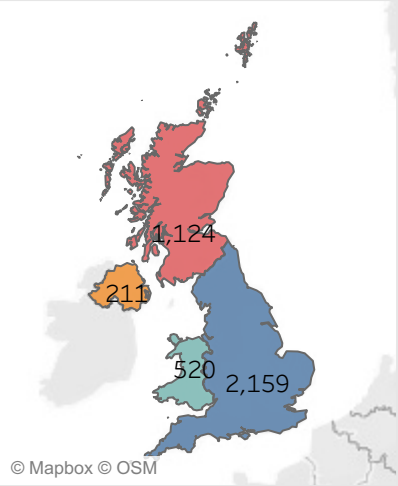
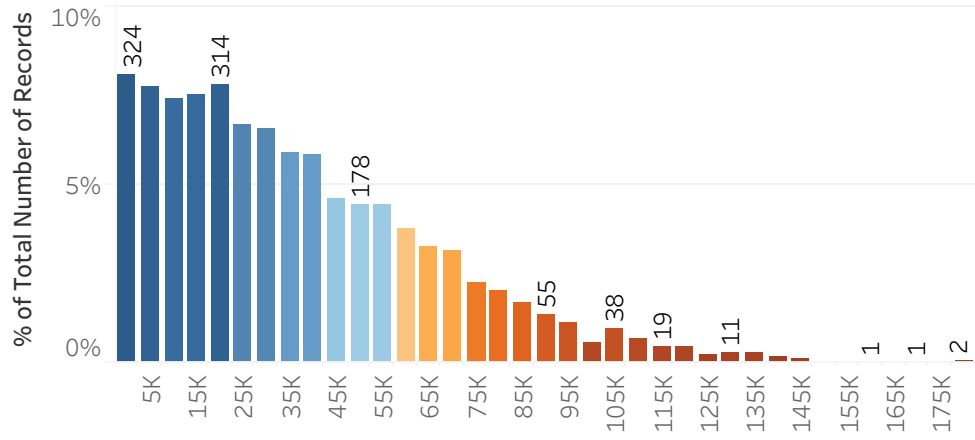


# Customer analysis of UK bank

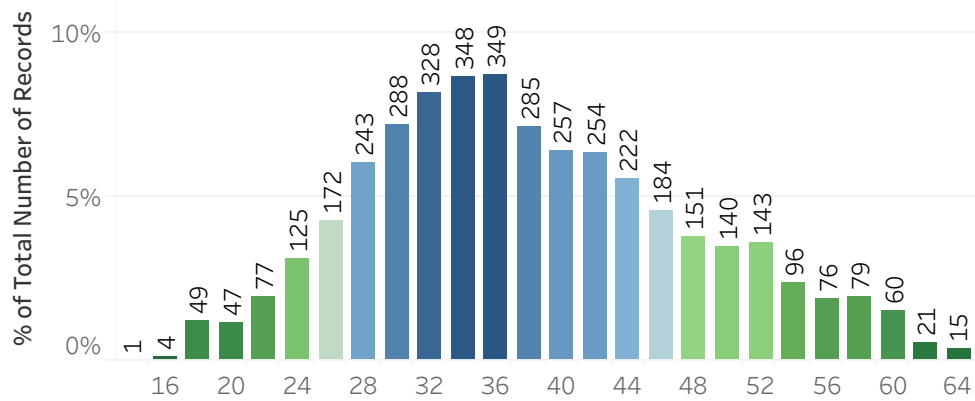


The customer base of a newly established bank in the UK has been analysed. It has branches in England, Scotland, Walse, and Northern Ireland. Most active region is England. Its customer base consists mostly from middle aged people of both genders and white collar jobs. Vast majority of customers seem from low or middle income class. Bank attracts new customers at a constant rate after the initial period of business. (Use slide bars to see variations.)

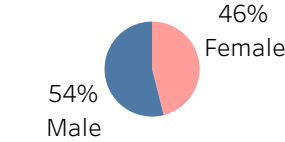
Distribution of customers by bank balance



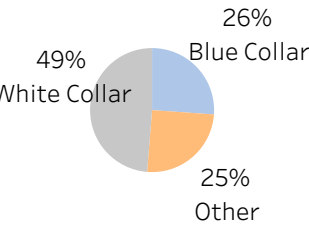
Distribution of customers by age



Distribution of customers by gender



Distribution of customers by profession



Age (bin) Parameter  
2

Balance (bin) Parameter  
5,000

Region  
England  
Northern Ireland  
Scotland  
Wales

Number of customers joined each month

