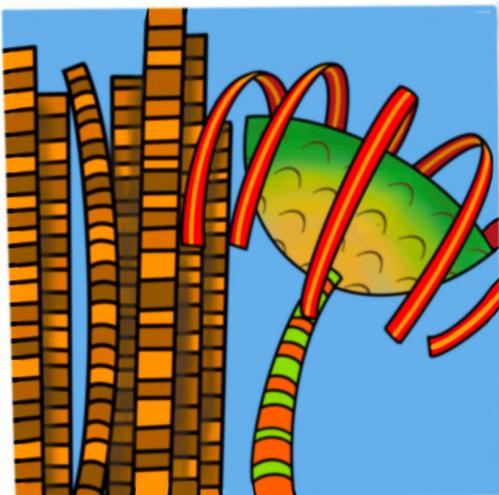


Kash Serock

Graphic Design Portfolio

BEGINNING ILLUSTRATION

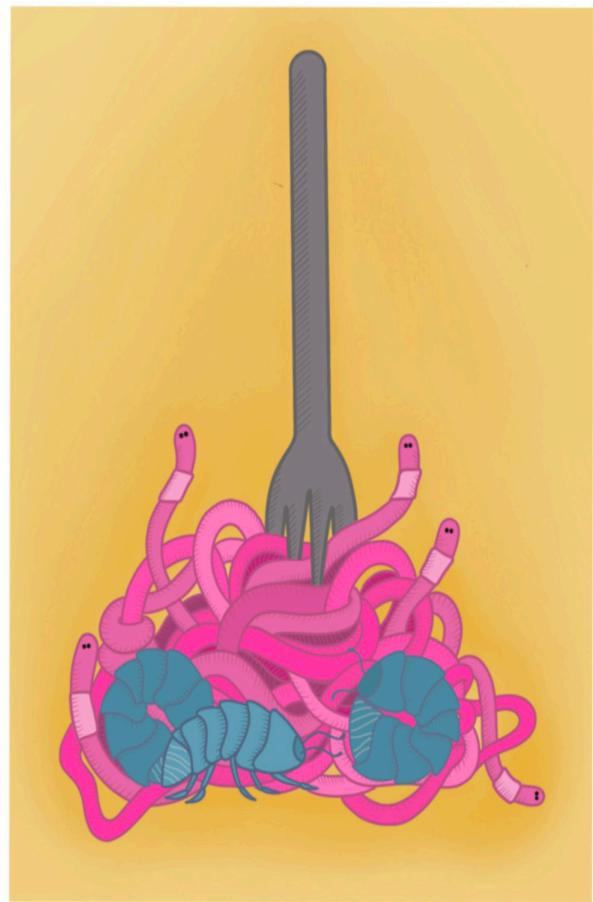
SPOT ILLUSTRATIONS



Spor Illustrations of four iconic settings in Seattle: Pike Place Market, Pioneer Square, Seattle Center, and the Seattle Aquarium on pier 59.

BEGINNING ILLUSTRATION

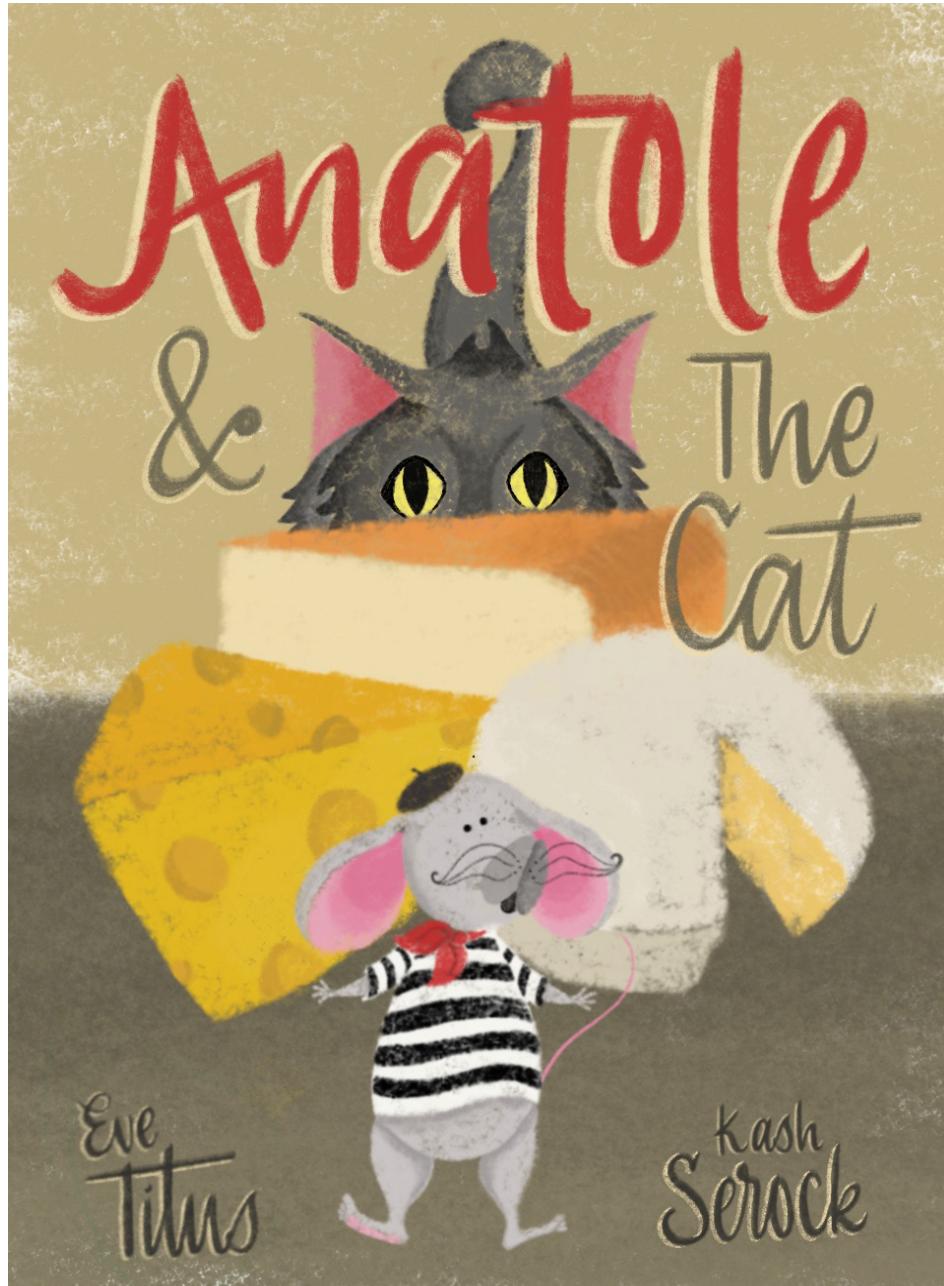
STYLIZATIONS



Illustrations in different styles for an editorial spread on eating bugs

BEGINNING ILLUSTRATION

BOOK RE-ILLUSTRATION



Taking an older, outdated book cover
and re-illustrating it

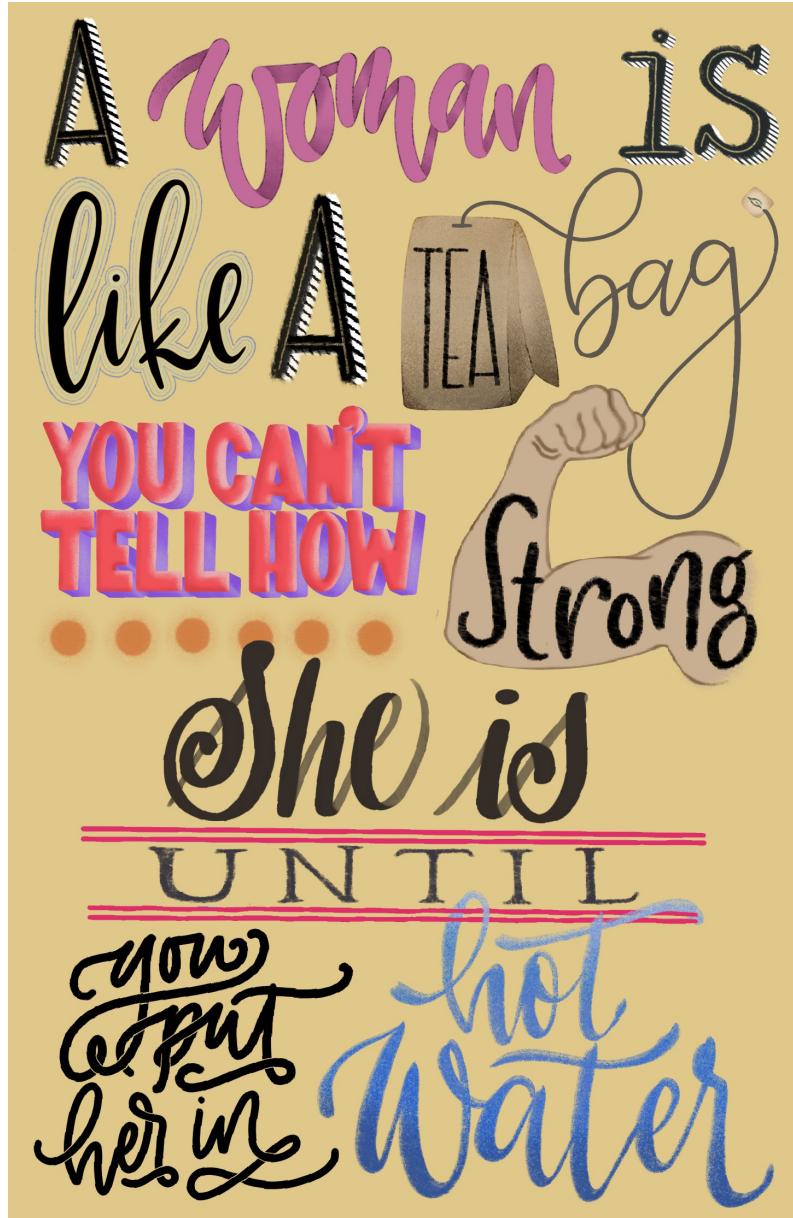
BEGINNING ILLUSTRATION

TOURIST MAP



Creating a stylized tourist map of a location of our choice; my hometown of Gig Harbor, WA

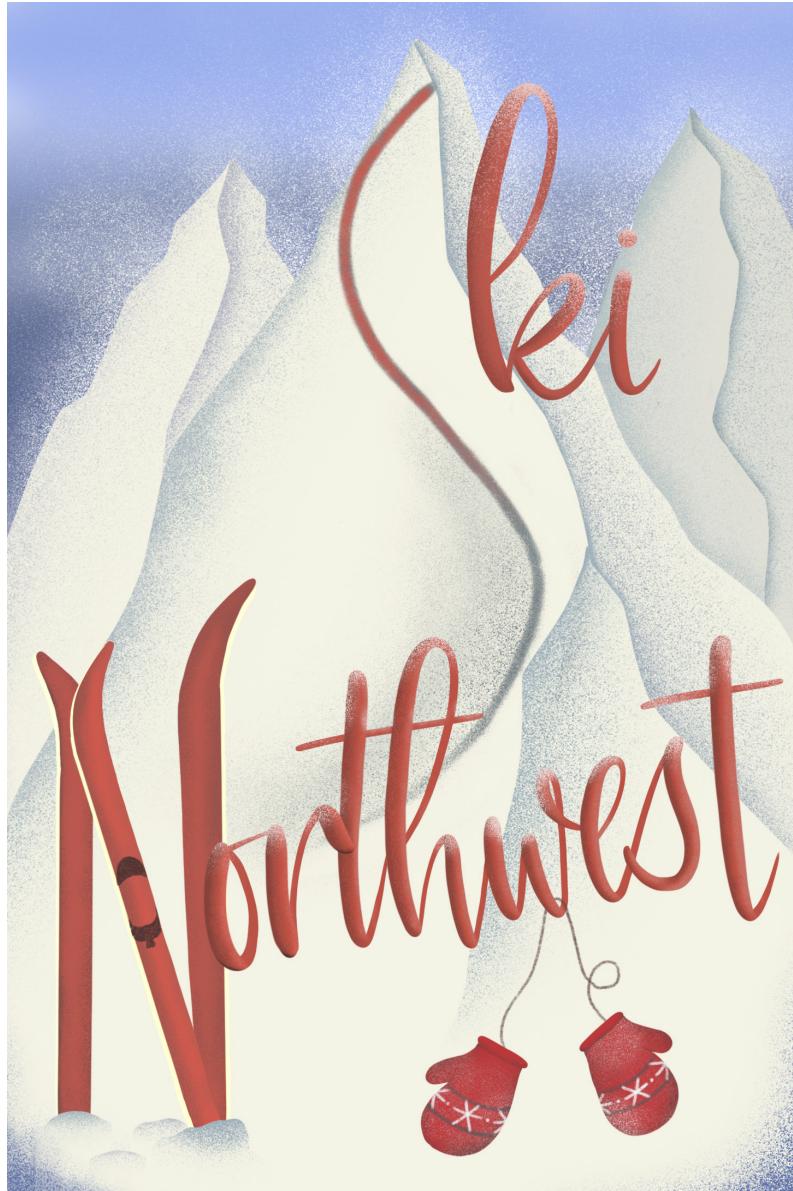
TYPOGRAPHY ILLUSTRATION



Choosing a saying of at least five words and transforming it into illustrative text

BEGINNING ILLUSTRATION

EXPLORE NORTHWEST POSTER



Promotional poster for exploring the
Pacific Northwest; particularly skiing

BRAND CONVERGENCE



Taking a well known brand such as Burts Bees and producing packaging for a logical product they would sell; a line of CBD oils and other products

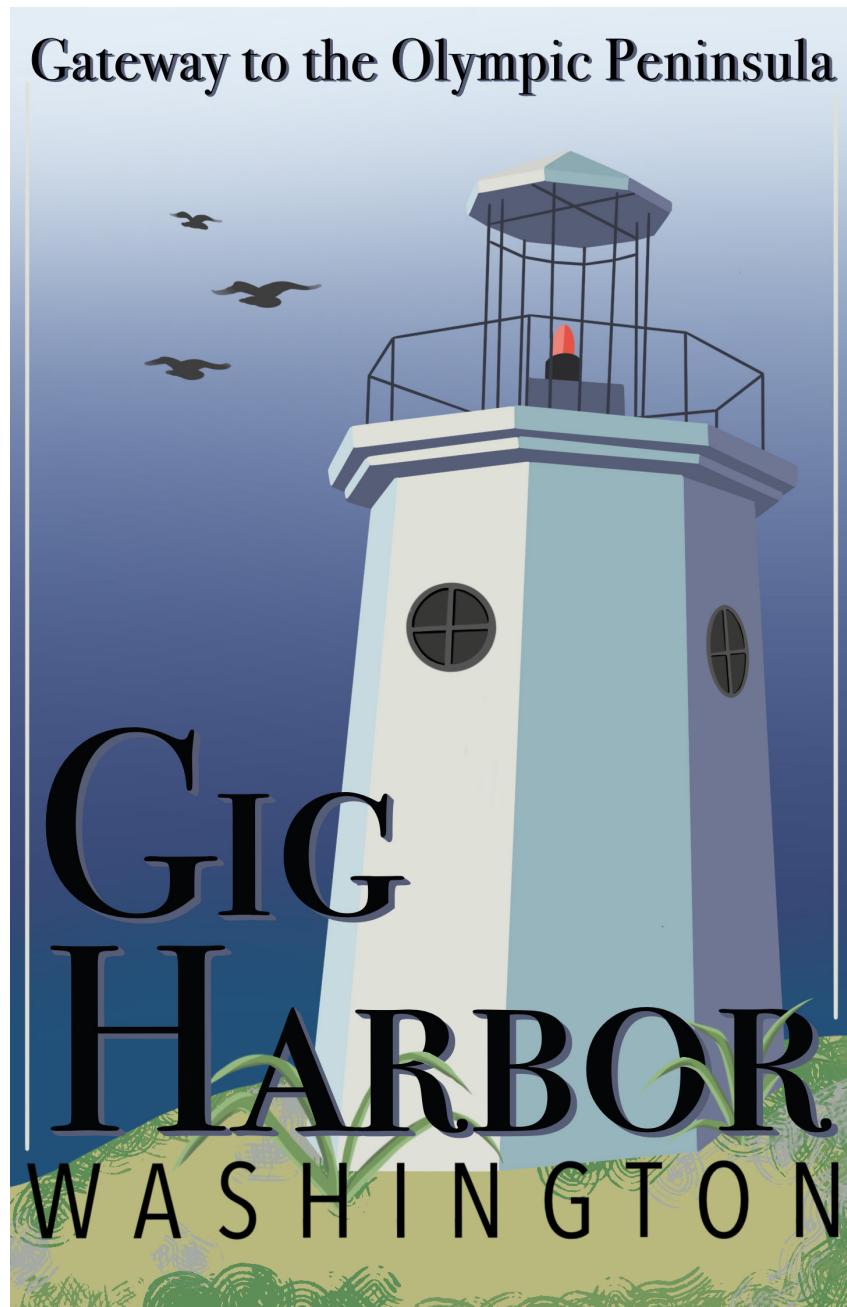
BRAND EXPANSION



Similar to the brand expansion, brand convergence takes a well known brand like Victoria's Secret and designs the packaging for a product we wouldn't normally see from that brand.

COMPUTER FUNDAMENTALS

TRAVEL POSTER



Creating a retro style travel poster of
my hometown Gig Harbor

FICTIONAL CHARACTER

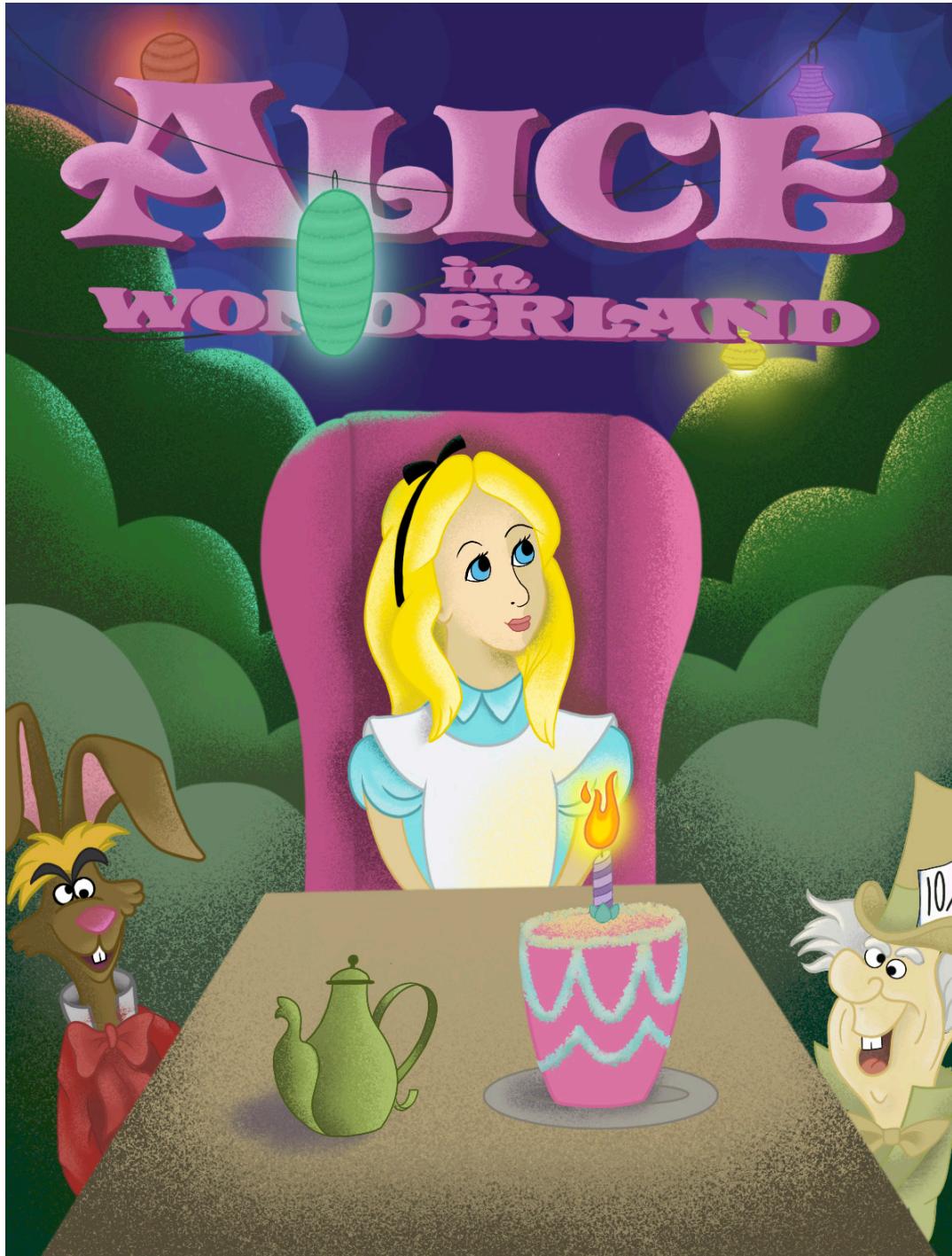


Illustration of a fictional character incorporating both two direct lighting sources and three-dimensional type

INTERMEDIATE ILLUSTRATION

CELEBRITY LIKENESS

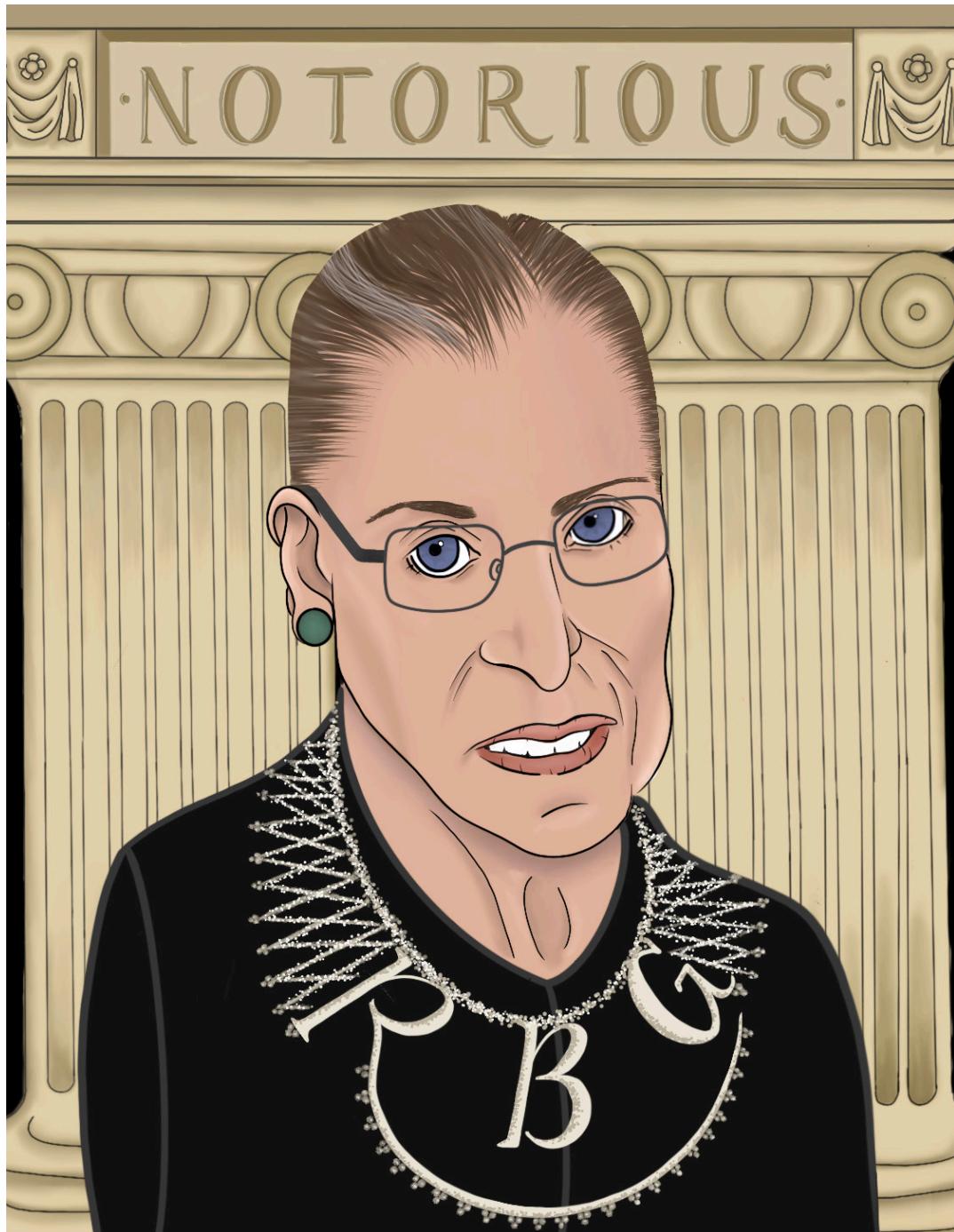


Illustration of a known celebrity
incorporating their name into the composition

