

Education

Washington University in St. Louis

Bachelor of Arts, 2016

Major: Psychological & Brain Sciences

Minors: Marketing, Music

Skills

Coding Languages: SQL, Python 3, JavaScript, HTML

Data Visualization: D3.js, Tableau, PowerBI, Matplotlib, Plotly

Analysis: Pandas, Numpy, Microsoft Excel, DAX

Modeling: Scikit-Learn, Imbalanced-Learn, Facebook Prophet

Web Scraping: Scrapy, BeautifulSoup, Requests

Employment

Credit Ninja

Data Management Associate, Operations Department

Chicago, IL

Oct. 2019 to Present

- Serve as primary SQL developer for the call center and automated outbound communications.
- Leverage PostgreSQL data warehouse to develop efficient pipelines and actionable dashboards.
- Apply organizational knowledge to identify discrepancies within company data sources.
- Created a methodology for comparing results across campaigns executed by different third-party vendors.

Pain Specialists of America

Data Intern

Remote

Sept. 2019 to Dec. 2019

- Use PowerBI and DAX expressions to monitor distribution trends in durable medical equipment (DME).

HigherEducation.com

Marketing Analyst

Seattle, WA

Feb. 2017 to Feb. 2018

- Used PostgreSQL to build target segments for 10 email marketing campaigns per week.
- Wrote macro functions with Keyboard Maestro to automate the marketing workflow, increasing production by 100%.
- Delivered monthly quantitative reports to assess progress and set benchmarks for email marketing campaigns.

Columbia City Theater

Data and Marketing Intern

Seattle, WA

Aug. 2016 to Dec. 2016

- Performed A/B testing to optimize the performance of 50 ad campaigns.
- Determined website changes to improve visibility and accessibility.
- Began a weekly social media promotion that doubled impressions and increased new follower rates by 350%.

Data Certifications

Metis

Data Science Bootcamp Certificate

Chicago, IL

Sept. 2018 to Dec. 2018

- 12-week ACCET-accredited full-time course with a project-based curriculum.
- Underwent advanced training in Python, database management, statistics, and machine learning.
- Executed five projects that each required data collection, analysis, modeling, visualization, and presentation.

Metis

Machine Learning & Artificial Intelligence Principles Certificate

Online

July 2018 to Aug. 2018

- 5-week ACCET-accredited course developing an intuitive and practical understanding of machine learning algorithms.

General Assembly

Data Analytics Certificate

Seattle, WA

Feb. 2017 to Apr. 2017

- 10-week course developing advanced analytical skills using Microsoft Excel, PostgreSQL, and Tableau.
- Practiced cleaning, aggregating, and joining large datasets to make critical decisions.
- Created dashboards and presentations to communicate data-driven insights.