

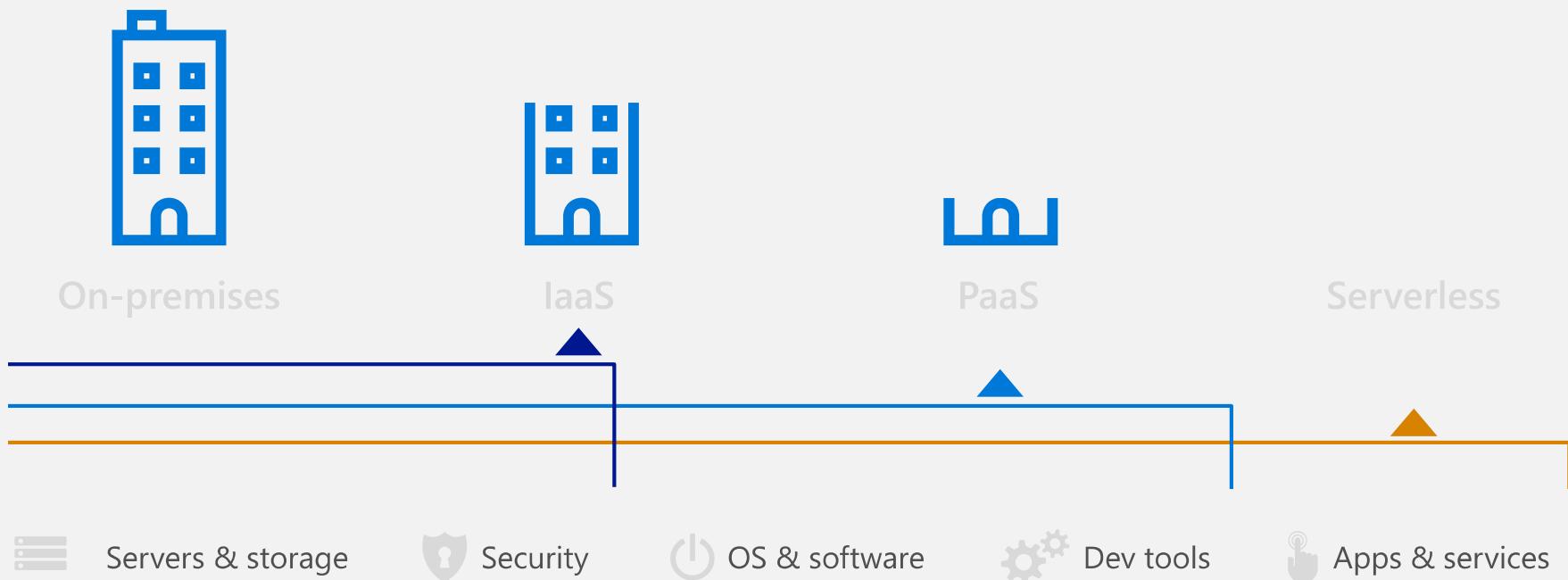
# Serverless and Azure Functions

Build apps faster with serverless technologies

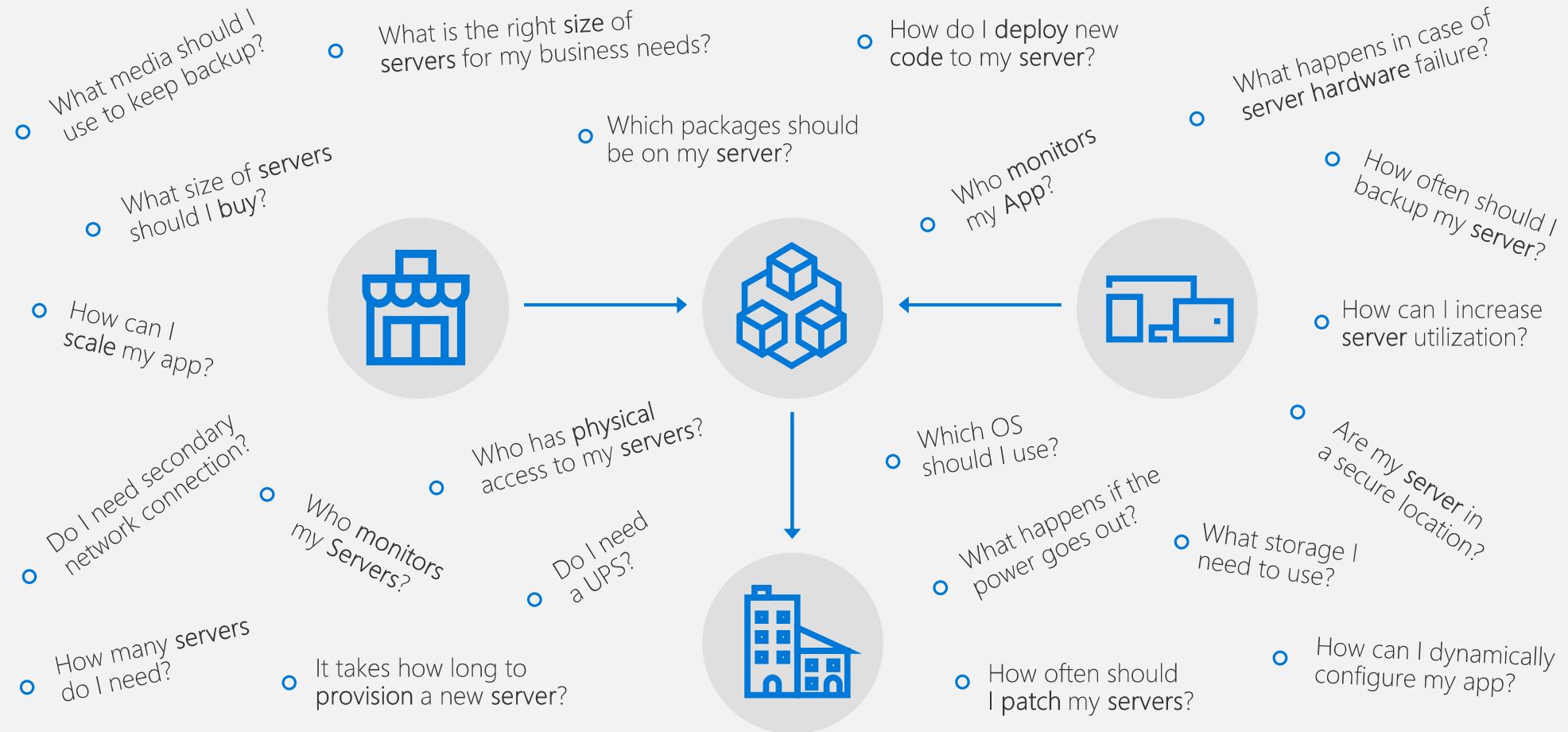


# History of cloud development

Increasingly advanced cloud technologies have led companies to entrust more and more of their IT activities to service providers



# Before cloud...



# ...then IaaS set the table stakes for digital business...

What is the right **size** of **servers** for my business needs?

How can I increase **server** utilization?

How many **servers** do I need?

How can I **scale** my app?



How often should I **patch** my **servers**?

How often should I backup my **server**?

Which packages should be on my **server**?

How do I **deploy** new **code** to my **server**?

**Which OS** should I use?

Who **monitors** my App?



# ...then PaaS, critical for digital transformation

What is the right size of “**servers**” for my business needs?

How can I increase “**server**” utilization?

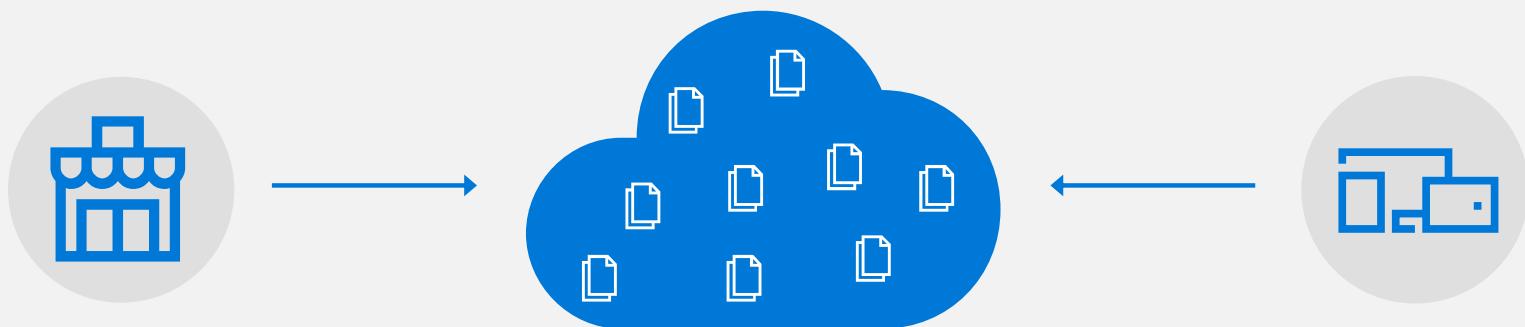
How many “**servers**” do I need?

How can I **scale** my app?



# Serverless: the platform for next gen apps, today

How do I **architect** my app to become Serverless?





# What is serverless?



## Full abstraction of servers

Developers can just focus on their code—there are no distractions around server management, capacity planning, or availability.



## Instant, event-driven scalability

Application components react to events and triggers in near real-time with virtually unlimited scalability; compute resources are used as needed.



## Pay-per-use

Only pay for what you use: billing is typically calculated on the number of function calls, code execution time, and memory used.\*

\*Supporting services, like storage and networking, may be charged separately.

# What are the benefits?



## Focus

Solve business problems—not technology problems related to undifferentiated heavy lifting



## Efficiency

Shorter time to market  
Fixed costs converted to variable costs  
Better service stability  
Better development and testing management  
Less waste



## Flexibility

Simplified starting experience  
Easier pivoting means more flexibility  
Easier experimentation  
Scale at your pace—don't bet the farm on Day 1  
Natural fit for microservices



# Full integration with Azure ecosystem

Functions is the center piece of the Serverless platform

Development	Platform					
 IDE support	 Event Grid	 Functions	 Logic Apps			
 Integrated DevOps						
 Local development	Manage all events that can trigger code or logic	Execute your code based on events you specify	Design workflows and orchestrate processes			
 Monitoring						
 Visual debug history						

# FaaS is at the center of serverless

Functions-as-a-Service programming model use functions to achieve true serverless compute



## Single responsibility

Functions are single-purposed, reusable pieces of code that process an input and return a result



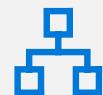
## Short lived

Functions don't stick around when finished executing, freeing up resources for further executions



## Stateless

Functions don't hold any persistent state and don't rely on the state of any other processes



## Event driven & scalable

Functions respond to predefined events, and are instantly replicated as many times as needed

# What is Azure Functions?

An event-based, serverless compute experience that accelerates app development

## Azure Functions = FaaS++



### Integrated programming model

Use built-in triggers and bindings to define when a function is invoked and to what data it connects



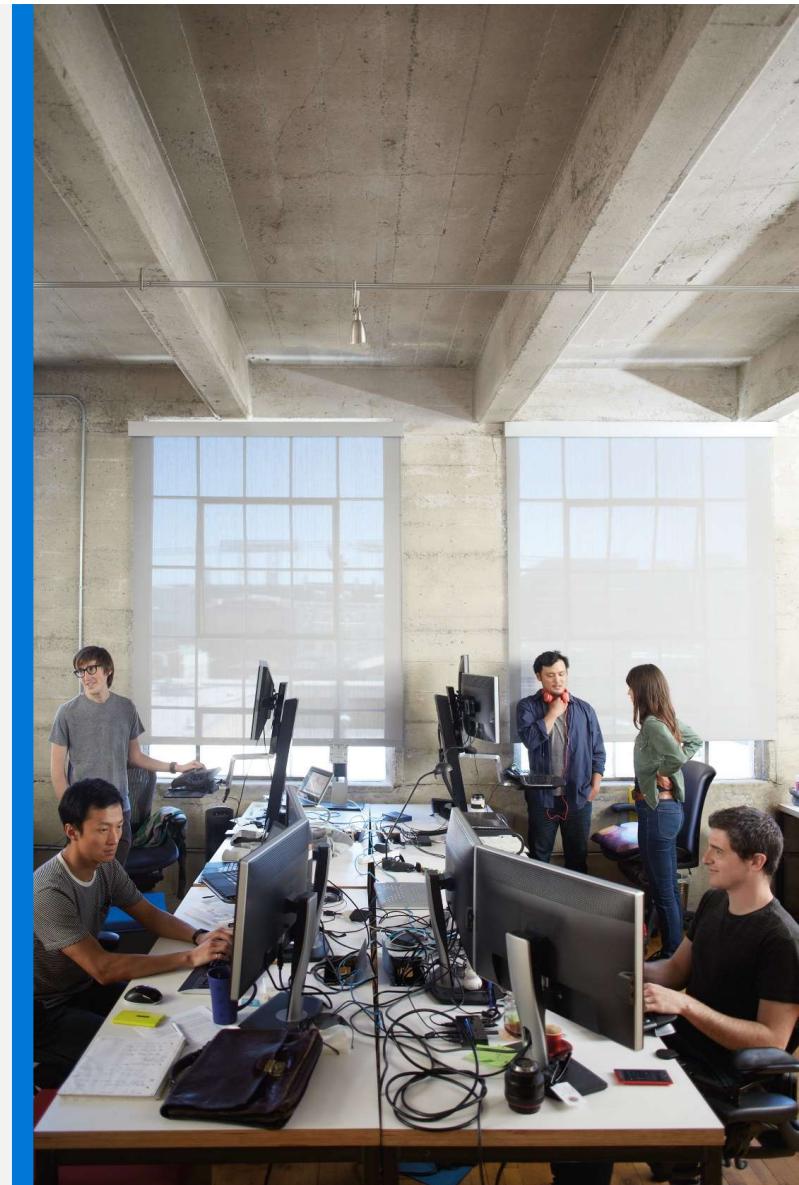
### Enhanced development experience

Code, test and debug locally using your preferred editor or the easy-to-use web-based interface including monitoring



### Hosting options flexibility

Choose the deployment model that better fits your business needs without compromising development experience





# Focus on code, not plumbing



No infrastructure  
management



Auto-scale based  
on your workload



No wasted resources,  
pay only for what you use



# Boost development efficiency



## Triggers

Use triggers to define how functions are invoked  
Avoid hardcoding with preconfigured JSON files  
Build serverless APIs using HTTP triggers



## Proxies

Define one API surface for multiple function apps  
Create endpoints as reverse proxies to other APIs  
Condition proxies to use variables



## CI/CD

Save time with built-in DevOps  
Deploy functions using App Service for CI  
Leverage Microsoft, partner services for CD



## Bindings

Connect to data with input and output bindings  
Bind to Azure solutions and third-party services  
Use HTTP bindings in tandem with HTTP triggers



## Local debugging

Debug C# and JavaScript functions locally  
Use debugging tools in Azure portal, VS, and VS Code



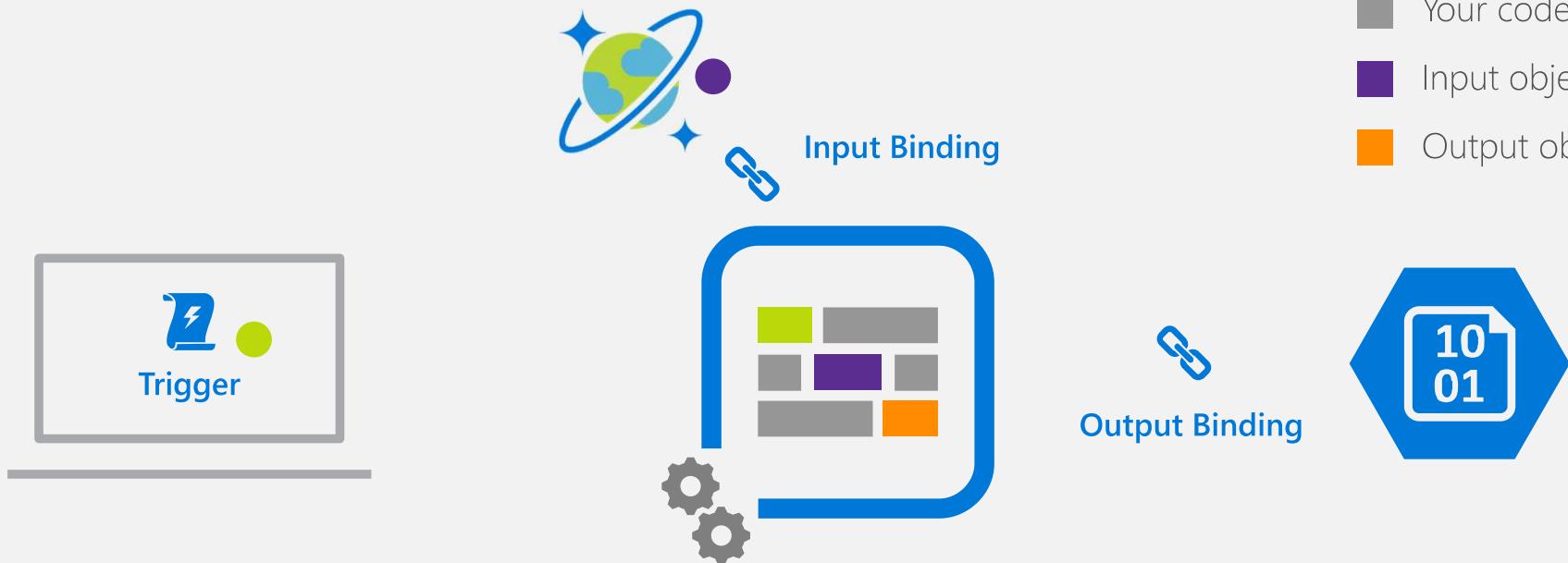
## Monitoring

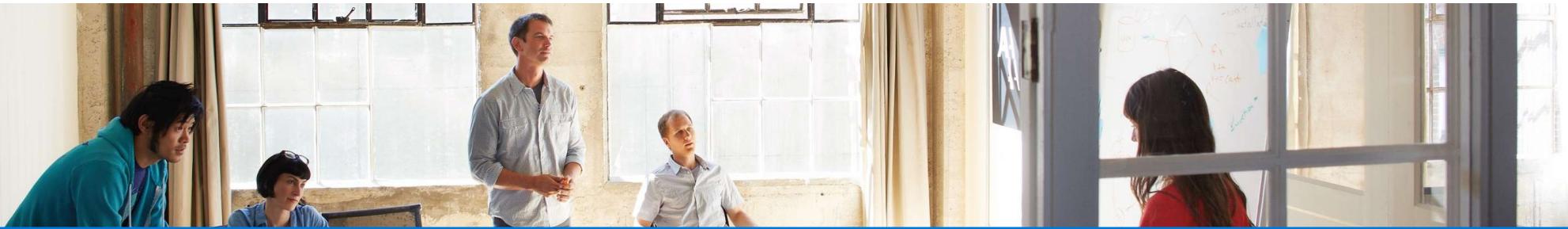
Integrate with Azure Application Insights  
Get near real-time details about function apps  
See metrics around failures, executions, etc.



# Boost development efficiency

- Trigger object
- Your code
- Input object
- Output object





# Gain **flexibility** and develop your way



## Multiple languages

Write code in C#, JavaScript, F#, and Java  
Continuous investment in new, experimental languages



## Hosting options

Choose from six consumption plans to run Functions  
Run your first million function executions for free



## Durable Functions

Write stateful functions in a serverless environment  
Simplify complex, stateful coordination problems  
Add the extension to enable advanced scenarios



## Dev options

Simplify coding for new users with native Azure portal  
Select from popular editors, like VS, VS Code, CLI, Maven\*

\*VS and VS Code only support C#; Maven only supports Java



# Gain **flexibility** and develop your way

 **Hosting options**

## Consumption

*Serverless*



Only pay for what you use; charges apply per execution and per GB second

## AS Plan

*Basic, Standard, Premium*



Gain all the advantages of Functions along with Microsoft's financially-backed SLA and the always-on features of an App Service Plan

## AS Environment

*Network isolation*



Use a dedicated App Service cloud environment (ASE) that comes with network isolation for apps, greater scale, and secure connectivity to local vNets

## Azure Stack

*On-premises*



Bring the power of the entire Azure stack to your own data centers

## Runtime

*Functions on your server*



Run Functions on your local server; does not include the entire Azure stack

## IoT Edge

*On devices*



Deploy custom Azure modules on IoT devices

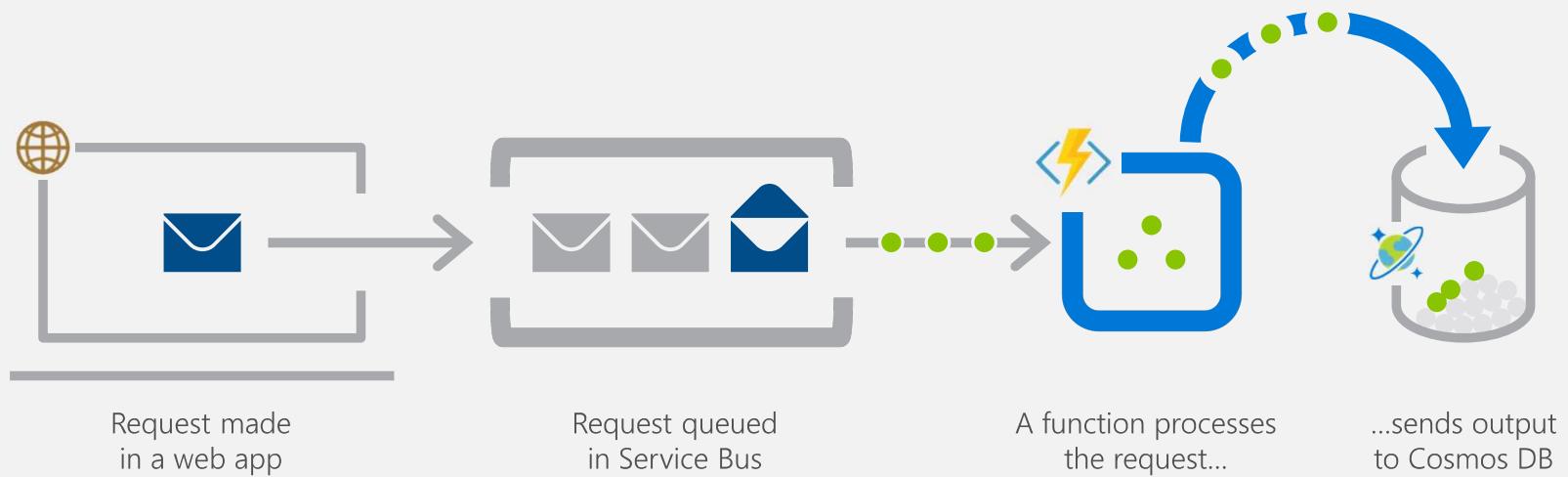
## Scenario Example

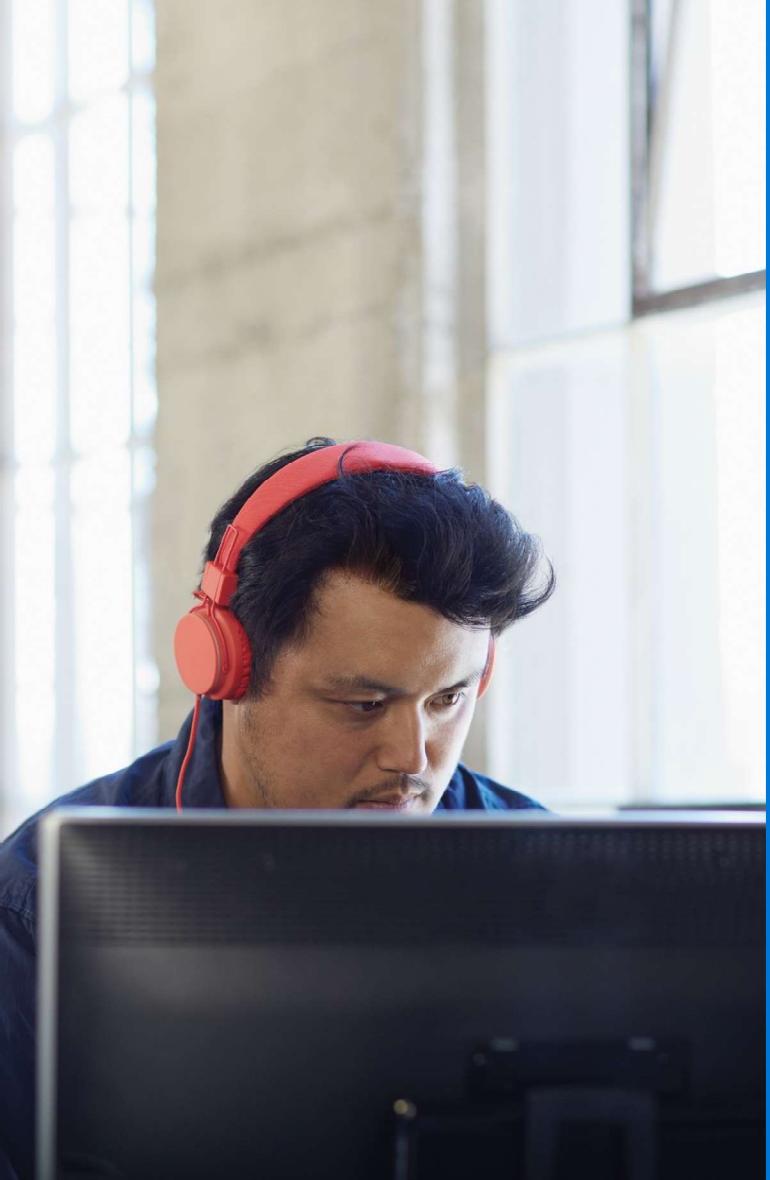
### Retail

Online orders are picked up from a queue, processed and the resulting data is stored in a database.



# Web application backends





# Sample scenarios for Functions

[Web](#) application backends

[Mobile](#) application backends

[IoT-connected](#) backends

[Conversational bot](#) processing

Real-time [file](#) processing

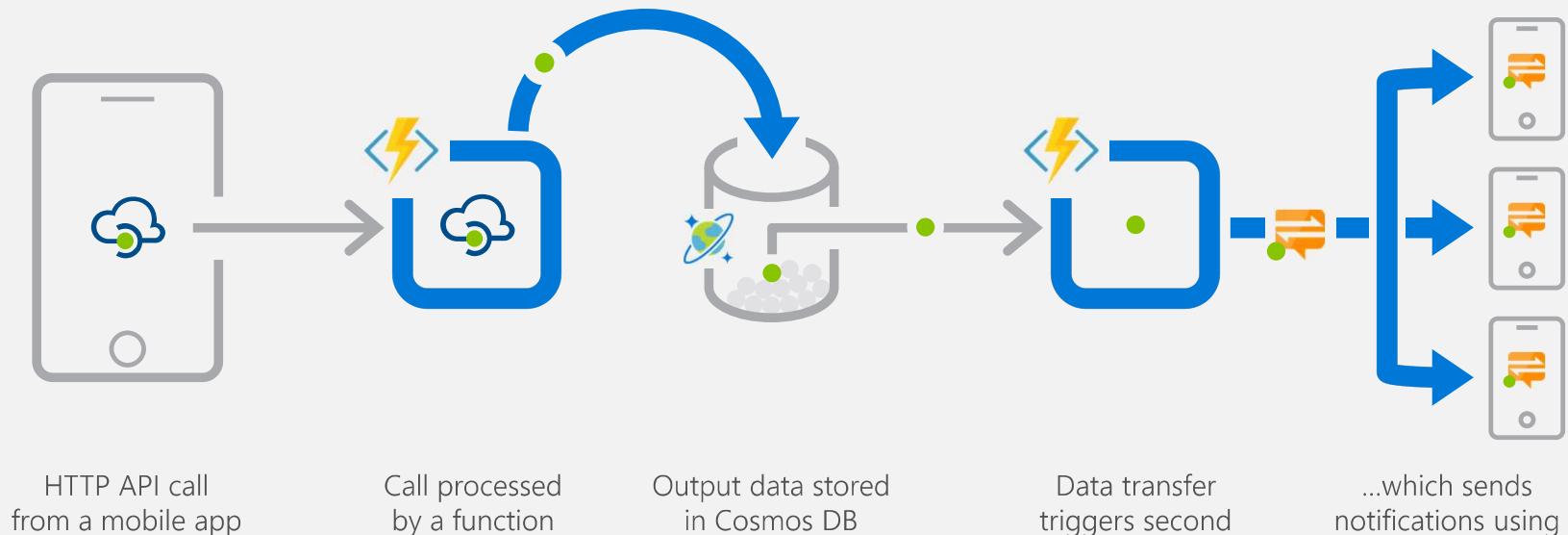
Real-time [stream](#) processing

Automation of [scheduled tasks](#)

[Extending SaaS](#) Applications



# Mobile application backends



## Scenario Example

### — Financial Services —

Colleagues use mobile banking to reimburse each other for lunch: the person who paid for lunch requests payment through his mobile app, triggering a notification on his colleagues' phones.

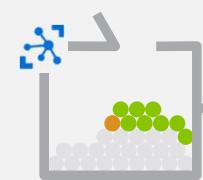


# IoT-connected backends

Connected IoT devices  
producing data



Data sent to  
IoT Hub



Data with special  
condition routed  
to a function



A function  
processes  
message...



...and calls  
Logic Apps

...which  
invokes  
Zendesk...



...to request  
device repair

## Scenario Example

— Manufacturing —

A manufacturing company uses IoT to monitor its machines. Functions detects anomalous data and triggers a message to Service department when repair is required.

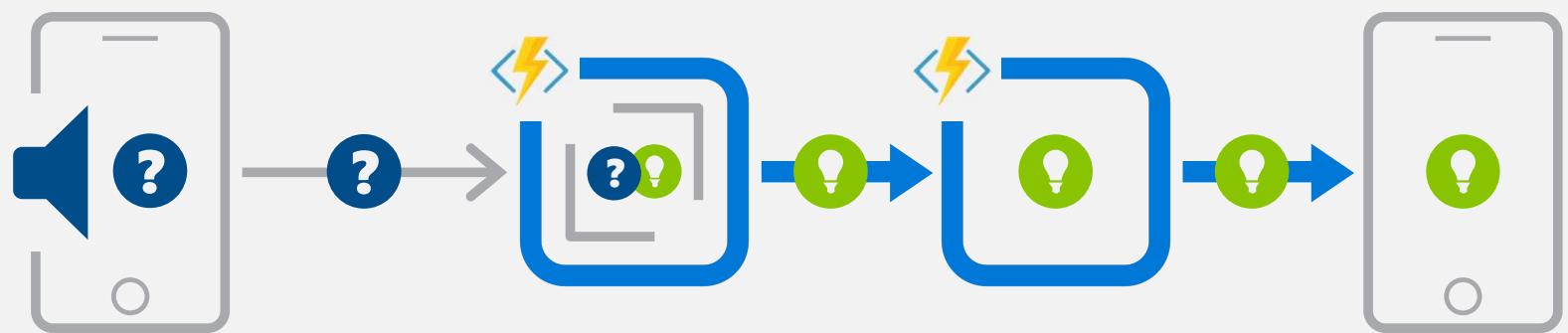
## Scenario Example

### — Hospitality —

Customer asks for available vacation accommodations on her smartphone. A serverless bot deciphers the request and returns vacation options.



# Conversational bot processing



User request through conversational interface

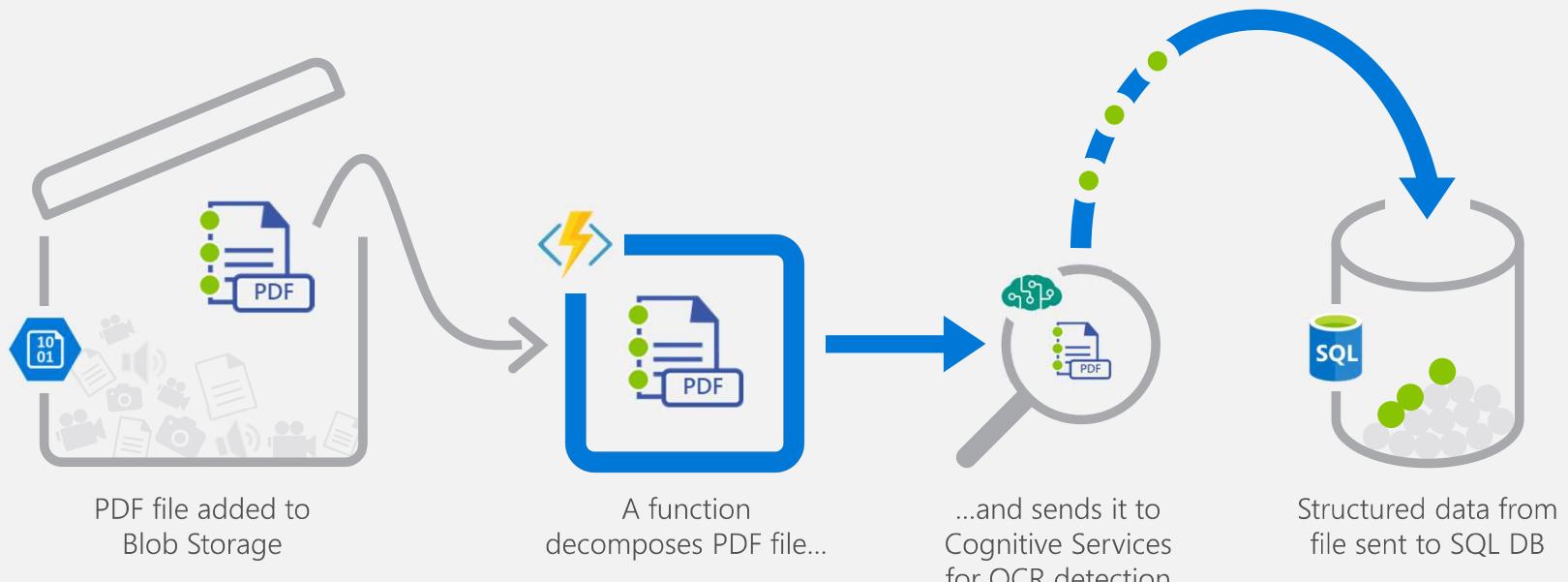
Bot running in a function deciphers request using language understanding

Another function processes the request

...and sends response to original requester



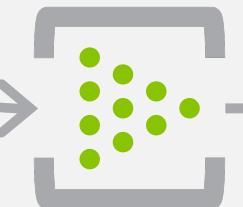
# Real-time file processing



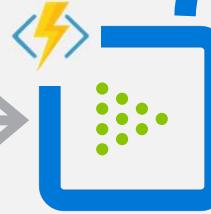


# Real-time stream processing

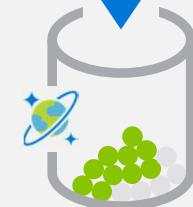
App or device  
producing data



Event Hubs ingests  
telemetry data



A function processes  
the data...



...and sends it to  
Cosmos DB



Data used for  
dashboard  
visualizations

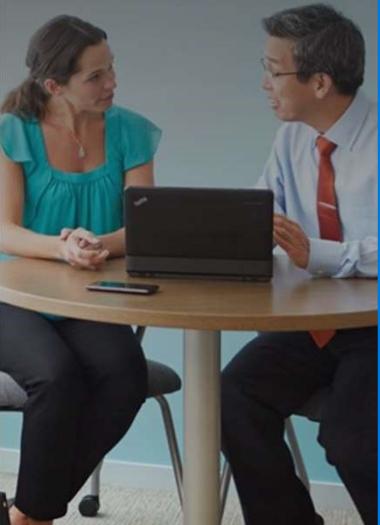
**Scenario Example**  
ISV

Huge amounts of  
telemetry data is  
collected from a  
massive cloud app.  
That data is processed  
in near real-time and  
stored in a DB for use in  
an analytics dashboard.

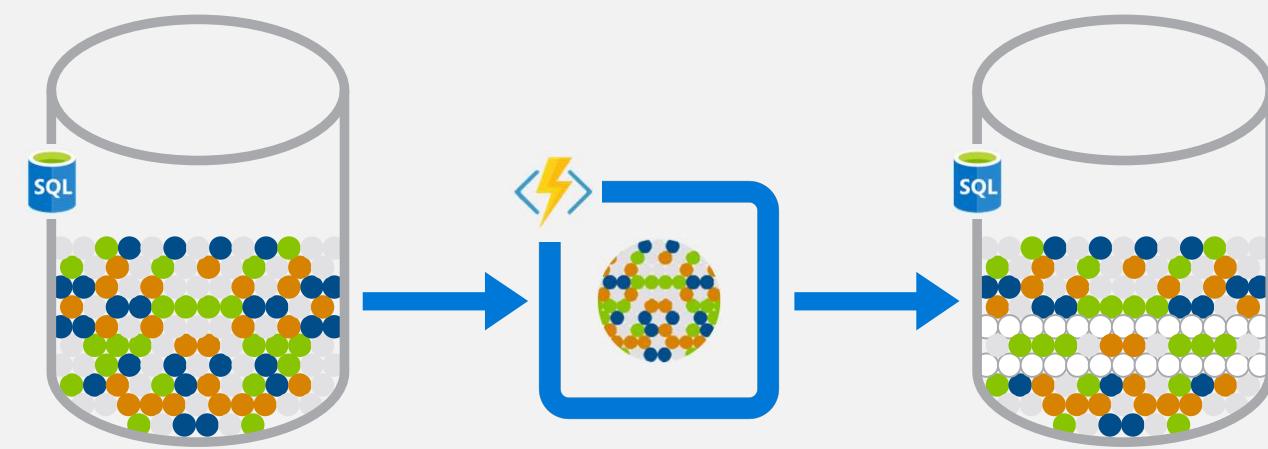
## Scenario Example

— Financial Services —

A customer database is analyzed for duplicate entries every 15 minutes, to avoid multiple communications being sent out to same customers.



# Automation of scheduled tasks



A function cleans a database  
every 15 minutes...

...deduplicating entries  
based on business logic

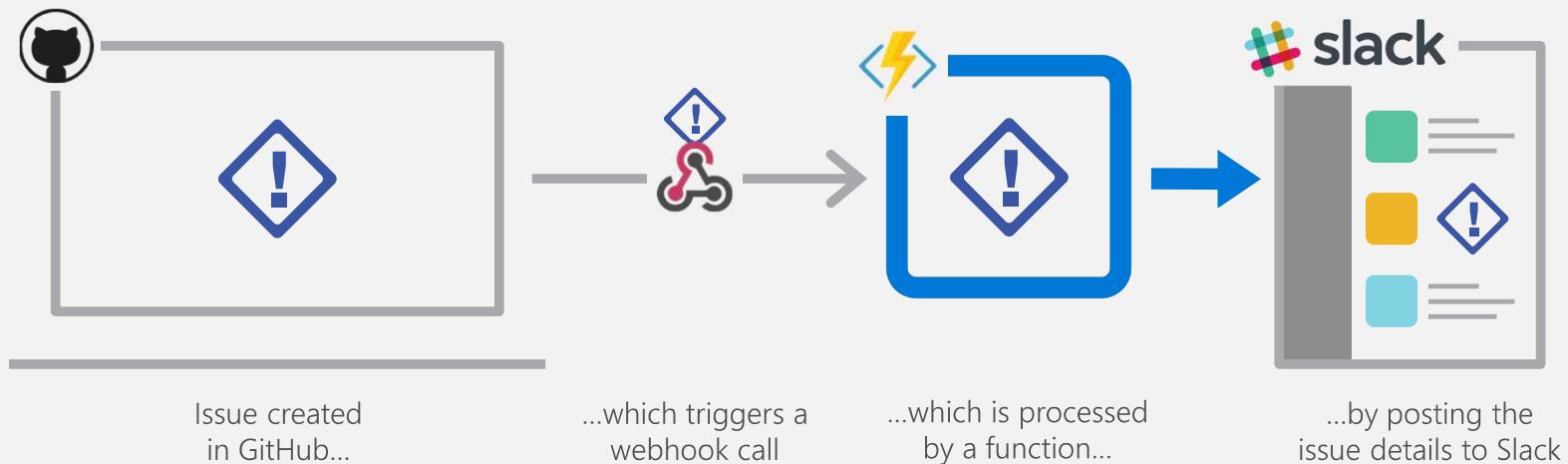
## Scenario Example

—Professional Services—

A SaaS solution provides extensibility through webhooks, which can be implemented through Functions, to automate certain workflows.



# Extending SaaS applications



# What makes Functions unique?

**Intuitive experience**  
Easy-to-use, familiar tools like the Azure portal and Visual Studio help you get running on serverless fast

**Flexible run options**  
With so many plan options, you can choose the level of access that's best for your company and customers

**Feature variety**  
A host of features, from bindings to code editors, gives you the tools needed to quickly create the best apps

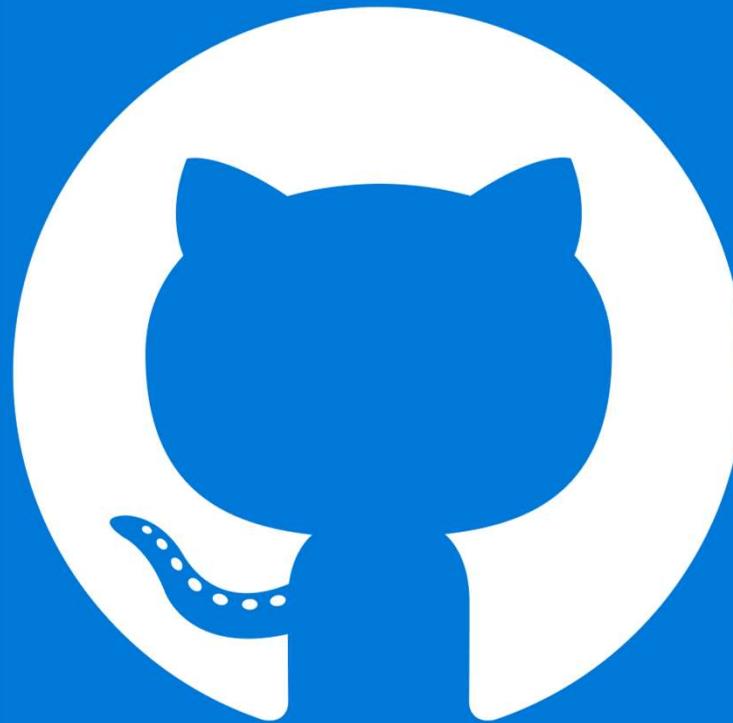
**Durable Functions**  
With this extension Azure Functions help you simplify complex, stateful orchestration problems

**Consolidated tools**  
Thanks to so many built-in solutions, you can do more in Functions than AWS, which often requires external tools



# Azure Functions is an **open-source** project

Functions runtime and all extensions are fully open source



<https://github.com/Azure/Azure-Functions>