

# modulivo™



MODULAR FURNITURE



**moduvo**<sup>TM</sup>



# BRAND STORY

Moduvo was born out of a vision to enhance the way we think about living spaces; We offer modular furniture solutions that adapt to your lifestyle. Our innovative designs and commitment to quality ensure that your home is not just a place to live, but a dynamic space that evolves with you.

The name Moduvo captures the essence of the brand: a commitment to creating innovative, modular furniture that adapts to the needs of modern life while maintaining a strong focus on sustainability and design excellence. This combination of modularity and evolution ensures that Moduvo's furniture is always relevant, functional, and stylish.

## MODU + VO

### MODULAR

The Core Mission: Offer versatile furniture solutions that adapt to the ever-changing needs of modern living spaces. The term "modular" reflects the brand's commitment to providing pieces that can be easily rearranged, combined, and expanded to suit different lifestyles and environments.

This focus on modularity ensures that customers can create customized spaces that grow and change with them.

### EVOLUTION

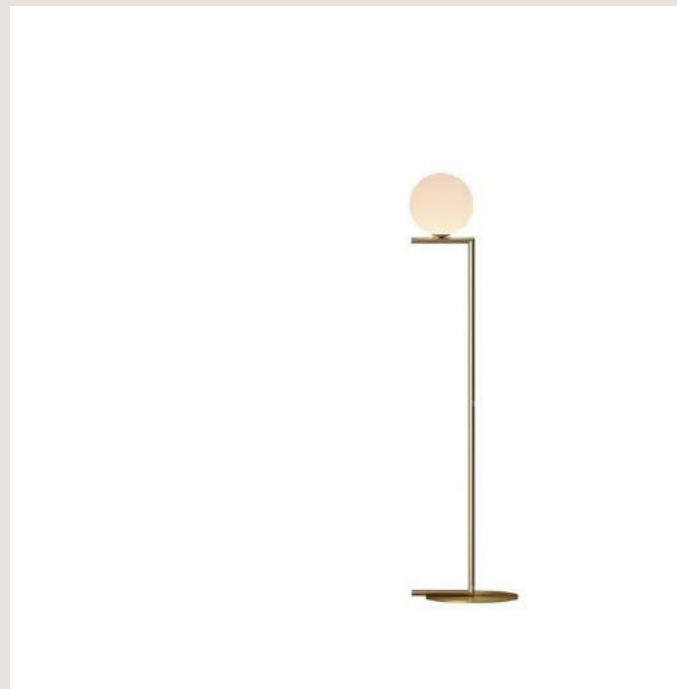
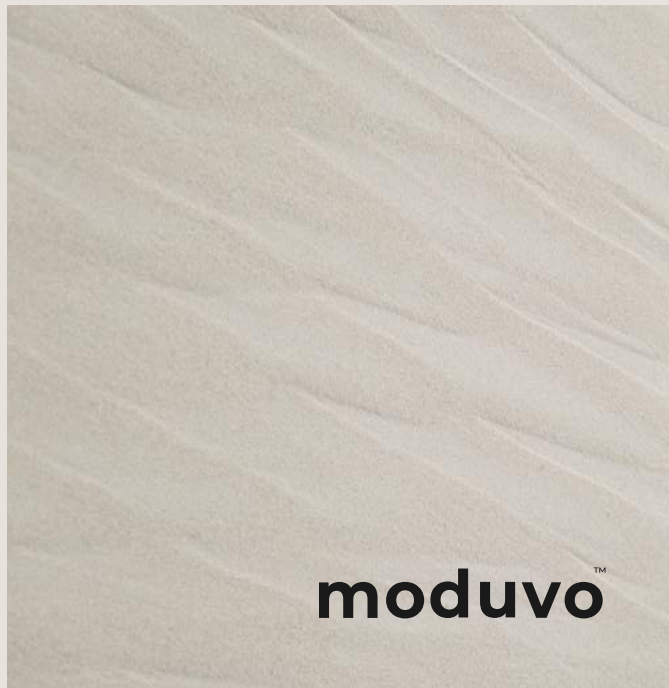
The suffix "evolution" signifies the brand's dedication to continuous improvement and innovation. Moduvo aims to stay ahead of trends, incorporating cutting-edge designs and sustainable practices.

This forward-thinking approach ensures that the brand evolves alongside its customers, offering furniture that meets contemporary needs while anticipating future trends.





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# BRAND KEYWORDS

## Flexibility | Sustainability | Elegance

**Flexibility:** Products designed for maximum adaptability. Whether you're living in a compact urban apartment or a spacious suburban home, Moduvo's furniture can be tailored to fit your space and lifestyle perfectly.

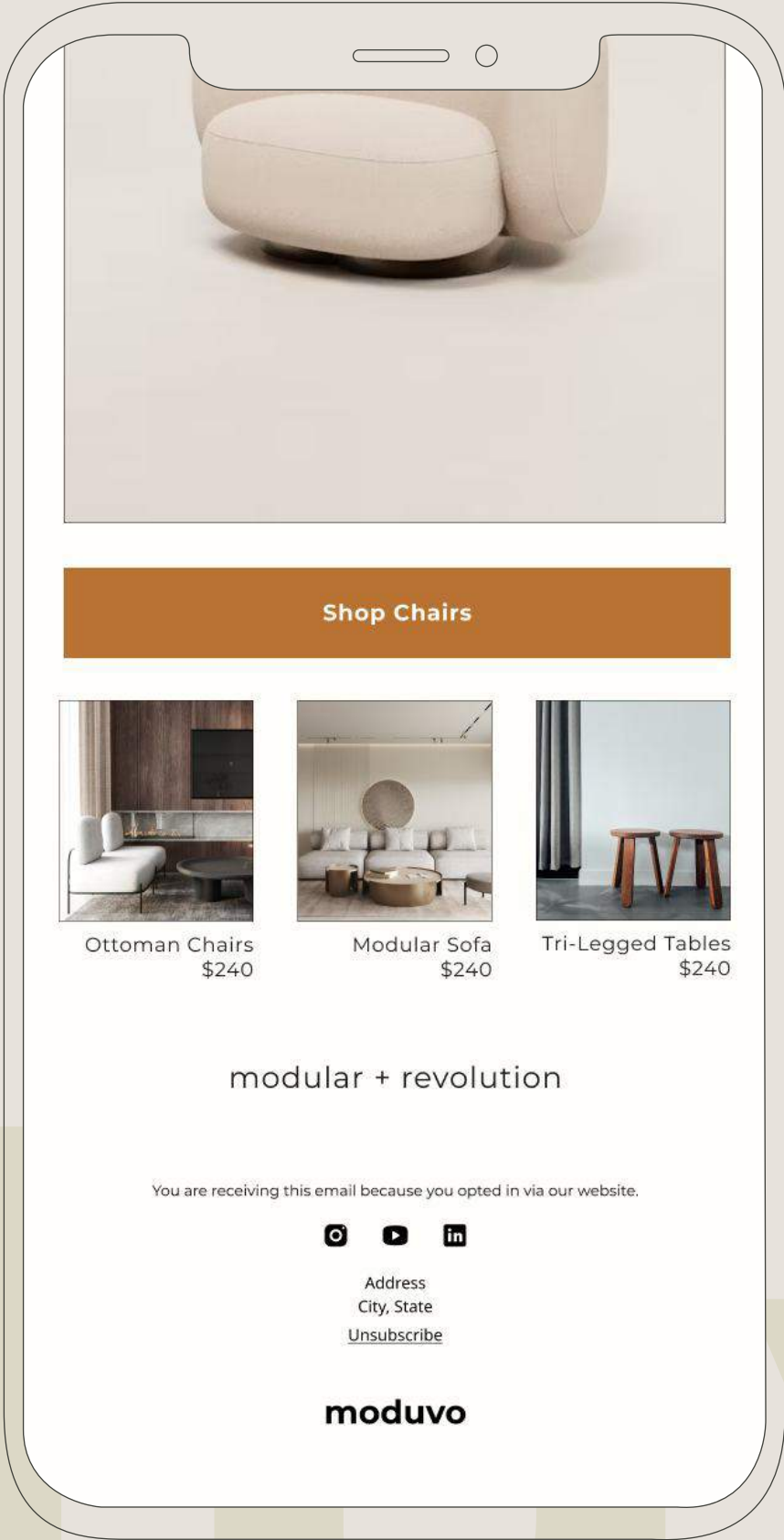
**Sustainability:** Innovation at Moduvo isn't just about design; it's also about sustainability. The brand is dedicated to using eco-friendly materials and processes, ensuring that every piece of furniture is as kind to the planet as it is to your home.

**Elegance:** While modular and innovative, Moduvo's furniture never compromises on style. The brand combines sleek, modern aesthetics with practical functionality, creating pieces that are both beautiful and useful.



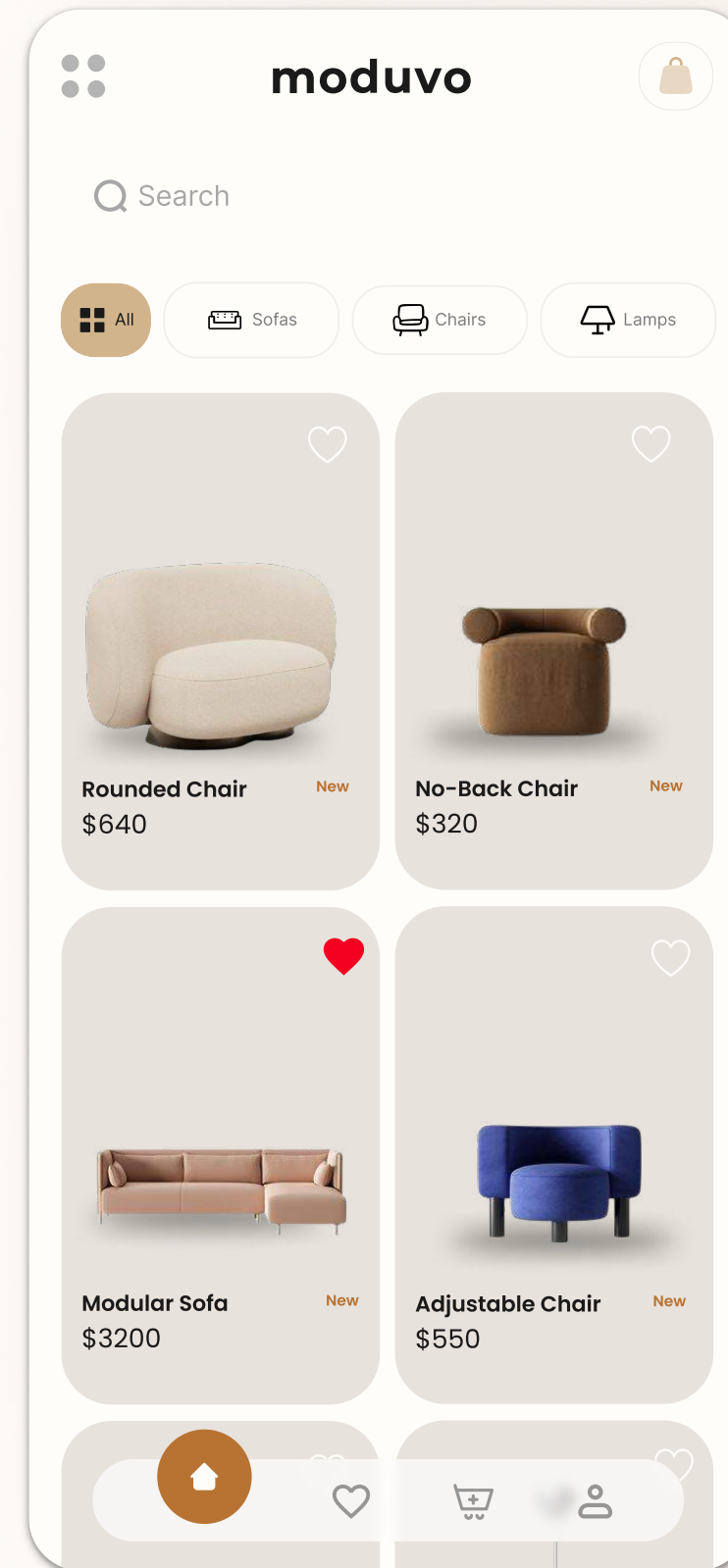






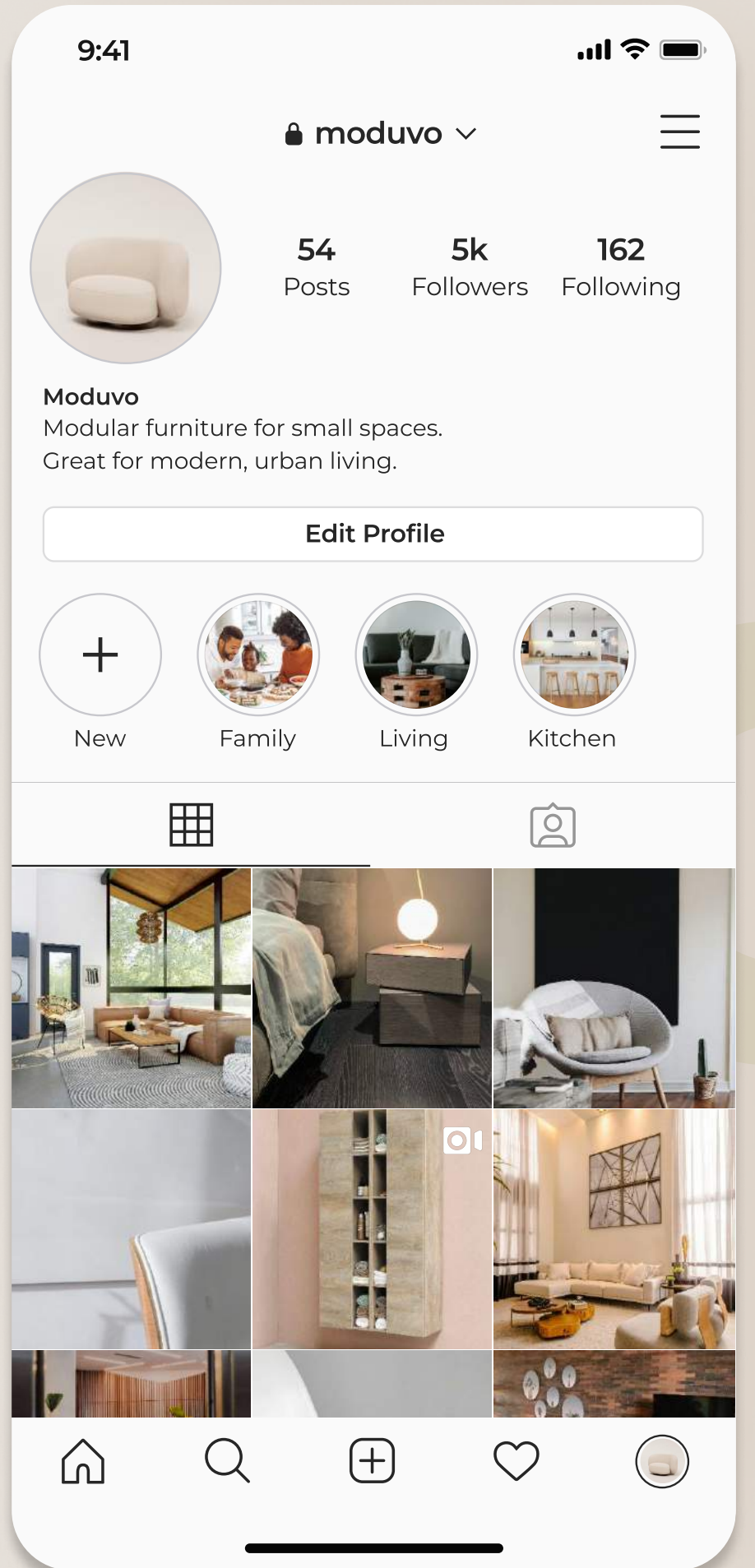


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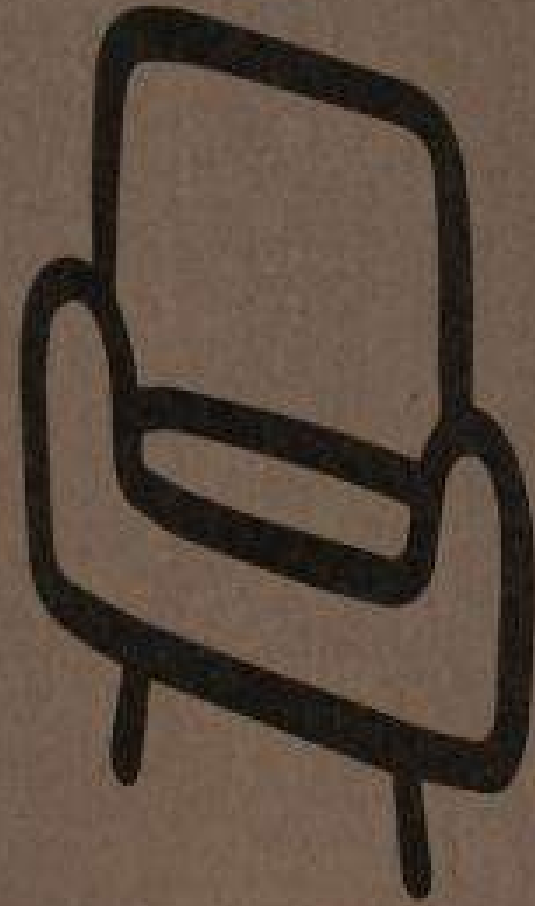




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FRAGILE. HANDLE WITH CARE. TWO-PERSON LIFT.



moduvo

HANDLE WITH CARE

MODUVO FURNITURE FOR HOME & OFFICE

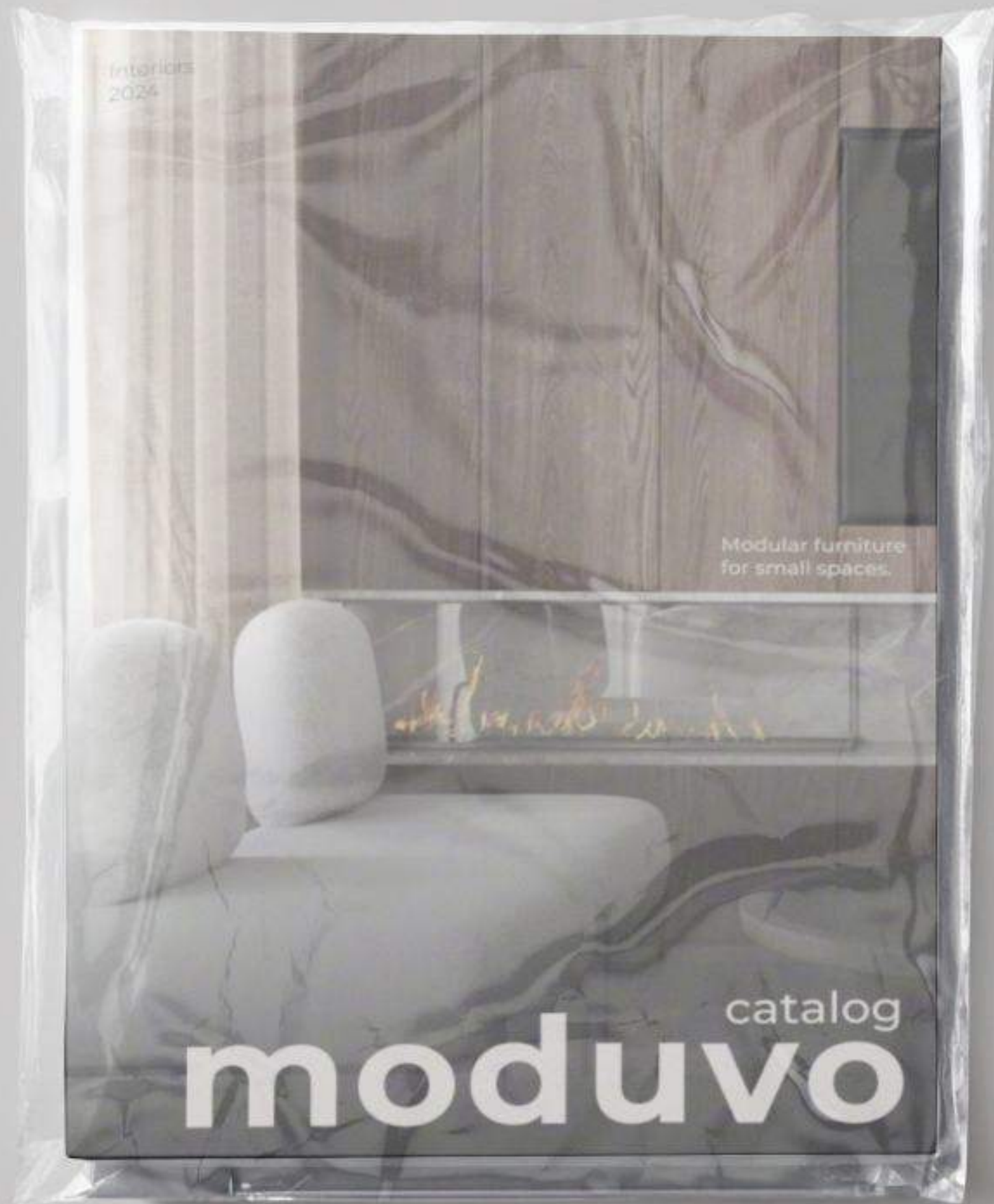


moduvo









moduvo™

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Modular furniture for small spaces.



# moduvo

Modular furniture for small spaces.



# COMPETITORS

IKEA

West Elm

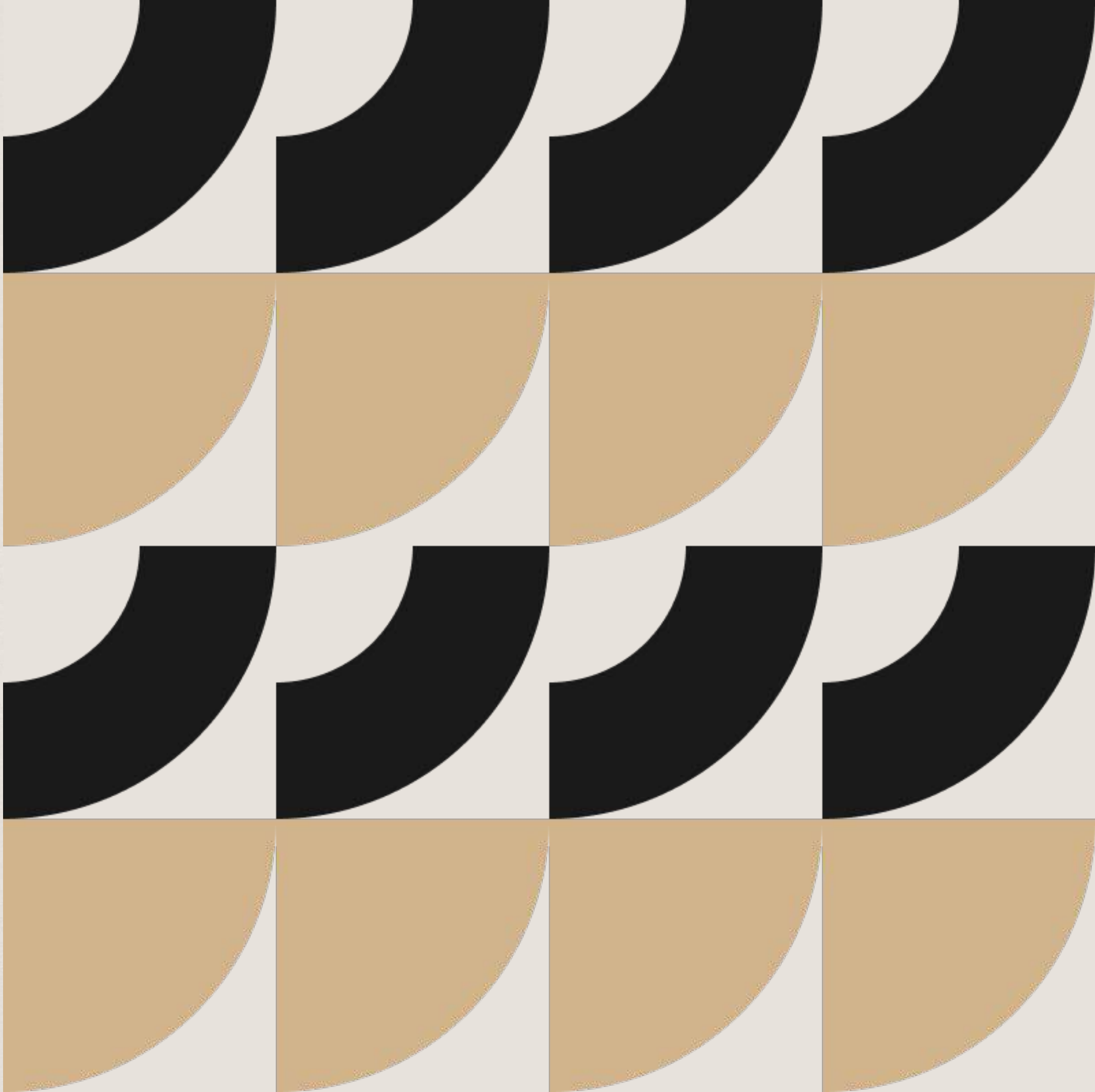
Herman Miller

Like Moduvo, these companies are known for innovation in furniture design, modular solutions, and customization





**moduvo™**







## Clear Space

Maintain a clear space around the logo equal to the height of the "m" in moduvo to prevent any visual clutter and ensure prominence.

**moduvo™**