

- 1 - Drop down menu: to enable user access the global menu from the Home Page
- 2 - Global Search: Displays all the tagged content relevant to the searched term(s)
- 3 - Tag Line: Informs users of the context of the website
- 4 - High Resolution Image (Automatically scrolling) advertising the top-rated activities from around the world offered to reserve/purchase from our website
- 5 - Caret Icons: Enable users to scroll through the high resolution images
- 6 - Navigation Dots: Notify User of the current Image
- 7 - Footer: Contains links to Terms and Conditions, Privacy Policy, Social Media etc for quick access. Only present of certain pages



**Diwali  
Festival of Lights**

Customize your business travel plans to add from 1500+ activities around the world

Welcome, Guest

**Sign Up** **Log In**

Name:

Email Address:

Phone Number:

Password:

Confirm Password:

Do you want to receive special offers notifications

**Register**

or

**f Sign Up using Facebook** **g+ Sign Up using Google+**

**Click to Explore**

1 - Users can register either by entering information or connecting to social media, through which their profile is automatically mapped

[Terms and Conditions](#)  
[Privacy Policy](#)  
[Contact Us](#)  
[About Us](#)

[Career](#)  
[About Us](#)  
[Gift Cards](#)  
[Giving Foundation](#)

[Blog](#)  
[Press](#)  
[Disaster Help](#)  
[Business Travel](#)

Connect with us



← → C http://www.travelnow.com



Explore by Categories ▾

What are you looking for?

Welcome, Guest

Customize your business travel plans to add from 1500+ activities around the world

Sign Up

Log In

Bora Bora  
Island in French Polynesia

Email Address:

1

Password:

[Forgot Password?](#)

Remember Me

Log In

Click to Explore



[Terms and Conditions](#)

[Privacy Policy](#)

[Contact Us](#)

[About Us](#)

[Career](#)

[About Us](#)

[Gift Cards](#)

[Giving Foundation](#)

[Blog](#)

[Press](#)

[Disaster Help](#)

[Business Travel](#)

Connect with us





LOGO

Seattle



5

Welcome, Greg



1

My Account Activities Products Community Help About Us

TravelNow! > Search results

4

## 3 results for "Seattle"

2



[EMP Museum - Music + Sci-fi + Pop Culture](#)  
Seattle, Washington, museum provides a look at exhibits, hours and location, a calendar of events, a newsletter, and membership details...



[Pike Place Market](#)  
A farmers market which is a nice place to walk through and meet the sellers to buy fresh produce such as fruits and fishes. There are great indie restaurants up down and around the market...

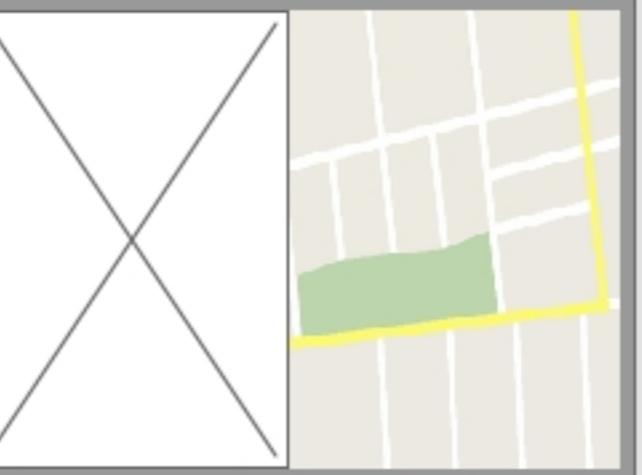


[Space Needle](#)  
Climb 520 feet to the observation deck of Seattle's signature building, which is actually 605 feet tall, for spectacular views of the city and its surrounding area. For food and fantastic sights...



[Seattle Chocolates](#)  
Seattle Chocolates has become known for delivering smooth, all natural satisfaction with every bite...

3



### Seattle, Washington

Seattle, on Puget Sound in the Pacific Northwest, is surrounded by water, mountains and evergreen forests, and encompasses...

Weather: 46°F (8°C),  
Wind SE at 4 mph (6 km/h),  
91% Humidity  
Local time: Thursday 9:15 AM  
Population: 652,405 (2013)

1

1 - Shopping Cart: Products and Activities are counted here and onclick of this icon takes the user to review and purchase of their selected items

2 - Best Bet: Search results shows the first item as the most likely based on user popularity

3 - Knowledge Graph: Collection of information from various websites on the searched term (s)

5 - Global Menu if user has an account ( My Account and Community Category gets added to the menu)

6 - Voice search: to enter speech to text inputs

Search Page

Page 4



Los Angeles

Sign Up Log In Welcome, Guest 1

Activities Products Help About Us

Advertisement 1

Top-Rated

Food & Drink

Music

Art & History

Outdoor & Adventure

Shopping

Meet Up

Events

Price Low to High 3

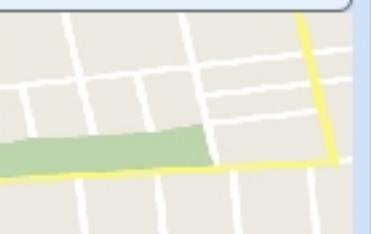
LA Opera 4 \$\$ Added ►

Munich vs FC Koln Reviews \$\$\$ Add to Cart ►

Cologne market Reviews \$\$\$ Add to Cart ▼

Open from  
5 pm - 2 am

Transportation Type  
[Taxi Service](#)  
[Public Transport](#)  
[Walk](#)

Get Directions 

The most famous of markets is in the shadow of the Cologne Cathedral, the largest in Germany and a UNESCO World Heritage site.

With the imposing Gothic backdrop and the largest Christmas tree in the Rhine, the 'Am Dom' Market (26 Nov - 23 Dec) offers over 160 stalls selling the traditional yuletide wares and their famous Glühwein (mulled wine). Traditional music fills the air, providing the perfect atmosphere for Christmas shopping.

For children, the Alter Markt is the place to go, with a Santa's grotto, puppet theatre and stands filled with toys. The Rudolfplatz will transport children both big and small to the world of the brothers Grimm, with fairytale figures and festive illuminations.

1 - Advertisement banner:  
Takes user to partner website

2 - Item Counter for the products and activities added

3 - Users can sort by Price: low to high and high to low

4 - Percentage of positive vs negative reviews



Melbourne, Australia 

Welcome, Carl 

[My Account](#) [Activities](#) [Products](#) [Community Help](#) [About Us](#)

**Advertisement**

[Top-Rated](#)  
[Food & Drink](#)  
[Music](#)  
[Art & History](#)  
[Outdoor & Adventure](#)  
[Shopping](#)  
[Meet Up](#)  
[Events](#)



## Night Out!

Gathering Time      \$\$      Attending      People Interested

 10 am - 8 pm      3      12       Interested       Attending 



## Shopping Trip

Gathering Time      \$\$\$\$      Attending      People Interested

 10 am - 8 pm      1      4       Interested       Attending 



## Rugby Match

Gathering Time      \$      Attending      People Interested

 10 am - 8 pm      7      14       Interested       Attending 

**Australia vs. Fiji**

**September 23 @ 4:45 PM**

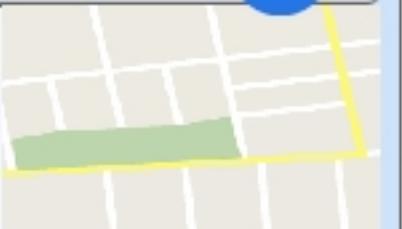
**Transportation Type**

[Taxi Service](#)

[Public Transport](#)

[Walk](#)

**Get Directions**



Looking for some new mates to head over to the next game with me! I'm just looking to watch, drink, and have a good time. There are plenty of seats still available in the midsection, so no matter who decides to show up we can all sit together. Looking forward to the match!

*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sodales iaculis nibh in aliquet. Vestibulum aliquam tempor blandit. Phasellus condimentum, mi eget bibendum vestibulum, mauris eros tristique risus, non condimentum elit odio ac mauris. Cras pulvinar felis sed tempor fermentum. Ut tempor justo ac lacus imperdiet placerat. Donec malesuada nibh nec nibh cursus porta. Ut lobortis aliquam fringilla.*

1 - Check Box allowing users to select the events where they can meet with fellow travellers. They can base their selection on the time, type, number of people attending and interested

2 - Conceal/ Reveal carets to display details of the activities

**MeetUp Page**

Page 6



search



[Log In](#) [Sign Up](#) Welcome, Guest

[My Account](#) [Activities](#) [Products](#) [Community](#) [Help](#) [About Us](#)

Deals & Promotions

Luggage

Travel Accessories

Rentals & Services

Accessibility Resources

## Special Christmas Offer - 50\$ off on purchase of 200\$ and above

Members of AARP receive additional 10% off on Suitcases, Vanity Cases and Duffel Bags

## Hyatt - Book a room for 3 nights and save \$100

Members of AARP receive additional 10% off on Executive Suites and Grande Suites

## Special City Tour Offer - Entry fee discounted at 50% for museums.

Members of AARP receive additional 10% off.

Experience Cologne during a richly varied tour of the city that takes you through the heart of this metropolis on the Rhine. You'll see the Cologne Cathedral, the 4711 House, the Rathaus (historic city hall) and the Gürzenich, as well as many modern constructions and shopping centres. When the weather is nice, you'll be riding in an exclusive open-air double-decker bus.

An individualized "Hop-On Hop-Off" tour gives you the opportunity to get off at the attractions you're interested in and to stay as long as you like before continuing your trip on the next bus that comes by. Organize the day just as you wish, with a mixture of art, culture and shopping.

Duration (City tour): About 1.5 hours (without exit)

Languages: English and German

Further information: [www.cityfahrten.de](http://www.cityfahrten.de)

PROMO50OFF

## Car Hire with Chauffeur - 30% off if booked today

Members of AARP receive additional 10% off.

## 15% Discount on Any Luxury Carry On Bags

Members of AARP receive additional 10% off on luxury bags - carry ons, duffel bags and suitcases



Advertisement

Deals & Promotions

Luggage

Travel Accessories

Rentals & Services

Accessibility Resources



**Suitcase**



**Carry On**



Nike [Reviews](#) \$\$



Gucci [Reviews](#) \$\$\$



Macy's [Reviews](#) \$



**Duffel Bag**



**Garment Bag**



**Vanity Case**


 Add to Cart  
 Add to Cart  
 Add to Cart

LOGO

search

Welcome, Greg

My Account Activities Products Community Help About Us

Advertisement

FAQ

How-to Videos

Guidebook

How can I navigate the site? ▶

How can I plan a trip? ▾

1

▶ [Progress Bar] 🔍

How can I manage my activity schedule? ▶

How can I interact with fellow travellers on Meet Up? ▶

Need Help?

1 - video content to explain users the general queries

How-To Page Page 9



Advertisement

FAQ

How-to Videos

Guidebook

Virtual Assistant

## How do I modify/cancel a booking?

We accept the following modes of payment:

1. Domestic and international credit cards
2. Select debit cards issued by following banks:

Bank of America  
Wells Fargo  
Chase  
US Bank

3. Select cash cards (currently ItzCash only, but we're working on the rest)

A host of netbanking/direct debit payments:

Bank of America  
Wells Fargo  
Chase  
US Bank

Sorry, but no cash, cheques, or money orders, and definitely no coins.

## What is the return/refund policy?

## How do I report a problem?

## How can I edit my account?

## What are Meetups?

The image shows a travel website's help section. At the top, there is a navigation bar with links for "My Account", "Activities", "Products", "Community", "Help" (which is highlighted in blue), and "About Us". A search bar and a microphone icon are also present. On the right, a welcome message says "Welcome, Agatha" with a shopping cart icon.

A large yellow callout box on the right side states: "1 - Real-time customer service help in the form of instant messaging".

The main content area contains several questions:

- "How can I navigate the site?" (with a right-pointing arrow)
- "How can I plan a trip?" (with a down-pointing arrow)
- "How can I manage my activity schedule?"
- "How can I interact with fellow travellers on Meet Up?"

On the left, there is a sidebar with links for "FAQ", "How-to Videos", and "Guidebook".

A prominent feature is a virtual assistant chat window on the right. It has a yellow background and a blue header. The chat starts with the assistant saying: "Hi I am Kelly! Your Virtual Assistant" and "How Can I Help You, Agatha?". The user asks: "What's the status of my refund?". The assistant responds: "Can you provide me the order number?". The user types "ON234TT12566". A blue circle with the number "1" is shown above the user's message input field, which is currently empty and labeled "typing ...". At the bottom right of the chat window is a yellow button labeled "Need Help?".

1 - Real-time customer service help in the form of instant messaging



Advertisement

1 - Like/ Dislike button to showcase the most popular comments

Notifications

Forum Boards

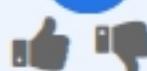
Social Feed

Chris Jacob

Hi All, I wanted to get some feedback about La Villa Mahana. I am planning to there after work hours . . .

Anya Hey Chris, I went there last summer. Food is really amazing. Definitely try the shrimp three ways . . .

1



Sia Chris, I would not recommend it! It is not value for money!! Pretentious amount of food in the name of plating

[Edit](#)

Martha Highly Recommend It! Superb Food, great service, overpriced but great place to visit while you're there . . .



Chris Thanks Guys! This was really helpfull :D



Comment:

Send



Advertisement

1 - Captcha Image: To verify that the user is not a machine

2 - Refresh icon: to change the captcha image on request

3 - Upload a File: User can upload a file from local machine in the stated file formats

Vision & Mission  
Contact Us

## Contact Us by E-Mail

Name\*: Contact Number\*: E-mail ID\*: Order Number\*: Upload a File:  

(Only doc, png, jpg files. Max Size 1 MB)

Questions &amp; Comments:



Enter the letters in the Image



## Contact Us by Phone

## Products &amp; Services

1800-234-3243

1800-234-4646

## Billing &amp; Confirmation

1800-234-3243

1800-234-1111

## General Customer Service

1800-234-1212

## TroubleShoot

1800-234-3243



## Give Us Your Feedback/Complaint

Name\*: Contact Number\*: E-mail ID\*: Feedback Type\*: Upload a File:  

(Only doc, png, jpg files. Max Size 1 MB)

Questions &amp; Comments:



Enter the letters in the Image



Advertisement

## Our Vision

*Simple Tailored Journeys*

## Our Mission

*Creating unique travel experiences for Business travellers*

### About Us

Travel Now! is the online presence of International Travel Corporation (ITC). ITC has been around for many years, first starting out as a physical brick-and-mortar store and then eventually moving into the online world. ITC is a specialty travel agency hoping to provide, through Travel Now, a strong digital and physical store presence across the nation to appeal to a traveler who – knowingly or unknowingly – participates in a form of travel known as "bleisure travel".

Travel Now! wants to be known not only for selling a wide range of travel related products, including booking adventure travel trips, along with travel products such as luggage and accessories, but also as innovators in the emerging area of bleisure travel. We aim to provide more than just products to our customers, hoping to build a sustained relationship with individual customers and local communities that provide services for the bleisure travel field.

### Founders

Travel Now! was originally formulated and designed by its internal technical teams supported by the expert knowledge of the "Get Out" Team., that provided content on bliesure travel trips, how-to articles about getting the most from bliesure travel, instructional videos, places to visit, etc. Part of the context on Travel Now ! is user generated which means that every user utilizing this website is contributing to the knowledge base for bliesure travel.

The architecture, content and user experience was recreated and redesigned by "eCage", a well established and reputed Web Architecture Firm that incorporated state of the art technology and designs drawn from user surveys, thereby enhancing the browsing experience and bringing a fresh and new layout to modern users.



Advertisement

Upcoming Trips

Profile

Previous Trips

## Charla Ardooin



Profile Picture  
[Edit](#)

Bio

[Edit](#)

Age: 52 years  
Gender: Female  
Birthday: December 14, 1963  
Location: New York, New York  
Hometown: Illinois, Chicago

Interests

[Edit](#)

Opera ,Socializing, Charitable work

Contact Information

[Edit](#)

E-mail Address: cardoin@gmail.com  
Contact Number: (206) - 628- 7771

Work & Education

[Edit](#)

Work: Member of AARP, Retired ESY Consultant  
Education: Finishing School in France

Places visited

[Edit](#)

France, Italy, New York, India, Japan

Favourite Quote

[Edit](#)

Favorite Quote : "No good Opera plot can be sensible, For people do not sing when they are sensible" - W. H. Auden

[Save Changes](#)



search



Welcome, Sia

[My Account](#) [Activities](#) [Products](#) [Community](#) [Help](#) [About Us](#)

Advertisement

1 - A Delete icon. It helps remove items from the shopping cart

2 - An Update Link. It helps update the quantity of selected item

3 - A Promocode TextBox. Users can enter promotional codes to receive discounts on the final cost

4 - Sorting ComboBox. It helps to sort the list of items in the shopping cart

## Review your Shopping Cart

Products	Unit Price	Quantity	Subtotal
TravelNow Varsity Duffle Bag  1	\$55.00	2 <a href="#">Update</a>	\$110.00
Alt-J Concert 	\$42.50	1 <a href="#">Update</a>	\$42.50
Shane's Restaurant 	\$0.00		\$0.00
Arizona Cardinals vs. Seattle Seahawks 	\$60.00	1 <a href="#">Update</a>	\$60.00
Night Bazaar 	\$0.00		\$0.00
TravelNow Portable Adaptor 	\$35.25	1 <a href="#">Update</a>	\$35.25
Tax Applied			\$4.11
Grand Total			\$251.86

3

Enter Promocode

[Continue Shopping](#)[Proceed to Payment](#)



Advertisement

Upcoming Trips

Profile

Previous Trips

## Munich, Germany 8th Dec - 10th Dec

	Shane's Restaurant	Transporation Type	Get Directions
	8th Dec 8.00 am	Uber \$ 7 - \$ 10.5	2.1 miles

	Skiing at Zugspitze	Transporation Type	Rentals & Services	Get Directions
	9th Dec 6.00 am - 10.30 am	Public Transport \$ 2.5	Skiing Equipments Porter Service	9 miles

Those who belong to the discerning club of active winter sports lovers will think they have arrived in paradise just above the Olympic town of Garmisch-Partenkirchen. A vast mountain panorama stretching as far as the eye can see and Germany's most snow-sure ski resort, with its legendary pistes and comfortable cable cars at your feet: Winter sports lovers need look no further!

Even when the valley is shrouded in mist, the Zugspitze glacier ski resort juts through the fog like a sunny island in a sea of cloud at 2,700 metres above sea level. Experience the purest of pleasures while taking wide, sweeping turns down the 20 km of natural snow pistes at Germany's highest ski resort and savouring delicious alpine cuisine in one of the excellent mountain restaurants.

Both beginners and experienced skiers will find their perfect line in the 40 kilometres of pistes at the Garmisch-Classic ski area, interlinked over three local mountains, the Hausberg, Kreuzeck and Alpspitze. The challenging Kandahar Downhill is a regular meeting point for some of the world's best skiers, and a real magnet for ambitious skiers and snowboarders.

	Ocktoberfest	Transporation Type	Get Directions
	10th Dec 4.30 pm - 1.00 am	Lyft \$ 12 - \$ 20	20 miles

## Vienna, Austria 11th Dec

	Restaurant Name	Transporation Type	Get Directions
	11th Dec 8.00 am	Walk	0.5 miles

	Schoenbrunn Palace	Transporation Type	Rentals & Services	Get Directions
	11th Dec 3.00 pm - 7.00 pm	Public Transport \$ 2.5	Skiing Equipments Porter Service	15 miles