

March 16th, 2019

# FARMERS MARKET

Central Wisconsin Lawn & Garden Show

Pickles | Jam | Salsa | Artisan Cheeses Honey | Olive oil | Tea Greens | Coffee Plant bulbs | Succulents | Small Garden Art/Crafts

11AM-3PM \$25 FOR 10X10 SPACE SET UP TIME: 8:45AM-10:45AM

Please note that we are only accepting vendors who sell homemade products that are related to lawn/garden/food. Market vendors may need proof of license depending on products being sold.

For more information call 715.298.2726 or email events@cwconventionexpo.com

## Central Wisconsin Lawn & Garden Show FARMERS MARKET

### **Rules and Regulations**

#### **OUALIFICATIONS**

Eligibility will be limited to selected persons or companies who offer products related to lawn and garden. Applicants may be required to provide CWCEC with a description of their business and why they believe they should be included in the market.

#### MARKET SERVICE INFORMATION

Market vendors agree to be bound by the rules and regulations established by Central WI Convention + Expo Center.

#### SET UP AND REMOVAL TIMES

All market vendors will be granted access into the building to set up anytime between 8:45am and 10:45 am. Vendors must be set up and ready by 11am. Vendors will have from 3pm-5pm for removal.

#### MARKET HOURS

Central WI Convention + Expo Center reserves the right to change the number of days or dates of the market as it may deem necessary. In the event of fire, strikes, war or other acts of nature rendering the market area unfit or unavailable for use, this contract will be voided. Completion of application constitutes that the vendor company and its representatives agree to abide by all the terms and conditions listed in the market rules and guidelines.

#### ASSIGNMENT OF MARKET SPACE

Assignment of market space will be determined by Central WI Convention + Expo Center.

#### REGISTRATION

All vendors must be registered and paid by March 8th, 2019 in order to be in the Farmers Market

#### **USE OF SPACE**

All aisle space belongs to the Central Wisconsin Lawn & Garden Show. There shall be no obstruction in the aisles. No vendor will be allowed to extend beyond the space purchased and assigned. Vendor shall not assign, sublet, or share the space allotted without the knowledge and written consent of CWCEC Management. No firm or organization not contracted directly with CWCEC Management will be permitted to solicit business within the exhibit area.

#### SECURITY AND INSURANCE

Vendor shall, at its sole cost and expense, procure and maintain through the term of this contract comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from activities conducted on the premises of the vendor's space.

Please read through the "Wisconsin Local Food Marketing Guide" to ensure you are eligible to be a vendor. This guide can be found in the email you received or you can find it at https://datcp.wi.gov/Documents/DAD/LocalMarketingFoodGuide\_1\_16.pdf

Please visit http://www.cwconventionexpo.com/ to read all the rules and regulations. You can find this by clicking "Event planning guide" under the Event Planning tab.