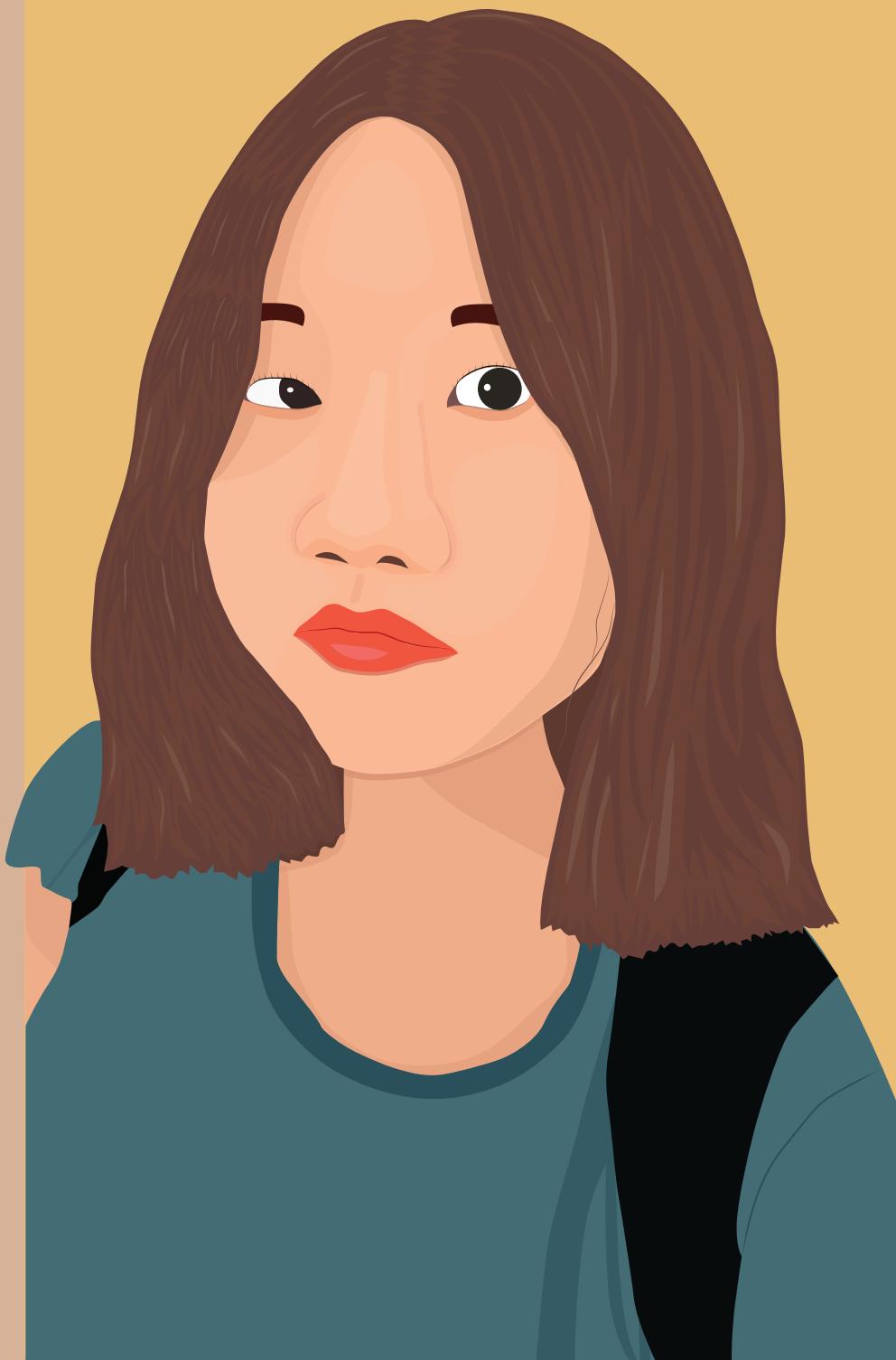


Chan Xue Li | p1816655 | DBIT/3B/01

# Infographic Resume



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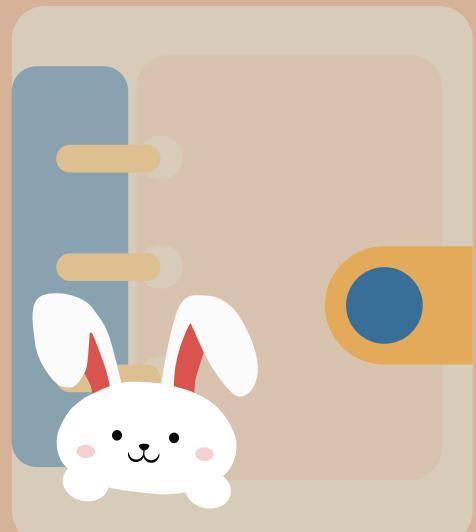


# 01: Introduction

## Concept

The concept of this infographic resume is a **bullet journal concept**. It is an improved version from the original concept of a studio album whereby there is a CD and photobook together in one album. There will be a binder bullet journal in the middle of the table which will contain my personal details, socials, achievements, and work experiences. There will also be a keychain hung onto the binder to showcase my languages. There is going to be a decorated polaroid of my portrait on the journal.

Near to the bottom of the table, there will be a CD containing my interests, a boarding pass to show my overseas learning experiences and sticker sheets to show my competencies.



# **01: Introduction**

## **Infographic Format**

The infographic format will start from a decorated polaroid of my portrait at the top left-hand corner followed by the bullet journal.

On the left page of the binder bullet journal, I will introduce my personal details: age, description, date of birth which are displayed in a blog website template. Next will be a piece of paper with my address, email and contact. Beside it will be a hand-drawn banner which will have my schools and years spent hanging from it. Lastly, my socials: Instagram, Facebook and Twitter will be displayed in a form of a tweet template.

On the right side of the binder bullet journal, there will be my achievements over the years of schooling. These achievements will be displayed in a YouTube template. On the same page, I will show my work experiences in a form of a music playlist template.

# 01: Introduction

## Infographic Format

Next, I will show my competencies in a form of a sticker sheet template that has a vending machine concept. Only the logos will be “stickers”. Next to it is a boarding pass to portray my overseas learning experiences. Lastly, I will show my interests in a CD which is stored in a CD jewel case.

The **metaphor** behind using a CD to showcase my interests is because these are the things that I have been doing for many years ever since I was young. So, I can use the CD to play back the memories from when I first started doing these things and the whole journey process.

The **metaphor** behind using a music playlist to showcase my work experiences is because when I listen to music, I can relate to the meaning behind the lyrics. Work experiences helps me to grow and adapt to the real workforce so that it is easier for me to relate in future.

# 01: Introduction

## Theme

**Environmental theme:** Bullet journal, polaroid, sticker and boarding pass whereby there is excessive use of paper.

**Concept album theme:** Music playlist and CD. My work experiences and interests represents “tracks” that hold a larger purpose in my life. These are the things which I spent most of my time for. In my work experiences, I spent at least 6 months working and gaining life experiences. I have started and invested a lot in my interests from a very young age and continued to do so even till now.

**70s theme:** The retro colour scheme that I am using for this infographic resume. Retro colour schemes are often used to create a vintage feel which creates a feel and sense of era. In my resume, there is a lot of things that are based on my memories and journey during my schooling years and hence, a retro colour scheme will suit my infographic resume concept.

**Technology theme:** The blog website template to display my description, the YouTube template to display my achievements and the tweet template to display my socials.

## 02: Moodboards

# Colour Schemes



e55252



3484be



ffd859



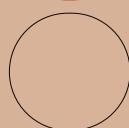
42998c



652a28



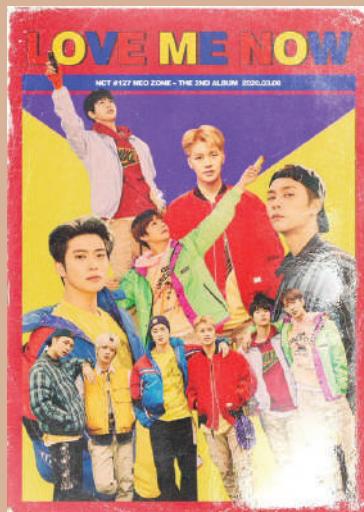
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858774



d44648



f2d658



4454a5



7359a5

## 02: Moodboards

# Colour Schemes



e7976f



ddbc9b



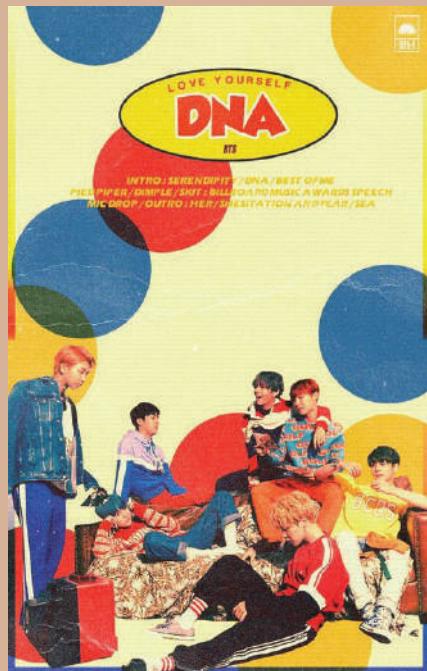
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104559



0d1b2e



f15b51



ebc038



f1dc22



f5f4bb



3e6f99

## 02: Moodboard

# Colour Schemes



e5ab5a



d19495



dd8c7d



de8f81



a3c1b4



b65538



ab7456



fec87c



c9ac68



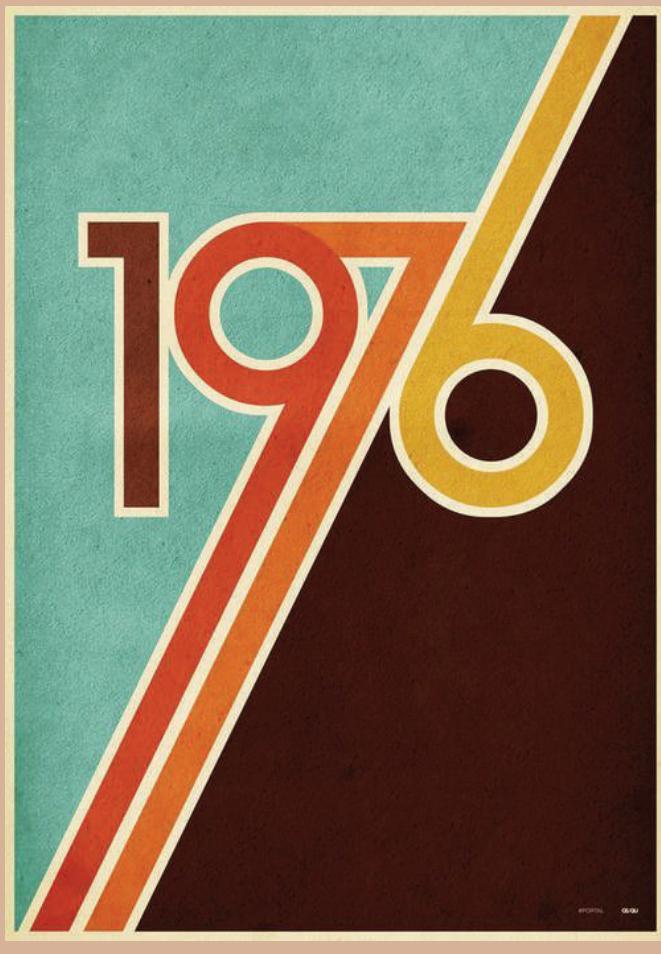
b1a68e



dad7c7

## 02: Moodboard

### Colour Schemes



c84427



dd6829



d59e2c



f3e9c5



77b3a1



7e3d29



421d14

# 02: Moodboard

## Fonts

**Segoe Script** - Title

**Gill Sans** - Sub Title

Gill Sans - Text

**Segoe Script** was designed by Carl Crossgrove, Brian Allen and published by Ascender. It is part of the Segoe family of fonts from Microsoft. The letterforms in Segoe Script feature extended strokes established in cursive handwriting.

**Gill Sans** is a humanist sans-serif typeface designed by Eric Gill and released by the British branch of Monotype from 1928 onwards. The Gill Sans alphabet is classical in proportion, making it very legible and readable in text and display work. This makes it better suited than most sans serif typefaces to setting bodies of text.

A B C D E F G H I J K L M -  
N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m -  
n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 % \$ @

G g

A B C D E F G H I J K L M -  
N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m -  
n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 % \$ @

# 02: Moodboard

## Design Styles

### Inspiration: Bullet Journal Layout Moodboard

My infographic resume is going to in a form of a binder bullet journal layout on the table. This is the moodboard and pictures which I have gotten the inspiration from for the layout of the binder bullet journal.



Overall bullet journal layout moodboard inspiration

# 02: Moodboard

## Design Styles

### Inspiration: Content Layout Moodboard

In this moodboard, I will show the inspirations which I have gotten from my physical K-Pop (Korean Pop) photo albums and a few from Instagram. These are some ways which I may use to display my resume infographic contents.

**CA1 INFOGRAPHIC RESUME**

**CONTENTS DISPLAY LAYOUT**

INSPIRATION MOODBOARD

Overall content layout moodboard inspiration

# 02: Moodboard

## Design Styles

### Inspiration: Colour Scheme Moodboard

Based on the colour schemes which I have picked out from some of the retro posters previously, I have decided to combine some of the colours from some of the posters. The 6 squares on the left is the colour scheme that I will be using.

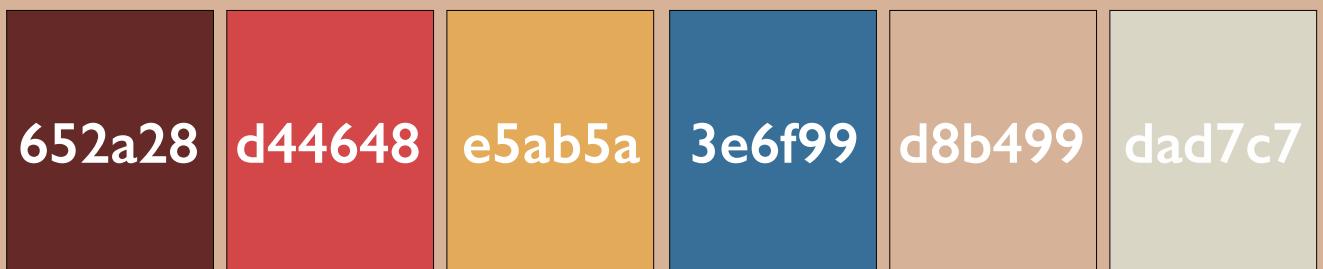


Overall colour scheme moodboard inspiration

## 02: Moodboard

# Design Styles

### Reason for using colour scheme



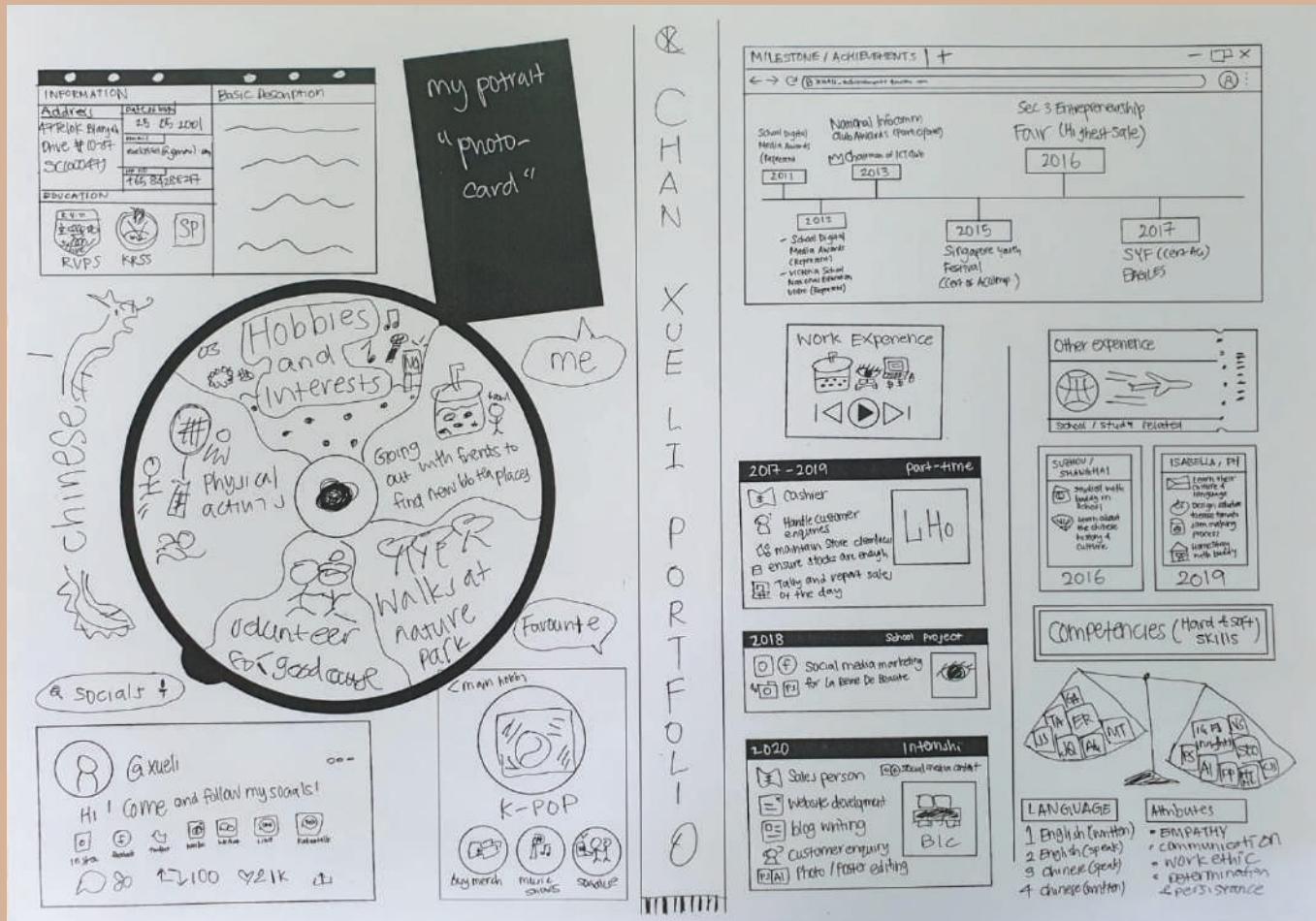
**Brown** is associated with resilience and dependability. This represents how I am able to pick myself up quickly whenever I had setbacks and how others can trust and depend on me when I had a leadership role (Chairman of ICT Club, Stage Manager for SYF).

**Red** symbolises joy and happiness in Chinese culture. **Yellow** is the colour of happiness and creativity. These colours are represented in the concept of the bullet journal and CD which is inspired from the hobbies which I love and invest most of my time in which is journalling and listening to music.

**Blue** is often linked to technology because it is linked to consciousness and intellect. I am widely exposed to technology since young and constanty in touch with technology (ICT Club, social media etc.). There are also some elements of technology integrated into my resume.

# 03: Sketches

## Sketch 1



This concept is a studio album concept which is inspired from K-Pop (Korean pop) albums. These albums will usually have a CD, photobook and a photocard.

In this sketch, I planned to display the resume contents using mainly technology theme (tweet, windows tab, contact, music playlist, google search and text message bubbles). There is also going to be a photocard of my portrait.

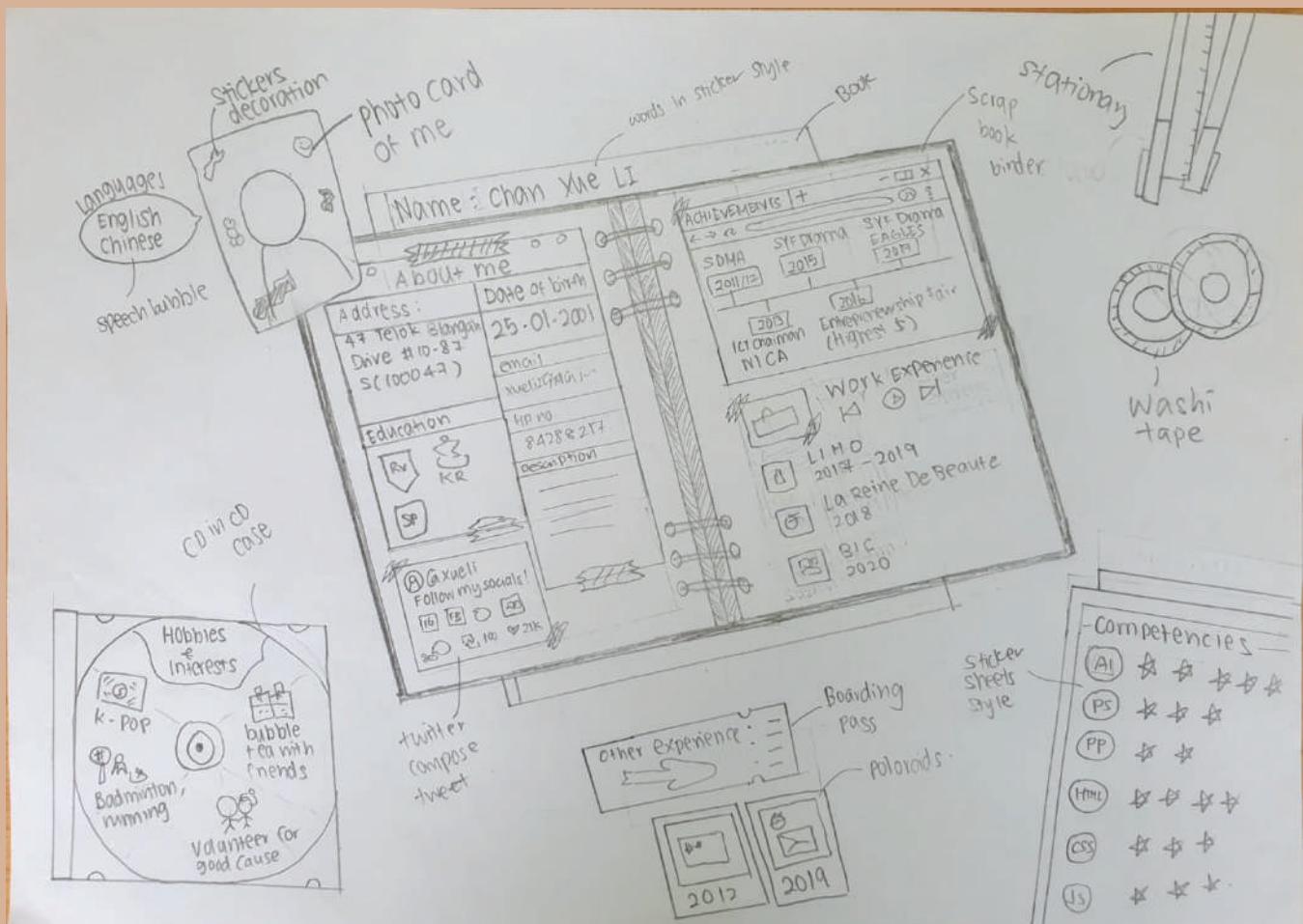
# 03: Sketches

## Sketch 1 Inspirations



# 03: Sketches

## Sketch 2

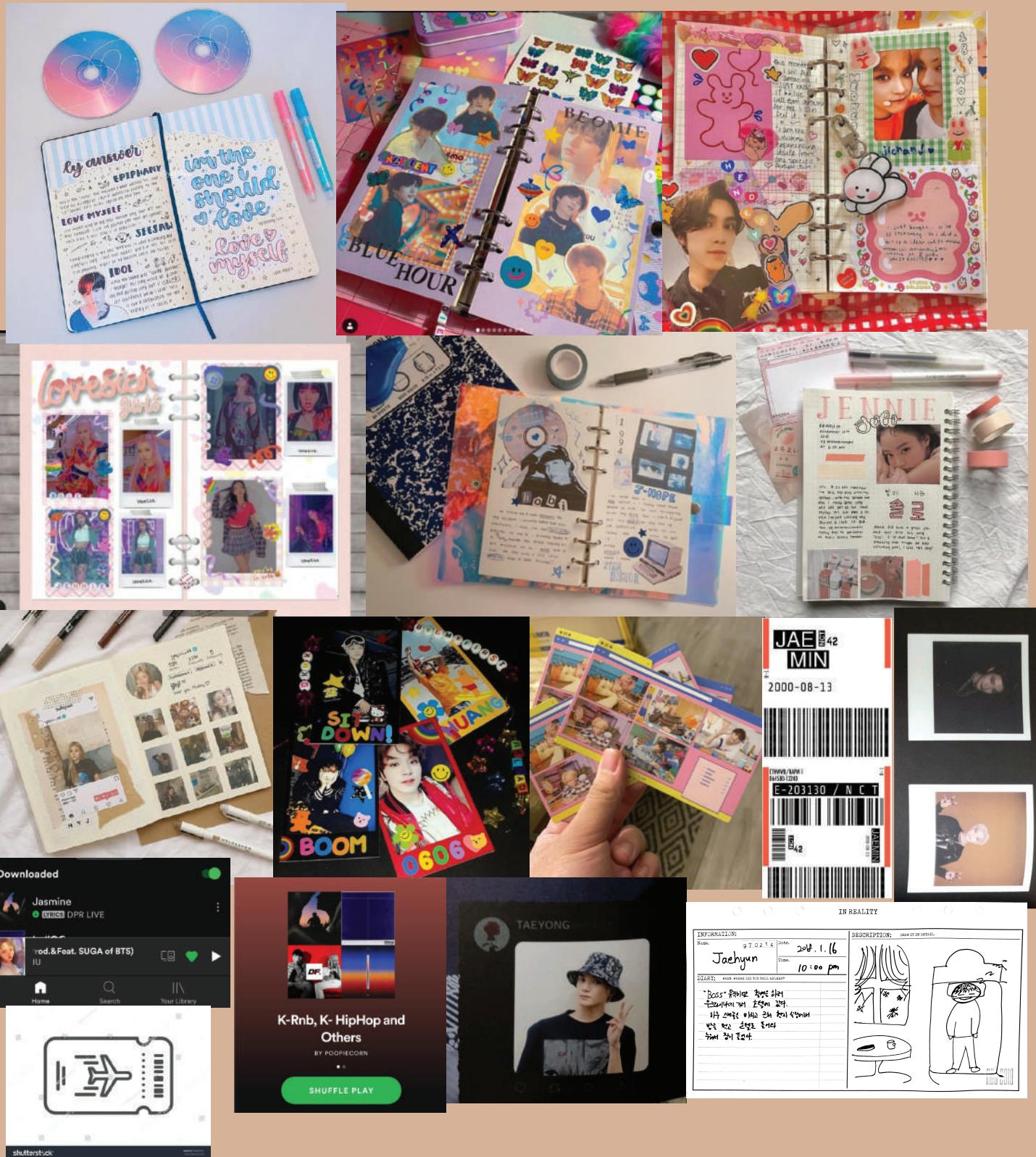


This is a revised version of Sketch 1. Instead of doing a studio album concept, I decided to change it as a binder bullet journal concept and separate the CD in a CD jewel case. The photocard, boarding pass and polaroid remains the same and I added sticker sheets to show my competencies.

This concept allows me to reduce a lot of information I can display and hence, making it not so cluttered with more visual space.

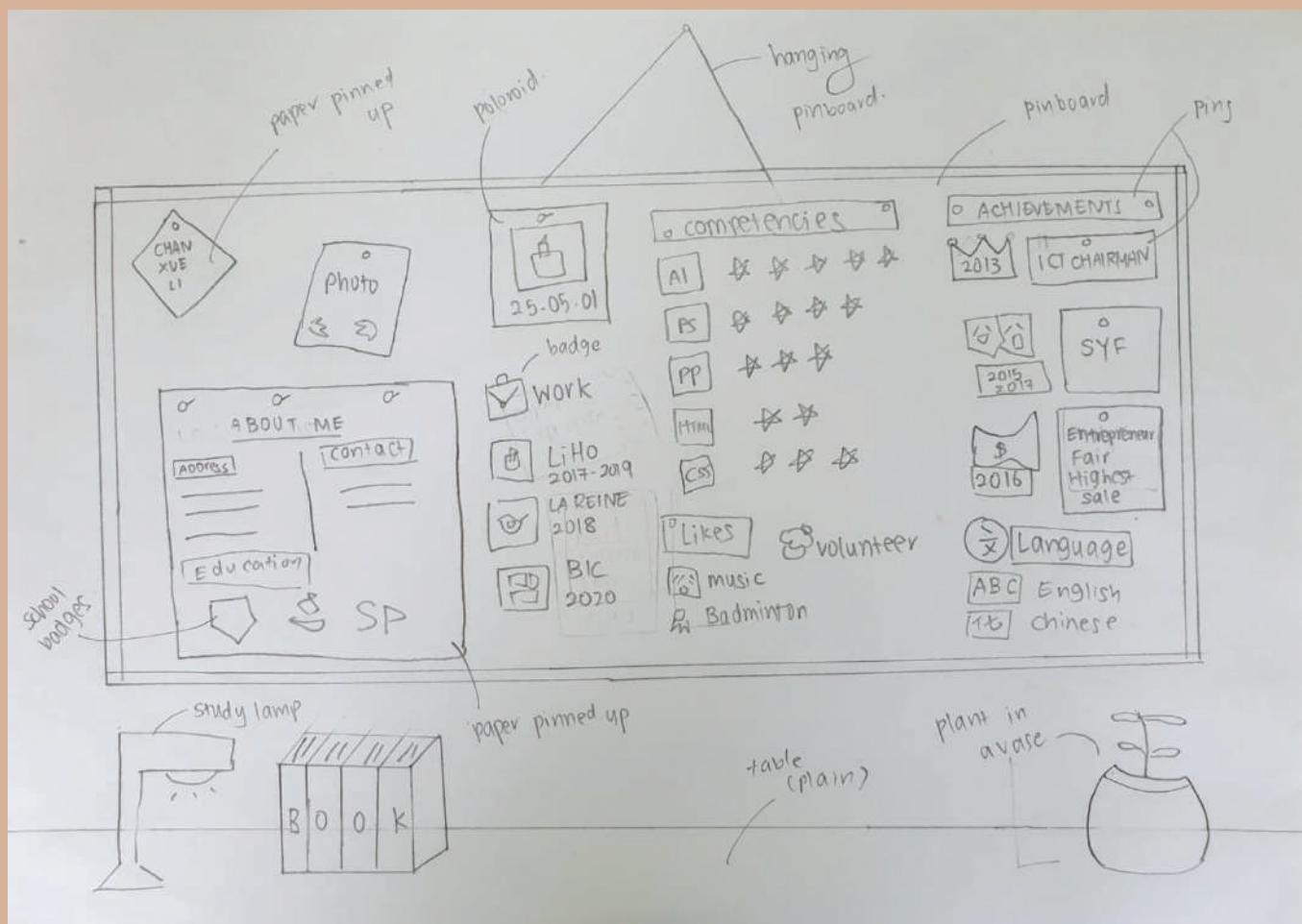
# 03: Sketches

## Sketch 2 Inspirations



# 03: Sketches

## Sketch 3



This is a hanging cork board concept whereby I will include pinned images, information and enamel pins on the cork board. For example, the 'About Me' information will be a piece of paper with my personal information written which will be pinned up with a push pin. The logos such as my school logos and star ratings will be enamel pins that I can pin up on the corkboard.

I thought of this concept because I see many notice boards in my neighbourhood community centre and how fun it will be to play around with the arrangement of the content on the cork board.

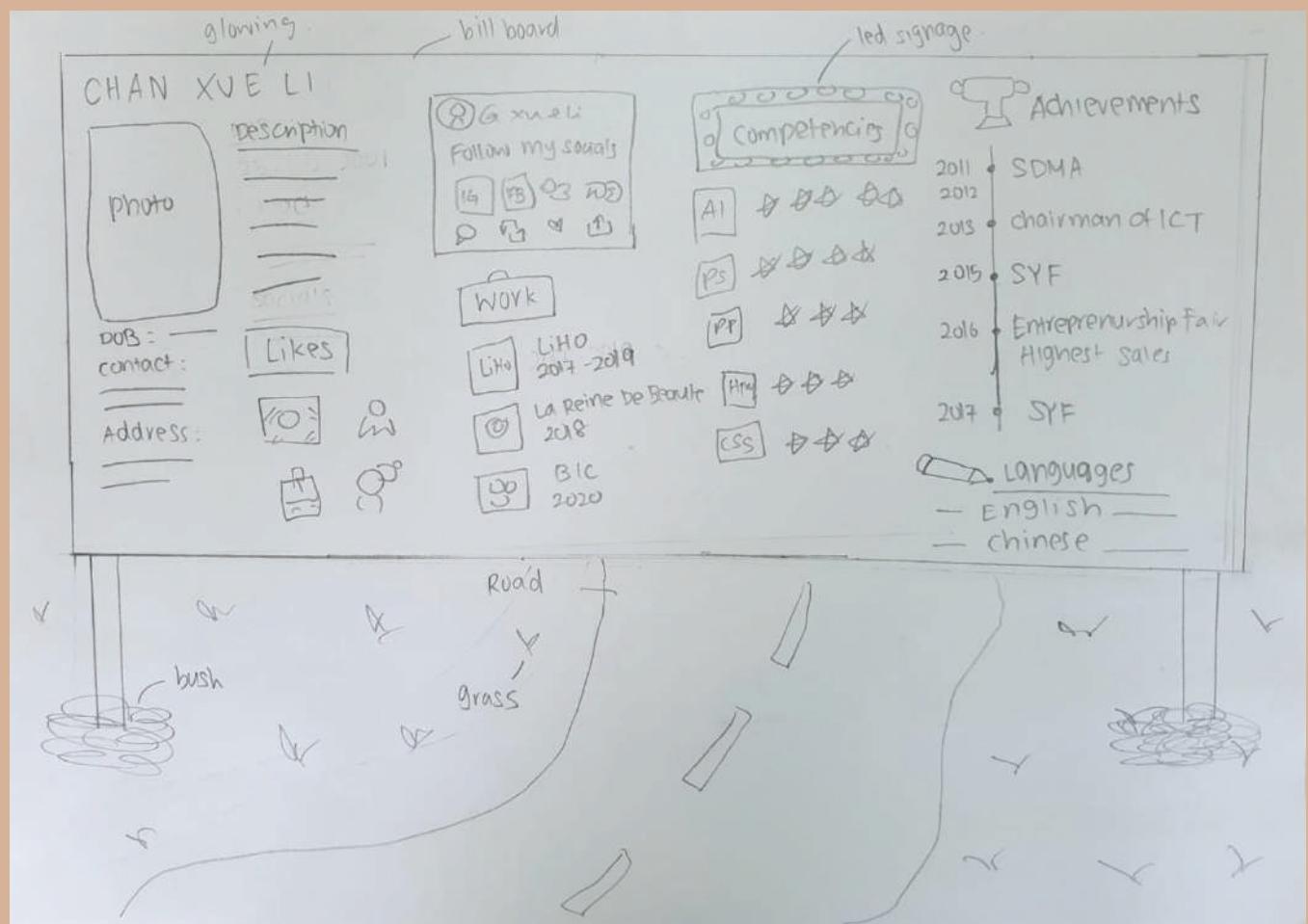
# 03: Sketches

## Sketch 3 Inspirations



# 03: Sketches

## Sketch 4



This is a billboard concept which will showcase my resume contents in a LED board on the road. As most billboards have less words, I made use of icons to represent some contents such as my hobbies and interests. I thought of this concept because I always see a few billboards whenever I commute in public transport.

In conclusion, based on the 4 sketches which I have shown, I decided to go for Sketch 2 which is the bullet journal concept for my final infographic resume artwork.

# 03: Sketches

## Sketch 4 Inspirations



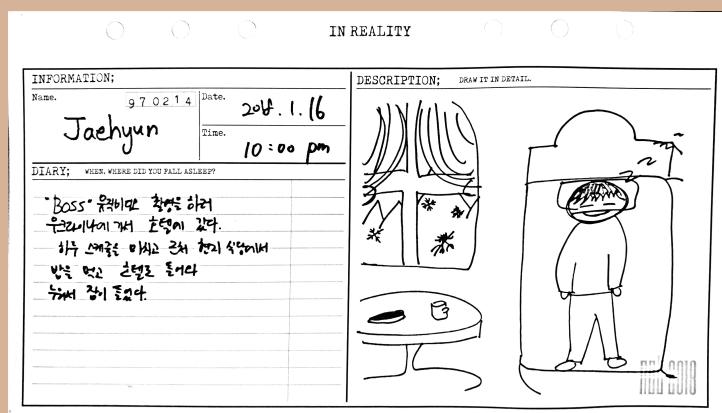
# 04: Design Process

## About Me

About Me	
<b>Address</b>	<b>Date of Birth</b>
47 Telok Blangah Drive #10-87 S(100047)	25.05.2001
<b>Education</b>	<b>Email</b>
R.V.P.S.   SP	xueli25501@gmail.com
<b>Description</b>	
@xueli	

### Original

Initially, I was going for a diary template that was inspired by the picture below, to display my personal details. The left image shows the rough outcome.



### The Inspiration

However, through the designing process, I felt that it was quite restrictive because since it was like a “table format”, it was hard for me to be creative and play around with. As the concept is a bullet journal concept, I wanted to make it more fun.

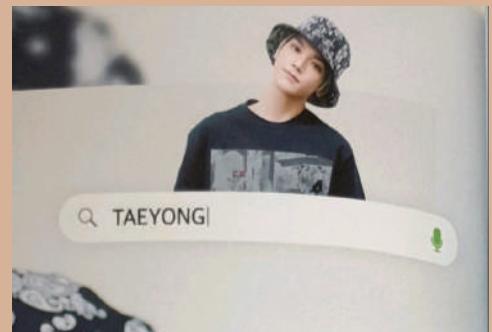
# 04: Design Process

## About Me

### Final

The following are the improvements process of my 'About Me' components and inspirations for some individual components.

### About Me Header



### Description

26 Not Alone  
매일 같은 꿈을 꾸  
이유도 모른 채  
눈이 부신 걸 난 떠나가야 해  
01:20 ~ 01:27



19 Description  
A hardworking student and likes to serve the community. Very interested in the media and entertainment industry.  
Date Of Birth: 25.05.2001

19 Description  
A hardworking student and likes to serve the community. Interested in the media and entertainment industry.  
Date Of Birth: 25.05.2001

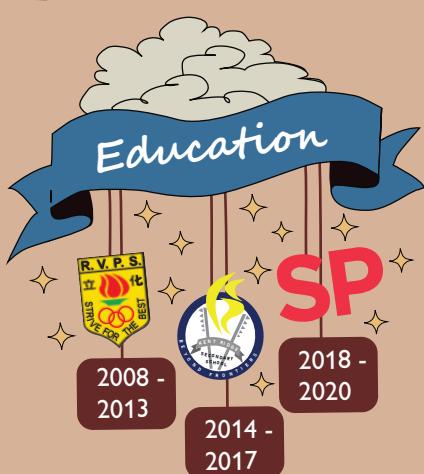
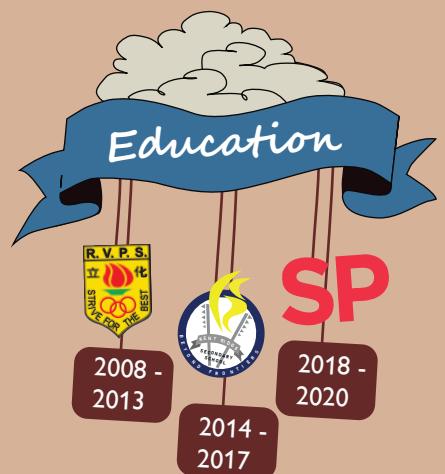
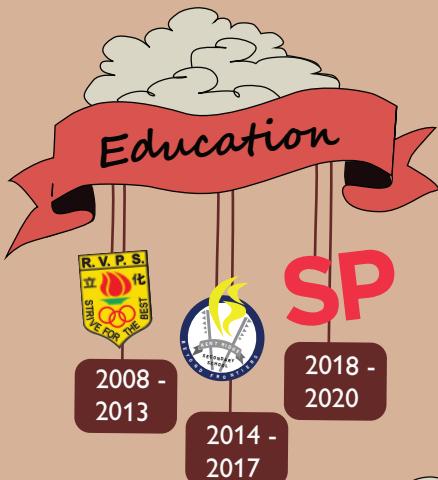
19 Description  
A hardworking student and likes to serve the community. Very interested in the media and entertainment industry.  
Date Of Birth: 25.05.2001

19 Description  
A hardworking student and likes to serve the community. Very interested in the media and entertainment industry.  
Date Of Birth: 25.05.2001

# 04: Design Process

## About Me

### Education



+



# 04: Design Process

## Achievements

### Original



When I tried to integrate this into my resume, I realised that it was quite big and due to space constraint, it is very difficult to adjust its size to fit in with the other contents on the page.

# 04: Design Process

## Achievements

### Final

The image shows a YouTube channel interface with the following details:

- Channel Name:** Achievements
- Thumbnail:** A circular icon containing a gold medal with a red ribbon.
- Search Bar:** A search bar with a magnifying glass icon.
- User Icons:** A camera icon, a grid icon, and a profile icon.
- Section Headers:**
  - 2011- 2013 ► Play All**
  - 2015- 2020 ► Play All**
- Video Thumbnails (2011-2013):**
  - Singapore Digital Media Awards (20:11) - thumbnail shows a television screen.
  - Singapore Digital Media Awards (20:12) - thumbnail shows a television screen.
  - ICT Club Chairman (20:13) - thumbnail shows a television screen next to a crown.
- Video Thumbnails (2015-2020):**
  - Singapore Youth Festival (20:15) - thumbnail shows two theatrical masks (comedy and tragedy).
  - Singapore Youth Festival Stage Manager (20:17) - thumbnail shows two theatrical masks.
  - Certificate of Academic Achievement (20:20) - thumbnail shows a graduation cap and a star on a certificate.

Sticking to the technology theme, I decided to change it a bit. Instead of using a windows tab, I decided to use a YouTube template to show my achievements.

The thumbnail of the “videos” will show the type of achievement and the time stamp at the bottom right of the thumbnail shows the year which it happened.

# 04: Design Process

## Work Experiences

### Original



My Past

### Work Experience



WORKPLACE	JOB ROLE	YEAR
<b>LiHo Tea</b>	Tearista, Part-Time	2017-2019
<b>La Reine de Beaute</b>	Social Media Marketing (School Project)	2018
<b>Born In Colour</b>	Sales, Marketing, Front End Developer (Intern)	2020



My Past

### Work Experience



WORKPLACE	YEAR
<b>LiHo Tea</b>	2017-2019
<b>La Reine de Beaute</b>	2018
<b>Born In Colour</b>	2020

# 04: Design Process

## Work Experiences

Final

### Work Experiences



**LiHo TEA**      LiHo Tea  
2017-2019

✖️ ⏪ ⏴ ⏵ ⏵



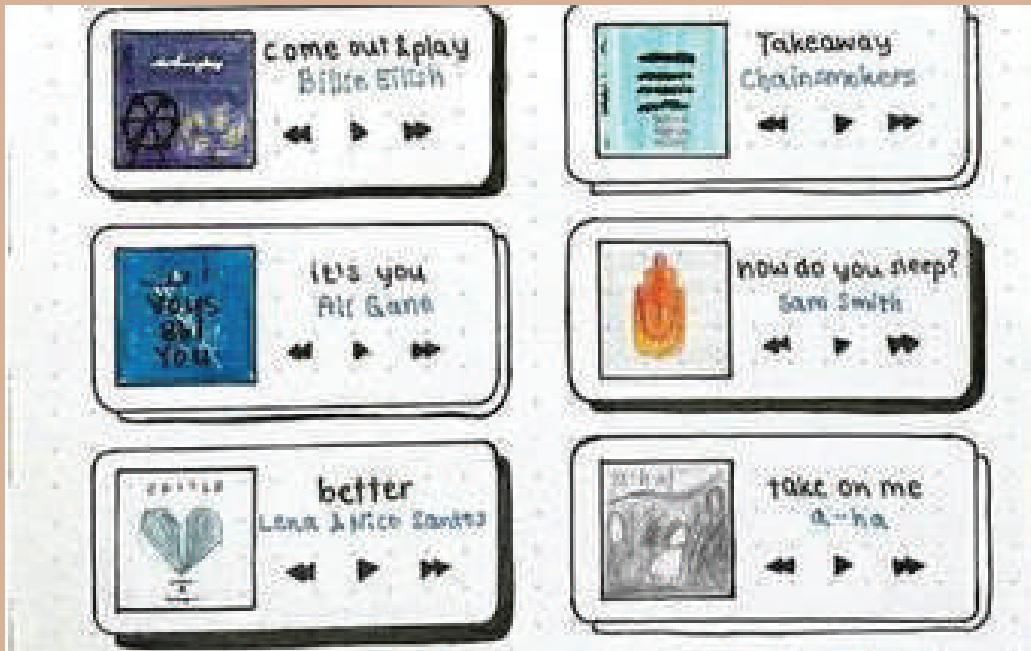
**Born In Colour**  
born in colour      2020

✖️ ⏪ ⏴ ⏵ ⏵



**La Reine de Beaute**  
2018

✖️ ⏪ ⏴ ⏵ ⏵



	come out & play Billie Eilish	◀ ▶ ▶▶
	Takeaway Chainsmokers	◀ ▶ ▶▶
	it's you Ariana Grande	◀ ▶ ▶▶
	How do you sleep? Sam Smith	◀ ▶ ▶▶
	better Lana Del Rey	◀ ▶ ▶▶
	take on me a-ha	◀ ▶ ▶▶

# 04: Design Process

## Competencies

Original



# 04: Design Process

## Competencies

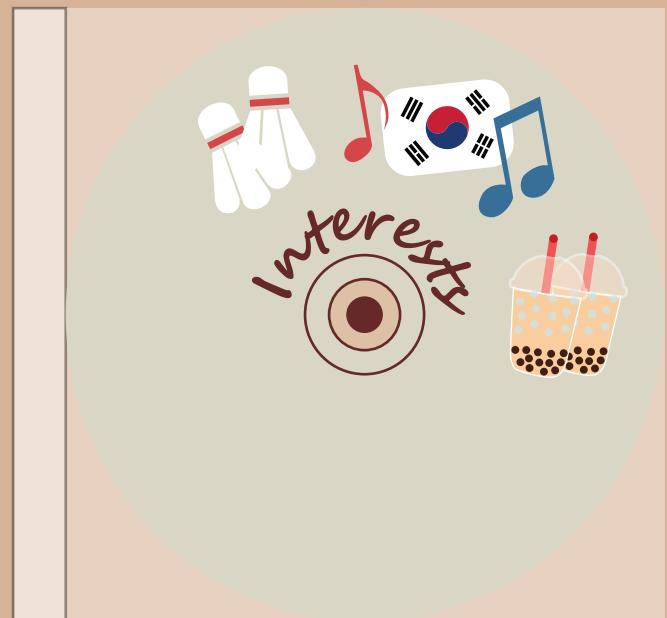
Final



I chose a vending machine concept for the competencies sticker sheet as it is much easier to see and display the information since some parts of the sticker sheet will be cut off.

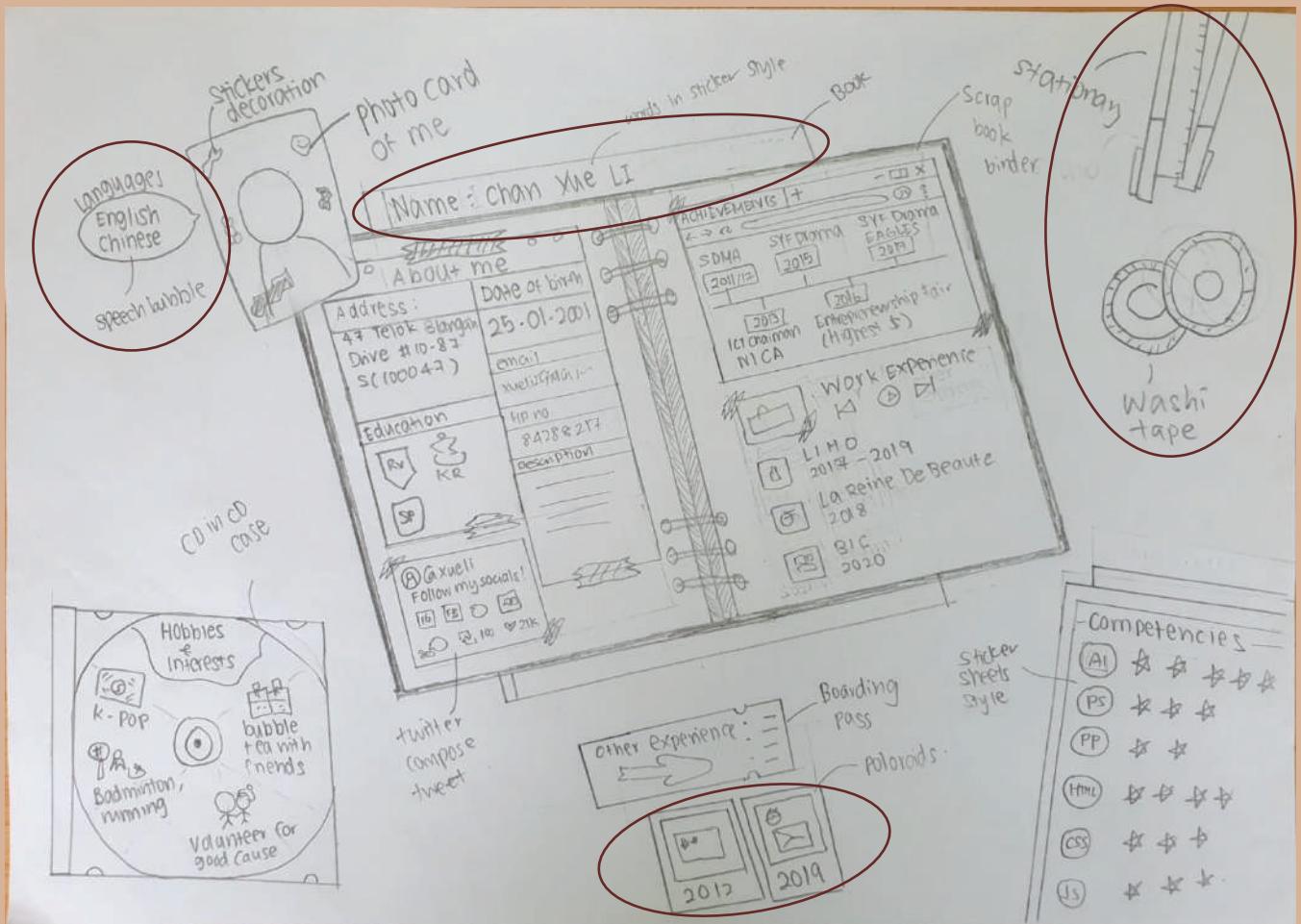
# 04: Design Process

## Interests



# 04: Design Process

## Overall Layout



## Changes

**Circled** - elements that have been removed

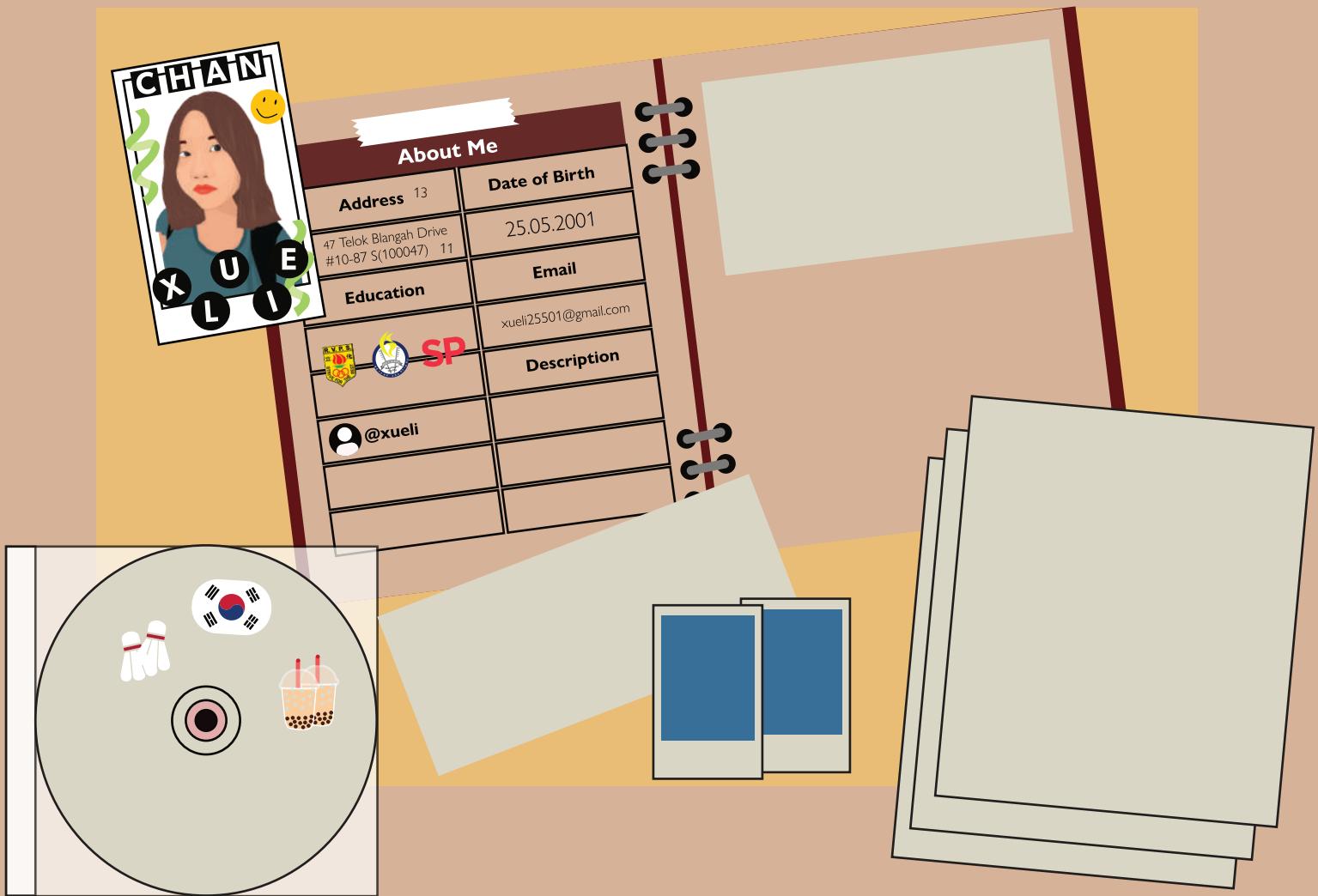
**Languages** - replaced the text message bubble with a keychain

**Portrait** - replaced the photocard with a polaroid because it adds a more personal touch

**Layout** - decided to enlarge and cut to show only some parts of the elements

# 04: Design Process

## Overall Layout



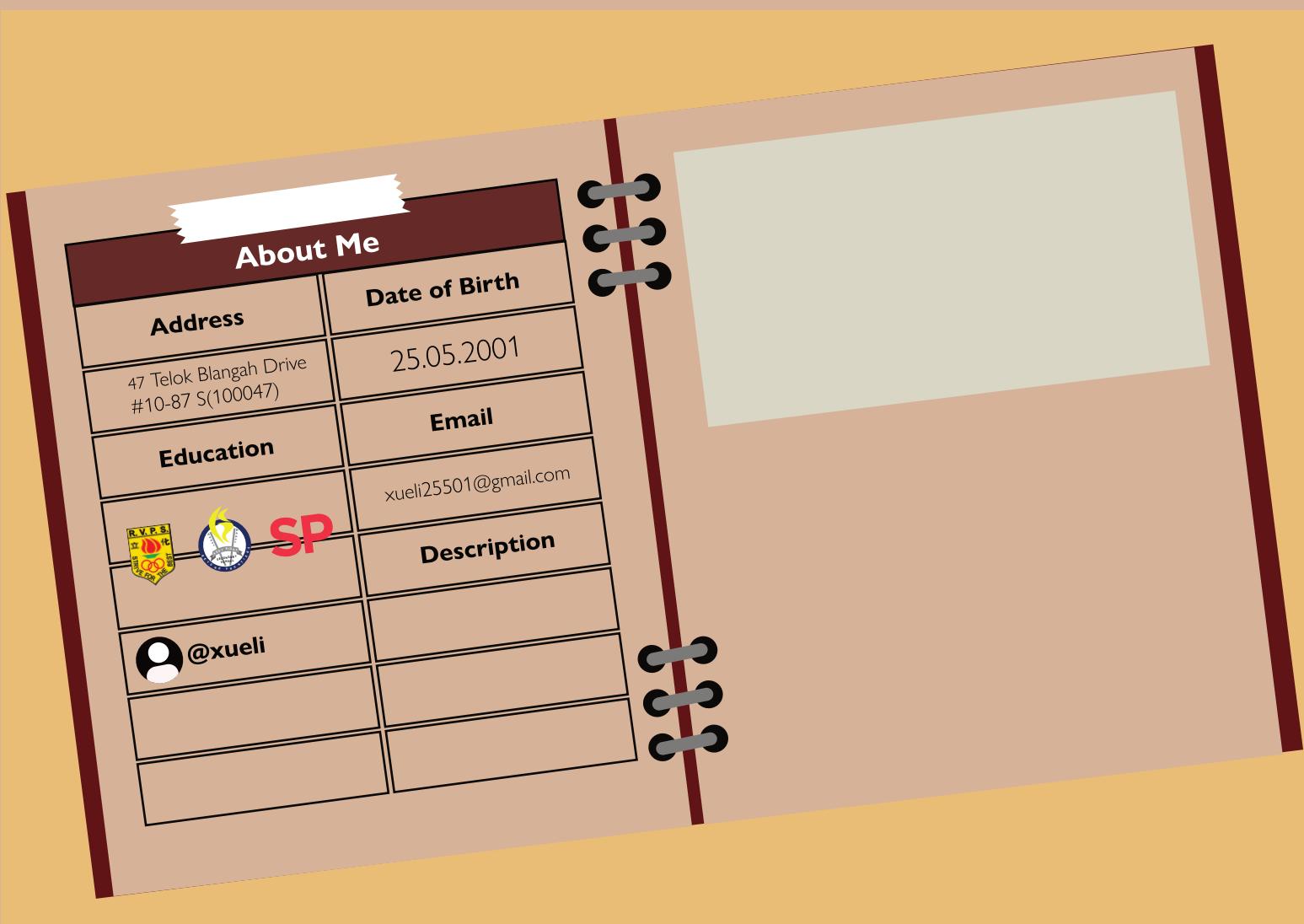
# 04: Design Process

## Overall Layout



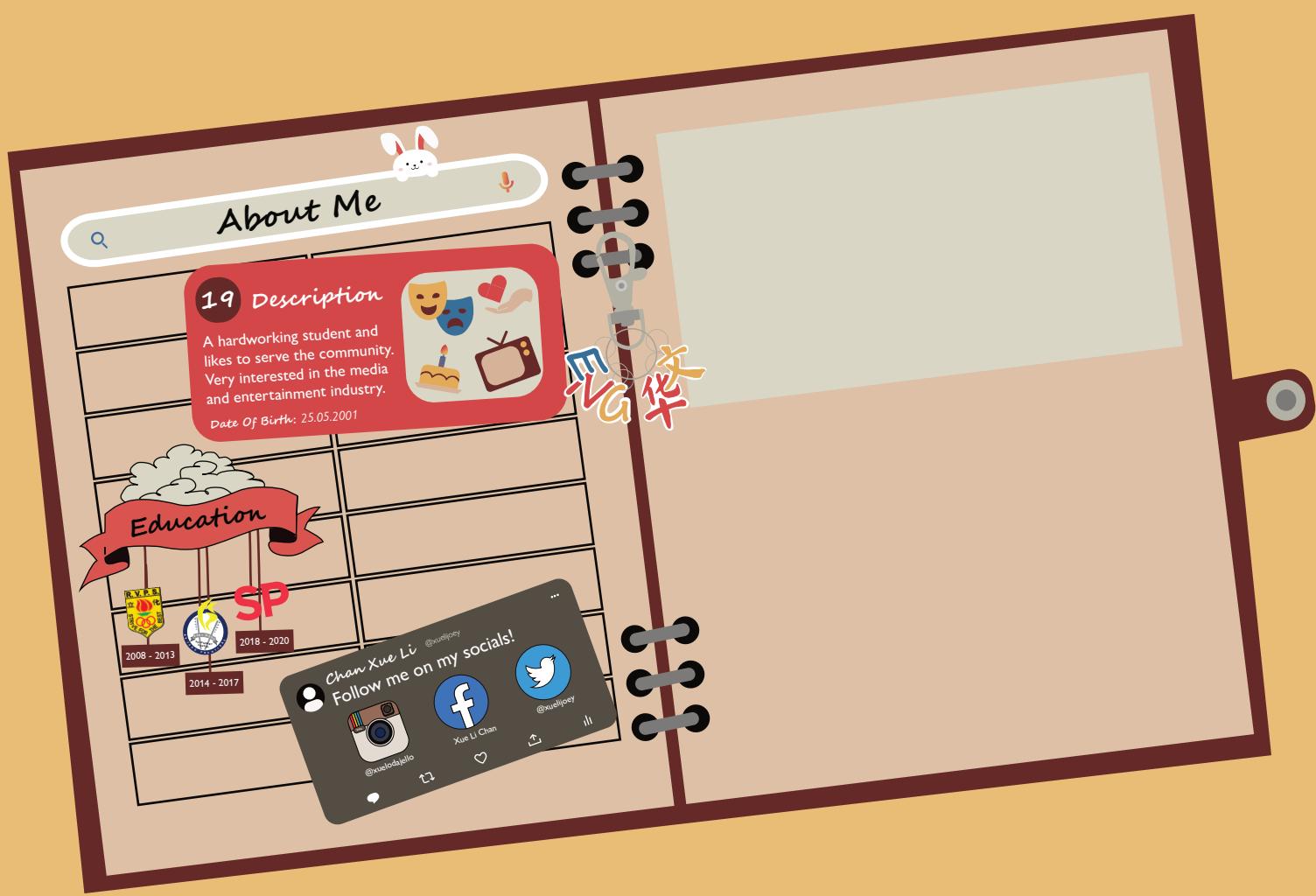
# 04: Design Process

## Journal Layout



# 04: Design Process

## Journal Layout



# 04: Design Process

## Journal Layout



# 04: Design Process

## Journal Layout



# 05: Final Artwork

**CHAN**  
XUE LI

**About Me**

**Description**  
A hardworking student and likes to serve the community. Interested in the media and entertainment industry.

Date Of Birth: 25.05.2001

**Address**  
47 Telok Blangah Drive #10-87 S(100047)

**Contact**  
Email: xueli25501@gmail.com  
Phone: 84288217

**Xue Li Tweet**  
Follow me on my socials!

@xuelodajello Xue Li Chan @xuelijoeys

**Education**

SP 2008 - 2013  
R.V.P.S. 2014 - 2017  
2018 - 2020

**Achievements**

2011 - 2013 ► Play All  
Singapore Digital Media Awards 20:11

2015 - 2020 ► Play All  
Singapore Youth Festival 20:15

Singapore Digital Media Awards 20:12

ICT Club Chairman 20:13

Singapore Stage Manager 20:17

Singapore Youth Festival 20:17

Certificate of Academic Achievement 20:20

**Work Experiences**

LiHo Tea 2017-2019  
Born In Colour 2020  
La Reine de Beaute 2018

**Overseas Learning Experiences**

Passenger Name: Chan Xue Li  
Boarding Date: May 2012, March 2019  
Departure City: Suzhou/Shanghai, Isabela, Philippines  
Purpose of Visit: Cultural Learning (Suzhou)  
Ease Tomato Farm Workers' Workload (Isabela)

**Competencies**

HTML 5.00  
CSS 4.50  
Ai 5.00  
Ps 5.00  
JavaScript 3.00

**Interest**

Badminton, Music, Korean Culture, Bubble Tea