

Vibarra LLC - Business Plan

Executive Summary

Vibarra LLC is a Texas-based multi-member creative enterprise focused on producing immersive cultural events through fashion, gaming, and community with well-orchestrated experiences.

Company Description

Multi-member LLC registered in Texas. Members: Press, Prince Amodu, Ladi, and Chris. HQ: TBD.

Audience: Afro-urban youth, Gen Z and Millennial creatives.

Market Analysis

Growing demand in hybrid fashion, gaming, and cultural events. Vibarra merges entertainment with experience-based marketing.

Marketing Strategy

Influencer campaigns, social media rollout, QR-code flyers, strategic collabs.

Operations

3 to 4 yearly flagship events. Venue partners, curated vendors, and hybrid ticketing model.

Services

Runway fashion shows, gaming tournaments, branded merch, live content capture, and creative collabs.

Finance Overview

Multiple revenue streams including sponsor packages, merch sales, vendor fees, and digital content licensing.

Milestones

Q3 2025 - First Event. Q4 2025 - Merch Launch. Q1 2026 - City Expansion. Q2 2026 - Mobile Portal

Launch.

Legal

Formed under Texas law. Operating Agreement signed. Event legality compliant.

Appendix

Deck visuals, flyers, event floorplans, and sample budgets included.

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Designed with love by the Vibarra Creative Team.