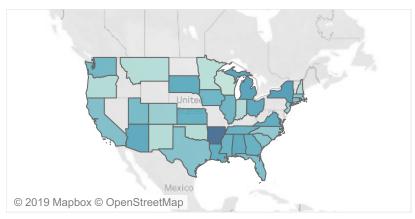
We wash performance

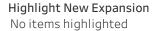
We Wash is a startup which picks up laundry and deliver. They have expanded with a few new locations and want to decide to continue or not. Click highlighter to see performance of new and old locations seperately. It seems new locations perform similar to old locations and there are factors affecting such as population in each location for variation in performan..

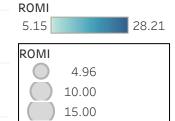
ROMI by state

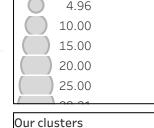


Revenue against marketing investment and clusters





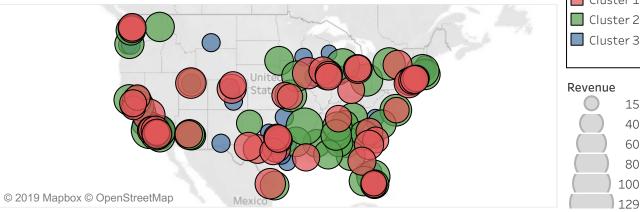




Performance by store (revenue and ROMI)



Performance by store in clusters



Cluster 1 Cluster 2 Cluster 3

