Design style - like an archive, neutral and informational.

Heavy on bullet points. Each page could have a few pictures about the car to showcase what it is like, and mostly just factual information taken from the wikipedia page into bullet points.

For example:

1st gen honda civic

First generation (1972) [edit]

Main article: Honda Civic (first generation)

The first-generation Civic was introduced on 11 July 1972, but sold as a 1973 model in Japan. It was equipped with a 1,169 cc (71.3 cu in) four-cylinder water-cooled engine and featured front power disc brakes, reclining vinyl bucket seats, simulated wood trim on the dashboard, as well as optional air conditioning and an AM/FM radio. The Civic was available as a two- or four-door fastback sedan, three- and a five-door hatchback, as well as a five-door station wagon. Because of the 1973 oil crisis, consumer demand for fuel efficient vehicles was high, and because of the engine being able to run on either leaded or unleaded fuel, it gave drivers fuel choice flexibility over other vehicles. The Compound Vortex Controlled Combustion (CVCC) engine debuted in December 1973, with a cylinder head design that allowed for more efficient combustion, and as a result the CVCC system did not require a catalytic converter or unleaded fuel to meet 1975 Environmental Protection Agency emissions standards for hydrocarbons and carbon monoxide.[18] The Civic was joined by a platform expansion of the three-door hatchback, called the Honda Accord in 1976.

First-generation Civic sedan

~~Second generation (1979)~~

You could take out some information like:
1. Its produced in 1972
2. It has a 1.1L watercooled engine

3. It comes in a 2/4 door fastback, hatchback and station wagon style
4. Other random information or fun facts: it has a CVCC engine……

Visual styles, do they have to be consistent or varies by each decade/year?

A uniform visual style across all pages, based off of the current year honda website. Color palette maybe red, yellow, blue, white black.

Visual layout:

Image heavy, on average 4-6 images per section/page
Text light, probably mostly bullet points, with short paragraphs.
Embed youtube videos ?

Maybe could do a two column layout: text left and image right

Light-ish background

Whichever is easier: horizontal scroll or pages

Interaction

Top bar - has a few buttons maybe leading to different pages
Inside each page - link to youtube video or embedded youtube, maybe click on images but i dont think thats necessary.
For credits section - links

Minimalistic, simple design, not much text: either bullet points or short paragraph, with images.