

# CLAUDIA WIBOWO

310.904.207  
claudiawibowo@gmail.com  
Los Angeles, CA 90025

## EXPERIENCE

### DIGITAL COMMERCE TEAM - SOFTWARE ENGINEER II

BEACHBODY ON DEMAND – Santa Monica, CA || 2017 – 2018

- Engineered modular components to integrate digital commerce platform into Beachbody On Demand in React, Redux, and ES6
- Consumed RESTful API microservices into React components to target user experience
- Developed a proof of concept content management system for Business Leaders using React and Contentful
- Used Travis CI and Github to manage Beachbody On Demand deployment pipeline
- Collaborated with QA, Engineers, and Product Managers to ensure projects met requirements
- Diagnosed and resolved critical issues to eliminate production bugs

### TEAM BEACHBODY || BEACHBODY - SOFTWARE ENGINEER II

BEACHBODY – Santa Monica, CA || Feb 2011 – 2017

- Performed in the highest velocity Agile team
- Created mobile first responsive product pages that lead to quarterly profits using HTML5, CSS3, Sass, JavaScript and jQuery
- Improved and streamlined the development queue by architecting multiple Yeoman generators
- Used Jenkins and GitLab to manage multiple teams for Continuous Integration
- Coded multivariate designs for A/B testing in Adobe Test and Target
- Experience with configuration, customization, and development of Liferay and Marketlive/Kibo E-Commerce platforms
- Used Tealium Tag Management to determine traffic and product value

### FRONTEND DEVELOPER

RED BRICKS MEDIA – San Francisco, CA || 2008 – Jan 2011

- Built and managed microsites and landing pages for Fortune 1000 clients (such as Adobe, Paypal, Hearst Magazine, and SanDisk) using Photoshop or Illustrator mockups in HTML, CSS, and jQuery
- Maintained websites using Drupal CMS and Tortoise Subversion Control for clients such as Academy of Art University
- Created email templates using DreamWeaver and validating templates through MailChimp to ensure cross compatibility
- Ensure pixel perfect browser compatibility for all projects in Chrome, Firefox, Safari, and IE.

## SKILLS

- React and Redux
- Vanilla JavaScript and ES6
- GraphQL & AWS Serverless
- HTML5, CSS3, Sass, jQuery
- Agile and Scrum Methodologies
- Responsive Web Development