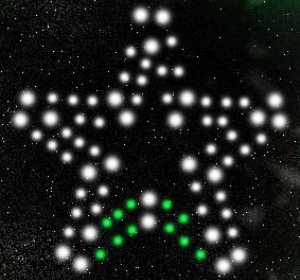
Constellation DAO



Town Hall Meeting
October 26, 2022

Welcome to Town Hall #14

Today’s Agenda

- Elections: Season 1
  - Nominations
  - Election Process
  - Introduction of Nominees
- Season 0 - Recap of Progress
- Season 1 - What to Look Forward to
- CXN Fund Updates
  - TBD
  - Roadshow
- DAO Metrics
- Questions & Discussion

CXN DAO Website
CXN Fund Website

Elections: Season 1

- ★ Who can run?
  - Any member with a verified CXND NFT
- ★ What do I need for credentials?
  - A willingness to learn & put in 1-2 hours a week aside for CXND
  - No prior experience required. Genesis members are here to assist
- ★ Where do I sign up?
  - Find nominations on Discord here. Nominate yourself or someone else
    - Also look here for descriptions about each committee
- ★ Timeline?
  - Oct 31 00:00 UTC - Nominations close
  - Oct 31 02:00 UTC - Elections begin
  - Nov 7 02:00 UTC - Elections close
  - Nov 8 14:00 UTC - Election results announced
- ★ Where to vote?
  - Elections will take place on Snapshot. Select up to 3 nominees per committee

Elections: Season 1

- ★ Opportunity for Nominees to Present Themselves
  - Nominees present:
    - Angelo - TS Barclay's 2018 - Governance - "cross pollination of lessons learned"
    - Wilson - TS Boston mentor 2022 - Governance - "Former COO of Accern 15 to 50+ people "
    - Dan Green - TS Austin 2020 - Treasury - "Continue giving back to the community, this is most aligned"
    - Marcos - TS mentor (startup weekend) - Programs - "experienced as software dev in web3, Bircle -> web3 & NFTs too physical assets" "energy & community most important thing"
    - Matt Joyal - TS IoT NYC 2016 - Governance
    - Jim - TS Air Force accelerator 2020 - Programs - "founder of high frequency trading firm" "contribution is being the cat herder"
- ★ Write out a small snippet - campaign *platform* something like that

Season 0: Recap

- ★ Successes
  - Member NFTs
  - Token Airdrop for Genesis & Season 0 members
  - 5 CIPs passed
  - The Fund’s framework & incentive structure developed
  - The Fund’s roadshow ready to kick off Season 1
  - Media: Creation of the DAO website, Twitter, and LinkedIn accounts
  - We have a Podcast!
  - In-person events hosted
  - Weekly email newsletter launched!
  -

Season 1 - What to Look Forward to

- ★ The Fund’s growth & roadshow
  - FounderCon presence & in-person meetups
  - Preparation for funding of The Fund
- ★ Token Incentives
  - Passing & creation of bounties
  - Opportunities within The Fund’s diligence process
- ★ Governance
  - Improving the structure for the election process
  - Increasing the size of the treasury committee
  - Bounties & other CIPs created
- ★ Programs
  - New ways to engage the community
  - DAO health metrics
  - Charmverse Directory
  - Attention from Layer 1 technologies/companies – #BUIDL!

CXN Fund Updates

- ★ Techstars Roadshow
  - Nov 3 - NYC
  - After is Miami, Austin, Seattle, SF, Oakland
    - Then FounderCon
  - Goal - meetup with investors & TS members/nonmembers too
    - Get the community involved
  - If you are around & want to meet up, reach out on Discord! (or Twitter or anywhere really)
- ★ The Fund Updates
  - Admin setup going on in the background, no major hurdles at the moment
  - Intend to meet with Orange DAO & Origami team
- ★ FounderCon
  - We have a booth (tier 1, 2, 3 - we are 3)
    - TS Perk - Membership NFT - lifetime membership w/ value set at $250K [accepted]
  - Plan to meet with out TS groups that may not be in the Roadshow

CXN Fund Updates

- ★ FounderCon continued…
  - Organization of this?
  - Booths may be TS startups, what's the setup?
  - Setup of booth in advance **how do we stand out?** How can we boost membership with this?
    - TS was vague about this, unclear how to fill this out
      - Asked for a logo for "virtual booth banner"
      - Ben to look through documentation that was recently sent over
    - "Crowds draw crowds" -> invest in a keg…?
    - Stickers are sticky, t-shirts, hats
    - Utility swag - NFT dispenser cards (POAPs) - Marcos @ Bircle has feedback here
- ★ Purpose of CXN @ FounderCon
  - Increasing membership of CXND & subsequently the engagement
    - The Fund getting out there, meeting VCs prospective investors
  - "Leverage our network" even before we have raised funds - making intros to our network

DAO Metrics (WIP)

Updated:
Oct 25, 2022

Member Count: 279 (⬆️ 7 last 2 weeks)

Membership NFTs Minted: 62 (⬆️ 6 last 2 weeks)

CIP Count: 5 (⬆️ 1 last 2 weeks)

CIP Approval Rate: 100% [based on last 10 votes]

CXND Twitter Followers: 115 (⬆️ 21 last 2 weeks)

CXNF Twitter Followers: 64 (⬆️ 12 last 2 weeks)

Discord Boosts: 8 of 14 [Level 2] (– 0 last 2 weeks)

DAO Metrics (WIP)

Genesis Members with NFTs: **36/85 (42.35%)**

Voting Participation:

- ★ **CIP-1: 11 members | 12.80% of available tokens**
- ★ **CIP-2: 10 members | 11.65% of available tokens**
- ★ **CIP-3: 11 members | 12.80% of available tokens**
- ★ **CIP-4: 11 members | 12.80% of available tokens**
- ★ **CIP-5: 14 members | 11.73% of available tokens**

Discord Stats?

CXN DAO Twitter engagement?

Questions & Discussion

- Who’s going to FounderCon!?
  - First one in 3 years?
- Miami visit - Nov 5-6 weekend
  - Coordinate with Alejandro
    - Hosting, TS Miami intro

Appendix

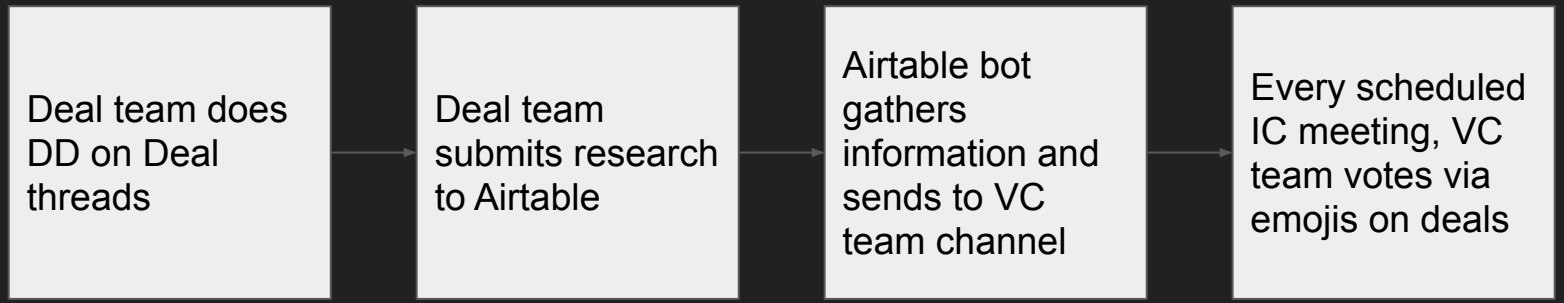
Old Slide(s) from Town Hall 009–012

CXN Fund & Progress, cont. (TH 009)

Venture Team discord setup:

- VC Team channel
- Deal flow channel
  - Deal name #1 thread
  - Deal name #2 thread

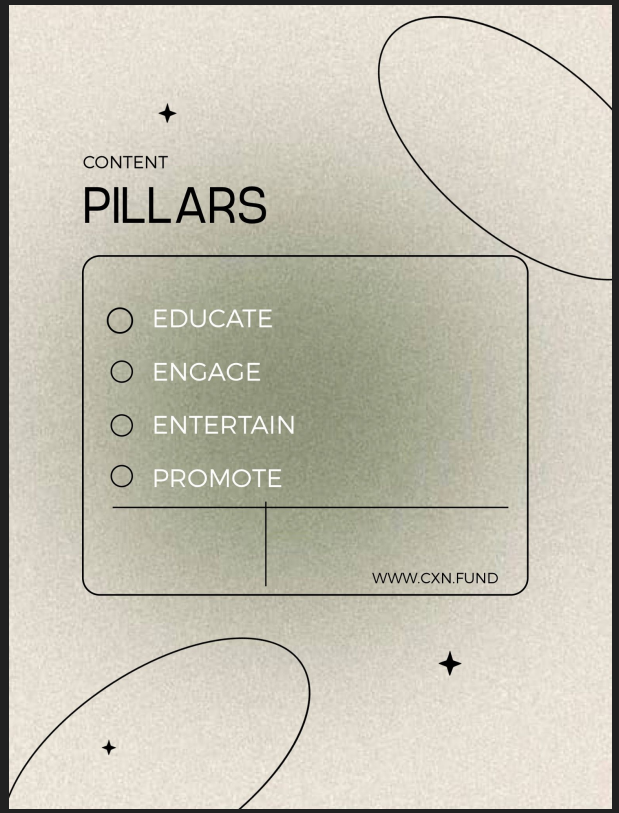
Process

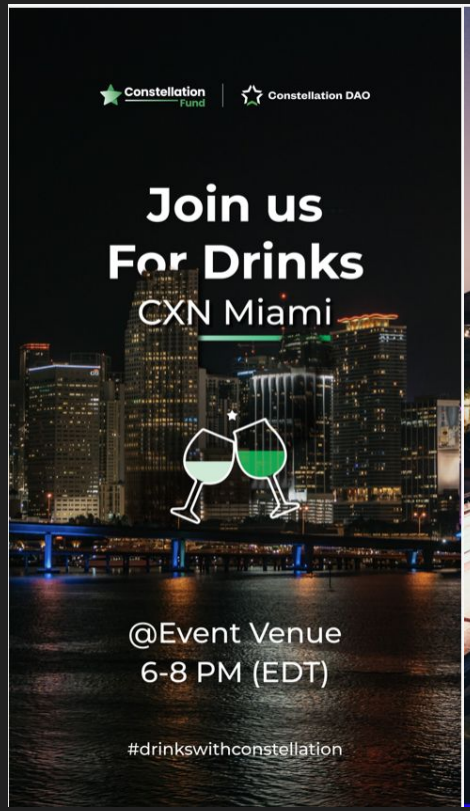
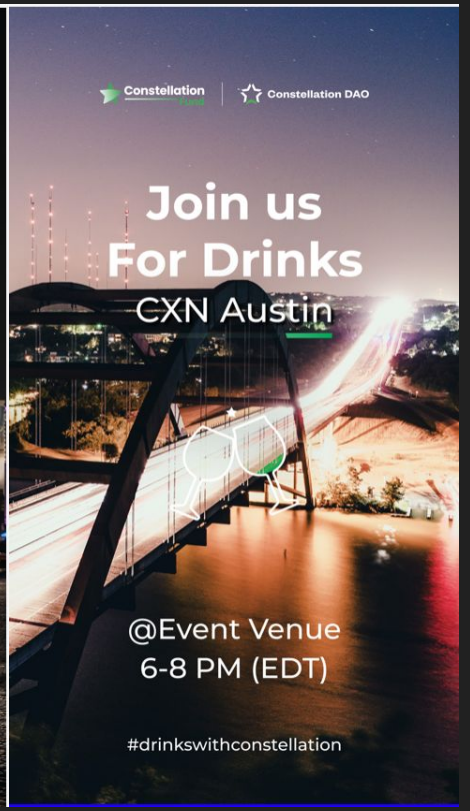


CXN Fund (TH 011)

- Planned Roadshow Stops:
  - Atlanta - Tim Dorr, Hannah Turner
  - Miami: Andres Barreto, Malte Witt
  - Techstars Austin: Amos Schwartzfarb, Caroline Tosbath
  - Techstars Chicago JPM: Neal Sáles-Griffin, Brad Schnitzer
  - Techstars Seattle: Isaac Kato, Carson Nye
  - Techstars LA: Matt Kozlov, Jenny Leung, Bob Moczydlowsky
  - Founder Con: Oakland, November November 15-19
  - Techstars NYC:KJ Singh, Christine Hong
  - Techstars Boston & Crypto Boston: Greg Raiz, Jennifer Davis; Kerty Levy, Andrew Davis
  - Techstars London & powered by Polygon: Saalim Chowdhury, Claire Whittaker
- Finalized schedule not yet finalized

CXN Fund Updates: Marketing (TH 012)



- ★ Drive traffic to website
- ★ Drive brand awareness to Constellation Fund and Constellation DAO
  - Through podcasts
    - #VALUE
    - Dirty and Down

CXN Fund Updates: Road Show (still need Chicago!) (TH 012)