PHASE 1:		Core Business Essentials (Launch & Conversion-Focused)	W
Page No.	Pages	Sub-Pages	Start Date
1	Solutions	Bookkeeping	2 Oct 2024
		Year-End Accounts	2 Oct 2024
		Tax Compliance	2 Oct 2024
		Payroll Services	2 Oct 2024
		Virtual CFO	2 Oct 2024
		Financial Automation	2 Oct 2024
		AP/AR Processes	2 Oct 2024
2	About Us	Our Story	2 Oct 2024
		Leadership Team	2 Oct 2024
		Mission	2 Oct 2024
		Vision & Values	2 Oct 2024
		Partners	2 Oct 2024
		CSR	2 Oct 2024
3	Success Stories	Client Testimonials	2 Oct 2024
		Case Studies	2 Oct 2024
		Industry-Specific Results	2 Oct 2024
4	Contact Us	Contact Form	2 Oct 2024
		Office Locations (UK, India)	2 Oct 2024
		FAQs	2 Oct 2024
PHASE 2:		Engagement & Value Addition (SEO, Education, Client Experience)	
Page No.	Pages	Sub-Pages	
5	Why Choose Us	Our Expertise	2 Oct 2024
		Certifications	2 Oct 2024

| Wireframe Timeline | | SEO & Content Timeline | | | Staging Development | | | Final Deployment |
End Date	Figma Link	Start Date	End Date	Doc/sheet Link	Start Date	End Date	Staging Link	Date
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
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2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
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2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		

PHASE 1:		Core Business Essentials (Launch & Conversion-Focused)		W
Page No.	Pages	Sub-Pages		Start Date
		Global Reach		2 Oct 2024
		Client Satisfaction		2 Oct 2024
		Team Approach		2 Oct 2024
	6 Careers	-		2 Oct 2024
	7 Resources	Blogs/Insights		2 Oct 2024
		Whitepapers		2 Oct 2024
		Guides		2 Oct 2024
		Tax Season Checklist		2 Oct 2024
PHASE 3:		Advanced Engagement & Enrichment (Scaling, Resources, Community)		
Page No.	Pages	Sub-Pages		
	8 Life @ Ozark	-		2 Oct 2024

Recommendations:	
1	A seperate FAQs page will also be needed to helps users find answers quickly, reducing the friction of contact forms or inquiries. This page
2	Keep social media handles in the footer only.
3	Sticky Navigation: Keep the top menu always visible as the user scrolls, ensuring they can access important pages like "Get a Quote" at any ti
4	Service Showcase: For each service, use icons, short descriptions, and a simple "Get a quote" button to encourage clicks. Visual simplicity is
5	Mobile-First Design: Ensure the site is fully optimized for mobile users. Focus on fast loading times, simple forms, and easy touch navigation
6	Keep the top menu always visible as the user scrolls, ensuring they can access important pages like "Get a Quote" at any time.

Reference Websites:		
1	https://www.gioutsourcing.com/	for Content
2	https://befreeltd.com/uk/	for Content
3	https://www.growthjockey.com/	for presentation

Wireframe Timeline		SEO & Content Timeline			Staging Development			Final Deployment
End Date	Figma Link	Start Date	End Date	Doc/sheet Link	Start Date	End Date	Staging Link	Date
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
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2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
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2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		
2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024	2 Oct 2024		2 Oct 2024

won't be showcased in the header menu instead have it in the footer links.

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 key for a great UX.

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