

Arthur Cordier

Arthur Cordier (b. 1993) worked in an advertising agency, he hates advertising.

His initials also stand for Air Conditioning or Alternating Current.

Arthur finds offices a fascinating place to work. He enjoys the aesthetics of bureaucracy, entrepreneurship and efficiency. His works are often self-reflecting upon the economy of artistic practice in a production-driven society. As a result Arthur makes works on and around coffee, mice, office plants, door handles and has been developing a series of landscape paintings using heavy-duty truck tarpaulin and commercial adhesive vinyl for the past years.

Arthur Cordier (生于 1993 年) 曾在一家广告公司工作，他讨厌广告。

他名字的首字母也代表空调或交流电。

Arthur 认为办公室是一个迷人的工作场所。他喜欢官僚主义、创业精神和效率的美学。他的作品往往是对生产驱动型社会中艺术实践经济性的自我反思。因此，Arthur 在咖啡、老鼠、办公室植物、门把手或周围创作作品，并在过去几年中使用重型卡车防水油布和商用乙烯基胶粘剂创作了一系列风景画。



Long speeches make short days



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Long Days (Short Days) comes from an extended interest in the structures and ideologies supporting advertising. The sentence stems as a counterpoint to how we encounter billboards in our daily lives, ads which are often visually loaded and stuffed with demanding, sleek or soapy imagery. «YOUR AD HERE» This work is rather a proposal of speech, of speaking as an action, or of words that do nothing, halfway between blather and idleness. At the crossroads of a busy day et une journée à bailler.

Long Days (Short Days) 源于对广告结构和意识形态的兴趣。这句话是对我们日常生活中遇到的广告牌的一种反驳，这些广告通常视觉效果极佳，充斥着苛刻、圆滑或肥皂水般的图像。《YOUR AD HERE》这件作品是对语言的一种提议，将语言作为一种行为，或者说是一种无所作为的语言，介于喋喋不休和无所事事之间。在忙碌的一天和无聊的一天的十字路口。