

# Celine Yan

Brooklyn, NY 

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## Education

### NORTHEASTERN UNIVERSITY

Khoury College of Computer Sciences

BS in Computer Science and Design, Minor in Entrepreneurship

GPA: 3.52 / 4.0

#### Relevant Coursework:

Interaction Design, Experience Design, Typography 1, Design Process Context & Systems,

Interactive Media & Society, Algorithms and Data, Discrete Structures

(Stuyvesant High School) Software Development, Systems-Level Programming, Computer Graphics

**2017 - Expected 2021**

*Boston, MA*

## Work Experience

**ZIPCAR** / UX Designer Co-op / @ Boston, MA

**Jan 2019—Present**

- Lead the redesign of visual branding and illustration styles on the UK presales site (launching post-April).
- Design communication and transactional emails, including vehicle booking confirmation, trip summary, and invoice.
- Conduct user interviews with Boston and NYC Fleet Coordinators on Damage Reporting flow and Zendesk ticketing.
- Build web and mobile interaction prototypes for Search&Reserve and Damage Reporting using Sketch and InVision Studio.

**TURNING GREEN** / Product Designer / Remote @ New York, NY

**Jun—Sep 2018**

- Designed website for users to take on environmental challenges related to a more conscious and sustainable lifestyle.
- Created full flow web application UI through reiterations of sketching, wireframing, and prototyping.
- Collaborated closely with PM, frontend, and backend engineers in weekly video call sessions for agile development.
- Expected to integrate into Project Green Challenge, a movement with 35K+ students on 4,500 campuses worldwide.

**MORGAN STANLEY** / Software Engineer Intern / @ New York, NY

**May—Aug 2017**

- Refactored the firm's serverless computing project Lambda using Treadmill 3.0.
- Built algorithms that handle capacity allocation and dynamic application placement within given resources.
- Researched and utilized advanced Python, LDAP, Apache ZooKeeper, Linux CLI, and Treadmill 3.0 API.

## Projects

**FIRSTBYTE** / Web & Curriculum Lead Designer

**Feb 2018—Present**

- Provide Boston public schools with free materials, curricula, and support to teach CS and engineering in K-12 classrooms.
- Redesign the website, academia lesson plans, and materials loaner process, as well as update GitHub repo issues.

**SOCIAL HACKS NYC** / 1st Place Award for "Best Solving Inequality Hack"

**Oct 2018**

- "Blind Recruit" combats workforce gender and racial bias by building transparency when filtering through applications.
- Designed the web frontend and replaced personal pronouns with gender and racial neutral terms on PDF resumes and recommendation letters using the OCR API and Python Flask.

## Skills

### Design

Sketch, InVision Studio, Framer X, Adobe Illustrator/Photoshop/InDesign

### Process

Prototyping, User Research, Alignment Diagrams, Inclusive Design, Visual Design, Branding

### Technical

Python, Python Flask, Java, C, Processing, D3.js, SQL, HTML/CSS/JS

## Activities

| **#BUILTBYGIRLS** / Brand Ambassador

**STUYVESANT HIGH SCHOOL ALUMNI ASSC.** / Developer Intern