# Constellation DAO

Town Hall Meeting September 28th, 2022



## Welcome to Town Hall #12

Tokens for all!

## Today's Agenda



- Governance Update
  - Bounty CIP
  - Season 1 Election Information
- Treasury Update
  - Season 0 AirDrop
- CXN Fund Updates
  - Marketing
  - Roadshow planning
- DAO Metrics
- Questions & Discussion

#### Governance: Bounties



#### Charter is silent = Wide-open opportunity

- ★ We must define bounties and the process of creating and assigning value.
- ★ Where and how might we draw the line between DAO core contributors versus project-based work?
- ★ How do we determine which activities are increasing the value of the DAO?
- ★ Are we interested in defining skills, levels, or other permissions for people to qualify to take a bounty?

#### Governance: Season 1 Election



- ★ Season 0 ends November 1, 2022
  - The Charter is silent on the length of Seasons. Are there events we want to align with?

#### ★ Details

- o 3 permanent committees up for election
  - Governance, Programs, Treasury
- 0 subcommittees
- 3 members per committee (no more, no less)

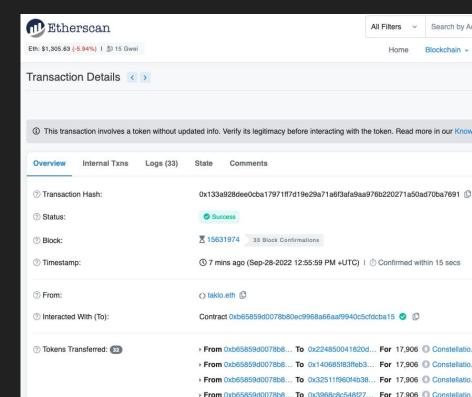
#### ★ Important Dates

- Nominations Begin: TBD
- Nominee Presentation: TBD
- Voting Begins: TBD
- Voting Ends: TBD

#### Treasury Update

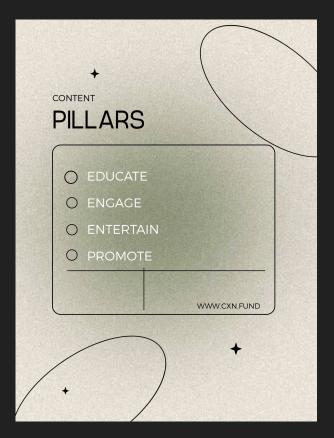
- Season 0 new members now have \$CXN tokens
  - 17,906 \$CXN each to 32 verified
    Season 0 members
  - o <u>Etherscan</u> link
  - CIP Quorum is now 254,966 \$CXN
- Planned cadence for recurring, new member AirDrops?
  - Bi-weekly? Monthly?





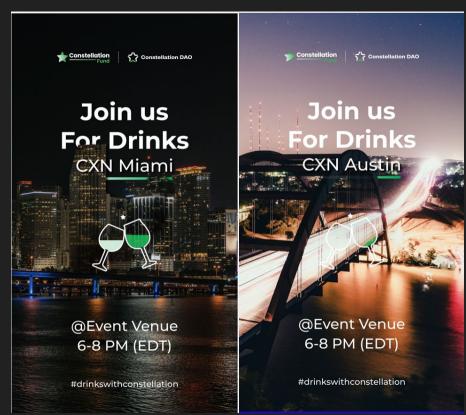
## CXN Fund Updates: Marketing





- ★ Drive traffic to website
- ★ Drive brand awareness to Constellation Fund and Constellation DAO
  - Through podcasts
    - #VALUE
    - Dirty and Down

## CXN Fund Updates: Road Show (still need Chicago!)







## DAO Metrics (WIP)

Member Count: 272 ( - 0 last 2 weeks)

Membership NFTs Minted: 56 ( 3 last 2 weeks)

CIP Count: 4 ( - 0 last 2 weeks)

CIP Approval Rate: 100% [based on last 10 votes]

**CXNF Twitter Followers: 52** ( 11 last 2 weeks)

**Discord Boosts: 8 of 14** [Level 2] ( – 0 last 2 weeks)



Updated: Sep 27, 2022

## DAO Metrics (WIP)

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Genesis Members with NFTs: 32/85 (37.65%)

#### **Voting Participation:**

★ CIP-1: 11 members | 5.14% of available tokens

★ CIP-2: 10 members | 4.67% of available tokens

★ CIP-3: 11 members | 5.14% of available tokens

★ CIP-4: 11 members | 5.14% of available tokens

**Discord Stats?** 

**CXN DAO Twitter engagement?** 

## Questions & Discussion





# Appendix

Old Slide(s) from Town Hall 009-012





#### Venture Team discord setup:

- VC Team channel
- Deal flow channel
  - Deal name #1 thread
  - Deal name #2 thread

#### Process

Deal team does DD on Deal threads Deal team submits research to Airtable

Airtable bot gathers information and sends to VC team channel

Every scheduled IC meeting, VC team votes via emojis on deals

## CXN Fund (TH 011)



- Planned Roadshow Stops:
  - Atlanta Tim Dorr, Hannah Turner
  - Miami: Andres Barreto, Malte Witt
  - Techstars Austin: Amos Schwartzfarb, Caroline Tosbath
  - Techstars Chicago JPM: Neal Sáles-Griffin, Brad Schnitzer
  - Techstars Seattle: Isaac Kato, Carson Nye
  - Techstars LA: Matt Kozlov, Jenny Leung, Bob Moczydlowsky
  - Founder Con: Oakland, November November 15-19
  - Techstars NYC:KJ Singh, Christine Hong
  - o Techstars Boston & Crypto Boston: Greg Raiz, Jennifer Davis; Kerty Levy, Andrew Davis
  - Techstars London & powered by Polygon: Saalim Chowdhury, Claire Whittaker
- Finalized schedule not yet finalized