

CALVIN TRUONG

DESIGNER DEVELOPER VIDEOGRAPHER

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Passion

One of my passions is creating exciting experiences. I enjoy designing UI and incorporating UX research to make informed decisions and really I appreciate the iterative process necessary for creating great products.

Highlights of Qualifications

+ UI/UX Design: Created **style guides**, **user workflows**, **journey maps** and conducted **user research & testing** for efficacy.

+ LAYOUT DESIGN: Designed magazine spreads, articles, website and mobile UI with **Figma**, **Adobe Xd**, **InDesign**, and **Illustrator**.

+ FRONT END DEVELOPMENT: Advanced **HTML**, **CSS** and **Javascript** along with **jQuery** experience. Currently learning **React.js** and **Angular**. Created visualizations using **D3 JS library** and **Observable**.

+ VIDEO EDITING: Color correction, continuity editing and sound design using **Adobe Premiere**, **After Effects** & **Audition**.

+ FILMING / PHOTOGRAPHY: Directing experience, set design and filming **interviews**, short stories and social media videos using **DSLR's**, **Mirrorlesses**, **DJI gimbals**, **sliders**, **3-point lighting** and **lav. mics**.

+ BACK END DEVELOPMENT: Experience coding data structures in **C++** such as **Red Black Trees**, **hash tables** and **queues**.

SIMON FRASER UNIVERSITY, CANADA Expected Grad.
BSc. INTERACTIVE ARTS + TECHNOLOGY Fall 2020
DESIGN CONCENTRATION
sfu.ca | siat.sfu.ca

The School of Interactive Arts + Technology is multifaceted: involving skills and practices from the storied disciplines such as UI/UX, computer science, graphic design, cinematography and web development.

Udemy | Web Development Course 2019 - present
The Complete 2020 Web Development Bootcamp

This is an online course taught by Angela Yu, an experienced senior developer and coding educator. It builds a strong foundation of best practices for HTML, CSS, JavaScript and introduces Node.js, MongoDB, Angular 8 and React.

Multimedia Experience

The Peak 2019 - present
Assistant Multimedia Editor

Produce, film and edit a variety of videos while working closely with The Peak's staff. In the fall of 2019 we created 13 videos for The Peak's social channels with two videos even passing 1,500 views; The highest had 2,000+ views.

MetaOptima Intelligent Dermatology 2018 - present
Video Editor

Edited DermEngine Academy: a tutorial series of over 20 videos demonstrating the dermatology software. This video series has proven to increase doctor engagement, improve efficacy and has convinced many to subscribe to and purchase DermEngine.

UX & UI Experience

Trail Behaviour Tracking 2019
Tracking App Behavioural Interventionists

Researched, designed and prototyped a tablet-based behavioural tracking application for behavioural interventionists working with children.

LUMOHACKS 2016
Health Hackathon

Designed a multiplatform health application for cancer patients by identifying needs, brainstorming and iterating through solutions with sketches and mockups. Created a final slide deck and delivered a presentation on our solution and process.

Leadership Experience

UPHOTO PHOTOGRAPHY CLUB 2015 - 2017
PR Exec., Vice President, Co-President
Simon Fraser University

Led a team of 5 executives. Created and marketed workshops, photo-walks, and icebreakers to encourage new photographers. Events had dozens of people join to learn about photography and meet new people.

Customer Service Experience

+SUPER STORE 2016 - 2017
Sales Associate

+LA CASA GELATO 2014 - 2015
Server