Chris Yazbek

Product Manager

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Innovation is the result of co-creation & collaboration between passionate People. It all starts by daring to ask, "Why?"
Digital shifts are fast, we can adapt & scale with an entrepreneurial mindset and a culture of empowerment.
One thing is certain, keep the human at the centre of everything we do, Success is eminent.
My philosophy: Curiosity, Communication & Disruption

Education & Certifications

Concordia - B.S Computer Science
Web Development & Entrepeneurship
2013 - 2017

AGILE - Scrum & SAFe
Development and Strategy »
December 2017

Accessibility - WAS
Web & Mobile - WCAG 2.1
July 2016

Expertise & Skills

Agile Coach, Product Management
& Continuous Delivery.
Experimental: Extended Realities & Conversation UI

Design Thinking, Mentorship, Recruitment,
& Digital Transformation
Spruce Meadows - C2 - FineTech - Bombordier - CHUS - CUSEC -
Controle Routier Québec - Hack Concordia - AI Weekend

Experiences

Travel and Transportation - Airline
Agile Coach and Integration Strategy   - 8 Months

- Coordinated feature Releases and inter-team dependencies
to ensure a successful Product Increment.
- Continuous increase in delivery velocity without compromise on
product quality.
- Convert user feedback & data analytics into prodcut increment.
- Co-created & Scaled a team culture into a program wide culture.
Lead 2 full-stack Distributed Pods (multi-vendors, multi-city & time-
zones).

Government & Insurance - DMV
Strategy - UI/UX Developer - 1 Year

- Co-Created a Design System for a consistent User Experience on
top of the SAP Platform (Hybris, S4HANA)
- A Self-serve platform for over 130 Services for the Quebec
Citizens.
- Built 50 user testing sessions + collected 5K Post It of user
insights and influenced the Product Roadmap.
- Prototyped multiple POCs throughout the delivery so that
we would "Fail Fast, Fail Often & Learn."

Government - COVID
Strategy - UI/UX Developer   - 3 Months

- In response to the Pandamic we had to translasted client needs into
small features that could be deployed daily.
- Coached the executives team on product management and extreme
programing so they can pivot quickly with new Covid health requirements.
- Lead the delivery team for the first 3 Months.

Sports - Fan Engagement
Product Manager & Delivery Lead - 6 Months

- Lead an Innovation workshop for an AR Fan experience.
- Managed the product development phase and deployment.
- Improved in venue experience and navigation.

Financial - Banking
Strategy - UI/UX Developer - 6 Months

- Mobile Developer for Android. Built using Kotlin
- Mentored two developers in the team.
- Co-Created and scaled a team culture across the project.

Power Ups

UI/UX Design
Augmented Reality
Rapid Prototyping
Problem Solving
Slack Moderator
Online Team Games
(Pandamic and All)

Tools

Jira + Trello

Miro + Mural

Sketch + Invision

Keynote + PPT

SparkAR + XCode

Profile

Optimism & Yes'ness
●●●●●●●○

Creativity / Hackiness
●●●●●●

Extrovert + Energetic
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Passion