

Apple App Data - Interactive Dynamic MS Excel pivot table analysis of 7000 mobile apps from app store

Majority are free apps. Only 3% of apps have more than 1mn ratings while whopping 12% has zero ratings. More than 60% of apps are for games. Majority of apps are above 4.5 rating. Top free app is facebook. Nearly 70% of apps supported by single language. Medium priced apps have slightly higher rating than free apps.

