# CHARLIF YARIS

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# **Experience**

# The Walt Disney Company, Chicago, Illinois

# **Data Engineer, Personalization & Experimentation**

Dec. 2021 - Present

- · Supporting the data pipeline that powers ESPN's recommendation engine with automation and data migration efforts.
- · Delivering critical reporting metrics to executive management from custom websites built with Svelte.
- Using Svelte and D3.js to develop a JavaScript library of interactive data visualization chart components.
- Using Python to leverage the Adobe Analytics API and perform object-relational mapping for generating critical SQL queries.
- Building ETL pipelines involving Databricks, Apache Airflow, and Snowflake to populate relational and non-relational databases.

#### Navarc, Chicago, Illinois

**Data Engineer** 

Mar. 2021 - Dec. 2021

- · Developed a chatbot using Python and several Google Cloud products to alert team members of data accuracy issues.
- · Leveraged the Google Cloud API with Python to instantaneously launch/terminate SQL scripts.
- · Wrote templated SQL gueries within Google BigQuery to be onboarded with each new client.

#### NinjaHoldings, Chicago, Illinois

# **Data Management Associate, Operations**

Oct. 2019 - Feb. 2022

- Delivered weekly reporting metrics to the CEO as the primary SQL developer for the calling and communications center.
- Designed efficient pipelines and actionable dashboards using materialized views within a PostgreSQL data warehouse.
- · Calculated critical performance metrics for 13 legal audits to maintain state lending licenses.

# Pain Specialists of America, Chicago, Illinois

**Data Intern** 

Sept. 2019 - Dec. 2019

- Built dashboards using Microsoft Power BI to help doctors monitor patient and prescription trends.
- · Wrote DAX expressions to process raw data into calculated columns and measures for Microsoft Power BI.

# HigherEducation.com, Seattle, Washington

**Marketing Analyst** 

Feb. 2017 - Feb. 2018

- · Leveraged PostgreSQL tools within pgAdmin to build target segments for 10 email marketing campaigns per week.
- Automated the marketing workflow with custom macro functions, increasing overall production by 100%.
- Delivered monthly quantitative reports to assess progress and set benchmarks for email marketing campaigns.

# **Data Certifications**

#### **Amazon Web Services (AWS)**

#### **AWS Certified Cloud Practitioner**

Feb. 2021

• Acquired knowledge and skills to demonstrate a foundational understanding of Amazon Web Services (AWS).

#### **Metis**

# **Data Science Bootcamp Certificate**

Dec. 2018

- 12-week ACCET-accredited full-time course with a project-based curriculum.
- · Underwent advanced training in Python, database management, statistics, and machine learning.

#### **Applied Machine Learning & Artificial Intelligence Certificate**

Aug. 2018

• 5-week ACCET-accredited course developing a practical understanding of fundamental machine learning algorithms.

# **General Assembly**

# **Data Analytics Certificate**

Apr. 2017

· 10-week course developing advanced analytical skills using Microsoft Excel, PostgreSQL, and Tableau.

#### **Education**

# Washington University in St. Louis Bachelor of Arts, May 2016

Major: Psychological & Brain Sciences

Minors: Marketing, Music Dean's List Recipient

#### **Skills**

**Business Intelligence Tools:** Adobe Analytics, Tableau, Microsoft Power Bl **Cloud Computing Services:** Amazon Web Services (AWS), Google Cloud (GCP)

Coding Languages: Python, JavaScript, SQL, HTML Data Libraries: D3.js, Chart.js, Pandas, NetworkX, Numpy

Database Tools: Snowflake, Apache Airflow, Databricks, Flyway, MongoDB, BigQuery

Web Frameworks: Svelte, FastAPI, Flask