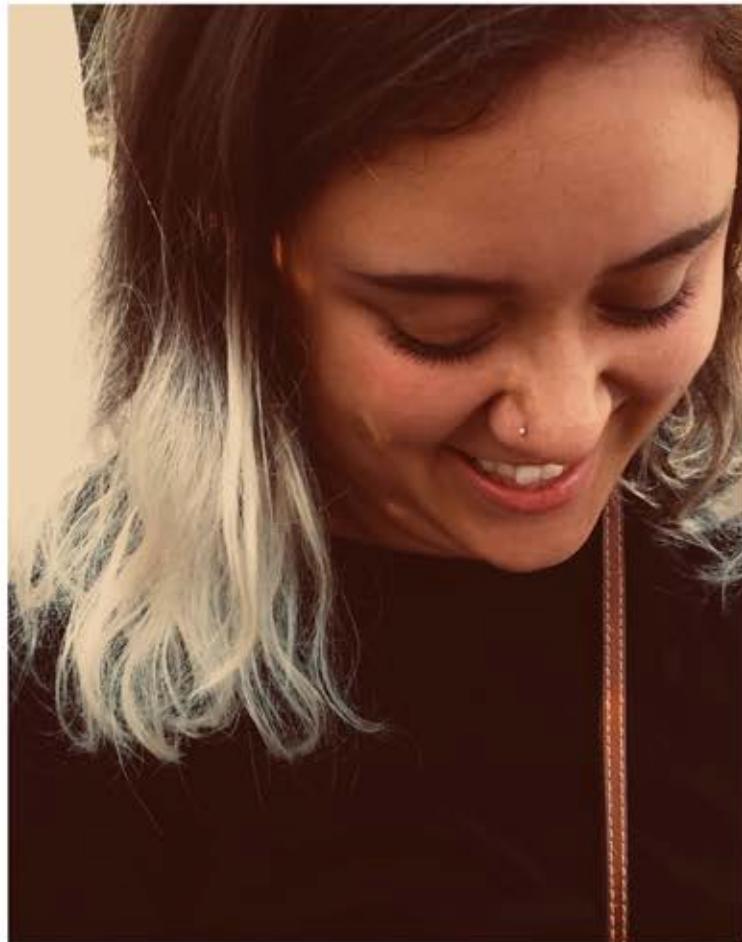




A little about me! I'm a graphic designer and illustrator. I'm a proud Filipino-American. I'm a firm believer in equality and human rights for everyone. I love my two weiner dogs. And drawing is something I've done all my life.



CONTACTS



marmalady.art



(509) 823-9746



samantha.ehlis@yahoo.com

EDUCATION

CENTRAL WASHINGTON UNIVERSITY 2020

Ellensburg, WA

YAKIMA VALLEY COLLEGE 2018

Yakima, WA

HOBBIES

Doodling, traveling, hiking,
exploring, concerts, music,
movies, animation.

ACHIEVEMENTS

LARSON GALLERY 2018

FEATURED STUDENT ARTIST

Yakima, WA

SARAH SPUREON GALLERY 2020

ILLUSTRATION AWARD

Ellensburg, WA

SKILLS

Adobe Illustrator



Adobe Photoshop



Adobe InDesign



Adobe Lightroom



Adobe XD



Procreate





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#ef383d



#f27561



#fad63d



#aedceb

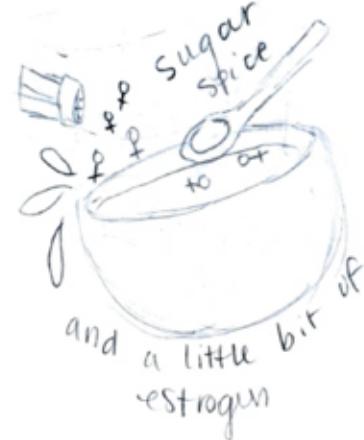
"Be your own Soulmate"

Vesica piscis
"merging of the pairing worlds"
- womb of the universe
- creation, birth, joining of spiritual/physical



slay slay slay

sugar spice and a little
bit of estrogen



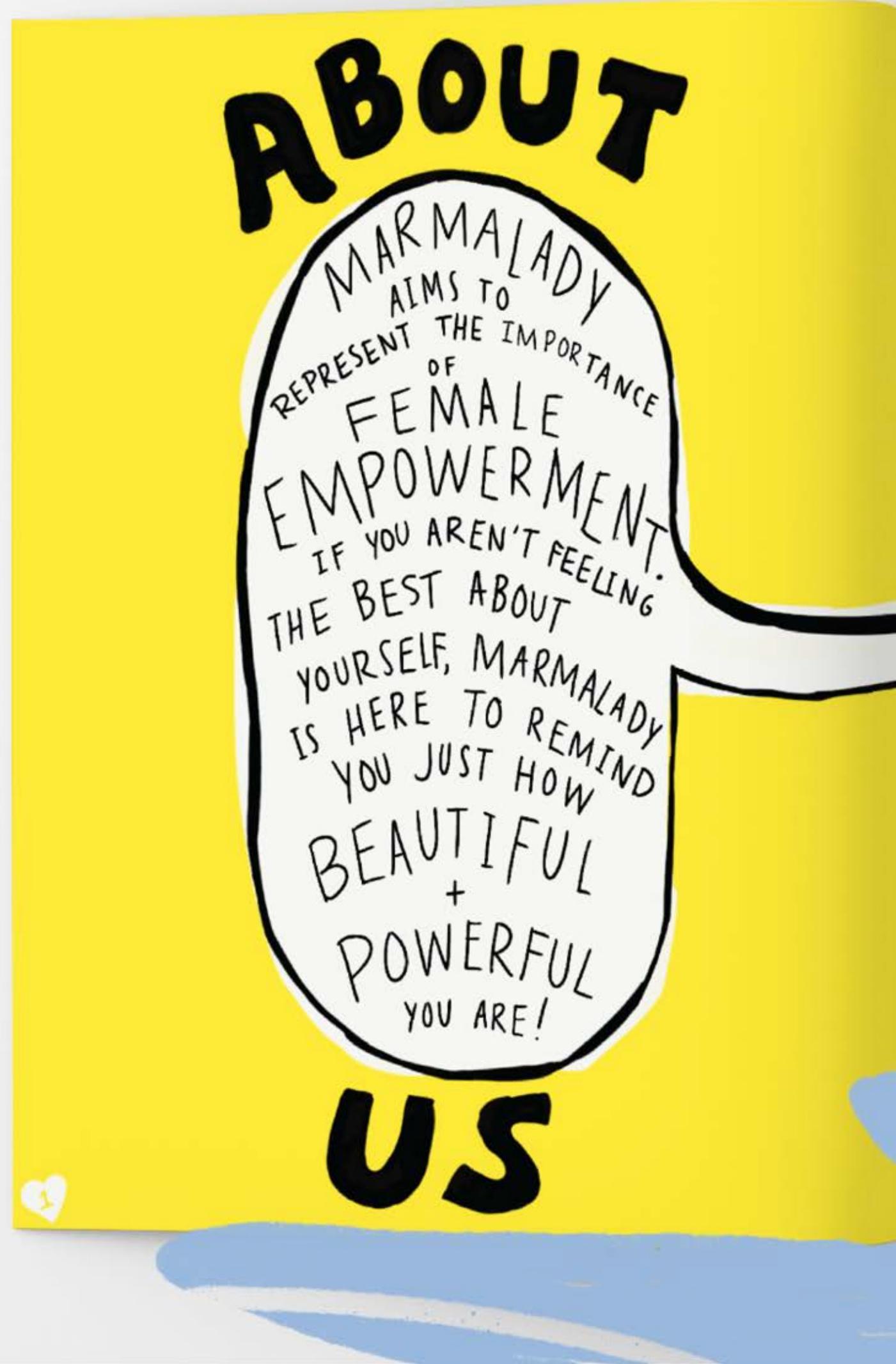
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

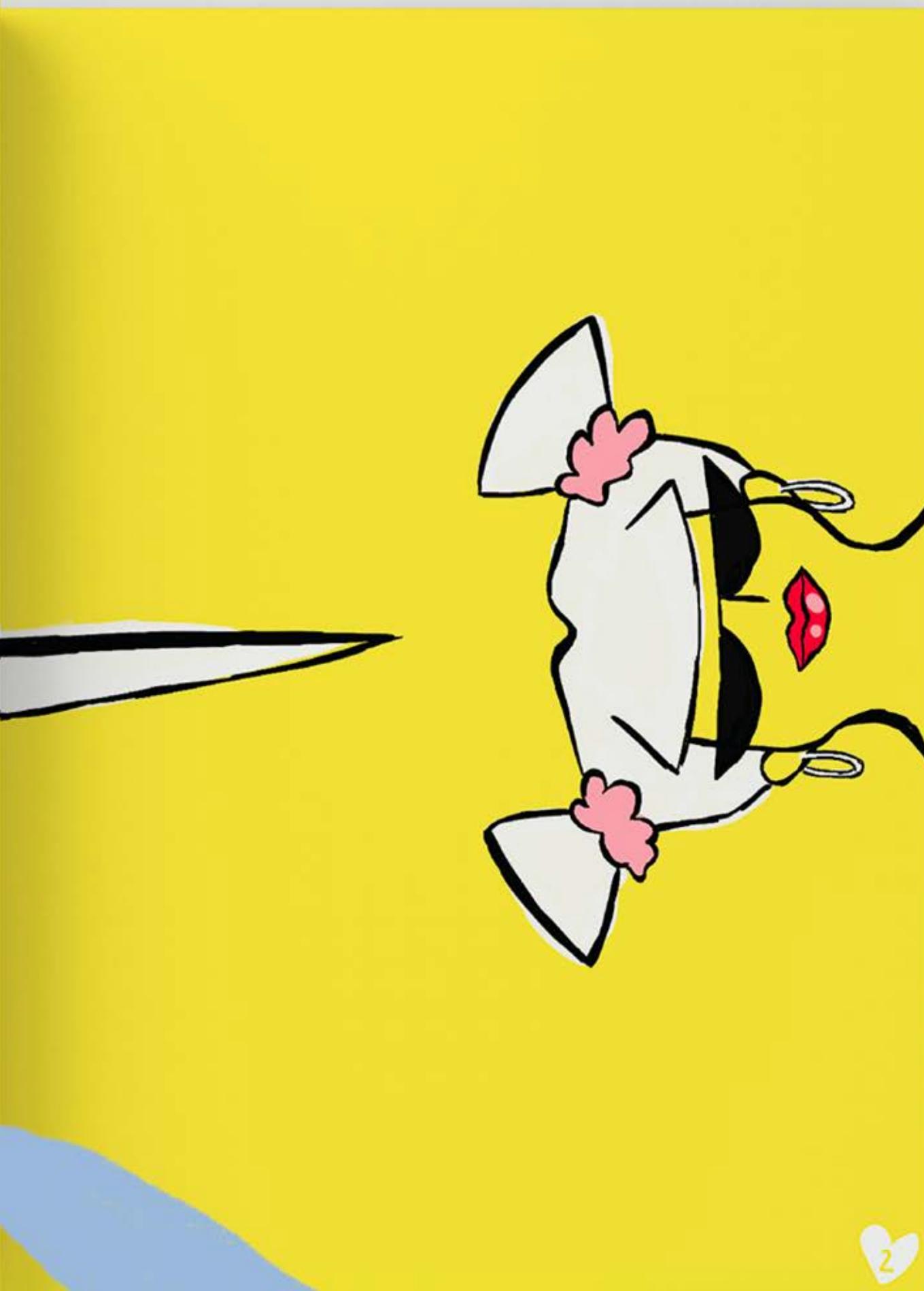
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

MARMALADY PLAYLIST

Lady Marmalade (Patti LaBelle), Lady Marmalade (Christina Aguilera, P!nk, Lil' Kim, Mya), Elastic Heart (Sia), Good As Hell (Lizzo), Primadonna (Marina & The Diamonds), God Is A Woman (Ariana Grande), We Can't Stop (Miley Cyrus), Praying (Kesha), Independent (Destiny's Child), Pretty Girl Rock (Keri Hilson), Run The World (Beyonce), Flawless (Beyonce), Juice (Lizzo), Formation (Beyonce), Tempo (Lizzo ft. Missy Elliott)

BRAND BRIEF





2



KEEP
FLOURISHING



TRAILER CAKES



#f067a6



#f5a0c5



#f5ccdd

BRAND BRIEF

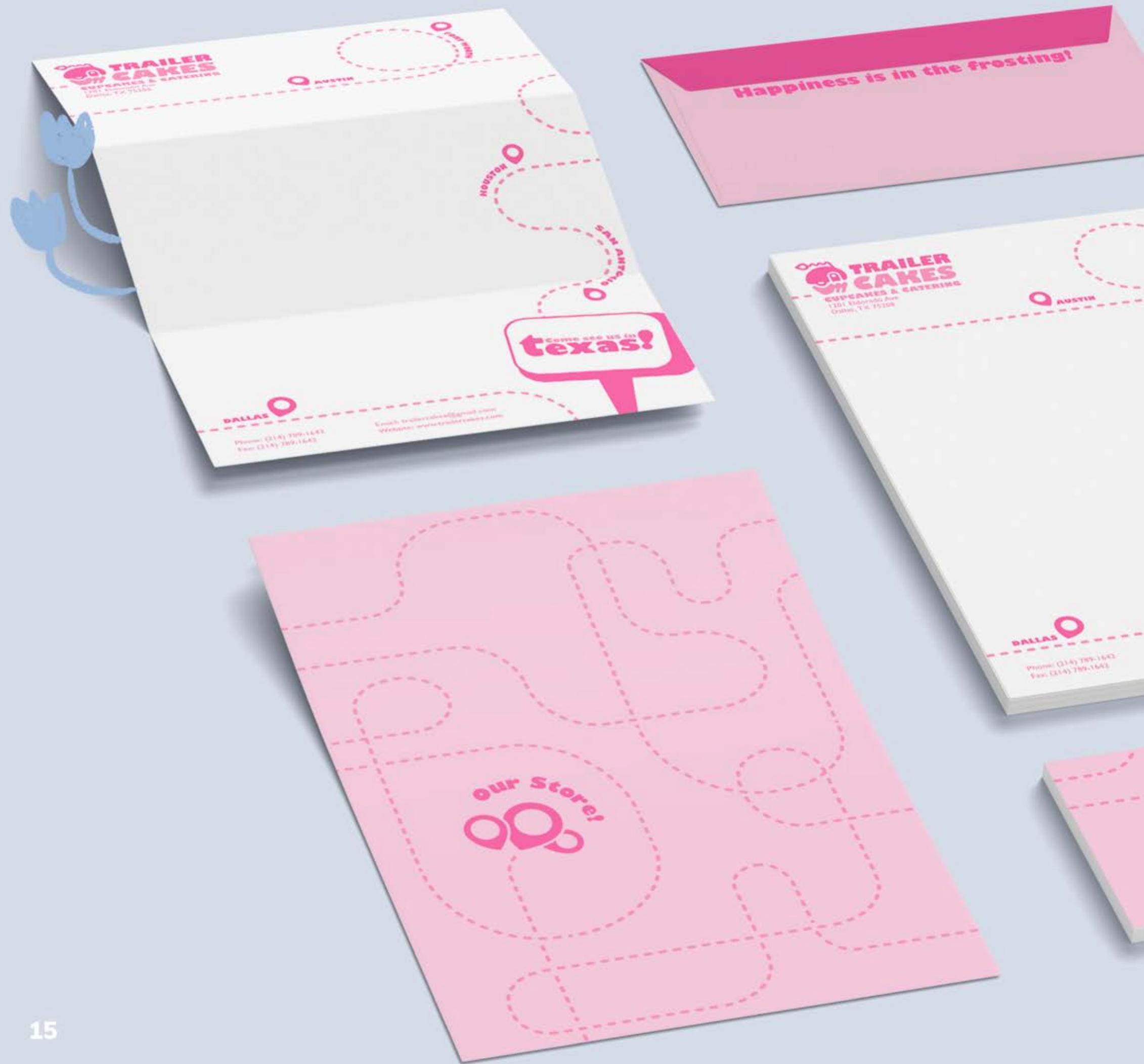
A redesign of a popular cupcake company called Trailer Cakes located in Dallas, Texas. Their original brand was very bright and bubbly, and I wanted my new branding to reflect that, just in a different way.

TYPE

Gill Sans Ultra Bold & Gill Sans Bold

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v
w x y z



STATIONARY



MORE ASSETS





CUPCAKES & CATERING
**TRAILER
CAKES**

**CUP
CAKES**

HALF DOZEN 16.20
ONE DOZEN 32.40

2.70

HAPPY DAYS
WHITE CAKE W/ RAINBOW
SPRINKLES, WHITE
FROSTING W/ RAINBOW

24 CARROT
CARROT CAKE, COCONUT
CREAM CHEESE FROSTING

BANAHARAMA
BANANA CAKE, CREAM
CHEESE FROSTING

CARAMEL EILEEN
CARAMEL CAKE, SALTED
CARAMEL FROSTING

**WHO YOU CALLIN'
COCONUT**
WHITE CHOCOLATE CAKE,
COCONUT FROSTING

KERMIT
CHOCOLATE CHOCOLATE
CHIP CAKE, MINT
CHOCOLATE FROSTING

**STAIRWAY
TO HEAVEN**
CHOCOLATE CAKE, PEANUT
BUTTER FLUFF FILLING,
CHOCOLATE GANACHE

COOKIE DOUGH
WHITE CAKE, COOKIE DOUGH
CENTER, COOKIE FROSTING

FONZIE
CHOCOLATE CHOCOLATE
CHIP CAKE, CREAM
CHEESE FROSTING

STRAWBERRY FIELDS
WHITE CHOCOLATE CAKE,
STRAWBERRY FROSTING

HITCHED
WHITE CAKE, WHITE FROSTING

**WELCOME BACK,
HOTTER**
WHITE CAKE, CHOCOLATE
FROSTING, CHOCO SPRINKLES

LAVERNE AND SHIRLEY
CHOCOLATE CHOCOLATE CHIP
CAKE, WHITE FROSTING

**OUR SPECIAL!
THE TRAILER CAKE**

TIE-DYE CAKE &
THE HAPPIEST FROSTING
YOU'VE EVER TASTED

PB & J
WHITE CAKE, GRAPE JELLY
CENTER, PEANUT BUTTER
FLUFF FROSTING

OH MY GANACHE
CHOCOLATE CAKE, CHOCOLATE
GANACHE FROSTING

**PEBBLES AND
BAM BAM**
WHITE CAKE, MARSHMALLOW
FLUFF CENTER, WHITE FROSTING,
FRUITY PEBBLES

RV
RED VELVET CAKE,
CREAM CHEESE FROSTING

SLAP YOUR MAMA
CHOCOLATE CHOCOLATE CHIP
CAKE, CHOCOLATE FROSTING

ROLO
WHITE CAKE, ROLO AND
GANACHE CENTER, CARAMEL
FROSTING, GANACHE

SNOOPY
CHOCOLATE CAKE,
WHITE FROSTING

COOKIE MONSTER
OREO CRUST, WHITE CAKE,
OREO FROSTING

**OTHER
GOODIES &
DRINKS**

WATER 3.00

SWEET TEA 3.00

COKE ZERO 3.00

TAB 3.00

COCA COLA 3.00

Sprite 3.00

PERRIER 3.00

LEMONADE 3.00

CAKE POPS & COOKIES
4 PACK 14.20

CHOCOLATE CAKE BALL 3.55

CHOCOLATE CAKE BALL DIPPED IN CHOCOLATE TOPPED
WITH SPRINKLES

BIRTHDAY CAKE BALL 3.55

FUNFETTI CAKE BALL DIPPED IN WHITE CHOCOLATE
TOPPED WITH SPRINKLES

SURPRISE ME CAKE BALL 3.55
WE PICK THE FLAVOR!

HAPPY DAISY 5.00
SOFT SUGAR COOKIE, VANILLA ICING
AND SPRINKLES



FREE
Catering!





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BEE

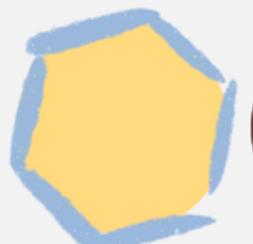


ASOCIAL DIST

What is this app for?

This app was created to help people navigate through this strange new post covid world.

#ffdb8a



#3d170d



#f7941f



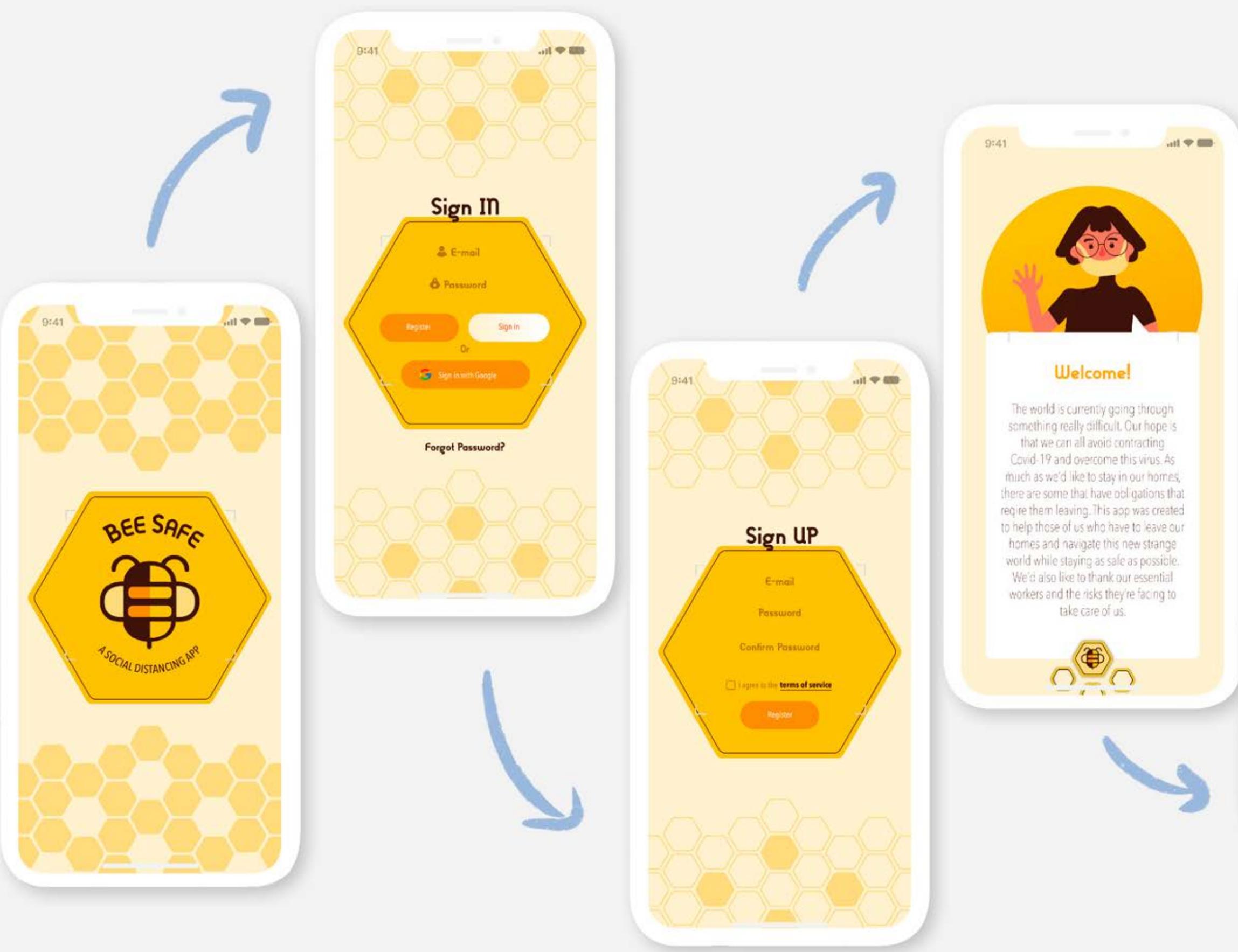
#ffc43b

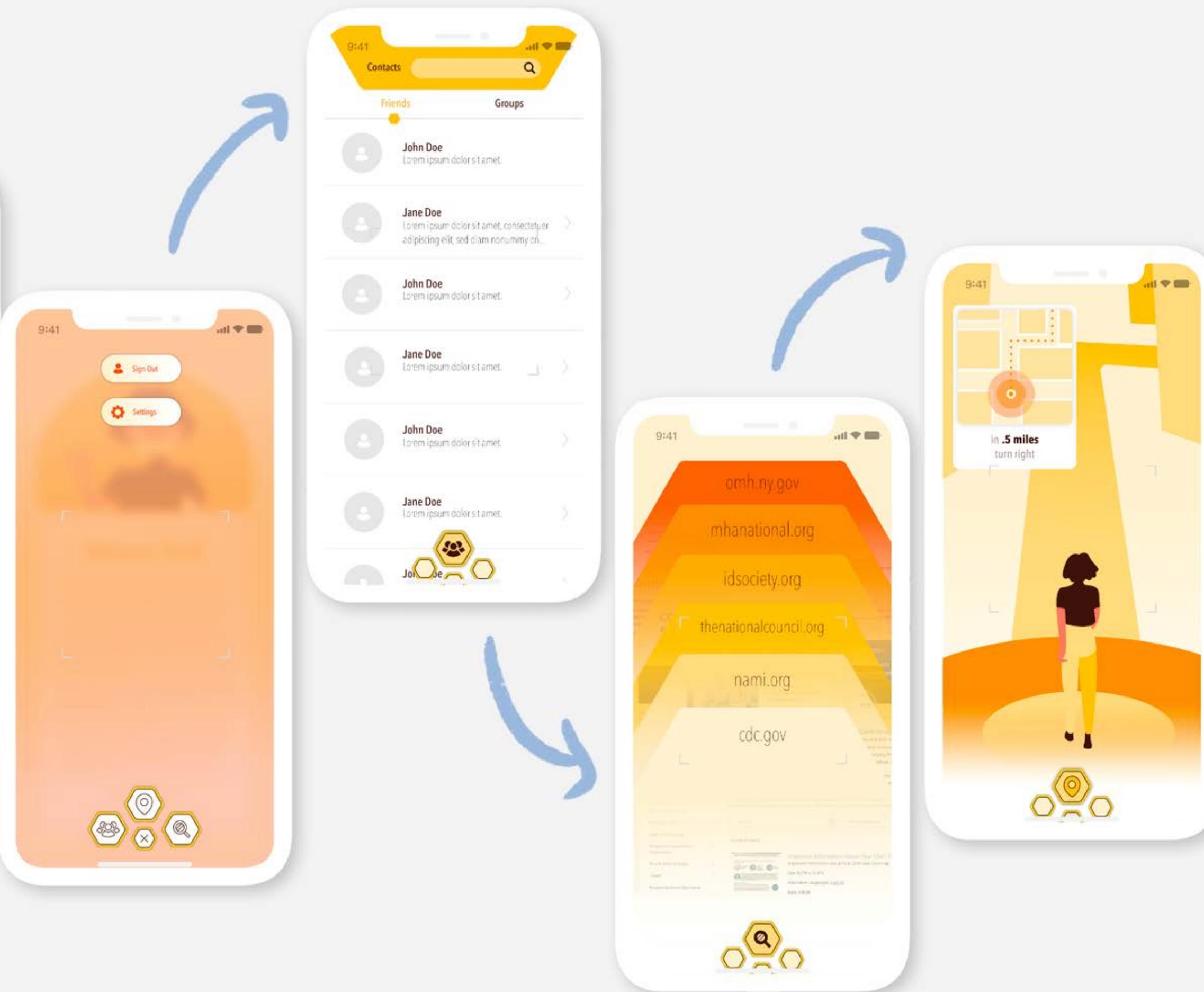
SAFE ED TANCING APP



Who is this app targeting?

This app is directed towards essential workers, college students, and anyone else who needs to venture out into the world.







#80ab40



#bae5b0



#d4e5d4



#c7ada3



#e8dbde



#ffffff



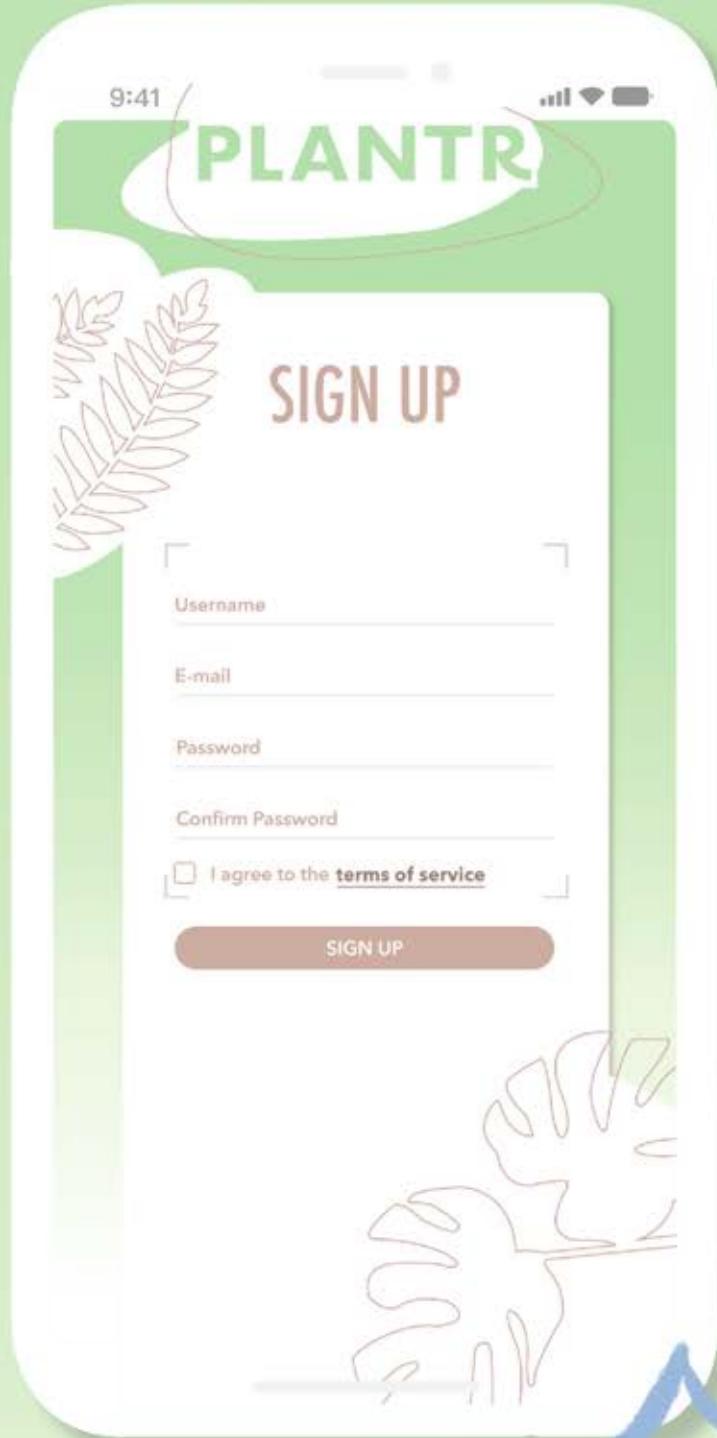
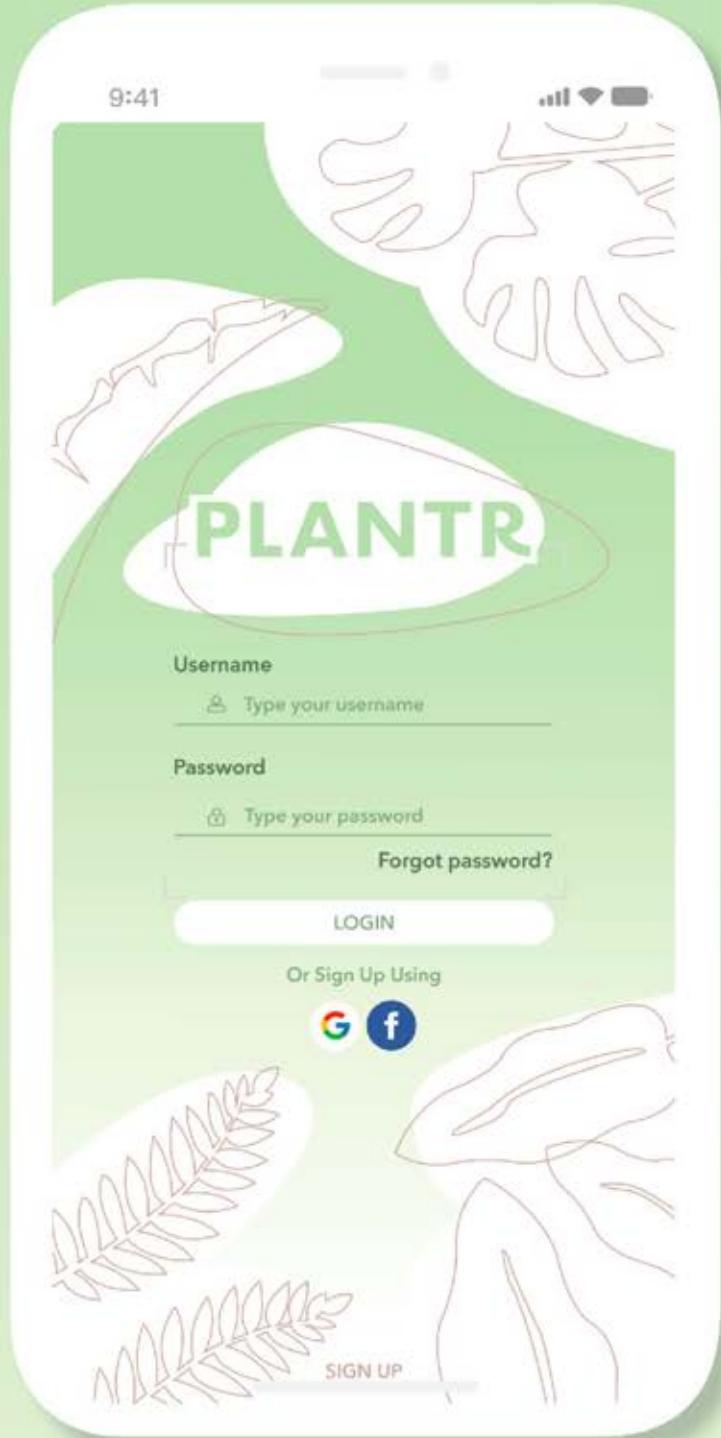
FUTURA CONDENSSED MEDIUM

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



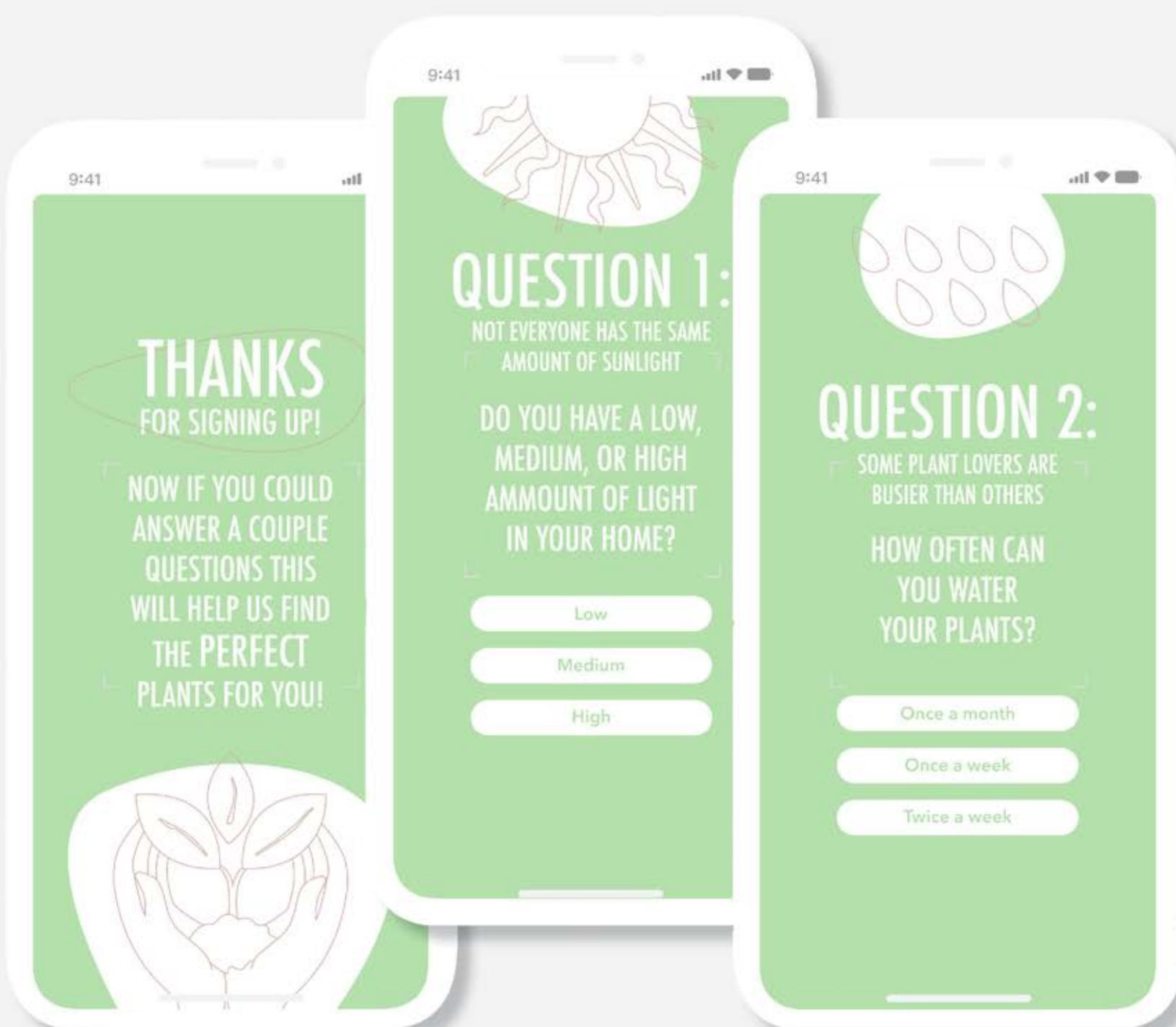
AVENIR NEXT DEMI BOLD

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



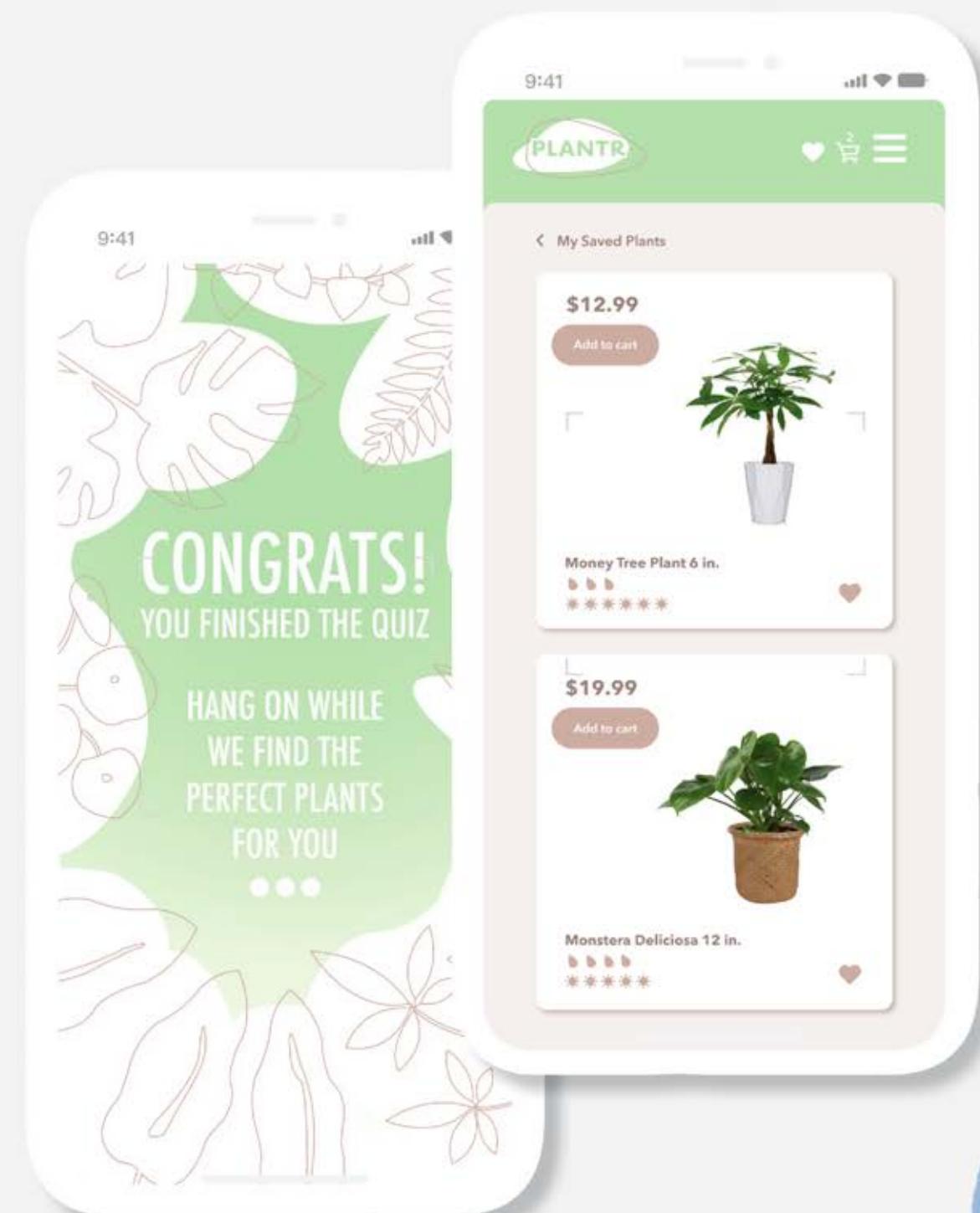
What does this app do?

This app finds the perfect plants for you and your home based on a quiz each user takes.



Who is this app targeting?

Plant lovers! And anyone interested in buying plants for their home





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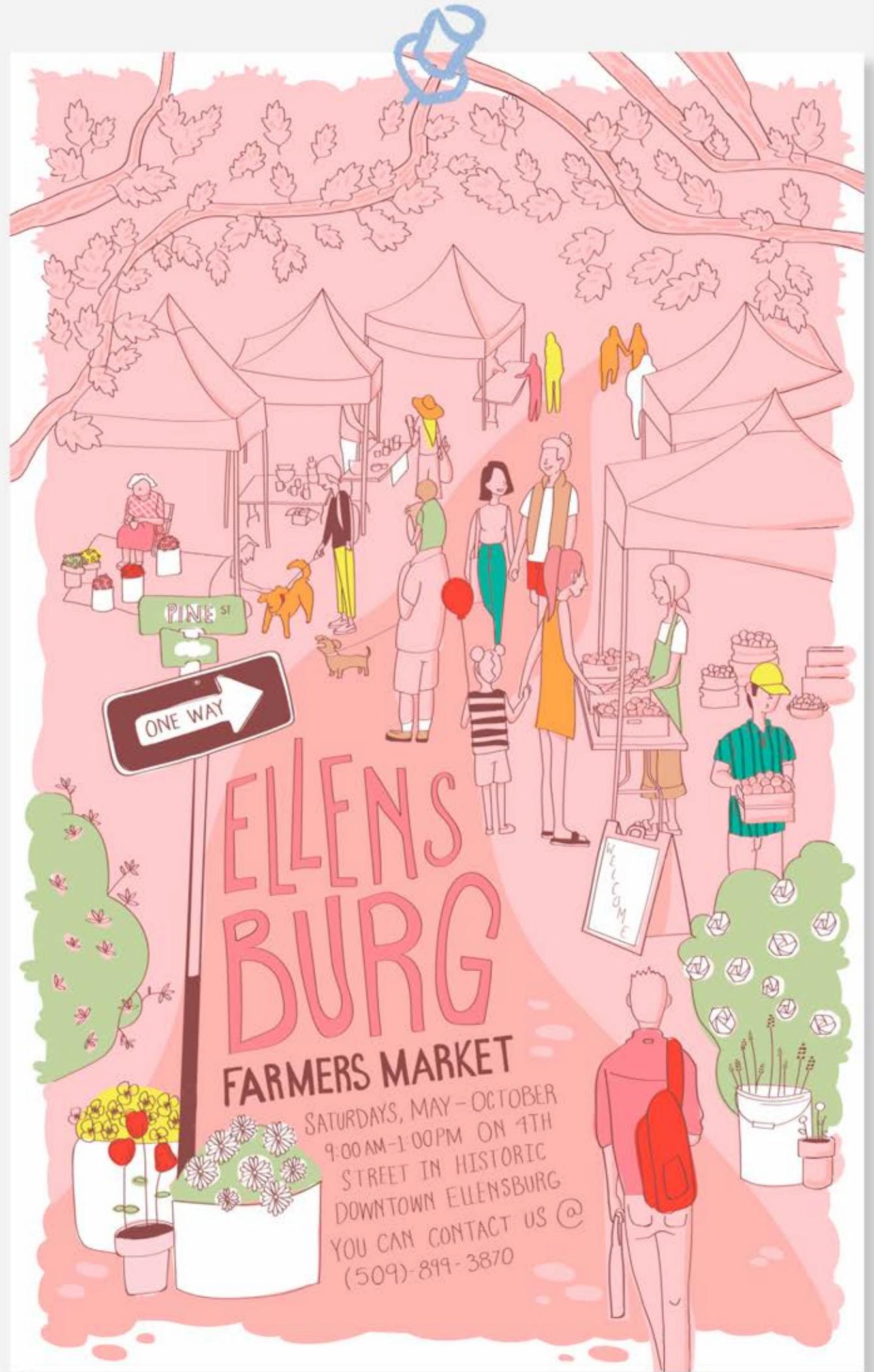
04 PRODUCTS

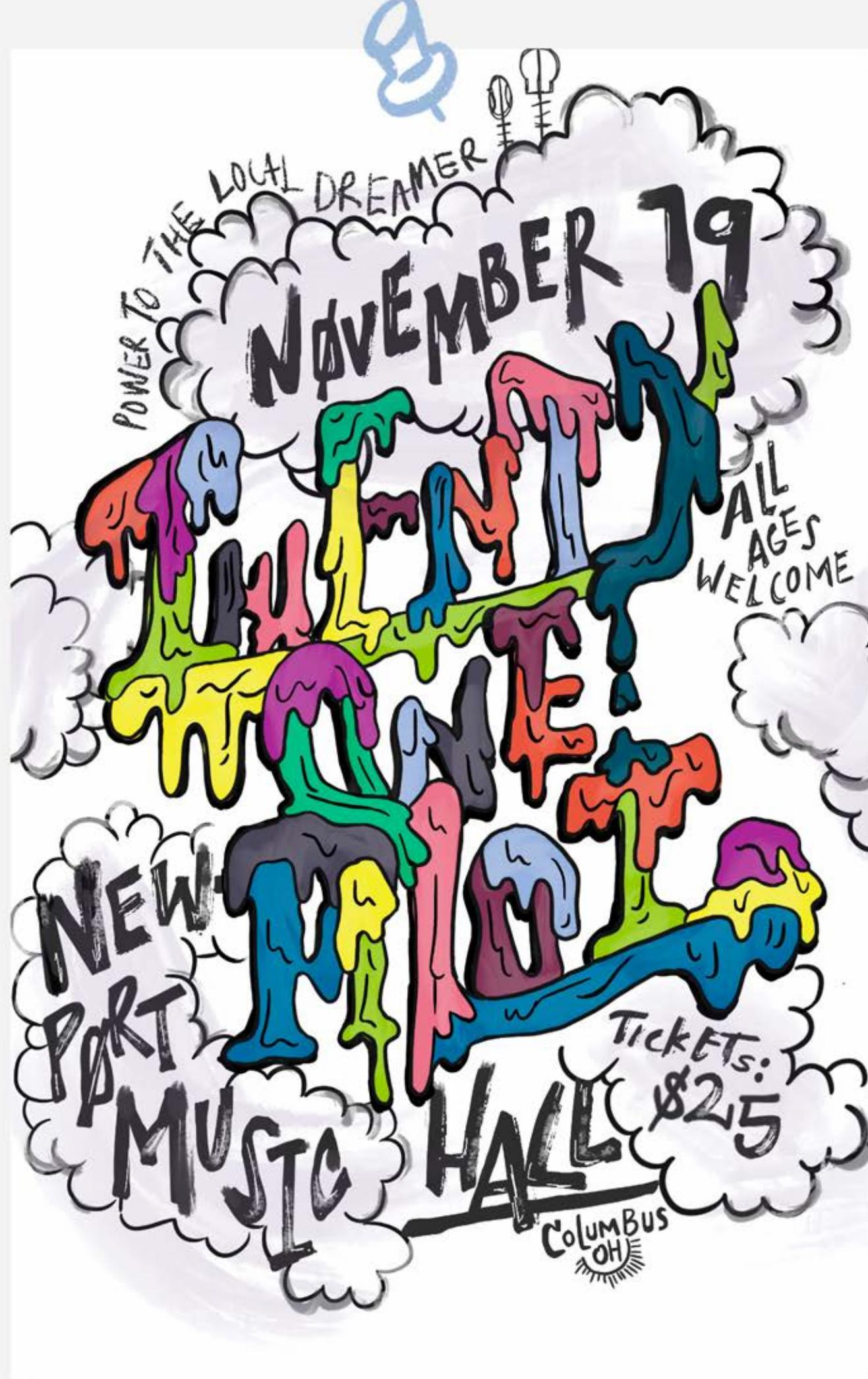
05 PACKAGING

06 ILLUSTRATION

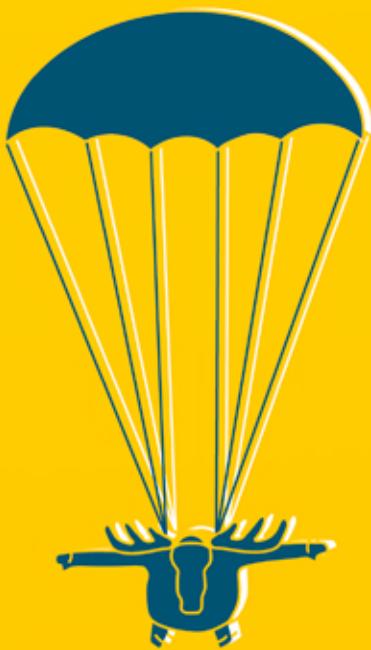
07 TYPOGRAPHY

NON-PROFIT





GIG POSTER



In Alaska, did you know
it's illegal to push a moose
from a plane?

EXPERIENCE ALASKA

(and their moose).

ALASKA AD CAMPAIGN

EXPERIENCE ALASKA

(and their moose).

In Alaska, did you know it's illegal
to give a moose a beer?





**SYMPPOSIUM OF UNIVERSITY RESEARCH
AND CREATIVE EXPRESSION**

SOURCE

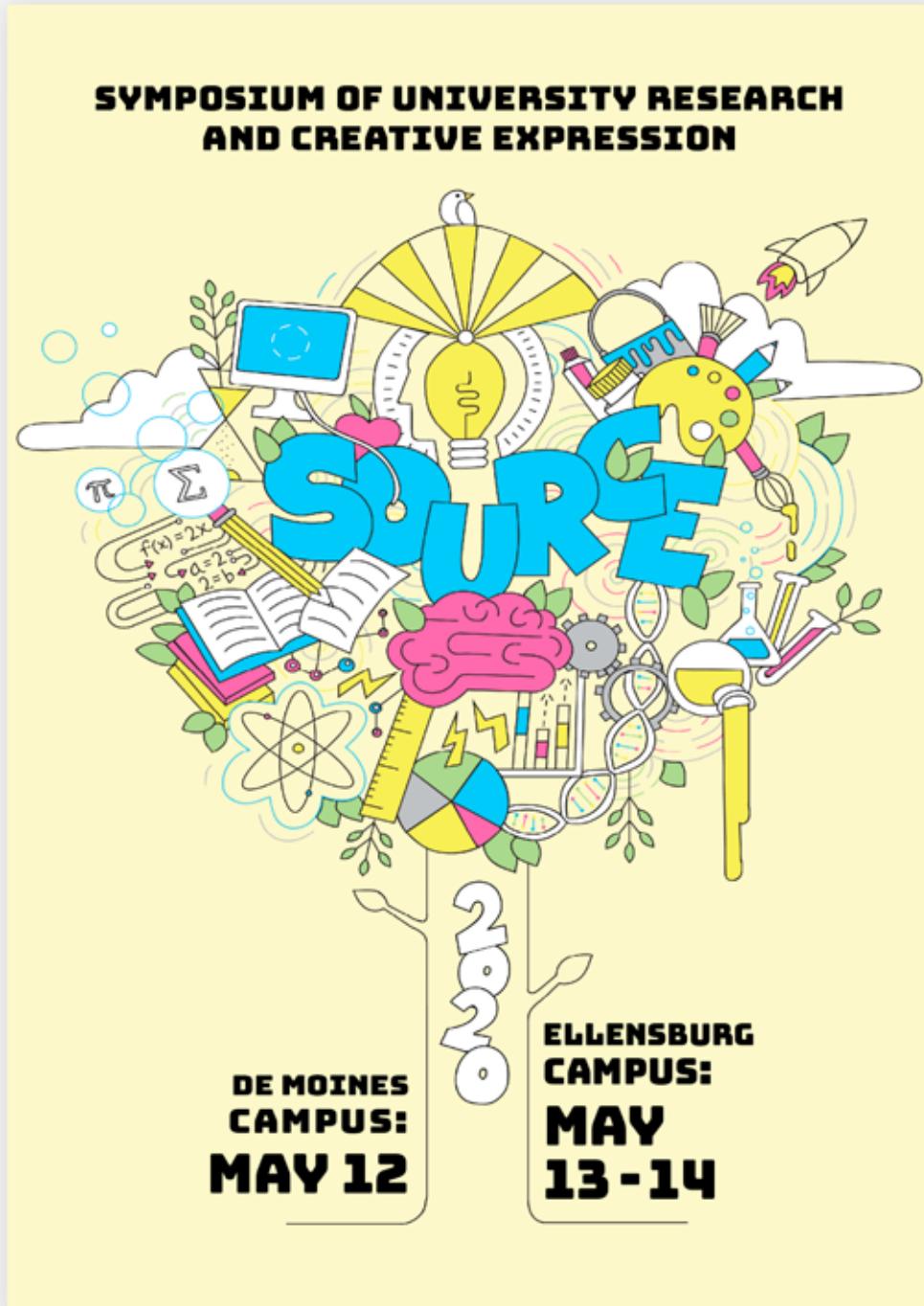
2020

DE MOINES CAMPUS:
MAY 12

ELLENSBURG CAMPUS:
MAY 13 & 14

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SOURCE 2020

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SCHOLARSHIP FOR LIFE.**

Join us and celebrate the depth and diversity of work by our students at Central Washington University.

SUBMISSIONS
The Office of Undergraduate Research will be accepting abstract submissions starting Monday, February 24th and ending Friday, April 3rd at 5pm.

DATES
Ellensburg:
May 13, 2020
May 14, 2020
Des Moines:
May 12, 2020

YOU CAN SUBMIT YOUR ABSTRACT HERE:
www.cwu.edu/undergrad-research/abstract-submission

FOR MORE INFORMATION:
www.cwu.edu/undergrad-research/presenting-source

All CWU students, staff and faculty are welcome and encouraged to attend SOURCE!

If you have any questions, please contact
Office of Undergraduate Research at: our@cwu.edu

The logo of Central Washington University, featuring a circular design with the letters "CWU" in the center, surrounded by the text "CENTRAL WASHINGTON UNIVERSITY" and the year "1881".

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SOURCE (Symposium for University Research and Creative Expression)



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PRODUCT BRIEF

Wine labels for a fake company Dionysus.
Each label focuses on a different powerful
greek goddess and their symbols.







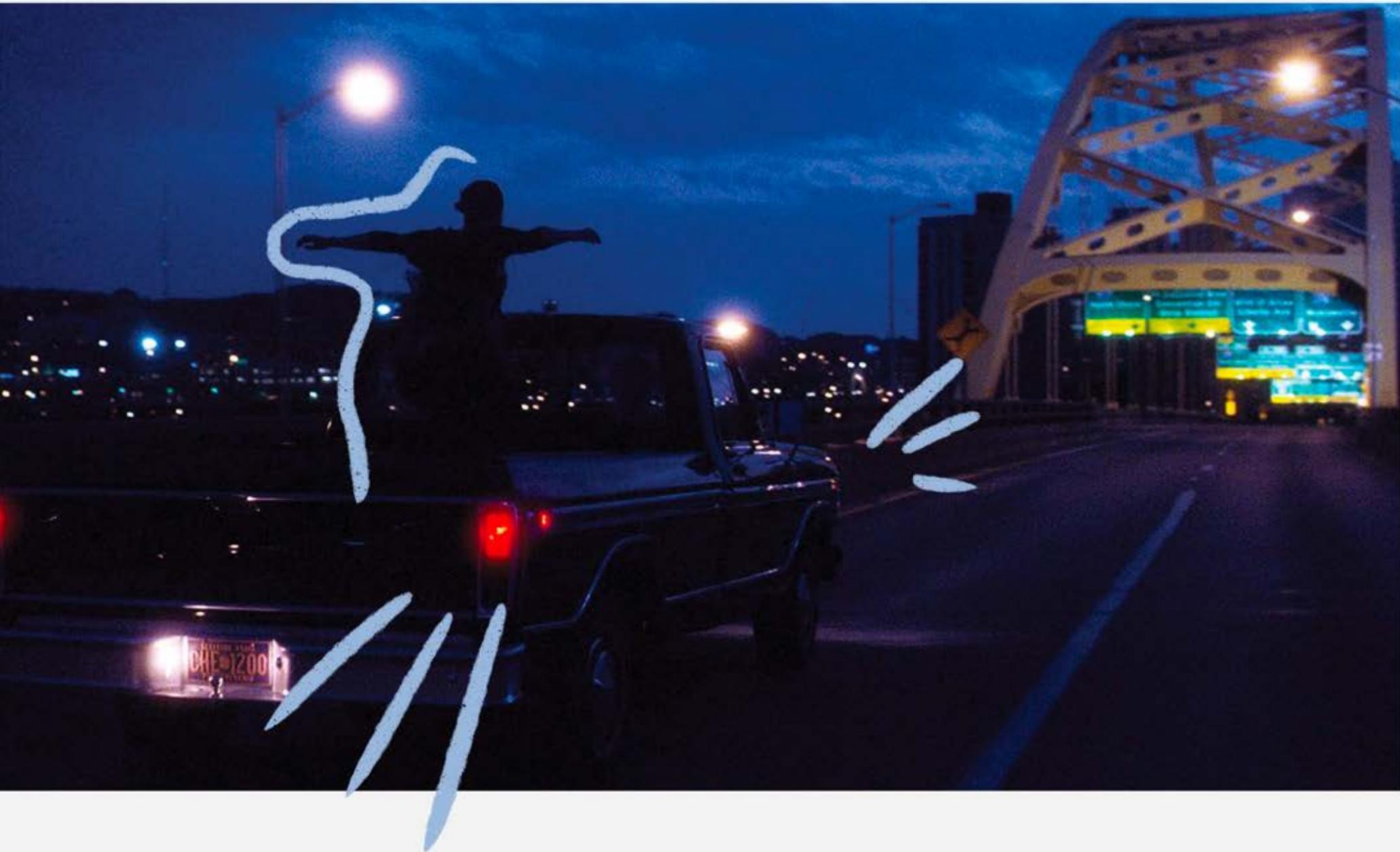
PRODUCT BRIEF

Record label redesign for Twenty One Pilots' debut self titled album.
This band is really important to me, and their first album holds a special
place in my heart.

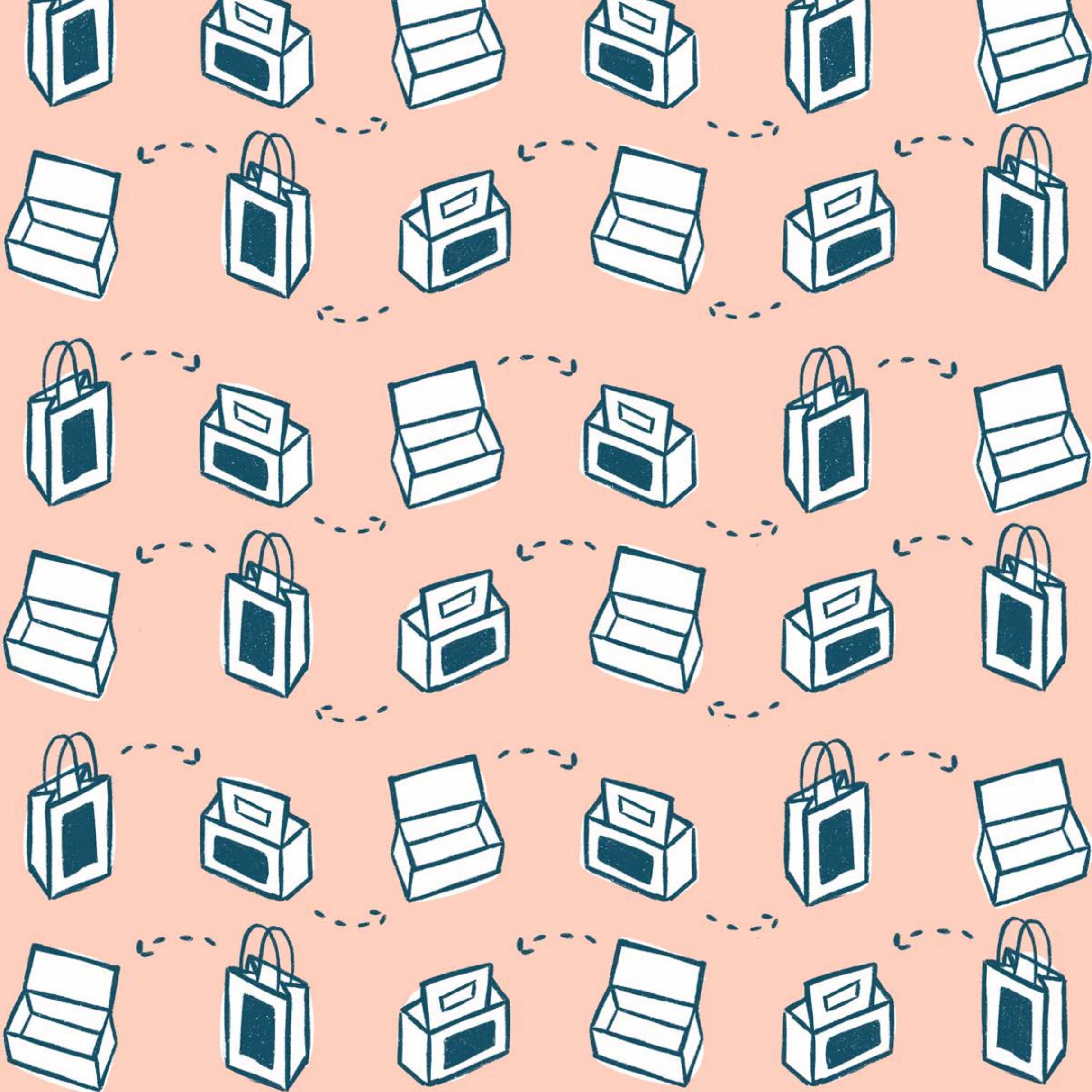


PRODUCT BRIEF

Book cover redesign for the young adult novel, "Perks of Being a Wall-flower," by Stephen Chokosky. This book is an impactful, coming of age story, that for many has had a big influence on their own lives.







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BRAND EXTENSION PACKAGING

Brand extension packaging for a poopouri line at LUSH cosmetics



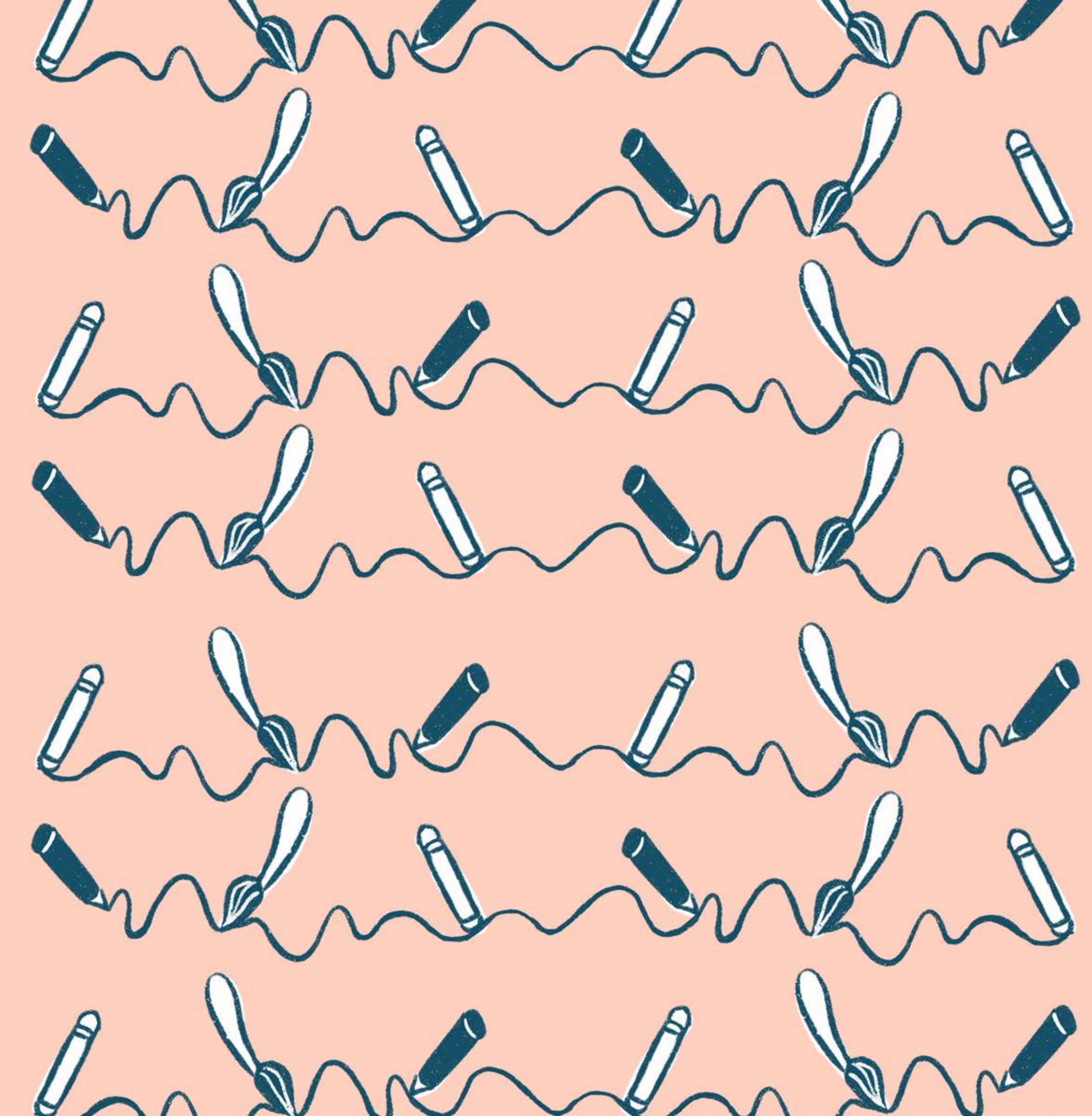




BRAND EXTENSION PACKAGING

Brand extension packaging for an eyeshadow palette from Taco Bell.





06

ILLUSTRATION

07

TYPOGRAPHY

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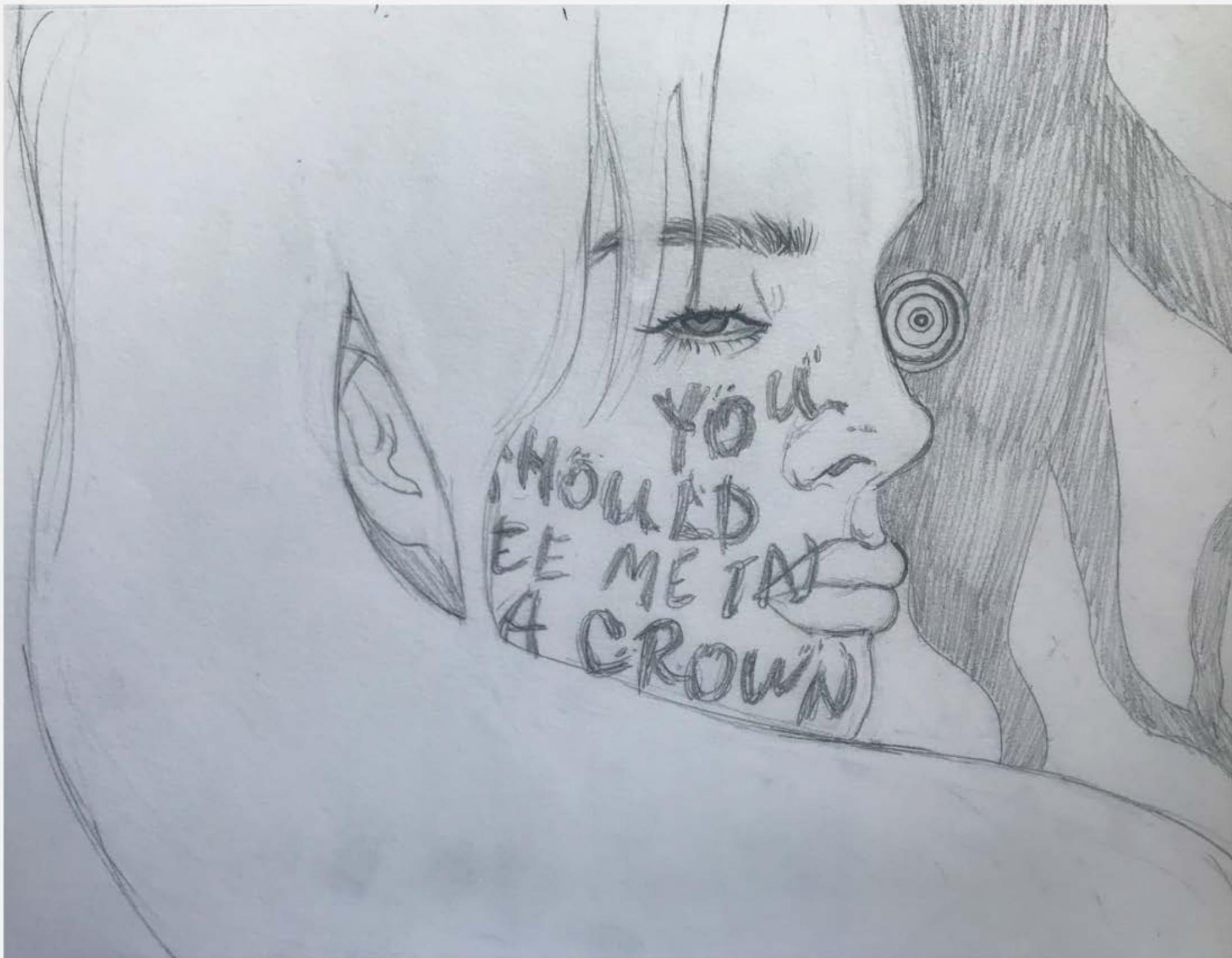
03 POSTERS

04 PRODUCTS

05 PACKAGING









Aä Zz Aä Zz Aä

Üä ſſ Üä ſſ Üä

Aä Zz Aä Zz Aä

Üä ſſ Üä ſſ Üä

Aä Zz Aä Zz Aä

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FUTURA

TYPOGRAPHIC FIELD GUIDE

Type: Futura

FUTURA

"The typeface of today and tomorrow"

A geometric sans-serif typeface designed by Paul Renner and released in 1927. It is based on geometric shapes, especially the circle, similar in spirit to the Bauhaus design style of the period. It is considered a classic and influential typeface that the Bauhaus followed.

The Designer

Paul Friedrich August Renner (9 August 1878 – 25 April 1956) was a typeface designer. In 1927 he designed the Futura typeface, which became one of the most successful and popular types of the 20th century. He was born in Wermelskirchen, Germany, and died in Hödingen.

He had a strict Protestant upbringing, being educated in a 19th-century Gymnasium. He was brought up to have a very German sense of leadership. He distilled abstract art and many forms of modern culture, such as jazz, cinema, and dancing. But equally, he admired the traditional strain in modernism.

That Renner can be seen as a bridge between the traditional (19th century) and the modern (20th century), attempted to fuse the classic and the roman typefaces,

Anatomy & Characters

ABCDEFIGHJKLM
JKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Paul Renner

The typeface is based upon Renner's experimental font, which was developed from his own handwriting. It features a new set of guide lines for good book design, and invented the popular Future, a geometric sans-serif font used by many typographers throughout the 20th century and today.

A **a**

ABCDEF
JKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

"The typeface of today and tomorrow"

A geometric sans-serif typeface designed by Paul Renner and released in 1927. It is based on geometric shapes, especially the circle, similar in spirit to the Bauhaus design style of the period. It is considered a classic and influential typeface that the Bauhaus followed.

60