

Canita Worth

contact

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profile

English teacher with 2+ years of freelance experience of following guidelines to ensure consistency across websites, managing website content, and providing high-quality writing content. Possess a B.A. degree in English and expertise in content writing, Microsoft Word, creation of landing pages, and maintaining SEO updates. Looking to leverage my knowledge and experience into a role as Content Writing/ Copywriter for a professional company.

education

Bachelor's Degree / English
University of North Carolina at
Charlotte (2014-2018)
○ Currently enrolled in a Full
Stack Web Development
Bootcamp

key skills

Analytical thinking, planning



Strong communication



Attention to detail



Organization and prioritization



Problem solving



Content Writing/ SEO



awards

"Outstanding Customer Service" /
2016 / Circle K Stores

professional experience

English Teacher

Sugar Creek Charter High/ Charlotte, NC / 2019 - Present

- Provided a learning environment of high student accountability that is student-centered and aligned with Sugar Creek's academic goals and specified objectives
- Provided direction and leadership within the school and classroom by displaying effective working knowledge of the reading process and demonstrating best practices relating to teaching, intervention, and instructional techniques in content area text.
- Developed all lesson plans and curriculum for English I/II
- Established weekly office hours for tutoring on English Literature content

Service Manager

Modern Pet Salon/ Matthews, NC / 2017 - 2019

- Created digital documents such as correspondence, drafts, memos, and emails to customers/vendors and prepared weekly reports for management
- Managed all business leads through email and telephone and ensured timely follow-up on appointments
- Purchased and maintained grooming and lobby supplies, and always carefully adhered to budgeting practices and reorder needs
- Greeted clients and explained the grooming process and helped determine client's desired grooming expectations
- Created the store's first employee handbook