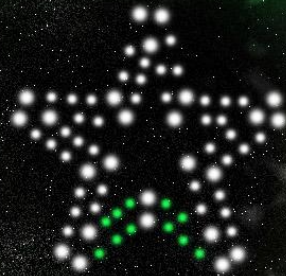


# Constellation DAO



Town Hall Meeting  
December 07, 2022



# Welcome to Town Hall #17

A TH for each syllable in a haiku



# Today's Agenda

- Getting Organized: Dework & More
- The Fund: Due Diligence
- DAO Metrics
- Questions & Discussion



# Getting Organized

- Inextricable link between bounties, structure, and work to be done
- Dework, our current “[main space](#)”
  - Note that access may not be available for all just yet
- Notion or Charmverse
  - Migration from GitHub?

# Dework - An Example From DIA DAO



The screenshot displays the DIA DAO Dework interface. At the top, there's a header with the DIA DAO logo and a brief description: "Join the community building the biggest open-source data platform of Web3 and earn ETH along the way." Below this, a "Time to payment: 3.5 days" and "Total paid: \$32760.58" are shown. A "Connect with Discord" button is prominent. The interface is divided into several sections: "Roles" (listing various roles like DAO Manager, DAO Contributor, etc.), "Spaces" (listing various guilds like Onboarding, Growth & Promo, etc.), and "Open Tasks" (listing various tasks with bounties and deadlines). The "Open Tasks" section is currently selected, showing a list of tasks with details like bounty amount, skills required, and deadline.

**Roles**

- Dework manager
- dao core contributor
- DAO Contributor
- dao-devs
- DAO Ambassador
- DAO Leader
- DAO-GraphicDesigner
- DAO-BD
- DAO-Copywriter
- DAO-Tech
- DAO-HR
- DAO-Copywriter Editor
- Leader-HR
- DAO-Growth
- DAO-Promo
- DAO-Ops
- DAO-Designer Editor
- DAO-MotionGraphics
- DAO-Applciant

**Connect with Discord**

**Spaces**

- Onboarding - Join DIA DAO
- Growth & Promo Guild
- Copywriting Guild
- Design Guild
- Operations Guild
- Tech Guild
- BD Guild - Application

**Open Tasks**

Task	Bounty	Skills	Deadline
[DAO Tooling Deep Dive] What is Guild.xyz?	\$50 in ETH	Writing, Research	4 months ago
Apply and participate in the new DIA Web Bug Bounty Program	\$50 in ETH		3 months ago
Propose and execute a growth strategy for DIA Telegram Chat	\$50 in ETH	Marketing, Community	6 months ago
Design a model of the referral program for DIA DAO	\$50 in ETH	Admin, Community, Research	7 months ago
Find the Dework exploit and explain how can it be recreated and what can be harmful about it	\$20 in ETH	Research, Community	5 months ago
Create an animated Discord background banner for DIA	\$30 in ETH	Design	7 months ago
Have your idea posted in #brainstorming approved	\$20 in ETH	Research, Community	13 days ago
DIA DAO bug bounty	\$20 in ETH	Research, Community	7 months ago

## The Overview:

- Roles available to contributors
- Spaces - various working groups
- Open Tasks - Jobs & Bounties available to contributors
- Roles + Tasks - some jobs are only available to members with a specific role



# Dework - An Example From DIA DAO



**Featured Roles**

- DAO-Applicant**  
No commitment  
Submit an application form to join DIA DAO and get a DAO-Applicant role.  
[Get this role](#)
- DAO-Contributor**  
No commitment  
Submit an application form and complete at least 1 onboarding bounty in the guild you wish to join. Once you get admitted to a specific guild you will also receive a DAO-Contributor role and become a full-fledged DIA DAO Contributor.  
[Get this role](#)
- DAO-Growth**  
No commitment  
Complete one of the onboarding bounties in the Growth & Promo Guild to get the DAO-Growth role. This role will unlock advanced bounties in the future.  
[Get this role](#)
- DAO-Copywriter**  
No commitment  
Complete the onboarding task in the Copywriting guild and prove your copywriting skills. High-quality submissions will be rewarded with DAO-Copywriter role and will gain access to more bounties.  
[Get this role](#)
- DAO-GraphicDesigner**  
No commitment  
Complete the Graphic Design onboarding task in Design Guild and prove your creative skills. High-quality submissions will be rewarded with DAO-GraphicDesigner role and will gain access to more bounties.  
[Get this role](#)
- DAO-MotionGraphics**  
No commitment  
Complete the Motion Graphics onboarding task in Design Guild and prove your creative skills. High-quality submissions will be rewarded with DAO-MotionGraphics role and will gain access to more bounties.  
[Get this role](#)
- DAO-BD**  
No commitment  
Submit an Application Form (mandatory) in the BD Guild and complete the other onboarding tasks (optional). The BD guild leader will decide whether to promote you to the DAO-BD role based on your presented skills and experience. DAO-BD role will give you access to high-level BD bounties.  
[Get this role](#)
- DAO-Tech**  
No commitment  
Browse the Tech Guild and apply for the bounty you want to work on. If you get selected for the bounty execution and complete the task in a high-quality manner, you will be assigned a DAO-Tech role and gain access to more bounties.  
[Get this role](#)
- DAO-HR**  
No commitment  
Browse the HR Guild and complete the onboarding task that highlights your specific HR related skills. Once reviewed, you will be granted a DAO-HR role if your work proves your skills.  
[Get this role](#)
- DAO-Ops**  
10-20h/week  
DIA DAO relies on its contributors to handle various aspects of its existence and development. The Operations Guild in particular is involved in managing user experience at DIA DAO which more often than not depends on the tooling which defines the UI, bounty mechanics, types of engagement and more. Responsibilities: We want to onboard a group of contributors who have deep understanding of DIA DAO tools who will be able to: Conduct research of the tooling Contact dev. teams of the researched tools Test the researched tools in the private environment (i.e. closed Discord servers) Manage researched tools if required Consider improvements or new ways of application to the researched tools Commitment: Commitments vary, but monthly and quarterly positions require 20-40 hours per week of commitment, while one-off tasks as well as management of certain bots can require less.  
[Get this role](#)

## Roles:

- Roles can be ported over from Discord
- Provide detailed descriptions of what each role entails
- Members can gain a role through application or completing tasks (PoW)

# Dework - An Example From DIA DAO



The screenshot displays the DIA DAO Growth & Promo Guild interface. The main area is a Kanban board with four columns: 'To Do', 'In Progress', 'In Review', and 'Done'. Each column contains several task cards. For example, in the 'To Do' column, there are tasks like '[Twitter Thread] Join the DIA Community' and '[Growth Strategy] Suggest a simple Twitter growth campaign'. The 'In Progress' column has tasks like '[Twitter Thread] Curate a weekly DAO / Web3 news Twitter Thread'. The 'In Review' column shows '[Twitter Thread] Contributor Interviews'. The 'Done' column lists various events and contests like 'Weekly Trivia Night #22' and 'DIAmound Quests'. The left sidebar provides navigation options such as 'Overview', 'Roles', 'Community Suggestions', and 'Leaderboards'. At the bottom, there are links to 'Ask a question', 'Give us feedback', and 'Read our docs'.

## Tasks within a Space:

- CXN will start with committees + the Fund to generate tasks
- Can also accept community proposals
- Operates like a traditional Kanban board (i.e. Asana)

# Dework - An Example From DIA DAO



**[Twitter Thread] Construct and post a "What is DIA" Twitter Thread**

**STATUS**  
To Do

**ASSIGNEE**  
No task assigned...

**PRIORITY**  
Medium Priority

**TASK POINTS**  
100

**REVIEWERS**  
Ange | DIA

**#Context**  
What is DIA? What is DIA's main product? What are oracles? How does DIA help other dApps and organizations? Why is it called DIA DAO? What partnerships has DIA formed over the past years? What L1 and L2 integrations does DIA have?

**#Overview**  
Create and publish a Twitter Thread about DIA. In the thread, briefly and in simple tone, explain the main product of DIA, its use cases, integrations and partnerships. Highlight the value DIA brings to its partners and elaborate how DIA uses a different approach than other oracles in the market. Aim of this thread is to introduce DIA to newbies, so keep in mind to use simple and case-related explanations.

**#Deliverables**  
Submit an open Google Doc with the thread written down when applying for this task. The reviewer will check the content and provide feedback before it can be published to collect the reward.

**#Reward**  
Besides the XP reward, high-quality submissions will be rewarded with an admission to the main Growth & Promo Guild with access to more marketing related bounties.

**Subtasks**

- [Twitter Thread] Construct and post a "What is DIA" Twitter Thread (100)
- [Twitter Thread] Construct and post a "What is DIA" Twitter Thread (100)
- [Twitter Thread] Construct and post a "What is DIA" Twitter Thread (300)
- [Twitter Thread] Construct and post a "What is DIA" Twitter Thread (300)
- [Twitter Thread] Construct and post a "What is DIA" Twitter Thread (300)

## Tasks Details:

- Provide more details and context to contributors
- Compensation can be in a myriad of forms
- Contributors can also level-up to new roles by completing tasks



# Dework - CXN First Draft



The screenshot shows the Constellation DAO web application. The header includes the DAO name, a star icon, and a 'Time to payment: 0.0 days' indicator. The left sidebar contains navigation links: Overview, Community Suggestions, Leaderboards, Combined Board, Settings, SPACES, Main Space, COMMITTEES, Programs Committee, CXN Membership Direct..., Content Creation, Create Member 1:1 Meet..., Onboarding Flow, Select/Trial New DAO To..., + Create, RETROACTIVE BOUNTIES, Ask a question, Give us feedback, and Read our docs. The main content area is divided into three sections: Spaces (Main Space), Committees (Programs Committee), and Open Tasks. The Open Tasks section lists various tasks with their completion times. The right sidebar contains an 'About' section, a 'Contributors' section with an 'Invite Contributors' button, and an 'Admins' section with an 'Invite Admins' button. The bottom of the interface shows a user profile for 'jimmers.eth' and social media icons.

Constellation DAO

To the stars

Time to payment: 0.0 days

Unfollow

+ New Task

Overview

Community Suggestions

Leaderboards

Combined Board

Settings

SPACES

Main Space

COMMITTEES

Programs Committee

CXN Membership Direct...

Content Creation

Create Member 1:1 Meet...

Onboarding Flow

Select/Trial New DAO To...

+ Create

RETROACTIVE BOUNTIES

Ask a question

Give us feedback

Read our docs

jimmers.eth

Outlook - 08/21

Spaces

Main Space

0 open tasks

0 contributors

+ Create

Committees

Programs Committee

3 projects

5 open tasks

0 contributors

Open Tasks

Skills

Bounty

Update charter limit of exactly 3 committee members only

19 minutes ago

Build CXN branding & marketing guideline

25 minutes ago

Determine functionality needs for Notion or Charmverse

29 minutes ago

Update Discord Roles & purposes for each

30 minutes ago

Town Hall Meeting Minutes

32 minutes ago

ILLUMA

2 hours ago

Xpand.gg

2 hours ago

External email system or Origami Weekly Recaps?

4 days ago

Onboard with Zealous

6 days ago

Platform Selection

6 days ago

About

Constellation is a DAO independently founded by the Techstars community to invest in each other, explore and deepen connections and resources through our networks, and support each other's well being. We also believe in the Techstars culture and want to spread it. #giveitforward

Contributors

Invite Contributors

Admins

Invite Admins

## Organize by Committee:

- Increase transparency of initiatives
- Prevent duplicative work
- Seek opportunities for collaboration

# Dework - CXN First Draft



The screenshot displays the Dework CXN interface for the 'Programs Committee'. The left sidebar contains navigation links: Home, Overview, Community Suggestions, Leaderboards, Combined Board, Settings, SPACES, Main Space, COMMITTEES, Programs Committee (selected), CXN Membership Directory, Content Creation, Create Member 1:1 Meetup, Onboarding Flow, Select/Trial New DAO Tooling, + Create, RETROACTIVE BOUNTIES, Ask a question, Give us feedback, and Read our docs. The main content area is titled 'Programs Committee' and includes an 'Invite' button and a 'Settings' link. Below the title are tabs for Overview, Board, Open Tasks, and Community Suggestions. The 'About' section states 'Areas of focus for the Programmes Committee'. The 'Spaces' section lists four items: 'CXN Membership Directory' (1 open task, 1 contributor), 'Content Creation' (1 open task, 1 contributor), 'Create Member 1:1 Meetup Program' (0 open tasks, 0 contributors), and 'Onboarding Flow' (1 open task, 1 contributor). The 'Open Tasks' section, filtered by 'Skills' and 'Bounty', lists five tasks: 'ILUMA' (2 hours ago), 'Xpand.gg' (2 hours ago), 'External email system or Origami Weekly Recaps?' (4 days ago), 'Onboard with Zealous' (6 days ago), and 'Platform Selection' (6 days ago). The 'Activity Feed' section on the right shows a placeholder for a status update. The bottom of the interface includes a user profile for 'immers.eth' and social media icons for Discord, Twitter, and GitHub.

- Program Committee:
- High-level initiatives for Season 1



## Program Committee - Call for Content

- Origami - Andrew has offered to host a Twitter Spaces with CXN Members
  - What is the Techstars experience?
  - What are we doing with the DAO?
  - Other topics? (Keep it founder-focused, IMO)
- Tweet-a-Day ideas?
- Other topics/venues to drive more awareness?



# The Fund: Needs for Due Diligence

- Ben to share notes on this at a later time
  - Due diligence setup looking to be tied to the bounty system, need to be unified
    - Incentive schemes
- Post-Foundercon
  - TS LP conversations (during-FTX)
  - Generals LPs like the model
    - We need more hype, marketing, what/who it is
    - Better timing in the market, be prepared for it
  -



Updated:  
Dec 06, 2022

## DAO Metrics (WIP)

**Member Count: 291** (  2 last 2 weeks)

**Membership NFTs Minted: 75** (  1 last 2 weeks)

**CIP Count: 5** ( - 0 last 2 weeks)

**CIP Approval Rate: 100%** [ based on last 10 votes]

**CXND Twitter Followers: 148** (  3 last 2 weeks)

**CXNF Twitter Followers: 80** (  1 last 2 weeks)

**Discord Boosts: 7 of 14** [Level 2] ( - 0 last 2 weeks)



## DAO Metrics (WIP)

**Genesis Members with NFTs: 37/85 (43.53%)**

### **Voting Participation:**

- ★ **CIP-1: 11 members | 12.80% of available tokens**
- ★ **CIP-2: 10 members | 11.65% of available tokens**
- ★ **CIP-3: 11 members | 12.80% of available tokens**
- ★ **CIP-4: 11 members | 12.80% of available tokens**
- ★ **CIP-5: 14 members | 11.73% of available tokens**

**Discord Stats?**

**CXN DAO Twitter engagement?**





## Questions & Discussion

- Tokenomics of \$CXN tokens
  - Future Town Hall presentation idea?
- Tools
  - Notion vs Charmverse
- TS Boston Crypto ([mentors & being active in the program request](#))
- Tak follow-ups post-FounderCon & The Fund setup, LP talks
- Twitter Spaces & Podcasts
  - Pros & cons (collaboration to get going on this)
  -



# Appendix

Old Slide(s) from Town Hall 009–015

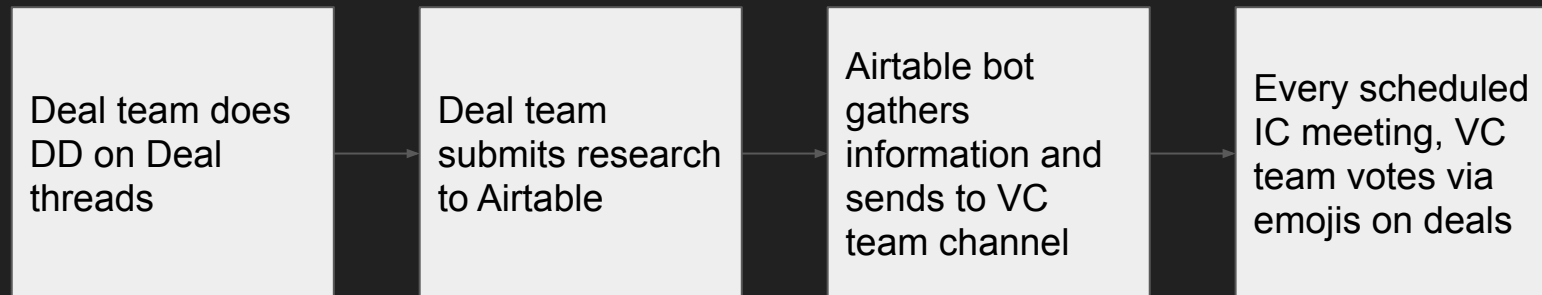


## CXN Fund & Progress, cont. (TH 009)

Venture Team discord setup:

- VC Team channel
- Deal flow channel
  - Deal name #1 thread
  - Deal name #2 thread

### Process





# Season 1 - What to Look Forward to (TH 014)

- ★ The Fund's growth & roadshow
  - FounderCon presence & in-person meetups
  - Preparation for funding of The Fund
- ★ Token Incentives
  - Passing & creation of bounties
  - Opportunities within The Fund's diligence process
- ★ Governance
  - Improving the structure for the election process
  - Increasing the size of the treasury committee
  - Bounties & other CIPs created
- ★ Programs
  - New ways to engage the community
  - DAO health metrics
  - Charmverse Directory
  - Attention from Layer 1 technologies/companies – #BUIDL!



# Bounties (TH 016)

So, Where do we start?

1. Core Contributor & Committee Compensation
2. VC Team Due Diligence
3. Community Task Board
4. Other?

[Discord Discussion](#)

[CIP in progress](#)

[Dework Docs](#)

[Aragon Network DAO](#) - the most extensive Dework implementation I've found