



# Constellation DAO

Town Hall Meeting  
May 25, 2022



# Welcome to Town Hall #3

With Photos!



# Today's Agenda

- Membership NFT Status
- Social Media Presence
- Website Status
- Email Distribution List - *Brian*
- Fund Status - *Tak*
- Press Release - *Tak*
- CIPs - Proposals Process Update
- Web3 State of Health

# Membership NFT Status



- New design nearly done
  - Check out a sneak peak of current iteration
- Every Genesis member will receive one of these NFTs to confirm their distinguished membership status
  - Future members will also receive a similar, albeit less shiny NFT for their membership
- Status on minting process

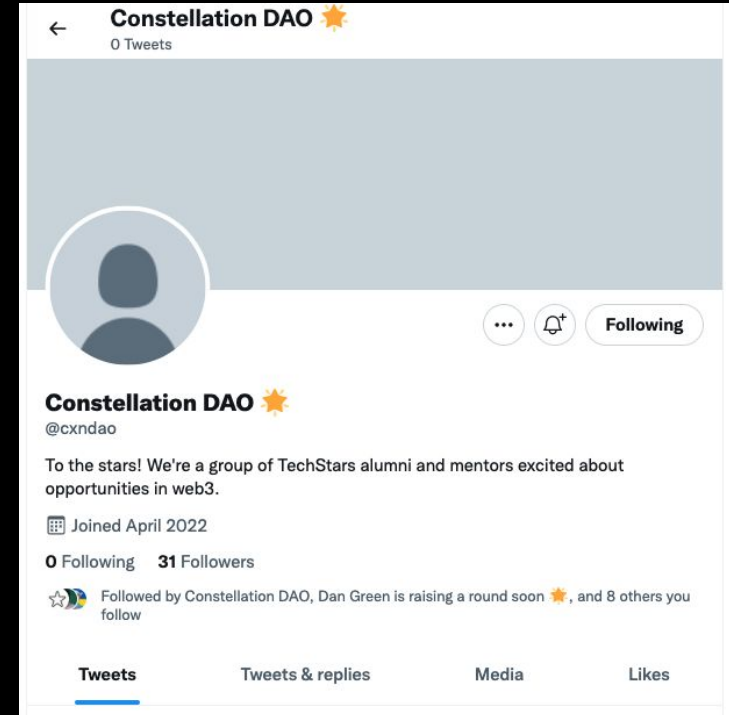


# Social Media Presence



- In need of activity on our Twitter account
  - Bounty idea (hint, hint)
- Official Twitter Handle is: [@cxndao](https://twitter.com/cxndao)
- Also looking for content to share about the DAO
  - Press release (to be discussed)
  - Educational content

In desperate need of attention →



# Website Status

- Current Website here: [cxn-dao.webflow.io](https://cxn-dao.webflow.io)
- Landing page to connect with new members
- Expected to go live with public announcement of the DAO



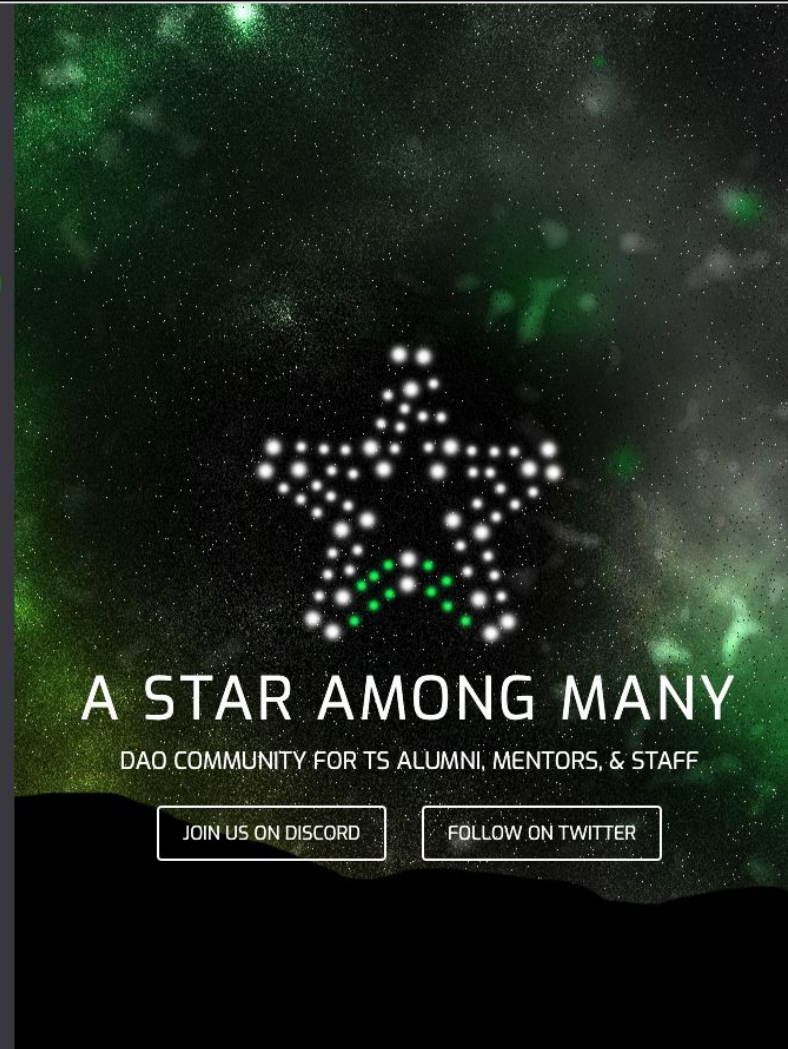
HOME

OUR PURPOSE

WHO ARE WE

JOIN US

PARTNERSHIPS & FUNDING





# Email Distribution List

- Newsletter to spread news beyond Discord
- Has anyone felt like discord was not a good forum for them personally? Do we have anyone on the call today who is not “discord-native?” looking for suggestions on how to enhance community communication and source more people to contribute



# CXN Fund Status & Press Release

- Reviewing structure docs from Angelist
- Plan is to close on this before PR goes live to capture interest

## PR

- BNB, web3 news, Coindesk op-ed opportunities - need connects at TechCrunch if we have them.
- We have google docs for description of DAO & Fund





# CIPs - Proposals Process Update

- CIP = Constellation Improvement Proposal
  - What is a Improvement Proposal you ask?
  - CIP1 in the works as a framework for submission of proposals
  - GitHub - Information repository for all CIPs & relevant DAO information
- 
- Relevant Resources
    - [GitHub Discussions Forum](#)
    - [GitHub Repository of CIPs](#)



# Web3 State of Health (discussion)

## Amid crypto market turmoil, Andreessen Horowitz announces \$4.5 billion web3 fund

Lucas Matney @lucasmtny / 4:00 AM PDT • May 25, 2022

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Q&A / Further Discussion



## DAO Metrics (for now)

Member Count: 245 (  47 last 2 weeks)

Discord Boosts: 9 of 14 (Level 2)

CIP Count: 1 (  1 last 2 weeks)