

A PANDEMIC'S EFFECT ON MTA TURNSTILES

Exploratory Data Analysis Project

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Introduction

- Motivation

- NYC was the epicenter of COVID-19, MTA was annihilated during the pandemic
- Going from being the main source of transportation for millions of New Yorkers, to people completely avoiding it during the pandemic

- Objective

- To explore MTA ridership levels before COVID and during COVID
- To explore the relationship between median property value and the change in ridership activity

- Goal

- To understand and analyze the effect the pandemic had on MTA ridership activity and where it was affected the most

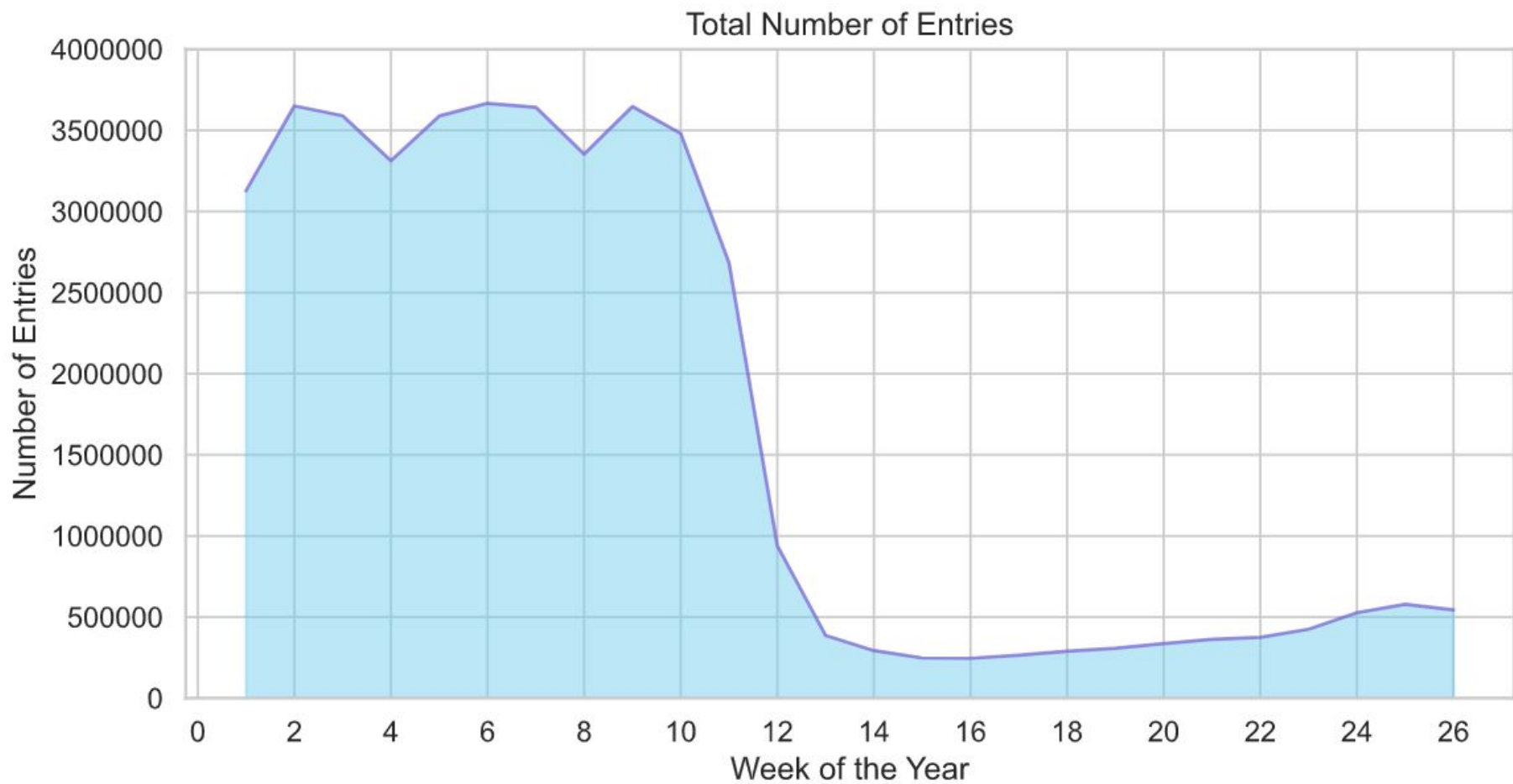


Methodology

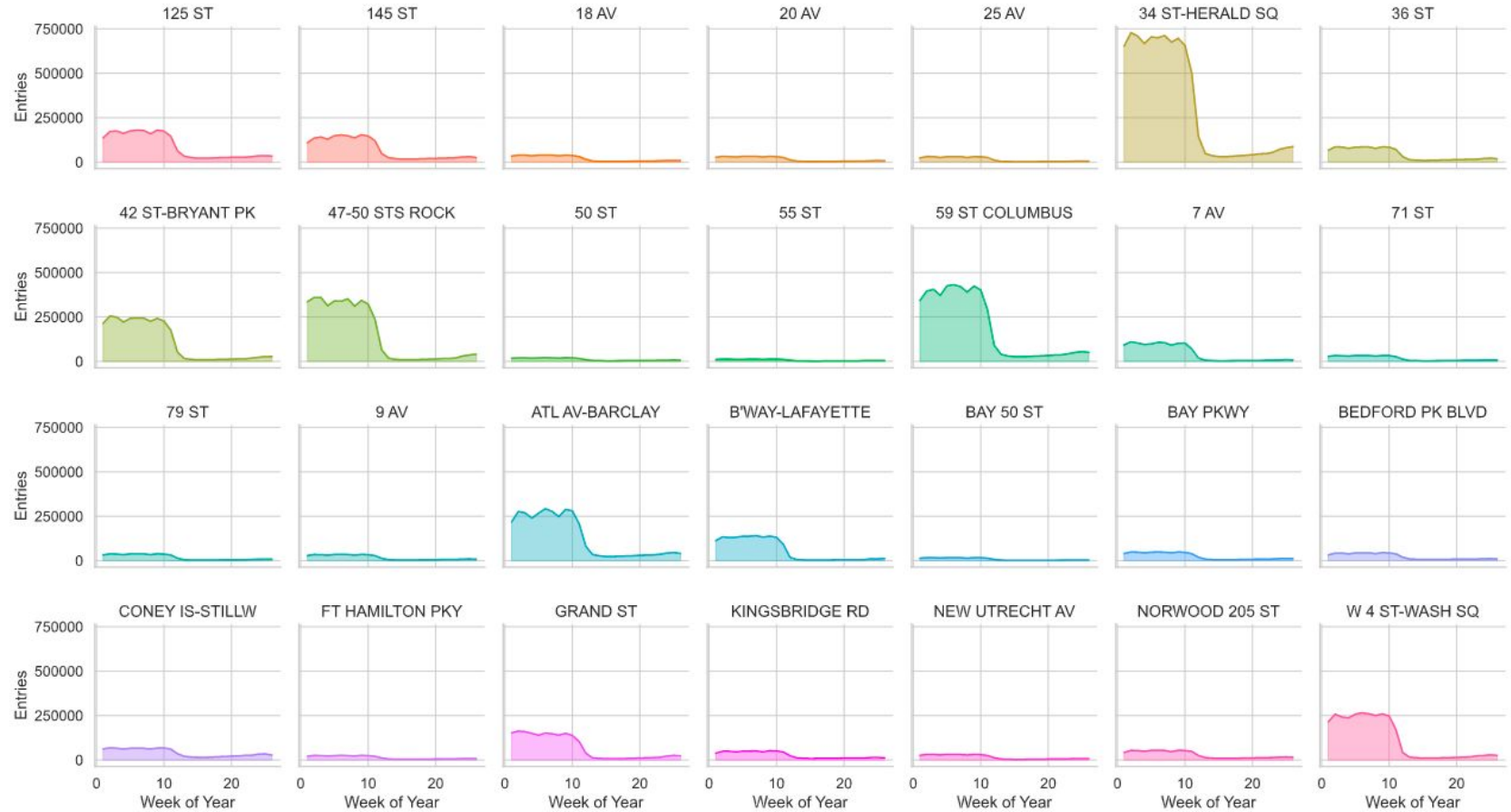


- **Data Collection**
 - MTA turnstile
 - Median Recorded Property Value in NYC
- **Cleaning**
 - Looked at a specific train line
 - Looked at neighborhoods where the train line passed through
- **Exploration**
 - Isolated into two time periods (pre and present)
 - Averaged the median property value for the 6 months
 - Calculated the percent difference in ridership
 - Visualized changes and relationship with seaborn, matplotlib, and plotly
- **Tools**
 - SQLAlchemy
 - Geopandas/Pandas
 - Seaborn
 - Plotly express
 - Matplotlib

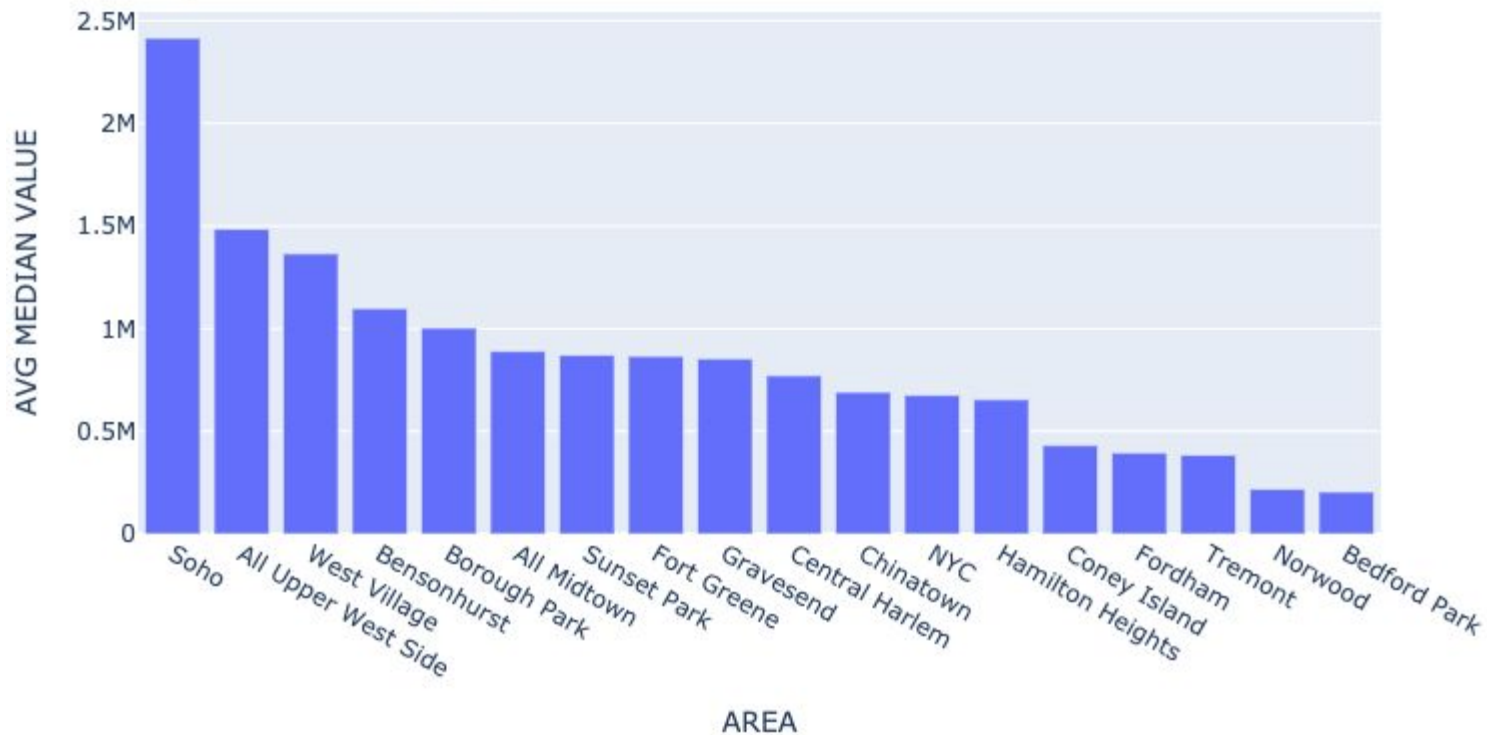




Weekly Entries Per Station



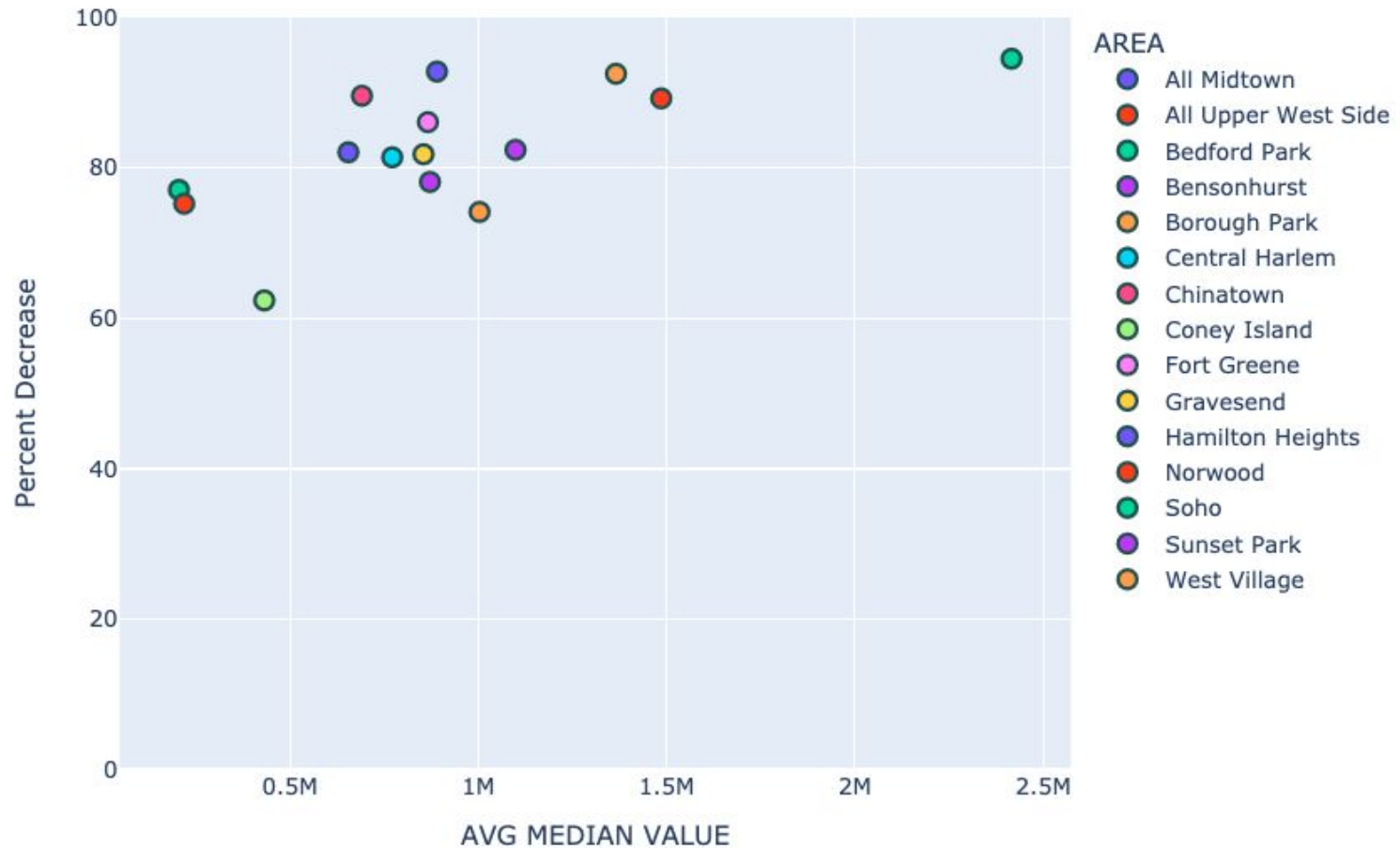
Average Median Property Values



MTA Ridership Weekly Average Difference



Ridership Activity in D Line Neighborhoods



Results

- Overall, for the D line, there was a 89% decrease in ridership between pre and present COVID for all full-time stations
- Minimum change was in Coney-Island station with a percent decrease of 62% with a median value of \$431,750
- Maximum change was Broadway-Lafayette station with a percent decrease of 95% with a median value of \$2,415,697



Conclusions

- The change in ridership level between the pre-covid and present covid is astronomical
- Stations in more affluent areas tend to have a larger percent decrease than stations in less affluent areas
- However, correlation does not imply causation!



Future Work

- Vaccination
 - When?
- Average household income
 - Bigger picture?
- When will ridership levels go back to pre-covid numbers?

