

UX/UI DESIGNER

coltonwoytas@gmail.com / 585-415-8713 / coltonwoytas.net

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Colton Woytas

WORK EXPERIENCE

2017 SUMMER - PRESENT

UX Designer @ GS&F

I work full-time designing digital experiences, services, and products at a mid-size advertising agency in Nashville, TN. The role demands the consideration of both business and design opportunities while making fast-paced decisions, creating and carrying out user tests, and presenting appropriate UX/UI solutions.

2016 SUMMER

Intern @ Brault & Barnes Design

I completed various ux/visual design deliverables as we worked through re-designing the website of a major utility company in Vermont.

2015 SUMMER

UX/UI Design Intern @ Nasdaq

I worked on the small digital design team creating internal products and complete client design requests involved in rolling out a new website.

2014-2015

Designer @ RIT Hockey Operations

As the in-house designer, I handled all needs ranging from parking passes to special uniforms worn by both teams and auctioned off for charity.

EDUCATION

2017 SPRING

Rochester Institute of Technology

New Media Design, BFA

Minor in Business Administration

SKILLS

- UX Design
- Interface Design
- Motion Design
- Research
- HTML/CSS
- Presentation

INVOLVEMENT

2ND PLACE

RIT iOS App Challenge

As a team of three we created an app that helped users make plans with their friends by checking keywords against social media posts.

VOLUNTEER

Thought At Work

I was fortunate enough to host a panel discussion during the conference. Also, the official after-after party was at my house.

AWARD

RIT Athletics Volunteer

I was recognized at the year-end athletic awards banquet for time spent volunteering in different classrooms downtown Rochester.