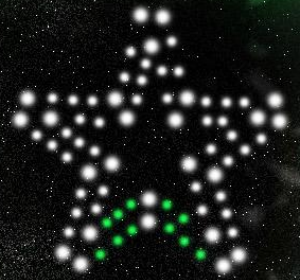
Constellation DAO



Town Hall Meeting
July 20th, 2022

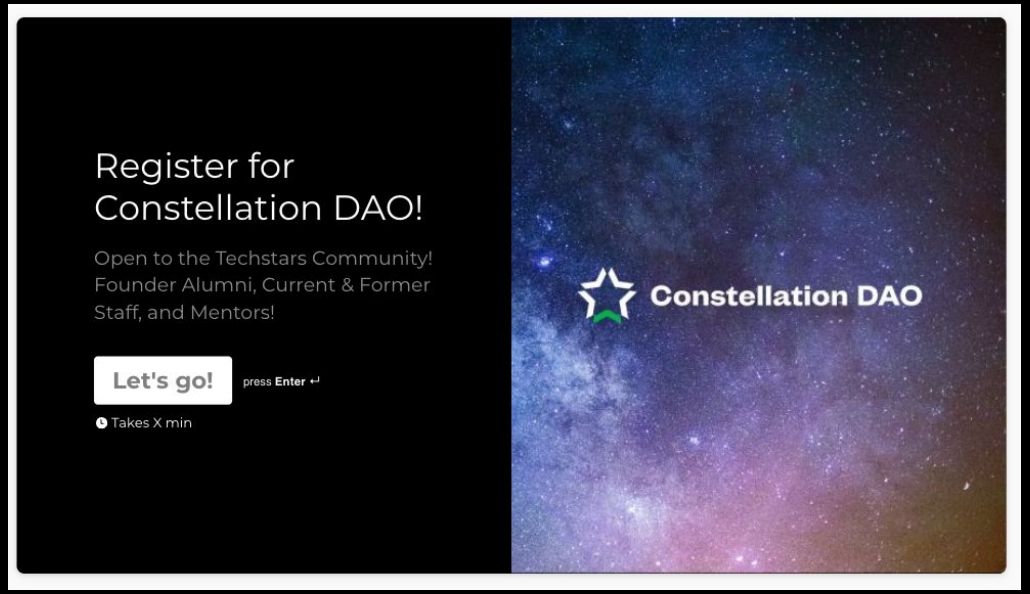
Welcome to Town Hall #7

What we've learned about our community…

- Discord is great for native users
- Busy entrepreneurs & techies live/die by their email
- We boofed a bit and should've captured emails in the beginning

Conclusion

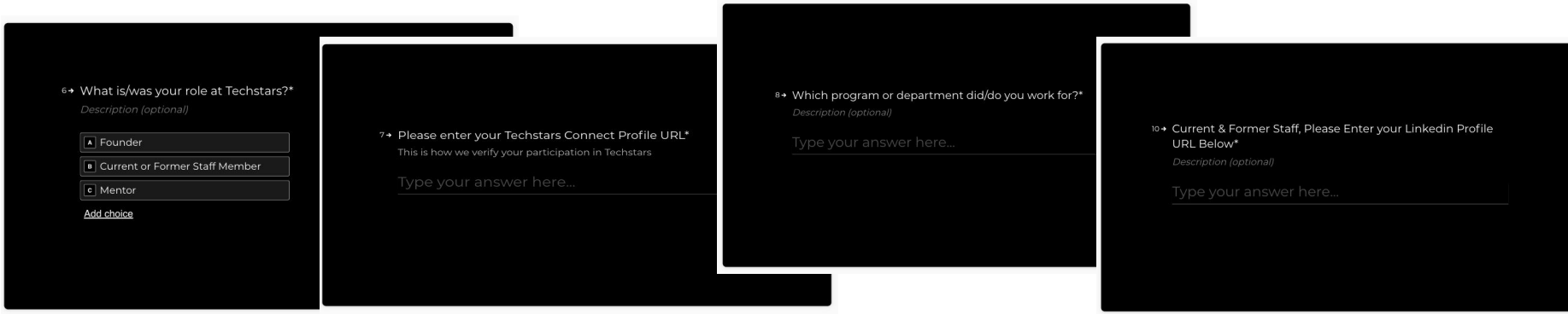
- We need more contact info on our users to keep engagement up and drive value for members
- We've created a new workflow that enables that effectively powered by typeform & mailchimp



Ah yes, good ol’ Typeform coming through!

What do we get with this?

- Ability to send email summaries weekly to members & reduce reliance on discord
- Specific workflows for the different roles for registrants that simplifies verification during onboarding: mentors, staff, founders
- Automated email-based notifications for new member registration



Faster approvals.
Non-discord native onboarding
Contact info capture
More engagement

Now what?

- DRIVE PEOPLE THROUGH THIS SIGNUP FLOW!
- Discord DM every member
- @ Every member in General with this update
- Consistent summary info in General on total number of genesis members who have registered

FORM LINK HERE

Sharing Options

Facebook - Linkedin - Twitter - Linktree - QR Code