



CONTRACT AND SPACE APPLICATION

SHOW

Central Wisconsin Lawn & Garden Show
Central Wisconsin Convention + Expo Center

DATE

March 16-17, 2019

EXHIBITOR

Name

Address

City

State

Zip

Phone

Fax

Email Address

Website

Which of the following categories best describes your product/business?

LANDSCAPING

Mulching

Retaining walls

Lawn design

Masonry

LAWN CARE/GARDENING

Sell plants/bulbs

Fertilizing services

Mowing services

Other lawn services

BUILDING

Decks

Patios

Gazebos

Pergolas

EQUIPMENT

Landscape

Lawn/Garden

Farming

Trailers

INSTALLATION

Pools

Spas

Fencing

OTHER

Products or services to be exhibited (please describe):

We are interested in using photos directly from Exhibitors' websites for promotional purpose.

Will you allow Central Wisconsin Lawn & Garden Show to potentially use one of your photos?

Yes _____ No _____

EXHIBITOR (Company Name)

Authorized Signature

DATE

Print Name and Title



BOOTH OPTIONS

Item	Early Bird Special (Payment paid in full before January 1st, 2019)	Payment paid in full after January 1st, 2019	Quantity	Total
Local 8X10 Booth	\$250	\$300	_____	\$_____
Non Local 8X10 Booth	\$300	\$350	_____	\$_____
Additional 8x10 Booth(s) <i>(includes piping and draping)</i>	N/A	\$200 <i>(Discounts do not apply)</i>	_____	\$_____
Bulk Space (minimum of 400sq. ft.) <i>(includes piping and draping)</i>	N/A	\$1.95/sq. ft. <i>(Discounts do not apply)</i>	_____	\$_____
Featured Exhibitor (see brochure)	N/A	\$250	_____	\$_____
Electric (110v outlet)	N/A	\$40 per outlet	_____	_____
Table (Plain)	\$25.00	\$30.00	_____	\$_____
Table (Covered & Skirted)	\$45.00	\$50.00	_____	\$_____
Chair	\$6.00 per chair	\$8.00 per chair	_____	\$_____
Total Cost				

NOTE: To be considered local, your company's mailing address must be in Marathon County.

PLEASE INCLUDE CHECK AND MAIL APPLICATION TO:

Central Wisconsin Convention + Expo Center
10101 Market Street, Mailbox A20
Rothschild, WI 54474

Our company would like to donate an
item for the Ultimate Lawn & Garden
Package

Proceeds going to local charity

Item: _____

Value: _____

SHOW RULES AND REGULATIONS

QUALIFICATIONS

Eligibility will be limited to selected persons or companies who offer products and services related to lawn and garden. Applicants may be required to provide CWCEC with a description of their business and why they believe they should be included in the show.

EXHIBIT SERVICE INFORMATION

Sponsors and Exhibitors agree to be bound by the rules and regulations established by Central WI Convention + Expo Center.

REMOVAL TIME

Dismantling of exhibits may not begin until the show closes on Sunday at 3pm. All exhibits must be removed by 7pm on Sunday unless told otherwise. Exhibit materials not removed during this time will be held in storage at Exhibitor's expense. Hours of installation and dismantling are subject to change by Central Wisconsin Convention + Expo Center.

EXHIBIT HOURS

Central WI Convention + Expo Center reserves the right to change the number of days or dates of the Exhibition as it may deem necessary. In the event of fire, strikes, war or other acts of nature rendering the exhibit area unfit or unavailable for use, this contract will be voided. Completion of application constitutes that the exhibiting company and its representatives agree to abide by all the terms and conditions listed in the exhibit rules and guidelines.

ASSIGNMENT OF EXHIBIT SPACE

Assignment of exhibit space will be determined by Central WI Convention + Expo Center.

CANCELLATION POLICY

Notification of booth cancellation must be in writing and received by February 10th, 2019. Notification can be mailed to 10101 Market Street, Mailbox 120, Rothschild, WI 54474 or faxed to 715-298-3616. Cancellations made before January 1st, 2019 will be refunded 50% of booth cost. No refunds will be provided after January 1, 2019.

USE OF EXHIBIT

All aisle space belongs to the Central Wisconsin Lawn & Garden Show. There shall be no obstruction in the aisles. No exhibitor will be allowed to extend beyond the booth space purchased and assigned. Exhibitor shall not assign, sublet, or share the space allotted without the knowledge and written consent of CWCEC Management. No firm or organization not contracted directly with CWCEC Management will be permitted to solicit business within the exhibit area.

SECURITY AND INSURANCE

Exhibitor shall, at its sole cost and expense, procure and maintain through the term of this contract comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from activities conducted on the premises of the Exhibitors space.

Please visit <http://www.cwconventionexpo.com/> to read *all* the rules and regulations.

You can find this by clicking "Event planning guide" under the Event Planning tab.