

Do you often acquire information from the media in your daily life? Use specific examples to explain.

What do you think about advertising?

The media is a unique and fluid mode of communication. Every consumer in the world is affected by it. The decisions we make to purchase any product are a result of some form of media or another. Radio, television and newspapers have been the most common forms of media for the past century; however, the Internet has become an inescapable global presence.

Advertising is perhaps one of the most reflective forms of media in society today. It aptly demonstrates the changing trends of society: its likes and dislikes; its goals and aspirations. Culturally, the media is a very important element in any society. The trends of different media from society to society affect the opinions and desires of that group of people. To what degree of freedom of the press is present in any country may affect the information it's people receive and the opinions and ideas they form as a result. The media, as a whole, provides us with information, ideas, entertainment, news, and social opinions. Studying the information from the media can give us our unique view of our own culture and other cultures, as well as provide us with a unique view of how we look at ourselves.

- What are the functions of media?
- How do you understand freedom of the press? Do you think the press should have freedom and how much should it have?

Now a days more and more people tend to read books on digital devices rather than buy books from bookshops. What do you think of this phenomenon?

What kind of media do you prefer? Why?

What do you think of violence in the media?

Do you think censorship is a responsibility of parents? Illustrate your opinions with your experiences.

What is your solution to the problem of violence in the media?