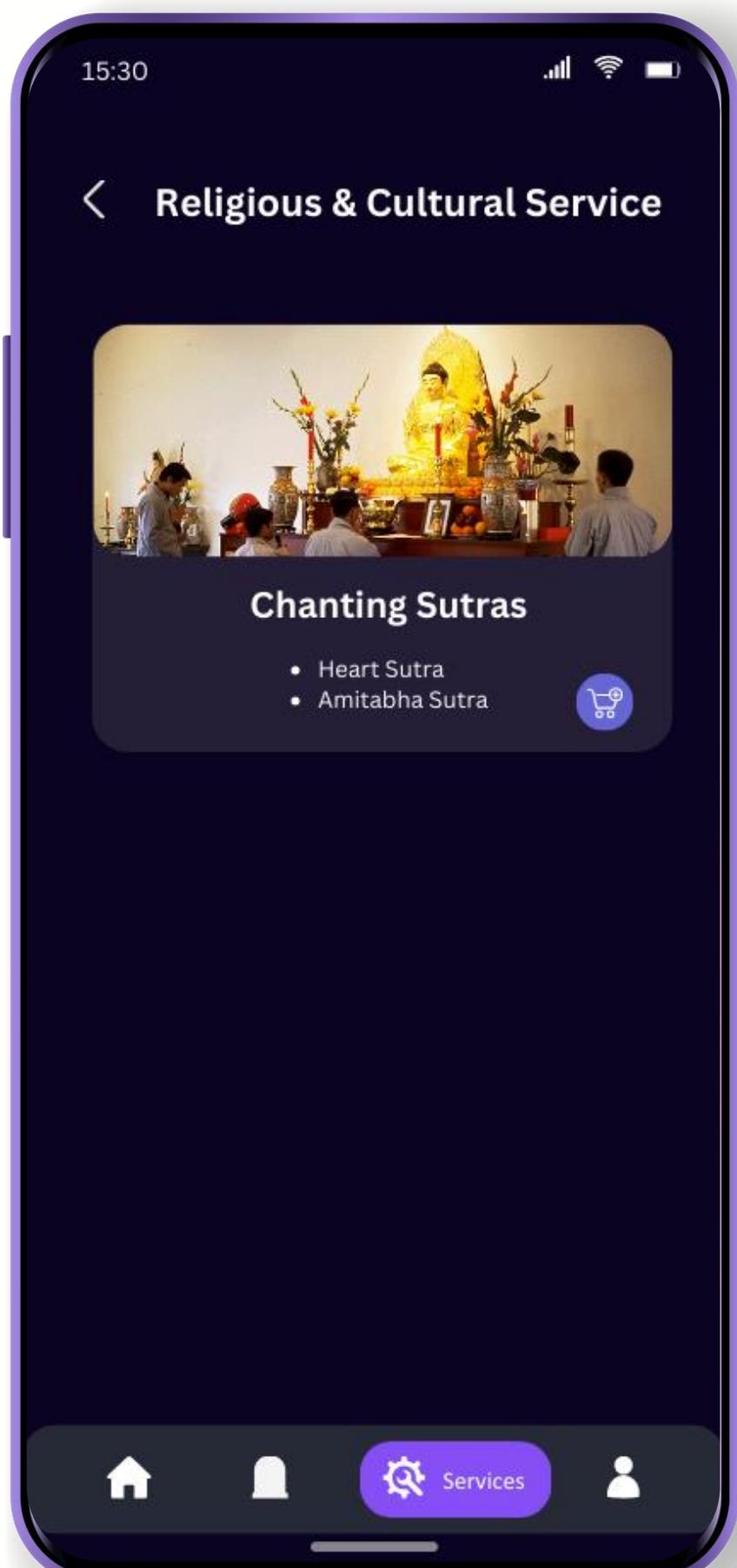
Flowers



Fruits



Joss stick



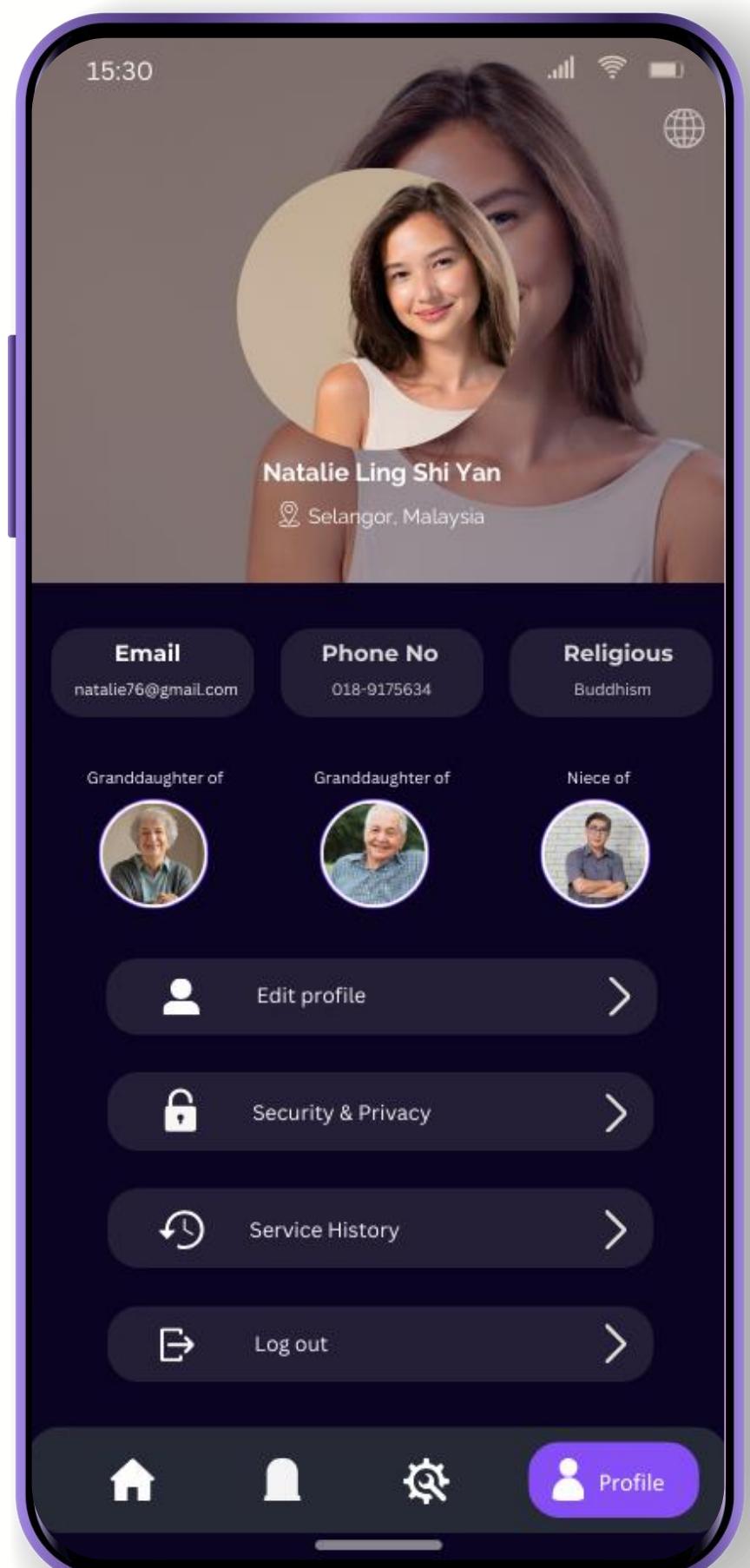
Buddhist



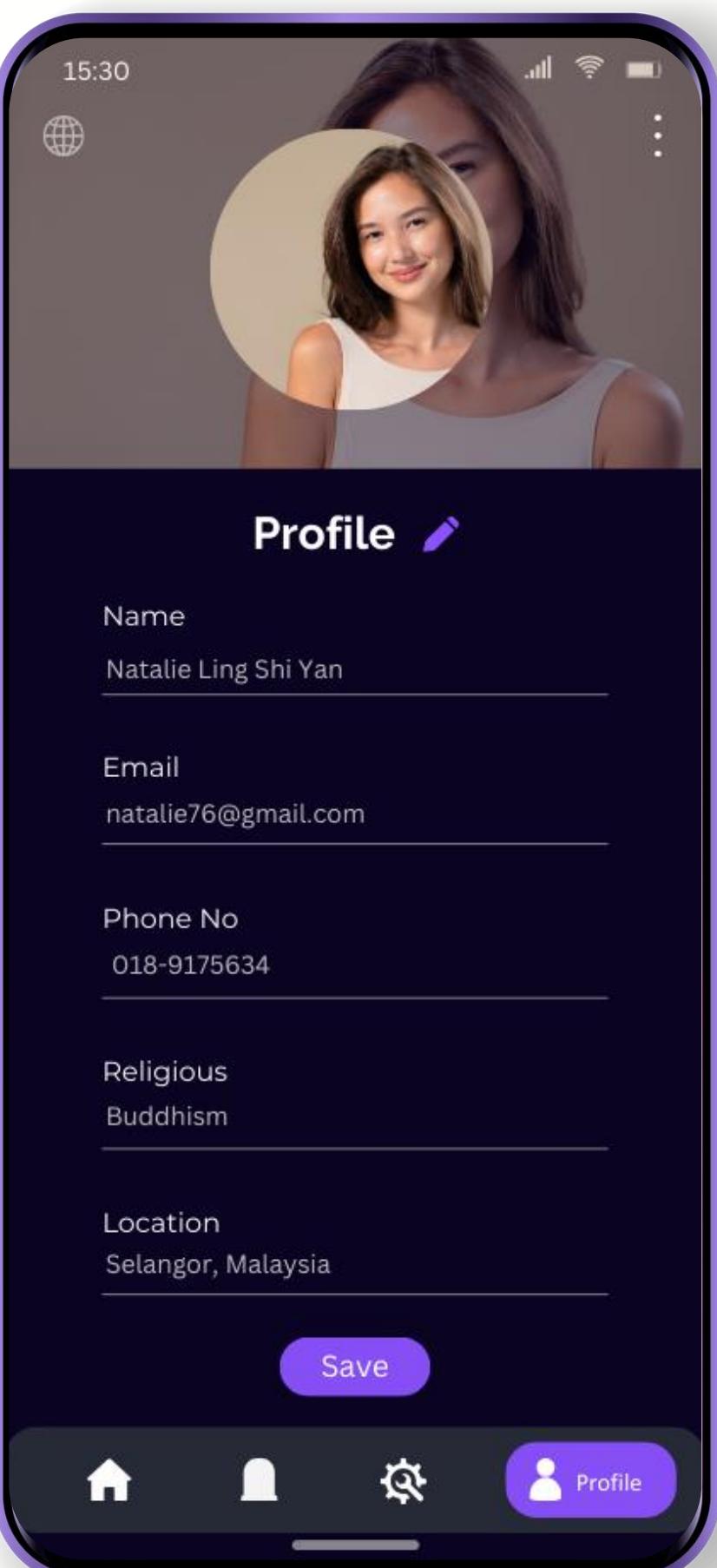
Seasonal & Festival Promotion

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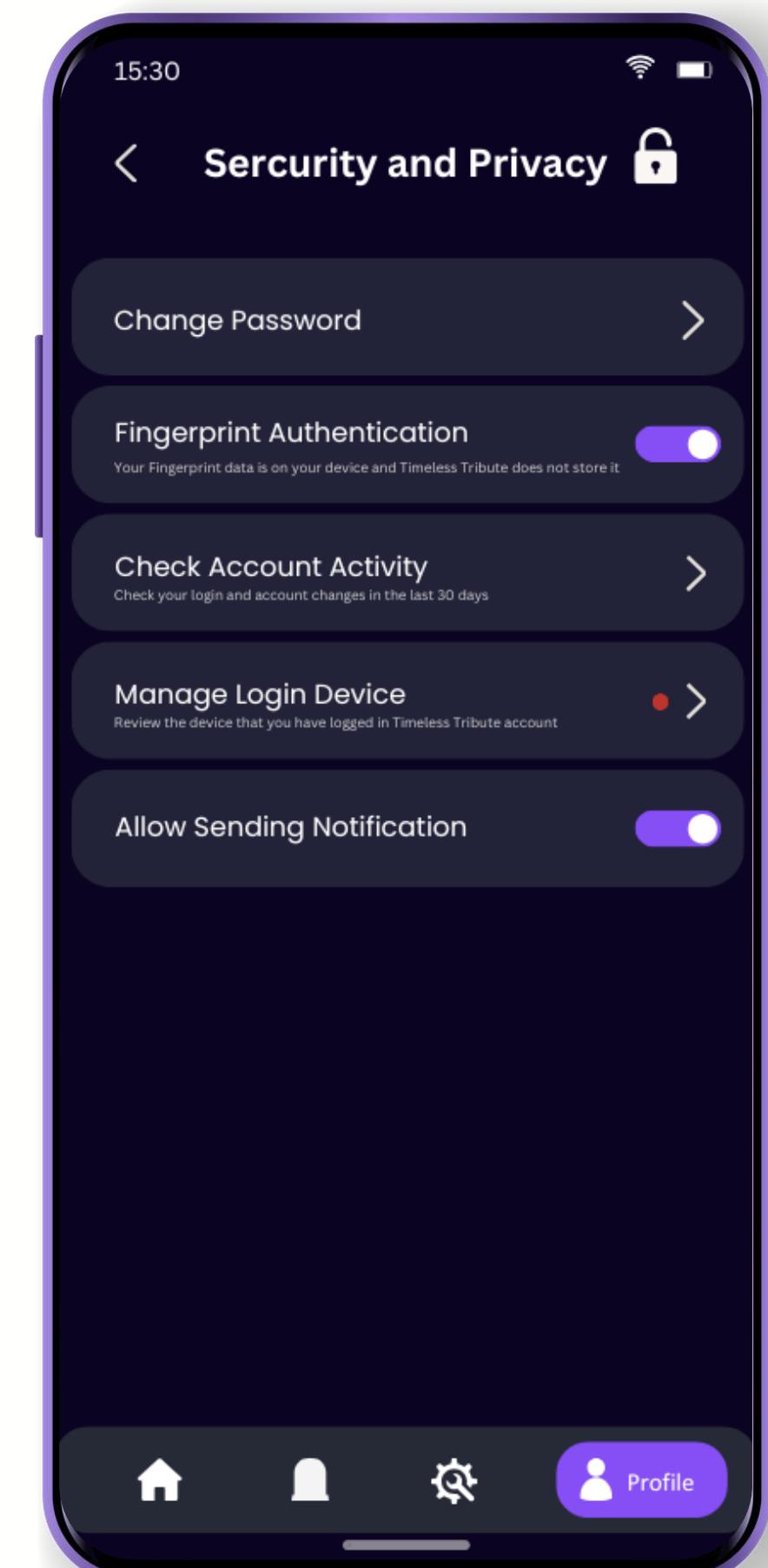
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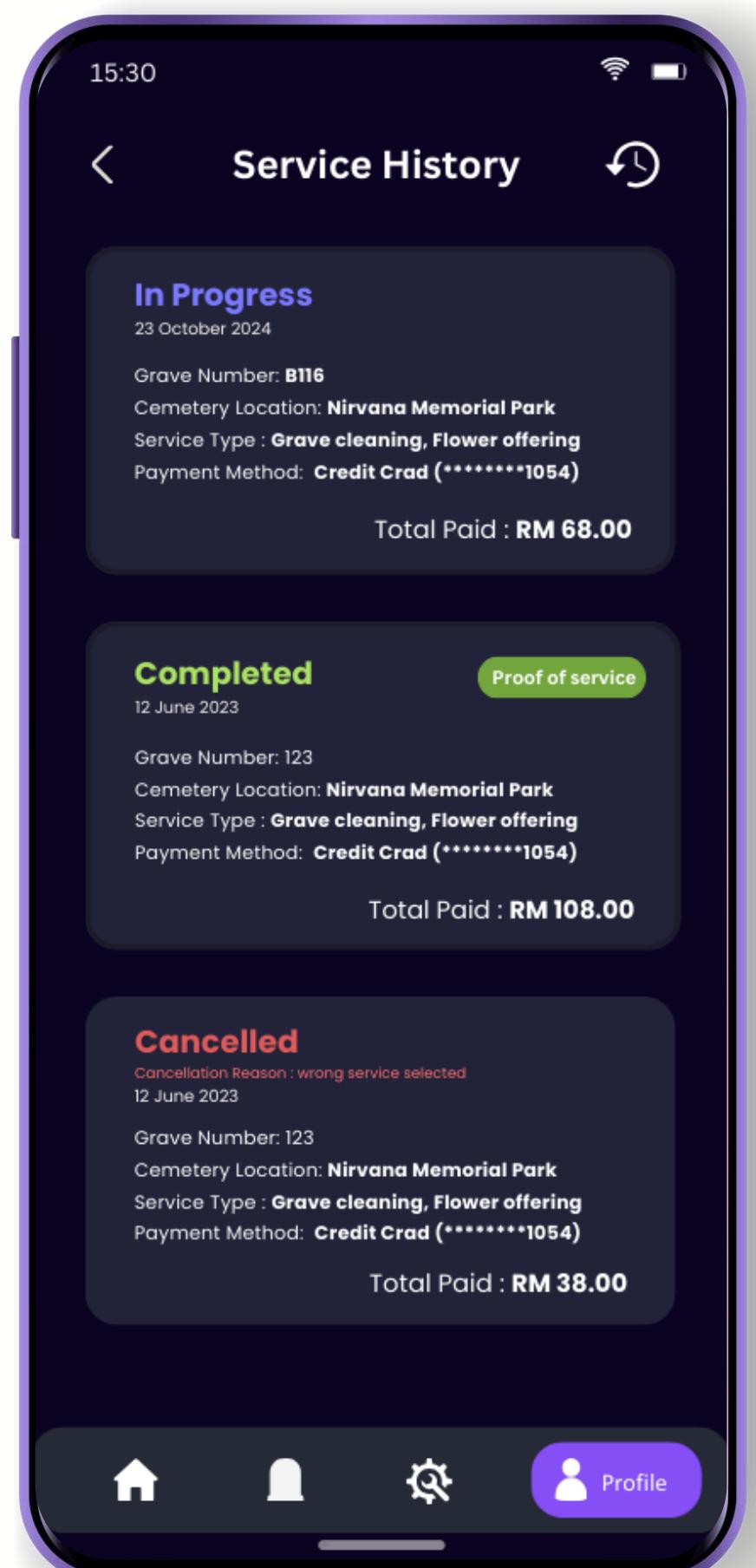
User Profile



Edit Profile



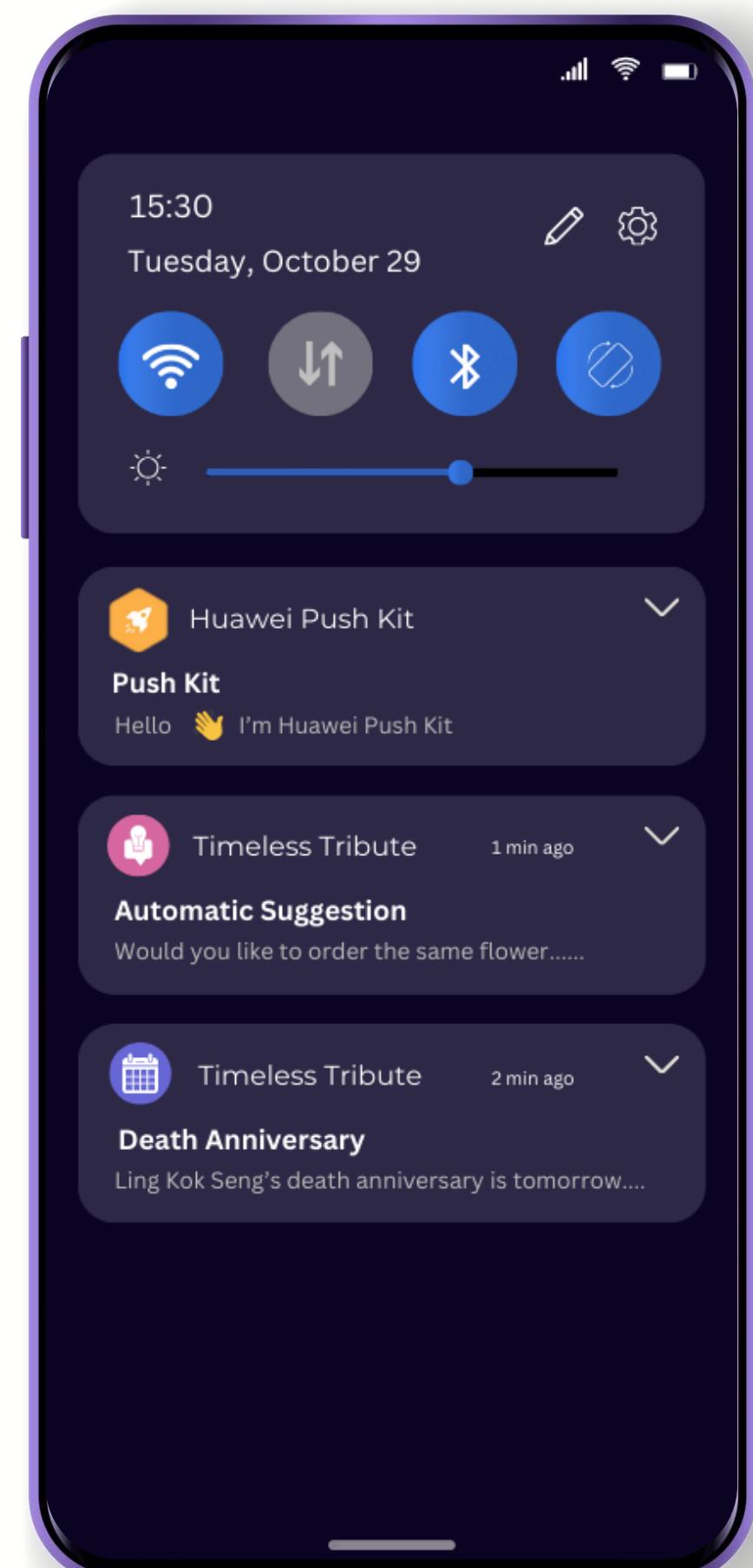
Security and Privacy



Service History



Notification and Alerts



Implement Huawei Push Kit

Conclusion



Timeless Tribute ensures graves are well-maintained, and preserves the cultural tradition of visiting graves to pay respects. This thoughtful approach helps alleviate the feelings of grief and guilt that can arise when individuals are unable to visit in person, offering peace of mind that their loved ones are honored and cared for with respect. Through Timeless Tribute, people can stay connected to tradition, even from afar.

Future development goals and scalability.

- **Expand Cultural and Religious Support:**

Expand service to accommodate more religious and cultural practices, ensuring the app is adaptable to various traditional needs.

- **AI-Powered Monitoring:**

Use AI sensors and image processing for grave condition monitoring. Send automated alerts if maintenance needed like grass cutting or weather-related damage.



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THANK YOU

Timeless Tribute

BY

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