

# Chan Xue Li

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Looking for full-time job opportunities / internships for fresh graduates

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## PERSONAL SUMMARY

Hello! I am a Computing Science graduate at SIT-UofG and a Business Information Technology graduate at SP. Over the course of my academic journey, I have cultivated a diverse skill set and acquired valuable knowledge through my projects and my experiences in various industries such as the media industry (SPH) and e-commerce industry (E-Speed). I am passionate about working with people because they are the reason businesses exist and together with technology, I want to help businesses with their customer experience and together we can make this world a better place!

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## SKILLS

Teamwork, Adaptability, Communication, Empathy, Problem-Solving, Microsoft Excel, Web Development, UI UX Design, HTML, CSS, Svelte, JavaScript, Bootstrap, Tailwind CSS, React, Node.js, GitHub, Python, SQL Server, mySQL, MongoDB, Adobe Photoshop, Adobe Illustrator, Adobe XD, Figma, Machine Learning, Social Media Marketing, SEO, Using SAP Systems, Wordpress, Microsoft Office 365

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## EXPERIENCES

### National University of Singapore (NUS)

OCT 2024 – Present

Executive (6 months contract)

- Created and managed customer invoices using Microsoft Excel, collaborating with the finance team to address SAP-related issues, and received commendations for efficient ticket resolution and troubleshooting.
- Conducted data cleaning to maintain accurate records and ensure smooth invoice generation.
- Supported faculty with course scheduling and managed appointment forms for part-time teachers, enhancing overall administrative efficiency.
- Updated the NUS CLSLANG website through WordPress, ensuring current and relevant information for stakeholders.
- Facilitated undergraduate programs for Bahasa Indonesia, keeping students informed about placement test schedules and course mapping.
- Addressed customer inquiries promptly via email and Zoom calls, ensuring a high standard of customer service.
- Coordinated with third-party delivery teams to manage course material logistics, updating customers on delivery status.

### Singapore Press Holdings (SPH – The Straits Times)

AUG 2023 – APR 2024

Data Visualisation Developer Intern

- Worked in a team of 5 local and international developers from Brazil, Poland and Ukraine using front-end framework (**Svelte**) and UI design tools (**Figma**) to develop interactive news article for the Straits Times. Projects include a SG Food map website which includes recommendations from ST food journalists, and an anagram quiz game for Taylor Swift week in SG
- Created promotional images such as designing social media thumbnails for ST weekly publishes for Cartoons of the Week, Week in Pictures and Home in Focus, and published the articles on ST social media platforms such as Facebook and X. These images were designed using **Adobe Illustrator** and **Adobe Photoshop**
- Collaborated with a total of 8 international and local designers to create UI designs such as designing how the anagram game for Taylor Swift should be played and sought user feedback by testing the game experience with our colleagues. These designs were designed using **Figma** and **Adobe XD**

### E-Speed Stabilizing Network Technology Pte. Ltd.

MAY 2022 – AUG 2022

Software Developer Intern

- Took initiative to self-learn **C#, NET, MVC framework** with **Microsoft SQL Server** and redesigned an educational website which offers students an opportunity to study abroad in countries such as Australia and New Zealand, obtaining developer's acknowledgement of the good work

**Digital Marketing Intern**

- Revamped blog page with search engine optimization which led to an increase in search rankings on Google (4<sup>th</sup> for Korean furniture). This was done by adding additional keywords and introducing tags to blog posts so that it makes it easier for users to find what they need, and improve the company's Google search rankings
  - Enhanced website interface (**HTML, CSS, JavaScript**) to be more informative such as including directions to our physical stores, adding more pictures of the products from various angles, adding more information to FAQ based on customers' feedback in-store, improving staff's efficiency to address more sales specific enquiries which saved time and increased sales by 90% compared to past year sales
  - Introduced, designed and launch promotional posters for featured products such as adding products featured in Korean dramas to capture customers' attention, which increased customers enquiries by 95% about the featured products
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**PROJECTS (RELEVANT)** - see portfolio site for more**TikTok Youth Camp 2022****MAY 2022 – JUN 2022****Hangman Telebot Web-application Game**

- Led a team of 5 students from various courses in SIT such as nursing and animation to develop a hangman web-application game which can be accessed via a telebot in Telegram chatting application (self-learn), achieving 2<sup>nd</sup> best in user experience chosen by TikTok front-end developers

**Final Year Project (UOB)****NOV 2021****Branch Service Portal Web-application**

- Worked in a team of 5 students from my diploma and collaborated with UOB to develop a branch service portal for customers to complete specific banking transactions and self-services for bank related enquiries, resulting in customer's ease of self-service and reduce waiting time at bank dealer counters
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**EDUCATION****Singapore Institute of Technology (SIT-UofG)****SEP 2021 – SEP 2024**

- Bachelor of Science with Honours in Computing Science

**Singapore Polytechnic (SP)****APR 2018 – APR 2021**

- Diploma in Business Information Technology – GPA 3.63, Edusave Certificate of Academic Achievement 2020