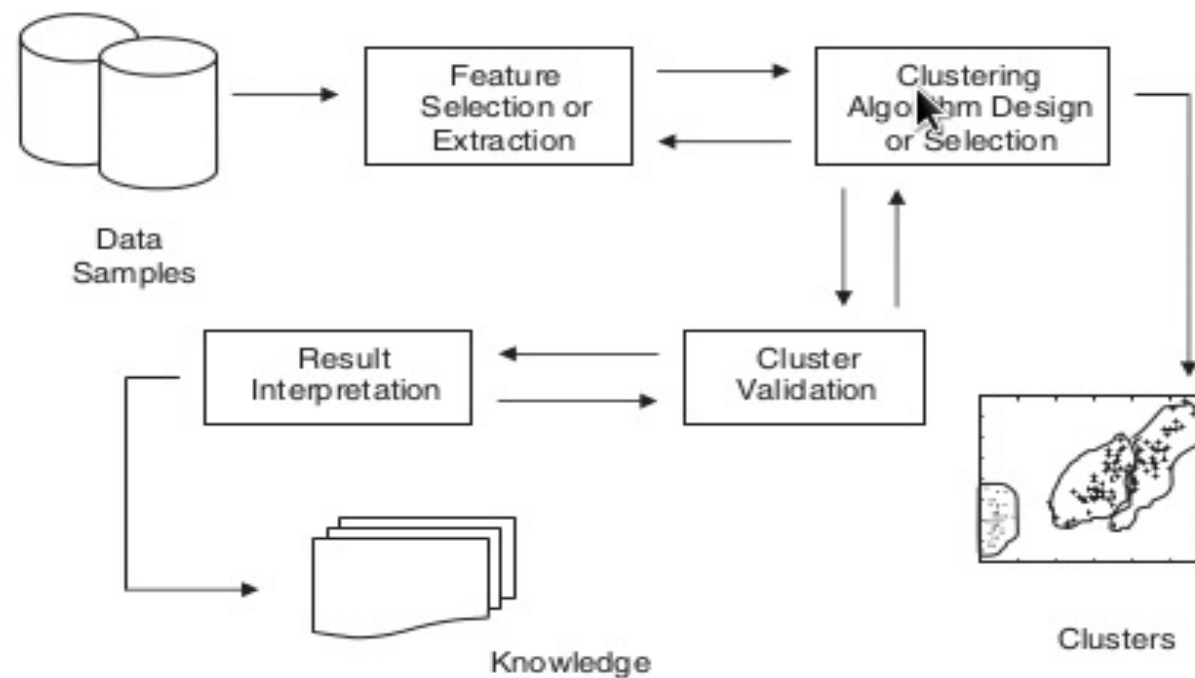


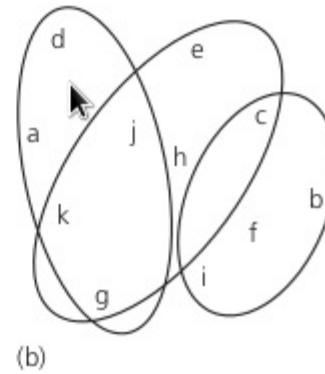
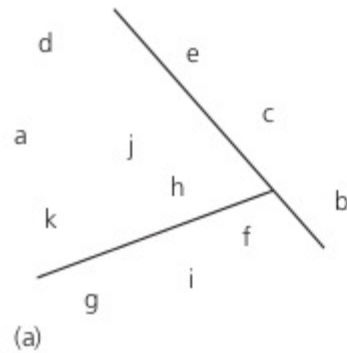
Data Mining

Mining continuous and sequential data



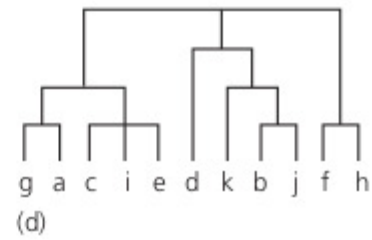
Clustering procedure. The basic process of cluster analysis consists of four steps with a feedback pathway. These steps are closely related to each other and determine the derived clusters.

Clusters



(c)

| | 1 | 2 | 3 |
|---|-----|-----|-----|
| a | 0.4 | 0.1 | 0.5 |
| b | 0.1 | 0.8 | 0.1 |
| c | 0.3 | 0.3 | 0.4 |
| d | 0.1 | 0.1 | 0.8 |
| e | 0.4 | 0.2 | 0.4 |
| f | 0.1 | 0.4 | 0.5 |
| g | 0.7 | 0.2 | 0.1 |
| h | 0.5 | 0.4 | 0.1 |



Different ways of representing clusters.

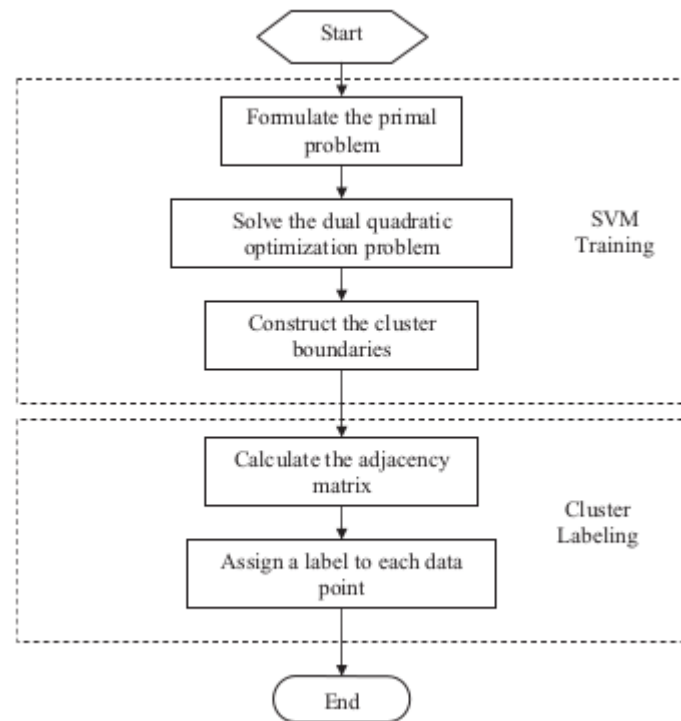
Proximity measures and their applications.

| Measure | Metric | Examples and Applications |
|-------------------------|--------|--|
| Minkowski distance | Yes | Fuzzy <i>c</i> -means with measures based on Minkowski family (Hathaway et al., 2000) |
| City block distance | Yes | Fuzzy ART (Carpenter et al., 1991) |
| Euclidean distance | Yes | <i>K</i> -means with its variants (Ball and Hall, 1967; Forgy, 1965; MacQueen, 1967) |
| Sup distance | Yes | Fuzzy <i>c</i> -means with sup norm (Bobrowski and Bezdek, 1991) |
| Mahalanobis | Yes | Ellipsoidal ART (Anagnostopoulos and M. Georgiopoulos, 2001); Hyperellipsoidal clustering algorithm (Mao and Jain, 1996) |
| Point symmetry distance | No | Symmetry-based <i>K</i> -means (Su and Chou, 2001) |
| Pearson correlation | No | Widely used as the measure for microarray gene expression data analysis (Eisen et al., 1998) |
| Cosine similarity | No | The most commonly used measure in document clustering (Steinbach et al., 2000) |

KERNEL-BASED CLUSTERING

- Since the 1990s, kernel-based learning algorithms have become increasingly important in pattern recognition and machine learning, particularly in supervised classification and regression analysis, with the introduction of support vector machines
- SVM – Support Vector Machine
- Kernel k-means
- NMF based clustering
- ...

SUPPORT VECTOR CLUSTERING



Flowchart of SVC algorithm. The SVC algorithm consists of two main phases: SVM training for generating the cluster boundaries and cluster labeling for determining the cluster membership of each data point.

SVM

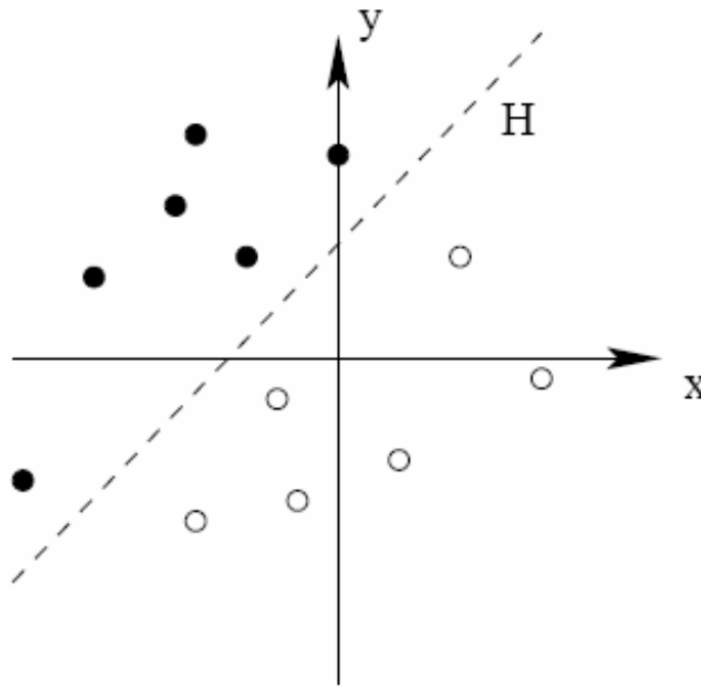
SVM : Suport Vector Machine

SVM is a binary classification supervised learning method introduced by Vladimir Vapnik in 1995.

It is based on the use of kernel functions (kernel) which allows an optimal separation of data.

SVM : principle (1)

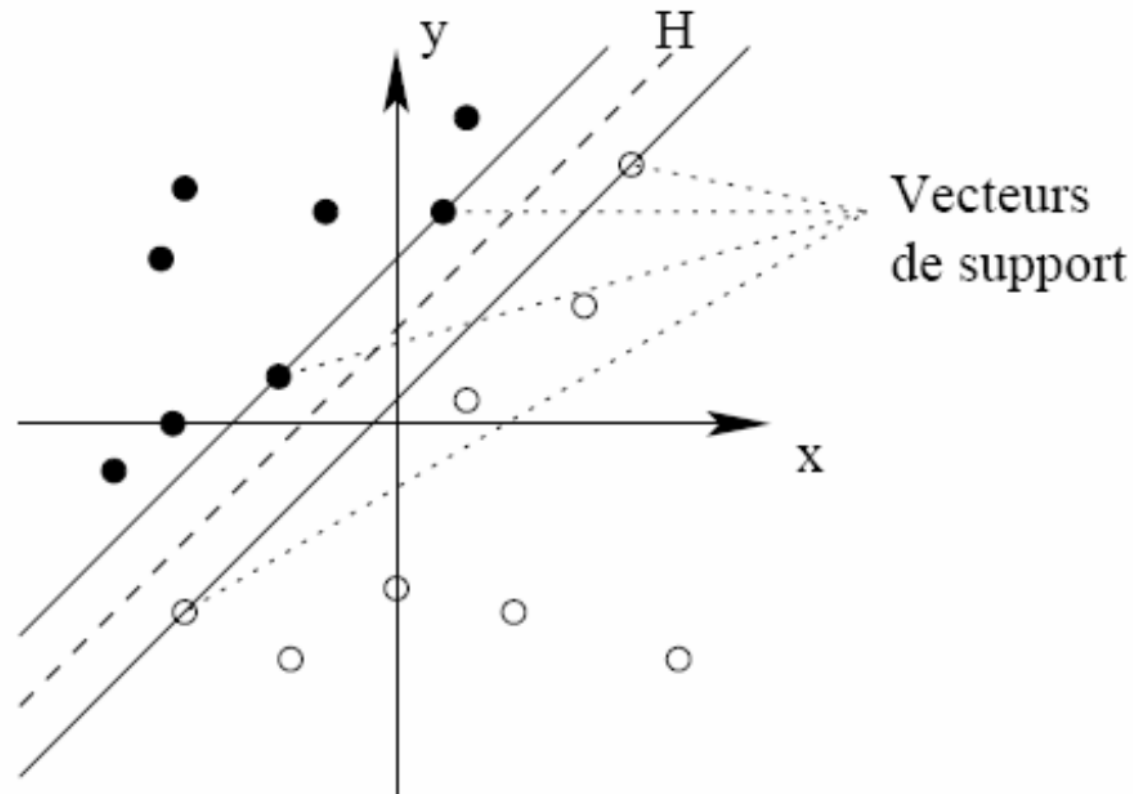
SVM became famous when, using images as input, it gave accuracy comparable to neural-network with hand-designed features in a handwriting recognition task. Currently, SVM is widely used in object detection & recognition, content-based image retrieval, text recognition, biometrics, speech recognition, etc.



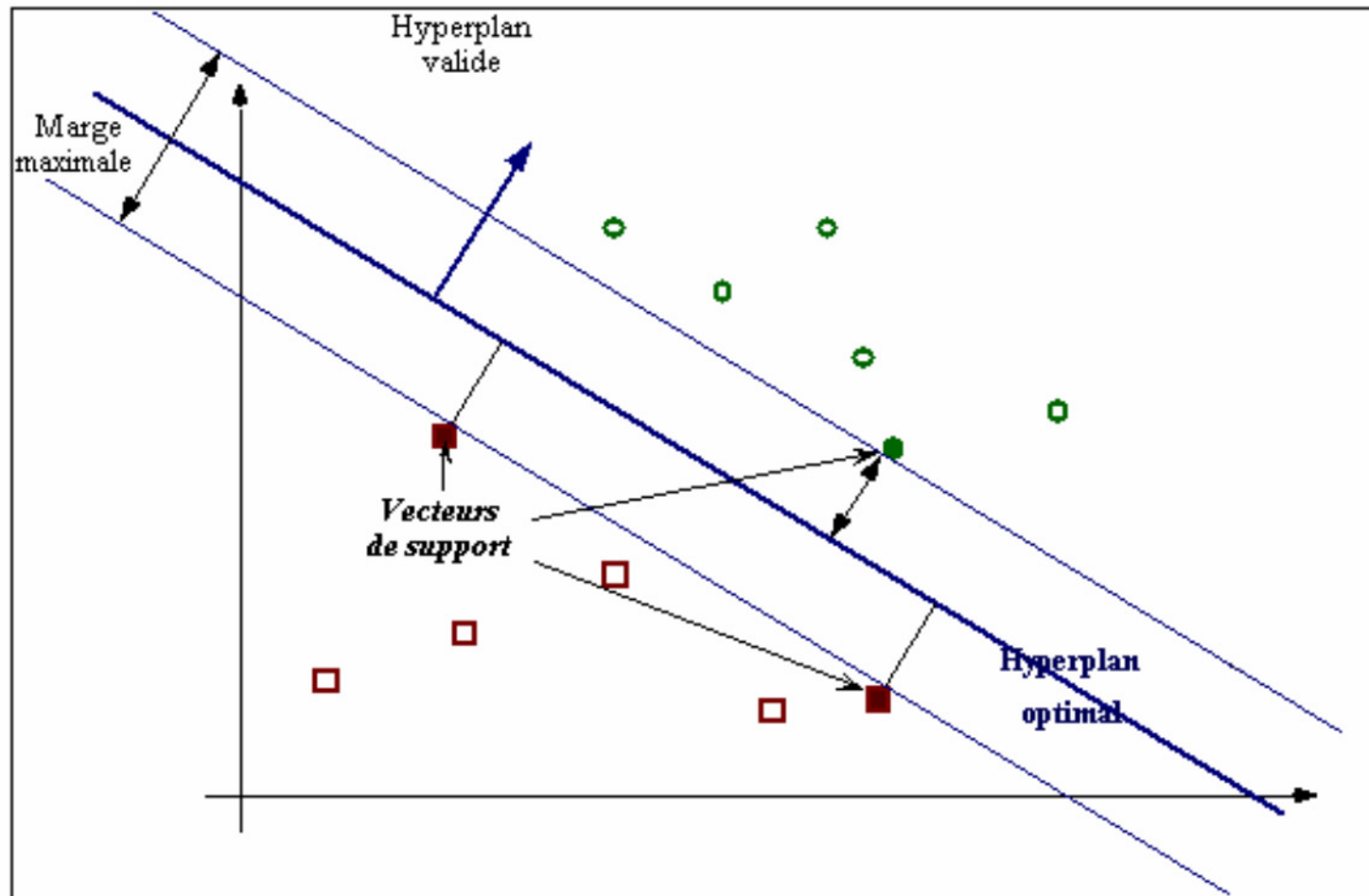
Examples closest to the hyperplane are ***support vectors***.

SVM : principle (2)

Find a hyperplane whose minimum distance to the learning examples is maximum (distance "margin").



SVM : principe (3)



SVM : Hyperplanes

- Classification task
 - Linear separation case

- We seek h using a linear function:

$$h(x) = w.x + b$$

- The *separation surface* is the hyperplane :

$$w.x + b = 0$$

- It is valid if $\forall i \quad u_i h(\mathbf{x}_i) \geq 0$

- The hyperplane is has the canonical form when $\min_i |w.x + b| = 1$

or
$$\forall i \quad u_i (w.x_i + b) \geq 1$$

Margin optimization

The distance from a point to the hyperplan is : $d(\mathbf{x}) = \frac{|\mathbf{w} \cdot \mathbf{x} + w_0|}{\|\mathbf{w}\|}$

The optimal hyperplane is the one for which the distance to the closest points (margin) is maximized. This distance is $\frac{2}{\|\mathbf{w}\|}$

Maximizing the margin is therefore to minimize $\|\mathbf{w}\|$ under the constraints:

$$\begin{cases} \min \frac{1}{2} \|\mathbf{w}\|^2 \\ \forall i \quad u_i (\mathbf{w} \cdot \mathbf{x}_i + w_0) \geq 1 \end{cases}$$

Optimization problem: solution

$$\left\{ \begin{array}{l} D(\mathbf{x}) = (\mathbf{w}^* \cdot \mathbf{x} + w_0^*) \\ \mathbf{w}^* = \sum_{i=1}^m \alpha_i^* u_i \mathbf{x}_i \\ w_0^* = u_s - \sum_{i=1}^m \alpha_i^* u_i (\mathbf{x}_i \cdot \mathbf{x}_s) \end{array} \right.$$

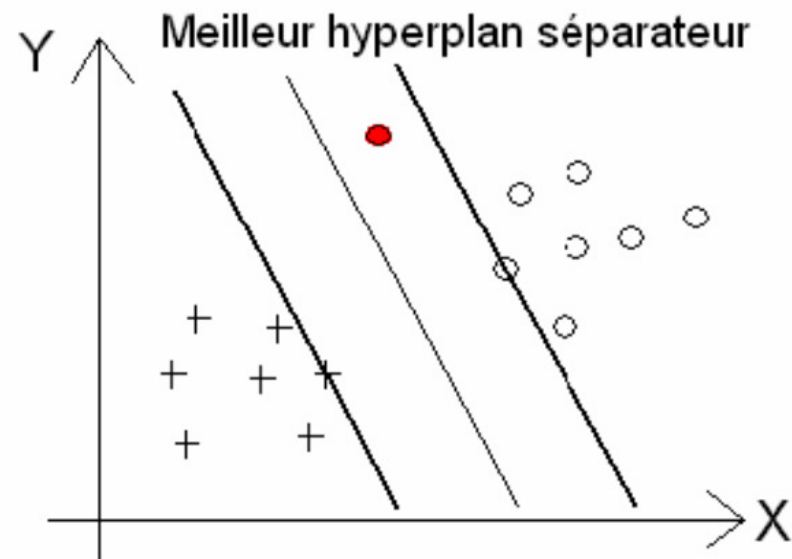
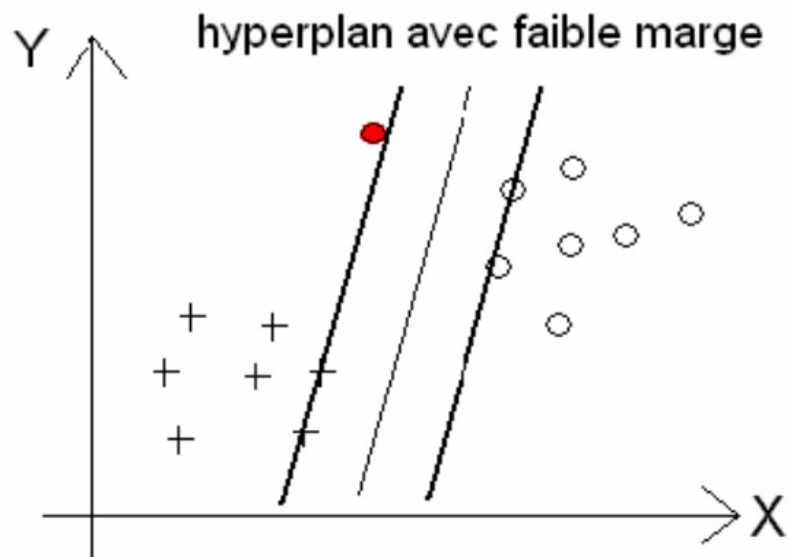
* : estimated

(x_s, u_s) a point
of the support

Property1 : only α_i corresponding to the closest points are non-zero. We speak about support points.

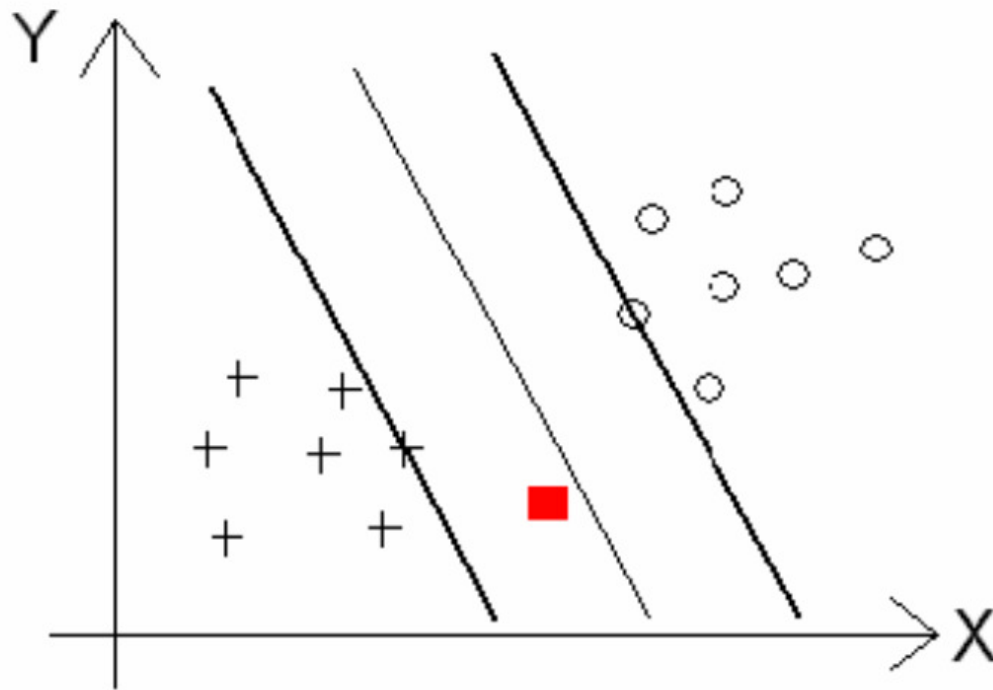
Property2 : in the optimization problem are involved only the scalar products between observations \mathbf{x} .

Maximizing the margin



Classification of a new data

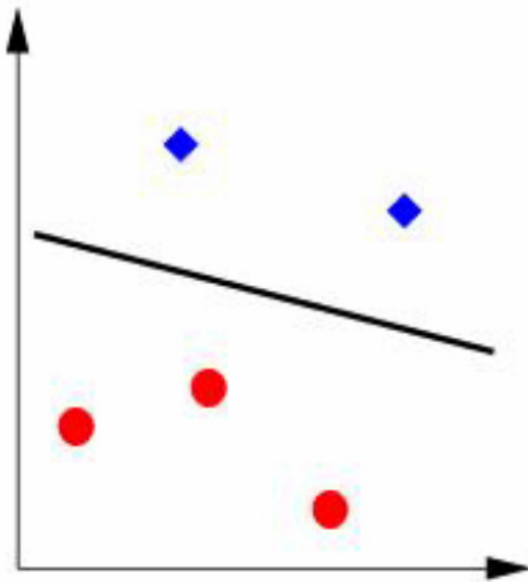
In general, the classification of a new example (assignment) is given by its position relative to the optimal hyperplane.



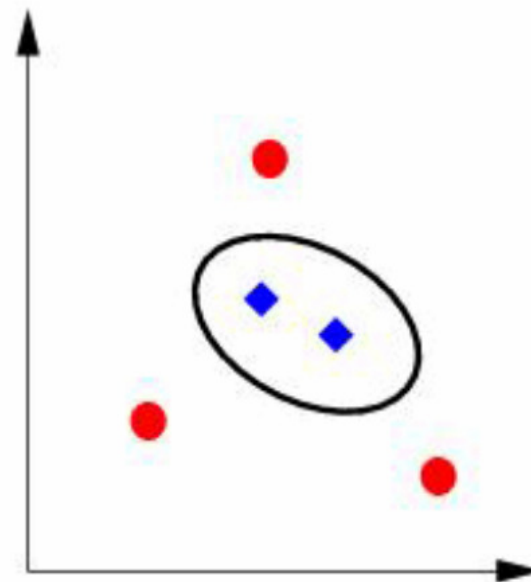
Non-linear SVM

- General idea: the original input space can be mapped to some higher-dimensional feature space where the training set is separable:

Linearly separable case

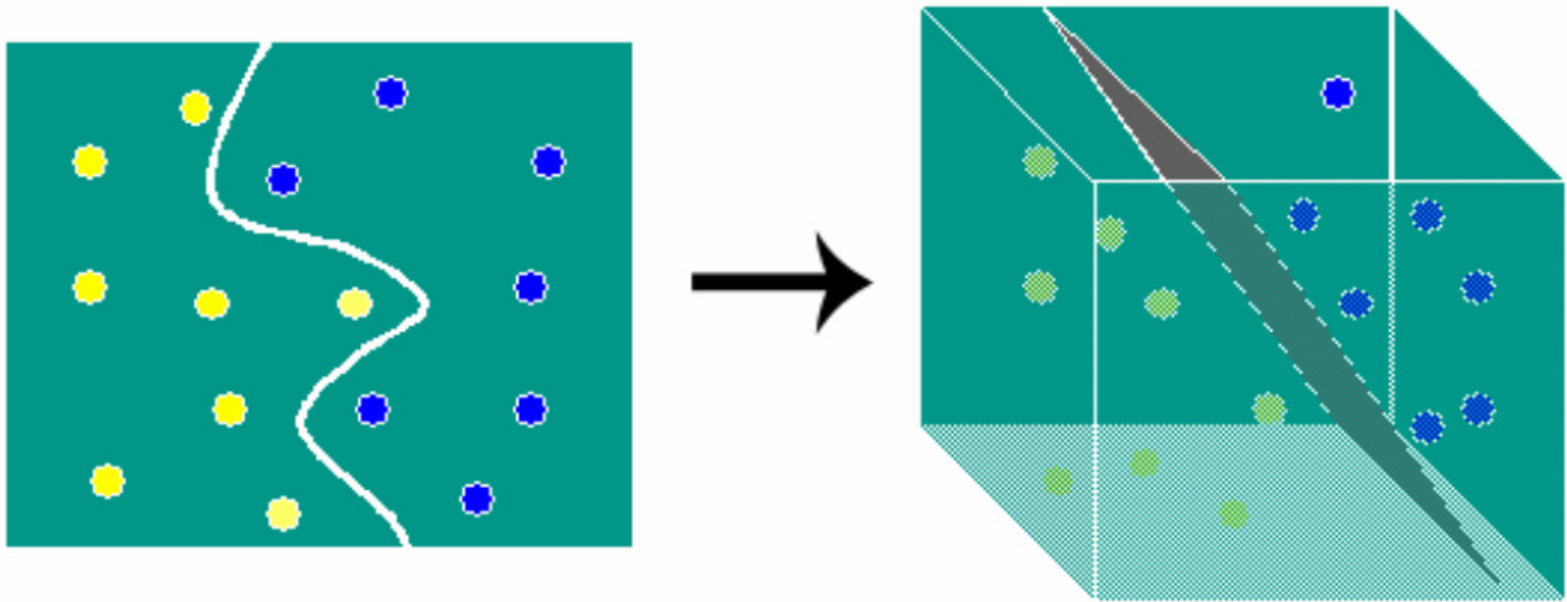


Non-linearly separable case



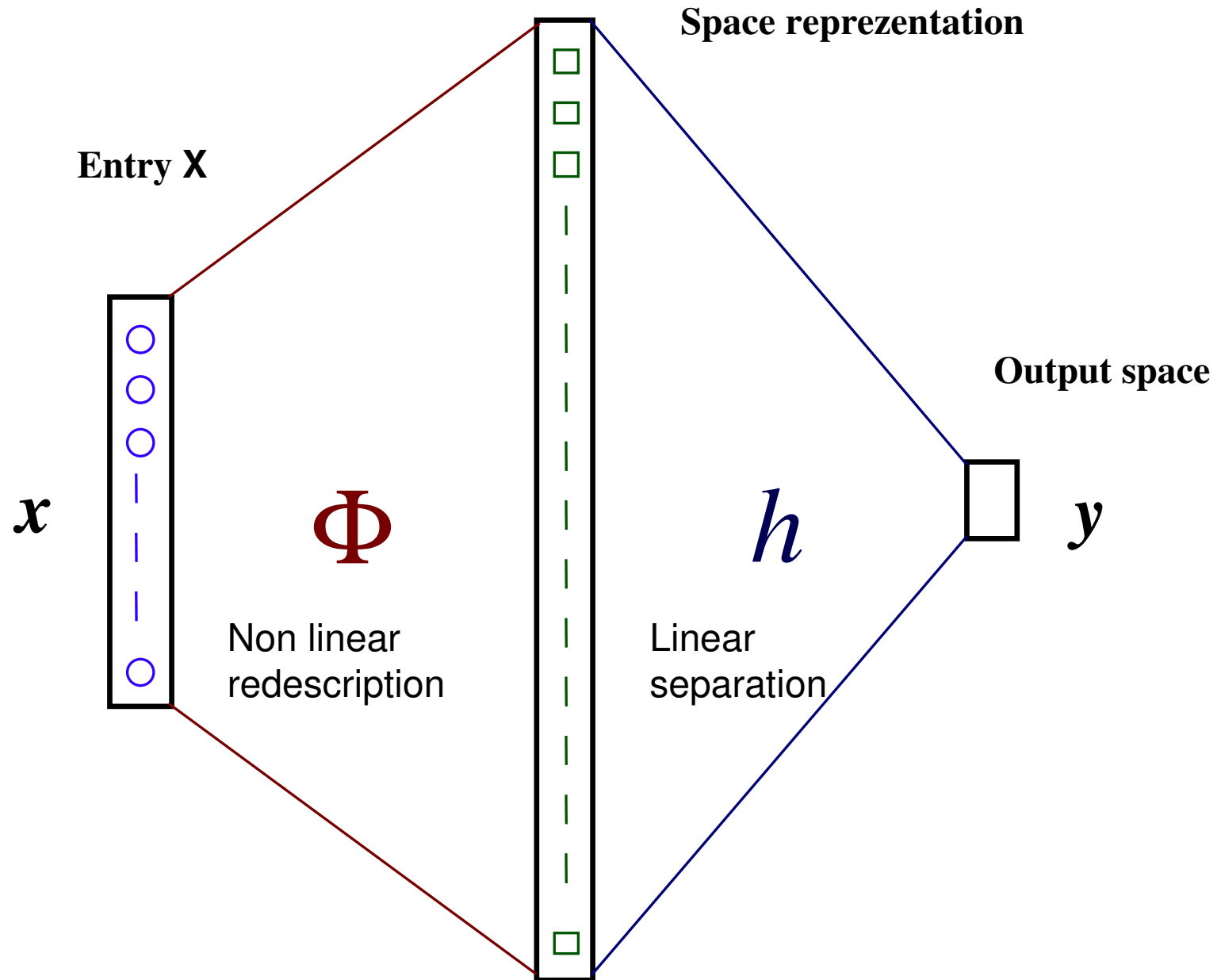
Non-linear SVM

Idea: change the data space, change of dimension ("space re-description").



More the re-description dimension is higher - the probability to find the hyperplane between the objects are higher.

SVM & re-description



The practical use

Choose:

The type of the kernel function K

Its shape;

Its parameters ;

The value of the constant C ;

The careful selection of these parameters requires an estimate of the Vapnik-Chervonenkis dimension:

In the separable case, it is possible to determine these parameters;

In the case of non-separability, it must be tested with empirical methods to make the best choice;

Kernel functions

- **Polynomial :**

Polynomials of degree q have the following associated kernel function: $K(\mathbf{x}, \mathbf{x}') = (\mathbf{x} \cdot \mathbf{x}' + 1)^q$

- **RBF :**

The radial basis based functions : $h(\mathbf{x}) = \text{sign}\left(\sum_{i=1}^n \alpha_i \exp\left\{-\frac{|\mathbf{x} - \mathbf{x}_i|^2}{\sigma^2}\right\}\right)$

Have the kernel function: $K(\mathbf{x}, \mathbf{x}') = e^{-\frac{\|\mathbf{x} - \mathbf{x}'\|^2}{2\sigma^2}}$

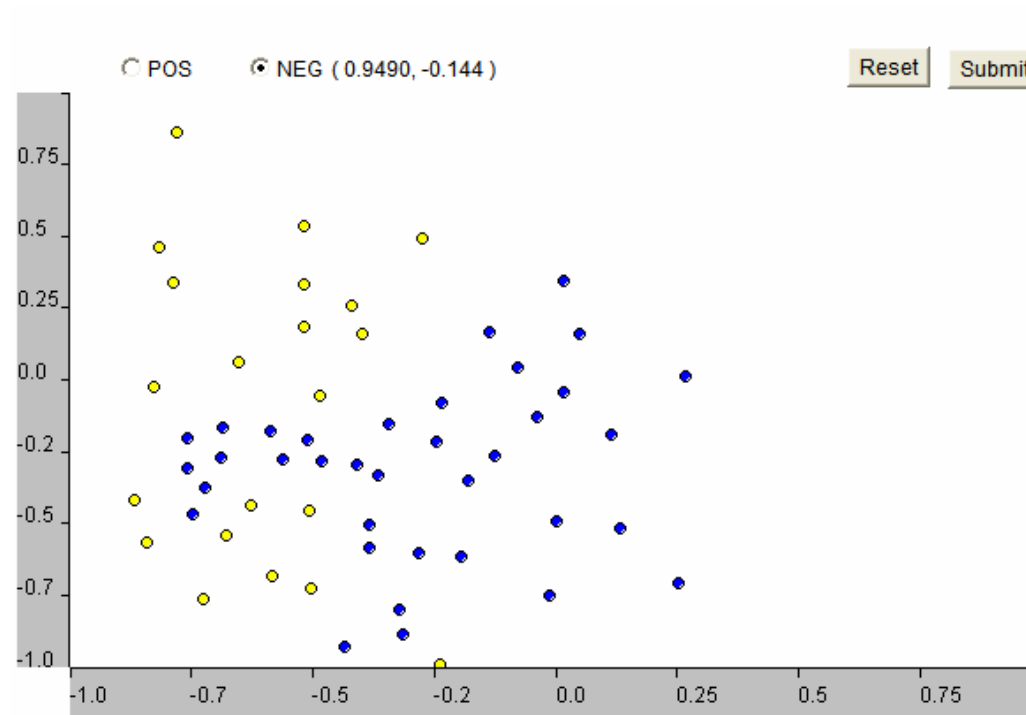
- **Sigmoid:**

Neural networks based on activation functions:

Have the kernel function: $h(\mathbf{x}) = \text{sign}\left(\sum_{i=1}^n \alpha_i \tanh\{v(\mathbf{x} \cdot \mathbf{x}_i) + a\} + b\right)$

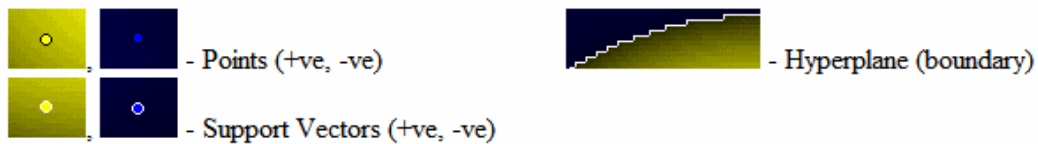
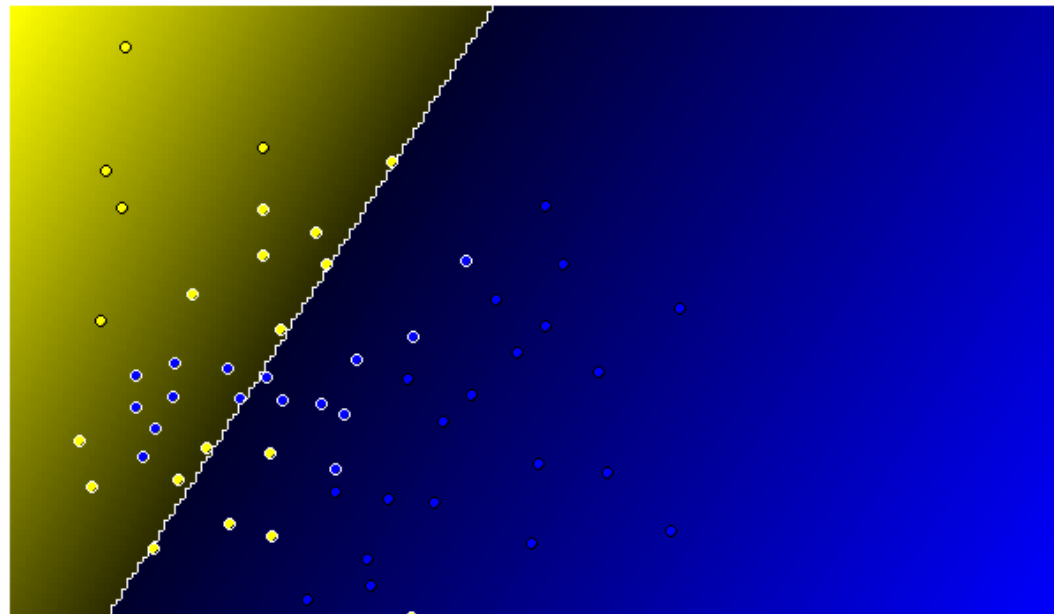
$$K(\mathbf{x}, \mathbf{x}') = \tanh(a \mathbf{x} \cdot \mathbf{x}' - b)$$

SVM : linear kernel (1)

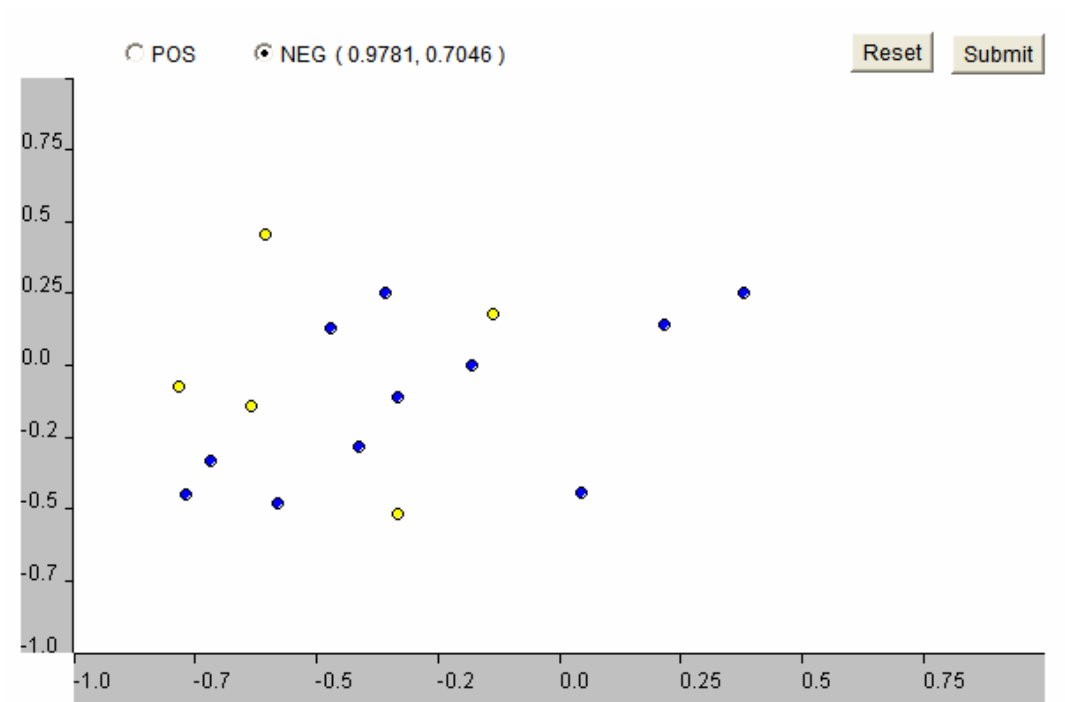


SVM : linear kernel (2)

Number of Support Vectors: 32 (-ve: 16, +ve: 16) Total number of points: 57



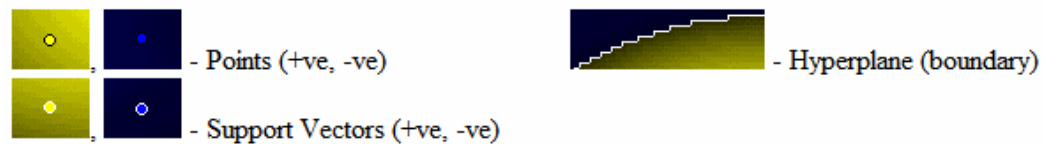
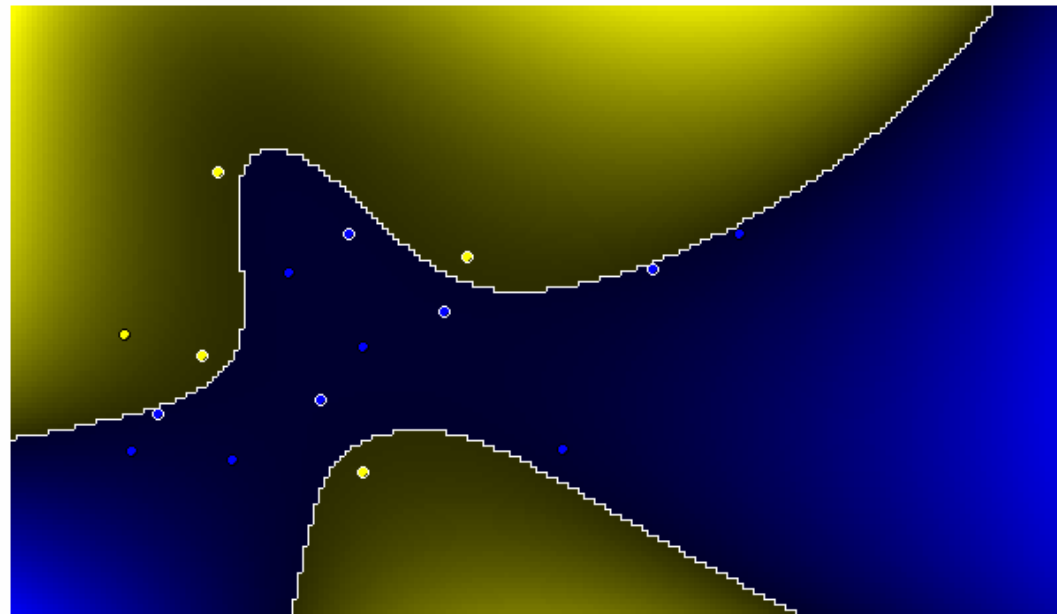
SVM : polynomial kernel(1)



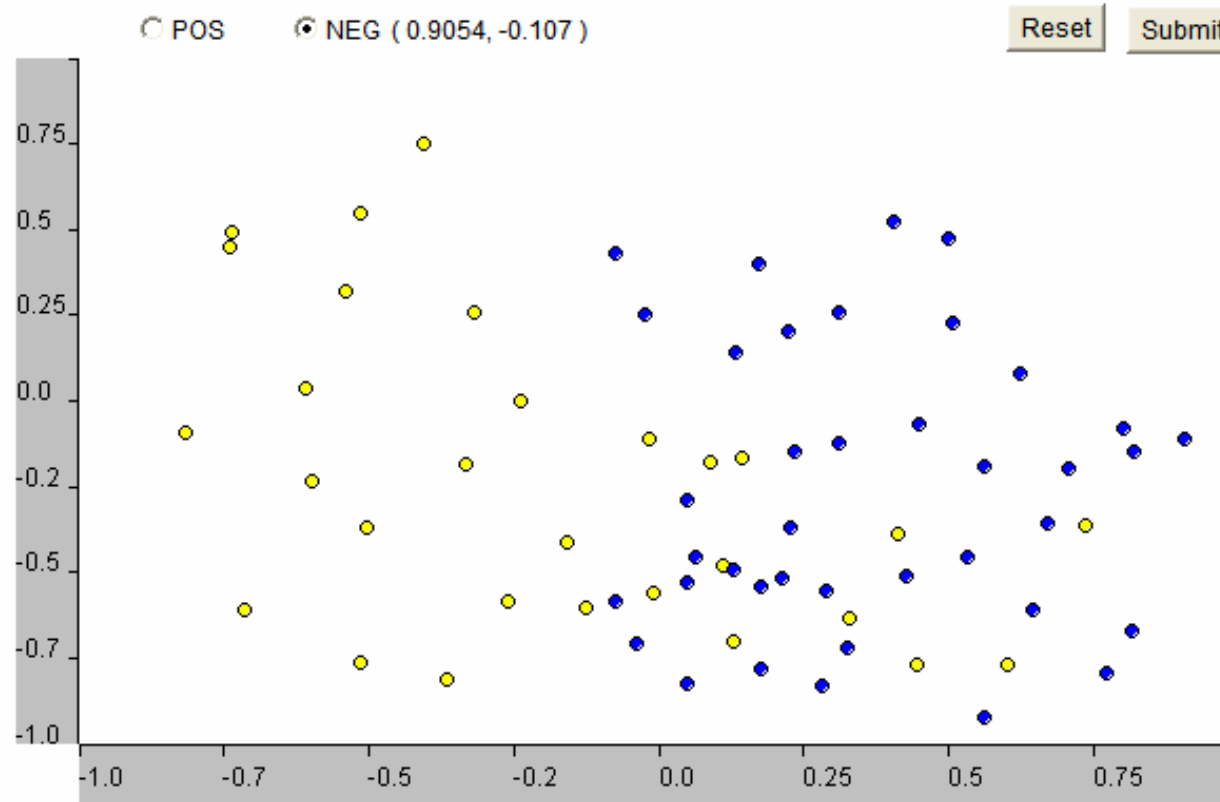
C = 10000 (penalty error);
Degree : 5;

SVM : polynomial kernel (2)

Number of Support Vectors: 9 (-ve: 5, +ve: 4) Total number of points: 16



SVM : Gaussian kernel(1)

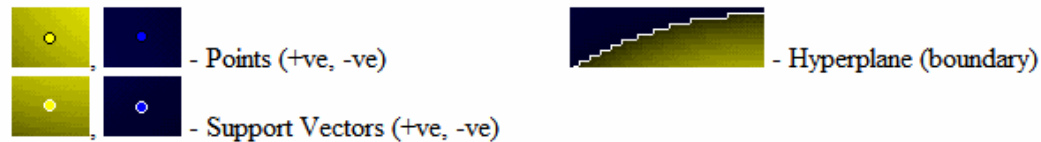
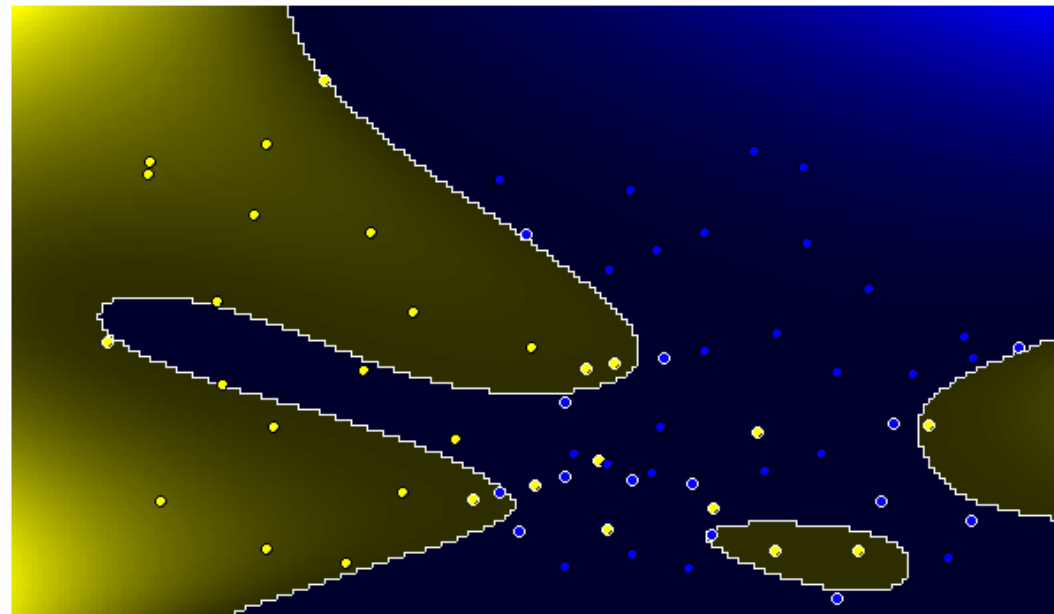


C = 10000 (penalty error);
sigma : 10;

$$f(x) = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}, \quad H = 2\sqrt{2 \ln(2)} \sigma \simeq 2,3548\sigma.$$

SVM : Gaussian kernel (2)

Number of Support Vectors: 27 (-ve: 14, +ve: 13) Total number of points: 68



SVM : demos & software

2D Pattern Recognition :

<http://svm.dcs.rhbnc.ac.uk/pagesnew/GPat.shtml>

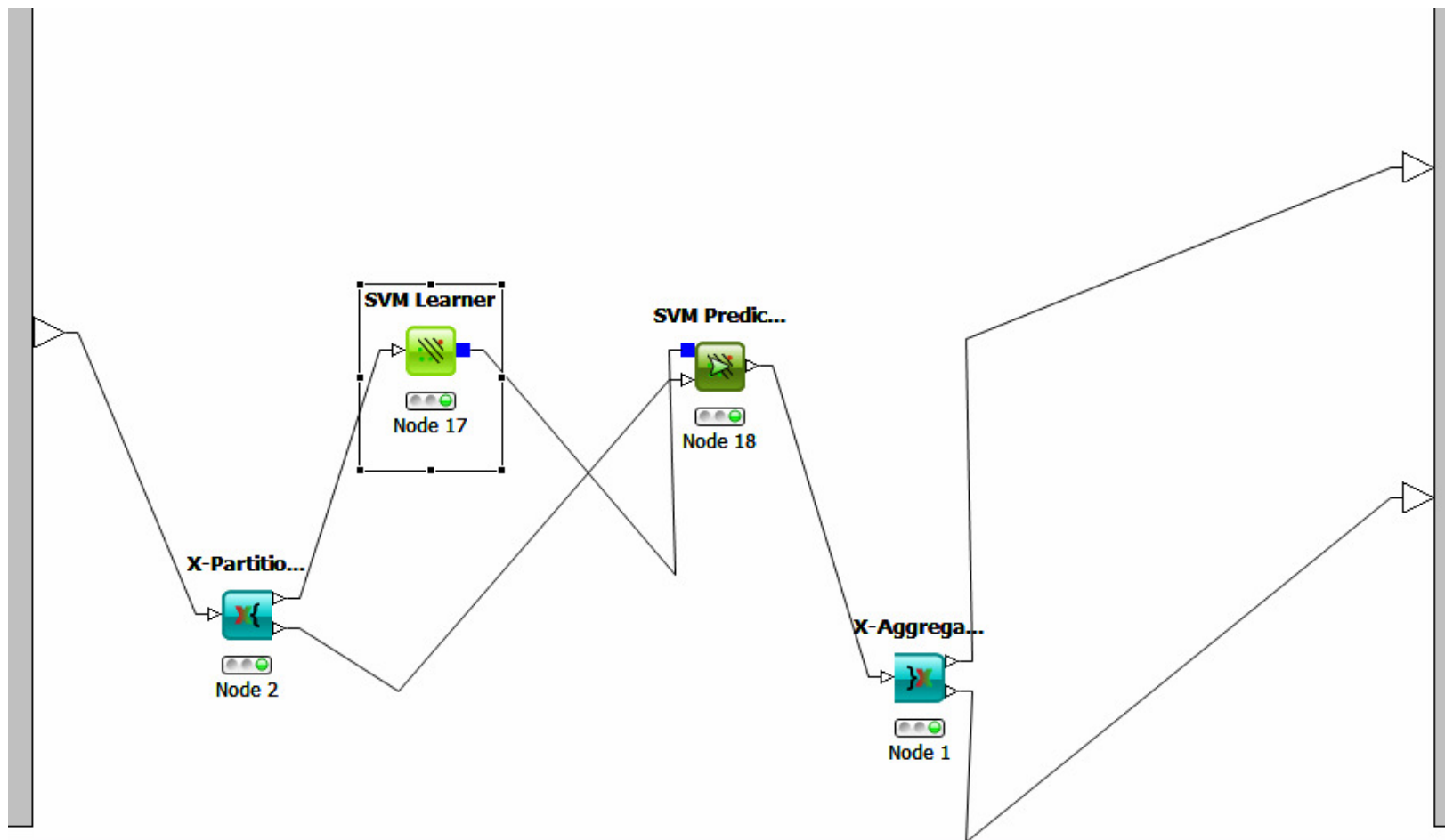
KNIME :

<http://www.knime.org/>

KNIME

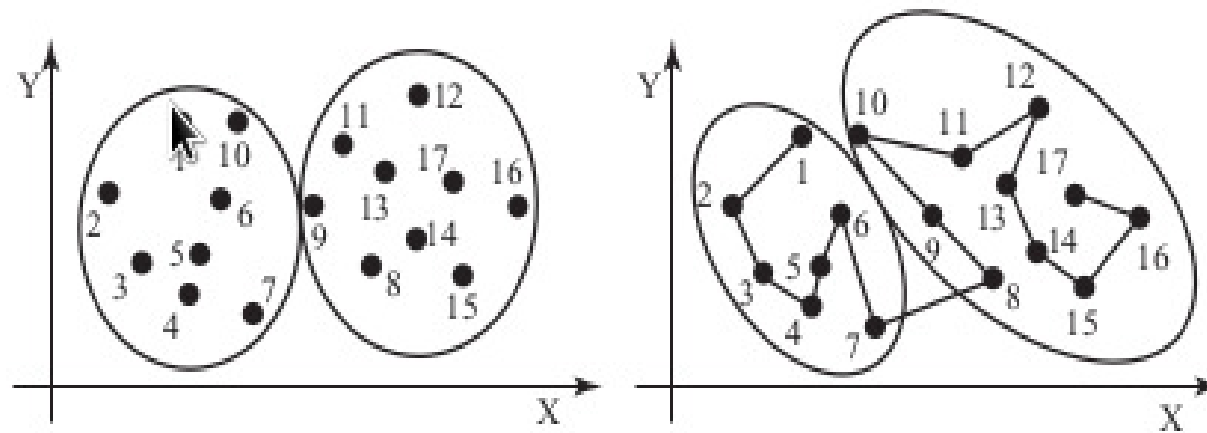
SVM Learner;

SVM Predictor;



SEQUENTIAL DATA CLUSTERING

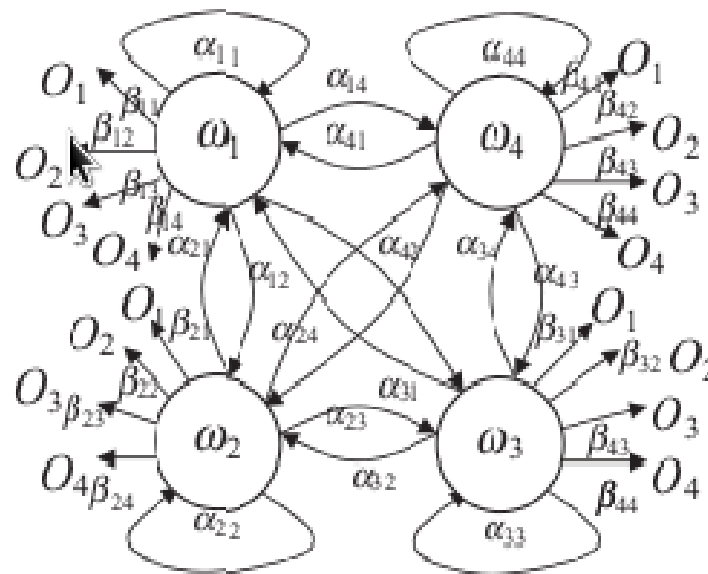
- Sequential data consist of a sequence of sets of units with possibly variable length and other interesting characteristics, such as dynamic behaviors and time constraints
- Sequential data could be generated from a large number of task sources, such as DNA sequencing, speech processing, text mining, medical diagnosis, stock market analysis, customer transactions, web data mining, and robot



(a) A conventional clustering

(b) A sequential clustering

Hidden Markov Model

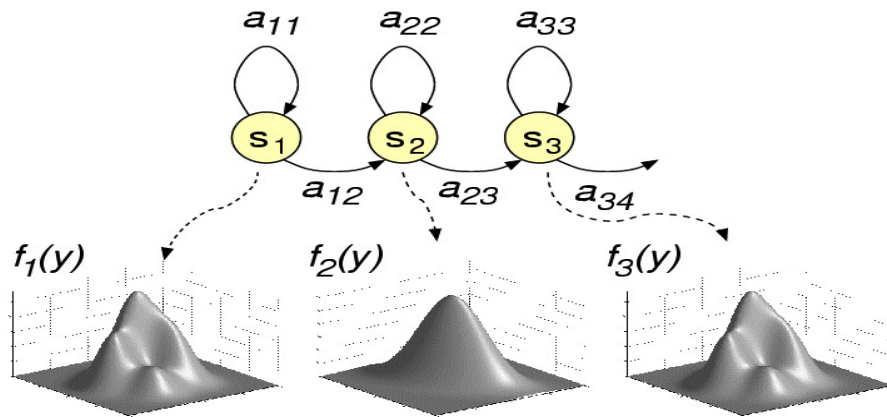


A four-state hidden Markov model. Each hidden state is associated with four visible observations.

HMM

Hidden Markov Models

$$\lambda = (A, B, \pi)$$



$$A = \{a_{ij}\}$$

the probability distribution of the state transitions

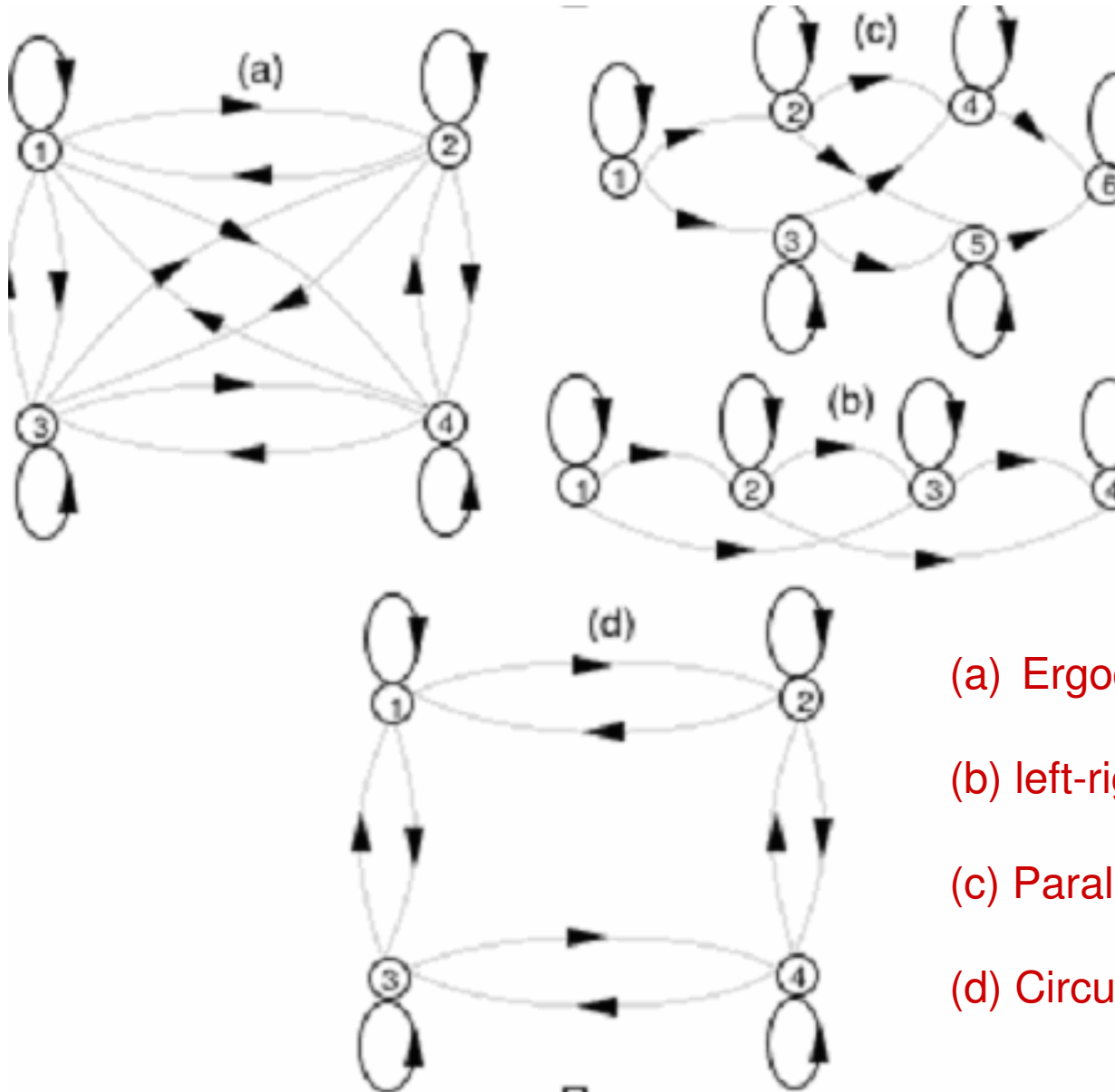
$$B = \{b_j(k)\}$$

the emission probability distribution of symbols
observed in the states

$$\pi = \{\pi_i\}$$

initial distribution

Différents modèles de HMM



(a) Ergodic model

(b) left-right model

(c) Parallel left-right model

(d) Circular model

Cluster Validity

- Cross Validation

In k -fold cross-validation, the original sample is randomly partitioned into k equal size subsamples. Of the k subsamples, a single subsample is retained as the validation data for testing the model, and the remaining $k - 1$ subsamples are used as training data.

The cross-validation process is then repeated k times (the *folds*), with each of the k subsamples used exactly once as the validation data. The k results from the folds then can be averaged (or otherwise combined) to produce a single estimation.

The advantage of this method over repeated random sub-sampling is that all observations are used for both training and validation, and each observation is used for validation exactly once. 10-fold cross-validation is commonly used, but in general k remains an unfixed parameter

Practical example: Kros Validation workflow in KNIME