

# UK Bank Customer Segmentation

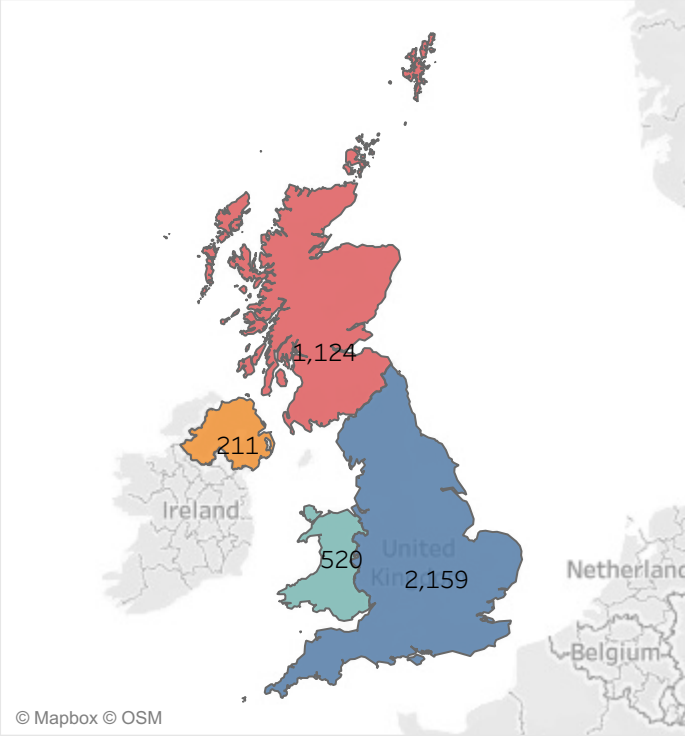
Bank customer base by region, age, bank balance, gender, and profession.

Most customers in England are doing white collar jobs.

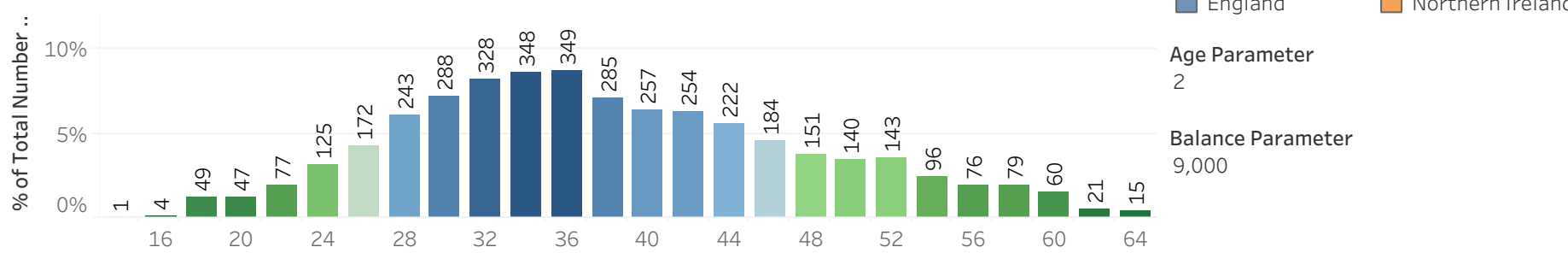
Most customers in Scotland are males and doing blue collar or other jobs.

Half of customers in Northern Ireland are doing other jobs.

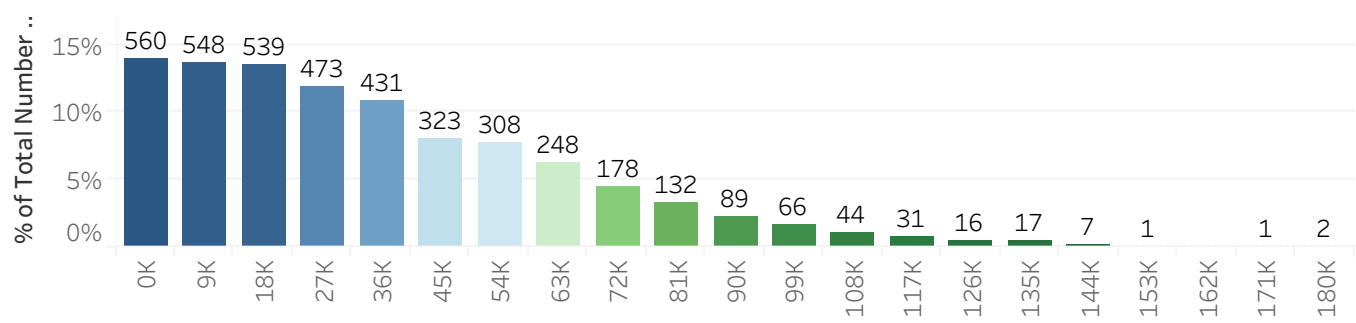
Most customers in Wales are in middle gaes.



Customer distribution by age



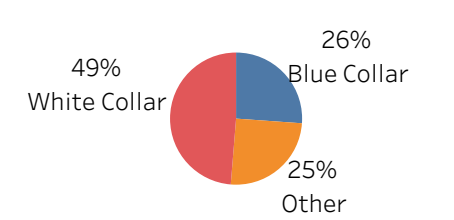
Customer distribution by bank balance



Customer distribution by gender



Customer distribution by profession



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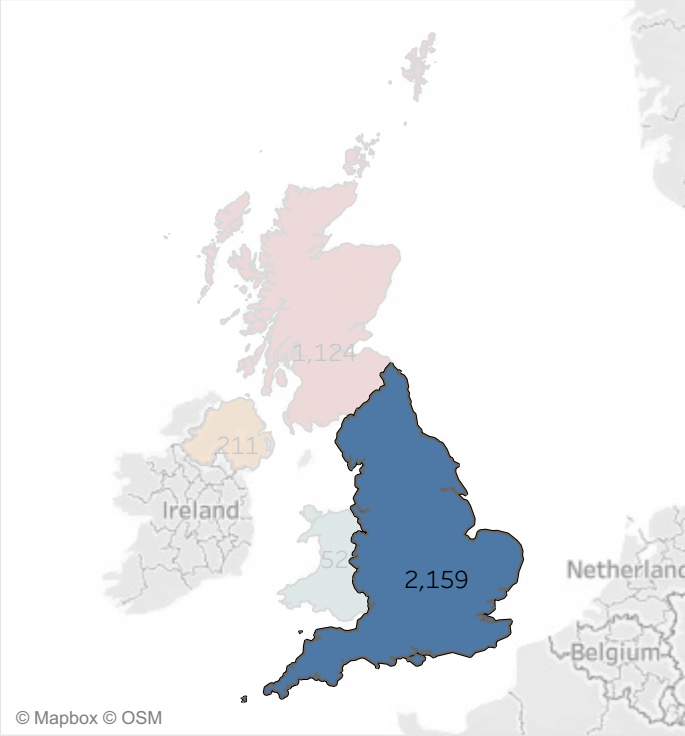
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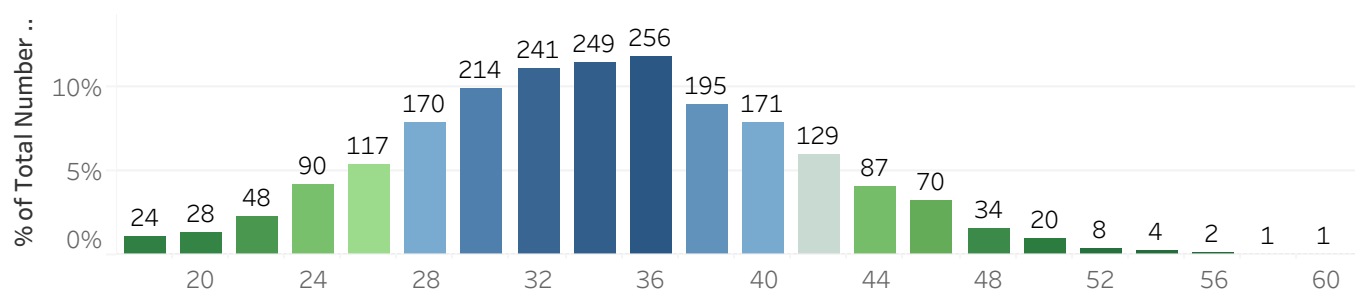
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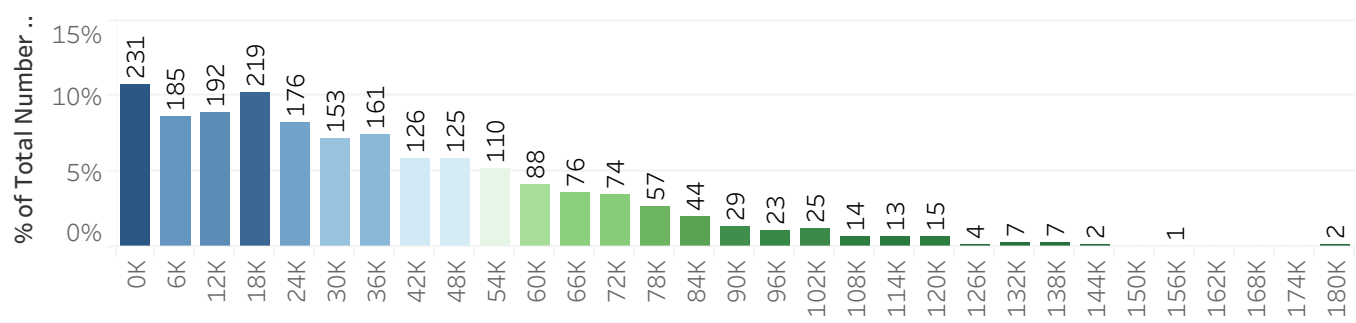
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Customer distribution by age



Customer distribution by bank balance



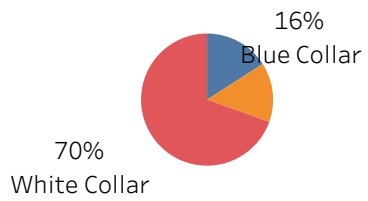
Region  
England  
Northern Ireland

Age Parameter  
2

Balance Parameter  
6,000

Customer distribution by gender

Customer distribution by profession



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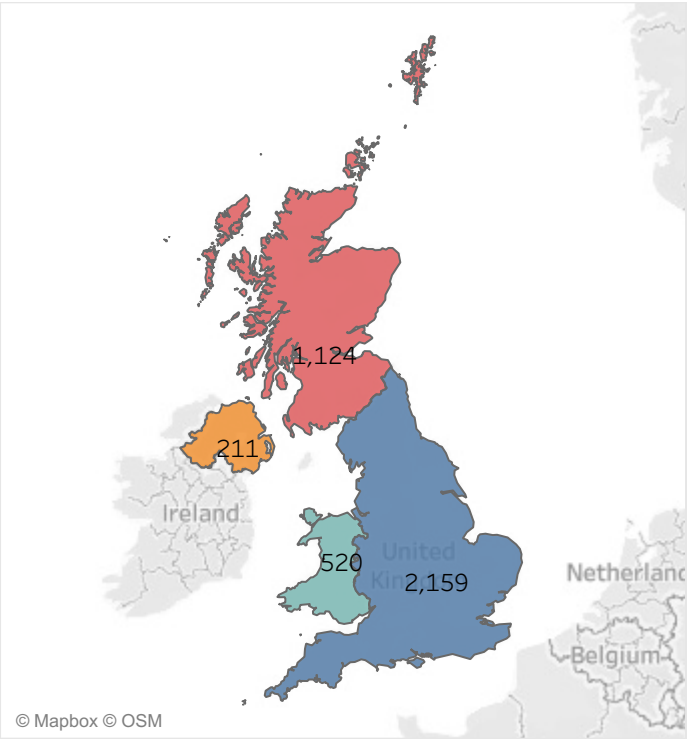
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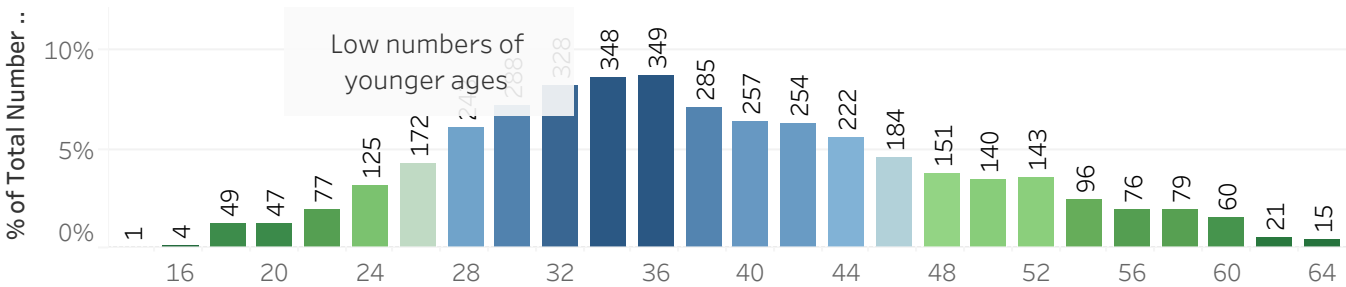
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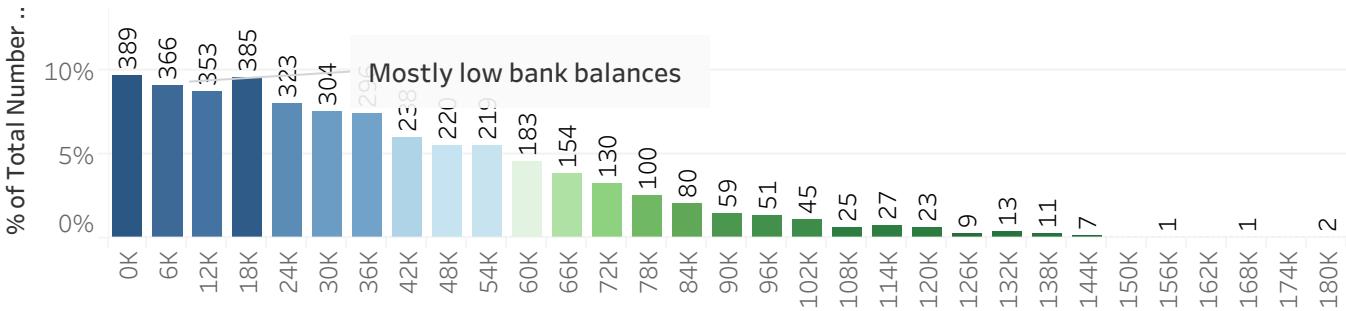
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Customer distribution by age



Customer distribution by bank balance



Region

England Northern Ireland

Age Parameter

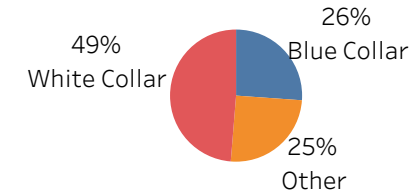
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Balance Parameter

6,000

Customer distribution by gender

Customer distribution by profession



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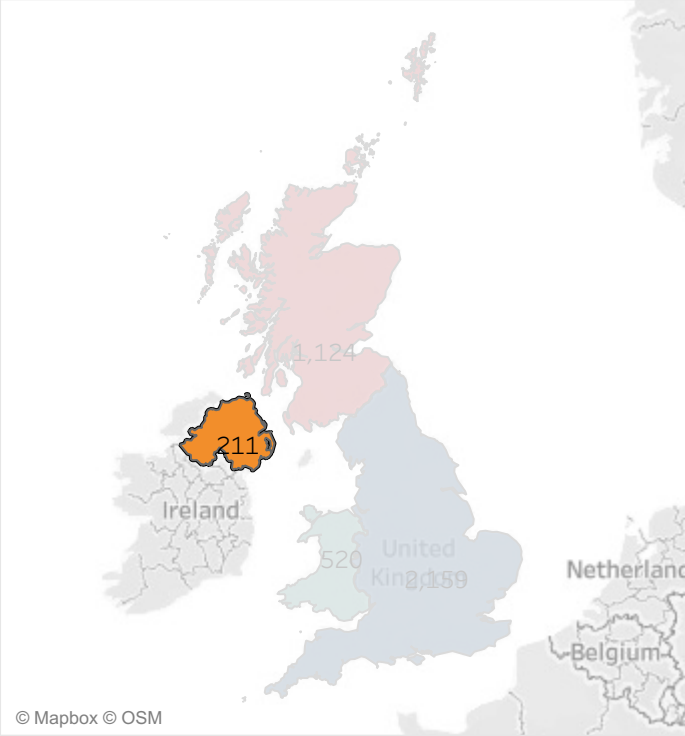
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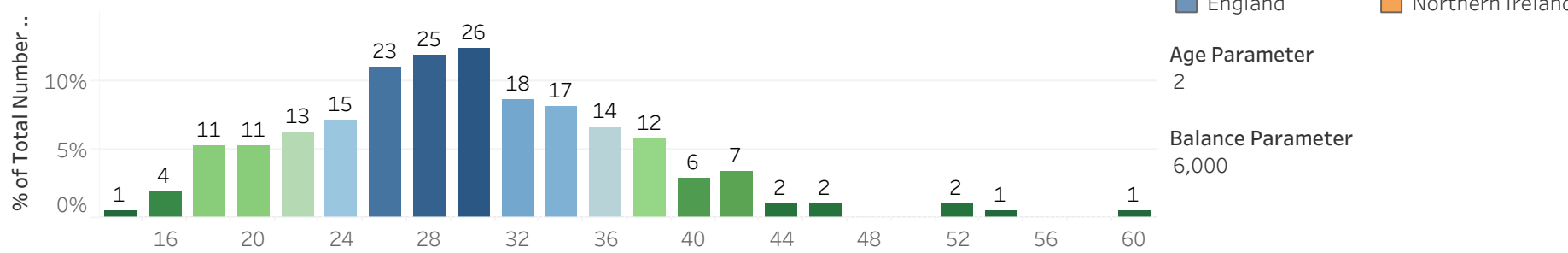
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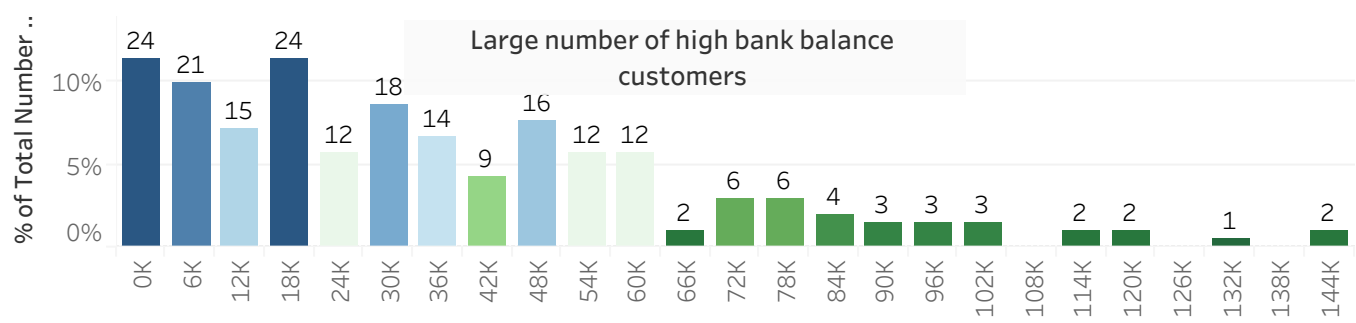
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Customer distribution by age

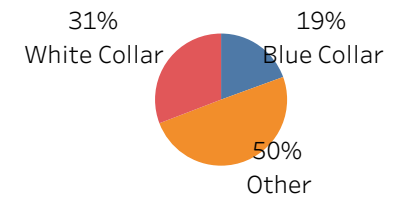


Customer distribution by bank balance



Customer distribution by gender

Customer distribution by profession



# UK Bank Customer Segmentation

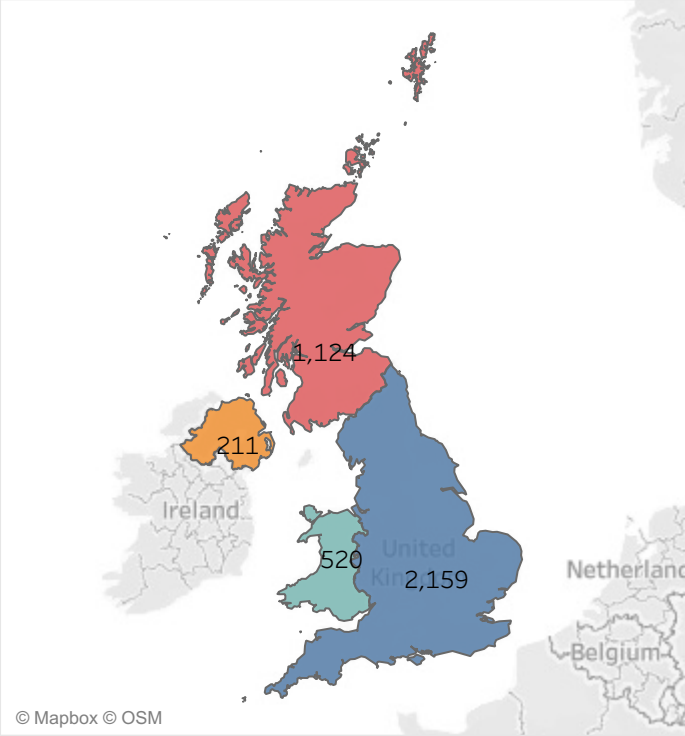
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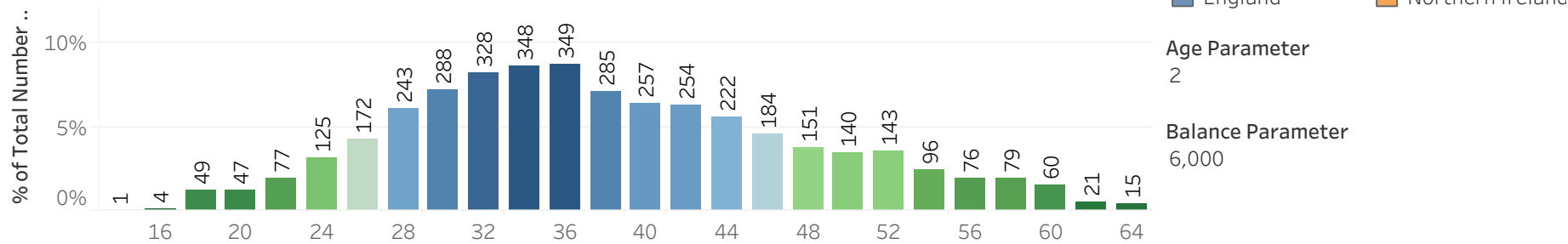
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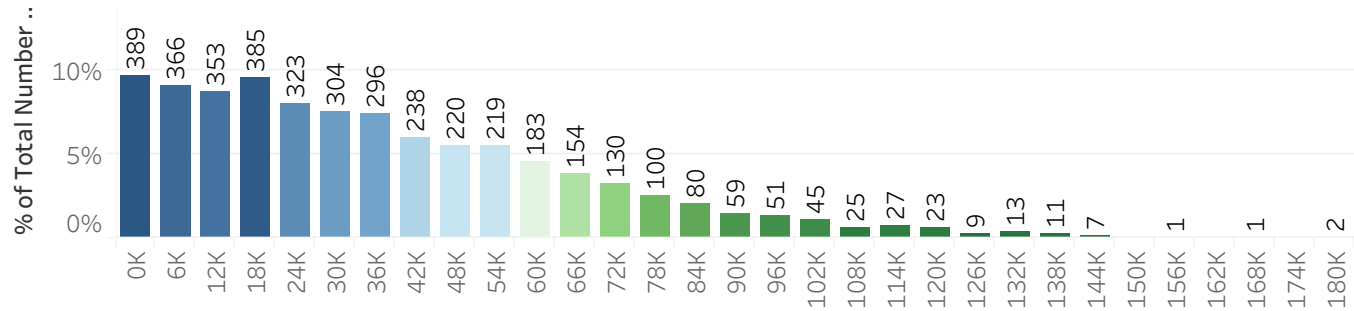
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Customer distribution by age



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Customer distribution by gender

Customer distribution by profession

