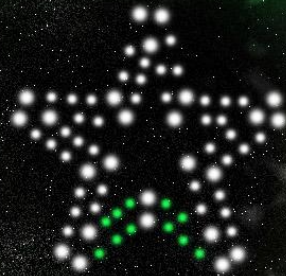


Constellation DAO



Town Hall Meeting
July 20th, 2022



Welcome to Town Hall #7



What we've learned about our community...

- Discord is great for native users
- Busy entrepreneurs & techies live/die by their email
- We boofed a bit and should've captured emails in the beginning

Conclusion

- We need more contact info on our users to keep engagement up and drive value for members
- We've created a new workflow that enables that effectively powered by typeform & mailchimp




Register for Constellation DAO!

Open to the Techstars Community!
Founder Alumni, Current & Former
Staff, and Mentors!

Let's go! press Enter ↵

🕒 Takes X min

**Constellation DAO**

Ah yes, good ol' Typeform coming through!



What do we get with this?

- Ability to send email summaries weekly to members & reduce reliance on discord
- Specific workflows for the different roles for registrants that simplifies verification during onboarding: mentors, staff, founders
- Automated email-based notifications for new member registration

6 → What is/was your role at Techstars?*

Description (optional)

☐ Founder

☐ Current or Former Staff Member

☐ Mentor

[Add choice](#)

7 → Please enter your Techstars Connect Profile URL*

This is how we verify your participation in Techstars

Type your answer here...

8 → Which program or department did/do you work for?*

Description (optional)

Type your answer here...

10 → Current & Former Staff, Please Enter your LinkedIn Profile URL Below*

Description (optional)

Type your answer here...



Faster approvals.
Non-discord native onboarding
Contact info capture
More engagement



Now what?

- DRIVE PEOPLE THROUGH THIS SIGNUP FLOW!
- Discord DM every member
- @ Every member in General with this update
- Consistent summary info in General on total number of genesis members who have registered

[FORM LINK HERE](#)

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