

Portfoilo

# Eric Burghard



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# Hello!



Burghard

Welcome to my portfolio. This is a list of work that I felt cover my entire tenure of getting my Bachelor's degree in Fine Arts, with a focus in Graphic Design. Over my tenure I have learned how to use specific tools to assist any design project with any company. The software I have learned while attending Green River College and Central Washington University are not limited to: Illustrator, Photoshop, InDesign, XD, and Web flow. I cover all the bases in design with my portfolio form mockup packaging, booklet layout, and to stationary systems and logos.

Best Regards,  
Eric Burghard





# RUSH ALBUM

## “The Necromancer”

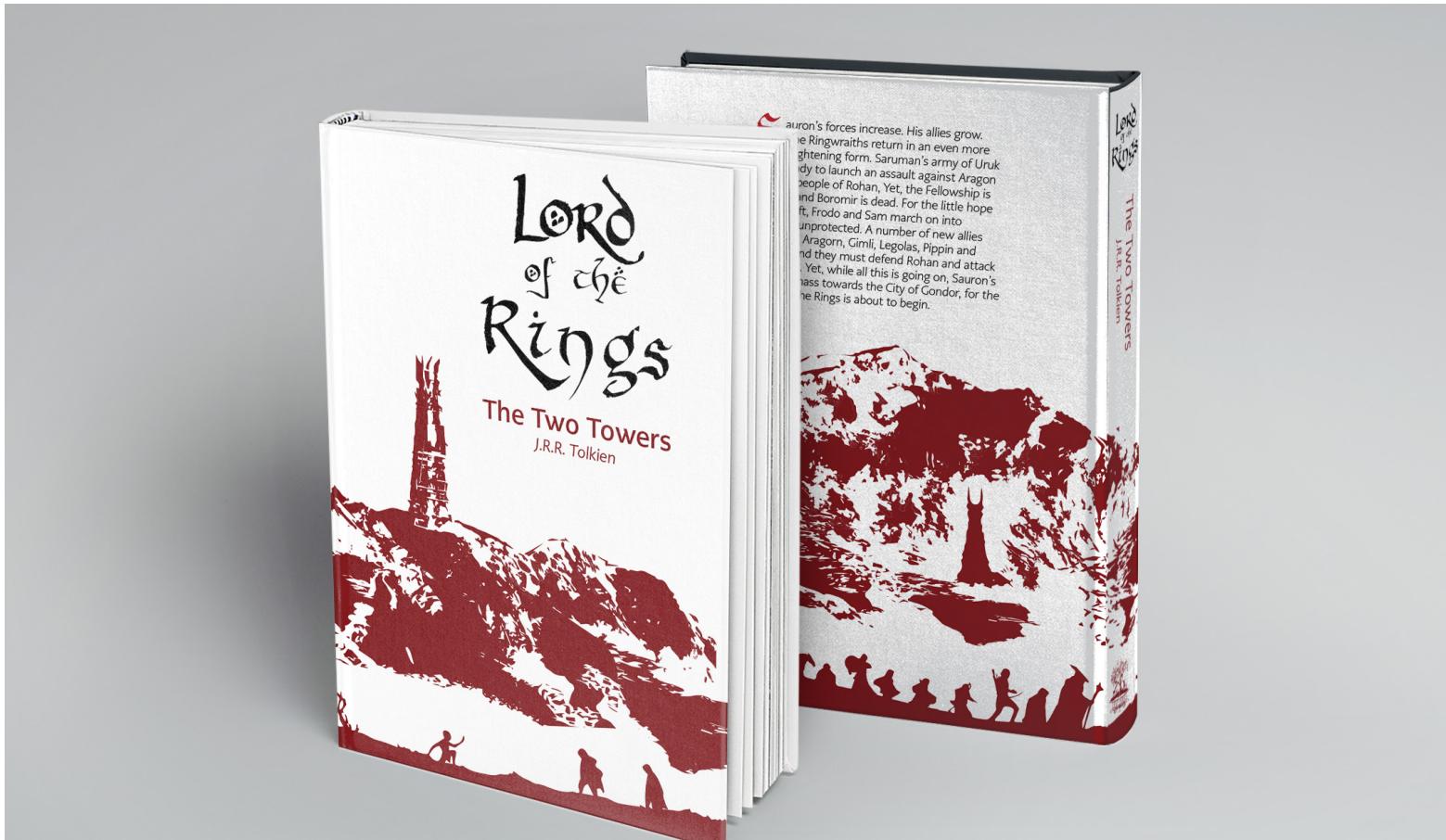
I decided to re-image one of my favorite but underrated albums of all time, Rush’s “The Necromancer.” I did not think the original cover did the album justice, so I decided to go all in on Necromancy, with a hand drawn skeleton on the front cover in white pencil on a black paper and on the back with the drawing of souls, it was done in charcoal on white paper for drawing. I kept the feeling of the album the same color and composition.



# BOOK COVER

*“Lord of the Rings: The Two Towers”*

Another re-image cover of one of my favorite books as Gandalf becomes the White wizard, The Tree ants destroying Isengard, to Frodo taking the ring to Mt Mordor, the book is just so epic and doesn't have all the lineage that "The Fellowship of the Ring" and "The Return of the King" has, it is nice, just not necessary especially meant for children's reading. With that, that was the effect I was going for a basic three tone cover that looks like a children's novel, illustrated with silhouettes of the background and the company trying to obtain their goals.



# AMNESTY

*"Human rights are intimately linked with climate change because of its devastating effect on not just the environment but our own wellbeing. In addition to threatening our very existence, climate change is having harmful impacts on our rights to life, health, food, water, housing and livelihoods."*

[www.amnesty.org](http://www.amnesty.org)

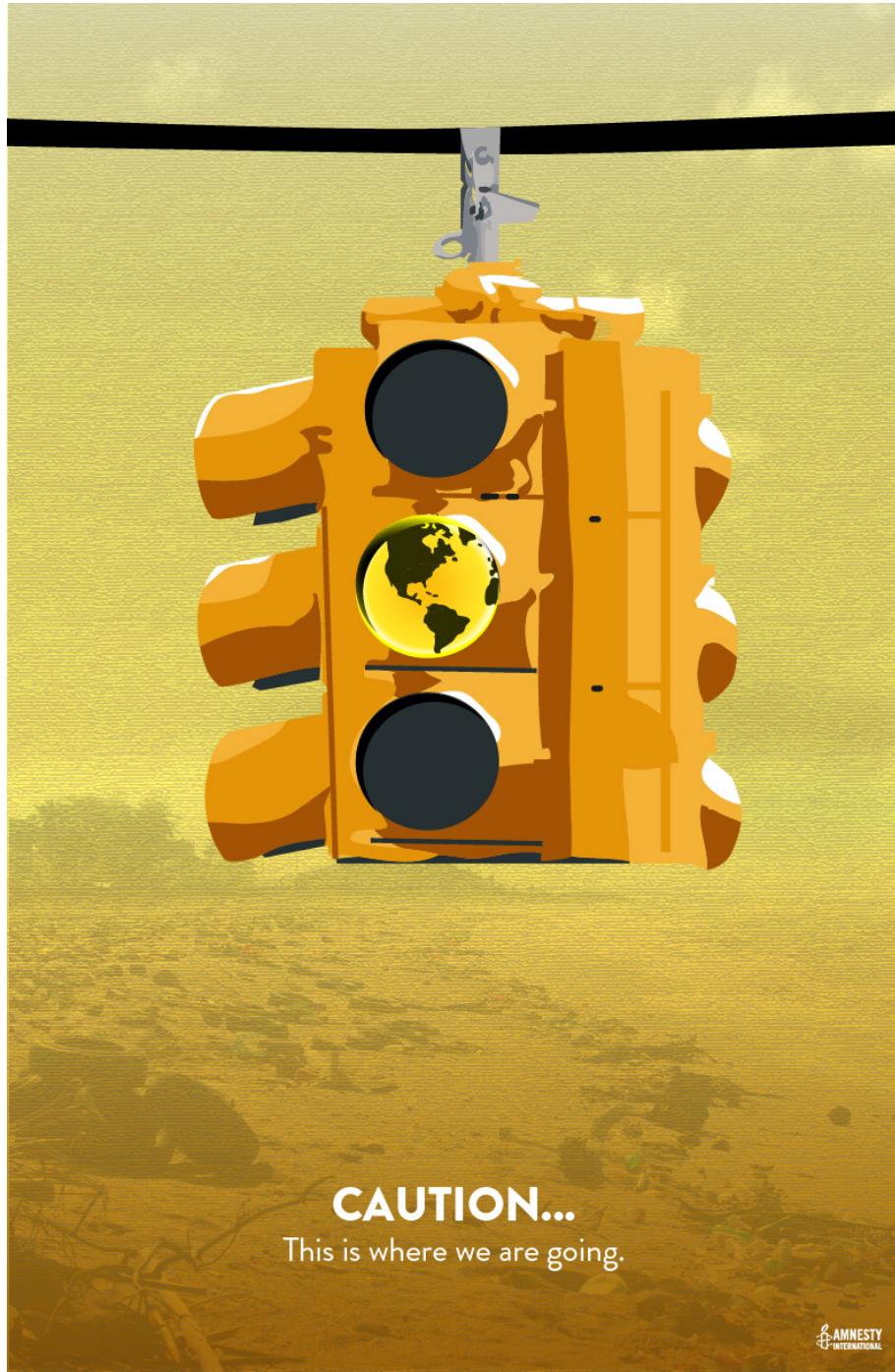
**"Right to life – We all have the right to life, and to live in freedom and safety. But climate change threatens the safety of billions of people on this planet. The most obvious example is through extreme weather-related events, such as storms, floods and wildfires.**

**Right to health – We all have the right to enjoy the highest attainable standard of physical and mental health. According to the IPCC, the major health impacts of climate change will include greater risk of injury, disease and death due to more intense heatwaves and fires; increased risk of under-nutrition as a result of diminished food production in poor regions; and increased risks of food- and water-borne diseases, and vector-borne diseases.**

**Right to housing – We all have a right to an adequate standard of living for ourselves and our families, including adequate housing. Extreme weather events like floods and wildfires are already destroying people's homes, leaving them displaced. Drought, erosion and flooding can also over time change the environment whilst sea-level rises threaten the homes of millions of people around the world in low-lying territories."**

[www.amnesty.org](http://www.amnesty.org)





**CAUTION...**

This is where we are going.

AMNESTY  
INTERNATIONAL



**STOP!**

Before it is too late!

AMNESTY  
INTERNATIONAL

# MATCHBOX

*Kids love it, my nephew loves the car, and it was cheap. Goal was to pick something and re-image it. This looked like a great opportunity to make something cheap into something kids could imagine and want. The goal was to put the consumer in the kid's shoes and imagine the possibilities about using this product.*

**MATCHBOX**  
IMAGINE THE POSSIBILITIES





# WINE BOTTLES

*Inspired by Ellensburg Washington*







# KITTY TACOS!

*Because it is Kitty Tacos, Duh!*

As a project we had to come up with a new branding for a dollar store item. I chose dollar store tacos shells, I tried them, they were awful. I choose them because they were a childhood nightmare growing up. The shell breaks on the first bite and the piping hot juices would cover your hands and hate this experience for the rest of your life. I had them about twice a mouth growing up and I always hated taco night until you grow up and realize there are soft tacos that do a better job at being a taco. I went with Kitty as a theme because I was somewhat influenced by anime as the cat is smiling at you as you burn your hand and I stuck to the terra cards from Mexico because I liked the designs of them over all but kept it simple.

# PACKAGING

*Starbucks, hate them, love them, still need coffee in the morning!*





Geaux is a somewhat small brewery where I live. I chose it because I love their beer because they have this New Orleans (never been) vibe to it. I decided my theme to be the vibe of Bourbon St. in New Orleans as the carton has this vibe of what went on during the day and the bottle shows the empty streets during the night. I imagine this playful ying and yang to it and imagine that this beer is something you can drink anytime.



# RUSH BOOKLET

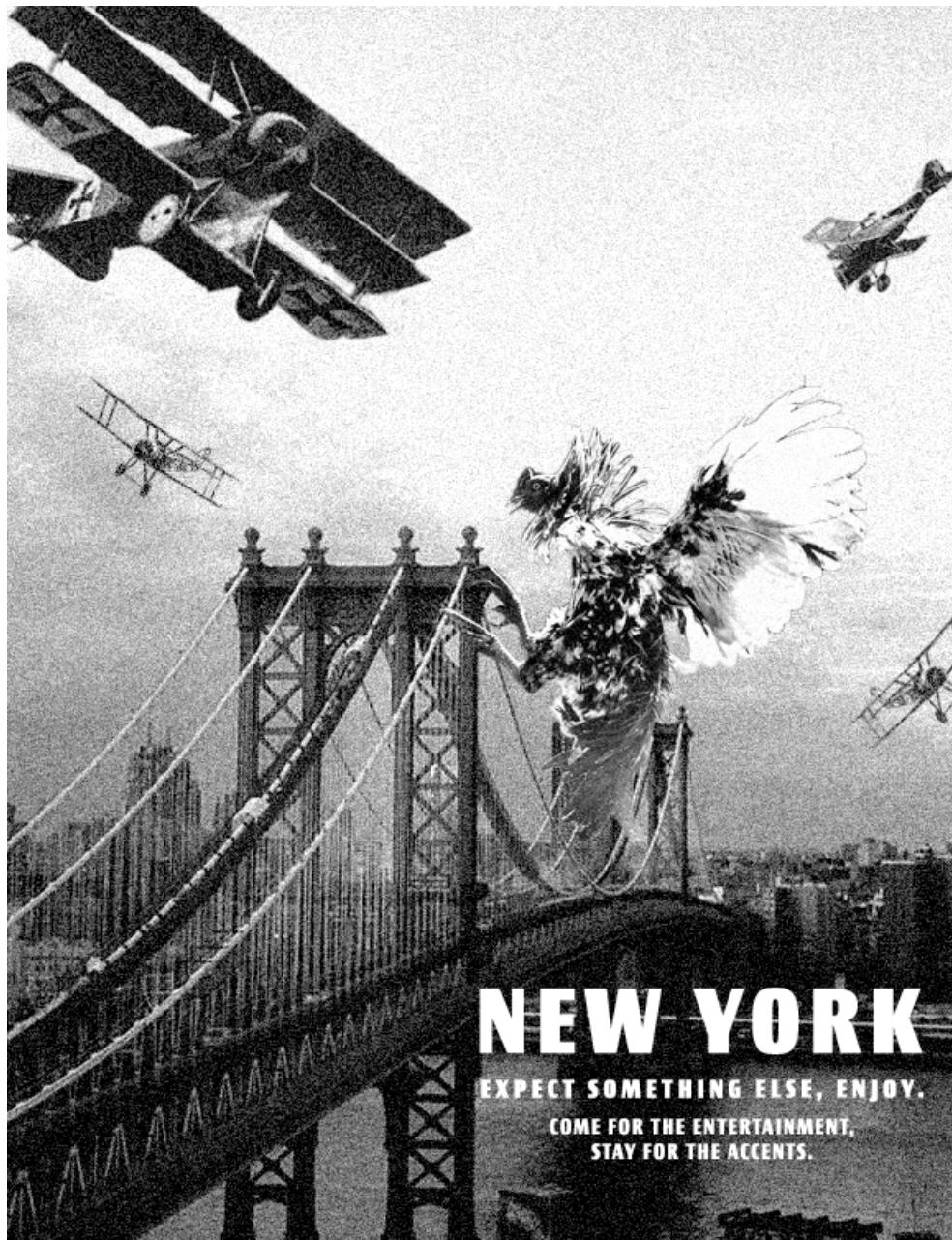


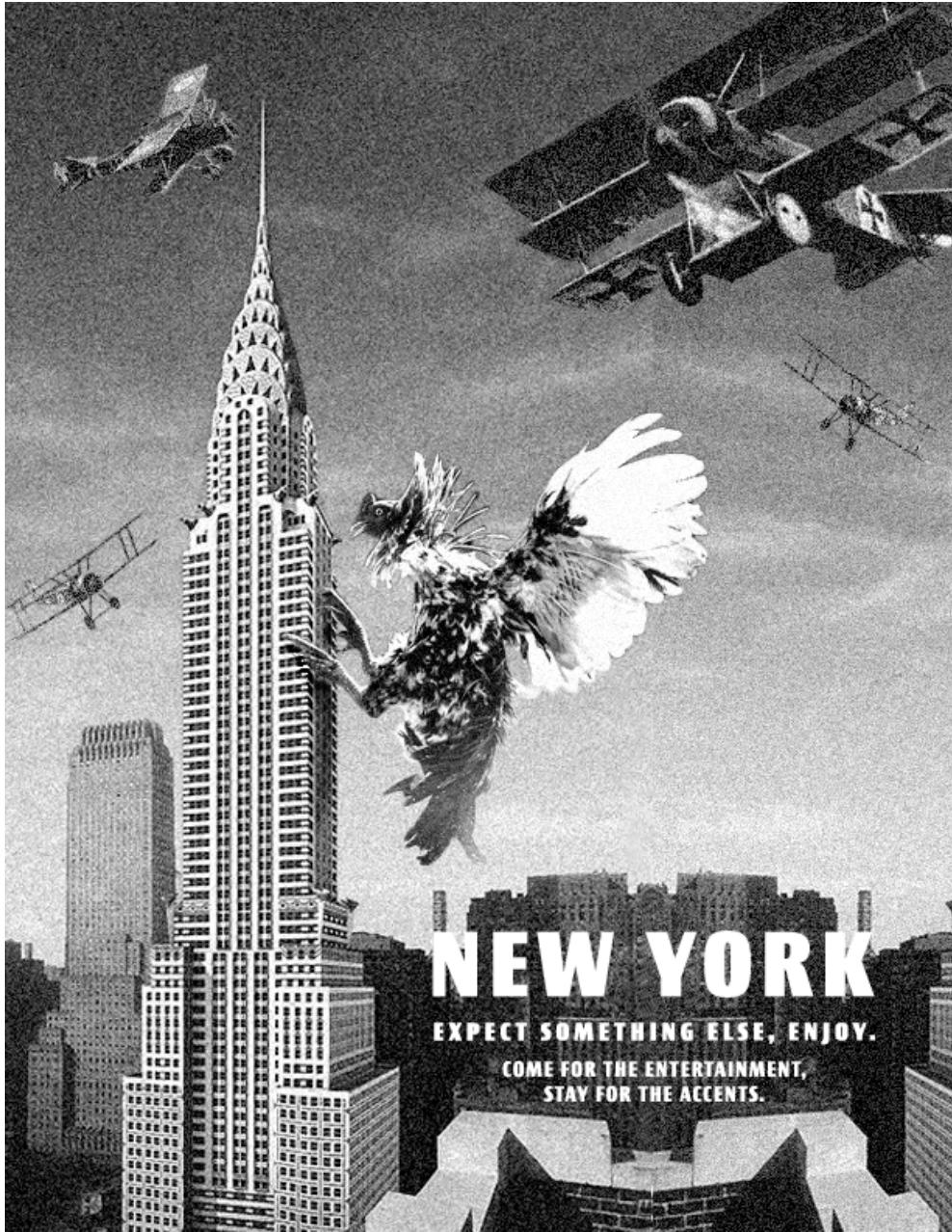
"Best band in the world!"  
Me!

# RUSH ASSETS









## STATE POSTER

*New York, oh.. New York city. Film wants to destroy it, but everyone wants to embrace it. Hence my moto: Come for the Entertainment, Stay for the Accents. It is more than just entertainment, more than accents, you should find out.*

# STATIONARY & ASSETS





# CONTACT

Intrested in my portfolio?

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