Celine Yan

Brooklyn, NY

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http://celineyan.me

Education

NORTHEASTERN UNIVERSITY   **2017 - Expected 2021**

Khoury College of Computer Sciences   *Boston, MA*

BS in Computer Science and Design, Minor in Entrepreneurship

GPA: 3.56 / 4.0

Relevant Coursework:

Designing for Dignity, Experience Design 1 & 2, Interaction Design, Typography 1,

Database Design, Object Oriented Design, Algorithms and Data

(Stuyvesant High School) Software Development, Systems-Level Programming, Computer Graphics

Work Experience

MICROSOFT / Product Designer Intern / @ Redmond, WA   **May—Aug 2019**

- Led design sprints and progress with my team of one PM intern and 3 developer interns in the Microsoft Garage Program.
- Worked extremely closely with PMs, designers, and engineers across both the Authenticator team and Outlook Mobile team.
- Created consistent assets, components, and pages upon the Microsoft Fluent Design System Android UI style kit.
- Conducted weekly UX research and user testing prototypes to validate and reiterate design decisions.

ZIPCAR / UX Designer Co-op / @ Boston, MA   **Jan—May 2019**

- Led redesign of visual branding and illustrations on the entire UK London Presales site, with over 150M monthly active users.
- Analyzed statistics and user behavior through heat mapping on Hotjar to maximize conversion rates for US Presales.
- Designed communication and transactional emails, including vehicle booking confirmation, trip summary, and Member move.
- Built web and mobile interaction prototypes to convey different user flows using Sketch and InVision Studio.

TURNING GREEN / Product Designer / Remote @ New York, NY   **Jun—Sep 2018**

- Designed website for users to take on environmental challenges related to a more conscious and sustainable lifestyle.
- Created full flow web application UI through reiterations of sketching, wireframing, and prototyping.
- Expected to integrate into Project Green Challenge, a movement with 35K+ students on 4,500 campuses worldwide.

Projects

FIRSTBYTE / Web & Curriculum Lead Designer   **Feb 2019—Present**

- Provide Boston public schools with free materials, curricula, and support to teach CS and engineering in K-12 classrooms.
- Redesign the website, academia lesson plans, and materials loaner process, as well as update GitHub repo issues.

SOCIAL HACKS NYC / 1st Place Award for "Best Solving Inequality Hack"   **Oct 2018**

- "Blind Recruit" combats workforce gender and racial bias by building transparency when filtering through applications.
- Designed the web frontend and replaced personal pronouns with gender and racial neutral terms on PDF resumes and recommendation letters using the OCR API and Python Flask.

Skills

Design	Sketch, Figma, InVision Studio, Principle, Origami, Zeplin, Abstract, Adobe Illustrator/Photoshop/InDesign
Process	Prototyping, UX Research, Design Systems, Visual Design, CRO, A/B Testing, Jira, Agile Sprints
Technical	Python, Python Flask, Java, C, Processing, D3.js, SQL, MongoDB, HTML/CSS/JS

Activities

#BUILTBYGIRLS / Brand Ambassador   **STUYVESANT HIGH SCHOOL ALUMNI ASSC.** / Developer Intern