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## ACADEMIC POSITIONS

- 2021 – Associate Research Fellow (with tenure), Research Center for Humanities and Social Sciences, Academia Sinica
- 2017 – 2021 Assistant Research Fellow, Research Center for Humanities and Social Sciences, Academia Sinica
- 2011 – 2017 Assistant Professor, Department of Economics, National Taipei University

## EDUCATION

- Ph.D. Economics, University of California, Davis, 2011  
*Dissertation:* Essays on Vertical Restraints and Competition Policy  
*Committee:* Christopher Knittel (chair), A. Colin Cameron, David Rapson, and Victor Stango
- M.A. Economics, National Taiwan University, 2002
- B.B.A. Business Administration, National Taiwan University, 1999

## RESEARCH AND TEACHING FIELDS

Industrial Organization, Energy and Environmental Economics, Applied Econometrics

## PUBLICATIONS

- “Incentivizing Demand Response Using Auctions: Evidence from Steel Producers in Taiwan” (with Jian-Da Zhu). Accepted, *Journal of Industrial Economics*.
- “Economic Analysis of a Multi-Sided Platform Business for Competition Law: The Case of Price Parity (Platform Most-Favored Nation) Clauses” (with Jing-Yuan Chiou, Su-Hua Lee, and Yun-Ting Tsai). *Fair Trade Quarterly*, 33(1), 2025, 89-152.
- “Performance Feedback in a Group Contest: A Field Experiment on Electricity Conservation” (with Josie I Chen and Min-Jen Lin). *Journal of Economics & Management Strategy*, 32, 2023, 558-582.
- “Economic Analysis of a Multi-Sided Platform Business for Competition Law: Market Characteristics, Pricing Schemes, and Their Policy Implications” (with Jing-Yuan Chiou, Su-Hua Lee, and Yun-Ting Tsai). *Fair Trade Quarterly*, 31(2), 2023, 81-146.
- “A Selective Review of Both Public Health and Economic Perspectives on the COVID-19 Pandemic” (with Fu-Chuan Lai, Wei-Cheng Chen, and Min-Hung Tsay). *Taiwan Economic Review*, 51(3), 2023, 285-357.
- “Subsidizing Fuel-Efficient Cars: Evidence from China's Automobile Industry” (with Christopher Knittel and Wei-Min Hu). *American Economic Journal: Economic Policy*, 13(4), 2021, pp. 152-184.
- “Competition among Independent Power Producers under Long-Term Contracts: Evidence from a Transmission Tower's Collapse in Taiwan.” *Taiwan Economic Review*, 49(4), 2021, pp. 533-565.
- “Ex-Post Evaluations of Merger Decisions” (with Wei-Min Hu). *Fair Trade Quarterly*, 24(4), 2016, pp. 1-30.

- "Does Exclusive Dealing Matter? Evidence from Distribution Contract Changes in the U.S. Beer Industry"  
 (with Shiou Shieh). *Journal of Industrial Economics*, 64(3), 2016, pp. 411-435.
- "Market Definition and Upward Pricing Pressure Test: Evidence from Taiwan's KTV Industry" (with  
 Mau-Ting Lin). *Taipei Economic Inquiry*, 52(1), 2016, pp.39-72.
- "Using the Hypothetical Monopolist Test to Define Relevant Markets in China's Automobile  
 Industry" (with Wei-Min Hu). *Fair Trade Quarterly*, 23(4), 2015, pp. 135-166.
- "Estimating the Foreclosure Effect of Exclusive Dealing: Evidence from the Entry of Specialty Beer  
 Producers." *International Journal of Industrial Organization*, 37, November 2014, pp. 47-64.

## WORKING PAPERS

- "Can Task-Based Incentives Strengthen Energy-Saving Goals? A Field Experiment" (with Yating Chuang  
 and Josie I Chen)
- "Energy Savings from Home Appliance Replacements"

## CONFERENCES AND SEMINARS

- 2025: Association of Environmental and Resource Economists (AERE) Summer Conference (Santa Ana  
 Pueblo), National Central University
- 2024: Workshop on Energy Economics in Kyoto University, Annual International Industrial Organization  
 Conference (IIOC), National Taipei University, 2024 Taipei Workshop on Energy Economics,  
 Academia Sinica
- 2023: EARIE (Rome)
- 2022: National Taiwan University (Department of Agricultural Economics), National Central University,  
 National Chung Cheng University, Academia Sinica, Asia-Pacific Industrial Organisation  
 Conference (APIOC)
- 2021: National Taiwan University, Academia Sinica
- 2020: National Taipei University, Taiwan Fair Trade Commission, Academia Sinica
- 2019: Taiwan Fair Trade Law Society Annual Meeting, EARIE (Barcelona), National Tsing Hua University,  
 Asia-Pacific Industrial Organisation Conference (APIOC)
- 2018: Academia Sinica, Taiwan Economics Research, USAEE/IAEE North American Conference, National  
 Sun Yat-sen University
- 2017: National Taiwan University, Western Economic Association International Annual Conference,  
 National Taipei University
- 2016: Academia Sinica, National Chung Cheng University, Western Economic Association International  
 Annual Conference
- 2015: National Taiwan University, Soochow University, Taiwan Econometric Society Annual Conference
- 2014: Feng Chia University, EARIE (Milan), Taiwan Fair Trade Commission
- 2013: Taiwan Fair Trade Commission, Western Economic Association International Annual Conference,  
 National Central University
- 2012: Shanghai University of Finance and Economics, National Chengchi University (Department of  
 International Business), National Taiwan University, Academia Sinica, National Taipei University
- 2010-2011: Midwest Economics Association Annual Meeting, Academia Sinica, National Taipei  
 University, University of Leicester, University of Connecticut (Department of Agriculture and  
 Resource Economics), UC Davis (Applied Micro Brownbag)
- 2009: UC Davis (Applied Micro Brownbag)

## OTHER WORK EXPERIENCE

Officer, Second Department, Fair Trade Commission, Executive Yuan, Taiwan, 2003-2005  
Review premerger filings and investigate antitrust violations

## HONORS, AWARDS AND GRANTS

National Science Council Grants: 2012, 2012-2013, 2013-2014, 2015-2016, 2016-2018, 2018-2020, 2020-2022,  
2022-2024, 2024-2026

Taiwan Fair Trade Commission Research Grant: 2015, 2022

Dissertation Improvement Grant, Institute for Governmental Affair, University of California, Davis, 2010  
Nonresident Tuition Fellowship, University of California, Davis, 2006-2008

Distinguished Research Award, Fair Trade Commission and Executive Yuan, Taiwan, 2005

## REFEREE SERVICES

*Academia Economic Papers, Agricultural and Resource Economics Review, Bulletin of Economic Research, Energy Economics, International Journal of Industrial Organization, Journal of Economics and Management Strategy, Journal of Public Economics, Journal of Industrial Economics, Taipei Economic Inquiry, Taiwan Economic Review, Taiwan Journal of Applied Economics*