

## Pivot table analysis of IMDB movie database

## MS Excel dynamic dashboard

3700 records of movies since 1920 have been analysed.

The number of movies increased exponentially during 1980 to 2000. In the same period budget and revenue also increased rapidly. However average revenue and profit increased only slightly. Action movies generate the highest revenue in total but family movies generate highest revenue per movie. 95% of movies in this database are English and 79% from USA.

