

# Subreddit Classification Using Natural Language Processing

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# Which Subreddit?

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Build a model to classify a subreddit post as belonging to either r/artificial or r/datascience



# Project Pipeline

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Data  
Acquisition



Data Pre-  
Processing



Data  
Visualization



Baseline  
Naïve Bayes



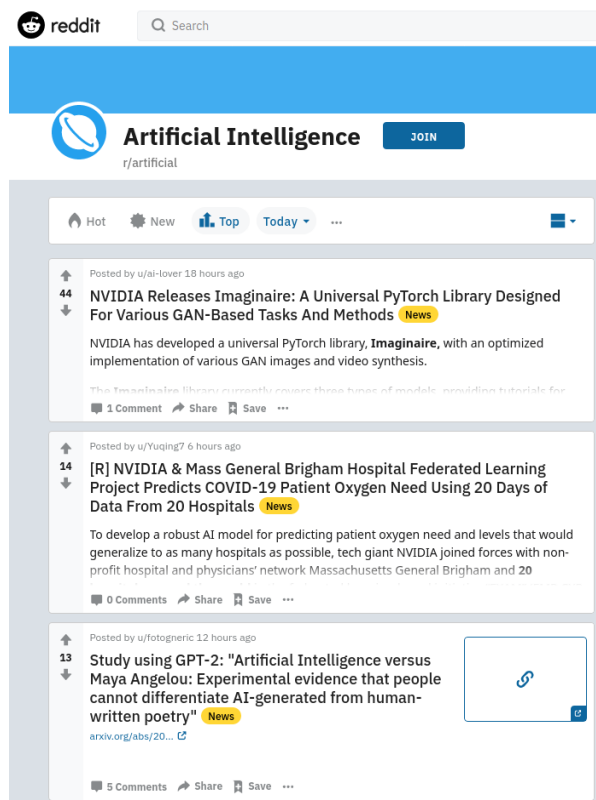
Optimal  
Model



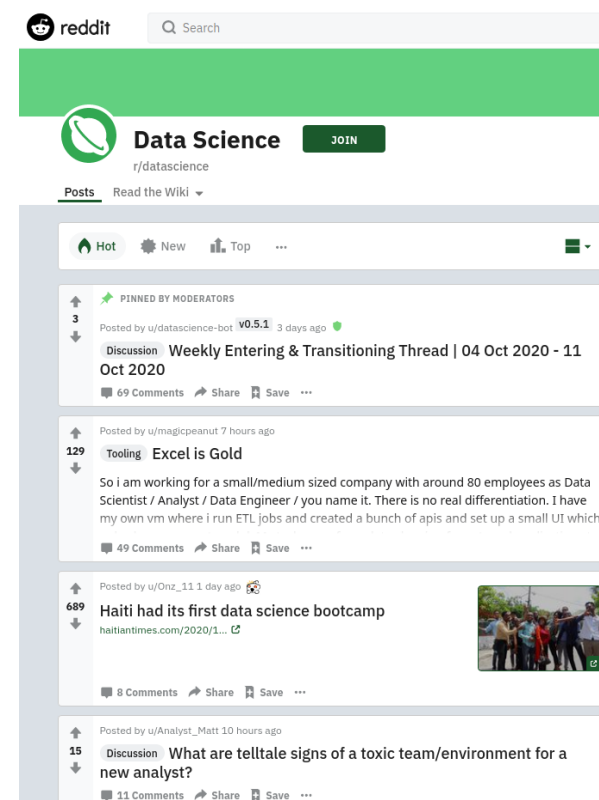
Conclusions

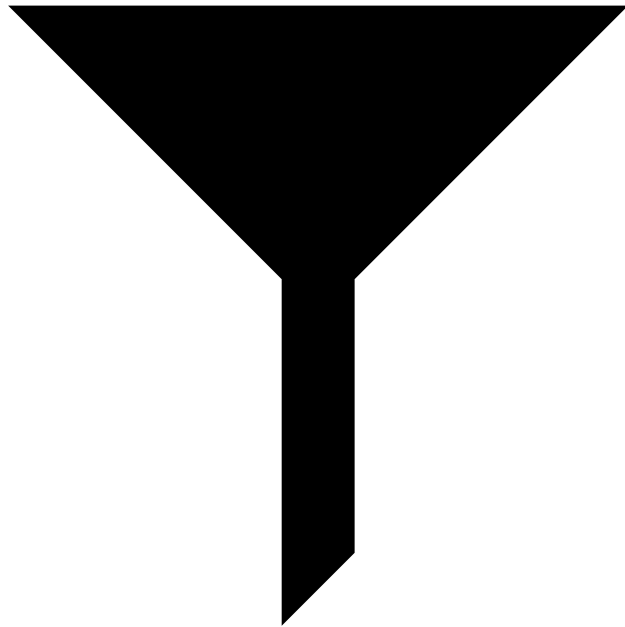
# Data Collected with Pushshift API

r/artificial



r/datascience





# Data Cleaning Reduced Noise

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- Dropped [removed] and [deleted] posts
- Dropped entries with missing post text
- Created 'all\_text' feature
- Regex

# Regex Used to Clean Text

"That's my goal for the next few years!" says Yann LeCun, the charismatic leader of Facebook AI. Hot off the Press! Here are the links to the November 2018 issue of **Computer Vision News**, the magazine of the algorithm community published by **RSIP Vision**: exclusive interview with **Yann LeCun**, many more articles about computer vision and **free subscription at page 32**.

[HTML5 version  
(recommended)](<https://www.rsipvision.com/ComputerVisionNews-2018November/>)

[PDF version](<https://www.rsipvision.com/computer-vision-news-2018-november-pdf/>)

Enjoy!

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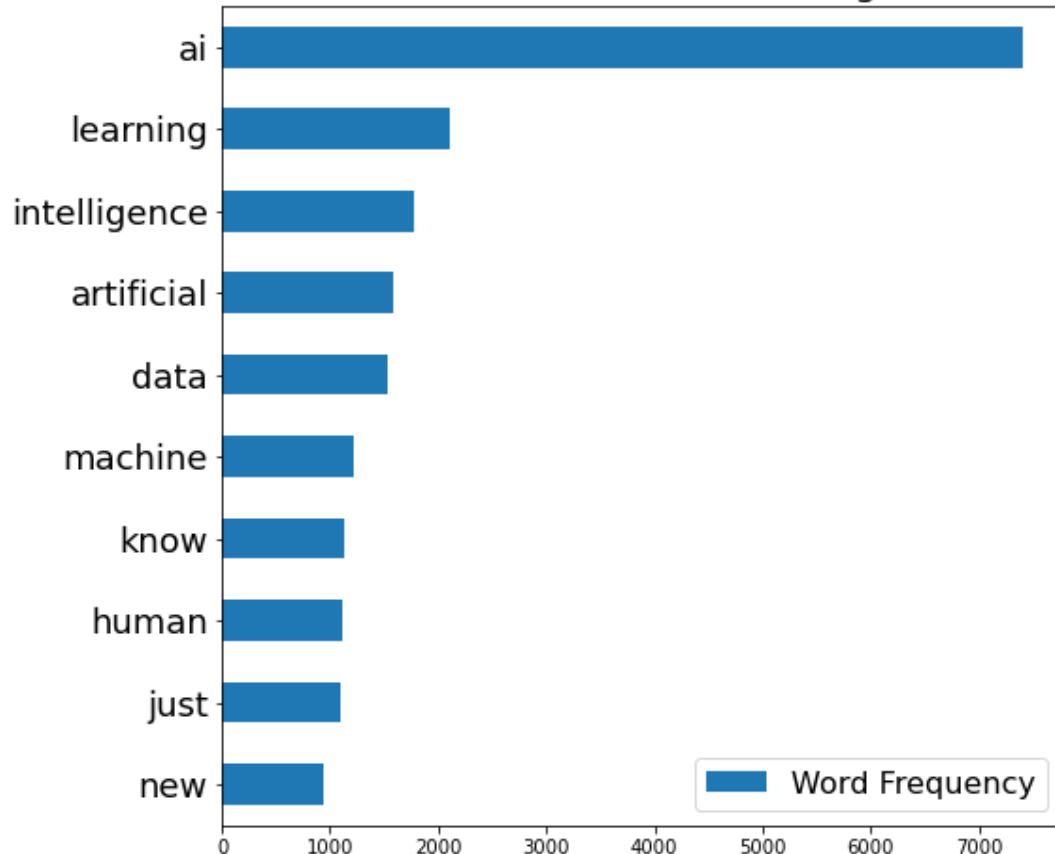
<https://i.redd.it/79khdghqwpw11.jpg>



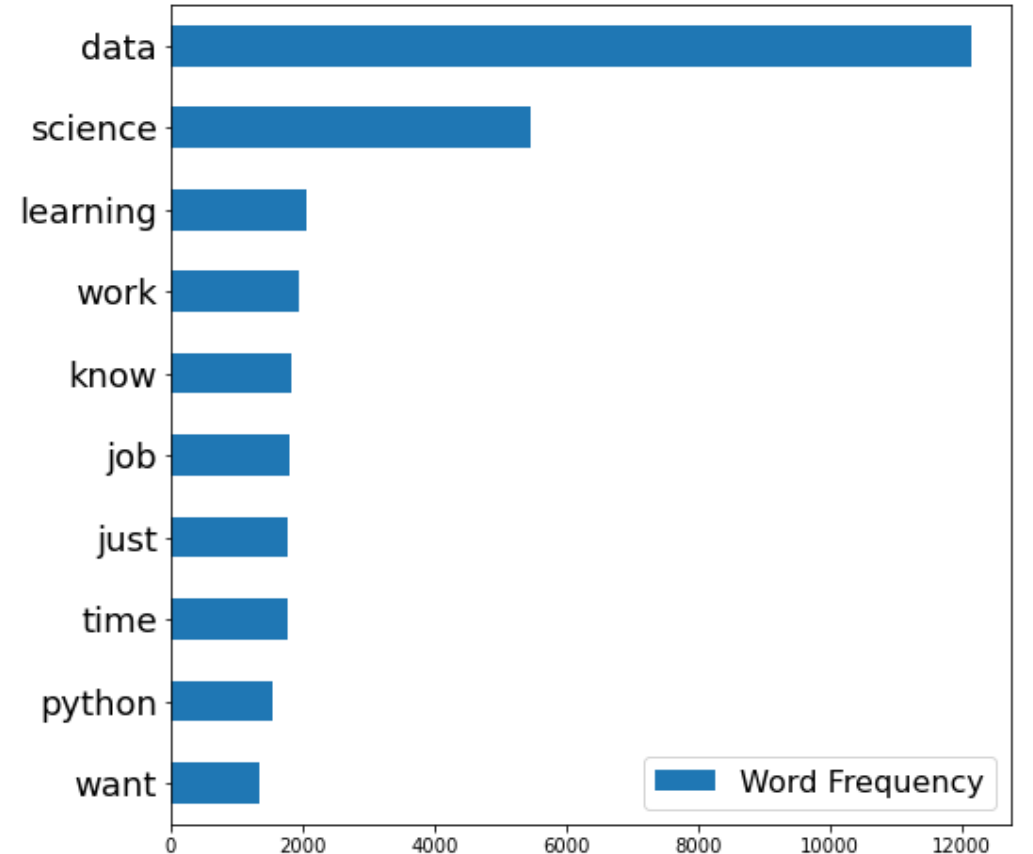
That s my goal for the next few years! says Yann LeCun the charismatic leader of Facebook AI Hot off the Press! Here are the links to the November issue of Computer Vision News the magazine of the algorithm community published by RSIP Vision exclusive interview with Yann LeCun many more articles about computer vision and free subscription at page HTML version recommended PDF version Enjoy! &

# How Much Overlap in Top Words?

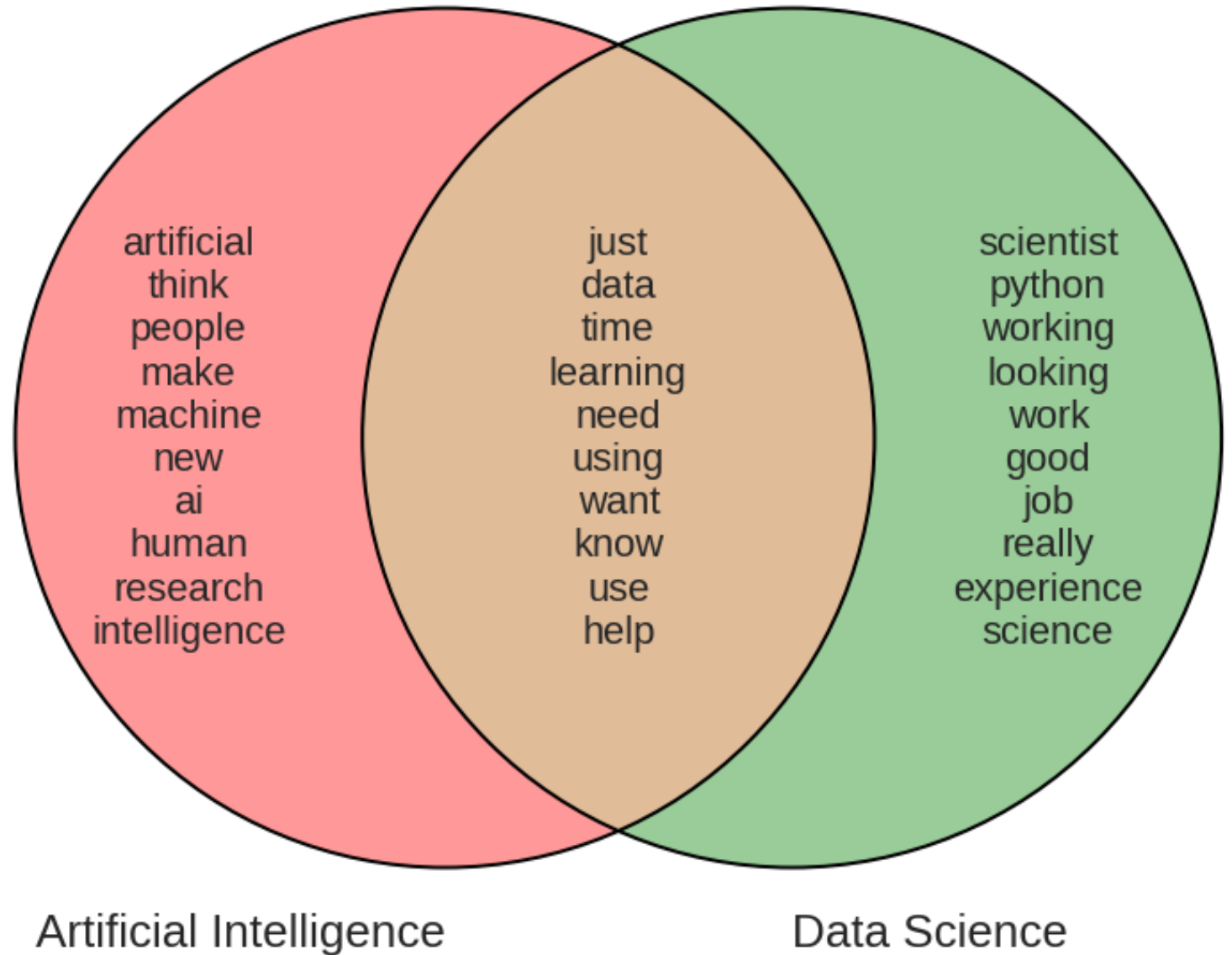
Most Common Words in Artificial Intelligence Subreddit



Most Common Words in Data Science Subreddit



# Top Words Overlap ~70%





# Data Pre-Processing and Vectorization

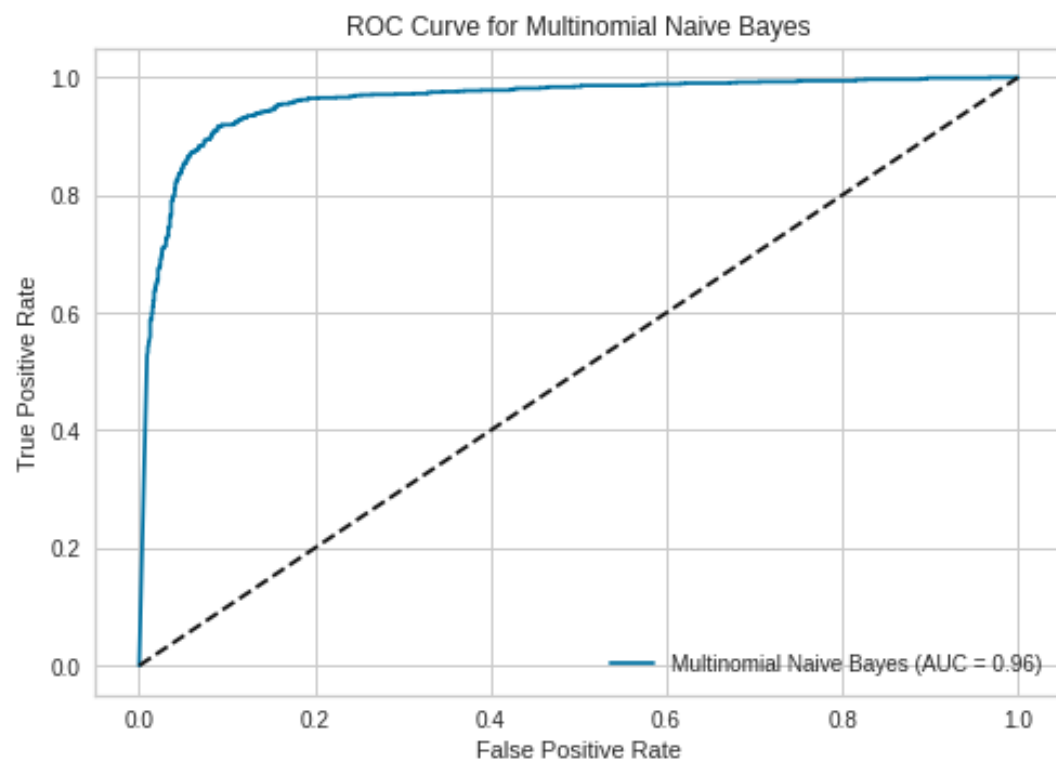
## Pre-Processing

- Tokenizing
- Stemming
- Lemmatizing

## Vectorization

- CountVectorizer
- TfidfVectorizer

# Multinomial Naïve Bayes with CountVectorizer Achieved 90.67% Accuracy



| Testing Accuracy | Training Accuracy |
|------------------|-------------------|
| 90.67%           | 95.53%            |

Multinomial Naïve Bayes

alpha 2

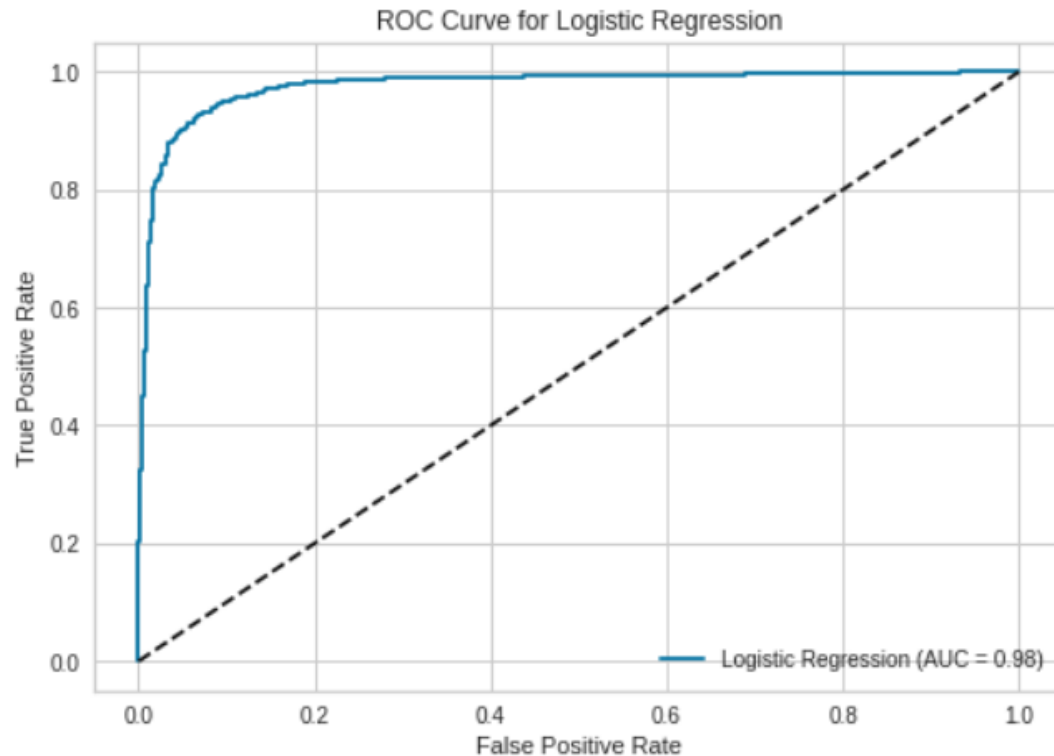
CountVectorizer

ngram\_range (1, 3)

max\_df 0.5

min\_df 2

# Logistic Regression with Stemming and TfidfVectorizer Achieved 92.66% Accuracy



| Testing Accuracy | Training Accuracy |
|------------------|-------------------|
| 92.66%           | 97.85%            |

Logistic Regression

`c 2`

TfidfVectorizer

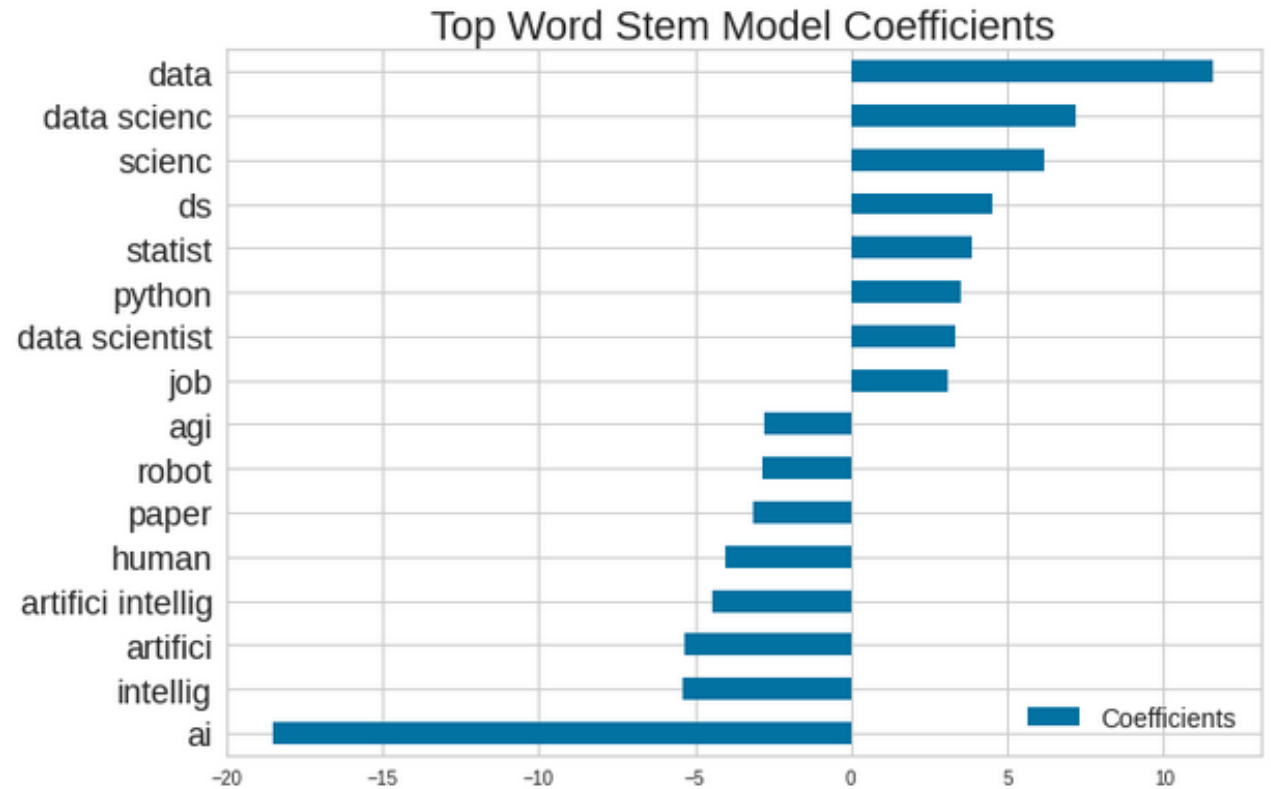
`preprocessor stemming`

`ngram_range (1, 3)`

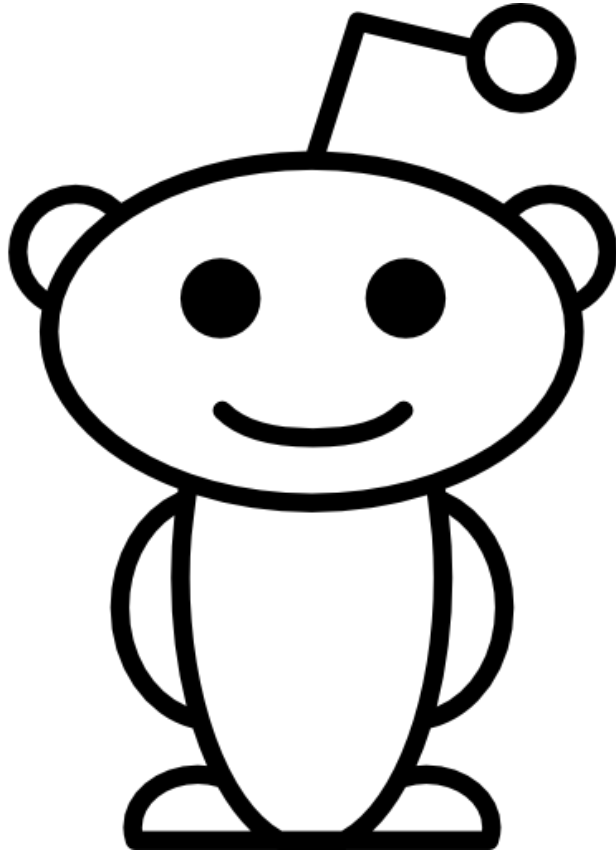
`max_df 0.5`

`min_df 2`

# Word Stems that Most Influenced the Classifier



Target Labels  
r/datascience 1  
r/artificial 0



# Conclusions

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- Logistic regression with tuned hyperparameters
  - 92.66% accuracy
  - Coefficients
- More text = better model
  - More relevant?
- Next Steps
  - Bias/variance tradeoff
  - New posts in r/datascience, r/artificial
  - r/deeplearning, r/learnmachinelearning



# Questions?

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Thank you!