

From: Stephen Masiclat,
Professor and Director

Re: Recommendation for Ms. Min Peng

30 June 2014

It is my great pleasure to write on behalf of Ms. Min Peng, one of the most talented graduate students I have ever taught, and a woman whom I am proud to call a colleague.

While her graduate degree is in New Media Management, Min was one of the few students who worked to develop additional skills and practice in a discipline (UI/UX design) related to, but not explicitly taught in the program.

Min has several key skills in UI/UX design, and an easy facility with the standard software tools. Most important, she has what cannot be taught; an instinctive feel for proportion and visual rhythm, a subtle color sense that seems fashionable while maintaining harmony, and the requisite fearlessness to experiment and discover new solutions to new problems. To these she has added extra coursework in the tools of web design, and other qualifications in HCI. She is that rarest of persons; one who simultaneously takes extreme joy in the practice of an art while never being quite satisfied with the outcome.

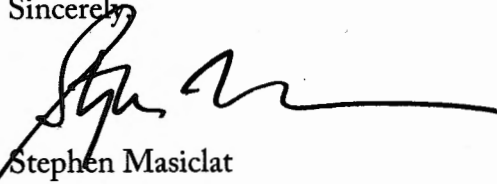
While I was Ms. Peng's academic director, I also hired her as an assistant in my design consulting practice. Her specific duties were to help me visualize the interaction model, and prototype interfaces for an app tied to a client's business systems. In this, she was an invaluable colleague who experimented relentlessly and always sought the most beautiful solution to the interaction problem.

She also completed her M.S. degree with honors, and I regularly saw other students look to her for both leadership and insight. I can recommend her without hesitation or reservation for a position that requires a designer with a gifted eye, guided by knowledge that design is a powerful business tool and product differentiator. She will work tirelessly to develop solutions that align to business goals and delight the user.

I am proud to call Min a friend and colleague. People like her make work a pleasure, and multiply the talents of everyone on the team. She would make an excellent hire, and if I had the resources I would do so myself.

Please do not hesitate to contact me with any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Stephen Masiclat', with a long horizontal flourish extending to the right.

Stephen Masiclat

Professor

Director, New Media Management M.S. program

Founding Director, Computational Journalism M.S. program

The S.I. Newhouse School of Public Communications

Syracuse University